

Texas Daily Newspaper Association
2008 ANNUAL MEETING
March 9-11, 2008
Westin Riverwalk Hotel – San Antonio, Texas

SUNDAY, MARCH 9

8:00 a.m. **TDNA Golf Outing**
Individual Tee Times
La Cantera Resort Course, San Antonio

12:00 noon **TDNA Registration Desk Opens**
Grand Staircase Foyer, Lobby Level

6:30 p.m. **Welcome Reception**
Cocktails and Food Stations
Camino Real Room, Lobby Level

MONDAY, MARCH 10

7:00 a.m. **TDNA Registration Desk Opens**
Hidalgo Ballroom Foyer, Ballroom Level

8:00 a.m. **Breakfast Buffet**
Hidalgo Ballroom, Ballroom Level

PRESIDING: Gary Borders
Publisher, *Longview News-Journal*
TDNA President

WELCOME: Tom Stephenson
President & Publisher, *San Antonio Express-News*

PRESENTATIONS:
TDNA Bright Idea Awards
Golf Winner Announced

9:00 a.m. **TDNA Business Session Opens**
Navarro B, Ballroom Level

OPENING REMARKS: **Gary Borders**
Publisher, *Longview News-Journal*
TDNA President

PRESIDING: **Nelson Clyde IV**
Publisher, *Tyler Morning Telegraph*
TDNA Vice President

9:15 a.m. **Keynote**
SPEAKER: **George B. Irish**
President, Hearst Newspapers
Senior Vice President, Hearst Corporation

9:45 a.m. **Public Notice – What Is Happening Around the Country**
SPEAKER: **Gurjit Chima**
Executive Director, Public Notice Resource Center

10:15 a.m. **Best Ideas -- An Interactive Discussion of the Best Ideas From Publishers**
MODERATOR: **Nelson Clyde IV**
Publisher, *Tyler Morning Telegraph*

12:30 p.m. **Luncheon**
Hidalgo Ballroom, Ballroom Level
PRESIDING: **Charles Moser**
Editor & Publisher, *Brenham Banner-Press*
Chairman, TDNA Executive Committee

SPEAKER: **Lauren Rich Fine**
Practitioner in Residence, Kent State University
College of Communications & Information
Former Media Analyst, Merrill Lynch

PRESENTATIONS:
Fred Hartman Excellence In Sportswriting Award
John Murphy Award For Excellence In Copy Editing
Frank Mayborn Award For Community Leadership

3:00 p.m. **TDNA Afternoon Business Session**
Navarro B, Ballroom Level
PRESIDING: Darrell Coleman
President & Publisher, *Wichita Falls Times Record News*
TDNA Treasurer

3:05 p.m. **The Associated Press: Two New Content Initiatives**
SPEAKERS:
Paul Caluori, Director, Associated Press Telecom
John Lumpkin, Vice President of Business Operations, AP
Dale Leach, Chief of Bureau, Dallas AP

3:45 p.m. **Lifelong Readers: Driving Civic Engagement**
SPEAKER: Jim Abbott
Vice President, NAA Foundation

4:30 p.m. **Countdown to the 2010 Census**
SPEAKER: Steve Murdock
Director, U.S. Census Bureau

6:30 p.m. **Cocktail Reception**
Hidalgo Ballroom Foyer, Ballroom Level
ENTERTAINMENT: Mariachi Los Galleros de San Antonio

7:30 p.m. **President's Dinner**
Hidalgo Ballroom, Ballroom Level
Honoring Immediate Past President Charles Moser
PRESIDING: Gary Borders
Publisher, *Longview News-Journal*
TDNA President

PRESENTATIONS:
Past President's Plaque
Pat Taggart Award

TUESDAY, MARCH 11

7:30 a.m. **TDNA Registration Desk Opens**
Navarro B Foyer, Ballroom Level

8:00 a.m. **Continental Breakfast**
Navarro B Foyer, Ballroom Level

8:30 a.m. **TDNA Business Session**
Navarro B, Ballroom Level
PRESIDING: Patrick Birmingham
President & Publisher, *Corpus Christi Caller-Times*
TDNA Director

8:35 a.m. **Texas Free Flow of Information Act: Outlook for 2009**
SPEAKERS:
Laura Prather
Partner, Sedgwick, Detert, Moran & Arnold LLP
Paul Watler
Partner, Jackson Walker LLP
Shannon Edmonds
Staff Attorney, Governmental Relations
District and County Attorneys Association

9:45 a.m. **Online Issues Facing Newspapers**
SPEAKERS:
Julie Weber
General Manager, MySanAntonio.com
Stephen Weis
VP Digital Sales, Hearst Newspapers
VP/General Manager, chron.com

10:45 a.m. **Adjourn**