

TDNA Linage Report August 2007

in alphabetical order
Page 1 of 12

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

| | | 2007 | 2006 | +(-)% | 2007-2006 |
|--|---------------------|----------------|----------------|----------------------|----------------------|
| | | | | | \$\$\$+(-)% |
| ABILENE <i>Reporter-News</i> | National | 5,058 | 4,688 | 8% | 2007-2006 |
| | Retail | 13,934 | 17,312 | -20% | ad revenue |
| | Classified | 42,747 | 47,211 | -9% | percent change |
| | Month Total: | 61,739 | 69,211 | -11% | Month: -6.90% |
| 09/30/06 7-day avg circ: | | | | Y-T-D: -5.40% | |
| | | 37,774 | 500,156 | 549,851 | |
| AUSTIN <i>American-Statesman</i> | National | 3,003 | 5,556 | -46% | 2007-2006 |
| | Retail | 64,511 | 63,442 | 2% | ad revenue |
| | Classified | 54,961 | 53,914 | 2% | percent change |
| | Month Total: | 122,475 | 122,912 | 0% | Month: |
| 09/30/06 7-day avg circ: | | | | Y-T-D: | |
| | | 183,496 | 976,774 | 963,617 | |
| The Beaumont <i>Enterprise</i> | National | 3,039 | 3,725 | -18% | 2007-2006 |
| | Retail | 27,902 | 28,443 | -2% | ad revenue |
| | Classified | 21,578 | 25,385 | -15% | percent change |
| | Month Total: | 52,519 | 57,553 | -9% | Month: |
| 09/30/06 7-day avg circ: | | | | Y-T-D: | |
| | | 52,822 | 442,733 | 526,519 | |
| CORPUS CHRISTI <i>Caller-Times</i> | National | | | | 2007-2006 |
| | Retail | | | | ad revenue |
| | Classified | | | | percent change |
| | Month Total: | | | | Month: |
| 09/30/06 7-day avg circ: | | | | Y-T-D: | |
| | | 55,384 | | | |
| DALLAS <i>Morning News</i> | National | 16,584 | 21,146 | -22% | 2007-2006 |
| | Retail | 56,298 | 62,821 | -10% | ad revenue |
| | Classified | 90,158 | 105,185 | -14% | percent change |
| | Month Total: | 163,040 | 189,152 | -14% | Month: -6.90% |
| 09/30/06 7-day avg circ: | | | | Y-T-D: -9.50% | |
| | | 467,915 | | | |
| DENTON <i>Record-Chronicle</i> | National | | | | 2007-2006 |
| | Retail | 25,273 | 21,521 | 17% | ad revenue |
| | Classified | 46,968 | 41,622 | 13% | percent change |
| | Month Total: | 72,241 | 63,143 | 14% | Month: 7.00% |
| 09/30/06 7-day avg circ: | | | | Y-T-D: | |
| | | 13,934 | 522,850 | 554,326 | -5.00% |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

TDNA Linage Report August 2007

in alphabetical order
Page 2 of 12

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

| | | 2007 | 2006 | January | February | March |
|-------------------|--|------------------|------------------|---------|----------|---------|
| | | | | | | |
| | | Total Y-T-D | Total Y-T-D | | | |
| <i>last year:</i> | | | 549,851 | 62,045 | 65,203 | 69,817 |
| <i>this year:</i> | | 500,156 | | 59,986 | 59,694 | 63,456 |
| <hr/> | | | | | | |
| <i>last year:</i> | | | 963,617 | 108,377 | 108,946 | 120,840 |
| <i>this year:</i> | | 976,774 | | 105,913 | 113,117 | 139,426 |
| <hr/> | | | | | | |
| <i>last year:</i> | | | 526,519 | 60,503 | 64,594 | 87,039 |
| <i>this year:</i> | | 442,733 | | 49,821 | 52,437 | 66,470 |
| <hr/> | | | | | | |
| <i>last year:</i> | | | 503,725 | 74,669 | 79,867 | 91,800 |
| <i>this year:</i> | | 523,862 | | 73,658 | 109,656 | 82,126 |
| <hr/> | | | | | | |
| <i>last year:</i> | | | 1,391,894 | 194,514 | 188,228 | 206,945 |
| <i>this year:</i> | | 1,168,531 | | 155,622 | 157,285 | 186,025 |
| <hr/> | | | | | | |
| <i>last year:</i> | | | 554,326 | 59,310 | 57,305 | 76,255 |
| <i>this year:</i> | | 522,850 | | 56,859 | 55,699 | 69,197 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 3 of 12

| April | May | June | July | August | September | October |
|---------|---------|---------|---------|---------|-----------|---------|
| 76,019 | 71,441 | 67,301 | 68,814 | 69,211 | | |
| 64,025 | 67,610 | 63,043 | 60,603 | 61,739 | | |
| April | May | June | July | August | September | October |
| 127,441 | 130,613 | 122,892 | 121,596 | 122,912 | | |
| 123,518 | 129,708 | 123,097 | 119,520 | 122,475 | | |
| April | May | June | July | August | September | October |
| 60,289 | 64,989 | 75,928 | 55,624 | 57,553 | | |
| 47,556 | 61,829 | 64,306 | 47,795 | 52,519 | | |
| April | May | June | July | August | September | October |
| 87,340 | 87,598 | 82,451 | 0 | 0 | | |
| 83,442 | 84,551 | 90,429 | 0 | 0 | | |
| April | May | June | July | August | September | October |
| 204,350 | 211,519 | | 197,186 | 189,152 | | |
| 174,694 | 168,762 | | 163,103 | 163,040 | | |
| April | May | June | July | August | September | October |
| 80,062 | 81,369 | 76,693 | 60,189 | 63,143 | | |
| 70,534 | 65,095 | 63,792 | 69,433 | 72,241 | | |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 4 of 12

| | | SORT BY CIRC | |
|----------|----------|---|-----------|
| November | December | | |
| | | ABILENE Reporter-News | 37,774 1 |
| | | | 37,774 2 |
| | | | 37,774 3 |
| | | 09/30/06 7-day avg circ: | 37,774 4 |
| | | | 37,774 5 |
| November | December | | |
| | | AUSTIN American- Statesman | 183,496 1 |
| | | | 183,496 2 |
| | | | 183,496 3 |
| | | 09/30/06 7-day avg circ: | 183,496 4 |
| | | | 183,496 5 |
| November | December | | |
| | | BEAUMONT Enterprise | 52,822 1 |
| | | | 52,822 2 |
| | | | 52,822 3 |
| | | 09/30/06 7-day avg circ: | 52,822 4 |
| | | | 52,822 5 |
| November | December | | |
| | | CORPUS CHRISTI Caller-Times | 55,384 1 |
| | | | 55,384 2 |
| | | | 55,384 3 |
| | | 09/30/06 7-day avg circ: | 55,384 4 |
| | | | 55,384 5 |
| November | December | | |
| | | DALLAS Morning News | 467,915 1 |
| | | | 467,915 2 |
| | | | 467,915 3 |
| | | 09/30/06 7-day avg circ: | 467,915 4 |
| | | | 467,915 5 |
| November | December | | |
| | | DENTON Record-Chronicle | 13,934 1 |
| | | | 13,934 2 |
| | | | 13,934 3 |
| | | 09/30/06 7-day avg circ: | 13,934 4 |
| | | | 13,934 5 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

TDNA Linage Report
August 2007

in alphabetical order
Page 5 of 12

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

| | | 2007 | 2006 | +(-)% | 2007-2006 |
|--------------------------------------|---------------------|------------------|------------------|-------|----------------|
| | | | | | \$\$\$+(-)% |
| EL PASO Times | National | 1,013 | 534 | 90% | 2007-2006 |
| | Retail | 33,649 | 38,487 | -13% | ad revenue |
| | Classified | 64,069 | 63,580 | 1% | percent change |
| | Month Total: | 98,731 | 102,601 | -4% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 72,341 | | 815,054 | 866,456 | -6% | |
| GALVESTON County Daily News | National | | | | 2007-2006 |
| | Retail | 24,601 | 21,089 | 17% | ad revenue |
| | Classified | 38,317 | 42,150 | -9% | percent change |
| | Month Total: | 62,918 | 63,239 | -1% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 27,624 | | 463,717 | 493,627 | -6% | |
| HARLINGEN Valley Morning Star | National | 3,906 | 4,087 | -4% | 2007-2006 |
| | Retail | 21,386 | 19,572 | 9% | ad revenue |
| | Classified | 17,635 | 21,871 | -19% | percent change |
| | Month Total: | 42,927 | 45,530 | -6% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 23,773 | | 317,877 | 367,461 | -13% | -0.36% |
| HOUSTON Chronicle | National | 20,946 | 25,213 | -17% | 2007-2006 |
| | Retail | 54,459 | 56,151 | -3% | ad revenue |
| | Classified | 98,515 | 99,822 | -1% | percent change |
| | Month Total: | 173,920 | 181,186 | -4% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 557,059 | | 1,531,677 | 1,632,286 | -6% | -4.83% |
| MARSHALL News Messenger | National | 10 | 137 | -93% | 2007-2006 |
| | Retail | 8,646 | 8,915 | -3% | ad revenue |
| | Classified | 6,987 | 6,501 | 7% | percent change |
| | Month Total: | 15,643 | 15,553 | 1% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 6,862 | | 122,078 | 123,952 | -2% | 7.20% |
| MCALLEN The Monitor | National | | | | 2007-2006 |
| | Retail | | | | ad revenue |
| | Classified | | | | percent change |
| | Month Total: | | | | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 43,176 | | | | | |
| MIDLAND Reporter-Telegram | National | 1,710 | 1,480 | 16% | 2007-2006 |
| | Retail | 31,540 | 33,166 | -5% | ad revenue |
| | Classified | 29,665 | 32,797 | -10% | percent change |
| | Month Total: | 62,915 | 67,443 | -7% | Month: |
| 09/30/06 7-day avg circ: | | | | | Y-T-D: |
| 20,111 | | 501,454 | 545,518 | -8% | 12.50% |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

TDNA Linage Report
August 2007

in alphabetical order
Page 6 of 12

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

| | 2007 | 2006 | January | February | March |
|-------------------|------------------|------------------|---------|----------|---------|
| | Total Y-T-D | Total Y-T-D | | | |
| <i>last year:</i> | | 866,456 | 102,852 | 105,627 | 109,011 |
| <i>this year:</i> | 815,054 | | 93,369 | 95,909 | 120,904 |
| <i>last year:</i> | | 493,627 | 54,925 | 55,017 | 67,445 |
| <i>this year:</i> | 463,717 | | 52,400 | 50,222 | 65,678 |
| <i>last year:</i> | | 367,461 | 45,833 | 42,754 | 47,803 |
| <i>this year:</i> | 317,877 | | 35,198 | 37,182 | 41,194 |
| <i>last year:</i> | | 1,632,286 | 189,575 | 188,152 | 239,409 |
| <i>this year:</i> | 1,531,677 | | 166,276 | 184,010 | 228,968 |
| <i>last year:</i> | | 123,952 | 14,849 | 13,933 | 17,812 |
| <i>this year:</i> | 122,078 | | 15,373 | 13,788 | 17,282 |
| <i>last year:</i> | | 560,124 | 1,433 | 87,659 | 95,966 |
| <i>this year:</i> | 639,304 | | 83,027 | 87,991 | 94,520 |
| <i>last year:</i> | | 545,518 | 54,267 | 59,716 | 75,672 |
| <i>this year:</i> | 501,454 | | 56,215 | 62,928 | 74,689 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 7 of 12

| April | May | June | July | August | September | October |
|---------|---------|---------|---------|---------|-----------|---------|
| 114,418 | 121,490 | 110,550 | 99,907 | 102,601 | | |
| 96,971 | 102,131 | 97,281 | 109,758 | 98,731 | | |
| April | May | June | July | August | September | October |
| 62,037 | 65,808 | 62,370 | 62,786 | 63,239 | | |
| 58,101 | 59,843 | 56,766 | 57,789 | 62,918 | | |
| April | May | June | July | August | September | October |
| 45,920 | 48,132 | 43,703 | 47,786 | 45,530 | | |
| 40,066 | 43,005 | 38,203 | 40,102 | 42,927 | | |
| April | May | June | July | August | September | October |
| 192,437 | 203,469 | 254,034 | 184,024 | 181,186 | | |
| 182,703 | 189,044 | 231,301 | 175,455 | 173,920 | | |
| April | May | June | July | August | September | October |
| 14,786 | 17,446 | 15,130 | 14,443 | 15,553 | | |
| 14,967 | 15,512 | 15,187 | 14,326 | 15,643 | | |
| April | May | June | July | August | September | October |
| 95,642 | 94,964 | 89,481 | 94,979 | 0 | | |
| 92,987 | 92,636 | 93,827 | 94,316 | 0 | | |
| April | May | June | July | August | September | October |
| 65,319 | 70,602 | 88,138 | 64,361 | 67,443 | | |
| 55,322 | 64,747 | 71,090 | 53,548 | 62,915 | | |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 8 of 12

| November | December | | | |
|----------|----------|--------------------------------------|---------|---|
| | | EL PASO Times | 72,341 | 1 |
| | | | 72,341 | 2 |
| | | | 72,341 | 3 |
| | | 09/30/06 7-day avg circ: | 72,341 | 4 |
| | | | 72,341 | 5 |
| November | December | | | |
| | | GALVESTON County Daily News | 27,624 | 1 |
| | | | 27,624 | 2 |
| | | | 27,624 | 3 |
| | | 09/30/06 7-day avg circ: | 27,624 | 4 |
| | | | 27,624 | 5 |
| November | December | | | |
| | | HARLINGEN Valley Morning Star | 23,773 | 1 |
| | | | 23,773 | 2 |
| | | | 23,773 | 3 |
| | | 09/30/06 7-day avg circ: | 23,773 | 4 |
| | | | 23,773 | 5 |
| November | December | | | |
| | | HOUSTON Chronicle | 557,059 | 1 |
| | | | 557,059 | 2 |
| | | | 557,059 | 3 |
| | | 09/30/06 7-day avg circ: | 557,059 | 4 |
| | | | 557,059 | 5 |
| November | December | | | |
| | | MARSHALL News Messenger | 6,862 | 1 |
| | | | 6,862 | 2 |
| | | | 6,862 | 3 |
| | | 09/30/06 7-day avg circ: | 6,862 | 4 |
| | | | 6,862 | 5 |
| November | December | | | |
| | | MCALLEN The Monitor | 43,176 | 1 |
| | | | 43,176 | 2 |
| | | | 43,176 | 3 |
| | | 09/30/06 7-day avg circ: | 43,176 | 4 |
| | | | 43,176 | 5 |
| November | December | | | |
| | | MIDLAND Reporter-Telegram | 20,111 | 1 |
| | | | 20,111 | 2 |
| | | | 20,111 | 3 |
| | | 09/30/06 7-day avg circ: | 20,111 | 4 |
| | | | 20,111 | 5 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

SORT
BY CIRC

TDNA Linage Report August 2007

in alphabetical order
Page 9 of 12

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, T.M.C. inserts, zoned, direct mail, pre-prints, etc.

| | | 2007 | 2006 | +(-)% | \$\$\$+(-)% |
|--------------------------|---------------------|------------------|------------------|-------------|-----------------------|
| ODESSA | National | 3,369 | 2,719 | 24% | 2007-2006 |
| | Retail | 27,734 | 31,110 | -11% | ad revenue |
| American | Classified | 28,095 | 34,510 | -19% | percent change |
| | Month Total: | 59,198 | 68,339 | -13% | Month: -13.00% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 525,597 | 526,631 | 0% | Y-T-D: -7.00% |
| 25,216 | | | | | |
| PLAINVIEW | National | 278 | 383 | -27% | 2007-2006 |
| | Retail | 6,743 | 10,854 | -38% | ad revenue |
| Daily Herald | Classified | 7,517 | 10,277 | -27% | percent change |
| | Month Total: | 14,538 | 21,514 | -32% | Month: -11.00% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 134,403 | 162,485 | -17% | Y-T-D: -14.00% |
| 5,194 | | | | | |
| SAN ANGELO | National | 3,241 | 2,777 | 17% | 2007-2006 |
| | Retail | 17,203 | 20,680 | -17% | ad revenue |
| Standard-Times | Classified | 25,685 | 26,411 | -3% | percent change |
| | Month Total: | 46,129 | 49,868 | -7% | Month: 0.00% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 372,956 | 384,132 | -3% | Y-T-D: -1.00% |
| 26,972 | | | | | |
| SAN ANTONIO | National | 7,983 | 10,145 | -21% | 2007-2006 |
| | Retail | 34,698 | 35,282 | -2% | ad revenue |
| Express-News | Classified | 82,861 | 88,998 | -7% | percent change |
| | Month Total: | 125,542 | 134,425 | -7% | Month: -3.90% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 1,043,950 | 1,138,454 | -8% | Y-T-D: -1.30% |
| 247,215 | | | | | |
| TEMPLE | National | 44 | 160 | -73% | 2007-2006 |
| | Retail | 24,192 | 26,575 | -9% | ad revenue |
| Daily Telegram | Classified | 16,108 | 15,648 | 3% | percent change |
| | Month Total: | 40,344 | 42,383 | -5% | Month: 0.00% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 305,764 | 310,575 | -2% | Y-T-D: 2.70% |
| 20,013 | | | | | |
| WACO | National | 1,946 | 2,187 | -11% | 2007-2006 |
| | Retail | 29,621 | 28,728 | 3% | ad revenue |
| Tribune Herald | Classified | 32,178 | 33,764 | -5% | percent change |
| | Month Total: | 63,745 | 64,679 | -1% | Month: 0.10% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 486,288 | 495,989 | -2% | Y-T-D: 1.20% |
| 39,661 | | | | | |
| WICHITA FALLS | National | 4,267 | 5,673 | -25% | 2007-2006 |
| | Retail | 21,823 | 21,647 | 1% | ad revenue |
| Times Record News | Classified | 30,788 | 31,613 | -3% | percent change |
| | Month Total: | 56,878 | 58,933 | -3% | Month: -7.70% |
| 09/30/06 7-day avg circ: | Y-T-D Total: | 416,700 | 443,647 | -6% | Y-T-D: -2.80% |
| 30,816 | | | | | |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

TDNA Linage Report August 2007

in alphabetical order
Page 10 of 12

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

| | 2007 | 2006 | January | February | March |
|------------|--------------------|--------------------|---------|----------|---------|
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 526,631 | 58,904 | 58,001 | 67,629 |
| this year: | 525,597 | | 60,165 | 58,068 | 64,893 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 162,485 | 14,829 | 20,271 | 26,980 |
| this year: | 134,403 | | 13,599 | 15,134 | 24,537 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 384,132 | 43,747 | 48,940 | 47,859 |
| this year: | 372,956 | | 40,573 | 48,851 | 48,087 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 1,138,454 | 129,532 | 127,541 | 172,911 |
| this year: | 1,043,950 | | 110,537 | 124,982 | 154,257 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 310,575 | 36,689 | 36,490 | 39,234 |
| this year: | 305,764 | | 32,536 | 35,687 | 42,020 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 495,989 | 57,757 | 55,784 | 62,662 |
| this year: | 486,288 | | 55,900 | 59,537 | 61,536 |
| | Total Y-T-D | Total Y-T-D | | | |
| last year: | | 443,647 | 50,249 | 50,743 | 53,502 |
| this year: | 416,700 | | 45,703 | 48,777 | 50,088 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 11 of 12

| April | May | June | July | August | September | October |
|---------|---------|---------|---------|---------|-----------|---------|
| 69,576 | 66,465 | 68,731 | 68,986 | 68,339 | | |
| 68,999 | 68,407 | 60,061 | 85,806 | 59,198 | | |
| April | May | June | July | August | September | October |
| 17,329 | 18,726 | 23,575 | 19,261 | 21,514 | | |
| 16,790 | 14,694 | 20,279 | 14,832 | 14,538 | | |
| April | May | June | July | August | September | October |
| 46,948 | 47,573 | 51,750 | 47,447 | 49,868 | | |
| 46,071 | 49,525 | 48,046 | 45,674 | 46,129 | | |
| April | May | June | July | August | September | October |
| 130,462 | 134,764 | 176,937 | 131,882 | 134,425 | | |
| 114,430 | 131,176 | 163,044 | 119,982 | 125,542 | | |
| April | May | June | July | August | September | October |
| 41,430 | 39,095 | 37,368 | 37,886 | 42,383 | | |
| 39,252 | 37,143 | 40,451 | 38,331 | 40,344 | | |
| April | May | June | July | August | September | October |
| 61,451 | 68,406 | 61,541 | 63,709 | 64,679 | | |
| 59,369 | 67,952 | 58,949 | 59,300 | 63,745 | | |
| April | May | June | July | August | September | October |
| 56,655 | 61,121 | 55,591 | 56,853 | 58,933 | | |
| 52,945 | 59,316 | 51,983 | 51,010 | 56,878 | | |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org

**TDNA Linage Report
August 2007**

in alphabetical order
Page 12 of 12

| November | December | | | |
|----------|----------|--------------------------|---------|---|
| | | ODESSA | 25,216 | 1 |
| | | American | 25,216 | 2 |
| | | | 25,216 | 3 |
| | | 09/30/06 7-day avg circ: | 25,216 | 4 |
| | | 25,216 | 25,216 | 5 |
| November | December | | | |
| | | PLAINVIEW | 5,194 | 1 |
| | | Daily Herald | 5,194 | 2 |
| | | | 5,194 | 3 |
| | | 09/30/06 7-day avg circ: | 5,194 | 4 |
| | | 5,194 | 5,194 | 5 |
| November | December | | | |
| | | SAN ANGELO | 26,972 | 1 |
| | | Standard-Times | 26,972 | 2 |
| | | | 26,972 | 3 |
| | | 09/30/06 7-day avg circ: | 26,972 | 4 |
| | | 26,972 | 26,972 | 5 |
| November | December | | | |
| | | SAN ANTONIO | 247,215 | 1 |
| | | Express-News | 247,215 | 2 |
| | | | 247,215 | 3 |
| | | 09/30/06 7-day avg circ: | 247,215 | 4 |
| | | 247,215 | 247,215 | 5 |
| November | December | | | |
| | | TEMPLE | 20,013 | 1 |
| | | Daily Telegram | 20,013 | 2 |
| | | | 20,013 | 3 |
| | | 09/30/06 7-day avg circ: | 20,013 | 4 |
| | | 20,013 | 20,013 | 5 |
| November | December | | | |
| | | WACO | 39,661 | 1 |
| | | Tribune Herald | 39,661 | 2 |
| | | | 39,661 | 3 |
| | | 09/30/06 7-day avg circ: | 39,661 | 4 |
| | | 39,661 | 39,661 | 5 |
| November | December | | | |
| | | WICHITA FALLS | 30,816 | 1 |
| | | Times Record News | 30,816 | 2 |
| | | | 30,816 | 3 |
| | | 09/30/06 7-day avg circ: | 30,816 | 4 |
| | | 30,816 | 30,816 | 5 |

Texas Daily Newspaper Association
718 West Fifth Street, Suite 200
Austin, Texas 78701-2796

(512) 476-4351...phone
(512) 476-0515...fax

hturrentine@tdna.org
www.tdna.org