

**TDNA Linage Report  
December 2007**

*in circulation order*  
Page 1 of 16

-Classified: legal, transient, real estate, auto, all other classified  
-Political ads in category for rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.**

		2007	2006	+(-)%	\$\$\$+(-)%
<b>HOUSTON Chronicle</b>	National	29,951	31,649	-5%	2007-2006 ad revenue percent change
	Retail	92,652	107,713	-14%	
	Classified	106,838	116,497	-8%	
09/30/06 7-day avg circ: 557,059	<b>Month Total:</b>	<b>229,441</b>	<b>255,859</b>	-10%	<b>Month: -11.96%</b>
	<b>Y-T-D Total:</b>	<b>2,342,443</b>	<b>2,507,536</b>	-7%	<b>Y-T-D: -5.32%</b>
<b>DALLAS Morning News</b>	National	21,558	26,745	-19%	2007-2006 ad revenue percent change
	Retail	71,772	78,138	-8%	
	Classified	75,046	94,337	-20%	
09/30/06 7-day avg circ: 467,915	<b>Month Total:</b>	<b>168,376</b>	<b>199,220</b>	-15%	<b>Month: -9.40%</b>
	<b>Y-T-D Total:</b>	<b>1,616,888</b>	<b>1,792,244</b>	-10%	<b>Y-T-D: -10.30%</b>
<b>SAN ANTONIO Express-News</b>	National	11,936	16,354	-27%	2007-2006 ad revenue percent change
	Retail	59,952	78,078	-23%	
	Classified	98,669	117,607	-16%	
09/30/06 7-day avg circ: 247,215	<b>Month Total:</b>	<b>170,557</b>	<b>212,039</b>	-20%	<b>Month: -28.30%</b>
	<b>Y-T-D Total:</b>	<b>1,616,888</b>	<b>1,792,244</b>	-10%	<b>Y-T-D: -4.50%</b>
<b>AUSTIN American-Statesman</b>	National	5,452	7,017	-22%	2007-2006 ad revenue percent change
	Retail	87,091	80,784	8%	
	Classified	46,854	53,263	-12%	
09/30/06 7-day avg circ: 183,496	<b>Month Total:</b>	<b>139,397</b>	<b>141,064</b>	-1%	<b>Month:</b>
	<b>Y-T-D Total:</b>	<b>1,492,615</b>	<b>1,494,616</b>	0%	<b>Y-T-D:</b>
<b>EL PASO Times</b>	National	936	768	22%	2007-2006 ad revenue percent change
	Retail	55,820	44,467	26%	
	Classified	67,334	70,477	-4%	
09/30/06 7-day avg circ: 72,341	<b>Month Total:</b>	<b>124,090</b>	<b>115,712</b>	7%	<b>Month:</b>
	<b>Y-T-D Total:</b>	<b>1,260,132</b>	<b>1,303,646</b>	-3%	<b>Y-T-D:</b>
<b>CORPUS CHRISTI Caller-Times</b>	National	2,501	3,530	-29%	2007-2006 ad revenue percent change
	Retail	36,297	41,763	-13%	
	Classified	53,038	53,448	-1%	
09/30/06 7-day avg circ: 55,384	<b>Month Total:</b>	<b>91,836</b>	<b>98,741</b>	-7%	<b>Month: -10.00%</b>
	<b>Y-T-D Total:</b>	<b>1,016,655</b>	<b>1,036,414</b>	-2%	<b>Y-T-D: -3.00%</b>

Texas Daily Newspaper Association  
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**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

	2007	2006	January	February	March
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>2,507,536</b>	189,575	188,152	239,409
<i>this year:</i>	<b>2,342,443</b>		166,276	184,010	228,968
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>2,181,546</b>	194,514	188,228	206,945
<i>this year:</i>	<b>1,832,707</b>		155,622	157,285	186,025
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>1,792,244</b>	129,532	127,541	172,911
<i>this year:</i>	<b>1,616,888</b>		110,537	124,982	154,257
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>1,494,616</b>	108,377	108,946	120,840
<i>this year:</i>	<b>1,492,615</b>		105,913	113,117	139,426
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>1,303,646</b>	102,852	105,627	109,011
<i>this year:</i>	<b>1,260,132</b>		93,369	95,909	120,904
<b>Total Y-T-D</b>		<b>Total Y-T-D</b>			
<i>last year:</i>		<b>1,036,414</b>	74,669	79,867	91,800
<i>this year:</i>	<b>1,016,655</b>		73,658	109,656	82,126

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April	May	June	July	August	September	October
192,437	203,469	254,034	184,024	181,186	234,615	188,324
182,703	189,044	231,301	175,455	173,920	215,100	181,325
April	May	June	July	August	September	October
204,350	211,519		197,186	189,152	198,844	200,888
174,694	168,762		163,103	163,040	169,573	162,705
April	May	June	July	August	September	October
130,462	134,764	176,937	131,882	134,425	168,352	136,332
114,430	131,176	163,044	119,982	125,542	151,171	122,448
April	May	June	July	August	September	October
127,441	130,613	122,892	121,596	122,912	127,468	129,121
123,518	129,708	123,097	119,520	122,475	126,262	118,338
April	May	June	July	August	September	October
114,418	121,490	110,550	99,907	102,601	108,256	105,459
96,971	102,131	97,281	109,758	98,731	105,697	101,675
April	May	June	July	August	September	October
87,340	87,598	82,451	91,704	85,207	85,660	87,962
83,442	84,551	90,429	54,949	86,256	86,557	86,209

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								SORT BY CIRC	
November	December	<b>HOUSTON Chronicle</b>		557,059	1	557,059	2	557,059	3
196,452	255,859	09/30/06 7-day avg circ:		557,059	4	557,059	5	557,059	5
184,900	229,441	557,059							
November	December	<b>DALLAS Morning News</b>		467,915	1	467,915	2	467,915	3
190,700	199,220	09/30/06 7-day avg circ:		467,915	4	467,915	5	467,915	5
163,522	168,376	467,915							
November	December	<b>SAN ANTONIO Express-News</b>		247,215	1	247,215	2	247,215	3
137,067	212,039	09/30/06 7-day avg circ:		247,215	4	247,215	5	247,215	5
128,762	170,557	247,215							
November	December	<b>AUSTIN American-Statesman</b>		183,496	1	183,496	2	183,496	3
133,346	141,064	09/30/06 7-day avg circ:		183,496	4	183,496	5	183,496	5
131,844	139,397	183,496							
November	December	<b>EL PASO Times</b>		72,341	1	72,341	2	72,341	3
107,763	115,712	09/30/06 7-day avg circ:		72,341	4	72,341	5	72,341	5
113,616	124,090	72,341							
November	December	<b>CORPUS CHRISTI Caller-Times</b>		55,384	1	55,384	2	55,384	3
83,415	98,741	09/30/06 7-day avg circ:		55,384	4	55,384	5	55,384	5
86,986	91,836	55,384							

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**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, T.M.C. inserts, zoned, direct mail, pre-prints, etc.**

		2007	2006	+(-)%			\$\$\$+(-)%
<b>The Beaumont Enterprise</b>	National				2007-2006		
	Retail				ad revenue		
	Classified				percent change		
	<b>Month Total:</b>				<b>Month:</b>		
09/30/06 7-day avg circ:	<b>52,822</b>				<b>Y-T-D:</b>		
<b>MCALLEN The Monitor</b>	National	5,033	6,286	-20%	2007-2006		
	Retail	64,467	68,220	-6%	ad revenue		
	Classified	45,690	42,971	6%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>115,190</b>	<b>117,477</b>	<b>-2%</b>	<b>Month:</b>	<b>1.00%</b>	
43,176	<b>Y-T-D Total:</b>				<b>Y-T-D:</b>	<b>4.00%</b>	
<b>WACO Tribune Herald</b>	National	2,069	2,221	-7%	2007-2006		
	Retail	33,491	38,227	-12%	ad revenue		
	Classified	31,261	30,120	4%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>66,821</b>	<b>70,568</b>	<b>-5%</b>	<b>Month:</b>	<b>-7.40%</b>	
39,661	<b>Y-T-D Total:</b>	<b>742,953</b>	<b>759,976</b>	<b>-2%</b>	<b>Y-T-D:</b>	<b>-1.50%</b>	
<b>ABILENE Reporter-News</b>	National	5,085	5,184	-2%	2007-2006		
	Retail	20,472	24,503	-16%	ad revenue		
	Classified	41,513	43,482	-5%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>67,070</b>	<b>73,169</b>	<b>-8%</b>	<b>Month:</b>	<b>-4.90%</b>	
37,774	<b>Y-T-D Total:</b>	<b>741,835</b>	<b>825,965</b>	<b>-10%</b>	<b>Y-T-D:</b>	<b>-5.30%</b>	
<b>VICTORIA Advocate</b>	National	1,610	2,536	-37%	2007-2006		
	Retail	19,979	23,796	-16%	ad revenue		
	Classified	28,602	30,750	-7%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>50,191</b>	<b>57,082</b>	<b>-12%</b>	<b>Month:</b>	<b>-0.30%</b>	
33,863	<b>Y-T-D Total:</b>				<b>Y-T-D:</b>	<b>-2.90%</b>	
<b>WICHITA FALLS Times Record News</b>	National	6,427	4,344	48%	2007-2006		
	Retail	21,681	22,939	-5%	ad revenue		
	Classified	28,770	31,298	-8%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>56,878</b>	<b>58,581</b>	<b>-3%</b>	<b>Month:</b>	<b>-5.00%</b>	
30,816	<b>Y-T-D Total:</b>	<b>629,450</b>	<b>669,556</b>	<b>-6%</b>	<b>Y-T-D:</b>	<b>-4.40%</b>	
<b>GALVESTON County Daily News</b>	National				2007-2006		
	Retail	23,171	24,434	-5%	ad revenue		
	Classified	31,015	34,898	-11%	percent change		
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>54,186</b>	<b>59,332</b>	<b>-9%</b>	<b>Month:</b>		
27,624	<b>Y-T-D Total:</b>	<b>694,798</b>	<b>742,000</b>	<b>-6%</b>	<b>Y-T-D:</b>		

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**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	2006	January	February	March
<b>The Beaumont Enterprise</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>653,030</b>	60,503	64,594	87,039
	<b>this year:</b>	<b>553,209</b>		49,821	52,437	66,470
<b>MCALLEN The Monitor</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>976,540</b>	1,433	87,659	95,966
	<b>this year:</b>	<b>1,059,007</b>		83,027	87,991	94,520
<b>WACO Tribune Herald</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>759,976</b>	57,757	55,784	62,662
	<b>this year:</b>	<b>742,953</b>		55,900	59,537	61,536
<b>ABILENE Reporter-News</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>825,965</b>	62,045	65,203	69,817
	<b>this year:</b>	<b>741,835</b>		59,986	59,694	63,456
<b>VICTORIA Advocate</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>170,325</b>			
	<b>this year:</b>	<b>143,157</b>				
<b>WICHITA FALLS Times Record News</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>669,556</b>	50,249	50,743	53,502
	<b>this year:</b>	<b>629,450</b>		45,703	48,777	50,088
<b>GALVESTON County Daily News</b>	<b>2007 Total Y-T-D</b>					
	<b>2006 Total Y-T-D</b>					
	<b>last year:</b>		<b>742,000</b>	54,925	55,017	67,445
	<b>this year:</b>	<b>694,798</b>		52,400	50,222	65,678

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April	May	June	July	August	September	October
60,289	64,989	75,928	55,624	57,553	72,970	53,541
47,556	61,829	64,306	47,795	52,519	61,366	49,110
April	May	June	July	August	September	October
95,642	94,964	89,481	94,979	0	89,211	104,943
92,987	92,636	93,827	94,316	0	98,481	97,419
April	May	June	July	August	September	October
61,451	68,406	61,541	63,709	64,679	63,148	66,444
59,369	67,952	58,949	59,300	63,745	65,919	61,797
April	May	June	July	August	September	October
76,019	71,441	67,301	68,814	69,211	65,008	66,669
64,025	67,610	63,043	60,603	61,739	60,018	53,456
April	May	June	July	August	September	October
						56,039
						46,417
April	May	June	July	August	September	October
56,655	61,121	55,591	56,853	58,933	55,187	56,428
52,945	59,316	51,983	51,010	56,878	52,918	49,137
April	May	June	July	August	September	October
62,037	65,808	62,370	62,786	63,239	63,279	64,486
58,101	59,843	56,766	57,789	62,918	58,273	60,872

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November	December	BEAUMONT Enterprise	52,822	1
0	0	09/30/06 7-day avg circ:	52,822	2
0	0	52,822	52,822	3
0	0	52,822	52,822	4
0	0	52,822	52,822	5
November	December	MCALLEN The Monitor	43,176	1
			43,176	2
			43,176	3
104,785	117,477	09/30/06 7-day avg circ:	43,176	4
108,613	115,190	43,176	43,176	5
November	December	WACO Tribune Herald	39,661	1
			39,661	2
			39,661	3
63,827	70,568	09/30/06 7-day avg circ:	39,661	4
62,128	66,821	39,661	39,661	5
November	December	ABILENE Reporter-News	37,774	1
			37,774	2
			37,774	3
71,268	73,169	09/30/06 7-day avg circ:	37,774	4
61,135	67,070	37,774	37,774	5
November	December	VICTORIA Advocate	33,863	1
			33,863	2
			33,863	3
57,204	57,082	09/30/06 7-day avg circ:	33,863	4
46,549	50,191	33,863	33,863	5
November	December	WICHITA FALLS Times Record News	30,816	1
			30,816	2
			30,816	3
55,713	58,581	09/30/06 7-day avg circ:	30,816	4
53,817	56,878	30,816	30,816	5
November	December	GALVESTON County Daily News	27,624	1
			27,624	2
			27,624	3
61,276	59,332	09/30/06 7-day avg circ:	27,624	4
57,750	54,186	27,624	27,624	5

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SORT  
BY CIRC

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**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, T.M.C. inserts, zoned, direct mail, pre-prints, etc.**

		2007	2006	+(-)%	2007-2006
					\$\$\$+(-)%
<b>SAN ANGELO</b>	National	3,693	3,292	12%	2007-2006
<b>Standard-Times</b>	Retail	24,238	25,958	-7%	ad revenue
	Classified	25,730	24,862	3%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>53,661</b>	<b>54,112</b>	-1%	<b>Month: -6.00%</b>
26,972	<b>Y-T-D Total:</b>	<b>576,790</b>	<b>587,273</b>	-2%	<b>Y-T-D: -2.00%</b>
<b>ODESSA</b>	National	4,356	3,514	24%	2007-2006
<b>American</b>	Retail	35,806	37,662	-5%	ad revenue
	Classified	22,943	29,717	-23%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>63,105</b>	<b>70,893</b>	-11%	<b>Month: -10.90%</b>
25,216	<b>Y-T-D Total:</b>	<b>775,539</b>	<b>814,724</b>	-5%	<b>Y-T-D: -9.10%</b>
<b>HARLINGEN</b>	National	4,541	5,063	-10%	2007-2006
<b>Valley Morning Star</b>	Retail	27,742	26,300	5%	ad revenue
	Classified	17,390	17,560	-1%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>49,673</b>	<b>48,923</b>	2%	<b>Month: -6.00%</b>
23,773	<b>Y-T-D Total:</b>	<b>496,730</b>	<b>489,230</b>	2%	<b>Y-T-D: -5.00%</b>
<b>MIDLAND</b>	National	1,871	1,974	-5%	2007-2006
<b>Reporter-Telegram</b>	Retail	40,343	56,402	-28%	ad revenue
	Classified	33,824	40,356	-16%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>76,038</b>	<b>98,732</b>	-23%	<b>Month: 17.50%</b>
20,111	<b>Y-T-D Total:</b>	<b>788,265</b>	<b>872,088</b>	-10%	<b>Y-T-D: 5.40%</b>
<b>TEMPLE</b>	National	12	36	-67%	2007-2006
<b>Daily Telegram</b>	Retail	25,059	25,867	-3%	ad revenue
	Classified	14,173	14,635	-3%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>39,244</b>	<b>40,538</b>	-3%	<b>Month: -5.30%</b>
20,013	<b>Y-T-D Total:</b>	<b>456,174</b>	<b>460,426</b>	-1%	<b>Y-T-D: 25.00%</b>
<b>DENTON</b>	National				2007-2006
<b>Record-Chronicle</b>	Retail	28,380	22,736	25%	ad revenue
	Classified	47,851	53,965	-11%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>76,231</b>	<b>76,701</b>	-1%	<b>Month: 6.00%</b>
13,934	<b>Y-T-D Total:</b>	<b>845,704</b>	<b>826,620</b>	2%	<b>Y-T-D: -2.00%</b>
<b>MARSHALL</b>	National	13	5	160%	2007-2006
<b>News Messenger</b>	Retail	10,495	11,896	-12%	ad revenue
	Classified	6,522	6,595	-1%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>17,030</b>	<b>18,496</b>	-8%	<b>Month: -7.50%</b>
6,862	<b>Y-T-D Total:</b>	<b>185,286</b>	<b>190,626</b>	-3%	<b>Y-T-D: -1.40%</b>

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**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	2006	January	February	March
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>587,273</b>	43,747	48,940	47,859
<i>this year:</i>	<b>576,790</b>			40,573	48,851	48,087
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>814,724</b>	58,904	58,001	67,629
<i>this year:</i>	<b>775,539</b>			60,165	58,068	64,893
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>507,387</b>	45,833	42,754	47,803
<i>this year:</i>	<b>448,930</b>			35,198	37,182	41,194
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>872,088</b>	54,267	59,716	75,672
<i>this year:</i>	<b>788,265</b>			56,215	62,928	74,689
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>460,426</b>	36,689	36,490	39,234
<i>this year:</i>	<b>456,174</b>			32,536	35,687	42,020
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>826,620</b>	59,310	57,305	76,255
<i>this year:</i>	<b>845,704</b>			56,859	55,699	69,197
	<b>Total Y-T-D</b>					
<i>last year:</i>			<b>190,626</b>	14,849	13,933	17,812
<i>this year:</i>	<b>185,286</b>			15,373	13,788	17,282

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April	May	June	July	August	September	October
46,948	47,573	51,750	47,447	49,868	51,012	48,698
46,071	49,525	48,046	45,674	46,129	47,329	51,015
April	May	June	July	August	September	October
69,576	66,465	68,731	68,986	68,339	71,750	74,557
68,999	68,407	60,061	85,806	59,198	61,440	61,760
April	May	June	July	August	September	October
45,920	48,132	43,703	47,786	45,530	0	45,780
40,066	43,005	38,203	40,102	42,927	0	37,649
April	May	June	July	August	September	October
65,319	70,602	88,138	64,361	67,443	83,503	76,978
55,322	64,747	71,090	53,548	62,915	76,393	67,306
April	May	June	July	August	September	October
41,430	39,095	37,368	37,886	42,383	37,840	38,915
39,252	37,143	40,451	38,331	40,344	38,081	35,926
April	May	June	July	August	September	October
80,062	81,369	76,693	60,189	63,143	62,528	64,538
70,534	65,095	63,792	69,433	72,241	73,695	76,699
April	May	June	July	August	September	October
14,786	17,446	15,130	14,443	15,553	14,861	16,434
14,967	15,512	15,187	14,326	15,643	14,952	15,465

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November	December				
49,319	54,112	09/30/06 7-day avg circ:		26,972	1
51,829	53,661	26,972		26,972	2
				26,972	3
				26,972	4
				26,972	5
November	December				
70,893	70,893	09/30/06 7-day avg circ:		25,216	1
63,637	63,105	25,216		25,216	2
				25,216	3
				25,216	4
				25,216	5
November	December				
45,223	48,923	09/30/06 7-day avg circ:		23,773	1
43,731	49,673	23,773		23,773	2
				23,773	3
				23,773	4
				23,773	5
November	December				
67,357	98,732	09/30/06 7-day avg circ:		20,111	1
67,074	76,038	20,111		20,111	2
				20,111	3
				20,111	4
				20,111	5
November	December				
32,558	40,538	09/30/06 7-day avg circ:		20,013	1
37,159	39,244	20,013		20,013	2
				20,013	3
				20,013	4
				20,013	5
November	December				
68,527	76,701	09/30/06 7-day avg circ:		13,934	1
96,229	76,231	13,934		13,934	2
				13,934	3
				13,934	4
				13,934	5
November	December				
16,883	18,496	09/30/06 7-day avg circ:		6,862	1
15,761	17,030	6,862		6,862	2
				6,862	3
				6,862	4
				6,862	5

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SORT  
BY CIRC

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-Classified: legal, transient,  
real estate, auto, all other  
classified  
-Political ads in category for  
rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, TMC, inserts, zoned,  
direct mail, pre-prints, etc.**

		2007	2006	+(-)%	
<b>PLAINVIEW</b>	National	127	414	-69%	2007-2006
<b>Daily Herald</b>	Retail	12,184	13,366	-9%	ad revenue
	Classified	8,988	10,229	-12%	percent change
09/30/06 7-day avg circ:	<b>Month Total:</b>	<b>21,299</b>	<b>24,009</b>	<b>-11%</b>	<b>Month: -14.00%</b>
5,194	<b>Y-T-D Total:</b>	<b>211,829</b>	<b>253,639</b>	<b>-16%</b>	<b>Y-T-D: -11.00%</b>

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**Accumulating month totals**  
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	2007	2006	January	February	March
	<b>Total Y-T-D</b>	<b>Total Y-T-D</b>			
<i>last year:</i>		<b>253,639</b>	14,829	20,271	26,980
<i>this year:</i>	<b>211,829</b>		13,599	15,134	24,537

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<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
17,329	18,726	23,575	19,261	21,514	25,169	21,339
16,790	14,694	20,279	14,832	14,538	19,737	19,285

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<i>November</i>	<i>December</i>	<b>PLAINVIEW Daily Herald</b>		
20,637	24,009	09/30/06 7-day avg circ:	5,194	1
17,105	21,299	5,194	5,194	2
			5,194	3
			5,194	4
			5,194	5

SORT BY CIRC	
5,194	1
5,194	2
5,194	3
5,194	4
5,194	5

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