

**TDNA Linage Report
November 2006**

in circulation order
Page 1 of 16

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in circ order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%	\$\$\$+(-)%
HOUSTON Chronicle	National	27,122	32,609	-17%	2006-2005 ad revenue percent change Month: -4.13% Y-T-D: -3.51%
	Retail	64,972	62,998	3%	
	Classified	104,358	111,826	-7%	
	Month Total:	196,452	207,433	-5%	
09/30/05 7-day avg circ:					
591,785					
	Y-T-D Total:	2,251,676	2,498,082	-10%	
DALLAS Morning News	National				2006-2005 ad revenue percent change Month: Y-T-D:
	Retail				
	Classified				
	Month Total:				
09/30/05 7-day avg circ:					
492,731					
	Y-T-D Total:				
SAN ANTONIO Express-News	National	11,189	11,069	1%	2006-2005 ad revenue percent change Month: 6.30% Y-T-D: 2.10%
	Retail	44,294	44,143	0%	
	Classified	81,584	82,616	-1%	
	Month Total:	137,067	137,828	-1%	
09/30/05 7-day avg circ:					
255,912					
	Y-T-D Total:	1,580,335	1,644,296	-4%	
AUSTIN American-Statesman	National	8,212	4,054	103%	2006-2005 ad revenue percent change Month: Y-T-D:
	Retail	62,005	63,481	-2%	
	Classified	55,498	50,290	10%	
	Month Total:	125,715	117,825	7%	
09/30/05 7-day avg circ:					
186,539					
	Y-T-D Total:	1,283,275	1,311,304	-2%	
EL PASO Times	National	873	1,004	-13%	2006-2005 ad revenue percent change Month: Y-T-D:
	Retail	51,206	56,463	-9%	
	Classified	60,469	54,394	11%	
	Month Total:	112,548	111,861	1%	
09/30/05 7-day avg circ:					
74,396					
	Y-T-D Total:	1,204,373	1,186,103	2%	
CORPUS CHRISTI Caller-Times	National	2,345	2,736	-14%	2006-2005 ad revenue percent change Month: -0.20% Y-T-D: -9.10%
	Retail	33,520	31,457	7%	
	Classified	46,267	40,385	15%	
	Month Total:	82,132	74,578	10%	
09/30/05 7-day avg circ:					
56,267					
	Y-T-D Total:	929,510	856,145	9%	

Texas Daily Newspaper Association
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in circulation order
Page 2 of 16

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

	2006	2005	January	February	March
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		2,498,082	202,777	213,698	265,332
<i>this year:</i>	2,251,676		189,574	188,152	239,409
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		2,263,787	204,273	216,486	224,163
<i>this year:</i>	1,993,186		194,514	188,228	206,945
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		1,644,296	130,758	138,605	184,680
<i>this year:</i>	1,580,335		129,532	127,541	172,911
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		1,311,304	114,903	112,533	121,630
<i>this year:</i>	1,283,275		107,385	108,033	119,831
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		1,186,103	114,076	94,558	101,634
<i>this year:</i>	1,204,373		102,852	105,627	109,011
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		856,145	74,836	71,374	78,675
<i>this year:</i>	929,510		74,669	79,867	91,800

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in circulation order
Page 3 of 16

April	May	June	July	August	September	October
218,099	228,394	281,127	209,192	201,166	252,497	218,367
192,437	203,469	254,034	184,024	181,186	234,615	188,324
April	May	June	July	August	September	October
237,654	241,694	208,357	243,365	214,414	232,955	240,426
204,350	211,519	201,560	197,186	189,152	198,844	200,888
April	May	June	July	August	September	October
138,143	145,828	182,993	131,151	140,397	177,140	136,773
130,462	134,764	177,067	131,882	134,425	168,352	136,332
April	May	June	July	August	September	October
123,769	136,983	112,800	117,537	113,007	117,875	122,442
119,053	122,238	114,092	113,181	114,662	118,499	120,586
April	May	June	July	August	September	October
110,745	116,145	104,069	114,045	103,500	107,256	108,214
114,418	121,490	110,552	109,739	102,516	108,398	107,222
April	May	June	July	August	September	October
78,592	86,661	74,458	80,604	81,785	74,788	79,794
87,340	87,598	82,451	89,662	83,434	84,152	86,405

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in circulation order
Page 4 of 16

				SORT BY CIRC	
November	December	HOUSTON Chronicle	591,785	1	
			591,785	2	
			591,785	3	
		207,433	09/30/05 7-day avg circ:	591,785	4
		196,452	591,785	591,785	5
November	December	DALLAS Morning News	492,731	1	
			492,731	2	
			492,731	3	
		0	09/30/05 7-day avg circ:	492,731	4
		0	492,731	492,731	5
November	December	SAN ANTONIO Express-News	255,912	1	
			255,912	2	
			255,912	3	
		137,828	09/30/05 7-day avg circ:	255,912	4
		137,067	255,912	255,912	5
November	December	AUSTIN American- Statesman	186,539	1	
			186,539	2	
			186,539	3	
		117,825	09/30/05 7-day avg circ:	186,539	4
		125,715	186,539	186,539	5
November	December	EL PASO Times	74,396	1	
			74,396	2	
			74,396	3	
		111,861	09/30/05 7-day avg circ:	74,396	4
		112,548	74,396	74,396	5
November	December	CORPUS CHRISTI Caller-Times	56,267	1	
			56,267	2	
			56,267	3	
		74,578	09/30/05 7-day avg circ:	56,267	4
		82,132	56,267	56,267	5

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Page 5 of 16

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%	\$\$\$+(-)%
BEAUMONT <i>Enterprise</i>	National	4,285	3,970	8%	2006-2005 ad revenue percent change Month: -11.00% Y-T-D: 8.00%
	Retail	26,648	34,322	-22%	
	Classified	21,285	24,845	-14%	
	Month Total:	52,218	63,137	-17%	
09/30/05 7-day avg circ:					
55,444					
	Y-T-D Total:	705,248	652,831	8%	
MCALLEN <i>The Monitor</i>	National	3,932	4,106	-4%	2006-2005 ad revenue percent change Month: 5.00% Y-T-D: 8.00%
	Retail	59,664	51,225	16%	
	Classified	41,189	43,195	-5%	
	Month Total:	104,785	98,526	6%	
09/30/05 7-day avg circ:					
43,111					
	Y-T-D Total:				
WACO <i>Tribune Herald</i>	National	1,298	1,381	-6%	2006-2005 ad revenue percent change Month: 7.10% Y-T-D: 2.40%
	Retail	34,011	35,857	-5%	
	Classified	28,518	27,934	2%	
	Month Total:	63,827	65,172	-2%	
09/30/05 7-day avg circ:					
40,518					
	Y-T-D Total:	682,740	695,465	-2%	
ABILENE <i>Reporter-News</i>	National	4,340	5,721	-24%	2006-2005 ad revenue percent change Month: -5.04% Y-T-D: 2.66%
	Retail	25,537	27,869	-8%	
	Classified	41,391	38,265	8%	
	Month Total:	71,268	71,855	-1%	
09/30/05 7-day avg circ:					
33,583					
	Y-T-D Total:	752,775	700,443	7%	
WICHITA FALLS <i>Times Record News</i>	National	4,586	6,579	-30%	2006-2005 ad revenue percent change Month: 0.70% Y-T-D: 3.30%
	Retail	22,544	25,105	-10%	
	Classified	28,583	31,777	-10%	
	Month Total:	55,713	63,461	-12%	
09/30/05 7-day avg circ:					
31,692					
	Y-T-D Total:				
GALVESTON <i>County Daily News</i>	National				2006-2005 ad revenue percent change Month: -7% Y-T-D: -7%
	Retail	25,465	28,997	-12%	
	Classified	35,811	37,119	-4%	
	Month Total:	61,276	66,116	-7%	
09/30/05 7-day avg circ:					
27,633					
	Y-T-D Total:	682,678	732,806	-7%	

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in circulation order
Page 6 of 16

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
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		2006	2005	January	February	March
	Total Y-T-D					
	<i>last year:</i>		652,831	51,718	61,872	73,499
	<i>this year:</i>	705,248		60,503	64,594	87,039
	Total Y-T-D					
	<i>last year:</i>		638,444	60,230	56,641	61,414
	<i>this year:</i>	949,415		87,334	87,659	95,966
	Total Y-T-D					
	<i>last year:</i>		695,465	61,489	59,447	63,834
	<i>this year:</i>	682,740		56,902	53,880	61,113
	Total Y-T-D					
	<i>last year:</i>		700,443	56,680	56,252	63,764
	<i>this year:</i>	752,775		62,045	65,203	69,817
	Total Y-T-D					
	<i>last year:</i>		628,185	60,405	57,928	65,363
	<i>this year:</i>	552,042		50,249	50,743	53,502
	Total Y-T-D					
	<i>last year:</i>		732,806	63,116	60,912	76,393
	<i>this year:</i>	682,678		54,925	55,017	67,445

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**TDNA Linage Report
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in circulation order
Page 7 of 16

April	May	June	July	August	September	October
58,335	59,687	69,833	56,025	55,388	67,966	35,371
60,289	64,989	75,928	55,624	57,553	72,970	53,541
April	May	June	July	August	September	October
56,594	65,296	0	59,814	57,397	56,169	66,363
95,642	94,964	0	94,979	91,510	89,211	107,365
April	May	June	July	August	September	October
61,437	73,087	58,486	62,474	66,551	58,019	65,469
60,395	67,102	61,541	63,709	64,679	63,148	66,444
April	May	June	July	August	September	October
62,733	67,136	64,186	65,932	64,791	62,284	64,830
76,019	71,441	67,279	68,814	69,211	65,009	66,669
April	May	June	July	August	September	October
66,236	70,025	60,204	63,407	0	57,921	63,235
56,655	61,121	55,591	56,853	0	55,187	56,428
April	May	June	July	August	September	October
72,018	74,741	66,763	67,442	64,224	55,020	66,061
62,037	65,808	62,381	62,785	63,239	63,279	64,486

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Page 8 of 16

		SORT BY CIRC	
November	December	BEAUMONT Enterprise	55,444 1
			55,444 2
			55,444 3
63,137	09/30/05 7-day avg circ:		55,444 4
52,218	55,444		55,444 5
November	December	MCALLEN The Monitor	43,111 1
			43,111 2
			43,111 3
98,526	09/30/05 7-day avg circ:		43,111 4
104,785	43,111		43,111 5
November	December	WACO Tribune Herald	40,518 1
			40,518 2
			40,518 3
65,172	09/30/05 7-day avg circ:		40,518 4
63,827	40,518		40,518 5
November	December	ABILENE Reporter-News	33,583 1
			33,583 2
			33,583 3
71,855	09/30/05 7-day avg circ:		33,583 4
71,268	33,583		33,583 5
November	December	WICHITA FALLS Times Record News	31,692 1
			31,692 2
			31,692 3
63,461	09/30/05 7-day avg circ:		31,692 4
55,713	31,692		31,692 5
November	December	GALVESTON County Daily News	27,633 1
			27,633 2
			27,633 3
66,116	09/30/05 7-day avg circ:		27,633 4
61,276	27,633		27,633 5

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Page 9 of 16

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%	\$\$\$+(-)%
HARLINGEN	National	2,878	3,812	-25%	2006-2005
Valley Morning Star	Retail	24,779	27,163	-9%	ad revenue
	Classified	18,745	19,778	-5%	percent change
09/30/05 7-day avg circ:	Month Total:	46,402	50,753	-9%	Month: 6.00%
27,580	Y-T-D Total:	503,124	529,024	-5%	Y-T-D: 8.00%
SAN ANGELO	National	2,156	4,097	-47%	2006-2005
Standard-Times	Retail	22,102	22,928	-4%	ad revenue
	Classified	25,061	23,252	8%	percent change
09/30/05 7-day avg circ:	Month Total:	49,319	50,277	-2%	Month: 1.00%
27,129	Y-T-D Total:	532,894	535,255	0%	Y-T-D: 5.00%
ODESSA	National	3,514	3,808	-8%	2006-2005
American	Retail	37,662	37,429	1%	ad revenue
	Classified	29,717	25,324	17%	percent change
09/30/05 7-day avg circ:	Month Total:	70,893	66,561	7%	Month: 5.00%
25,016	Y-T-D Total:	741,086	681,549	9%	Y-T-D: 11.00%
MIDLAND	National	464	1,078	-57%	2006-2005
Reporter-Telegram	Retail	35,901	34,534	4%	ad revenue
	Classified	30,991	24,668	26%	percent change
09/30/05 7-day avg circ:	Month Total:	67,356	60,280	12%	Month: 11.20%
20,121	Y-T-D Total:	773,355	694,631	11%	Y-T-D: 11.70%
TEMPLE	National	105	145	-28%	2006-2005
Daily Telegram	Retail	23,167	24,595	-6%	ad revenue
	Classified	13,929	12,474	12%	percent change
09/30/05 7-day avg circ:	Month Total:	37,201	37,214	0%	Month: 0.00%
19,597	Y-T-D Total:	424,649	428,082	-1%	Y-T-D: 0.00%

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in circulation order
Page 10 of 16

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	2006	2005	January	February	March
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		529,024	44,594	43,039	51,769
<i>this year:</i>	503,124		46,783	43,962	49,149
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		535,255	43,906	46,295	44,116
<i>this year:</i>	532,894		43,747	48,940	47,859
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		681,549	54,489	51,618	60,462
<i>this year:</i>	741,086		58,904	58,001	67,629
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		694,631	51,954	58,554	73,859
<i>this year:</i>	773,355		54,267	59,716	75,672
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		428,082	39,188	37,933	41,119
<i>this year:</i>	424,649		36,689	36,490	39,352

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**TDNA Linage Report
November 2006**

in circulation order
Page 11 of 16

April	May	June	July	August	September	October
48,313	49,241	42,997	41,192	53,325	51,442	52,359
45,920	48,132	44,857	43,750	45,530	42,859	45,780
April	May	June	July	August	September	October
45,734	54,099	50,463	51,304	51,016	50,451	47,594
46,948	47,573	51,750	47,447	49,601	51,012	48,698
April	May	June	July	August	September	October
63,838	67,260	60,068	68,322	62,222	64,611	62,098
69,576	66,465	65,985	68,987	68,339	71,750	74,557
April	May	June	July	August	September	October
59,757	61,979	71,940	55,930	63,141	78,329	58,908
65,319	70,602	88,138	64,361	67,443	83,503	76,978
April	May	June	July	August	September	October
40,824	40,359	38,530	36,153	41,308	36,461	38,993
41,430	39,095	37,368	37,886	42,383	37,840	38,915

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Page 12 of 16

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November	December	HARLINGEN	27,580	1
		Valley Morning Star	27,580	2
			27,580	3
		09/30/05 7-day avg circ:	27,580	4
			27,580	5
November	December	SAN ANGELO	27,129	1
		Standard-Times	27,129	2
			27,129	3
		09/30/05 7-day avg circ:	27,129	4
			27,129	5
November	December	ODESSA	25,016	1
		American	25,016	2
			25,016	3
		09/30/05 7-day avg circ:	25,016	4
			25,016	5
November	December	MIDLAND	20,121	1
		Reporter-Telegram	20,121	2
			20,121	3
		09/30/05 7-day avg circ:	20,121	4
			20,121	5
November	December	TEMPLE	19,597	1
		Daily Telegram	19,597	2
			19,597	3
		09/30/05 7-day avg circ:	19,597	4
			19,597	5

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Page 13 of 16

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ROP SAU INCHES

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TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%		
					\$\$\$+(-)%	
DENTON <i>Record-Chronicle</i>	National Retail Classified				2006-2005 ad revenue percent change	
09/30/05 7-day avg circ: 14,421	Month Total: Y-T-D Total:				Month: Y-T-D:	
MARSHALL <i>News Messenger</i>	National Retail Classified	126 10,357 6,400	34 10,652 5,581	271% -3% 15%	2006-2005 ad revenue percent change	
09/30/05 7-day avg circ: 7,024	Month Total: Y-T-D Total:	16,883 172,130	16,267 182,509	4% -6%	Month: Y-T-D:	6.00% -2.80%
PLAINVIEW <i>Daily Herald</i>	National Retail Classified	330 11,776 8,531	697 11,314 7,624	-53% 4% 12%	2006-2005 ad revenue percent change	
09/30/05 7-day avg circ: 5,317	Month Total: Y-T-D Total:	20,637 229,550	19,635 223,186	5% 3%	Month: Y-T-D:	-10.00% 0.50%

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**TDNA Linage Report
November 2006**

in circulation order
Page 14 of 16

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

		2006	2005	January	February	March
					Total Y-T-D	
<i>last year:</i>	Total Y-T-D		652,618	59,787	66,325	64,157
<i>this year:</i>	Total Y-T-D	682,022		59,310	57,305	76,255
<i>last year:</i>	Total Y-T-D		182,509	16,200	16,282	22,092
<i>this year:</i>	Total Y-T-D	172,130		14,849	13,933	17,812
<i>last year:</i>	Total Y-T-D		223,186	15,271	18,865	25,590
<i>this year:</i>	Total Y-T-D	229,550		14,829	20,271	26,980

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in circulation order
Page 15 of 16

April	May	June	July	August	September	October
68,327	68,894	64,589	70,704	64,706	63,095	62,034
80,692	81,369	76,693	60,189	63,143	62,528	64,538

April	May	June	July	August	September	October
17,308	16,989	15,764	15,660	15,404	14,818	15,725
14,786	17,446	15,130	14,443	15,553	14,861	16,434

April	May	June	July	August	September	October
18,052	17,607	20,863	20,730	19,814	27,505	19,254
17,329	18,726	23,575	19,261	21,514	25,089	21,339

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in circulation order
Page 16 of 16

November	December			
		DENTON	14,421	1
		Record-Chronicle	14,421	2
			14,421	3
0		09/30/05 7-day avg circ:	14,421	4
0		14,421	14,421	5
November	December			
		MARSHALL	7,024	1
		News Messenger	7,024	2
			7,024	3
16,267		09/30/05 7-day avg circ:	7,024	4
16,883		7,024	7,024	5
November	December			
		PLAINVIEW	5,317	1
		Daily Herald	5,317	2
			5,317	3
19,635		09/30/05 7-day avg circ:	5,317	4
20,637		5,317	5,317	5
			2,750,471	

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