

From: Ken Whalen
To: pubtdna@listserver.tdna.org
Cc: "Darla Thompson"
Subject: Public Notice Website FAX
Date: Monday, March 3, 2008 3:54:27 PM

Dear Publisher:

Late Friday, TDNA faxed a form to your office asking for information for the new public notice website we have developed with the Texas Press Association. We would appreciate getting the information back from you as soon as possible.

As you probably recall, this new website is an effort to blunt the main argument of those who want public notices online: that no one sees print public notices and they should all move to the web. Having a searchable database, with representation from every newspaper in every county in Texas, will help us keep this business. Newspapers should be the third-party administrator of these notices whether they are in print or online and we can make that argument more effectively next session with this new website.

If you have any questions, please call me at 512-694-0696. To take a look at the new website, go to <http://www.texaslegalnotices.com>

Thanks,

Ken Whalen
Texas Daily Newspaper Association