-Classified: legal, transient, real estate, auto, all other classified -Political ads in category for rate sold	in alpha order Full-run pai	ROP	SAU INC		TOTAL RE	rts, zoned,	Please i		Accumulating of these any of these	report and Y-T-L		this report.											SO. BY C
	I	2006	2005	+(-)%		\$\$\$+(-)%																	
ABILENE	National	4,508	6,024	-25%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	ABILENE	33,583
Reporter-News	Retail	21,645	19,160	13%	ad revenue			2006	Total Y-T-D													Reporter-News	33,583
05 class/ret reflect partrun in.	Classified	49,866	37,549	33%	percent change			Total Y-T-D															33,583
09/30/05 7-day avg circ:	Month Total:	76,019	62,733	21%	Month:	10.66%	last year:		239,429	56,680	56,252	63,764	62,733									09/30/05 7-day avg circ:	33,583
33,583	Y-T-D Total:	273,084	239,429	14%	Y-T-D:	6.23%	this year:	273,084		62,045	65,203	69,817	76,019									33,583	33,58
AUSTIN	National	5,310	5,104	4%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	AUSTIN	186,5
American-	Retail	50,040	53,188	-6%	ad revenue			2006	Total Y-T-D													American-	186,5
Statesman	Classified	63,703	65,477	-3%	percent change			Total Y-T-D														Statesman	186,5
09/30/05 7-day avg circ:	Month Total:	119,053	123,769	-4%	Month:		last year:		472,835	114,903	112,533	121,630	123,769									09/30/05 7-day avg circ:	186,5
186,539	Y-T-D Total:	454,302	472,835	-4%	Y-T-D:		this year:	454,302	-	107,385	108,033	119,831	119,053									186,539	186,5
BEAUMONT	National	2,823	1,882	50%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	BEAUMONT	55,44
Enterprise	Retail	30,289	30,171	0%	ad revenue			2006	Total Y-T-D													Enterprise	55,44
	Classified	27,177	26,282	3%	percent change	4.000/	to a to a second	Total Y-T-D	045 404	F4 740	04.070	70.400	50.005										55,44
09/30/05 7-day avg circ:	Month Total:	60,289	58,335 245,424	3%	Month:	4.00% 10.00%	last year:	070 405	245,424	51,718 60,503	61,872 64,594	73,499 87,039	58,335 60,289									09/30/05 7-day avg circ:	55,44 55,44
55,444	Y-T-D Total:	272,425		11%	Y-T-D:	10.00%	this year:	272,425			- ,	- ,	,		·							55,444	- 1
CORPUS CHRISTI	National	3,531	4,565	-23%	2006-2005			0000	2005	January	February	March	April	May	June	July	August	September	October	November	December	CORPUS CHRISTI	56,26
Caller-Times	Retail Classified	33,306 50,503	25,736 48,291	29% 5%	ad revenue			2006 Total Y-T-D	Total Y-T-D													Caller-Times	56,26 56,26
09/30/05 7-day avg circ:	Month Total:	87,340	78,592	110/	percent change Month:	2.40%	last year:	ו סומו ז-ו-ט	303.477	74,836	71,374	78,675	78,592									09/30/05 7-day avg circ:	56,26
56.267	Y-T-D Total:	333.676	303.477	10%	Y-T-D:	-5.40%	this year:	333.676	303,477	74,669	79,867	91.800	87.340									56,267	56.26
DALLAS	National	19,968	27,924	-28%	2006-2005	-0.40 /0	uns year.	000,010	2005	January	February	March	April	May	June	luki	August	September	October	November	December	DALLAS	492,7
Morning News	Retail	65,092	79,500	-20% -18%	ad revenue			2006	Total Y-T-D	January	rebluary	iviaiCII	Арш	iviay	Julie	July	August	September	October	rvovernber	December	Morning News	492,7
morning News	Classified	119,290	130,230	-18%	percent change			Total Y-T-D	10tal 1-1-D													Morning News	492,7
09/30/05 7-day avg circ:	Month Total:	204,350	237,654	-14%	Month:	-0.60%	last year:	· Otal 1-1-D	882.576	204.273	216,486	224,163	237,654									09/30/05 7-day avg circ:	492,7
492,731	Y-T-D Total:	794.037	882,576	-10%	Y-T-D:	-0.30%	this year:	794.037	552,576	194,514	188,228	206.945	204,350									492.731	492,7
DENTON	National	. ,	,		2006-2005	110070		,	2005	January	February	March	April	May	June	July	August	September	October	November	December	DENTON	14,42
Record-Chronicle	Retail	26,464	24,970	6%	ad revenue			2006	Total Y-T-D	Junuary	. obradiy	maron	. 10111	way	ouno.	oury	, lagaot	Sopionibol	0010001	14040111001	Doodiiiboi	Record-Chronicle	14,42
	Classified	54,228	43,357	25%	percent change			Total Y-T-D															14,42
09/30/05 7-day avg circ:	Month Total:	80,692	68,327	18%	Month:	12.00%	last year:		258,596	59,787	66,325	64,157	68,327									09/30/05 7-day avg circ:	14,42
14.421	Y-T-D Total:	273.562	258.596	6%	Y-T-D:	4.00%	this year:	273.562	,	59,310	57.305	76,255	80,692									14.421	14.42

-Classified: legal, transient, real estate, auto, all other classified -Political ads in category for rate sold	in alpha order ROP SAU INCHES Full-run paid ad linage billed per rate card				ROP, TMC, inse	erts, zoned,	Please i	(producing notify TDNA if you	Accumulating I Y-T-D totals within revise any of these	report and Y-T-L	<u>D %</u> change) we can update ≀	this report.											SC BY
		2006	2005	+(-)%		\$\$\$+(-)%																	
EL PASO	National	45,495	44,153	3%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	EL PASO	74,39
Times	Retail	872	1,092	-20%	ad revenue			2006	Total Y-T-D	-	-					-	_					Times	74,3
	Classified	68,051	65,500	4%	percent change			Total Y-T-D															74,3
9/30/05 7-day avg circ:	Month Total:	114,418	110,745	3%	Month:		last year:		421,013	114,076	94,558	101,634	110,745									09/30/05 7-day avg circ:	74,3
1,396	Y-T-D Total:	431,908	421,013	3%	Y-T-D:	_	this year:	431,908		102,852	105,627	109,011	114,418									74,396	74,3
ALVESTON	National				2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	GALVESTON	27,6
County Daily News	Retail	21,127	30,647	-31%	ad revenue			2006	Total Y-T-D													County Daily News	27,6
	Classified	40,910	41,371	-1%	percent change			Total Y-T-D															27,6
9/30/05 7-day avg circ:	Month Total:	62,037	72,018	-14%	Month:		last year:		272,439	63,116	60,912	76,393	72,018									09/30/05 7-day avg circ:	27,6
,633	Y-T-D Total:	239,424	272,439	-12%	Y-T-D:		this year:	239,424		54,925	55,017	67,445	62,037									27,633	27,6
ARLINGEN	National	2,942	4,909	-40%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	HARLINGEN	27,5
nlley Morning Star	Retail	23,810	24,643	-3%	ad revenue			2006	Total Y-T-D													Valley Morning Star	27,5
	Classified	19,168	18,761	2%	percent change			Total Y-T-D															27,5
9/30/05 7-day avg circ:	Month Total:	45,920	48,313	-5%	Month:	11.00%	last year:		187,715	44,594	43,039	51,769	48,313									09/30/05 7-day avg circ:	27,5
,580	Y-T-D Total:	185,814	187,715	-1%	Y-T-D:	8.00%	this year:	185,814		46,783	43,962	49,149	45,920									27,580	27,5
OUSTON	National	23,297	27,714	-16%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	HOUSTON	591,7
hronicle	Retail	58,749	68,389	-14%	ad revenue			2006	Total Y-T-D													Chronicle	591,
	Classified	110,391	121,996	-10%	percent change			Total Y-T-D															591,
9/30/05 7-day avg circ:	Month Total:	192,437	218,099	-12%	Month:	-6.38%	last year:		899,906	202,777	213,698	265,332	218,099									09/30/05 7-day avg circ:	591,
1,785	Y-T-D Total:	809,572	899,906	-10%	Y-T-D:	-2.08%	this year:	809,572	<u> </u>	189,574	188,152	239,409	192,437									591,785	591,
ONGVIEW	National				2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	LONGVIEW	30,24
ews-Journal	Retail				ad revenue			2006	Total Y-T-D													News-Journal	30,24
	Classified				percent change			Total Y-T-D															30,2
30/05 7-day avg circ:	Month Total:				Month:		last year:	405.044	127,782	62,744	65,038	0	0									09/30/05 7-day avg circ:	30,2
242	Y-T-D Total:				Y-T-D:	_	this year:	125,211		61,789	63,422	0	0									30,242	30,2
ARSHALL	National	45	13	246%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December		7,02
ws Messenger	Retail	8,596	9,737	-12%	ad revenue			2006	Total Y-T-D													News Messenger	7,02
	Classified	6,145	7,558	-19%	percent change	0.500/	1	Total Y-T-D	74 000	40,000	40,000	00.000	47.000										7,02
30/05 7-day avg circ:	Month Total:	14,786	17,308	-15%	Month:	3.50%	last year:	04 000	71,882	16,200	16,282	22,092	17,308									09/30/05 7-day avg circ:	7,02
)24	Y-T-D Total:	61,380	71,882	-15%	Y-T-D:	-6.20%	this year:	61,380		14,849	13,933	17,812	14,786									7,024	7,02

- <u>Classified</u> : legal, transient, real estate, auto, all other classified - <u>Political ads</u> in category for rate sold	in alpha order Full-run pai	ROP	SAU INC		ROP, TMC, inse	erts, zoned,	Accumulating month totals (producing Y-T-D totals within report and Y-T-D % change) Please notify TDNA if you revise any of these past figures so we can update this report.										SC BY (
		2006	2005	+(-)%		\$\$\$+(-)%																	
MCALLEN	National	3,386	4,623	-27%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	MCALLEN	43,11
The Monitor	Retail	42,351	36,339	17%	ad revenue			2006	Total Y-T-D		-			-		-	_					The Monitor	43,11
	Classified	49,905	15,632	219%	percent change			Total Y-T-D															43,11
9/30/05 7-day avg circ:	Month Total:	95,642	56,594	69%	Month:	19.00%	last year:		234,879	60,230	56,641	61,414	56,594									09/30/05 7-day avg circ:	43,1
3,111	Y-T-D Total:	366,601	234,879	56%	Y-T-D:	10.00%	this year:	366,601		87,334	87,659	95,966	95,642									43,111	43,11
IIDLAND	National	791	1,299	-39%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	MIDLAND	20,12
Reporter-Telegram	Retail	34,762	33,872	3%	ad revenue			2006	Total Y-T-D													Reporter-Telegram	20,1
	Classified	29,766	24,586	21%	percent change			Total Y-T-D															20,1
9/30/05 7-day avg circ:	Month Total:	65,319	59,757	9%	Month:	3.10%	last year:		244,124	51,954	58,554	73,859	59,757									09/30/05 7-day avg circ:	20,1
),121	Y-T-D Total:	254,974	244,124	4%	Y-T-D:	8.30%	this year:	254,974		54,267	59,716	75,672	65,319									20,121	20,1
DESSA	National	2,040	4,241	-52%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	ODESSA	25,0
merican	Retail	35,206	33,762	4%	ad revenue			2006	Total Y-T-D													American	25,0
	Classified	32,330	25,835	25%	percent change			Total Y-T-D															25,0
9/30/05 7-day avg circ:	Month Total:	69,576	63,838	9%	Month:	12.00%	last year:		230,407	54,489	51,618	60,462	63,838									09/30/05 7-day avg circ:	25,0
5,016	Y-T-D Total:	254,110	230,407	10%	Y-T-D:	15.00%	this year:	254,110		58,904	58,001	67,629	69,576									25,016	25,0
LAINVIEW	National	314	429	-27%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	PLAINVIEW	5,317
aily Herald	Retail	9,885	10,975	-10%	ad revenue			2006	Total Y-T-D													Daily Herald	5,317
	Classified	7,130	6,648	7%	percent change			Total Y-T-D															5,317
9/30/05 7-day avg circ:	Month Total:	17,329	18,052	-4%	Month:	-2.70%	last year:		77,778	15,271	18,865	25,590	18,052									09/30/05 7-day avg circ:	5,317
317	Y-T-D Total:	79,409	77,778	2%	Y-T-D:	8.40%	this year:	79,409	-	14,829	20,271	26,980	17,329									5,317	5,317
AN ANGELO	National	3,311	3,547	-7%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	SAN ANGELO	27,12
tandard-Times	Retail	19,979	18,456	8%	ad revenue			2006	Total Y-T-D													Standard-Times	27,12
	Classified	23,658	23,731	0%	percent change	40.000/		Total Y-T-D	100.071	40.000	10.005	44.440	45.704										27,1
0/30/05 7-day avg circ:	Month Total:	46,948	45,734	3%	Month:	12.00%	last year:	407.404	180,051	43,906	46,295	44,116	45,734									09/30/05 7-day avg circ:	27,1
,129	Y-T-D Total:	187,494	180,051	4%	Y-T-D:	9.00%	this year:	187,494		43,747	48,940	47,859	46,948									27,129	27,12
AN ANTONIO	National	11,101	11,126	0%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	SAN ANTONIO	255,9
rpress-News	Retail	35,450	38,057	-7%	ad revenue			2006	Total Y-T-D													Express-News	255,9
00/05 7 1	Classified	83,911	88,960	-6%	percent change	0.000/	land	Total Y-T-D	F00 400	420.750	400.005	404.000	400 440									20/00/05 7 1	255,9
9/30/05 7-day avg circ:	Month Total:	130,462	138,143	-6%	Month:	2.20%	last year:	FC0 440	592,186	130,758	138,605	184,680	138,143									09/30/05 7-day avg circ:	255,9
55,912	Y-T-D Total:	560,446	592,186	-5%	Y-T-D:	1.40%	this year:	560,446		129,532	127,541	172,911	130,462									255,912	255,9

- <u>Classified</u> : legal, transient, real estate, auto, all other	in alpha order	ROP	SAU INC	CHES	TOTAL RE	VENUE																	
classified			0,10 1110	0					Accumulating	month totals													SORT
- <u>Political ads</u> in category for rate sold	Full-run pai	Full-run paid ad linage billed per rate card direct mail, pre-prints, or						(producing notify TDNA if you	Y-T-D totals within revise any of these	report and Y-T-L	0 % change) we can update	this report.											BY CIRC
	_	2006	2005	+(-)%		\$\$\$+(-)%																	
TEMPLE	National	68	179	-62%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	TEMPLE	19,597 1
Daily Telegram	Retail	23,503	24,403	-4%	ad revenue			2006	Total Y-T-D	•	•			•		•	· ·	·				Daily Telegram	19,597 2
	Classified	17,859	16,242	10%	percent change			Total Y-T-D															19,597 3
09/30/05 7-day avg circ:	Month Total:	41,430	40,824	1%	Month:	5.90%	last year:		159,064	39,188	37,933	41,119	40,824									09/30/05 7-day avg circ:	19,597 4
19,597	Y-T-D Total:	153,961	159,064	-3%	Y-T-D:	-1.00%	this year:	153,961		36,689	36,490	39,352	41,430									19,597	19,597 5
TYLER	National				2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	TYLER	42,068 1
Morning Telegraph	Retail				ad revenue			2006	Total Y-T-D													Morning Telegraph	42,068 2
	Classified				percent change			Total Y-T-D															42,068 3
09/30/05 7-day avg circ:	Month Total:				Month:		last year:		169,457	85,497	83,960	0	0									09/30/05 7-day avg circ:	42,068 4
42,068	Y-T-D Total:				Y-T-D:		this year:	162,999		82,973	80,026	0	0									42,068	42,068 5
WACO	National	1,883	2,447	-23%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	WACO	40,518 1
Tribune Herald	Retail	29,101	26,861	8%	ad revenue			2006	Total Y-T-D													Tribune Herald	40,518 2
	Classified	29,411	32,129	-8%	percent change			Total Y-T-D															40,518 3
09/30/05 7-day avg circ:	Month Total:	60,395	61,437	-2%	Month:	9.10%	last year:		246,207	61,489	59,447	63,834	61,437									09/30/05 7-day avg circ:	40,518 4
40,518	Y-T-D Total:	232,290	246,207	-6%	Y-T-D:	2.30%	this year:	232,290		56,902	53,880	61,113	60,395									40,518	40,518 5
WICHITA FALLS	National	3,581	7,079	-49%	2006-2005				2005	January	February	March	April	May	June	July	August	September	October	November	December	WICHITA FALLS	31,692 1
Times Record News	Retail	21,215	21,909	-3%	ad revenue			2006	Total Y-T-D													Times Record News	31,692 2
	Classified	31,859	37,248	-14%	percent change			Total Y-T-D															31,692 3
09/30/05 7-day avg circ:	Month Total:	56,655	66,236	-14%	Month:	1.10%	last year:		249,932	60,405	57,928	65,363	66,236									09/30/05 7-day avg circ:	31,692 4
31,692	Y-T-D Total:	211,149	249,932	-16%	Y-T-D:	-2.20%	this year:	211,149		50,249	50,743	53,502	56,655									31,692	31,692 5