

TDNA Linage Report
April 2006

Classified: legal, transient, real estate, auto, all other classified
Political ads in category for rate sold

in alpha order

ROP SAU INCHES

TOTAL REVENUE

Full-run paid ad lineage billed per rate card

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

SORT
BY CIRC

		2006	2005	+(-)%	\$\$\$+(-)%	Accumulating month totals																
						2006	2005	January	February	March	April	May	June	July	August	September	October	November	December			
ABILENE	National	4,508	6,024	-25%	2006-2005																	
Reporter-News	Retail	21,645	19,160	13%	ad revenue																	
05 class/ret reflect partrun in.	Classified	49,866	37,549	33%	percent change	Total Y-T-D	Total Y-T-D															
09/30/05 7-day avg circ:	Month Total:	76,019	62,733	21%	Month:	10.66%	239,429	56,680	56,252	63,764	62,733											
33,583	Y-T-D Total:	273,084	239,429	14%	Y-T-D:	6.23%	273,084	62,045	65,203	69,817	76,019											
							<i>last year:</i>															
							<i>this year:</i>															
AUSTIN	National	5,310	5,104	4%	2006-2005																	
American-Statesman	Retail	50,040	53,188	-6%	ad revenue																	
09/30/05 7-day avg circ:	Classified	63,703	65,477	-3%	percent change	Total Y-T-D	Total Y-T-D															
186,539	Month Total:	119,053	123,769	-4%	Month:	4.72%	472,835	114,903	112,533	121,630	123,769											
	Y-T-D Total:	454,302	472,835	-4%	Y-T-D:	4.72%	454,302	107,385	108,033	119,831	119,053											
							<i>last year:</i>															
							<i>this year:</i>															
BEAUMONT	National	2,823	1,882	50%	2006-2005																	
Enterprise	Retail	30,289	30,171	0%	ad revenue																	
09/30/05 7-day avg circ:	Classified	27,177	26,282	3%	percent change	Total Y-T-D	Total Y-T-D															
55,444	Month Total:	60,289	58,335	3%	Month:	4.00%	245,424	51,718	61,872	73,499	58,335											
	Y-T-D Total:	272,425	245,424	11%	Y-T-D:	10.00%	272,425	60,503	64,594	87,039	60,289											
							<i>last year:</i>															
							<i>this year:</i>															
CORPUS CHRISTI	National	3,531	4,565	-23%	2006-2005																	
Caller-Times	Retail	33,306	25,736	29%	ad revenue																	
09/30/05 7-day avg circ:	Classified	50,503	48,291	5%	percent change	Total Y-T-D	Total Y-T-D															
56,267	Month Total:	87,340	78,592	11%	Month:	2.40%	303,477	74,836	71,374	78,675	78,592											
	Y-T-D Total:	333,676	303,477	10%	Y-T-D:	-5.40%	333,676	74,669	79,867	91,800	87,340											
							<i>last year:</i>															
							<i>this year:</i>															
DALLAS	National	19,968	27,924	-28%	2006-2005																	
Morning News	Retail	65,092	79,500	-18%	ad revenue																	
09/30/05 7-day avg circ:	Classified	119,290	130,230	-8%	percent change	Total Y-T-D	Total Y-T-D															
492,731	Month Total:	204,350	237,654	-14%	Month:	-0.60%	882,576	204,273	216,486	224,163	237,654											
	Y-T-D Total:	794,037	882,576	-10%	Y-T-D:	-0.30%	794,037	194,514	188,228	206,945	204,350											
							<i>last year:</i>															
							<i>this year:</i>															
DENTON	National	26,464	24,970	6%	2006-2005																	
Record-Chronicle	Retail	54,228	43,357	25%	ad revenue																	
09/30/05 7-day avg circ:	Classified	80,692	68,327	18%	percent change	Total Y-T-D	Total Y-T-D															
14,421	Month Total:	273,562	258,596	6%	Month:	12.00%	258,596	59,787	66,325	64,157	68,327											
	Y-T-D Total:	273,562	258,596	6%	Y-T-D:	4.00%	273,562	59,310	57,305	76,255	80,692											
							<i>last year:</i>															
							<i>this year:</i>															

**TDNA Linage Report
April 2006**

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

TOTAL REVENUE

Full-run paid ad lineage billed per rate card

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

SORT
BY CIRC

		2006	2005	+(-)%			Accumulating month totals																	
					\$\$\$+(-)%		2006	2005	January	February	March	April	May	June	July	August	September	October	November	December				
EL PASO Times	National	45,495	44,153	3%	2006-2005																EL PASO Times	74,396	1	
	Retail	872	1,092	-20%	ad revenue																	EL PASO Times	74,396	2
	Classified	68,051	65,500	4%	percent change																	EL PASO Times	74,396	3
	09/30/05 7-day avg circ:	Month Total:	114,418	110,745	3%	Month:			114,076	94,558	101,634	110,745										09/30/05 7-day avg circ:	74,396	4
	74,396	Y-T-D Total:	431,908	421,013	3%	Y-T-D:			102,852	105,627	109,011	114,418										74,396	74,396	5
GALVESTON County Daily News	National				2006-2005																GALVESTON County Daily News	27,633	1	
	Retail	21,127	30,647	-31%	ad revenue																	GALVESTON County Daily News	27,633	2
	Classified	40,910	41,371	-1%	percent change																	GALVESTON County Daily News	27,633	3
	09/30/05 7-day avg circ:	Month Total:	62,037	72,018	-14%	Month:			63,116	60,912	76,393	72,018										09/30/05 7-day avg circ:	27,633	4
	27,633	Y-T-D Total:	239,424	272,439	-12%	Y-T-D:			54,925	55,017	67,445	62,037										27,633	27,633	5
HARLINGEN Valley Morning Star	National	2,942	4,909	-40%	2006-2005																HARLINGEN Valley Morning Star	27,580	1	
	Retail	23,810	24,643	-3%	ad revenue																	HARLINGEN Valley Morning Star	27,580	2
	Classified	19,168	18,761	2%	percent change																	HARLINGEN Valley Morning Star	27,580	3
	09/30/05 7-day avg circ:	Month Total:	45,920	48,313	-5%	Month:	11.00%		44,594	43,039	51,769	48,313										09/30/05 7-day avg circ:	27,580	4
	27,580	Y-T-D Total:	185,814	187,715	-1%	Y-T-D:	8.00%		46,783	43,962	49,149	45,920										27,580	27,580	5
HOUSTON Chronicle	National	23,297	27,714	-16%	2006-2005																HOUSTON Chronicle	591,785	1	
	Retail	58,749	68,389	-14%	ad revenue																	HOUSTON Chronicle	591,785	2
	Classified	110,391	121,996	-10%	percent change																	HOUSTON Chronicle	591,785	3
	09/30/05 7-day avg circ:	Month Total:	192,437	218,099	-12%	Month:	-6.38%		202,777	213,698	265,332	218,099										09/30/05 7-day avg circ:	591,785	4
	591,785	Y-T-D Total:	809,572	899,906	-10%	Y-T-D:	-2.08%		189,574	188,152	239,409	192,437										591,785	591,785	5
LONGVIEW News-Journal	National				2006-2005																LONGVIEW News-Journal	30,242	1	
	Retail				ad revenue																	LONGVIEW News-Journal	30,242	2
	Classified				percent change																	LONGVIEW News-Journal	30,242	3
	09/30/05 7-day avg circ:	Month Total:				Month:		62,744	65,038	0	0											09/30/05 7-day avg circ:	30,242	4
	30,242	Y-T-D Total:				Y-T-D:		61,789	63,422	0	0											30,242	30,242	5
MARSHALL News Messenger	National	45	13	246%	2006-2005																MARSHALL News Messenger	7,024	1	
	Retail	8,596	9,737	-12%	ad revenue																	MARSHALL News Messenger	7,024	2
	Classified	6,145	7,558	-19%	percent change																	MARSHALL News Messenger	7,024	3
	09/30/05 7-day avg circ:	Month Total:	14,786	17,308	-15%	Month:	3.50%		16,200	16,282	22,092	17,308										09/30/05 7-day avg circ:	7,024	4
	7,024	Y-T-D Total:	61,380	71,882	-15%	Y-T-D:	-6.20%		14,849	13,933	17,812	14,786										7,024	7,024	5

**TDNA Linage Report
April 2006**

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

TOTAL REVENUE

Full-run paid ad lineage billed per rate card

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

**SORT
BY CIRC**

		2006	2005	+(-)%	\$\$\$+(-)%	Accumulating month totals																
						2006	2005	January	February	March	April	May	June	July	August	September	October	November	December			
MCALLEN <i>The Monitor</i>	National	3,386	4,623	-27%	2006-2005																	
	Retail	42,351	36,339	17%	ad revenue																	
	Classified	49,905	15,632	219%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	95,642	56,594	69%	Month:																
	43,111	Y-T-D Total:	366,601	234,879	56%	Y-T-D:																
MIDLAND <i>Reporter-Telegram</i>	National	791	1,299	-39%	2006-2005																	
	Retail	34,762	33,872	3%	ad revenue																	
	Classified	29,766	24,586	21%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	65,319	59,757	9%	Month:																
	20,121	Y-T-D Total:	254,974	244,124	4%	Y-T-D:																
ODESSA <i>American</i>	National	2,040	4,241	-52%	2006-2005																	
	Retail	35,206	33,762	4%	ad revenue																	
	Classified	32,330	25,835	25%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	69,576	63,838	9%	Month:																
	25,016	Y-T-D Total:	254,110	230,407	10%	Y-T-D:																
PLAINVIEW <i>Daily Herald</i>	National	314	429	-27%	2006-2005																	
	Retail	9,885	10,975	-10%	ad revenue																	
	Classified	7,130	6,648	7%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	17,329	18,052	-4%	Month:																
	5,317	Y-T-D Total:	79,409	77,778	2%	Y-T-D:																
SAN ANGELO <i>Standard-Times</i>	National	3,311	3,547	-7%	2006-2005																	
	Retail	19,979	18,456	8%	ad revenue																	
	Classified	23,658	23,731	0%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	46,948	45,734	3%	Month:																
	27,129	Y-T-D Total:	187,494	180,051	4%	Y-T-D:																
SAN ANTONIO <i>Express-News</i>	National	11,101	11,126	0%	2006-2005																	
	Retail	35,450	38,057	-7%	ad revenue																	
	Classified	83,911	88,960	-6%	percent change																	
	09/30/05 7-day avg circ:	Month Total:	130,462	138,143	-6%	Month:																
	255,912	Y-T-D Total:	560,446	592,186	-5%	Y-T-D:																

**TDNA Linage Report
April 2006**

-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

TOTAL REVENUE

Full-run paid ad lineage billed per rate card

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

SORT
BY CIRC

		2006	2005	+(-)%																			
					\$\$\$+(-)%																		
TEMPLE	National	68	179	-62%	2006-2005															TEMPLE	19,597	1	
Daily Telegram	Retail	23,503	24,403	-4%	ad revenue		2006	2005	January	February	March	April	May	June	July	August	September	October	November	December	Daily Telegram	19,597	2
	Classified	17,859	16,242	10%	percent change		Total Y-T-D	Total Y-T-D														19,597	3
09/30/05 7-day avg circ:	Month Total:	41,430	40,824	1%	Month:	5.90%	<i>last year:</i>	159,064	39,188	37,933	41,119	40,824										19,597	4
19,597	Y-T-D Total:	153,961	159,064	-3%	Y-T-D:	-1.00%	<i>this year:</i>	153,961	36,689	36,490	39,352	41,430										19,597	5
TYLER	National				2006-2005															TYLER	42,068	1	
Morning Telegraph	Retail				ad revenue		2006	2005	January	February	March	April	May	June	July	August	September	October	November	December	Morning Telegraph	42,068	2
	Classified				percent change		Total Y-T-D	Total Y-T-D														42,068	3
09/30/05 7-day avg circ:	Month Total:				Month:		<i>last year:</i>	169,457	85,497	83,960	0	0										42,068	4
42,068	Y-T-D Total:				Y-T-D:		<i>this year:</i>	162,999	82,973	80,026	0	0										42,068	5
WACO	National	1,883	2,447	-23%	2006-2005															WACO	40,518	1	
Tribune Herald	Retail	29,101	26,861	8%	ad revenue		2006	2005	January	February	March	April	May	June	July	August	September	October	November	December	Tribune Herald	40,518	2
	Classified	29,411	32,129	-8%	percent change		Total Y-T-D	Total Y-T-D														40,518	3
09/30/05 7-day avg circ:	Month Total:	60,395	61,437	-2%	Month:	9.10%	<i>last year:</i>	246,207	61,489	59,447	63,834	61,437										40,518	4
40,518	Y-T-D Total:	232,290	246,207	-6%	Y-T-D:	2.30%	<i>this year:</i>	232,290	56,902	53,880	61,113	60,395										40,518	5
WICHITA FALLS	National	3,581	7,079	-49%	2006-2005															WICHITA FALLS	31,692	1	
Times Record News	Retail	21,215	21,909	-3%	ad revenue		2006	2005	January	February	March	April	May	June	July	August	September	October	November	December	Times Record News	31,692	2
	Classified	31,859	37,248	-14%	percent change		Total Y-T-D	Total Y-T-D														31,692	3
09/30/05 7-day avg circ:	Month Total:	56,655	66,236	-14%	Month:	1.10%	<i>last year:</i>	249,932	60,405	57,928	65,363	66,236										31,692	4
31,692	Y-T-D Total:	211,149	249,932	-16%	Y-T-D:	-2.20%	<i>this year:</i>	211,149	50,249	50,743	53,502	56,655										31,692	5