

**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 1 of 16

-Classified: legal, transient, real estate, auto, all other classified  
-Political ads in category for rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.**

|                                    |                     | 2006           | 2005           | +(-)% | \$\$\$+(-)%   |
|------------------------------------|---------------------|----------------|----------------|-------|---|
| <b>HOUSTON Chronicle</b>           | National            | 23,297         | 27,714         | -16%  | 2006-2005<br>ad revenue<br>percent change<br><b>Month: -6.38%</b><br><b>Y-T-D: -2.08%</b> |
|                                    | Retail              | 58,749         | 68,389         | -14%  |   |
|                                    | Classified          | 110,391        | 121,996        | -10%  |   |
|                                    | <b>Month Total:</b> | <b>192,437</b> | <b>218,099</b> | -12%  |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 591,785                            |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>809,572</b> | <b>899,906</b> | -10%  |   |
| <b>DALLAS Morning News</b>         | National            | 19,968         | 27,924         | -28%  | 2006-2005<br>ad revenue<br>percent change<br><b>Month: -0.60%</b><br><b>Y-T-D: -0.30%</b> |
|                                    | Retail              | 65,092         | 79,500         | -18%  |   |
|                                    | Classified          | 119,290        | 130,230        | -8%   |   |
|                                    | <b>Month Total:</b> | <b>204,350</b> | <b>237,654</b> | -14%  |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 492,731                            |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>794,037</b> | <b>882,576</b> | -10%  |   |
| <b>SAN ANTONIO Express-News</b>    | National            | 11,101         | 11,126         | 0%    | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 2.20%</b><br><b>Y-T-D: 1.40%</b>   |
|                                    | Retail              | 35,450         | 38,057         | -7%   |   |
|                                    | Classified          | 83,911         | 88,960         | -6%   |   |
|                                    | <b>Month Total:</b> | <b>130,462</b> | <b>138,143</b> | -6%   |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 255,912                            |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>560,446</b> | <b>592,186</b> | -5%   |   |
| <b>AUSTIN American-Statesman</b>   | National            | 5,310          | 5,104          | 4%    | 2006-2005<br>ad revenue<br>percent change<br><b>Month: -4%</b><br><b>Y-T-D: -4%</b>       |
|                                    | Retail              | 50,040         | 53,188         | -6%   |   |
|                                    | Classified          | 63,703         | 65,477         | -3%   |   |
|                                    | <b>Month Total:</b> | <b>119,053</b> | <b>123,769</b> | -4%   |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 186,539                            |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>454,302</b> | <b>472,835</b> | -4%   |   |
| <b>EL PASO Times</b>               | National            | 45,495         | 44,153         | 3%    | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 3%</b><br><b>Y-T-D: 3%</b>         |
|                                    | Retail              | 872            | 1,092          | -20%  |   |
|                                    | Classified          | 68,051         | 65,500         | 4%    |   |
|                                    | <b>Month Total:</b> | <b>114,418</b> | <b>110,745</b> | 3%    |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 74,396                             |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>431,908</b> | <b>421,013</b> | 3%    |   |
| <b>CORPUS CHRISTI Caller-Times</b> | National            | 3,531          | 4,565          | -23%  | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 2.40%</b><br><b>Y-T-D: -5.40%</b>  |
|                                    | Retail              | 33,306         | 25,736         | 29%   |   |
|                                    | Classified          | 50,503         | 48,291         | 5%    |   |
|                                    | <b>Month Total:</b> | <b>87,340</b>  | <b>78,592</b>  | 11%   |   |
| 09/30/05 7-day avg circ:           |                     |                |                |       |   |
| 56,267                             |                     |                |                |       |   |
|                                    | <b>Y-T-D Total:</b> | <b>333,676</b> | <b>303,477</b> | 10%   |   |

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**TDNA Linage Report**  
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*in circulation order*  
Page 2 of 16

**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

|  |                   | 2006               | 2005               | January | February | March   |
|--|-------------------|--------------------|--------------------|---------|----------|---------|
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>899,906</b>     | 202,777 | 213,698  | 265,332 |
|  | <i>this year:</i> | <b>809,572</b>     |                    | 189,574 | 188,152  | 239,409 |
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>882,576</b>     | 204,273 | 216,486  | 224,163 |
|  | <i>this year:</i> | <b>794,037</b>     |                    | 194,514 | 188,228  | 206,945 |
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>592,186</b>     | 130,758 | 138,605  | 184,680 |
|  | <i>this year:</i> | <b>560,446</b>     |                    | 129,532 | 127,541  | 172,911 |
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>472,835</b>     | 114,903 | 112,533  | 121,630 |
|  | <i>this year:</i> | <b>454,302</b>     |                    | 107,385 | 108,033  | 119,831 |
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>421,013</b>     | 114,076 | 94,558   | 101,634 |
|  | <i>this year:</i> | <b>431,908</b>     |                    | 102,852 | 105,627  | 109,011 |
|  |                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |         |
|  | <i>last year:</i> |                    | <b>303,477</b>     | 74,836  | 71,374   | 78,675  |
|  | <i>this year:</i> | <b>333,676</b>     |                    | 74,669  | 79,867   | 91,800  |

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**TDNA Linage Report**  
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*in circulation order*  
Page 3 of 16

| April   | May | June | July | August | September | October |
|---------|-----|------|------|--------|-----------|---------|
| 218,099 |     |      |      |        |           |         |
| 192,437 |     |      |      |        |           |         |
| April   | May | June | July | August | September | October |
| 237,654 |     |      |      |        |           |         |
| 204,350 |     |      |      |        |           |         |
| April   | May | June | July | August | September | October |
| 138,143 |     |      |      |        |           |         |
| 130,462 |     |      |      |        |           |         |
| April   | May | June | July | August | September | October |
| 123,769 |     |      |      |        |           |         |
| 119,053 |     |      |      |        |           |         |
| April   | May | June | July | August | September | October |
| 110,745 |     |      |      |        |           |         |
| 114,418 |     |      |      |        |           |         |
| April   | May | June | July | August | September | October |
| 78,592  |     |      |      |        |           |         |
| 87,340  |     |      |      |        |           |         |

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Page 4 of 16

|          |          | SORT<br>BY CIRC                    |   |
|----------|----------|------------------------------------|---|
| November | December |                                    |   |
|          |          | <b>HOUSTON Chronicle</b>           |   |
|          |          | 591,785                            | 1 |
|          |          | 591,785                            | 2 |
|          |          | 591,785                            | 3 |
|          |          | 591,785                            | 4 |
|          |          | 591,785                            | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 591,785                            |   |
| November | December |                                    |   |
|          |          | <b>DALLAS Morning News</b>         |   |
|          |          | 492,731                            | 1 |
|          |          | 492,731                            | 2 |
|          |          | 492,731                            | 3 |
|          |          | 492,731                            | 4 |
|          |          | 492,731                            | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 492,731                            |   |
| November | December |                                    |   |
|          |          | <b>SAN ANTONIO Express-News</b>    |   |
|          |          | 255,912                            | 1 |
|          |          | 255,912                            | 2 |
|          |          | 255,912                            | 3 |
|          |          | 255,912                            | 4 |
|          |          | 255,912                            | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 255,912                            |   |
| November | December |                                    |   |
|          |          | <b>AUSTIN American-Statesman</b>   |   |
|          |          | 186,539                            | 1 |
|          |          | 186,539                            | 2 |
|          |          | 186,539                            | 3 |
|          |          | 186,539                            | 4 |
|          |          | 186,539                            | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 186,539                            |   |
| November | December |                                    |   |
|          |          | <b>EL PASO Times</b>               |   |
|          |          | 74,396                             | 1 |
|          |          | 74,396                             | 2 |
|          |          | 74,396                             | 3 |
|          |          | 74,396                             | 4 |
|          |          | 74,396                             | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 74,396                             |   |
| November | December |                                    |   |
|          |          | <b>CORPUS CHRISTI Caller-Times</b> |   |
|          |          | 56,267                             | 1 |
|          |          | 56,267                             | 2 |
|          |          | 56,267                             | 3 |
|          |          | 56,267                             | 4 |
|          |          | 56,267                             | 5 |
|          |          | 09/30/05 7-day avg circ:           |   |
|          |          | 56,267                             |   |

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Page 5 of 16

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-Political ads in category for rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.**

|  |                     | 2006           | 2005           | +(-)%       | \$\$\$+(-)%   |
|--|---------------------|----------------|----------------|-------------|---|
| <b>BEAUMONT</b><br><i>Enterprise</i>             | National            | 2,823          | 1,882          | 50%         | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 4.00%</b><br><b>Y-T-D: 10.00%</b>  |
|  | Retail              | 30,289         | 30,171         | 0%          |   |
|  | Classified          | 27,177         | 26,282         | 3%          |   |
|  | <b>Month Total:</b> | <b>60,289</b>  | <b>58,335</b>  | <b>3%</b>   |   |
|  | <b>Y-T-D Total:</b> | <b>272,425</b> | <b>245,424</b> | <b>11%</b>  |   |
| 09/30/05 7-day avg circ:<br>55,444               |                     |                |                |             |   |
| <b>MCALLEN</b><br><i>The Monitor</i>             | National            | 3,386          | 4,623          | -27%        | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 19.00%</b><br><b>Y-T-D: 10.00%</b> |
|  | Retail              | 42,351         | 36,339         | 17%         |   |
|  | Classified          | 49,905         | 15,632         | 219%        |   |
|  | <b>Month Total:</b> | <b>95,642</b>  | <b>56,594</b>  | <b>69%</b>  |   |
|  | <b>Y-T-D Total:</b> | <b>366,601</b> | <b>234,879</b> | <b>56%</b>  |   |
| 09/30/05 7-day avg circ:<br>43,111               |                     |                |                |             |   |
| <b>TYLER</b><br><i>Morning Telegraph</i>         | National            |                |                |             | 2006-2005<br>ad revenue<br>percent change<br><b>Month:</b><br><b>Y-T-D:</b>               |
|  | Retail              |                |                |             |   |
|  | Classified          |                |                |             |   |
|  | <b>Month Total:</b> |                |                |             |   |
|  | <b>Y-T-D Total:</b> |                |                |             |   |
| 09/30/05 7-day avg circ:<br>42,068               |                     |                |                |             |   |
| <b>WACO</b><br><i>Tribune Herald</i>             | National            | 1,883          | 2,447          | -23%        | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 9.10%</b><br><b>Y-T-D: 2.30%</b>   |
|  | Retail              | 29,101         | 26,861         | 8%          |   |
|  | Classified          | 29,411         | 32,129         | -8%         |   |
|  | <b>Month Total:</b> | <b>60,395</b>  | <b>61,437</b>  | <b>-2%</b>  |   |
|  | <b>Y-T-D Total:</b> | <b>232,290</b> | <b>246,207</b> | <b>-6%</b>  |   |
| 09/30/05 7-day avg circ:<br>40,518               |                     |                |                |             |   |
| <b>ABILENE</b><br><i>Reporter-News</i>           | National            | 4,508          | 6,024          | -25%        | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 10.66%</b><br><b>Y-T-D: 6.23%</b>  |
|  | Retail              | 21,645         | 19,160         | 13%         |   |
|  | Classified          | 49,866         | 37,549         | 33%         |   |
|  | <b>Month Total:</b> | <b>76,019</b>  | <b>62,733</b>  | <b>21%</b>  |   |
|  | <b>Y-T-D Total:</b> | <b>273,084</b> | <b>239,429</b> | <b>14%</b>  |   |
| 09/30/05 7-day avg circ:<br>33,583               |                     |                |                |             |   |
| <b>WICHITA FALLS</b><br><i>Times Record News</i> | National            | 3,581          | 7,079          | -49%        | 2006-2005<br>ad revenue<br>percent change<br><b>Month: 1.10%</b><br><b>Y-T-D: -2.20%</b>  |
|  | Retail              | 21,215         | 21,909         | -3%         |   |
|  | Classified          | 31,859         | 37,248         | -14%        |   |
|  | <b>Month Total:</b> | <b>56,655</b>  | <b>66,236</b>  | <b>-14%</b> |   |
|  | <b>Y-T-D Total:</b> | <b>211,149</b> | <b>249,932</b> | <b>-16%</b> |   |
| 09/30/05 7-day avg circ:<br>31,692               |                     |                |                |             |   |

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**TDNA Linage Report**  
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Page 6 of 16

**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

|                   | 2006               | 2005               | January | February | March  |
|-------------------|--------------------|--------------------|---------|----------|--------|
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>245,424</b>     | 51,718  | 61,872   | 73,499 |
| <i>this year:</i> | <b>272,425</b>     |                    | 60,503  | 64,594   | 87,039 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>234,879</b>     | 60,230  | 56,641   | 61,414 |
| <i>this year:</i> | <b>366,601</b>     |                    | 87,334  | 87,659   | 95,966 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>169,457</b>     | 85,497  | 83,960   | 0      |
| <i>this year:</i> | <b>162,999</b>     |                    | 82,973  | 80,026   | 0      |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>246,207</b>     | 61,489  | 59,447   | 63,834 |
| <i>this year:</i> | <b>232,290</b>     |                    | 56,902  | 53,880   | 61,113 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>239,429</b>     | 56,680  | 56,252   | 63,764 |
| <i>this year:</i> | <b>273,084</b>     |                    | 62,045  | 65,203   | 69,817 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>249,932</b>     | 60,405  | 57,928   | 65,363 |
| <i>this year:</i> | <b>211,149</b>     |                    | 50,249  | 50,743   | 53,502 |

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Page 7 of 16

| April  | May | June | July | August | September | October |
|--------|-----|------|------|--------|-----------|---------|
| 58,335 |     |      |      |        |           |         |
| 60,289 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 56,594 |     |      |      |        |           |         |
| 95,642 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 0      |     |      |      |        |           |         |
| 0      |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 61,437 |     |      |      |        |           |         |
| 60,395 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 62,733 |     |      |      |        |           |         |
| 76,019 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 66,236 |     |      |      |        |           |         |
| 56,655 |     |      |      |        |           |         |

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Page 8 of 16

|          |          |                                    |        | SORT<br>BY CIRC |  |
|----------|----------|------------------------------------|--------|-----------------|--|
| November | December | BEAUMONT<br>Enterprise             | 55,444 | 1               |  |
|          |          |                                    | 55,444 | 2               |  |
|          |          |                                    | 55,444 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 55,444 | 4               |  |
|          |          |                                    | 55,444 | 5               |  |
| November | December | MCALLEN<br>The Monitor             | 43,111 | 1               |  |
|          |          |                                    | 43,111 | 2               |  |
|          |          |                                    | 43,111 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 43,111 | 4               |  |
|          |          |                                    | 43,111 | 5               |  |
| November | December | TYLER<br>Morning Telegraph         | 42,068 | 1               |  |
|          |          |                                    | 42,068 | 2               |  |
|          |          |                                    | 42,068 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 42,068 | 4               |  |
|          |          |                                    | 42,068 | 5               |  |
| November | December | WACO<br>Tribune Herald             | 40,518 | 1               |  |
|          |          |                                    | 40,518 | 2               |  |
|          |          |                                    | 40,518 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 40,518 | 4               |  |
|          |          |                                    | 40,518 | 5               |  |
| November | December | ABILENE<br>Reporter-News           | 33,583 | 1               |  |
|          |          |                                    | 33,583 | 2               |  |
|          |          |                                    | 33,583 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 33,583 | 4               |  |
|          |          |                                    | 33,583 | 5               |  |
| November | December | WICHITA FALLS<br>Times Record News | 31,692 | 1               |  |
|          |          |                                    | 31,692 | 2               |  |
|          |          |                                    | 31,692 | 3               |  |
|          |          | 09/30/05 7-day avg circ:           | 31,692 | 4               |  |
|          |          |                                    | 31,692 | 5               |  |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 9 of 16

-Classified: legal, transient, real estate, auto, all other classified  
-Political ads in category for rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, T.M.C. inserts, zoned, direct mail, pre-prints, etc.**

|  |  | 2006                            | 2005                            | +(-)%                      |   |                                | \$\$\$+(-)% |
|--|--|---------------------------------|---------------------------------|----------------------------|---|--------------------------------|-------------|
| <b>LONGVIEW</b><br><b>News-Journal</b>         | National<br>Retail<br>Classified           |                                 |                                 |                            | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>30,242             | <b>Month Total:</b><br><b>Y-T-D Total:</b> |                                 |                                 |                            | <b>Month:</b><br><b>Y-T-D:</b>            |                                |             |
| <b>GALVESTON</b><br><b>County Daily News</b>   | National<br>Retail<br>Classified           | 21,127<br>40,910                | 30,647<br>41,371                | -31%<br>-1%                | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>27,633             | <b>Month Total:</b><br><b>Y-T-D Total:</b> | <b>62,037</b><br><b>239,424</b> | <b>72,018</b><br><b>272,439</b> | <b>-14%</b><br><b>-12%</b> | <b>Month:</b><br><b>Y-T-D:</b>            |                                |             |
| <b>HARLINGEN</b><br><b>Valley Morning Star</b> | National<br>Retail<br>Classified           | 2,942<br>23,810<br>19,168       | 4,909<br>24,643<br>18,761       | -40%<br>-3%<br>2%          | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>27,580             | <b>Month Total:</b><br><b>Y-T-D Total:</b> | <b>45,920</b><br><b>185,814</b> | <b>48,313</b><br><b>187,715</b> | <b>-5%</b><br><b>-1%</b>   | <b>Month:</b><br><b>Y-T-D:</b>            | <b>11.00%</b><br><b>8.00%</b>  |             |
| <b>SAN ANGELO</b><br><b>Standard-Times</b>     | National<br>Retail<br>Classified           | 3,311<br>19,979<br>23,658       | 3,547<br>18,456<br>23,731       | -7%<br>8%<br>0%            | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>27,129             | <b>Month Total:</b><br><b>Y-T-D Total:</b> | <b>46,948</b><br><b>187,494</b> | <b>45,734</b><br><b>180,051</b> | <b>3%</b><br><b>4%</b>     | <b>Month:</b><br><b>Y-T-D:</b>            | <b>12.00%</b><br><b>9.00%</b>  |             |
| <b>ODESSA</b><br><b>American</b>               | National<br>Retail<br>Classified           | 2,040<br>35,206<br>32,330       | 4,241<br>33,762<br>25,835       | -52%<br>4%<br>25%          | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>25,016             | <b>Month Total:</b><br><b>Y-T-D Total:</b> | <b>69,576</b><br><b>254,110</b> | <b>63,838</b><br><b>230,407</b> | <b>9%</b><br><b>10%</b>    | <b>Month:</b><br><b>Y-T-D:</b>            | <b>12.00%</b><br><b>15.00%</b> |             |
| <b>MIDLAND</b><br><b>Reporter-Telegram</b>     | National<br>Retail<br>Classified           | 791<br>34,762<br>29,766         | 1,299<br>33,872<br>24,586       | -39%<br>3%<br>21%          | 2006-2005<br>ad revenue<br>percent change |                                |             |
| 09/30/05 7-day avg circ:<br>20,121             | <b>Month Total:</b><br><b>Y-T-D Total:</b> | <b>65,319</b><br><b>254,974</b> | <b>59,757</b><br><b>244,124</b> | <b>9%</b><br><b>4%</b>     | <b>Month:</b><br><b>Y-T-D:</b>            | <b>3.10%</b><br><b>8.30%</b>   |             |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 10 of 16

**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

|                   |  | 2006               | 2005               | January | February | March  |
|-------------------|--|--------------------|--------------------|---------|----------|--------|
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>127,782</b>     | 62,744  | 65,038   | 0      |
| <i>this year:</i> |  | <b>125,211</b>     |                    | 61,789  | 63,422   | 0      |
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>272,439</b>     | 63,116  | 60,912   | 76,393 |
| <i>this year:</i> |  | <b>239,424</b>     |                    | 54,925  | 55,017   | 67,445 |
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>187,715</b>     | 44,594  | 43,039   | 51,769 |
| <i>this year:</i> |  | <b>185,814</b>     |                    | 46,783  | 43,962   | 49,149 |
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>180,051</b>     | 43,906  | 46,295   | 44,116 |
| <i>this year:</i> |  | <b>187,494</b>     |                    | 43,747  | 48,940   | 47,859 |
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>230,407</b>     | 54,489  | 51,618   | 60,462 |
| <i>this year:</i> |  | <b>254,110</b>     |                    | 58,904  | 58,001   | 67,629 |
|                   |  | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |  |                    | <b>244,124</b>     | 51,954  | 58,554   | 73,859 |
| <i>this year:</i> |  | <b>254,974</b>     |                    | 54,267  | 59,716   | 75,672 |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 11 of 16

| April  | May | June | July | August | September | October |
|--------|-----|------|------|--------|-----------|---------|
| 0      |     |      |      |        |           |         |
| 0      |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 72,018 |     |      |      |        |           |         |
| 62,037 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 48,313 |     |      |      |        |           |         |
| 45,920 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 45,734 |     |      |      |        |           |         |
| 46,948 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 63,838 |     |      |      |        |           |         |
| 69,576 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 59,757 |     |      |      |        |           |         |
| 65,319 |     |      |      |        |           |         |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 12 of 16

|          |          |                            |        | SORT<br>BY CIRC |  |
|----------|----------|----------------------------|--------|-----------------|--|
| November | December |                            |        |                 |  |
|          |          | <b>LONGVIEW</b>            | 30,242 | 1               |  |
|          |          | <b>News-Journal</b>        | 30,242 | 2               |  |
|          |          |                            | 30,242 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 30,242 | 4               |  |
|          |          |                            | 30,242 | 5               |  |
| November | December |                            |        |                 |  |
|          |          | <b>GALVESTON</b>           | 27,633 | 1               |  |
|          |          | <b>County Daily News</b>   | 27,633 | 2               |  |
|          |          |                            | 27,633 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 27,633 | 4               |  |
|          |          |                            | 27,633 | 5               |  |
| November | December |                            |        |                 |  |
|          |          | <b>HARLINGEN</b>           | 27,580 | 1               |  |
|          |          | <b>Valley Morning Star</b> | 27,580 | 2               |  |
|          |          |                            | 27,580 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 27,580 | 4               |  |
|          |          |                            | 27,580 | 5               |  |
| November | December |                            |        |                 |  |
|          |          | <b>SAN ANGELO</b>          | 27,129 | 1               |  |
|          |          | <b>Standard-Times</b>      | 27,129 | 2               |  |
|          |          |                            | 27,129 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 27,129 | 4               |  |
|          |          |                            | 27,129 | 5               |  |
| November | December |                            |        |                 |  |
|          |          | <b>ODESSA</b>              | 25,016 | 1               |  |
|          |          | <b>American</b>            | 25,016 | 2               |  |
|          |          |                            | 25,016 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 25,016 | 4               |  |
|          |          |                            | 25,016 | 5               |  |
| November | December |                            |        |                 |  |
|          |          | <b>MIDLAND</b>             | 20,121 | 1               |  |
|          |          | <b>Reporter-Telegram</b>   | 20,121 | 2               |  |
|          |          |                            | 20,121 | 3               |  |
|          |          | 09/30/05 7-day avg circ:   | 20,121 | 4               |  |
|          |          |                            | 20,121 | 5               |  |

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**TDNA Linage Report**  
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*in circulation order*  
Page 13 of 16

-Classified: legal, transient, real estate, auto, all other classified  
-Political ads in category for rate sold

*in circ order*

**ROP SAU INCHES**

**Full-run paid ad lineage billed per rate card**

**TOTAL REVENUE**

**ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.**

|  |                     | 2006           | 2005           | +(-)% | \$\$\$+(-)%  |
|--|---------------------|----------------|----------------|-------|--|
| <b>TEMPLE</b><br><i>Daily Telegram</i>   | National            | 68             | 179            | -62%  | 2006-2005<br>ad revenue<br>percent change<br>Month: 5.90%<br>Y-T-D: -1.00% |
|  | Retail              | 23,503         | 24,403         | -4%   |  |
|  | Classified          | 17,859         | 16,242         | 10%   |  |
|  | <b>Month Total:</b> | <b>41,430</b>  | <b>40,824</b>  | 1%    |  |
| 09/30/05 7-day avg circ:                 |                     |                |                |       |  |
| 19,597                                   | <b>Y-T-D Total:</b> | <b>153,961</b> | <b>159,064</b> | -3%   |  |
| <b>DENTON</b><br><i>Record-Chronicle</i> | National            |                |                |       | 2006-2005<br>ad revenue<br>percent change<br>Month: 12.00%<br>Y-T-D: 4.00% |
|  | Retail              | 26,464         | 24,970         | 6%    |  |
|  | Classified          | 54,228         | 43,357         | 25%   |  |
|  | <b>Month Total:</b> | <b>80,692</b>  | <b>68,327</b>  | 18%   |  |
| 09/30/05 7-day avg circ:                 |                     |                |                |       |  |
| 14,421                                   | <b>Y-T-D Total:</b> | <b>273,562</b> | <b>258,596</b> | 6%    |  |
| <b>MARSHALL</b><br><i>News Messenger</i> | National            | 45             | 13             | 246%  | 2006-2005<br>ad revenue<br>percent change<br>Month: 3.50%<br>Y-T-D: -6.20% |
|  | Retail              | 8,596          | 9,737          | -12%  |  |
|  | Classified          | 6,145          | 7,558          | -19%  |  |
|  | <b>Month Total:</b> | <b>14,786</b>  | <b>17,308</b>  | -15%  |  |
| 09/30/05 7-day avg circ:                 |                     |                |                |       |  |
| 7,024                                    | <b>Y-T-D Total:</b> | <b>61,380</b>  | <b>71,882</b>  | -15%  |  |
| <b>PLAINVIEW</b><br><i>Daily Herald</i>  | National            | 314            | 429            | -27%  | 2006-2005<br>ad revenue<br>percent change<br>Month: -2.70%<br>Y-T-D: 8.40% |
|  | Retail              | 9,885          | 10,975         | -10%  |  |
|  | Classified          | 7,130          | 6,648          | 7%    |  |
|  | <b>Month Total:</b> | <b>17,329</b>  | <b>18,052</b>  | -4%   |  |
| 09/30/05 7-day avg circ:                 |                     |                |                |       |  |
| 5,317                                    | <b>Y-T-D Total:</b> | <b>79,409</b>  | <b>77,778</b>  | 2%    |  |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 14 of 16

**Accumulating month totals**  
(producing Y-T-D totals within report and Y-T-D % change)  
Please notify TDNA if you revise any of these past figures so we can update this report.

|                   | 2006               | 2005               | January | February | March  |
|-------------------|--------------------|--------------------|---------|----------|--------|
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>159,064</b>     | 39,188  | 37,933   | 41,119 |
| <i>this year:</i> | <b>153,961</b>     |                    | 36,689  | 36,490   | 39,352 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>258,596</b>     | 59,787  | 66,325   | 64,157 |
| <i>this year:</i> | <b>273,562</b>     |                    | 59,310  | 57,305   | 76,255 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>71,882</b>      | 16,200  | 16,282   | 22,092 |
| <i>this year:</i> | <b>61,380</b>      |                    | 14,849  | 13,933   | 17,812 |
|                   | <b>Total Y-T-D</b> | <b>Total Y-T-D</b> |         |          |        |
| <i>last year:</i> |                    | <b>77,778</b>      | 15,271  | 18,865   | 25,590 |
| <i>this year:</i> | <b>79,409</b>      |                    | 14,829  | 20,271   | 26,980 |

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**TDNA Linage Report**  
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*in circulation order*  
Page 15 of 16

| April  | May | June | July | August | September | October |
|--------|-----|------|------|--------|-----------|---------|
| 40,824 |     |      |      |        |           |         |
| 41,430 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 68,327 |     |      |      |        |           |         |
| 80,692 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 17,308 |     |      |      |        |           |         |
| 14,786 |     |      |      |        |           |         |
| April  | May | June | July | August | September | October |
| 18,052 |     |      |      |        |           |         |
| 17,329 |     |      |      |        |           |         |

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**TDNA Linage Report**  
**April 2006**

*in circulation order*  
Page 16 of 16

|          |          | SORT<br>BY CIRC          |        |
|----------|----------|--------------------------|--------|
| November | December |                          |        |
|          |          | <b>TEMPLE</b>            | 19,597 |
|          |          | <b>Daily Telegram</b>    | 19,597 |
|          |          |                          | 19,597 |
|          |          | 09/30/05 7-day avg circ: | 19,597 |
|          |          | 19,597                   | 19,597 |
| November | December |                          |        |
|          |          | <b>DENTON</b>            | 14,421 |
|          |          | <b>Record-Chronicle</b>  | 14,421 |
|          |          |                          | 14,421 |
|          |          | 09/30/05 7-day avg circ: | 14,421 |
|          |          | 14,421                   | 14,421 |
| November | December |                          |        |
|          |          | <b>MARSHALL</b>          | 7,024  |
|          |          | <b>News Messenger</b>    | 7,024  |
|          |          |                          | 7,024  |
|          |          | 09/30/05 7-day avg circ: | 7,024  |
|          |          | 7,024                    | 7,024  |
| November | December |                          |        |
|          |          | <b>PLAINVIEW</b>         | 5,317  |
|          |          | <b>Daily Herald</b>      | 5,317  |
|          |          |                          | 5,317  |
|          |          | 09/30/05 7-day avg circ: | 5,317  |
|          |          | 5,317                    | 5,317  |

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