

**TDNA Linage Report
December 2006**

in alphabetical order
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-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in alpha order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%	\$\$\$+(-)%
ABILENE	National	5,184	5,758	-10%	2006-2005
Reporter-News	Retail	24,503	30,640	-20%	ad revenue
05 class/ret reflect partrun in.	Classified	43,482	40,475	7%	percent change
09/30/05 7-day avg circ:	Month Total:	73,169	76,873	-5%	Month: -2.09%
33,583	Y-T-D Total:	825,944	777,316	6%	Y-T-D: 2.22%
AUSTIN	National	7,017	3,115	125%	2006-2005
American-	Retail	67,475	66,953	1%	ad revenue
Statesman	Classified	57,456	55,952	3%	percent change
09/30/05 7-day avg circ:	Month Total:	131,948	126,020	5%	Month:
186,539	Y-T-D Total:	1,415,223	1,437,324	-2%	Y-T-D:
BEAUMONT	National	5,989	5,560	8%	2006-2005
Enterprise	Retail	53,696	50,931	5%	ad revenue
	Classified	33,823	33,771	0%	percent change
09/30/05 7-day avg circ:	Month Total:	93,508	90,262	4%	Month: -2.00%
55,444	Y-T-D Total:	798,756	743,093	7%	Y-T-D: 7.00%
CORPUS CHRISTI	National	3,530	3,586	-2%	2006-2005
Caller-Times	Retail	39,609	40,095	-1%	ad revenue
	Classified	53,448	41,181	30%	percent change
09/30/05 7-day avg circ:	Month Total:	96,587	84,862	14%	Month: 3.80%
56,267	Y-T-D Total:	1,026,097	941,007	9%	Y-T-D: -7.90%
DALLAS	National	26,745	36,138	-26%	2006-2005
Morning News	Retail	78,138	89,900	-13%	ad revenue
	Classified	94,337	118,150	-20%	percent change
09/30/05 7-day avg circ:	Month Total:	199,220	244,188	-18%	Month: -6.80%
492,731	Y-T-D Total:	2,192,406	2,507,975	-12%	Y-T-D: -5.80%
DENTON	National				2006-2005
Record-Chronicle	Retail	22,736	22,117	3%	ad revenue
	Classified	53,965	50,148	8%	percent change
09/30/05 7-day avg circ:	Month Total:	76,701	72,265	6%	Month: 4.00%
14,421	Y-T-D Total:	758,723	724,883	4%	Y-T-D: 1.00%

Texas Daily Newspaper Association
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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

	2006	2005	January	February	March
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		777,316	56,680	56,252	63,764
<i>this year:</i>	825,944		62,045	65,203	69,817
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		1,437,324	114,903	112,533	121,630
<i>this year:</i>	1,415,223		107,385	108,033	119,831
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		743,093	51,718	61,872	73,499
<i>this year:</i>	798,756		60,503	64,594	87,039
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		941,007	74,836	71,374	78,675
<i>this year:</i>	1,026,097		74,669	79,867	91,800
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		2,507,975	204,273	216,486	224,163
<i>this year:</i>	2,192,406		194,514	188,228	206,945
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		724,883	59,787	66,325	64,157
<i>this year:</i>	758,723		59,310	57,305	76,255

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April	May	June	July	August	September	October
62,733	67,136	64,186	65,932	64,791	62,284	64,830
76,019	71,441	67,279	68,814	69,211	65,009	66,669
April	May	June	July	August	September	October
123,769	136,983	112,800	117,537	113,007	117,875	122,442
119,053	122,238	114,092	113,181	114,662	118,499	120,586
April	May	June	July	August	September	October
58,335	59,687	69,833	56,025	55,388	67,966	35,371
60,289	64,989	75,928	55,624	57,553	72,970	53,541
April	May	June	July	August	September	October
78,592	86,661	74,458	80,604	81,785	74,788	79,794
87,340	87,598	82,451	89,662	83,434	84,152	86,405
April	May	June	July	August	September	October
237,654	241,694	208,357	243,365	214,414	232,955	240,426
204,350	211,519	201,560	197,186	189,152	198,844	200,888
April	May	June	July	August	September	October
68,327	68,894	64,589	70,704	64,706	63,095	62,034
80,692	81,369	76,693	60,189	63,143	62,528	64,538

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November	December			
71,855	76,873	09/30/05 7-day avg circ:	33,583	1
71,268	73,169	33,583	33,583	2
			33,583	3
			33,583	4
			33,583	5
November	December			
117,825	126,020	09/30/05 7-day avg circ:	186,539	1
125,715	131,948	186,539	186,539	2
			186,539	3
			186,539	4
			186,539	5
November	December			
63,137	90,262	09/30/05 7-day avg circ:	55,444	1
52,218	93,508	55,444	55,444	2
			55,444	3
			55,444	4
			55,444	5
November	December			
74,578	84,862	09/30/05 7-day avg circ:	56,267	1
82,132	96,587	56,267	56,267	2
			56,267	3
			56,267	4
			56,267	5
November	December			
0	244,188	09/30/05 7-day avg circ:	492,731	1
0	199,220	492,731	492,731	2
			492,731	3
			492,731	4
			492,731	5
November	December			
0	72,265	09/30/05 7-day avg circ:	14,421	1
0	76,701	14,421	14,421	2
			14,421	3
			14,421	4
			14,421	5

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%		\$\$\$+(-)%
EL PASO Times	National	936	816	15%	2006-2005	
	Retail	53,790	59,968	-10%	ad revenue	
	Classified	67,334	67,118	0%	percent change	
09/30/05 7-day avg circ:	Month Total:	122,060	127,902	-5%	Month:	
74,396	Y-T-D Total:	1,326,433	1,314,005	1%	Y-T-D:	
GALVESTON County Daily News	National				2006-2005	
	Retail	24,434	25,498	-4%	ad revenue	
	Classified	34,898	35,642	-2%	percent change	
09/30/05 7-day avg circ:	Month Total:	59,332	61,140	-3%	Month:	
27,633	Y-T-D Total:	742,010	793,946	-7%	Y-T-D:	
HARLINGEN Valley Morning Star	National	5,063	3,902	30%	2006-2005	
	Retail	26,300	30,567	-14%	ad revenue	
	Classified	17,560	17,311	1%	percent change	
09/30/05 7-day avg circ:	Month Total:	48,923	51,780	-6%	Month:	10.00%
27,580	Y-T-D Total:	552,047	580,804	-5%	Y-T-D:	8.00%
HOUSTON Chronicle	National	42,915	45,146	-5%	2006-2005	
	Retail	125,265	104,083	20%	ad revenue	
	Classified	156,050	122,336	28%	percent change	
09/30/05 7-day avg circ:	Month Total:	324,230	271,565	19%	Month:	11.70%
591,785	Y-T-D Total:	2,575,906	2,769,647	-7%	Y-T-D:	-1.85%
MARSHALL News Messenger	National	5	34	-85%	2006-2005	
	Retail	11,896	10,949	9%	ad revenue	
	Classified	6,595	4,931	34%	percent change	
09/30/05 7-day avg circ:	Month Total:	18,496	15,914	16%	Month:	11.60%
7,024	Y-T-D Total:	190,626	198,423	-4%	Y-T-D:	-1.60%
MCALLEN The Monitor	National	6,286	4,296	46%	2006-2005	
	Retail	68,220	54,189	26%	ad revenue	
	Classified	42,971	46,740	-8%	percent change	
09/30/05 7-day avg circ:	Month Total:	117,477	105,225	12%	Month:	19.00%
43,111	Y-T-D Total:				Y-T-D:	9.00%

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

	2006	2005	January	February	March
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		1,314,005	114,076	94,558	101,634
<i>this year:</i>	1,326,433		102,852	105,627	109,011
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		793,946	63,116	60,912	76,393
<i>this year:</i>	742,010		54,925	55,017	67,445
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		580,804	44,594	43,039	51,769
<i>this year:</i>	552,047		46,783	43,962	49,149
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		2,769,647	202,777	213,698	265,332
<i>this year:</i>	2,575,906		189,574	188,152	239,409
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		198,423	16,200	16,282	22,092
<i>this year:</i>	190,626		14,849	13,933	17,812
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		743,669	60,230	56,641	61,414
<i>this year:</i>	1,066,892		87,334	87,659	95,966

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110,745	116,145	104,069	114,045	103,500	107,256	108,214
114,418	121,490	110,552	109,739	102,516	108,398	107,222
April	May	June	July	August	September	October
72,018	74,741	66,763	67,442	64,224	55,020	66,061
62,037	65,808	62,381	62,785	63,239	63,279	64,486
April	May	June	July	August	September	October
48,313	49,241	42,997	41,192	53,325	51,442	52,359
45,920	48,132	44,857	43,750	45,530	42,859	45,780
April	May	June	July	August	September	October
218,099	228,394	281,127	209,192	201,166	252,497	218,367
192,437	203,469	254,034	184,024	181,186	234,615	188,324
April	May	June	July	August	September	October
17,308	16,989	15,764	15,660	15,404	14,818	15,725
14,786	17,446	15,130	14,443	15,553	14,861	16,434
April	May	June	July	August	September	October
56,594	65,296	0	59,814	57,397	56,169	66,363
95,642	94,964	0	94,979	91,510	89,211	107,365

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November	December			
		EL PASO Times	74,396	1
			74,396	2
			74,396	3
111,861	127,902	09/30/05 7-day avg circ:	74,396	4
112,548	122,060		74,396	5
November	December			
		GALVESTON County Daily News	27,633	1
			27,633	2
			27,633	3
66,116	61,140	09/30/05 7-day avg circ:	27,633	4
61,276	59,332		27,633	5
November	December			
		HARLINGEN Valley Morning Star	27,580	1
			27,580	2
			27,580	3
50,753	51,780	09/30/05 7-day avg circ:	27,580	4
46,402	48,923		27,580	5
November	December			
		HOUSTON Chronicle	591,785	1
			591,785	2
			591,785	3
207,433	271,565	09/30/05 7-day avg circ:	591,785	4
196,452	324,230		591,785	5
November	December			
		MARSHALL News Messenger	7,024	1
			7,024	2
			7,024	3
16,267	15,914	09/30/05 7-day avg circ:	7,024	4
16,883	18,496		7,024	5
November	December			
		MCALLEN The Monitor	43,111	1
			43,111	2
			43,111	3
98,526	105,225	09/30/05 7-day avg circ:	43,111	4
104,785	117,477		43,111	5

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

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		2006	2005	+(-)%	\$\$\$+(-)%
MIDLAND	National	1,974	1,507	31%	2006-2005
Reporter-Telegram	Retail	56,402	45,794	23%	ad revenue
	Classified	40,356	26,649	51%	percent change
09/30/05 7-day avg circ:	Month Total:	98,732	73,950	34%	Month: 30.80%
20,121	Y-T-D Total:	872,087	768,581	13%	Y-T-D: 13.10%
ODESSA	National	5,332	4,852	10%	2006-2005
American	Retail	43,261	37,349	16%	ad revenue
	Classified	28,149	26,352	7%	percent change
09/30/05 7-day avg circ:	Month Total:	76,742	68,553	12%	Month: 18.00%
25,016	Y-T-D Total:	817,828	750,102	9%	Y-T-D: 12.00%
PLAINVIEW	National	414	1,087	-62%	2006-2005
Daily Herald	Retail	13,366	17,198	-22%	ad revenue
	Classified	10,229	8,638	18%	percent change
09/30/05 7-day avg circ:	Month Total:	24,009	26,923	-11%	Month: -10.00%
5,317	Y-T-D Total:	253,559	250,109	1%	Y-T-D: 0.20%
SAN ANGELO	National	3,292	2,156	53%	2006-2005
Standard-Times	Retail	25,958	26,170	-1%	ad revenue
	Classified	24,862	22,549	10%	percent change
09/30/05 7-day avg circ:	Month Total:	54,112	50,875	6%	Month: 3.00%
27,129	Y-T-D Total:	587,006	586,130	0%	Y-T-D: 5.00%
SAN ANTONIO	National	16,354	11,128	47%	2006-2005
Express-News	Retail	78,078	67,090	16%	ad revenue
	Classified	117,607	91,026	29%	percent change
09/30/05 7-day avg circ:	Month Total:	212,039	169,244	25%	Month: 24.30%
255,912	Y-T-D Total:	1,792,374	1,813,540	-1%	Y-T-D: 4.90%
TEMPLE	National	36	84	-57%	2006-2005
Daily Telegram	Retail	25,867	27,730	-7%	ad revenue
	Classified	14,635	13,306	10%	percent change
09/30/05 7-day avg circ:	Month Total:	40,538	41,120	-1%	Month: 6.30%
19,597	Y-T-D Total:	465,187	469,202	-1%	Y-T-D: 1.00%

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Please notify TDNA if you revise any of these past figures so we can update this report.

		2006	2005	January	February	March
	Total Y-T-D					
<i>last year:</i>			768,581	51,954	58,554	73,859
<i>this year:</i>	872,087			54,267	59,716	75,672
	Total Y-T-D					
<i>last year:</i>			750,102	54,489	51,618	60,462
<i>this year:</i>	817,828			58,904	58,001	67,629
	Total Y-T-D					
<i>last year:</i>			250,109	15,271	18,865	25,590
<i>this year:</i>	253,559			14,829	20,271	26,980
	Total Y-T-D					
<i>last year:</i>			586,130	43,906	46,295	44,116
<i>this year:</i>	587,006			43,747	48,940	47,859
	Total Y-T-D					
<i>last year:</i>			1,813,540	130,758	138,605	184,680
<i>this year:</i>	1,792,374			129,532	127,541	172,911
	Total Y-T-D					
<i>last year:</i>			469,202	39,188	37,933	41,119
<i>this year:</i>	465,187			36,689	36,490	39,352

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59,757	61,979	71,940	55,930	63,141	78,329	58,908
65,319	70,602	88,138	64,361	67,443	83,503	76,978
April	May	June	July	August	September	October
63,838	67,260	60,068	68,322	62,222	64,611	62,098
69,576	66,465	65,985	68,987	68,339	71,750	74,557
April	May	June	July	August	September	October
18,052	17,607	20,863	20,730	19,814	27,505	19,254
17,329	18,726	23,575	19,261	21,514	25,089	21,339
April	May	June	July	August	September	October
45,734	54,099	50,463	51,304	51,016	50,451	47,594
46,948	47,573	51,750	47,447	49,601	51,012	48,698
April	May	June	July	August	September	October
138,143	145,828	182,993	131,151	140,397	177,140	136,773
130,462	134,764	177,067	131,882	134,425	168,352	136,332
April	May	June	July	August	September	October
40,824	40,359	38,530	36,153	41,308	36,461	38,993
41,430	39,095	37,368	37,886	42,383	37,840	38,915

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		MIDLAND	20,121	1
		Reporter-Telegram	20,121	2
			20,121	3
60,280	73,950	09/30/05 7-day avg circ:	20,121	4
67,356	98,732	20,121	20,121	5
November	December			
		ODESSA	25,016	1
		American	25,016	2
			25,016	3
66,561	68,553	09/30/05 7-day avg circ:	25,016	4
70,893	76,742	25,016	25,016	5
November	December			
		PLAINVIEW	5,317	1
		Daily Herald	5,317	2
			5,317	3
19,635	26,923	09/30/05 7-day avg circ:	5,317	4
20,637	24,009	5,317	5,317	5
November	December			
		SAN ANGELO	27,129	1
		Standard-Times	27,129	2
			27,129	3
50,277	50,875	09/30/05 7-day avg circ:	27,129	4
49,319	54,112	27,129	27,129	5
November	December			
		SAN ANTONIO	255,912	1
		Express-News	255,912	2
			255,912	3
137,828	169,244	09/30/05 7-day avg circ:	255,912	4
137,067	212,039	255,912	255,912	5
November	December			
		TEMPLE	19,597	1
		Daily Telegram	19,597	2
			19,597	3
37,214	41,120	09/30/05 7-day avg circ:	19,597	4
37,201	40,538	19,597	19,597	5

SORT
BY CIRC

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-Classified: legal, transient,
real estate, auto, all other
classified
-Political ads in category for
rate sold

in alpha order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned,
direct mail, pre-prints, etc.

		2006	2005	+(-)%		\$\$\$+(-)%
WACO	National	2,221	2,330	-5%	2006-2005	
Tribune Herald	Retail	38,227	38,411	0%	ad revenue	
	Classified	30,120	26,838	12%	percent change	
09/30/05 7-day avg circ:	Month Total:	70,568	67,579	4%	Month:	15.40%
40,518	Y-T-D Total:	753,308	763,044	-1%	Y-T-D:	3.60%
WICHITA FALLS	National	4,344	5,322	-18%	2006-2005	
Times Record News	Retail	22,939	25,500	-10%	ad revenue	
	Classified	31,298	29,701	5%	percent change	
09/30/05 7-day avg circ:	Month Total:	58,581	60,523	-3%	Month:	5.10%
31,692	Y-T-D Total:				Y-T-D:	3.40%

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

		2006	2005	January	February	March
	2006	Total Y-T-D				
<i>last year:</i>		763,044	61,489	59,447	63,834	
<i>this year:</i>	753,308		56,902	53,880	61,113	
	2006	Total Y-T-D				
<i>last year:</i>		688,708	60,405	57,928	65,363	
<i>this year:</i>	610,623		50,249	50,743	53,502	

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<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
61,437	73,087	58,486	62,474	66,551	58,019	65,469
60,395	67,102	61,541	63,709	64,679	63,148	66,444
<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
66,236	70,025	60,204	63,407	0	57,921	63,235
56,655	61,121	55,591	56,853	0	55,187	56,428

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<i>November</i>	<i>December</i>	WACO		
		Tribune Herald	40,518	1
			40,518	2
			40,518	3
65,172	67,579	09/30/05 7-day avg circ:	40,518	4
63,827	70,568	40,518	40,518	5
<i>November</i>	<i>December</i>	WICHITA FALLS		
		Times Record News	31,692	1
			31,692	2
			31,692	3
63,461	60,523	09/30/05 7-day avg circ:	31,692	4
55,713	58,581	31,692	31,692	5

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