

TO: Jeremy L. Halbreich
FROM: Ken Whalen
DATE: October 2, 2006
SUBJECT: **2007 Board Elections**

It's time once again to begin the TDNA board of directors nominating process.

I have enclosed for your information and review a "timetable" schedule detailing the various procedure phases.

You will find enclosed, in addition to the election timetable: a demographics sheet showing the geographic makeup of the current board, a photo sheet of next year's board, a copy of our by-laws which outlines elections and responsibilities of board members in Article IV, a sheet listing nominating committee members for the past few years, and a list of Texas daily newspapers by circulation with publishers' names.

There are three directors whose terms end as of December 31, 2006. They are executive committee chairman Larry Walker and directors Olaf Frandsen and Buddy King. Walker's position will be filled by the rotation of officers and election of a new treasurer. Frandsen will be re-nominated for a two-year term since he was appointed last year to complete the remaining year of Gary Borders' term when Borders was elected treasurer. King's vacancy will be filled by electing a new person to the board for a three-year term.

Another new board member will be elected to fill the remaining term of whoever becomes treasurer for 2007 (unless the treasurer is Buddy King). This week a memo and ballot will be mailed to all current board members for the purpose of electing a new treasurer. A copy of that memo is also enclosed.

You have the responsibility of naming the nominating committee. I have enclosed for your review a sheet which lists past nominating committees since 1990. Please note that you need to pick one publisher from each of the five circulation categories.

Traditionally the president appoints the immediate past president to chair the nominating committee. That of course would be Larry Walker. That is not, however, a requirement. You may select anyone you choose to chair the committee.

As president you should also serve as a committee member. Since you would represent the under 20,000 circulation category and Walker represents the over 100,000 category, that leaves the 20,000-35,000 category, the 35,000-50,000 category, and 50,000-100,000 category. You can review the attached list of newspapers by circulation to choose nominating committee members from the various circulation sections.

The committee has met by telephone for the past few years. It's up to you to decide whether or not to do a phone meeting or location meeting. A telephone meeting would be the easiest and least expensive since one person is to be re-nominated, leaving only one or two new individuals (depending on who is elected treasurer) for the committee to select. The suggested date for the conference call is Thursday, October 26.

Jeremy L. Halbreich
October 2, 2006
Page two

One thing to remember in choosing candidates for nomination is that circulation is merely a “consideration,” not a requirement. It’s always good to try to include all circulation categories when selecting board members but the most important ingredient is selecting good candidates regardless of circulation.

I will visit with you sometime over the next few days and will be prepared to offer suggestions for possible nominees if you want me to.

Please look over the timetable sheet. Next up is the letter and packet to the chairman, followed by the letter to the committee members, and so on.

If you want some suggestions for members of the nominating committee, please give me a call.

Please call me as soon as possible with the name of the person you want to chair the nominating committee so I can get the initial mailing to him and get the election process started.

Enclosed: Elections timetable
 Board photo sheet
 Demographics sheet
 By-laws
 Previous nominating committees
 TDNA member newspapers by circulation
 10/05/06 memo to board and treasurer ballot