

**NOTE: Y-T-D numbers represent different reporting periods. The fiscal or audit year used by each paper is noted under the paper's name.**

## Circulation Report November 2008

Texas Daily Newspaper Assn  
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		2008	2008	2007	2007	Percent Change	
		Daily	Sunday	Daily	Sunday	Daily	Sunday
<b>ABILENE</b> <i>Reporter-News</i>	Home Delivery:	20,803	23,762	22,159	25,653	-6%	-7%
	Single Copy:	4,784	10,157	4,454	10,312	7%	-2%
	NIE:	814	2,419	1,185	2,757	-31%	-12%
	Bulk:	1,592	1,570	1,935	1,983	-18%	-21%
	Mail/Misc:	954	655	1,029	720	-7%	-9%
	<b>Month Total:</b>	<b>28,946</b>	<b>38,563</b>	<b>30,762</b>	<b>41,425</b>	<b>-6%</b>	<b>-7%</b>
<b>Jan-Dec Y-T-D Average:</b>		<b>28,509</b>	<b>37,526</b>	<b>30,412</b>	<b>39,595</b>	<b>-6%</b>	<b>-5%</b>
<b>BEAUMONT</b> <i>Enterprise</i>	Home Delivery:	32,384	33,000	38,641	38,810	-16%	-15%
	Single Copy:	6,962	12,641	5,962	12,473	17%	1%
	NIE:	645	0	46	0	1309%	
	Bulk:	488	480	1,004	531	-51%	-10%
	Mail/Misc:	181	172	214	207	-15%	-17%
	<b>Month Total:</b>	<b>40,660</b>	<b>46,293</b>	<b>45,867</b>	<b>52,021</b>	<b>-11%</b>	<b>-11%</b>
<b>Jan-Dec Y-T-D Average:</b>		<b>43,327</b>	<b>48,995</b>	<b>47,808</b>	<b>53,202</b>	<b>-9%</b>	<b>-8%</b>
<b>BIG SPRING</b> <i>Herald</i>	Home Delivery:	2,541	2,542	2,709	2,596	-6%	-2%
	Single Copy:	1,210	2,244	1,040	2,011	16%	12%
	NIE:	34	16	17	16	100%	
	Bulk:	196	152	207	145	-5%	5%
	Mail/Misc:	143	142	146	139	-2%	2%
	<b>Month Total:</b>	<b>4,124</b>	<b>5,096</b>	<b>4,119</b>	<b>4,907</b>	<b>0%</b>	<b>4%</b>
<b>Jan-Dec Y-T-D Average:</b>							
<b>BROWNWOOD</b> <i>Bulletin</i>	Home Delivery:	3,612	3,737	3,720	3,844	-3%	-3%
	Single Copy:	1,509	2,831	2,028	3,017	-26%	-6%
	NIE:	273	318	188	266	45%	20%
	Bulk:	146	150	211	195	-31%	-23%
	Mail/Misc:	204	231	205	221	0%	5%
	<b>Month Total:</b>	<b>5,658</b>	<b>7,310</b>	<b>6,352</b>	<b>7,543</b>	<b>-11%</b>	<b>-3%</b>
<b>Jan-Dec Y-T-D Average:</b>		<b>5,754</b>	<b>7,204</b>	<b>5,908</b>	<b>7,276</b>	<b>-3%</b>	<b>-1%</b>
Home Delivery:							

**EL PASO**  
*Times Record News*

Single Copy:

NIE:

Bulk:

Mail/Misc:

**Month Total:**

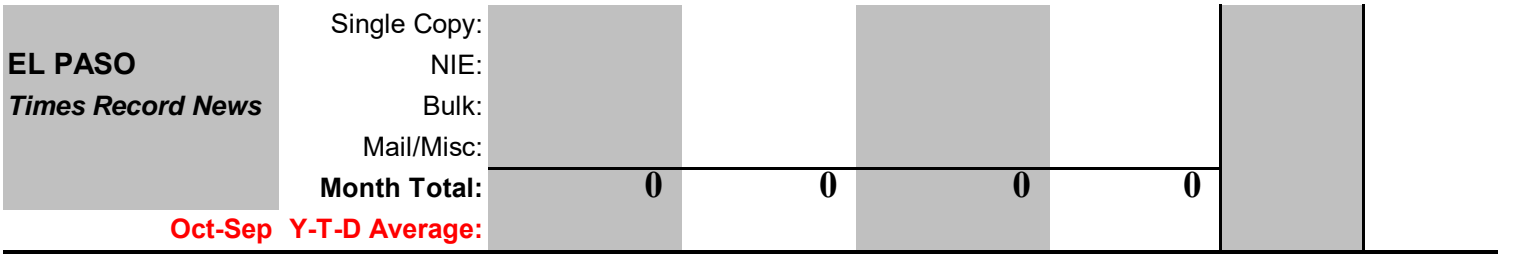
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**Oct-Sep Y-T-D Average:**



<b>FORT WORTH</b> <i>Star-Telegram</i>	Home Delivery:	165,277	203,369	176,822	214,283	-7%	-5%
	Single Copy:	19,675	63,719	19,273	62,499	2%	2%
	NIE:	6,227	6,629	8,246	2,573	-24%	158%
	Bulk:	3,806	9,713	4,411	9,813	-14%	-1%
	Mail/Misc:	2,217	2,184	2,901	2,789	-24%	-22%
	<b>Month Total:</b>	<b>197,202</b>	<b>285,614</b>	<b>211,653</b>	<b>291,957</b>	<b>-7%</b>	<b>-2%</b>
<b>Jan-Dec Y-T-D Average:</b>		<b>198,373</b>	<b>283,419</b>	<b>207,342</b>	<b>292,782</b>	<b>-4%</b>	<b>-3%</b>
<b>HOUSTON</b> <i>Chronicle</i>	Home Delivery:	325,211	393,430	388,030	402,844	-16%	-2%
	Single Copy:	60,876	145,169	73,025	161,809	-17%	-10%
	NIE:	42,988	43,804	44,956	47,756	-4%	-8%
	Bulk:	3,197	6,204	23,679	6,344	-86%	-2%
	Mail/Misc:	514	610	448	548	15%	11%
	<b>Month Total:</b>	<b>432,786</b>	<b>589,217</b>	<b>530,138</b>	<b>619,301</b>	<b>-18%</b>	<b>-5%</b>
<b>Oct-Sep Y-T-D Average:</b>		<b>428,709</b>	<b>582,640</b>	<b>539,097</b>	<b>666,382</b>	<b>-20%</b>	<b>-13%</b>
<b>KERRVILLE</b> <i>Daily Times</i>	Home Delivery:						
	Single Copy:						
	NIE:						
	Bulk:						
	Mail/Misc:						
	<b>Month Total:</b>						
<b>Jan-Dec Y-T-D Average:</b>							
<b>LONGVIEW</b> <i>News-Journal</i>	Home Delivery:	20,639	21,700	21,733	22,797	-5%	-5%
	Single Copy:	4,510	8,903	4,286	8,530	5%	4%
	NIE:	1,010	0	1,151	0	-12%	
	Bulk:	302	324	395	474	-24%	-32%
	Mail/Misc:	173	231	185	239	-6%	-3%
	<b>Month Total:</b>	<b>26,634</b>	<b>31,158</b>	<b>27,750</b>	<b>32,040</b>	<b>-4%</b>	<b>-3%</b>
<b>Jan-Dec Y-T-D Average:</b>							
<b>MARSHALL</b> <i>News Messenger</i>	Home Delivery:	5,294	5,351	5,357	5,390	-1%	-1%
	Single Copy:	978	1,200	966	1,260	1%	-5%
	NIE:	170	49	308	49	-45%	0%
	Bulk:	62	54	61	54	2%	0%
	Mail/Misc:	119	127	128	140	-7%	-9%
	<b>Month Total:</b>	<b>6,623</b>	<b>6,781</b>	<b>6,820</b>	<b>6,893</b>	<b>-3%</b>	<b>-2%</b>
<b>Jan-Dec Y-T-D Average:</b>							
	Home Delivery:	14,557	15,148	14,632	15,022	-1%	1%
	Single Copy:	2,401	6,471	2,442	6,196	-2%	4%

<b>MIDLAND</b> <i>Reporter-Telegram</i>	NIE:	2,131	0	1,710	0	25%	
	Bulk:	173	170	134	130	29%	31%
	Mail/Misc:	441	660	446	690	-1%	-4%
	<b>Month Total:</b>	<b>19,703</b>	<b>22,449</b>	<b>19,364</b>	<b>22,038</b>	<b>2%</b>	<b>2%</b>
	<b>Jan-Dec Y-T-D Average:</b>	<b>18,534</b>	<b>21,888</b>	<b>19,038</b>	<b>22,283</b>	<b>-3%</b>	<b>-2%</b>
<b>NEW BRAUNFELS</b> <i>Herald-Zeitung</i>	Home Delivery:	5,931	5,933	6,028	6,027	-2%	-2%
	Single Copy:	1,300	3,184	1,362	3,402	-5%	-6%
	NIE:	535	0	1,407	975	-62%	-100%
	Bulk:	30	30	126	20	-76%	50%
	Mail/Misc:	176	176	208	209	-15%	-16%
<b>Month Total:</b>	<b>7,972</b>	<b>9,323</b>	<b>9,131</b>	<b>10,633</b>	<b>-13%</b>	<b>-12%</b>	
<b>Jul-Jun Y-T-D Average:</b>	<b>7,733</b>	<b>9,328</b>	<b>8,279</b>	<b>10,070</b>	<b>-7%</b>	<b>-7%</b>	
<b>PLAINVIEW</b> <i>Daily Herald</i>	Home Delivery:	3,538	3,664	3,782	3,909	-6%	-6%
	Single Copy:	699	1,341	684	1,414	2%	-5%
	NIE:	119		126	0	-6%	
	Bulk:	175	110	205	160	-15%	-31%
	Mail/Misc:	162	179	146	167	11%	7%
<b>Month Total:</b>	<b>4,693</b>	<b>5,294</b>	<b>4,943</b>	<b>5,650</b>	<b>-5%</b>	<b>-6%</b>	
<b>Jan-Dec Y-T-D Average:</b>	<b>4,856</b>	<b>5,500</b>	<b>5,052</b>	<b>5,742</b>	<b>-4%</b>	<b>-4%</b>	
<b>SAN ANTONIO</b> <i>Express-News</i>	Home Delivery:	156,427	202,552	181,490	209,034	-14%	-3%
	Single Copy:	35,745	98,341	39,192	105,504	-9%	-7%
	NIE:	9,057	5,730	11,640	4,611	-22%	24%
	Bulk:	714	660	1,028	2,040	-31%	-68%
	Mail/Misc:	525	646	454	566	16%	14%
<b>Month Total:</b>	<b>202,468</b>	<b>307,929</b>	<b>233,804</b>	<b>321,755</b>	<b>-13%</b>	<b>-4%</b>	
<b>Jan-Dec Y-T-D Average:</b>	<b>212,287</b>	<b>305,130</b>	<b>228,524</b>	<b>326,404</b>	<b>-7%</b>	<b>-7%</b>	
<b>VICTORIA</b> <i>Advocate</i>	Home Delivery:	23,867	24,983	24,889	25,752	-4%	-3%
	Single Copy:	5,431	7,055	5,662	7,218	-4%	-2%
	NIE:	1,500	815	1,739	789	-14%	3%
	Bulk:	340	204	494	471	-31%	-57%
	Mail/Misc:	902	737	816	620	11%	19%
<b>Month Total:</b>	<b>32,040</b>	<b>33,794</b>	<b>33,600</b>	<b>34,850</b>	<b>-5%</b>	<b>-3%</b>	
<b>Oct-Sep Y-T-D Average:</b>	<b>32,791</b>	<b>34,190</b>	<b>32,796</b>	<b>34,082</b>	<b>0%</b>	<b>0%</b>	
<b>WICHITA FALLS</b>	Home Delivery:	21,117	21,718	22,488	23,854	-6%	-9%
	Single Copy:	3,894	6,533	3,917	7,172	-1%	-9%
	NIE:	961	0	1,094	0	-12%	

<b>Times Record News</b>	Bulk:	363	374	355	348	2%	7%
	Mail/Misc:	1,069	752	1,127	788	-5%	-5%
	<b>Month Total:</b>	<b>27,404</b>	<b>29,377</b>	<b>28,981</b>	<b>32,162</b>	<b>-5%</b>	<b>-9%</b>
	<b>Jan-Dec Y-T-D Average:</b>	n/a no report 10/08					