

**FOR IMMEDIATE RELEASE – January 5, 2007**

Contact: Ken Whalen, Executive Vice President, 512-476-4351

**TDNA Names Officers and Directors for 2007**

**Austin** - The Texas Daily Newspaper Association has named new officers and directors for 2007. As of January 1, **Charles Moser**, publisher and editor of the Brenham *Banner-Press*, became president. **Gary Borders**, publisher of *The Lufkin Daily News*, became vice-president; **Nelson Clyde IV**, associate publisher of the *Tyler Morning Telegraph*, was elected treasurer; and **Jeremy L. Halbreich**, chairman of the board, president and CEO of American Consolidated Media, became chairman of the executive committee for 2007.

Moser has been editor and publisher of the *Banner-Press* in Brenham for 37 years. He helped found Brenham's Economic Development Foundation and served as its chairman for nine years. He was instrumental in building Brenham's \$8 million community recreation facility and 160-acre business park, and he worked on the merger of Brenham's two hospitals in order to ensure future health care facilities for Washington County. He was named Washington County's Man of the Year in 1989, was an appointee to the Brazos River Authority under four Texas governors, and currently serves on the board of the Lower Colorado River Authority. He is a graduate of Sam Houston University and currently serves on the College of Business Administration Advisory Board.

Moser began his newspaper career in the early 1960's as a teenage sportswriter and maintenance man at the *Bayshore Sun* in his hometown of La Porte. After graduating from college he joined the *Sun* full-time, learning the ropes in the news, advertising and circulation departments. In 1968 he became editor and publisher of the *Texas City Sun*, and in 1970 became editor and publisher of the Brenham *Banner-Press*. Moser is also president of Cuero Newspapers, Inc., which publishes newspapers in Cuero and Yorktown.

**New Directors in 2007**

Joining the TDNA board as new directors in 2007 are **Stephen A. Beasley**, publisher of the *Lubbock Avalanche-Journal*, and **Matthew W. Oliver**, executive vice president and general manager of the *Houston Chronicle*.

Beasley began his newspaper career in 1961, while still in high school, as a carrier for the *Lubbock Avalanche-Journal*, and he returned to that paper as publisher in 2004. After finishing high school, he earned a BBA degree in advertising at Texas Tech and became a retail advertising sales representative in 1972. He moved up through various advertising positions to become advertising director in 1983 then went on to other advertising management positions in Leesburg, Florida and Amarillo, Texas. After serving two years as general manager of the *Savannah Morning News* in Georgia, Beasley returned to Texas and to the *Avalanche-Journal* as publisher. Beasley is past president of the Texas Newspaper Advertising Manager's Association and Midwest Newspaper Advertising Executive's Association and was Vice President from Texas of INAME.

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Oliver joined the *Houston Chronicle* as executive vice president and general manager in 2005. He began his career in the newspaper industry in 1981 and held management positions at the Times/Journal Newspaper, Gannett-USA Today, Tribune Company and Hearst Newspapers, supervising the installation of five new presses at different newspaper locations. As vice president of production at the San Antonio *Express-News* he helped facilitate the startup of the new production facility. In 1998, Oliver received the Hearst Eagle Award for his efforts in reorganizing the packaging and transportation departments at the *Express-News*. In 2003, he was asked to head up a new initiative with Hearst Newspapers to examine and improve productivity for all 12 of the company's daily newspapers.

#### **Continuing Directors in 2007**

Continuing as 2007 TDNA directors are: **Patrick J. Birmingham**, president and publisher of the *Corpus Christi Caller-Times*; **Darrell Coleman**, president and publisher of the *Wichita Falls Times Record News*; **M. Olaf Frandsen**, publisher of *The Monitor* in McAllen and regional vice president of Freedom Communications, Inc.; **Belinda Gaudet**, executive vice president and general manager of the *Austin American-Statesman*; **Charles A. Spence**, publisher of *The Midland Reporter-Telegram*; and **Doug Toney**, publisher of the New Braunfels *Herald-Zeitung*.

#### **About TDNA**

TDNA was founded in 1921 as a trade association representing the state's daily newspapers. TDNA protects public access to information and a free press. In addition to its work at the state legislature on behalf of the state's citizens and newspapers, the association provides media law information to journalists and conducts a variety of programs such as newspaper internships for college students, award contests and statistical surveys. The TDNA website [www.tdna.org](http://www.tdna.org) provides links to the Texas State Legislature and the state's daily newspapers.