

**TDNA Linage Report
July 2006**

in circulation order
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-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in circ order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%		\$\$\$+(-)%
ABILENE	National	5,051	6,797	-26%	2006-2005	
Reporter-News	Retail	16,150	15,485	4%	ad revenue	
05 class/ret reflect partrun in.	Classified	47,613	43,650	9%	percent change	
09/30/05 7-day avg circ:	Month Total:	68,814	65,932	4%	Month:	0.87%
33,583	Y-T-D Total:	480,618	436,683	10%	Y-T-D:	4.54%
AUSTIN	National	4,422	3,729	19%	2006-2005	
American-	Retail	45,929	52,669	-13%	ad revenue	
Statesman	Classified	62,830	61,139	3%	percent change	
09/30/05 7-day avg circ:	Month Total:	113,181	117,537	-4%	Month:	
186,539	Y-T-D Total:	803,813	840,155	-4%	Y-T-D:	

Texas Daily Newspaper Association
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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

	2006	2005	January	February	March
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		436,683	56,680	56,252	63,764
<i>this year:</i>	480,618		62,045	65,203	69,817
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		840,155	114,903	112,533	121,630
<i>this year:</i>	803,813		107,385	108,033	119,831

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<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
62,733	67,136	64,186	65,932			
76,019	71,441	67,279	68,814			
<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
123,769	136,983	112,800	117,537			
119,053	122,238	114,092	113,181			

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		<i>SORT BY CIRC</i>	
<i>November</i>	<i>December</i>		
		ABILENE	33,583
		Reporter-News	33,583
			33,583
		09/30/05 7-day avg circ:	33,583
		33,583	33,583
<i>November</i>	<i>December</i>	AUSTIN	186,539
		American-	186,539
		Statesman	186,539
		09/30/05 7-day avg circ:	186,539
		186,539	186,539

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2006	2005	+(-)%	2006-2005
					\$\$\$+(-)%
BEAUMONT <i>Enterprise</i>	National	3,461	1,496	131%	2006-2005
	Retail	26,353	30,057	-12%	ad revenue
	Classified	25,810	24,472	5%	percent change
	Month Total:	55,624	56,025	-1%	Month: -3.00%
09/30/05 7-day avg circ:					
55,444	Y-T-D Total:	468,966	430,969	9%	Y-T-D: 8.00%
CORPUS CHRISTI <i>Caller-Times</i>	National	4,135	4,117	0%	2006-2005
	Retail	26,895	26,305	2%	ad revenue
	Classified	58,632	50,182	17%	percent change
	Month Total:	89,662	80,604	11%	Month: -18.80%
09/30/05 7-day avg circ:					
56,267	Y-T-D Total:	593,387	545,200	9%	Y-T-D: -9.10%
DALLAS <i>Morning News</i>	National	20,188	25,464	-21%	2006-2005
	Retail	58,828	77,988	-25%	ad revenue
	Classified	118,170	139,913	-16%	percent change
	Month Total:	197,186	243,365	-19%	Month: -11.60%
09/30/05 7-day avg circ:					
492,731	Y-T-D Total:	1,404,302	1,575,992	-11%	Y-T-D: -4.60%
DENTON <i>Record-Chronicle</i>	National				2006-2005
	Retail	20,190	21,803	-7%	ad revenue
	Classified	39,999	48,901	-18%	percent change
	Month Total:	60,189	70,704	-15%	Month: -1.00%
09/30/05 7-day avg circ:					
14,421	Y-T-D Total:	491,813	462,783	6%	Y-T-D: 2.00%
EL PASO <i>Times</i>	National	391	730	-46%	2006-2005
	Retail	39,399	41,807	-6%	ad revenue
	Classified	69,949	71,508	-2%	percent change
	Month Total:	109,739	114,045	-4%	Month:
09/30/05 7-day avg circ:					
74,396	Y-T-D Total:	773,689	755,272	2%	Y-T-D:
GALVESTON <i>County Daily News</i>	National				2006-2005
	Retail	18,653	23,902	-22%	ad revenue
	Classified	44,132	43,540	1%	percent change
	Month Total:	62,785	67,442	-7%	Month:
09/30/05 7-day avg circ:					
27,633	Y-T-D Total:	430,398	481,385	-11%	Y-T-D:

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

		2006	2005	January	February	March
		Total Y-T-D				
<i>last year:</i>			430,969	51,718	61,872	73,499
	this year:	468,966		60,503	64,594	87,039
<i>last year:</i>			545,200	74,836	71,374	78,675
	this year:	593,387		74,669	79,867	91,800
<i>last year:</i>			1,575,992	204,273	216,486	224,163
	this year:	1,404,302		194,514	188,228	206,945
<i>last year:</i>			462,783	59,787	66,325	64,157
	this year:	491,813		59,310	57,305	76,255
<i>last year:</i>			755,272	114,076	94,558	101,634
	this year:	773,689		102,852	105,627	109,011
<i>last year:</i>			481,385	63,116	60,912	76,393
	this year:	430,398		54,925	55,017	67,445

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April	May	June	July	August	September	October
58,335	59,687	69,833	56,025			
60,289	64,989	75,928	55,624			
April	May	June	July	August	September	October
78,592	86,661	74,458	80,604			
87,340	87,598	82,451	89,662			
April	May	June	July	August	September	October
237,654	241,694	208,357	243,365			
204,350	211,519	201,560	197,186			
April	May	June	July	August	September	October
68,327	68,894	64,589	70,704			
80,692	81,369	76,693	60,189			
April	May	June	July	August	September	October
110,745	116,145	104,069	114,045			
114,418	121,490	110,552	109,739			
April	May	June	July	August	September	October
72,018	74,741	66,763	67,442			
62,037	65,808	62,381	62,785			

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		SORT BY CIRC	
November	December	BEAUMONT Enterprise	55,444 1
			55,444 2
			55,444 3
		09/30/05 7-day avg circ:	55,444 4
		55,444	55,444 5
November	December	CORPUS CHRISTI Caller-Times	56,267 1
			56,267 2
			56,267 3
		09/30/05 7-day avg circ:	56,267 4
		56,267	56,267 5
November	December	DALLAS Morning News	492,731 1
			492,731 2
			492,731 3
		09/30/05 7-day avg circ:	492,731 4
		492,731	492,731 5
November	December	DENTON Record-Chronicle	14,421 1
			14,421 2
			14,421 3
		09/30/05 7-day avg circ:	14,421 4
		14,421	14,421 5
November	December	EL PASO Times	74,396 1
			74,396 2
			74,396 3
		09/30/05 7-day avg circ:	74,396 4
		74,396	74,396 5
November	December	GALVESTON County Daily News	27,633 1
			27,633 2
			27,633 3
		09/30/05 7-day avg circ:	27,633 4
		27,633	27,633 5

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TOTAL REVENUE

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		2006	2005	+(-)%	2006-2005
					\$\$\$+(-)%
HARLINGEN <i>Valley Morning Star</i>	National	3,797	5,051	-25%	2006-2005
	Retail	22,774	19,204	19%	ad revenue
	Classified	17,179	16,937	1%	percent change
	Month Total:	43,750	41,192	6%	Month: 18.00%
09/30/05 7-day avg circ:					Y-T-D: 8.00%
27,580		322,553	321,145	0%	
HOUSTON <i>Chronicle</i>	National	23,891	24,396	-2%	2006-2005
	Retail	56,094	60,708	-8%	ad revenue
	Classified	104,039	124,088	-16%	percent change
	Month Total:	184,024	209,192	-12%	Month: -1.46%
09/30/05 7-day avg circ:					Y-T-D: -2.16%
591,785		1,451,099	1,618,619	-10%	
MARSHALL <i>News Messenger</i>	National	44	88	-50%	2006-2005
	Retail	7,660	9,493	-19%	ad revenue
	Classified	6,739	6,079	11%	percent change
	Month Total:	14,443	15,660	-8%	Month: -8.80%
09/30/05 7-day avg circ:					Y-T-D: -5.90%
7,024		108,399	120,295	-10%	
MCALLEN <i>The Monitor</i>	National	4,544	5,593	-19%	2006-2005
	Retail	41,354	37,301	11%	ad revenue
	Classified	49,081	16,920	190%	percent change
	Month Total:	94,979	59,814	59%	Month: 15.00%
09/30/05 7-day avg circ:					Y-T-D: 10.00%
43,111					
MIDLAND <i>Reporter-Telegram</i>	National	790	799	-1%	2006-2005
	Retail	31,873	28,670	11%	ad revenue
	Classified	31,698	26,461	20%	percent change
	Month Total:	64,361	55,930	15%	Month: 7.60%
09/30/05 7-day avg circ:					Y-T-D: 10.60%
20,121		478,075	433,973	10%	
ODESSA <i>American</i>	National	2,786	7,330	-62%	2006-2005
	Retail	30,100	30,267	-1%	ad revenue
	Classified	36,101	30,725	17%	percent change
	Month Total:	68,987	68,322	1%	Month: 6.00%
09/30/05 7-day avg circ:					Y-T-D: 13.00%
25,016		455,547	426,057	7%	
PLAINVIEW <i>Daily Herald</i>	National	245	298	-18%	2006-2005
	Retail	10,321	13,576	-24%	ad revenue
	Classified	8,695	6,856	27%	percent change
	Month Total:	19,261	20,730	-7%	Month: -2.40%
09/30/05 7-day avg circ:					Y-T-D: 2.50%
5,317		140,971	136,978	3%	

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		2006	2005	January	February	March
					Total Y-T-D	
<i>last year:</i>	Total Y-T-D		321,145	44,594	43,039	51,769
	<i>this year:</i>	322,553		46,783	43,962	49,149
<i>last year:</i>	Total Y-T-D		1,618,619	202,777	213,698	265,332
	<i>this year:</i>	1,451,099		189,574	188,152	239,409
<i>last year:</i>	Total Y-T-D		120,295	16,200	16,282	22,092
	<i>this year:</i>	108,399		14,849	13,933	17,812
<i>last year:</i>	Total Y-T-D		359,989	60,230	56,641	61,414
	<i>this year:</i>	556,544		87,334	87,659	95,966
<i>last year:</i>	Total Y-T-D		433,973	51,954	58,554	73,859
	<i>this year:</i>	478,075		54,267	59,716	75,672
<i>last year:</i>	Total Y-T-D		426,057	54,489	51,618	60,462
	<i>this year:</i>	455,547		58,904	58,001	67,629
<i>last year:</i>	Total Y-T-D		136,978	15,271	18,865	25,590
	<i>this year:</i>	140,971		14,829	20,271	26,980

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48,313	49,241	42,997	41,192			
45,920	48,132	44,857	43,750			
April	May	June	July	August	September	October
218,099	228,394	281,127	209,192			
192,437	203,469	254,034	184,024			
April	May	June	July	August	September	October
17,308	16,989	15,764	15,660			
14,786	17,446	15,130	14,443			
April	May	June	July	August	September	October
56,594	65,296	0	59,814			
95,642	94,964	0	94,979			
April	May	June	July	August	September	October
59,757	61,979	71,940	55,930			
65,319	70,602	88,138	64,361			
April	May	June	July	August	September	October
63,838	67,260	60,068	68,322			
69,576	66,465	65,985	68,987			
April	May	June	July	August	September	October
18,052	17,607	20,863	20,730			
17,329	18,726	23,575	19,261			

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November	December			
		HARLINGEN	27,580	1
		Valley Morning Star	27,580	2
			27,580	3
		09/30/05 7-day avg circ:	27,580	4
			27,580	5
November	December			
		HOUSTON	591,785	1
		Chronicle	591,785	2
			591,785	3
		09/30/05 7-day avg circ:	591,785	4
			591,785	5
November	December			
		MARSHALL	7,024	1
		News Messenger	7,024	2
			7,024	3
		09/30/05 7-day avg circ:	7,024	4
			7,024	5
November	December			
		MCALLEN	43,111	1
		The Monitor	43,111	2
			43,111	3
		09/30/05 7-day avg circ:	43,111	4
			43,111	5
November	December			
		MIDLAND	20,121	1
		Reporter-Telegram	20,121	2
			20,121	3
		09/30/05 7-day avg circ:	20,121	4
			20,121	5
November	December			
		ODESSA	25,016	1
		American	25,016	2
			25,016	3
		09/30/05 7-day avg circ:	25,016	4
			25,016	5
November	December			
		PLAINVIEW	5,317	1
		Daily Herald	5,317	2
			5,317	3
		09/30/05 7-day avg circ:	5,317	4
			5,317	5

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TOTAL REVENUE

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		2006	2005	+(-)%			
					\$\$\$+(-)%		
SAN ANGELO <i>Standard-Times</i>	National	2,973	3,884	-23%	2006-2005		
	Retail	20,543	18,377	12%	ad revenue		
	Classified	23,931	29,043	-18%	percent change		
	Month Total:	47,447	51,304	-8%	Month:	0.00%	
09/30/05 7-day avg circ:							
27,129							
	Y-T-D Total:	334,264	335,917	0%	Y-T-D:	5.00%	
SAN ANTONIO <i>Express-News</i>	National	7,745	8,565	-10%	2006-2005		
	Retail	34,144	37,225	-8%	ad revenue		
	Classified	89,993	85,361	5%	percent change		
	Month Total:	131,882	131,151	1%	Month:	1.70%	
09/30/05 7-day avg circ:							
255,912							
	Y-T-D Total:	1,004,159	1,052,158	-5%	Y-T-D:	1.60%	
TEMPLE <i>Daily Telegram</i>	National	189	162	17%	2006-2005		
	Retail	21,440	20,937	2%	ad revenue		
	Classified	16,257	15,054	8%	percent change		
	Month Total:	37,886	36,153	5%	Month:	1.00%	
09/30/05 7-day avg circ:							
19,597							
	Y-T-D Total:	268,310	274,106	-2%	Y-T-D:	-0.50%	
WACO <i>Tribune Herald</i>	National	998	2,327	-57%	2006-2005		
	Retail	28,630	26,936	6%	ad revenue		
	Classified	34,081	33,211	3%	percent change		
	Month Total:	63,709	62,474	2%	Month:	0.00%	
09/30/05 7-day avg circ:							
40,518							
	Y-T-D Total:	424,642	440,254	-4%	Y-T-D:	1.40%	
WICHITA FALLS <i>Times Record News</i>	National	4,440	6,342	-30%	2006-2005		
	Retail	18,975	18,457	3%	ad revenue		
	Classified	33,438	38,608	-13%	percent change		
	Month Total:	56,853	63,407	-10%	Month:	3.70%	
09/30/05 7-day avg circ:							
31,692							
	Y-T-D Total:	384,714	443,568	-13%	Y-T-D:	1.10%	

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		2006	2005	January	February	March
		Total Y-T-D				
<i>last year:</i>			335,917	43,906	46,295	44,116
	<i>this year:</i>	334,264		43,747	48,940	47,859
<i>last year:</i>			1,052,158	130,758	138,605	184,680
	<i>this year:</i>	1,004,159		129,532	127,541	172,911
<i>last year:</i>			274,106	39,188	37,933	41,119
	<i>this year:</i>	268,310		36,689	36,490	39,352
<i>last year:</i>			440,254	61,489	59,447	63,834
	<i>this year:</i>	424,642		56,902	53,880	61,113
<i>last year:</i>			443,568	60,405	57,928	65,363
	<i>this year:</i>	384,714		50,249	50,743	53,502

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45,734	54,099	50,463	51,304			
46,948	47,573	51,750	47,447			
April	May	June	July	August	September	October
138,143	145,828	182,993	131,151			
130,462	134,764	177,067	131,882			
April	May	June	July	August	September	October
40,824	40,359	38,530	36,153			
41,430	39,095	37,368	37,886			
April	May	June	July	August	September	October
61,437	73,087	58,486	62,474			
60,395	67,102	61,541	63,709			
April	May	June	July	August	September	October
66,236	70,025	60,204	63,407			
56,655	61,121	55,591	56,853			

Texas Daily Newspaper Association
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**TDNA Linage Report
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				SORT BY CIRC	
November	December	SAN ANGELO	27,129	1	
		Standard-Times	27,129	2	
			27,129	3	
		09/30/05 7-day avg circ:	27,129	4	
			27,129	5	
November	December	SAN ANTONIO	255,912	1	
		Express-News	255,912	2	
			255,912	3	
		09/30/05 7-day avg circ:	255,912	4	
			255,912	5	
November	December	TEMPLE	19,597	1	
		Daily Telegram	19,597	2	
			19,597	3	
		09/30/05 7-day avg circ:	19,597	4	
			19,597	5	
November	December	WACO	40,518	1	
		Tribune Herald	40,518	2	
			40,518	3	
		09/30/05 7-day avg circ:	40,518	4	
			40,518	5	
November	December	WICHITA FALLS	31,692	1	
		Times Record News	31,692	2	
			31,692	3	
		09/30/05 7-day avg circ:	31,692	4	
			31,692	5	

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