in alphabetical order Page 1 of 16

- <u>Classified</u> : legal, transient, real estate, auto, all other	in alpha order	ROP	SAU INC	HES	TOTAL RI	EVENUE
classified - <u>Political ads</u> in category for rate sold	Full-run paid	Full-run paid ad linage billed per r		ard_	ROP, TMC, ins	
	J	2008	2007	+(-)%		\$\$\$+(-)%
ABILENE	National	5,338	4,168	28%	2008-2007	
Reporter-News	Retail	12,298	15,382	-20%	ad revenue	
	Classified	38,371	40,144	-4%	percent change	
09/30/07 7-day avg circ:	Month Total:	56,007	59,694	-6%	Month:	-2.30%
31,917	Y-T-D Total:	108,954	119,681	-9%	Y-T-D:	-3.90%
AUSTIN	National	5,505	5,965	-8%	2008-2007	
American-	Retail	57,037	57,983	-2%	ad revenue	
Statesman	Classified	44,905	49,168	-9%	percent change	
09/30/07 7-day avg circ:	Month Total:	107,447	113,116	-5%	Month:	
174,350	Y-T-D Total:	201,626	219,029	-8%	Y-T-D:	
The Beaumont	National				2008-2007	
Enterprise	Retail				ad revenue	
•	Classified				percent change	
09/30/07 7-day avg circ:	Month Total:				Month:	
51,359	Y-T-D Total:				Y-T-D:	
CORPUS CHRISTI	National	2,925	3,261	-10%	2008-2007	
Caller-Times	Retail	25,116	28,643	-12%	ad revenue	
	Classified	52,943	45,847	15%	percent change	
09/30/07 7-day avg circ:	Month Total:	80,984	77,751	4%	Month:	-5.00%
55,401	Y-T-D Total:	157,540	152,929	3%	Y-T-D:	-4.00%
DALLAS	National	17,819	16,776	6%	2008-2007	
Morning News	Retail	52,064	53,460	-3%	ad revenue	
	Classified	66,171	83,367	-21%	percent change	
09/30/07 7-day avg circ:	Month Total:	136,054	153,603	-11%	Month:	-6.30%
415,007	Y-T-D Total:	265,280	306,431	-13%	Y-T-D:	-8.10%
DENTON	National				2008-2007	
Record-Chronicle	Retail	21,089	18,782	12%	ad revenue	
	Classified	39,481	36,917	7%	percent change	
09/30/07 7-day avg circ:	Month Total:	60,570	55,699	9%	Month:	7.00%
13,456	Y-T-D Total:	116,358	112,558	3%	Y-T-D:	7.00%
EL PASO	National	1,266	1,160	9%	2008-2007	
Times	Retail	31,582	34,448	-8%	ad revenue	
	Classified	62,037	60,200	3%	percent change	
09/30/07 7-day avg circ:	Month Total:	94,885	95,808	-1%	Month:	
72,945	Y-T-D Total:	187,686	189,178.	-1%	Y-T-D:	

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TDNA Linage Report February 2008

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Accumulating month totals

(producing Y-T-D totals within report and Y-T-D % change)

Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		119,681	59,987	59,694	
this year:	108,954		52,947	56,007	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		219,029	105,913	113,116	
this year:	201,626		94,179	107,447	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		0	0		
this year:	0		0		
		2007	January	February	March
	2008	Total Y-T-D	•	•	
	Total Y-T-D				
last year:		152,929	75,178	77,751	
this year:	157,540		76,556	80,984	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		306,431	152,828	153,603	
this year:	265,280		129,226	136,054	
		2007	January	February	March
	2008	Total Y-T-D	•	•	
	Total Y-T-D				
last year:		112,558	56,859	55,699	
this year:	116,358		55,788	60,570	
		2007	January	February	March
	2008	Total Y-T-D	•	•	
	Total Y-T-D				
last year:		189,178	93,370	95,808	
this year:	187,686		92,801	94,885	

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April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October

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November December ABILENE Reporter-News 31,917 2 31,917 3 31,917 3 31,917 3 31,917 3 31,917 3 31,917 5 31,917 5 31,917 5 31,917 5 31,917 5 3 31,917 5 5 5 5 5 5 5 5 5				SORT	
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November December EL PASO 72,945 1 Times 72,945 3 09/30/07 7-day avg circ: 72,945 4 72,945 72,945 5 72,945 5			Record-Chronicle	13,456	2
November December EL PASO 72,945 1 Times 72,945 3 09/30/07 7-day avg circ: 72,945 4 72,945 72,945 5 72,945 5				13,456	3
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09/30/07 7-day avg circ: 72,945 4			imes		
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Toyac Daily Nowspaper Association 72,945 5					
		Toyac Dail	y Nowepapor Association	72,945	5

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- <u>Classified</u> : legal, transient, real estate, auto, all other	in alpha order	ROP	SAU INCI	HES	TOTAL RE	VENUE		
classified - <u>Political ads</u> in category for rate sold	Full-run pai	d ad linage bil	led per rate c	ard_		ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.		
	_	2008	2007	+(-)%		\$\$\$+(-)%		
GALVESTON	National				2008-2007			
County Daily News	Retail	18,238	16,918	8%	ad revenue			
	Classified	30,777	33,304	-8%	percent change			
09/30/07 7-day avg circ:	Month Total:	49,015	50,222	-2%	Month:			
26,238	Y-T-D Total:	101,487	102,622	-1%	Y-T-D:			
HARLINGEN	National				2008-2007			
Valley Morning Star	Retail				ad revenue			
, ,	Classified				percent change			
09/30/07 7-day avg circ:	Month Total:				Month:			
23,418	Y-T-D Total:				Y-T-D:			
HOUSTON	National	19,730	25,810	-24%	2008-2007			
Chronicle	Retail	51,231	57,304	-11%	ad revenue			
	Classified	88,907	100,896	-12%	percent change			
09/30/07 7-day avg circ:	Month Total:	159,868	184,010	-13%	Month:	-11.01%		
541,603	Y-T-D Total:	311,649	350,286	-11%	Y-T-D:	-11.80%		
MARSHALL	National	22	72	-69%	2008-2007			
News Messenger	Retail	8,215	7,974	3%	ad revenue			
-	Classified	7,937	5,742	38%	percent change			
09/30/07 7-day avg circ:	Month Total:	16,174	13,788	17%	Month:	10.00%		
6,959	Y-T-D Total:	30,440	29,161	4%	Y-T-D:	0.20%		
MCALLEN	National				2008-2007			
The Monitor	Retail				ad revenue			
	Classified				percent change			
09/30/07 7-day avg circ:	Month Total:				Month:			
43,177	Y-T-D Total:				Y-T-D:			
MIDLAND	National	884	1,952	-55%	2008-2007			
Reporter-Telegram	Retail	28,178	31,467	-10%	ad revenue			
	Classified	27,636	29,510	-6%	percent change			
09/30/07 7-day avg circ:	Month Total:	56,698	62,929	-10%	Month:	1.30%		
19,593	Y-T-D Total:	111,965	119,144	-6%	Y-T-D:	3.00%		
ODESSA	National	3,299	3,168	4%	2008-2007			
American	Retail	27,991	26,896	4%	ad revenue			
	Classified	21,653	28,004	-23%	percent change			
09/30/07 7-day avg circ:	Month Total:	52,943	58,068	-9%	Month:	-8.80%		
23,246	Y-T-D Total:	107,415 Daily Newspar		-11%	Y-T-D:	-9.10%		
•		Daily Newspar		1				

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Accumulating month totals

(producing Y-T-D totals within report and Y-T-D % change)

Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		102,622	52,400	50,222	
this year:	101,487		52,472	49,015	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		35,198	35,198		
this year:	38,513		38,513		
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		350,286	166,276	184,010	
this year:	311,649		151,781	159,868	
		2007	January	February	March
	2008	Total Y-T-D	-	-	
	Total Y-T-D				
last year:		29,161	15,373	13,788	
this year:	30,440		14,266	16,174	
		2007	January	February	March
	2008	Total Y-T-D	-	-	
	Total Y-T-D				
last year:		83,027	83,027		
this year:	82,760		82,760		
		2007	January	February	March
	2008	Total Y-T-D	•	•	
	Total Y-T-D				
last year:		119,144	56,215	62,929	
this year:	111,965		55,267	56,698	
		2007	January	February	March
	2008	Total Y-T-D	•	•	
	Total Y-T-D				
last year:		121,173	63,105	58,068	
this year:			er Association	52,943	

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April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October

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TDNA Linage Report February 2008

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SORT

			SURI	
			BY CIRC	
November	December	GALVESTON	26,238	
		County Daily News	26,238	
			26,238	
		09/30/07 7-day avg circ:	26,238	
		26,238	26,238	
November	December	HARLINGEN	23,418	
		Valley Morning Star	23,418	
			23,418	
		09/30/07 7-day avg circ:	23,418	
		23,418	23,418	
November	December	HOUSTON	541,603	
		Chronicle	541,603	
			541,603	
		09/30/07 7-day avg circ:	541,603	
		541,603	541,603	
November	December	MARSHALL	6,959	
		News Messenger	6,959	
			6,959	
		09/30/07 7-day avg circ:	6,959	
		6,959	6,959	
November	December	MCALLEN	43,177	
		The Monitor	43,177	
			43,177	
		09/30/07 7-day avg circ:	43,177	
		43,177	43,177	
November	December	MIDLAND	19,593	
		Reporter-Telegram	19,593	
			19,593	
		09/30/07 7-day avg circ:	19,593	
		19,593	19,593	
November	December	ODESSA	23,246	
		American	23,246	
			23,246	
		09/30/07 7-day avg circ:	23,246	
		ly Newspaper Association	23,246	

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-<u>Classified</u>: legal, transient, real estate, auto, all other classified -<u>Political ads</u> in category for rate sold

in alpha order

ROP SAU INCHES

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

Full-run paid ad linage billed per rate card

2008 2007 +(-)%

\$\$\$+(-)%

TDNA Linage Report February 2008

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Accumulating month totals

(producing <u>Y-T-D</u> totals within report and <u>Y-T-D</u> % change)

Please notify TDNA if you revise any of these past figures so we can update this report.

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SORT BY CIRC

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- <u>Classified</u> : legal, transient, real estate, auto, all other	in alpha order	ROP	SAU INCI	HES	TOTAL RI	EVENUE
classified - <u>Political ads</u> in category for rate sold	Full-run paid	d ad linage bil	led per rate c	ard	ROP, TMC, ins	
	J	2008	2007	+(-)%		\$\$\$+(-)%
PLAINVIEW	National	302	226	34%	2008-2007	
Daily Herald	Retail	8,756	8,087	8%	ad revenue	
	Classified	6,631	6,821	-3%	percent change	
09/30/07 7-day avg circ:	Month Total:	15,689	15,134	4%	Month:	21.00%
5,051	Y-T-D Total:	30,206	28,733	5%	Y-T-D:	17.00%
SAN ANGELO	National	4,408	2,736	61%	2008-2007	
Standard-Times	Retail	18,162	20,326	-11%	ad revenue	
	Classified	27,153	25,789	5%	percent change	
09/30/07 7-day avg circ:	Month Total:	49,723	48,851	2%	Month:	-7.00%
26,855	Y-T-D Total:	91,210	89,424	2%	Y-T-D:	-4.00%
SAN ANTONIO	National	11,644	10,844	7%	2008-2007	
Express-News	Retail	35,273	38,068	-7%	ad revenue	
•	Classified	69,937	76,070	-8%	percent change	
09/30/07 7-day avg circ:	Month Total:	116,854	124,982	-7%	Month:	-5.50%
247,215	Y-T-D Total:	229,837	235,519	-2%	Y-T-D:	-6.70%
TEMPLE	National	15	85	-82%	2008-2007	
Daily Telegram	Retail	17,499	20,241	-14%	ad revenue	
.,	Classified	13,614	16,361	-17%	percent change	
09/30/07 7-day avg circ:	Month Total:	31,128	36,687	-15%	Month:	-3.00%
19,711	Y-T-D Total:	49,880	54,221	-8%	Y-T-D:	-10.00%
VICTORIA	National	1,103	2,640	-58%	2008-2007	
Advocate	Retail	13,605	14,204	-4%	ad revenue	
	Classified	26,339	21,455	23%	percent change	
09/30/07 7-day avg circ:	Month Total:	41,047	38,299	7%	Month:	3.50%
31,619	Y-T-D Total:	82,080	79,225	4%	Y-T-D:	3.80%
WACO	National	2,064	3,519	-41%	2008-2007	
Tribune-Herald	Retail	24,461	27,480	-11%	ad revenue	
	Classified	28,485	28,538	0%	percent change	
09/30/07 7-day avg circ:	Month Total:	55,010	59,537	-8%	Month:	-12.20%
38,990	Y-T-D Total:	104,894	115,437	-9%	Y-T-D:	-8.50%
WICHITA FALLS	National	4,419	3,568	24%	2008-2007	
Times Record News	Retail	16,375	18,963	-14%	ad revenue	
	Classified	28,447	26,246	8%	percent change	
		,	,	40/		0.000/
09/30/07 7-day avg circ:	Month Total:	49,241	48,777	1%	Month:	-3.20%

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Accumulating month totals

(producing Y-T-D totals within report and Y-T-D % change)

Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		28,733	13,599	15,134	
this year:	30,206		14,517	15,689	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		89,424	40,573	48,851	
this year:	91,210		41,487	49,723	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		235,519	110,537	124,982	
this year:	229,837		112,983	116,854	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		54,221	17,534	36,687	
this year:	49,880		18,752	31,128	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		79,225	40,926	38,299	
this year:	82,080		41,033	41,047	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		115,437	55,900	59,537	
this year:	104,894		49,884	55,010	
		2007	January	February	March
	2008	Total Y-T-D			
	Total Y-T-D				
last year:		94,480	45,703	48,777	
this year:	04 642	xas Daily Newspap	40 404	49,241	

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April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October
April	May	June	July	August	September	October

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			SORT	
			BY CIRC	
November	December	PLAINVIEW	5,051	1
		Daily Herald	5,051	2
			5,051	3
		09/30/07 7-day avg circ:	5,051	4
		5,051	5,051	5
November	December	SAN ANGELO	26,855	1
		Standard-Times	26,855	2
			26,855	3
		09/30/07 7-day avg circ:	26,855	4
		26,855	26,855	5
November	December	SAN ANTONIO	247,215	1
		Express-News	247,215	2
			247,215	3
		09/30/07 7-day avg circ:	247,215	4
		247,215	247,215	5
November	December	TEMPLE	19,711	1
		Daily Telegram	19,711	2
			19,711	3
		09/30/07 7-day avg circ:	19,711	4
		19,711	19,711	5
November	December	VICTORIA	31,619	1
		Advocate	31,619	2
			31,619	3
		09/30/07 7-day avg circ:	31,619	4
		31,619	31,619	5
November	December	WACO	38,990	1
		Tribune-Herald	38,990	2
			38,990	3
		09/30/07 7-day avg circ:	38,990	4
		38,990	38,990	5
November	December	WICHITA FALLS	30,096	1
		Times Record News	30,096	2
			30,096	3
		09/30/07 7-day avg circ:	30,096	4
			30,096	5
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