

**NOTE: Y-T-D numbers represent different reporting periods. The fiscal or audit year used by each paper is noted under the paper's name.**

## Circulation Report December 2008

Texas Daily Newspaper Assn  
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		2008	2008	2007	2007	Percent Change	
		Daily	Sunday	Daily	Sunday	Daily	Sunday
<b>ABILENE</b> <i>Reporter-News</i>	Home Delivery:	20,541	23,747	21,884	25,465	-6%	-7%
	Single Copy:	4,169	9,842	4,282	10,302	-3%	-4%
	NIE:	724	1,230	825	1,171	-12%	5%
	Bulk:	1,626	1,601	1,922	1,988	-15%	-19%
	Mail/Misc:	959	663	1,020	712	-6%	-7%
	<b>Month Total:</b>	<b>28,019</b>	<b>37,083</b>	<b>29,933</b>	<b>39,637</b>	<b>-6%</b>	<b>-6%</b>
	<b>Jan-Dec Y-T-D Average:</b>	<b>28,502</b>	<b>37,591</b>	<b>30,401</b>	<b>39,740</b>	<b>-6%</b>	<b>-5%</b>
<b>BEAUMONT</b> <i>Enterprise</i>	Home Delivery:	31,994	32,540	38,181	38,306	-16%	-15%
	Single Copy:	7,071	12,464	5,889	12,487	20%	0%
	NIE:	437	0	77	0	469%	
	Bulk:	487	514	807	557	-40%	-8%
	Mail/Misc:	177	163	223	221	-21%	-26%
	<b>Month Total:</b>	<b>40,165</b>	<b>45,681</b>	<b>45,176</b>	<b>51,570</b>	<b>-11%</b>	<b>-11%</b>
	<b>Jan-Dec Y-T-D Average:</b>	<b>43,011</b>	<b>48,663</b>	<b>47,555</b>	<b>52,865</b>	<b>-10%</b>	<b>-8%</b>
<b>BIG SPRING</b> <i>Herald</i>	Home Delivery:						
	Single Copy:						
	NIE:						
	Bulk:						
	Mail/Misc:						
<b>Month Total:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>			
<b>Jan-Dec Y-T-D Average:</b>							
<b>BROWNWOOD</b> <i>Bulletin</i>	Home Delivery:	3,585	3,712	3,700	3,821	-3%	-3%
	Single Copy:	2,394	2,801	2,529	2,787	-5%	1%
	NIE:	170	131	123	140	38%	-6%
	Bulk:	156	160	165	149	-5%	7%
	Mail/Misc:	196	221	190	210	3%	5%
	<b>Month Total:</b>	<b>6,501</b>	<b>7,025</b>	<b>6,707</b>	<b>7,107</b>	<b>-3%</b>	<b>-1%</b>
	<b>Jan-Dec Y-T-D Average:</b>	<b>5,816</b>	<b>7,195</b>	<b>5,942</b>	<b>7,417</b>	<b>-2%</b>	<b>-3%</b>
<b>EL PASO</b> <i>Times</i>	Home Delivery:						
	Single Copy:						
	NIE:						
	Bulk:						
	Mail/Misc:						
<b>Month Total:</b>							
<b>Oct-Sep Y-T-D Average:</b>							

<b>FORT WORTH</b> <i>Star-Telegram</i>	Home Delivery:	162,818	203,384	174,012	214,706	-6%	-5%
	Single Copy:	16,526	63,121	16,976	63,080	-3%	0%
	NIE:	5,668	9,143	7,149	2,701	-21%	239%
	Bulk:	3,282	9,837	4,882	10,196	-33%	-4%
	Mail/Misc:	2,124	2,175	2,896	2,788	-27%	-22%
	<b>Month Total:</b>	<b>190,418</b>	<b>287,660</b>	<b>205,915</b>	<b>293,471</b>	<b>-8%</b>	<b>-2%</b>
<b>Jan-Dec Y-T-D Average:</b>	<b>197,671</b>	<b>283,914</b>	<b>207,564</b>	<b>292,771</b>	<b>-5%</b>	<b>-3%</b>	
<b>HOUSTON</b> <i>Chronicle</i>	Home Delivery:	319,203	390,176	349,739	404,056	-9%	-3%
	Single Copy:	53,029	144,626	68,932	169,952	-23%	-15%
	NIE:	31,555	53,431	33,354	49,058	-5%	9%
	Bulk:	3,249	6,642	35,117	49,468	-91%	-87%
	Mail/Misc:	513	605	464	562	11%	8%
	<b>Month Total:</b>	<b>407,549</b>	<b>595,480</b>	<b>487,606</b>	<b>673,096</b>	<b>-16%</b>	<b>-12%</b>
<b>Oct-Sep Y-T-D Average:</b>	<b>422,767</b>	<b>588,533</b>	<b>519,202</b>	<b>651,093</b>	<b>-19%</b>	<b>-10%</b>	
<b>KERRVILLE</b> <i>Daily Times</i>	Home Delivery:						
	Single Copy:						
	NIE:						
	Bulk:						
	Mail/Misc:						
	<b>Month Total:</b>						
<b>Jan-Dec Y-T-D Average:</b>							
<b>LONGVIEW</b> <i>News-Journal</i>	Home Delivery:	20,394	21,629	21,641	22,751	-6%	-5%
	Single Copy:	4,330	8,978	4,064	8,400	7%	7%
	NIE:	744	0	798	0	-7%	
	Bulk:	303	324	395	466	-23%	-30%
	Mail/Misc:	167	226	179	238	-7%	-5%
	<b>Month Total:</b>	<b>25,938</b>	<b>31,157</b>	<b>27,077</b>	<b>31,855</b>	<b>-4%</b>	<b>-2%</b>
<b>Jan-Dec Y-T-D Average:</b>							
<b>MARSHALL</b> <i>News Messenger</i>	Home Delivery:	5,269	5,326	5,316	5,364	-1%	-1%
	Single Copy:	962	1,199	915	1,217	5%	-1%
	NIE:	136	49	232	49	-41%	0%
	Bulk:	63	54	62	54	2%	0%
	Mail/Misc:	113	120	130	143	-13%	-16%
	<b>Month Total:</b>	<b>6,543</b>	<b>6,748</b>	<b>6,655</b>	<b>6,827</b>	<b>-2%</b>	<b>-1%</b>
<b>Jan-Dec Y-T-D Average:</b>							
<b>MIDLAND</b> <i>Reporter-Telegram</i>	Home Delivery:	14,622	15,216	14,646	14,986	0%	2%
	Single Copy:	2,340	6,151	2,206	6,296	6%	-2%
	NIE:	1,306	0	1,590	0	-18%	
	Bulk:	201	198	141	138	43%	43%
	Mail/Misc:	448	663	445	680	1%	-3%
	<b>Month Total:</b>	<b>18,917</b>	<b>22,228</b>	<b>19,028</b>	<b>22,100</b>	<b>-1%</b>	<b>1%</b>
<b>Jan-Dec Y-T-D Average:</b>	<b>18,664</b>	<b>21,963</b>	<b>19,064</b>	<b>22,247</b>	<b>-2%</b>	<b>-1%</b>	

<b>NEW BRAUNFELS</b> <i>Herald-Zeitung</i>	Home Delivery:	5,936	5,937	6,053	6,048	-2%	-2%
	Single Copy:	1,149	2,969	1,153	3,137	0%	-5%
	NIE:	482	0	1,136	695	-58%	-100%
	Bulk:	30	30	119	20	-75%	50%
	Mail/Misc:	164	163	207	207	-21%	-21%
	<b>Month Total:</b>	<b>7,761</b>	<b>9,099</b>	<b>8,668</b>	<b>10,107</b>	<b>-10%</b>	<b>-10%</b>
<b>Jul-Jun Y-T-D Average:</b>	<b>7,776</b>	<b>9,292</b>	<b>8,486</b>	<b>10,160</b>	<b>-8%</b>	<b>-9%</b>	
<b>PLAINVIEW</b> <i>Daily Herald</i>	Home Delivery:	3,374	3,623	3,751	3,867	-10%	-6%
	Single Copy:	627	1,253	670	1,328	-6%	-6%
	NIE:	100		103	0	-3%	
	Bulk:	153	90	186	120	-18%	-25%
	Mail/Misc:	160	178	144	165	11%	8%
	<b>Month Total:</b>	<b>4,414</b>	<b>5,144</b>	<b>4,854</b>	<b>5,480</b>	<b>-9%</b>	<b>-6%</b>
<b>Jan-Dec Y-T-D Average:</b>	<b>4,813</b>	<b>5,466</b>	<b>5,033</b>	<b>5,717</b>	<b>-4%</b>	<b>-4%</b>	
<b>SAN ANTONIO</b> <i>Express-News</i>	Home Delivery:	155,153	201,718	179,072	210,407	-13%	-4%
	Single Copy:	35,753	99,929	36,802	106,646	-3%	-6%
	NIE:	5,928	6,867	11,664	5,526	-49%	24%
	Bulk:	717	660	969	1,959	-26%	-66%
	Mail/Misc:	555	668	448	553	24%	21%
	<b>Month Total:</b>	<b>198,106</b>	<b>309,842</b>	<b>228,955</b>	<b>325,091</b>	<b>-13%</b>	<b>-5%</b>
<b>Jan-Dec Y-T-D Average:</b>	<b>210,155</b>	<b>305,692</b>	<b>228,973</b>	<b>325,885</b>	<b>-8%</b>	<b>-6%</b>	
<b>VICTORIA</b> <i>Advocate</i>	Home Delivery:	23,635	24,931	24,770	25,804	-5%	-3%
	Single Copy:	5,053	6,950	5,321	6,951	-5%	0%
	NIE:	1,330	504	1,381	527	-4%	-4%
	Bulk:	384	237	493	471	-22%	-50%
	Mail/Misc:	788	607	801	603	-2%	1%
	<b>Month Total:</b>	<b>31,190</b>	<b>33,229</b>	<b>32,766</b>	<b>34,356</b>	<b>-5%</b>	<b>-3%</b>
<b>Oct-Sep Y-T-D Average:</b>	<b>32,591</b>	<b>34,078</b>	<b>32,864</b>	<b>34,167</b>	<b>-1%</b>	<b>0%</b>	
<b>WICHITA FALLS</b> <i>Times Record News</i>	Home Delivery:	20,823	21,406	22,383	23,634	-7%	-9%
	Single Copy:	3,432	6,441	3,575	6,947	-4%	-7%
	NIE:	775	0	869	0	-11%	
	Bulk:	365	365	349	348	5%	5%
	Mail/Misc:	1,050	732	1,132	189	-7%	287%
	<b>Month Total:</b>	<b>26,445</b>	<b>28,944</b>	<b>28,308</b>	<b>31,118</b>	<b>-7%</b>	<b>-7%</b>
<b>Jan-Dec Y-T-D Average:</b>	<b>27,774</b>	<b>29,909</b>	<b>29,520</b>	<b>32,700</b>	<b>-6%</b>	<b>-9%</b>	