From: Laster, Grady [GLaster@express-news.net]
Sent: Wednesday, December 10, 2008 10:39 AM
To: cbrown@tdna.org
Cc: Chavana, John; Pridgen, Natalie; Laue, Fran
Subject: TDNA stats Nov 2008

TDNA
ADVERTISING LINEAGE **NOVEMBER 2008**

send to: Cyndi Brown cbrown@tdna.org
John Chavana, Natalie Pridgen, Fran Laue

ROP	**2008**	**2007**
National	9,611	8,459
Retail	33,399	42,774
Classified	54,150	77,529
Total	97,160	128,762

TOTAL REVENUE	**$**	**+(-)%**
Percent variation	Month	-34.3%
All advertising inc dir mail 0005 & 0007	Y-T-D	-18.8%

from: Grady Laster
San Antonio Express-News
glaster@express-news.net
tel: 210-250-3821
fax: 210-250-3824