

# LONGVIEW News-Journal

*We deliver. Every day.*

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320 E. Methvin P.O. Box 1792 Longview, TX 75606 903-757-3311

March 24, 2008

Mr. Jim Wilson  
Publisher  
Bryan-College Station Eagle  
P.O. Box 3000  
Bryan, Texas 77805-3000

Dear Jim:

Just a note of congratulations to you on your newspaper winning the Bright Idea Award presented at TDNA's 87<sup>th</sup> Annual Meeting in San Antonio.

We are sorry you or your promotion staff were not able to be with us and accept the plaque in person but we will get it to you as soon as we can. I know from personal experience how tight travel budgets are these days.

The award was a well-deserved honor. I know that in these challenging times in our industry, an award like this can be a real boost to your newspaper. Again, congratulations.

Sincerely,

Gary Borders  
President  
Texas Daily Newspaper Association