

October 24, 2004

Mr. Darrell Coleman
President/Publisher
Wichita Falls Times Record News
P.O. Box 120
Wichita Falls, Texas 76307

Dear Darrell:

Congratulations, Darrell, on being selected by the nominating committee to be a candidate to serve a one-year term on the TDNA board of directors. At the end of 2005 you will automatically be re-nominated for two-year term so that you will serve a full three years on the board.

My office will process the membership mail ballot today. Deadline for receiving ballots is November 15. At that time you will be "official," as will Guy Kerr, senior vice president and law and government secretary of the Belo Corporation; Charles Spence, publisher of *The Midland Reporter-Telegram*; and Doug Toney, publisher of the *New Braunfels Herald-Zeitung*.

You will begin your term January 1, 2005. Serving on the board will not take a lot of your time. Unless there is a problem, or issues of an emergency nature arise, the TDNA board meets twice a year – once in July and again in November. Both meetings are held in Austin.

The purpose of the July meeting is to concentrate on administrative and organizational aspects of the association – to review and evaluate the menu of various membership services.

Focus for the November meeting is to thoroughly review all financial aspects and to establish the association's operating budget for the coming year.

As a board member you are of course expected to attend the Annual Meetings. Next year the convention is to be held in Austin March 13-15.

I will correspond with you when the election is officially concluded and certified and will include a copy of the news release announcing new 2005 officers and directors.

Please give me a call if you have any questions. I and members of the TDNA staff look forward to working with you.

Cordially,

Philip A. Berkebile
Executive Vice President

PAB:dt

cc: Donnis Baggett

Wes Turner