ALL PR GREAT AND SMALL

CSLA ANNUAL CONFERENCE

July, 2008

Naomi Kauffman and Alice Hamilton

- 1. Why us?
- 2. Introduction to our individual settings
- 3. What is promotion?
- 4. The purpose of promotion
- 5. Promotion through service to the congregation/community
- Involvement of the congregation in promotional activities
- 7. Promotion through bulletin boards and displays
- 8. Questions and summation

Introduction to our individual settings

Perkasie Mennonite Church Perkasie, PA





Elmbrook Church Brookfield, WI

Service to the Congregation and Community



- a. Support of the educational program
- b. Use of volunteers
- c. Materials selection
- d. Library newsletter





- e. Sharing shelf and loan of periodicals
- f. Loan of worship CDs and other congregational programs
- g. Staffing when library is open
- h. Year-end report

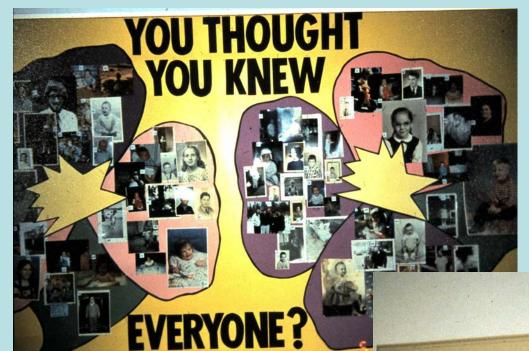




The results of our explorations



















Resource Library Focus















Book Club Activities



"Little House" Crafts



"Dead as a Scone" Tea



"War with Grandpa" Games

"Anne of Green Gables" Pudding











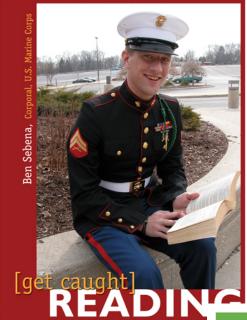
Authors







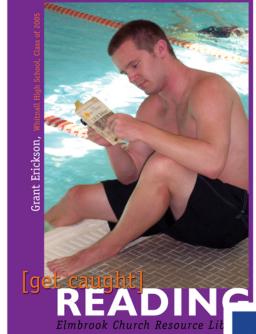




Kid's Summer Read pister in the Resource Library beg

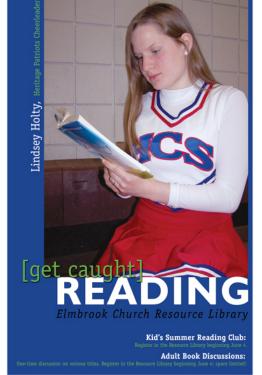
Adult Book Dis

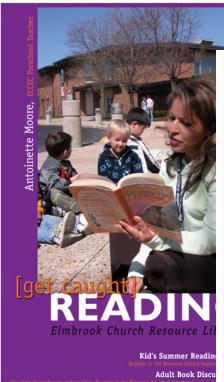
[get caught] Elmbrook Church Resource Library Kid's Summer Reading Club: pister in the Resource Library beginning June 4. Adult Book Discussions:
One-time discussion on various titles. Register in the Resource Library beginning June 4; space limited!

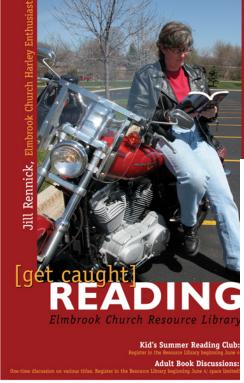


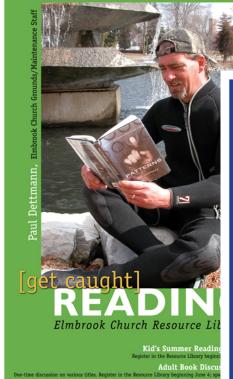
Kid's Summer Reading

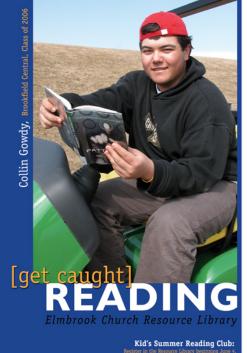
Adult Book Discus











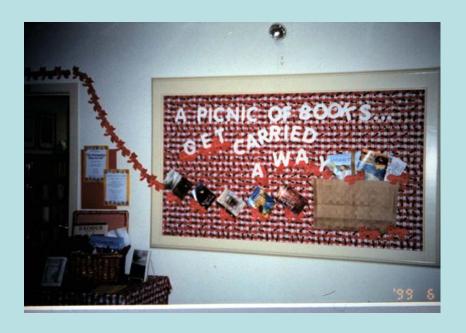
Adult Book Discussions: e Library beginning June 4; space limited!





What it was like to attend a one room school.



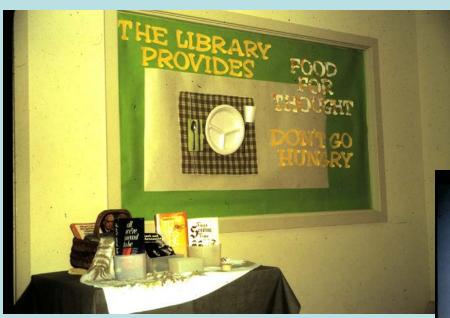












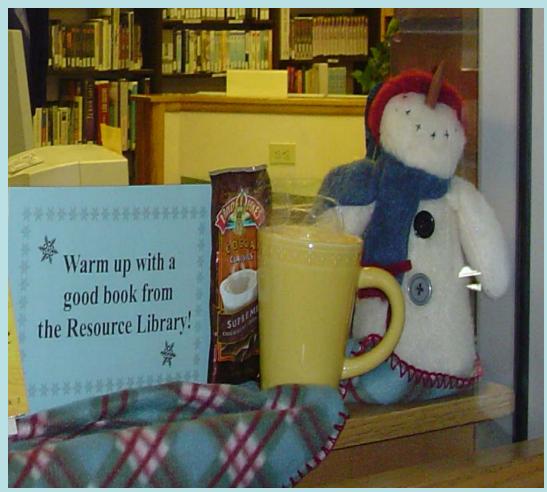














Welcome to Our Garden Center Sow God's Word at any time of the year.

Germination: Immediate

Depth: Plant Deep in Your Heart for

Fullness

Spacing: Close to Other Believers for

Full Support

Height: Reaches the Heavenlies

Type: Continual Blooms

Cost: Free

Planting the Seeds of God's Word

Produces

Never-ending Fruit of the Spirit

Galatians 5:22

QUESTIONS AND SUMMATION