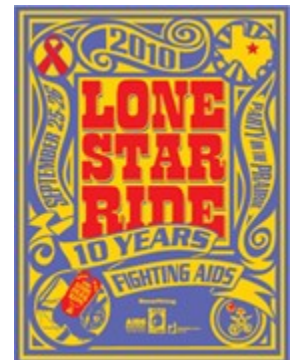
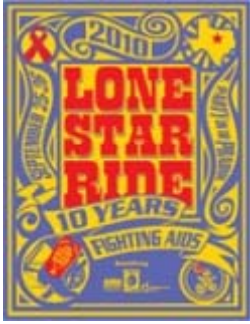


Lone Star Ride Fighting AIDS

2010 Media Coverage





2010 Lone Star Ride Fighting AIDS

September 25-26, 2010

Benefiting:
AIDS Services of Dallas
AIDS Outreach Center of Tarrant County
Resource Center Dallas

P.O. Box 190537
Dallas, TX 75219
214-540-4452
WWW.LONESTARRIDE.ORG

FOR IMMEDIATE RELEASE

“Passion 4 Fashion” Runway Show at S4 Includes Top Designers

Lone Star Ride Fighting AIDS Presents Benefit Fashion Show with Styles from Saks Fifth Avenue

DALLAS: March 14, 2010 – Bicycling fashion usually means colorful jerseys and padded spandex shorts. On April 16 the Lone Star Ride Fighting AIDS (LSRFA) dispels that notion with the “Passion 4 Fashion” benefit presented by Saks Fifth Avenue, Caven Enterprises and 77 N-Motion Entertainment in the Rose Room at S4, 3911 Cedar Springs in Dallas. The fashion show will spotlight the latest looks from leading designers such as Hugo Boss Black Label, Diesel, DKNY, Burberry and Calvin Klein. Proceeds from the event benefit the Loan Star Locker program of the LSRFA, which provides loaner bicycles to riders without bikes of their own. Tickets are available online at www.lonestarride.org.

Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. VIP ticket holders will enjoy a pre-show reception with bar service featuring Belvedere Martinis, hors d'oeuvres and a fashion showcase from 7:00 p.m. until the models hit the runway at 8:30 p.m.

Professional models, many from the Linicomn Agency, will display this spring’s latest trends and highlights, from sportswear to formal, for men and women available at Saks. Additional labels that will be incorporated into the event include Gucci, Chanel, Theory, Seven for All Mankind, Rock and Republic, Robert Graham, True Religion, Elie Tahari, Armani, Badgley Mischka, Joes Jeans, Marc by Marc Jacobs, Ralph Lauren, Lavia 18 and Saks Fifth Avenue Private Label.

“Passion 4 Fashion will be all about the newest styles from all the best labels at Saks,” said Phillip Coston, department manager, Saks Fifth Avenue-Willow Bend. “The evening will feature high energy music, hot models and great clothes. The runway will be full of a variety of spring looks with something to appeal to every taste. From formal to casual, everyone will be inspired by the fashions presented.”

-More-

“Passion 4 Fashion” ...Page Two

“LSRFA is excited to present this special event,” said Laura Kerr, LSRFA event co-chair.

“Attendees will enjoy a spectacular evening of style and money raised will be used to restock the Loan Star Locker with loaner bikes and enable new participants to the join the 10th anniversary Lone Star Ride this September.”

Since 2007, cyclists on Loan Star Locker bikes have raised \$17,000 for the Lone Star Ride’s beneficiaries: AIDS Services Dallas, Resource Center Dallas and AIDS Outreach Center of Tarrant County. Overall, the ride has distributed more than \$1.8 million to its beneficiaries since 2001. In addition, the Passion 4 Fashion benefit will also support Loan Star’s L’il’ Locker program that provides bicycles during the holidays for children from families impacted by HIV/AIDS.

“We are excited to be celebrating the 10th LSRFA this year with new riding options,” said John Tripp, LSRFA event co-chair. “Riders can choose 45, 75 or 100 mile routes during the two day event, which rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport.”

Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS (LSRFA):

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. The LSRFA benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and Resource Center Dallas (RCD). Founded in 2001 as a joint fundraising effort for the three beneficiaries, LSRFA was incorporated in 2008 as a separate non-profit organization and received 501(c)(3) status in July, 2009. Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for over 20,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.

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Media Contacts:

Keith Hobbs

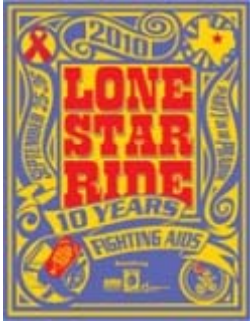
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2010 Lone Star Ride Fighting AIDS September 25-26, 2010

Benefiting:
AIDS Services of Dallas
AIDS Outreach Center of Tarrant County
Resource Center Dallas

P.O. Box 190537
Dallas, TX 75219
214-540-4452
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FOR IMMEDIATE RELEASE

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling to Support Local HIV/AIDS Service Organizations at 2010 Kick Off Party

Organization Announces Multiple Route Options and Opportunity for Riders to Raise Money for People with HIV/AIDS in North Texas

DALLAS: April 20, 2010 – The Lone Star Ride Fighting AIDS (LSRFA) will kick off its tenth anniversary ride May 16 at Salum Restaurant, 4152 Cole Ave. in Dallas. From 2:00 to 5:00 p.m., anyone interested in riding or serving as crew for the two day bicycling event can enjoy samples of Salum’s contemporary American cuisine and a cash bar while learning more about the LSRFA. In addition, a two-for-one registration special will be offered during the event. The LSRFA provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends and help North Texans impacted by HIV/AIDS.

Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport.

“We are planning an exceptional event this year as we celebrate 10 years of riding to support our beneficiaries. To encourage even more cyclists and raise more money, we are offering multiple riding options this year allowing participants to choose 45, 75 or 100 mile routes during the ride,” said John Tripp, LSRFA co-chair. “Our crew does everything to support riders and make this an enjoyable and memorable experience for any level of cyclist.”

The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

-More-

LSRFA 2010 Kick Off Party...Page Two

“The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400,” said Laura Kerr, event co-chair. “We make fundraising fun and simple, including providing a personal fundraising page from which you can launch fundraising email campaigns to your family, friends and coworkers.”

LSRFA beneficiary agencies use the money raised by the LSRFA to provide a variety of services and support for north Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more.

“This year’s routes will take riders through some scenic North Texas countryside and offer a few challenges as well,” said David Minehart, LSRFA event manager. “We have fully supported training rides monthly to help cyclists prepare so anyone, from novice to experienced riders, can enjoy participating in the Lone Star Ride. We even have the Loan Star Locker to provide loaner bikes for participants who don’t have bikes of their own.”

Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

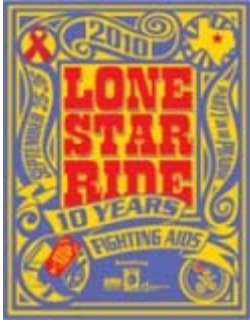
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2010 Lone Star Ride Fighting AIDS

September 25-26, 2010

Benefiting:
AIDS Outreach Center of Tarrant County
AIDS Services of Dallas
Resource Center Dallas

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FOR IMMEDIATE RELEASE

Lone Star Ride Fighting AIDS Introduces Private Label Wines

“Broken Spoke Red” and “Wobbly Wheel White” Delight the Palate and Support Lone Star Ride and Beneficiaries; Now Available at Select Whole Foods Markets and Beyond the Box

DALLAS: August 15, 2010 – Lone Star Ride Fighting AIDS (LSRFA) presents a line of private label specialty wines now available at select area Whole Foods Markets and at Beyond the Box on Cedar Springs Road. Created by D’Vine Wine of Grapevine, Lone Star Wines are available in Broken Spoke Red and Wobbly Wheel White. Proceeds from the sale of every bottle go to support Lone Star Ride and its three beneficiary agencies that provide services to North Texans with HIV/AIDS.

Sebastian Gracki, D’Vine Wine’s general manager and Certified Specialist of Wine, oversees the entire winemaking process. He decided the best approach to bottling and distributing wines for the Lone Star Ride would be to use some of their more popular vintages. “We wanted to give people the ability to help out a good cause while rewarding them with a pleasant wine drinking experience that will leave them wanting more,” he said.

“Broken Spoke Red is a blend of two classic grapes,” says Gracki. “It’s 50 percent Cabernet Sauvignon and 50 percent Merlot. The brawny, muscular structure of Cabernet Sauvignon (cassis, black cherry, cedar box) intertwined with the plush, velvety notes of Merlot (chocolaty, plummy, soft and round) result in a perfectly balanced, medium-bodied red sipper.”

Gracki adds, “Wobbly Wheel White is 100 percent Pinot Grigio exhibiting aromas of apple and pear. On the palate, this wine is vibrant, fresh and juicy with citrus and melon leading to a strikingly crisp finish. It’s the perfect match for a little ceviche.”

Whole Foods Markets locations carrying the Lone Ride Wines are the Park Lane store, located at 8190 Park Lane, Suite 351 in Dallas; the Richardson store, located at 101 South Coit, Suite 60; and the Plano store, located at 2201 Preston Road Suite C. Beyond the Box is located at 4125 Cedar Springs Road, Suite 105, in the Ilume complex, Dallas.

-More-

Lone Star Ride Introduces Private Label Wine...Page Two

“Anyone who is a cyclist will instantly get the meaning of the Lone Star Ride wine names,” said Laura Kerr, LSRFA event co-chair. “They are a play on words for a very common problem faced by cyclists. If you break a spoke, the next problem you instantly face is a wobbly wheel. One thing leads to the other. The names are conversation starters so when you serve the wines you can also tell your guests about Lone Star Ride. We think these wines are a fun and delicious way to support the ride and our beneficiaries.”

“We are excited to offer our Lone Star Ride wines at Whole Foods and Beyond the Box,” said John Tripp, LSRFA event co-chair. “They provide another way for people to support LSRFA and to toast our 10th anniversary ride. This year we are offering new riding options, including 45, 75 or 100 mile routes during the two-day event. We hope this will encourage more people to participate.”

Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.

“D’Vine Wine has developed private label vintages for a number of corporate customers and one other nonprofit,” says Gracki, “but being an avid cyclist myself, I am especially excited about these vintages for Lone Star Ride. It’s a great way for us to help out a very worthy cause.”

About D’Vine Wine:

D’Vine Wine is a fully active, award winning winery located in the historic district of downtown Grapevine, Texas. With an old world, Tuscan-style tasting room, D’Vine Wine offers daily wine tastings and more than 40 varieties by the bottle. Adorned with 6500 binned bottles and barrel aged wine, the D’Vine Wine tasting room is an ideal setting for Private & Corporate Events. D’Vine Wine offers custom wine making facilities along with private and corporate wine labels. More information is available at <http://grapevine.dvinewineusa.com/>

About Lone Star Ride Fighting AIDS

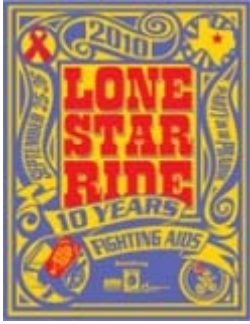
Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.

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2010 Lone Star Ride Fighting AIDS September 25-26, 2010

Benefiting:
AIDS Outreach Center of Tarrant County
AIDS Services of Dallas
Resource Center Dallas

P.O. Box 190537
Dallas, TX 75219
214-521-2412

WWW.LONESTARRIDE.ORG

FOR IMMEDIATE RELEASE

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling to Support Local HIV/AIDS Service Organizations with September Event

Organization Offers Multiple Route Options and Opportunity for Riders to Raise Money for People with HIV/AIDS in North Texas

DALLAS: September 1, 2010 – The tenth Lone Star Ride Fighting AIDS (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas. Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. In addition, REI sporting goods stores will present a Bike Rodeo for children on Sunday afternoon, September 26 before the event closing ceremonies.

“We are planning an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS. To encourage additional cyclists and raise more money, we are offering multiple riding options this year. Now participants can choose 45, 75 or 100 mile routes during the ride,” said John Tripp, LSRFA co-chair. “Our crew does everything to support riders and make this an enjoyable and memorable experience for any level of cyclist.”

The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400,” said Laura Kerr, event co-chair. “We make fundraising fun and simple, including providing a personal fundraising page from which you can launch fundraising email campaigns to your family, friends and coworkers.”

-More-

LSRFA Celebrates Its Tenth Ride...Page Two

LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more.

“This year’s routes will take riders through some scenic North Texas countryside and offer a few challenges as well,” said David Minehart, LSRFA event manager. “We have fully supported training rides monthly to help cyclists prepare so anyone, from novice to experienced riders, can enjoy participating in Lone Star Ride. We even have the Loan Star Locker to provide loaner bikes for participants who don’t have bikes of their own.”

Overnight accommodations are available at the AATCC at reasonable rates during the event, tent camping is also available to participants free of charge. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.

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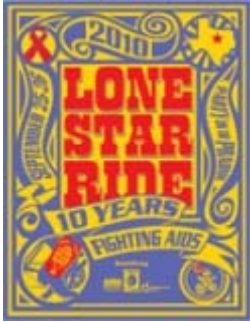
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2010 Lone Star Ride Fighting AIDS

September 25-26, 2010

Benefiting:

AIDS Services of Dallas
AIDS Outreach Center of Tarrant County
Resource Center Dallas

P.O. Box 190537
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214-540-4452
WWW.LONESTARRIDE.ORG

FOR IMMEDIATE RELEASE

Lone Star Ride Fighting AIDS Rolls Into Grand Prairie September 26

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

DALLAS: August 20, 2010 – The Lone Star Ride Fighting AIDS (LSRFA) will roll through Grand Prairie on Sunday, September 26, 2010. David Daniels Elementary Academy at 801 SW 19th Street, Kidd Academy at 5555 Lakeridge Parkway and Parkhill Park at 5101 South Robinson Road will all serve as pit stop locations during the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy some well deserved time off their bikes in Grand Prairie on the second day of LSRFA,” said John Tripp, LSRFA co-chair. “David Daniels Elementary Academy will serve as both the first and last pit stops of the day, so returning there Sunday afternoon will be an important milestone of the day. Kidd Academy and Parkhill Park will offer places for riders to relax as they continue their bicycling journey through North Texas on the LSRFA.”

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider

-more-

Lone Star Ride Rolls Into Grand Prairie...Page Two

raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries,” said Laura Kerr, event co-chair. “LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more. We look forward to spending time in Grand Prairie and I know everyone will give our riders and crew a warm welcome while we are there.”

“We have planned an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.

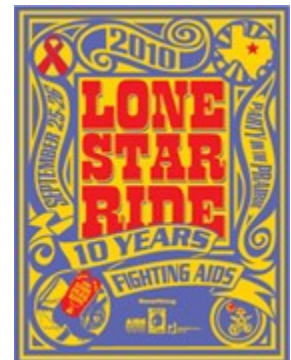
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Lone Star Ride Fighting AIDS

Loan Star Locker Coverage



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www.dmagazine.com

SweetCharity

A DAILY CHAT ABOUT DALAS PHILANTHROPY

January 7, 2010

Donate A Bike For Good

Did you get a special little something over the holidays? Did someone say a bicycle? How really terrific, but what about that old one that you've got hiding in the garage? It's like an old pair of very worn blue jeans. You love it, but have moved on and hate to just totally dump it.

Solution! Donate it to the [Loan Star Locker](#) program. Not only can you show your accountant the tax deduction paperwork, you can also [provide](#) adult riders who cannot afford or do not have a bike of their own to borrow one for training and riding in the LSRFA.



What's LSRFA? Where have you been for the past ten years? It's Lone Star Ride Fighting AIDS (pictured), a two-day, 165-mile cycling event on September 25 and 26 benefiting AIDS Services of Dallas, AIDS Outreach Center of Tarrant County, and Resources Center Dallas. Ah, we know what you're thinking — does a

loaned bike really make a difference? Riders using borrowed bikes have raised more than \$17,000.

Go have a heart-to-heart with your dear old [Schwinn](#) and know that its new rider will truly appreciate your old pedal pal.

Photo provided by Lone Star Ride Fighting AIDS

WHAT GIVES?

Small ways that you can make a big difference for neighborhood nonprofits



VOLUNTEER ...

... with the Friends of Oak Cliff Parks. The group works from 7-11 a.m. every Saturday in parks around Oak Cliff. But there is always work to do in the parks, and volunteers can choose to work in any park at any time they like. Contact Barbara Barbee at 214.331.4758 or brbrb303@aol.com to get involved, friendsofoakcliffparks.org.

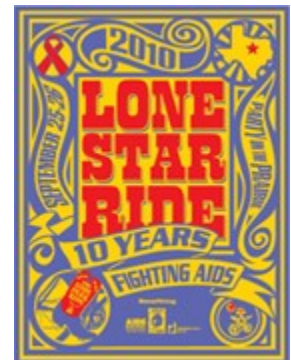


OR DONATE ...

... a bicycle to the Lone Star Ride Fighting AIDS. The 165-mile ride in September benefits charities including AIDS Services of Dallas in Oak Cliff. The program needs used adult road bikes for its loaner program so that cyclists who cannot afford a bike can borrow one. Anyone who wishes to donate a bike can contact David Minehart at 214.521.2412 or dminehart@lonestarride.org. More information about the ride is available at lonestarride.org.

Lone Star Ride Fighting AIDS

On the Border Breakfast Coverage





www.edgedallas.com

Community Calendar

Saturday Feb 13, 2010 8:30am
Lone Star Ride Fighting AIDS Fund Raising Breakfast
On the Border, 3131 Knox Street, Dallas

ABOUT THIS EVENT

The Lone Star Ride Fighting AIDS presents a fund raising breakfast on Saturday, February 13 at On the Border on Knox Street. Anyone interested in supporting the Lone Star Ride is invited to join riders and crew from 8:30 to 10:30 for a delicious buffet for only \$10.

The menu includes scrambled eggs, bacon, sausage, biscuits, gravy, muffins, danish and more, with coffee, tea, milk, OJ, or soda also included.

Tickets may purchased at the door during the event (cash only please) or online at www.lonestarride.org. Money raised supports the Lone Star Ride Fighting AIDS, a two-day, 165-mile cycling event taking place Sept. 25-26, 2010. The ride benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and Resource Center of Dallas (RCD).



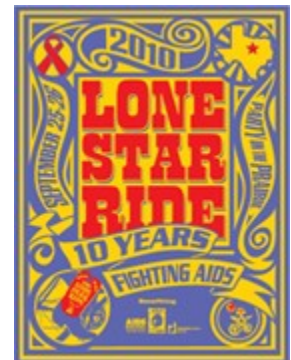
www.neighborsgo.com

EVENT CALENDAR

Date	Event & Description	Place & Location
Sat 13 Feb 2010 8:30 AM	Lone Star Ride Charity Breakfast The Lone Star Ride Fighting AIDS presents a fund raising breakfast on Saturday, February 13 at On the Border on Knox Street. Anyone interested in supporting the Lone Star Ride is invited to join riders and crew from 8:30 to 10:30 for a delicious buffet for only \$10. The menu includes scrambled eggs, bacon, sausage, biscuits, gravy, muffins, danish and more, with coffee, tea, milk, OJ, or soda also included. On the Border is located at 3131 Knox Street in Dallas. Tickets may purchased at the door during the event (cash only please) or online at www.lonestarride.org . Money raised supports the Lone Star Ride Fighting AIDS, a two-day, 165-mile cycling event taking place Sept. 25-26, 2010. The ride benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and Resource Center Dallas (RCD).	On the Border 3131 Knox Street Dallas, TX

Lone Star Ride Fighting AIDS

Passion 4 Fashion Coverage



dallasvoice

DallasVoice.com
DallasVoice.com/Instant-Tea
Facebook.com/DallasVoice
Twitter.com/DallasVoice

Friday, May 7, 2010

PASSION FOR FASHION



STYLISH AND CHARITABLE

Michael Fortenberry, from left, Larry Hackett, Miss Irving Jordan Johannsen, Lone Star Ride Fighting AIDS Development Director Arlen Miller get into the spirit of the evening at the Passion 4 Fashion show, sponsored by Saks Fifth Avenue and Caven Enterprises and benefiting Lone Star Ride. Money raised from the show, held April 16 at S4, will be used to purchase bicycles for LSR's Lone Star Locker, a program that loans bicycles to individuals who want to participate in the annual two-day benefit cycling event but who don't have their own bicycles. The event also supported Lone Star's Li'l' Locker program that provides bicycles during the holidays for children from families impacted by HIV/AIDS. (Terry Thompson/Dallas Voice)

Turtle Creek News

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Weekend Beginning May 7, 2010

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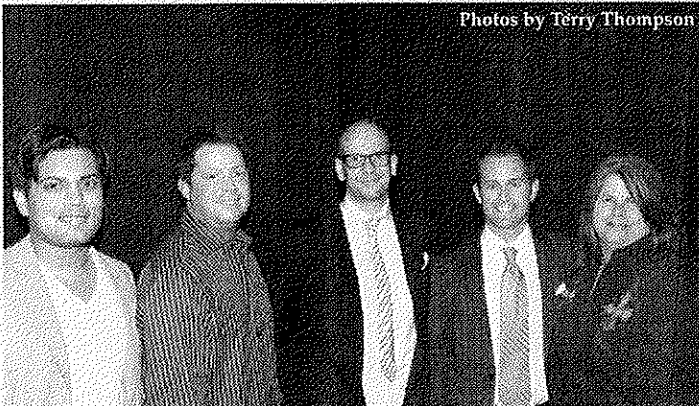
Societypages

By: Sally Blanton



Lone Star Ride Fighting AIDS' Passion 4 Fashion Benefit

Photos by Terry Thompson



Neil Patel, Kirk Watson, Francesco Montagner, Philip Coston, Laura Kerr



Larry Hackett, Miss Irving - Jordan Johannsen, Arlen Miller

Passion for fashion



STYLISH AND CHARITABLE | Michael Fortenberry, from left, Larry Hackett, Miss Irving Jordan Johannsen, Lone Star Ride Fighting AIDS Development Director Arlen Miller get into the spirit of the evening at the Passion 4 Fashion show, sponsored by Saks Fifth Avenue and Caven Enterprises and benefitting Lone Star Ride. Money raised from the show, held April 16 at S4, will be used to purchase bicycles for LSR's Lone Star Locker, a program that loans bicycles to individuals who want to participate in the annual two-day benefit cycling event but who don't have their own bicycles. The event also supported Loan Star's L'il' Locker program that provides bicycles during the holidays for children from families impacted by HIV/AIDS. (Terry Thompson/Dallas Voice)

This article appeared in the Dallas Voice print edition May 7, 2010.

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Magazine.com

Lone Star Ride Passion for Fashion



04.16 Michael Fortenberry, Larry Hackett, Jordan Johannsen, Miss Irving, and Arlen Miller
photography by Terry Thompson



04.16 Kirk Watson, Francesco Montagner, and Philip Coston
photography by Terry Thompson

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D Magazine www.dmagazine.com

Passion 4 Fashion

Station 4 3911 Cedar Springs Rd. Dallas, TX 75219

214-526-7171 (phone)

Category: Benefits and Galas, Fashion and Beauty

Neighborhood: Oak Lawn-Uptown

\$75 for VIP runway seats; \$35 for general admission; \$25 for standing room only

[Buy Tickets](#)

MORE INFO: www.lonestarride.org

This event takes place in the Rose Room at Station 4.

Schedule

April 16, 2010 7 pm

About

Biking and fashion? Nope, not two things we'd put together normally, mostly for safety reasons. But we are making an exception for this event. The Lone Star Ride Fighting AIDS organization is throwing a fashion show and benefit, presented by Saks Fifth Avenue. Models wear new styles from Saks from designers such as Chanel and Ralph Lauren. Belvedere cocktails flow pre-show.

■ localbriefs

Lone Star Ride hosting 'Passion 4 Fashion' April 16 fundraiser at S4

Lone Star Ride Fighting AIDS hosts the "Passion 4 Fashion: Fighting AIDS one Label at a Time" benefit presented by Saks Fifth Avenue, Caven Enterprises and 77 N Motion Entertainment on Friday, April 16 in the Rose Room at Station 4.

Saks Fifth Avenue will provide fashions from Gucci, Prada and more for the event. Proceeds will benefit the Lone Star Locker, the program through which Lone Star Ride provides loaner bikes to individuals participating in the September AIDS ride.

Tickets range from \$25 to \$75, available online at LoneStarRide.org. Seating is limited.

Tickets are also available for a VIP reception featuring Belvedere Vodka cocktails and hors d'oeuvres by Spotlight Catering.

L+S benefit

Spokes, models

Cycles and style meet at LSR's Passion for Fashion

Other than biker shorts and colorful clingy tops, there isn't much that's fashionable about cycling ... unless Hugo Boss or Dolce & Gabbana designs the outfit. Then it's a whole different story.

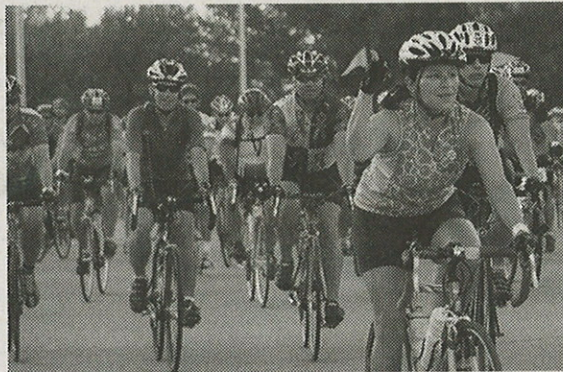
Just expect to see those names on the runway instead of the parkway at Friday's Passion for Fashion.

"We put our heads together to come up with an event and figured a fashion show would be great," says Lone Star Ride event manager David Minehart. "Caven was on board so we had the Rose Room. Then the Lincomn Agency donated models and Saks donated fashions."

The show is a benefit for the Lone Star Locker program, which offers gently used loaner bikes to those wanting to participate but those who don't have wheels. The program has become so popular that LSR is working to keep up with the demand. All their current inventory of bicycles is on loan, so Passion for Fashion will be the program's fundraiser for LSR to purchase more.

"We have some money left but need to raise more. It's a great problem to have, but we still need to increase the inventory," Minehart says.

For that need, people and companies came together quickly to put on this first time event. Such a quick response left Minehart almost



WHEELS IN MOTION | Lone Star Ride's Passion for Fashion will give a boost to the loaner bike program, Lone Star Locker. (Photo by Tammye Nash)

speechless.

"It's hard to describe but it makes me pleased to be part of a community that supports itself," he says. "We're very honored and it says that we're on the right track. That's a fantastic feeling."

A feeling he hopes translates into the event. Not only do they

need to raise the money, Minehart still wants Passion for Fashion to be a success.

"We'll get to raise money but also introduce people to Lone Star Ride and have a great time."

PASSION FOR FASHION

The Rose Room 3911 Cedar Springs Road (inside Station 4).
8:30 p.m., VIP reception at 7 p.m.
\$25-\$75. LoneStarRide.org.

— Rich Lopez

dallasvoice.com

The Premier Media Source for LGBT Texas



April 12, 2010

Get fashionably passionate for Lone Star Ride

Lone Star Ride Fighting AIDS celebrates its 10th anniversary this year, and LSR organizers want a bigger, better event than ever before. That means more riders, more volunteers and more money for the three LSR beneficiaries — Resource Center Dallas, AIDS Outreach Center of Tarrant County and AIDS Services of Dallas.

But cycling can be expensive; the kind of bike you need to ride 165 miles in two days doesn't come cheap. And that's where the Lone Star Locker comes in. Folks who want to ride but can't afford to go get a road bike — or who don't want to drop that kind of cash until they are sure they're going to stick with cycling — can get a loaner bike from Lone Star Locker. And if they raise at least \$2,000 in donations for LSR, they can keep the bike.

But LSR needs bikes for Lone Star Locker. And you can help, even if you don't have a road bike to donate. All you have to do is head to head over to the Rose Room at Station 4 this Friday night, April 16, for the Passion 4 Fashion Show benefitting Lone Star Locker's loaner bike program.

The event is sponsored by Caven Enterprises Inc., Dallas Voice, Saks Fifth Avenue, The Lincorn Agency, Belveder Vodka, Spotlight Catering, Ambient Stage-Lighting, Inc., 77 N Motion, Kirk Watson & Neil Patel and The UPS Store at Lemmon and the Tollway in Highland Park.

Tickets range from \$25 to \$75. And you can go to LoneStarRide.org today to get more info and purchase your tickets.

— Tammye Nash

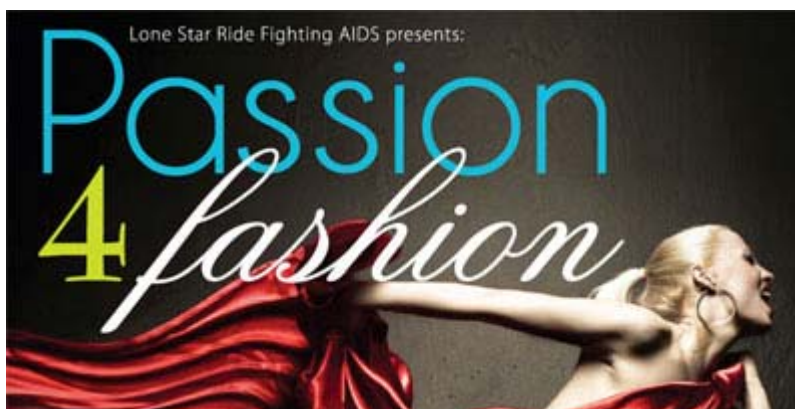
dallasvoice.com

The Premier Media Source for LGBT Texas



April 13, 2010

Get fashionably passionate for less



Yesterday I posted [this blog](#) reminding everybody to get their tickets as soon as possible for "Passion 4 Fashion," a fashion show being held Friday in the Rose Room at Station 4 on Friday night to raise money for Lone Star Ride Fighting AIDS' Lone Star Locker program.

Well, today, I am here to tell you that if you haven't gotten your tickets yet, you're in luck. But you have to act fast.

For today only, you can get VIP tickets for \$56, general seating tickets for \$26 and standing room tickets for \$19. So go [here](#) as soon as possible, before prices go back up, and then head to the Rose Room Friday to see the latest fashions from Gucci, Prada, Chanel, Diesel, Hugo Boss, Seven For All Mankind and more.

— Tammye Nash

dallasvoice.com

The Premier Media Source for LGBT Texas

Local briefs • 04.02.10

Lone Star Ride hosting 'Passion 4 Fashion' April 16 fundraiser at S4

Lone Star Ride Fighting AIDS hosts the "Passion 4 Fashion: Fighting AIDS one Label at a Time" benefit presented by Saks Fifth Avenue, Caven Enterprises and 77 N Motion Entertainment on Friday, April 16 in the Rose Room at Station 4.

Saks Fifth Avenue will provide fashions from Gucci, Prada and more for the event. Proceeds will benefit the Lone Star Locker, the program through which Lone Star Ride provides loaner bikes to individuals participating in the September AIDS ride.

Tickets range from \$25 to \$75, available online at LoneStarRide.org. Seating is limited.

Tickets are also available for a VIP reception featuring Belvedere Vodka cocktails and hors d'oeuvres by Spotlight Catering.

Metroplex News Leads to 700+ Media, Corporate and Civic Leaders

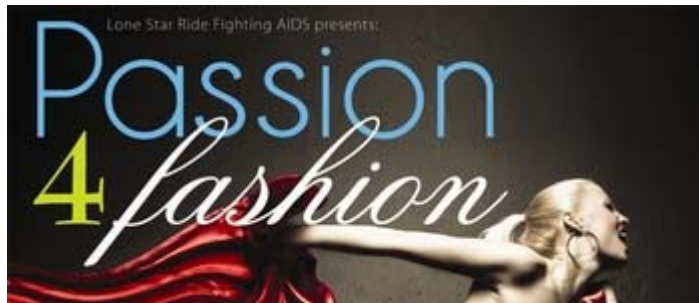
04-01-10



“Passion 4 Fashion” Runway Show at Station 4 Includes Top Designers

The Lone Star Ride Fighting AIDS announces the “Passion 4 Fashion” benefit presented on April 16 by Saks Fifth Avenue in the Rose Room at Station 4, 3911 Cedar Springs in Dallas. Spotlighting the latest looks featured at Saks, proceeds will benefit the Lone Star Ride’s bike loan program.

Location: Dallas | [Read Story](#)



“Passion 4 Fashion” Runway Show at Station 4 Includes Top Designers

**Lone Star Ride Fighting AIDS
Presents Benefit Fashion Show
with Styles from Saks Fifth Avenue**

Bicycling fashion usually means colorful jerseys and padded spandex shorts. On April 16 the [Lone Star Ride Fighting AIDS](#) (LSRFA) dispels that notion with the “Passion 4 Fashion” benefit presented by Saks Fifth Avenue and Caven Enterprises in the Rose Room at Station 4, 3911 Cedar Springs in Dallas. The fashion show will spotlight the latest looks from leading designers such as Hugo Boss Black Label, Diesel, DKNY, Burberry and Calvin Klein. Proceeds from the event benefit the Lone Star Locker program of the LSRFA, which provides loaner bicycles to riders without bikes of their own. Tickets are available online at www.lonestarride.org.

Ticket options include \$75 VIP with seating along the runway, \$35 general admission and standing room only for \$25. VIP ticket holders will enjoy a pre-show reception with bar service featuring Belvedere Martinis, hors d'oeuvres and a fashion showcase from 7:00 p.m. until the models hit the runway at 8:30 p.m.

Professional models, many from the Linicomn Agency, will display this spring's latest trends and highlights, from sportswear to formal, for men and women available at Saks. Additional labels that will be incorporated into the event include Gucci, Chanel, Theory, Seven for All Mankind, Rock and Republic, Robert Graham, True Religion, Elie Tahari, Armani, Badgley Mischka, Joes Jeans, Marc by Marc Jacobs, Ralph Lauren, Lavia 18 and Saks Fifth Avenue Private Label.

“Passion 4 Fashion will be all about the newest styles from all the best labels at Saks,” said Phillip Coston, department manager, Saks Fifth Avenue-Willow Bend. “The evening will feature high energy music, hot models and great clothes. The runway will be full of a variety of spring looks with something to appeal to every taste. From formal to casual, everyone will be inspired by the fashions presented.”

“LSRFA is excited to present this special event,” said Laura Kerr, LSRFA event co-chair. “Attendees will enjoy a spectacular evening of style and money raised will be used to restock the Lone Star Locker with loaner bikes and enable new participants to the join the 10th anniversary Lone Star Ride this September.”

Since 2007, cyclists on Lone Star Locker bikes have raised \$17,000 for the Lone Star Ride’s beneficiaries: AIDS Services Dallas, Resource Center Dallas and AIDS Outreach Center of Tarrant County. Overall, the ride has distributed more than \$1.8 million to its beneficiaries since 2001. In addition, the Passion 4 Fashion benefit will also support Lone Star’s L’il’ Locker program that provides bicycles during the holidays for children from families impacted by HIV/AIDS.

"We are excited to be celebrating the 10th LSRFA this year with new riding options," said John Tripp, LSRFA event co-chair. "Riders can choose 45, 75 or 100 mile routes during the two day event, which rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport."

Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS (LSRFA):

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. The LSRFA benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and Resource Center of Dallas (RCD). Founded in 2001 as a joint fundraising effort for the three beneficiaries, LSRFA was incorporated in 2008 as a separate non-profit organization and received 501(c)(3) status in July, 2009. Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for over 20,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.



www.edgedallas.com

Community Calendar

Friday Apr 16, 2010 7:30pm

Passion 4 Fashion

Rose Room at S4, 3911 Cedar Springs, Dallas

ABOUT THIS EVENT

The Lone Star Ride Fighting AIDS announces the "Passion 4 Fashion" benefit presented on April 16 by Saks Fifth Avenue, Caven Enterprises and 77 N-Motion Entertainment in the Rose Room at S4, 3911 Cedar Springs in Dallas. Commencing at 8:30, the fashion show will spotlight the latest looks from leading designers such as Hugo Boss Black Label, Diesel, DKNY, Burberry and Calvin Klein. Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. VIP ticket holders will enjoy a pre-show reception. Tickets are available online at www.lonestarride.org. Proceeds from the event benefit the Lone Star Ride.

<http://listings.guidelive.com/dallas-tx/events/shopping>

A Product Of The Dallas Morning News

Guide

Live

Things To Do

Passion 4 Fashion

Friday, Apr 16 8:30p

Station 4 and the Rose Room, Dallas

The Lone Star Ride Fighting AIDS announces the "Passion 4 Fashion" benefit presented on April 16 by Saks Fifth Avenue in the Rose Room at S4, 3911 Cedar Springs in Dallas.

Lone Star Ride fashion show fundraiser is Friday

Last June we ran a story about White Rock area residents who founded the Lone Star Bike Ride as a way to increase awareness and fund AIDS research and treatment.

In the interest of extending its charitable contributions and sparking excitement about the summer ride, Lone Star Ride this Friday, April 16, is hosting a fundraising fashion show “Passion4Fashion” — because we know from seeing them on the trails in all their spandexed-florescent glory that cyclists appreciate fashion (Hey, I kid. They made that joke in their press release so don’t get mad at me!).

Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. VIP ticket holders will enjoy a pre-show reception with bar service featuring Belvedere Martinis, hors d’oeuvres and a fashion showcase from 7 p.m. until the models hit the runway at 8:30 p.m.

The show is at the Rose Room at S4, 3911 Cedar Springs, and proceeds from the fashion show will benefit the Loan Star Locker program of the LSRFA, which provides loaner bicycles to riders without bikes of their own. Tickets are available online at lonestarride.org.

Events: Dallas--

Passion 4 Fashion

What:

This fashion show features styles donated by Saks Fifth Avenue and benefits AIDS Outreach Center of Tarrant County, AIDS Services of Dallas, and Resource Center Dallas. It is presented by the Lone Star Ride, an annual bike tour designed to raise money and awareness to support those affected by HIV/AIDS. Proceeds from the fashion show will be used to buy bikes as gifts to children whose lives have been impacted by the disease. For more information visit lonestarride.org.

Where:

The Rose Room at Station 4
3911 Cedar Springs Road
Dallas, TX 75219
([Map](#))

When:

Friday, April 16, 2010
8:30 PM - 9:30 PM

Tickets:

VIP: \$75; Priority: \$35; General: \$25

msn city guides

Dallas Events

Passion 4 Fashion

The Lone Star Ride Fighting AIDS announces the "Passion 4 Fashion" benefit presented on April 16 by Saks Fifth Avenue in the Rose Room at S4, 3911 Cedar Springs in Dallas. Commencing at 8:30, the fashion show will spotlight leading designers featured at SAKS. Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. Tickets are available online at www.lonestarride.org. Proceeds from the event benefit the Lone Star Ride.

Additional Information

Time: Friday, Apr 16 8:30p

Location: Dallas, TX,
3911 Cedar Springs Rd., Dallas, TX, 75219
1-Click Directions

Price: \$20-\$75

Event Website: www.lonestarride.org

Venue: Station 4 and the Rose Room



DFW

<http://events.nbcdfw.com/>

Passion 4 Fashion
Friday, Apr 16 8:30p.m.
Station 4 and the Rose Room, Dallas, TX

The Lone Star Ride Fighting AIDS announces the “Passion 4 Fashion” benefit presented on April 16 by Saks Fifth Avenue in the Rose Room at S4, 3911 Cedar Springs in Dallas. Commencing at 8:30, the fashion show will spotlight leading designers featured at SAKS. Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. [read more](#)

Event Website: www.lonestarride.org

Categories: Charity & Volunteer, Fashion

Outside.In

What's happening. Where you are. Right now.
www.outside.in/texas/tags/Dallas

“Passion 4 Fashion” Runway Show at Station 4 Includes Top Designers

Dallas/ Fort Worth Daybook — April 01, 2010

The Lone Star Ride Fighting AIDS announces the “Passion 4 Fashion” benefit presented on April 16 by Saks Fifth Avenue in the Rose Room at Station 4, 3911 Cedar Springs in Dallas.

Spotlighting the latest looks featured at Saks, proceeds will benefit the Loan Star Locker program of the LSRFA, which provides loaner bicycles to riders without bikes of their own. Tickets are available online at www.lonestarride.org.



www.neighborsgo.com

April 5, 2010

EVENT CALENDAR

PASSION FOR FASHION

Fri 16 Apr 2010 8:30 PM

Station 4 / Rose Room
3911 Cedar Springs
Dallas, TX

Bicycling fashion usually means colorful jerseys and padded spandex shorts. On April 16 the Lone Star Ride Fighting AIDS (LSRFA) dispels that notion with the "Passion 4 Fashion" benefit presented by Saks Fifth Avenue, Caven Enterprises and 77 N-Motion Entertainment in the Rose Room at Station 4, 3911 Cedar Springs in Dallas. The fashion show will spotlight the latest looks from leading designers such as Hugo Boss Black Label, Diesel, DKNY, Burberry and Calvin Klein. Proceeds from the event benefit the Lone Star Locker program of the LSRFA, which provides loaner bicycles to riders without bikes of their own. Tickets are available online at www.lonestarride.org. Ticket options include \$75 VIP with seating along the catwalk, \$35 general admission and standing room only for \$20. VIP ticket holders will enjoy a pre-show reception with bar service featuring Belvedere Martinis, hors d'oeuvres and a fashion showcase from 7:00 p.m. until the models hit the runway at 8:30 p.m.

STYLE | FASHION | SOCIAL
Papercity

DALLAS

www.papercitymag.com

APRIL 2010 CALENDAR

April 16, 2010

Passion 4 Fashion" Fashion Show with Styles from Saks Fifth Avenue

Benefiting: The Lone Star Ride Fighting AIDS
Time: 8:30 PM
Location: Rose Room at S4, 3911 Cedar Springs in Dallas
Price: From \$20
Contact Name: Arlen Miller
Phone or Email: 214.540.4452 or amiller@lonestarride.org

106.1

KISSFM

www.1061kissfm.zipscene.com

Passion 4 Fashion - Fighting AIDS One Label at a Time

Station 4 3911 Cedar Springs Road Dallas, TX 75219

Friday: April 16, 2010, 7:00pm

Details:



Lone Star Ride Fighting AIDS is getting glamorous!
Save the date Friday, April 16th 2010 when Lone Star Ride, in conjunction with Saks Fifth Avenue, the Lincomn Agency and 77 N Motion Entertainment hosts:

Passion 4 Fashion - Fighting AIDS One Label at a Time

A Fashion Show Benefiting Lone Star Locker!

Join us for a fabulous evening filled with the latest in fashion -courtesy of Saks Fifth Avenue. Featuring:

Gucci

Prada

Chanel

Diesel

Prada

Hugo Boss

Seven For All Mankind

and more...

Details:

Date: Friday, April 16th 2010

VIP Reception: 7 to 8:30 PM

Show Time: 8:30 to 9:30 PM

Address: The Rose Room at Station 4, 3911 Cedar Springs Road, Dallas 75219

Tickets:

VIP: \$75 - VIP tickets include reception featuring Belvedere cocktails

Priority: \$35

Standing: \$25

Note: seating is limited - purchase your tickets today!

Purchase your tickets [online](#) at the [Lone Star Store](#)*, at the Ride Office or by phone at 214-521-2412.

*Note your purchase receipt will act as your ticket to the event-please print and bring it with you.

Where:

Station 4

3911 Cedar Springs Road

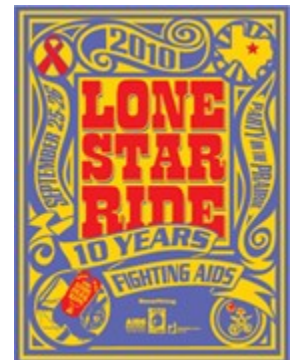
Dallas, TX 75219

Contact:

214-526-7171

Lone Star Ride Fighting AIDS

Kick Off Party Coverage

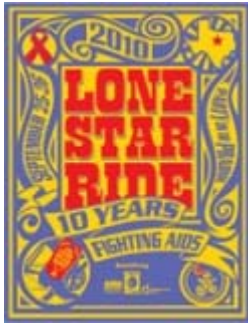


BIKING IN DALLAS

www.bikingindallas.com

-Lone Star Fighting AIDS -

Sunday, May 16th



The [Lone Star Ride Fighting AIDS](#) kicks off its tenth anniversary ride May 16 at [Salum Restaurant](#) 4152 Cole Ave. in Dallas from 2:00 to 5:00 p.m. Anyone interested in riding or serving as crew for the two day bicycling event can enjoy samples of Salum's contemporary American cuisine and a cash bar while learning more about the LSRFA. In addition, a two-for-one registration special will be offered during the event. Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas.

May 1, 2010

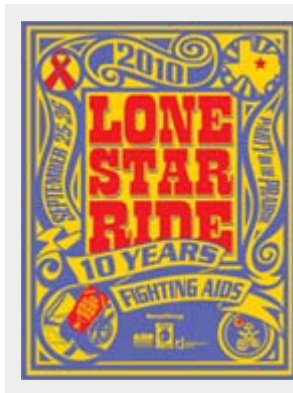
Community Calendar

Sunday May 16, 2010 2:00pm

Lone Star Ride Fighting AIDS Kick Off Party

Salum Restaurant, 4152 Cole Ave., Dallas.

ABOUT THIS EVENT



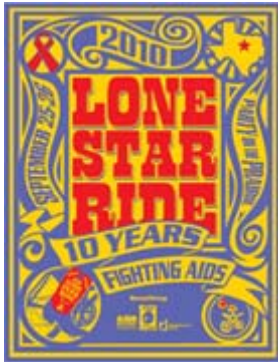
The Lone Star Ride Fighting AIDS will kick off its tenth anniversary ride May 16 at Salum Restaurant in Dallas. From 2:00 to 5:00 p.m., anyone interested in riding or serving as crew for the two day bicycling event can enjoy samples of Salum's contemporary American cuisine and a cash bar while learning more about the LSRFA. In addition, a two-for-one registration special will be offered during the event. The LSRFA provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends and help North Texans impacted by HIV/AIDS. Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.



www.neighborsgo.com

April 29, 2010

lone star ride kick off party



Host: Lone Star Ride

When: May 16, 2010 at 02:00 PM - 05:00 PM

Location: Salum Restaurant

4152 Cole Ave.
Dallas
TX
75204

Celebrate the launch of the tenth Lone Star Ride Fighting AIDS! Anyone interested in learning more about riding or serving as crew for the two day bicycling event is invited. LSRFA will offer a two-for-one registration special at the event. Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport.

A Product of the *Dallas Morning News*

Guide Live

Things To Do

www.guidelive.com

May 13, 2010

Lone Star Ride Fighting AIDS Kick Off Party

Sunday, May 16 2:00p to 5:00p

at [Salum](#), Dallas, TX

4152 Cole Ave. #103

Dallas, TX 75204

(214) 252-9604

Price: Free

Phone: (214) 521-2412

Age Suitability: 18 and up

Tags: [aids](#), [bicycling](#), [under20](#), [under15](#), [under10](#), [freeevents](#), [lone star ride](#)

The 10th LSRFA rides out September 25-26 from the American Airlines Training and Conference Center. Since 2001, the LSRFA has raised \$1.8 million help North Texans impacted by HIV/AIDS. Website: www.lonestarride.com



www.nbcdfw.com

May 13, 2010

Lone Star Ride Fighting AIDS Kick Off Party

Sunday, May 16 2:00p to 5:00p

at [Salum](#), Dallas, TX

4152 Cole Ave. #103

Dallas, TX 75204

(214) 252-9604

Price: Free

Phone: (214) 521-2412

Age Suitability: 18 and up

Tags: [aids](#), [bicycling](#), [under20](#), [under15](#), [under10](#), [freeevents](#), [lone star ride](#)

The 10th LSRFA rides out September 25-26 from the American Airlines Training and Conference Center. Since 2001, the LSRFA has raised \$1.8 million help North Texans impacted by HIV/AIDS. Website: [www.lonestarride.com](#)



www.outsports.com



5/16 Dallas,
- Texas
5/16,
2010

Bicycling

[Lone Star Ride Fighting AIDS Kick Off Party](#)

The LSRFA kicks off its 10th anniversary ride at Salum, 4152 Cole Ave. in Dallas, from 2 to 5 PM. Learn about our 2 day cycling event to raise money to fight AIDS. 2 for 1 registration at the party.

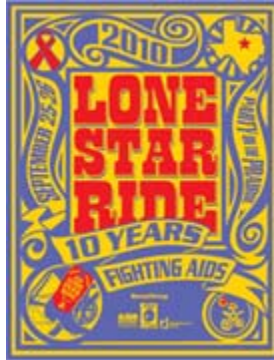
Website: www.lonestarride.org

E-mail: DMinehart@lonestarride.org

P E D A L L A S

www.pedallas.com

Lone Star...FIGHT!!!



“The Lone Star Ride Fighting AIDS kicks off its tenth anniversary ride May 16 at Salum Restaurant 4152 Cole Ave. in Dallas from 2:00 to 5:00 p.m. Anyone interested in riding or serving as crew for the two day bicycling event can enjoy samples of Salum’s contemporary American cuisine and a cash bar while learning more about the LSRFA. In addition, a two-for-one registration special will be offered during the event. Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.”

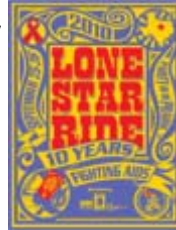
April 28, 2010

May 3, 2010

Metroplex News Leads to 700+ Media, Corporate and Civic Leaders

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling to Battle HIV/AIDS at 2010 Kick Off Party

The Lone Star Ride Fighting AIDS kicks off its tenth anniversary ride May 16 at Salum Restaurant in Dallas from 2:00 to 5:00 p.m. Information about riding or crewing for the two day bicycling event will be available. Two-for-one registration will be offered during the kick off party.

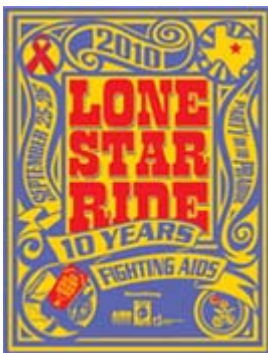


Location: Dallas | [Read Story](#)

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling To Battle HIV/AIDS at 2010 Kick Off Party

Organization Announces Multiple Route Options for Riders to Raise Money for People with HIV/AIDS in North Texas

The Lone Star Ride Fighting AIDS (LSRFA) will kick off its tenth anniversary ride May 16 at Salum Restaurant, 4152 Cole Ave. in Dallas. From 2:00 to 5:00 p.m., anyone interested in riding or serving as crew for the two day bicycling event can enjoy samples of Salum's contemporary American cuisine and a cash bar while learning more about the LSRFA. In addition, a two-for-one registration special will be offered during the event. The LSRFA provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends and help North Texans impacted by HIV/AIDS



Since 2001, the LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Services of Dallas, AIDS Outreach Center of Tarrant County and Resource Center Dallas. The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport.

"We are planning an exceptional event this year as we celebrate 10 years of riding to support our beneficiaries. To encourage even more cyclists and raise more money, we are offering multiple riding options this year allowing participants to choose 45, 75 or 100 mile routes during the ride," said John Tripp, LSRFA co-chair. "Our crew does everything to support riders and make this an enjoyable and memorable experience for any level of cyclist."

The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

"The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400," said Laura Kerr, event co-chair. "We make fundraising fun and simple, including providing a personal fundraising page from which you can launch fundraising email campaigns to your family, friends and coworkers."

LSRFA beneficiary agencies use the money raised by the LSRFA to provide a variety of services and support for north Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more.

"This year's routes will take riders through some scenic North Texas countryside and offer a few challenges as well," said David Minehart, LSRFA event manager. "We have fully supported training rides monthly to help cyclists prepare so anyone, from novice to experienced riders, can enjoy participating in the Lone Star Ride. We even have the Lone Star Locker to provide loaner bikes for participants who don't have bikes of their own."

Rider and crew registration and additional information about the LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS:

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001



www.dallasgayagenda.com

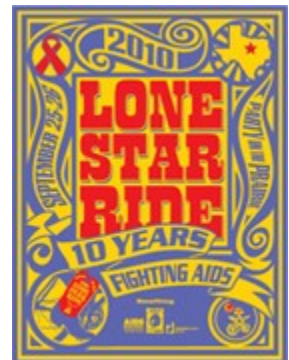
May 10, 2010



Lone Star Aids Ride Kick-Off
Sunday May 16, 2010 at Salum

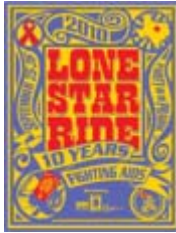
Lone Star Ride Fighting AIDS

Casino Night Coverage



July 16, 2010

Metroplex News Leads to 700+ Media, Corporate and Civic Leaders



Lone Star Ride Fighting AIDS Hosts Casino Night

Lone Star Ride Fighting AIDS hosts a Casino Night July 23, 2010 at Park Place Motorcars on Lemon Ave. Tickets are \$50 in advance (\$65 at the door) and include \$5,000 in chips, hors d'oeuvres, wine & a vodka bar by Zodiac Vodka. Doors open at 7 PM. For tickets go to www.LoneStarRide.org.

Location: Dallas County | [Read Story](#)

Lone Star Ride Fighting AIDS Hosts Casino Night

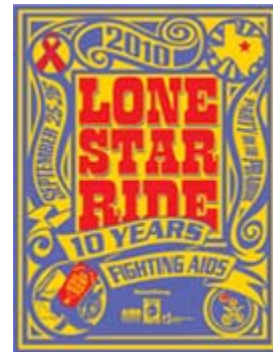
A Night of Good Fun for a Good Cause

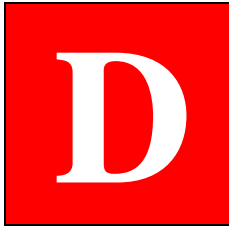
Blackjack tables and the sounds of slot machines may not be the first thing that comes to mind when you think of charity bike rides. But the Lone Star Ride's annual Casino Party has become quite the tradition for anyone who enjoys good food and exciting games of chance. This year's event will be held Friday, July 23 from 7:00 to 10:30 p.m. at Park Place Motorcars, 6113 Lemon Avenue in Dallas. Tickets are \$50 in advance (\$65 at the door) and include \$5000 in chips.

A cocktail and appetizer reception begins at 7 pm and the tables open at 8 pm and close at 10:30 pm. Complimentary light hors d'oeuvres and wine will be served and there will be a complimentary Vodka Bar provided by the event beverage sponsor, Zodiac Vodka. Valet service provided by Pinky's Valet and Whole Foods Market. To purchase tickets in advance, go to www.LoneStarRide.org.

About Lone Star Ride Fighting AIDS (LSRFA):

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. The LSRFA benefits AIDS Services of Dallas (ASD), AIDS Outreach Center of Tarrant County (AOC) and Resource Center of Dallas (RCD). Founded in 2001 as a joint fundraising effort for the three beneficiaries, LSRFA was incorporated in 2008 as a separate non-profit organization and received 501(c)(3) status in July, 2009. Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for over 20,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.





www.dmagazine.com

EVENTS

Lone Star Ride Fighting AIDS Casino Night

Park Place Motorcars
6113 Lemmon Ave.
Dallas, TX 75235

214-521-2412 (phone)
Category: Fundraiser
Neighborhood: Oak Lawn-Uptown

PRICE

\$50 in advance, \$65 at the door Buy Tickets

Schedule

July 23, 2010 7 pm-10:30 pm

About

It doesn't matter if you know when to hold 'em, fold 'em, etc. for this event. Only one winner really matters here: Lone Star Ride Fighting AIDS. A drinks and appetizer reception begins at 7 p.m., and the tables open at 8 p.m. Tickets include \$5,000 in chips, and proceeds benefit the Lone Star Ride Fighting AIDS, a 150-mile bicycling event Sept 25-26 that raises money for AIDS Services of Dallas, AIDS Outreach Center of Tarrant County, and Resource Center Dallas.

EVENTFINDER

FIND ANY AND EVERY EVENT IN OUR NEIGHBORHOOD

Lone Star Ride Casino Night

Date: 07/23/2010

Time: 07:00 pm - 10:30 pm

Location: Park Place Motorcars
6113 Lemon Ave. Dallas, Texas 75219

t: 214-460-4887

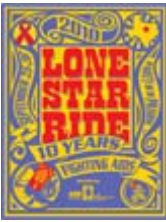


Lone Star Ride Fighting AIDS hosts a Casino Night. Tickets are \$50 (\$65 at the door) and include \$5,000 in chips, Light hors d'oeuvres and wine and a complimentary Vodka bar. Benefits Oak Cliff's AIDS Services of Dallas. www.lonestarride.org.



www.dallasgayagenda.com

July 2010



Lone Star Ride Casino Night

Friday Jul 23, 2010 7:00pm

Park Place Motor Cars, 6113 Lemon Ave., Dallas

Edge Dallas, Texas

www.edgedallas.com

Lone Star Ride Casino Night

Friday Jul 23, 2010 7:00pm

Park Place Motor Cars, 6113 Lemon Ave., Dallas

About this event



Lone Star Ride Fighting AIDS hosts the third annual Casino Night. A cocktail and appetizer reception begins at 7 pm and the tables open at 8 pm and close at 10:30 pm. Tickets are \$50 in advance (\$65 at the door) and include \$5,000 in chips. Light hors d'oeuvres will be served and cocktails will be provided by the event beverage sponsor, Zodiac Vodka. Order tickets at www.lonestarride.org.



www.zvents.com

Lone Star Ride Casino Night

Friday, July 23 7:00p
Park Place Motorcars, Dallas

Lone Star Ride Fighting AIDS hosts the third annual Casino Night. A cocktail and appetizer reception begins at 7 pm and the tables open at 8 pm and close at 10:30 pm.

dallascharityconnection

dedicated to connecting DFW's *noble residents* to its *worthy causes*...

July 23, 2010

7:00p-10:30p

[Casino Night](#) for Lone Star Ride Fighting AIDS



Around Town

Lone Star Ride Casino Night

Friday, July 23 7:00p
Park Place Motorcars, Dallas

Lone Star Ride Fighting AIDS hosts the third annual Casino Night. A cocktail and appetizer reception begins at 7 pm and the tables open at 8 pm and close at 10:30 pm.

A Product of the *Dallas Morning News*

Guide Live

Things To Do

www.guidelive.com

July 15, 2010

Lone Star Ride Casino Night

Friday, July 23 7:00p to 10:30p
at [Park Place Motorcars](#), Dallas, TX

Price: \$50

Phone: (214) 521-2412

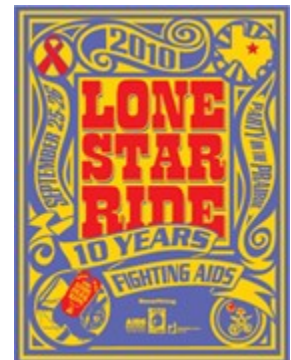
Age Suitability: 21 and up

Tags: [lone star ride](#)

Lone Star Ride Fighting AIDS hosts the third annual Casino Night. A cocktail and appetizer reception begins at 7 pm and the tables open at 8 pm and close at 10:30 pm. Tickets are \$50 in advance (\$65 at the door) and include \$5,000 in chips. Light hors d'oeuvres will be served and cocktails will be provided by the event beverage sponsor, Zodiac Vodka. Order tickets at www.lonestarride.org.

Lone Star Ride Fighting AIDS

Bicycle Raffle Coverage



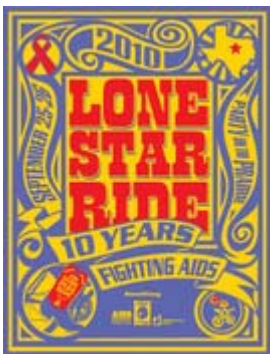
August 12, 2010

Lone Star Ride Fighting AIDS is Raffling a Trek Madone 4.5 Road Bike

The Lone Star Ride Fighting AIDS is holding a raffle for a Trek Madone 4.5 road bike. Tickets are \$20 and money raised will support North Texans with HIV/AIDS. Purchase a ticket at www.lonestarride.org.



Location: All Metroplex | [Read Story](#)



Lone Star Ride Fighting AIDS is Raffling a Trek Madone 4.5 Road Bike

A lucky cyclist will win a 2010 Trek Madone 4.5 road bike courtesy of the [Lone Star Ride Fighting AIDS](#). Tickets are just \$20 and proceeds benefit the Lone Star Ride, celebrating its tenth anniversary raising money for North Texans with HIV/AIDS. The bike will be awarded on September 26, 2010, during the Lone Star Ride.

LSRFA is a two-day, 150-mile, fully-supported cycling event through scenic north Texas, riding out on Sept. 25-26, 2010. Beginning and ending at the American Airlines Training and Conference Center, LSRFA offers multiple riding options, allowing cyclists to choose 45, 75 or 100 mile routes during the ride. LSRFA raises money AIDS Outreach Center of Tarrant County, AIDS Services of Dallas, and Resource Center Dallas to support these local agencies that help our North Texas neighbors impacted by HIV/AIDS. Since 2001, LSRFA has raised \$1.8 million for our beneficiaries.

The Madone 4.5 road bike, with a retail value of \$2,099, is built around Trek's comfort-proven, Performance Fit frame platform, and offers the durability and value of a Shimano 105 drivetrain matched to the energy-saving ride of Trek's proprietary TCT Carbon.

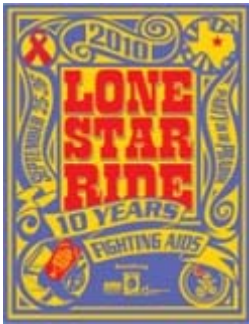
Purchase raffle tickets and learn more about the Lone Star Ride at www.lonestarride.org.



<http://bikefriendlyrichardson.org>

July 5, 2010

Lone Star Ride Fighting AIDS 10th Anniversary Ride September 25 & 26, 2010



We got an email from Keith Hobbs, Public Relations Co-Chair for Lone Star Ride Fighting AIDS, asking us to promote their ride and raffle. We think that the Lone Star Ride is for a great cause, so we're more than happy to promote it over here. Their message:

Lone Star Ride Fighting AIDS Raffling Trek Madone 4.5 Road Bike

You could win a 2010 Trek Madone 4.5 road bike courtesy of the Lone Star Ride Fighting AIDS. The Madone 4.5, with a retail value of \$2,099, is built around Trek's comfort-proven, Performance Fit frame platform, and offers the durability and value of a Shimano 105 drivetrain matched to the energy-saving ride of Trek's proprietary TCT Carbon.

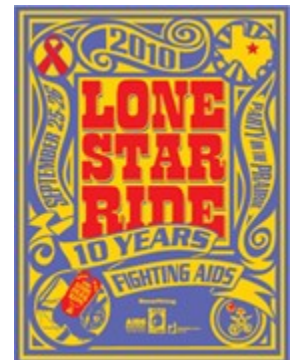
Tickets are just \$20 and proceeds benefit the Lone Star Ride, celebrating its tenth anniversary raising money for North Texans with HIV/AIDS. The bike will be awarded to a lucky winner September 26, 2010. Purchase raffle tickets and learn more about the Lone Star Ride at www.lonestarride.org.

About the Lone Star Ride

LSRFA is a two-day, 165-mile, fully-supported cycling event through scenic north Texas, riding out on Sept. 25-26, 2010. Now in its tenth year, the ride begins and ends at the American Airlines Training and Conference Center and offers multiple riding options, allowing cyclists to choose 45, 75 or 100 mile routes during the ride. LSRFA raises money AIDS Outreach Center of Tarrant County, AIDS Services of Dallas, and Resource Center Dallas. Thank you for supporting the Lone Star Ride!

Lone Star Ride Fighting AIDS

Lone Star Ride Pre-Event Coverage





Lone Star Ride Supports North Texans with HIV/AIDS

By Laura Kerr and John Tripp

Lone Star Ride Fighting AIDS (LSRFA) is a two-day, fully supported bicycling event that raises money for three North Texas agencies supporting people impacted by HIV/AIDS. Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas. The 10th LSRFA rides out September 25-26, 2010 and we are working hard to increase riders and raise more for our beneficiaries. The money our beneficiaries receive is non-designated funding, meaning they can use it according to their needs. This is a huge benefit to them because many of their other funding sources require the agencies to use the money for specific designated purpose.

As a fully supported ride, LSRFA features entertaining pit stops every 10 to 15 miles, which provide snacks, beverages, bike-tech support and even massage. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way. For the 10th anniversary ride we are planning an exceptional event. To encourage more cyclists and raise more money, LSRFA is offering multiple riding options, allowing participants to choose 45, 75 or 100 mile routes during the ride. With a crew doing everything to support riders, we want to make this an enjoyable and memorable experi-

ence for any level of cyclist.

Last year, LSRFA presented AOC, ASD and RCD with checks totaling \$100,000. With the economy in recession and federal dollars for HIV/AIDS services dwindling, the money raised by LSRFA is more important than ever. Each agency uses money from LSRFA according to its particular focus and the needs of its clients.

As an example of how money raised by LSRFA is used, in 2009 AOC served 90,860 meals to 800 clients at a cost of \$2.29 per meal. With \$500, the minimum required fund raising amount for LSRFA riders, AOC can serve approximately 230 meals.

ASD serves over 48,000 meals annually at a cost of \$8.35 per meal, meaning if a Lone Star Rider raises \$750.00, he or she enables ASD to put 90 nutritious meals on the table for its residents. Case management is another important service ASD offers residents. Case managers provide a variety of services such as job counseling, assistance to receive benefits, needs assessment and a sympathetic ear and strong shoulder when the day-to-day living with HIV/AIDS becomes overwhelming. ASD provided 11,341 sessions of case management services to its residents in 2009 at a cost of \$20.61 per session. So \$1,000 raised through LSRFA enables ASD to provide nearly 50 sessions of this vital service to its resi-

dents.

Two of RCD's most utilized and important programs are its meals and food pantry and dental clinics. For 2009-2010, the meals/pantry cost RCD \$548,322 and dental services cost \$746,503. The money raised from LSRFA helps RCD keep these vital programs operating, allowing them to serve thousands of people with HIV/AIDS in the community.

While the minimum fundraising goal for riders is \$500, the average Lone Star Rider raises \$1,400. LSRFA makes fundraising fun and simple, including providing a personal fundraising page from which riders can launch fundraising email campaigns to their families, friends and coworkers. This year we are also using the boundlessFUNDRAISING™ application which allows or riders to fundraise via Facebook. LSRFA offers fundraising clinics to provide tips that allow anyone to easily meet their fundraising goal.

LSRFA provides an exciting bicycling tour through the back roads of Dallas/Fort Worth, as well as offering riders and crew the opportunity to make new friends and help North Texans impacted by HIV/AIDS. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.

Laura Kerr and John Tripp are 2010 Lone Star Ride Fighting AIDS Event Co-Chairs.

instantTEA

Posted on 10 Aug 2010 at 1:35pm

Lone Star Ride in (on) the news!



Cynthia Izaguirre of Dallas' News 8 Daybreak interviews Lone Star Ride co-chair Laura Kerr on the Katy Trail Tuesday morning

Around 15 cyclists participating in the 10th annual [Lone Star Ride Fighting AIDS](#) got up bright and early this morning to hit the Katy Trail to meet with [Cynthia Izaguirre](#), co-host of WFAA-Channel 8's News 8 Daybreak program. Izaguirre interviewed LSR co-chair Laura Kerr, event manager David Minehart and Pos Pedaler Jim Frederick, and the rest of us were there with our bikes and bright jerseys to ride down the trail together for the "B-roll" extra footage.

Ms. Izaguirre told us the segment should air on Tuesday, Aug. 17, between 6 a.m. and 7 a.m. (unless it gets bumped by some big breaking news story. If that happens, watch for it on Thursday, Aug. 19 at the same time).

She also asked for as many LSRiders as possible — at least 50, she said — to gather in the Plaza at Victory Park about 6 a.m. on Friday, Sept. 24 — the day before Lone Star Ride — for the filming of [News 8 Daybreak](#). So if you are a LSRider, put it on your calendar and head on day that

morning in your jerseys, with your bike and all your gear. (I know, I know. That means getting up at the ass-crack of dawn, which I hate. But I can do it this one time for such a great cause, and so can you!)

Even if you're not a rider but you are LSR supporter, come on down that morning. The more the merrier.



News 8 Daybreak's Cynthia Izaguirre interviews LSR event manager David Mineheart, above, and Pos Pedaler Jim Frederick, below.



PEGASUS NEWS

www.pegasusnews.com



Tuesday, September 7, 2010

Lone Star Ride helps North Texans with HIV/AIDS

by *PegNews* wire

DALLAS — The tenth Lone Star Ride Fighting AIDS (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: [AIDS Outreach Center of Tarrant County](#), [AIDS Services of Dallas](#), and [Resource Center Dallas](#). Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas-Fort Worth as well as offering riders and crew the opportunity to make new friends. In addition, REI sporting goods stores will present a Bike Rodeo for children on Sunday afternoon, September 26, before the event closing ceremonies.



“We are planning an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS. To encourage additional cyclists and raise more money, we are offering multiple riding options this year. Now participants can choose 45, 75 or 100 mile routes during the ride,” said John Tripp, LSRFA co-chair. “Our crew does everything to support riders and make this an enjoyable and memorable experience for any level of cyclist.”

The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support, and even a massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400,” said Laura Kerr, event co-chair. “We make fundraising fun and simple, including providing a personal fundraising page from which you can launch fundraising email campaigns to your family, friends, and coworkers.”

LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling, and more.

“This year’s routes will take riders through some scenic North Texas countryside and offer a few challenges as well,” said David Minehart, LSRFA event manager. “We have fully supported training rides monthly to help cyclists prepare so anyone, from novice to experienced riders, can enjoy participating in Lone Star Ride. We even have the Loan Star Locker to provide loaner bikes for participants who don’t have bikes of their own.”

Overnight accommodations are available at the AATCC at reasonable rates during the event, tent camping is also available to participants free of charge. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.



Texbiker.net

Texas Bicycling Events, News and Thoughts

Texas Bicycling Blog and News Roundup for September 7th

Lone Star Ride helps North Texans with HIV/AIDS

From Pegasus News

The tenth Lone Star Ride Fighting AIDS (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: **AIDS Outreach Center of Tarrant County**, **AIDS Services of Dallas**, and **Resource Center Dallas**. Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas-Fort Worth as well as offering riders and crew the opportunity to make new friends. In addition, REI sporting goods stores will present a Bike Rodeo for children on Sunday afternoon, September 26, before the event closing ceremonies.

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Overnight accommodations are available at the AATCC at reasonable rates during the event, tent camping is also available to participants free of charge. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.

September 13, 2010

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling to Support Local HIV/AIDS Service Organizations with September Event

The tenth **Lone Star Ride Fighting AIDS** (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas. Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. In addition, REI sporting goods stores will present a Bike Rodeo for children on Sunday afternoon, September 26 before the event closing ceremonies.

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Overnight accommodations are available at the AATCC at reasonable rates during the event, tent camping is also available to participants free of charge. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSRFA has distributed more than \$1.8 million to its three beneficiaries since 2001.



www.carrolltoncycling.com

CARROLLTON CYCLIST

August 2010

Bike Bits

By Al Thibodeau



Well, I guess it is time to say good bye to Barry and Karen Zajac as they move off to Baton Rouge. As you all know they have been closely involved with CCC for more years than any of us want to count. They have held several leadership positions in the club at various times

and were always ready to lead out a Saturday morning ride. They made it a point to watch out for everyone in the group and keep the rides safe. I don't have the foggiest idea of how many times I have ridden with them, but all we can do is wish them the best and hope they find as much joy and friendship in Louisiana as they did here. We will miss you.

August is a good month for rides, particularly with the [Hotter 'N Hell](#) on August 28 this year. I know so many people who think we are crazy for riding in the heat of the summer, but I find it mentally cleansing though my wife tends to disagree when I come home after a long ride with just a little bit of sweat in my clothes. Hey, I am still considering riding my bike to Wichita Falls again this year for the HHH. I need at least one more rider to be able to do it. If you are at all interested, please send me an e-mail at athibo@verizon.net. I need to know by August 10th so the necessary arrangements can be completed.

Lots of other things going on in August starting with the [Plano Fun Ride](#) on the 8th. Also on that same date is the [Melon Patch Tour](#) in DeLeon. Kind of a long ways from home, but I find the ride name intriguing. On August 14th you have a big choice. The [Sherman Red River Rally](#) is a good ride and one worth considering. Nice tune up for the HHH. Rockwall presents the [Hot Rocks](#) on the same date, and there is always the [Red Hot Chili Pepper Ride](#) in South Dallas. If you want a true warm up for the HHH, or want an alternate ride a week earlier, check out the [Vernon Burnin'](#) ride on August 21. Expect more of the beautiful terrain you will find in Wichita Falls, only a little further up the road.

Things don't slow down too much in September. On Labor Day, Monday, September 6, the club will hopefully be having the annual Labor Day Uncle Buck's Ride. Depends on whether or not our parade permit gets accepted by the town of Bartonville. It is kind of hard to have a ride out there that avoids Bartonville. Too bad, because that is a nice town for riding. Over in Fort Worth on the 11th is the [Cowtown Classic](#). Don't know much about it, but it has been going on for several years. On September 18th, Greenville sponsors the [Cotton Patch Classic](#). I heard that this has been a good ride in the past. On the same weekend is a relatively new ride in Hillsboro called the [Waggin Tail Bike Ride](#). The weekend of the 25th you will have to clone yourself several times to get in all the rides. As many of you know, that is the weekend for the [Waco Wild West Ride](#). Great ride. I have done it many times and enjoyed it each year. At the same time there is the [Autumn in Bonham](#). I have ridden that ride the past two years and really had a great time. Don't get concerned about the miles, just get out and do the 100K. It is an almost totally flat, fast course. The 45 mile ride has the hills of Leonard and more. It is not unusual for most of the 100K riders to complete the ride before the 45 mile people. I believe it is Granbury that has the time trials that weekend if you want to see how fast you are. They have some real long ones, like 24, 12 and 6 hour rides. Not sure about those, but they also have some much shorter distances. Finally on that same weekend is the two-day [Lone Star Ride Fighting AIDS](#). Good cause. Kelley Rosenbach from the club is riding and if you would rather help sponsor her than actually ride, your contributions would be appreciated.

Guess that is it for this month. Remember to ride carefully and watch out for Bubba.



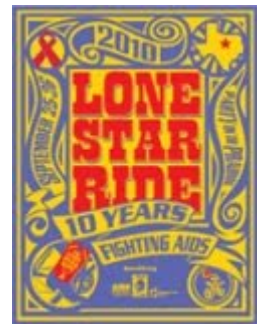
<http://rsvpcalendar.blogspot.com>

TUESDAY, AUGUST 17, 2010

Lone Star Ride Fighting AIDS Tenth Anniversary Ride



If you are into riding your bike through scenic North Texas or participating as a crew member, the **10th Anniversary Lone Star Ride Fighting AIDS** is for you. Their main goal is to raise money to fight AIDS and support those affected by AIDS/HIV. It is also a wonderful way to meet new friends and have a lot of fun. There will be great pit stops, refreshments, beverages, bike support an evening party, live entertainment and much more!



WHAT: Lone Star Ride Fighting AIDS Tenth Anniversary Ride

WHEN: September 25th & 26th. Ticket prices are \$75.00 per rider and \$50.00 per crew member.

CLICK HERE for sponsorship information and participant information.

WHERE: There will be five route options. Day 1: 45, 75 or 105 miles - Day 2: 45 or 75 miles.

CONTACT INFORMATION: David Minehart at 214.521.2412 or dminehart@lonestarride.org.

Posted by Angie Clayton Brown at 1:01 PM

Labels: Lone Star Ride Fighting AIDS





www.active.com

Lone Star Ride Fighting AIDS 10th Anniversary Ride

Date: Saturday, September 25, 2010 - Sunday, September 26, 2010 local time

Dallas/ Fort Worth, TX



2010 BIKE RALLY LISTINGS

September

- TBD - Cowtown Classic - Ft. Worth, TX
- TBD - Jackrabbit Stampede - Forney, TX
- 11 - Enchanted Circle Century Tour - Red River, NM
- 16 - Tx Tough Grand Prix III - Dallas, TX
- 17-18 - Fort Davis Cyclefest - Fort Davis, TX
- TBD - The Texas Time Trials - Cleburne, TX
- 19 - Tour de Pink - Prairie View, TX
- 24-25 - Autumn in Bonham - Bonham, TX
- 25 - Waco Wild West Century - Waco, TX
- 25-26 - Lone Star Ride Fighting AIDS - Fort Worth, TX**



Bike reviews, forums, videos, photos, events, social

<http://veloreviews.ning.com>

Lone Star Ride Fighting AIDS

Added by Will

Event Details



Time: September 25, 2010 to September 26, 2010

Location: Starts and finishes at American Airlines Training and Conference Center

Street: **4501 Highway 360**

City/Town: **Fort Worth, TX**

Website or Map: <http://www.lonestarride.org/>

Event State: TX

Organized By: A whole lot of great people

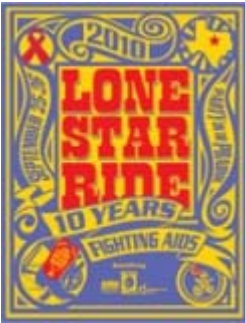
Latest Activity: **Jul 30**

Event Description

Commemorating its 10th Anniversary in 2010, Lone Star Ride Fighting AIDS is a two-day, 150-mile cycling adventure through scenic suburban and country roads winding through and around Dallas/Fort Worth. Lone Star Ride takes place September 25 and 26, 2010, and offers the following route options: Day 1 – 45, 75 and 105 miles; Day 2 – 45 and 75 miles. Lone Star Ride's goal is to raise money to fight AIDS and support those affected by HIV/AIDS. For both riders and crew members, it's a great way to meet new friends and have a lot of fun while supporting a serious cause. With hilarious pit stops, an evening party and live entertainment, it's an unforgettable experience.



www.bicycle-stuff.com



September 25 & 26, 2010 - Lone Star Ride Fighting AIDS - Dallas/Fort Worth, Lone Star Ride Fighting AIDS is a two-day, 165-mile cycling adventure through scenic suburban and country roads winding through and around Dallas/Fort Worth. It begins, overnight camps and ends at American Airlines Training & Conference Center, minutes south of DFW Airport. Lone Star Ride is a fully supported cycling event, including Pit Stops every 10-15 miles, SAG and sweep crews, massage, meals, medical and more. - www.lonestarride.org



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Your life... with an edge.

www.edgedallas.com

Community Calendar

Saturday, September 25, 2010

Lone Star Ride Fighting AIDS

[0 attending | [Click to attend](#)]

7:30am at American Airlines Training and Conference Center

The logo for OUTSPORTS features the word "OUTSPORTS" in a bold, black, sans-serif font. The letter "O" is replaced by a blue circle with a white outline. The logo is set against a white background with a thin black border and a blue horizontal bar at the bottom.

www.outsports.com



[Lone Star Ride Fighting AIDS](#)

Sport: Cycling

Location: Dallas, Texas

Email: DMinehart@lonestarride.org

This two-day, 165-mile, fully-supported cycling event through north Texas, rides out on Sept. 25-26, 2010. The ride raises money for 3 north Texas organizations serving people impacted by HIV/AIDS.

The logo for OUTSPORTS features the word "OUTSPORTS" in a bold, black, sans-serif font. The letter "O" is replaced by a blue circle with a white outline.

www.outsports.com



WHEN?	WHERE?	WHAT?
9/25 - 9/26, 2010	Dallas, Texas	Cycling Lone Star Ride The Lone Star Ride Fighting AIDS is a two-day, 165-mile fully-supported cycling event through north Texas. The ride raises money for 3 north Texas organizations serving people impacted by HIV/AIDS. Website: www.lonestarride.org E-mail: DMinehart@lonestarride.org

[Ongoing Events / Leagues](#)

PEGASUS NEWS

www.pegasusnews.com

EVENTS

Saturday September 25

10th Annual Lone Star Ride Fighting AIDS

7:30 AM to 4 PM

American Airlines Training & Conference Center

4501 Highway 360 , South MD 929 , Fort Worth, TX

Age Limit: N/A

Cost: \$75

The tenth Lone Star Ride Fighting AIDS (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas. Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends.



REI — Dallas

Our largest store in the Lone Star State! Since 1993, we've been Dallas' best source for quality outdoor gear and clothing. Whatever the adventure, our expert staff can help you choose the right gear. Come by, try our climbing wall, and get set for outdoor fun.

9/25/2010 6:00 •

[Lone Star Ride Fighting AIDS](#)

AM CDT

- The LSRFA is a two day, 150 mile, fully supported cycling event through scenic north Texas.
- Start location | [More Info](#), [Directions](#)

www.rei.com/stores/dallas/index.html

Cycling Events in Texas

By [Allyson Ash](#), eHow Contributor
updated: July 29, 2010



Texas offers a variety of Events and fundraisers for cycling enthusiasts.

Thanks in part to seven-time Tour de France winner Lance Armstrong, Texas has in recent years come to the forefront of cyclists minds. However, there are plenty of large races across the state that have endured for years and continue to draw large crowds from around the world.

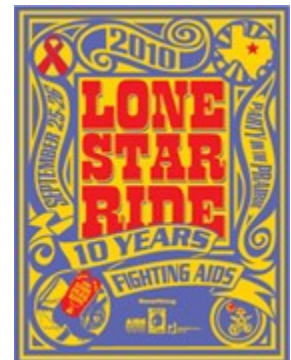
Lone Star Ride Fighting AIDS

This two-day cycling event held in Dallas features 45- to 105-mile rides the first day and 45- to 75-mile rides the second. The route follows scenic roads throughout Dallas, Fort Worth and their suburban areas. Funds raised benefit AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

Star Ride Fighting AIDS
2701 Reagan Street
P.O. Box 190537
Dallas, TX 75219
214-521-2412
lonestarride.org

Lone Star Ride Fighting AIDS

*Lone Star Ride Route Community
Coverage*





From the Dallas South News Wire September 9, 2010

Lone Star Ride Fighting AIDS Celebrates 10 Years of Cycling to Support Local HIV/AIDS Service Organizations

The tenth Lone Star Ride Fighting AIDS (LSRFA) rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The two-day bicycling event raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas (located in Oak Cliff) and Resource Center Dallas.



Since 2001, LSRFA has distributed more than \$1.8 million to its beneficiaries. The event also provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. In addition, REI sporting goods stores will present a Bike Rodeo for children on Sunday afternoon, September 26 before the event closing ceremonies.

“We are planning an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS. To encourage additional cyclists and raise more money, we are offering multiple riding options this year. Now participants can choose 45, 75 or 100 mile routes during the ride,” said John Tripp, LSRFA co-chair. “Our crew does everything to support riders and make this an enjoyable and memorable experience for any level of cyclist.”

The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

On the second day of the ride, cyclists will pedal through Southern Dallas County and Northern Ellis County, with stops in Grand Prairie and Cedar Hill and Ovilla. Pit stops where riders will relax in Grand Prairie include the David Daniels Elementary Academy, Kidd Academy, and Parkhill Park. Pit stops in Cedar Hill will include Valley Ridge Park and Crawford Park. Riders will enjoy lunch to be served at Heritage Park in Ovilla.

“The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400,” said Laura Kerr, event co-chair. “We make fundraising fun and simple, including providing a personal fundraising page from which you can launch fundraising email campaigns to your family, friends and coworkers.”

LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more.

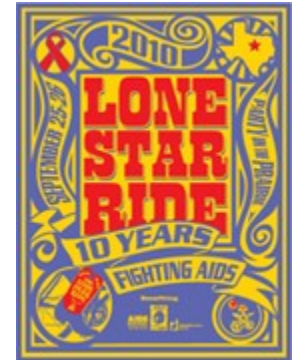
“This year’s routes will take riders through some scenic North Texas countryside and offer a few challenges as well,” said David Minehart, LSRFA event manager. “We have fully supported training rides monthly to help cyclists prepare so anyone, from novice to experienced riders, can enjoy participating in Lone Star Ride. We even have the Lone Star Locker to provide loaner bikes for participants who don’t have bikes of their own.”

Overnight accommodations are available at the AATCC at reasonable rates during the event, tent camping is also available to participants free of charge. Rider and crew registration and additional information about LSRFA is available online at www.lonestarride.org.

Lone Star Ride Fighting AIDS Rolls Into Fort Worth September 25

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Fort Worth on Saturday, September 25, 2010. Silver Sage Park, 7017 Silver Sage Drive; AIDS Outreach Center, 400 North Beach Street; and Sandy Lane Park, 2001 Sandy Lane will be the locations of three pit stops on the first day of the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.



“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy several breaks in Fort Worth, including a pit stop at one of our beneficiary agencies, AIDS Outreach Center of Tarrant County,” said John Tripp, LSRFA co-chair. “This will be a great opportunity for riders to see where the money they raise is spent. Silver Sage and Sandy Lane Parks will also offer opportunities for our riders to relax as they complete the first day of LSRFA.”

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries,” said Laura Kerr, event co-chair. “LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more,” said. “We look forward to riding through Southeast Fort Worth and I know everyone will give our riders and crew a warm welcome while we are there.”

“We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

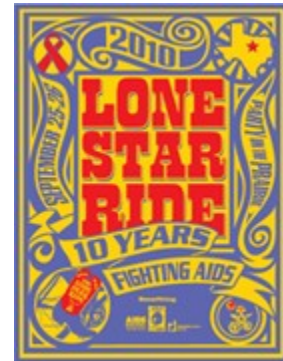
About Lone Star Ride Fighting AIDS

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSFRA has distributed more than \$1.8 million to its three beneficiaries since 2001.

Lone Star Ride Fighting AIDS Rolls Into Cedar Hill September 26

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Cedar Hill on Sunday, September 26, 2010. Valley Ridge Park at 2850 Park Ridge Drive and Crawford Park at 401 Straus Road will both be locations for pit stops during the final day of the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.



“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy some time off their bikes in Cedar Hill,” said John Tripp, LSRFA co-chair. “Valley Ridge Park will be our final morning pit stop on Sunday, before riders climb up Texas Plume Road and conquer the biggest hill on the LSRFA route. After lunch at Heritage Park in Ovilla, the cyclists will head back through Cedar Hill with a short stop at Crawford Park as they complete the final miles of the ride, which ends with closing ceremonies at our base camp later in the afternoon.”

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries,” said Laura Kerr, event co-chair. “LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more. We look forward to spending time in Cedar Hill and I know everyone will give our riders and crew a warm welcome while we are there.”

“We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well, such as the Texas Plume. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

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Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSFRA has distributed more than \$1.8 million to its three beneficiaries since 2001.



Focus Daily News

Everyone's Source for News About South Suburban Dallas, Texas

Sunday, August 29, 2010

Lone Star Ride Fighting AIDS rolls into Cedar Hill

From Staff Reports

CEDAR HILL—The Lone Star Ride Fighting AIDS (LSRFA) will roll through Cedar Hill on Sunday, September 26, 2010. Valley Ridge Park at 2850 Park Ridge Drive and Crawford Park at 401 Straus Road will both be locations for pit stops during the final day of the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

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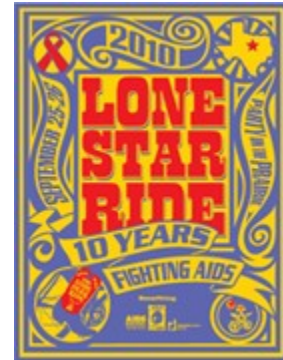
Information about LSRFA is available online at www.lonestarride.org.

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSFRA has distributed more than \$1.8 million to its three beneficiaries since 2001.

Lone Star Ride Fighting AIDS Rolls Into Grand Prairie September 26

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Grand Prairie on Sunday, September 26, 2010. David Daniels Elementary Academy at 801 SW 19th Street, Kidd Academy at 5555 Lakeridge Parkway and Parkhill Park at 5101 South Robinson Road will all serve as pit stop locations during the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.



“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy some well deserved time off their bikes in Grand Prairie on the second day of LSRFA,” said John Tripp, LSRFA co-chair. “David Daniels Elementary Academy will serve as both the first and last pit stops of the day, so returning there Sunday afternoon will be an important milestone of the day. Kidd Academy and Parkhill Park will offer places for riders to relax as they continue their bicycling journey through North Texas on the LSRFA.”

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries,” said Laura Kerr, event co-chair. “LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more. We look forward to spending time in Grand Prairie and I know everyone will give our riders and crew a warm welcome while we are there.”

“We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSFRA has distributed more than \$1.8 million to its three beneficiaries since 2001.

Grand Prairie Reporter

AUGUST 23, 2010

www.grandprairereporter.com

Lone Star Ride fighting AIDS rolls into Grand Prairie

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Grand Prairie on Sunday, September 26, 2010. David Daniels Elementary Academy at 801 SW 19th Street, Kidd Academy at 5555 Lakeridge Parkway and Parkhill Park at 5101 South Robinson Road will all serve as pit stop locations during the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

"Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy some well deserved time off their bikes in Grand Prairie on the second day of LSRFA," said John Tripp, LSRFA co-chair. "David Daniels Elementary Academy will serve as both the first and last pit stops of the day, so returning there Sunday afternoon will be an important milestone of the day. Kidd Academy and Parkhill Park will offer places for riders to relax as they continue their bicycling journey through North Texas on the LSRFA."

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

"LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries," said Laura Kerr, event co-chair. "LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more. We look forward to spending time in Grand Prairie and I know everyone will give our riders and crew a warm welcome while we are there."

"We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS," said David Minehart, LSRFA event manager. "Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist."

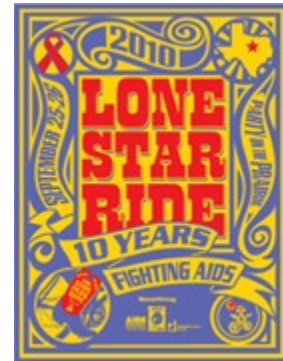
Information about LSRFA is available [online](#).

Lone Star Ride Fighting AIDS Rolls Into Hurst September 25

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Hurst on Saturday September 25, 2010. Echo Hill Park, 500 Heneretta, will be the site of a pit stop during the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy their first break in Hurst during the stop at Echo Hill Park,” said John Tripp, LSRFA co-chair. “LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries.”



The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more,” said Laura Kerr, event co-chair. “We look forward to spending time in Hurst and I know everyone will give our riders and crew a warm welcome while we are there.”

“We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

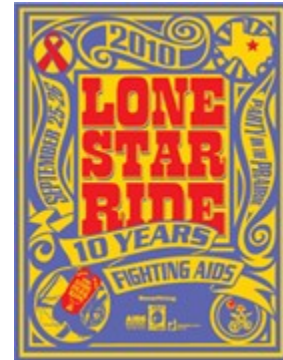
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Lone Star Ride Fighting AIDS Rolls Into Justin September 25

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Justin on Saturday, September 25, 2010. Justin Elementary School at 425 Boss Range Road will be the site of a pit stop for cyclists riding the century route during the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.



“Nearly 200 hundred riders will cycle as much as 150 miles over two days and our most dedicated and adventurous cyclists will enjoy a break in Justin as they pedal an extra 25 miles to complete 100 miles of riding on Saturday,” said John Tripp, LSRFA co-chair. “LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries.”

The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

“LSRFA beneficiary agencies use the money raised by LSRFA to provide a variety of services and support for 4,000 North Texans impacted by HIV/AIDS. These include meals, housing, education and outreach, dental care, HIV testing, case management, transportation, counseling and more,” said Laura Kerr, event co-chair. “Our century riders look forward to spending time in Justin and I know everyone will give our riders and crew a warm welcome while they are there.”

“We have planed an exceptional event this year as we celebrate 10 years of riding to help our neighbors with HIV/AIDS,” said David Minehart, LSRFA event manager. “Our route will take riders through some scenic North Texas countryside and offer a few challenges as well. They will be supported by our crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist.”

Information about LSRFA is available online at www.lonestarride.org.

About Lone Star Ride Fighting AIDS

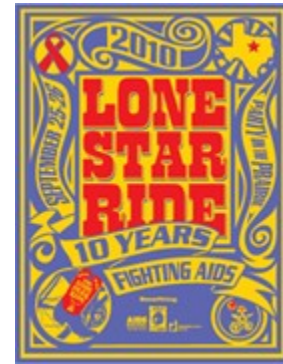
Lone Star Ride Fighting AIDS is a two-day, 150-mile, supported cycling event taking place Sept. 25-26, 2010 with multiple riding options allowing participants to choose 45, 75 and 100 mile routes. Founded in 2001, LSRFA benefits AIDS Outreach Center of Tarrant County (AOC), AIDS Services of Dallas (ASD) and the Resource Center Dallas (RCD). Monies raised by the ride are used by the beneficiaries to offer services including housing, hot meals, food pantries, HIV testing, counseling and other basic needs for more than 4,000 clients with HIV/AIDS in North Texas. LSFRA has distributed more than \$1.8 million to its three beneficiaries since 2001.

Lone Star Ride Fighting AIDS Rolls Into Keller September 25

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Keller on Saturday, September 25, 2010. Overton Ridge Park at 821 Weybridge Lane will be the site of pit stop on the first day of this two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy a break in Keller during the stop at scenic Overton Ridge Park,” said John Tripp, LSRFA co-chair. “LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries.”



The tenth LSRFA rides out September 25-26, 2010 from the American Airlines Training and Conference Center south of DFW Airport. The event provides an exciting bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends. The fully supported ride features entertaining pit stops providing, among other services, snacks, beverages, bike-tech support and even massage every 10 to 15 miles. Route crews provide support to riders on the road and can take riders back to camp if they decide to stop along the way.

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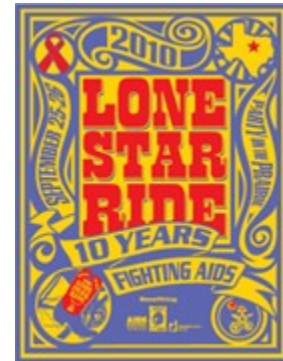
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Lone Star Ride Fighting AIDS Rolls Into Ovilla September 26

Bicycling Event Raises Money for North Texas HIV/AIDS Service Organizations

The Lone Star Ride Fighting AIDS (LSRFA) will roll through Ovilla on Sunday, September 26, 2010. Heritage Park at 730 West Main Street will be the lunch site on the second day of the two-day bicycling event. Now in its tenth year, LSRFA raises money for three organizations supporting North Texans impacted by HIV/AIDS: AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

“Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy a nourishing lunch break in Ovilla at the scenic Heritage Park,” said John Tripp, LSRFA co-chair. “LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising. The minimum fundraising goal for riders is \$500, although the average Lone Star Rider raises \$1,400. Since 2001, LSRFA has distributed more than \$1.8 million to our beneficiaries.”



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The Ellis County Press

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VOL. 19 NO. 20

www.elliscountypress.com

Defending Truth and Freedom

50 cents

August 26, 2010



WAXAHACHIE
In search
of singers
WAXAHACHIE - The

OVILLA

'Lone Star Ride Fighting AIDS' rolls into Ovilla

STAFF REPORT
The Ellis County Press
OVILLA- The Lone Star Ride Fighting AIDS (LSRFA) will roll through Ovilla on Sunday, Sept. 26.

Ovilla's Heritage Park at 730 West Main Street will be the lunch site on the second day of the two-day bicycling event.

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Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

"Nearly 200 hundred riders will cycle as much as 150 miles over two days and they will enjoy a nourishing lunch break in Ovilla at the scenic Heritage Park," said John Tripp, LSRFA co-chair.

"LSRFA is the culmination of months of effort, as each rider will have spent the summer training and fundraising.

See **LSRFA** Page 10

LANCASTER

City to increase tax rate by 9 cents

MEGAN GRAY
The Ellis County Press

LANCASTER - The first of three public hearings for the new fiscal budget year was held Monday, Aug. 23 during a regular scheduled council meeting.

A standing room only crowd stood mostly in opposition for any tax increase or cut to police
See **Tax Rate** Page 2



MEGAN GRAY / The Ellis County Press
Public Hearings for the New Fiscal Budget were proved to be wildly popular at the Monday, Aug. 23 council meeting for the city of Lancaster. The new proposed tax increase of .8675 cents will cost homeowners with an \$125,000 home an additional \$112.50 on top of what was paid last year.

PAGE 10 - THE ELLIS COUNTY PRESS - THURSDAY, AUG. 26, 2010

LSRFA

Continued from Page 1

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LSRFA rides out Sept. 25-26, from the American Airlines Training and Conference Center south of DFW Airport.

The event provides a bicycling tour through the back roads of Dallas/Fort Worth as well as offering riders and crew the opportunity to make new friends.

The fully supported ride features entertaining pit stops providing, among other services,

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crew volunteers who do everything to help riders and make this an enjoyable and memorable experience for any level of cyclist."

The bicycle run coincides the same weekend as Ovilla Heritage Day which is scheduled for Saturday, Sept. 25 from 9 a.m.-3 p.m. Information about LSRFA is available online at www.lonestarride.org.





www.elliscountychronicle.com

Bicycle benefit event riding into Ovilla Sept. 26

From STAFF REPORTS

Published: Tuesday, August 24, 2010 1:21 PM CDT

The Lone Star Ride Fighting AIDS will roll through Ovilla on Sunday, Sept. 26, with Heritage Park at 730 W. Main St., serving as a lunch site on the second day of the two-day bicycling event.

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www.thedailylight.com

Bicycle benefit event riding into Ovilla Sept. 26

From STAFF REPORTS

Published: Monday, August 23, 2010 10:46 AM CDT

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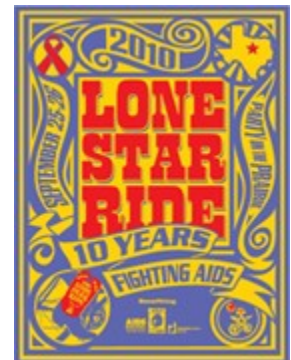
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Lone Star Ride Fighting AIDS

Wrap Party Coverage





www.edgedallas.com

Community Calendar

Sunday, October 24, 2010

Happening Today

Lone Star Ride Fighting AIDS Wrap Party

2:00pm at Salum Restaurant 4152 Cole Ave. #103, Dallas, Texas 75204

A Product of *The Dallas Morning News*

Guide

Live

Things To Do

www.guidelive.com

September 26, 2010

Lone Star Ride Fighting AIDS Wrap Party

Sunday, Oct 24 2:00p to 5:00p
at Salum, Dallas, TX

The Lone Star Ride Fighting AIDS concludes its tenth anniversary ride with a special Wrap Party. During the event, leaders of the LSRFA will announce the total amount of money raised by this year's 150 bicycle ride, which was held September 25-26, 2010. Monies raised support the programs and services of AIDS Outreach Center of Tarrant County, AIDS Services of Dallas and Resource Center Dallas.

Price: Free

Phone: (214) 521-2412

Age Suitability: 18 and up

Location & Nearby Info

Salum
4152 Cole Ave. #103
Dallas, TX 75204
(214) 252-9604

PEGASUS NEWS

www.pegasusnews.com

Friday, September 24, 2010



News & Events

Lone Star Ride Fighting AIDS Wrap Party

Sunday October 24

2 PM to 5 PM	Salum 4152 Cole Avenue , Suite 103 , Dallas, TX	Age Limit 18+
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