



**EXTRA MILE AWARDS  
2004**

“Honoring the Women of Dallas who have gone that **EXTRA MILE** to help their Community.”

Dear Past Recipients and Community Organizations:

It is time again to begin the selection process for the 2004 – 17<sup>th</sup> Anniversary Extra Mile Award winners. Nominations will be accepted from individuals, clubs, and organizations. If you know of a woman or man who is supportive of lesbian issues whom you feel has gone that EXTRA MILE to help improve our community, please complete the nomination form and/or attach a letter and submit by midnight, May 31, 2004 . The nomination committee consists of the past recipients who will select four women and one man as this year’s award recipients.

**NOMINATION FORM**

Person being nominated:

Name: Marla Custard

Address: [Redacted]

Home Phone: [Redacted]

Volunteer, Service, Organizations, and Professional Affiliations

| <u>Organization</u> | <u>Position Held</u> | <u>Length of Service</u> |
|---------------------|----------------------|--------------------------|
| <u>per attached</u> |                      |                          |
|                     |                      |                          |
|                     |                      |                          |
|                     |                      |                          |
|                     |                      |                          |

What has been the impact of the person's activities on our community and in the organizations served? Please be specific about why you consider this person outstanding and deserving of this award:

*bottom line - successfully raised thousand upon thousands of dollars, created awareness and effected great change*

Please enclose additional comments, information and/or biographical data you feel would be helpful to the committee in evaluating the contribution of the person you have nominated:

*see attached*

Person making this nomination: (please complete each blank)

Name: *Dee Pennington*

Address: [Redacted]

Home Phone: [Redacted]

Work Phone: [Redacted]

Email Address: [Redacted]

Please list the name of another person familiar with the accomplishments of the person being nominated:

Name: *Lory Masters, Karen McCracklin, Sue Wylle, Cathy Hewitt,*

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

THANK YOU VERY MUCH for assisting us in honoring the deserving women and men who have provided services to our community. This process could not continue without your support! Please call Lory Masters, Randy Sprabary or Tim Fortenberry at (214) 902-9999 (Master Realtors), if you have any questions. More detailed information about this event will be sent next month. This event is open to ALL! Please plan to join us to show appreciation and gratitude to those who have given so much. Scholarship dinner tickets will be available.

MAIL NOMINATIONS TO:

OR

FAX/EMAIL TO:

Lory Masters

[Redacted]

Fax No. [Redacted]

Email: DallasExtraMile@aol.com

**MARLA CUSTARD**PERSONAL INFORMATION

Marla Custard is a third generation member of the Pitts Energy Group Executive Management Team. She is also a partner in Province Energy, 4600 Greenville LP, the Custard Family Development Corporation and the Custard/Pitts Land and Cattle Company.

She is a member of the Texas Independent Producers and Royalty Owners Association (TIPRO) and the Dallas Petroleum Club.

Her education includes Franklin College-Lugano Switzerland, Duke University, Newcomb College and the SMU Maguire Institute.

Marla lives in Dallas with her partner Karen McCrocklin and a herd of small animals.

COMMUNITY INVOLVEMENT

Human Rights Campaign, DFW Federal Club Committee 1998-2002  
Guess Who's Coming to Dinner Chair 2001-2002  
Uncommon Legacy Foundation National Board 2002-2004  
Extra Mile Awards Co-chair 2002  
Extra Mile Awards Committee 2002-2003  
Uncommon Legacy Golf Tournament 2002-2003  
HRC Fairway to Equality 2004  
Hockaday School of Dallas Capital Campaign 2000-2003  
Krewe of Muses 2001-2004  
Dean's Advisory Council at Newcomb College 2001-2003  
Newcomb Center for Research on Women, Board of Directors 2001-2004  
Special Care and Career Services "An Evening with..." 2002-2004

TO DEE PENNINGTON FROM KARE MCCROCKLIN

2 pages total

214-748-5172





Dee Pennington - President/CEO

May 31, 2004

Dear past Extra Mile Award Recipients:

It is with great pleasure that I nominate a woman I TRULY admire, Ms. Marla Custard. It's not just that I love her and have fun with her and that she has become my dear friend, but in addition, I admire her to the level of I want to be more like her as a volunteer, as a leader, as a member of our community. I remember thinking immediately when we first met and heard her talk about her passion for her community, "This girl's got it goin' on". After working together in numerous capacities, I now think, "This girl's got it goin' on... in spades!" And I say this to myself each and every time I see or talk to her!

So let me cut to the chase and tell you why I think she's "got it goin' on" in the context of her community involvement and leadership skills! First and most importantly is that she simply gets it. She gets the cause, she gets what it'll take, she gets what has to be done and she gets that what she does is never for acknowledgement or self importance. ALL of her efforts are done with 100% COMPLETE passion, compassion, tenacity, levity, honesty, integrity, sweetness, strength, maturity, realism, class, understanding, respect, and plain old roll up your sleeves and work!

I've seen her handle the complaints and pettiness without complaint and pettiness. I have seen her stay up all night answering e-mails, licking envelopes and printing name tags. I've seen her stand in front of a group of people and inspire them to give. I've seen her put her money where her mouth is. I've seen her take a few moments to call a fellow committee member just to tell them how great they were doing. I've seen her pass on the credit and take none for herself. I've seen her take the heat in tenuous situations. I've seen her turn around a tenuous situation! I've seen her do all of this with a genuine sweetness and generous spirit each and every time no matter how daunting the task.

I hope sharing my sentiments about Marla has helped you with your decision. I recommend if you haven't already had the opportunity to work with Marla that you take it in a heart beat. She definitely sets the bar. She has most certainly done that for me. I promise you too will walk away a better leader, a better person, and saying to yourself, "This girl's got it goin' on... in spades!!!!!" In the meantime, let's let her know how much we think of her by extending this gesture of support and recognition.

Sincerely,

Dee Pennington