

2013

Morning in Maastricht + TEFAF 2013 opens

By Augustus Mayhew

On Thursday noon, The European Fine Art Fair (TEFAF) opened with more than 3,000 guests arriving during the first hour. By the end of the afternoon, more than 10,000 had arrived for what has become one of the art world's most significant exhibitions. Every spring for the past more than 25 years, TEFAF turns Maastricht into a focal destination for highly-regarded art dealers, museum directors and art collectors, making for one of the art markets most significant economic barometers as well as a rare opportunity to appreciate an extraordinary collection of masterpieces.



Lindsey Love, style columnist for the *Houston Chronicle*.

Lance Morgan, editor of *Society Diaries* in Austin, with Rosina, Shilwala, public relations with the Netherlands Tourist Board North America.

In the competitive world of art fairs and auction houses, TEFAF's standards and offerings are unrivaled. At this year's exhibition, more

than 280 exhibitors from 20 countries have installed 30,000 artifacts and art works worth billions at the Maastricht Exhibition and Congress Centre (MECC) for a crowd estimated in excess of 70,000 for the ten-day event.

TEFAF's board of trustees are **Baron Willem van Dedem**, president; **Ben Janssens**, chairman Antiquairs; **Konrad Bernheimer** chairman Pictura; **James Roundell** vice chairman Pictura; **George Abrams**, **Robert Aronson**, **David Cahn**, **Jonathan Green**, **Johnny van Haeften**, **Fabrizio Moretti**, **Henk van Os**, **Ugo Pierucci**, **Willem van Roijen**, **Anthony Speelman**, **Peter Sutton**, **Jorge Welsh**, **Michel Witmer**, and **Anthony Browne**.

The fair's executive committee members are **Ben Janssens**, chairman; **Robert Aronson**, **Konrad Bernheimer**, **Johnny van Haeften**, **Fabrizio Moretti**, **Willem van Roijen**, **James Roundell**, and **Jorge Welsh**. TEFAF's ambassadors are **Rachel Kaminsky**, **Michel Witmer**, and **Ana Yturbe de Sepulveda**.

