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Two new magazines are making their way to Houston in the new year. Lincolnshire, Ill.-based ESPREE magazine is a bi-monthly humor magazine

targeted to executives.

The total circulation will be 600,000. Each issue features one-page stories from noted humor writers as well as cartoons.

Austin-based Brilliance Media, founded by Phillip Hudson and Lance Avery  $\$ 

Morgan, is launching Brilliant, a monthly lifestyle magazine devoted to

the finer side of Texas lifestyles.

The initial circulation will be 50,000. The publication focuses on the

major Texas cities, but will also include some statewide coverage.