Quotes for media kit

This new magazine gives *Vogue, Bazaar* and *Architectural Digest* a run for their money. *New York Post.* Liz Smith, syndicated columnist

As the third coast's answer to New York's *Gotham* and *Los Angeles Confidential* magazines, Texas stylemakers and society players now have *Brilliant* magazine. *MediaWeek*

Brilliance Media is launching a magazine devoted to "the finer side of Texas life," according to the publishers. The Austin, Texas-based independent company is targeting its luxury title, called *Brilliant*, at the affluent Texan who will be interested in sections that focus on topics like tycoons, fashion, beauty, cuisine, arts and celebrities. *AdWeek*

The premiere issue of Brilliant, a new magazine looking at "the finer side of being Texan" has been described as a cross between *Departures* and *Town & Country*.

San Antonio Express News

Austin-based Brilliance Media, founded by Phillip Hudson and Lance Avery Morgan, is launching Brilliant, a monthly lifestyle magazine devoted to the finer side of Texas lifestyles. The publication focuses on the major Texas cities, but will also include some statewide coverage. *Houston Business Journal*