

# b R I L L I A N T

November 1, 2005

Mr. Michel Ferla  
Switzerland Tourism  
FR-7500- Paris

Dear Mr. Ferla,

How great to meet you at the birthday luncheon for Mssr. Armand Mattli of Clinique La Prairie. What a wonderful day. What a wonderful gathering.

Enclosed you will find the story I wrote on the clinique. You have such a wonderful country and I look forward to my return. Can you please let your people know that if they are planning a press trip to your great country, I'd love to return and write about all its other facets.

My luxury lifestyle reader is perfect for your tourism. Also, my pal Pam Willeford, is our Ambassador and I understand she is doing a great job there.

In advance, thank you for sharing your table with me and the sparkling conversation. I look forward to connecting again.

My best to you,

Lance Avery Morgan  
Publisher/Editorial Director