

# Digitization, metadata and commercial licensing of local Texas television news

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## History

### WBAP-TV, KXAS-TV & NBC 5

The NBC 5/KXAS News Collection came to the University of North Texas Libraries in 2013 when NBC5 donated three decades of historical news film to the Special Collections Department.

Since 2014, UNTL has worked to digitize over 60 years' worth of historical film and video to provide online digital access to the news on The Portal to Texas History & UNT's Digital Library.

The Texas News program from WBAP-TV was the original television news created for North Texas. During the early 1950s, a day's broadcast for The Texas News consisted of a small number of stories that focused on events relevant to the Dallas-Fort Worth region including local sports, politics, crime, and human-interest stories.

## Access to Public

Providing public access to the news content from the NBC5 collection has delivered many challenges, due to the fragile condition of the original film and video contained within the NBC5 collection, only digital access copies are made available to the public.

### DIGITIZATION

In order to ensure maximum tracking and safe transfer of the archival materials through digitization, an efficient digitization workflow has been established.

Before sending film reels for digitization, a master log spreadsheet is created, to keep track of the film removed from storage.

March 1957		
Reel	Diameter (in)	Feet
UNTA_AR0776-663424-1957-03-01-R01	4.5	150
UNTA_AR0776-663424-1957-03-01	6.5	350
UNTA_AR0776-663424-1957-03-02	7	400
UNTA_AR0776-663424-1957-03-03	5.5	250
UNTA_AR0776-663424-1957-03-04	6	300
UNTA_AR0776-663424-1957-03-05	5.5	250
UNTA_AR0776-663424-1957-03-06	6.5	350
UNTA_AR0776-663424-1957-03-06-R01	3	50
UNTA_AR0776-663424-1957-03-07	6	300
UNTA_AR0776-663424-1957-03-08	6	300
UNTA_AR0776-663424-1957-03-09	6.5	350
UNTA_AR0776-663424-1957-03-10	6.5	350
UNTA_AR0776-663424-1957-03-11	6.5	350
UNTA_AR0776-663424-1957-03-12	6.5	350
UNTA_AR0776-663424-1957-03-12-R01	3	50
UNTA_AR0776-663424-1957-03-13	6	300
UNTA_AR0776-663424-1957-03-14	6.5	350
UNTA_AR0776-663424-1957-03-15	6	300
UNTA_AR0776-663424-1957-03-16	6.5	350
UNTA_AR0776-663424-1957-03-17	7	400
UNTA_AR0776-663424-1957-03-18	6	300
UNTA_AR0776-663424-1957-03-19	6.5	350
UNTA_AR0776-663424-1957-03-20	6.5	350
UNTA_AR0776-663424-1957-03-21	5	200
UNTA_AR0776-663424-1957-03-22	6	300
UNTA_AR0776-663424-1957-03-23	7	400
UNTA_AR0776-663424-1957-03-24	6	300
UNTA_AR0776-663424-1957-03-25	6.5	350
UNTA_AR0776-663424-1957-03-26	5.5	250
UNTA_AR0776-663424-1957-03-27	6	300
UNTA_AR0776-663424-1957-03-28	6.5	350
UNTA_AR0776-663424-1957-03-29	4.5	150
UNTA_AR0776-663424-1957-03-30	6.5	350
UNTA_AR0776-663424-1957-03-31	5	200
# of Reels & Total Feet - March 1957	34	10000

Table 1

A secondary log tracks relevant information gathered about the film reels, such as: their housing box numbers, barcodes, date ranges, number of reels, reel length and unique identifiers (UIDs) which are created by UNTL staff.

All digitized materials from UNT Special Collections have a UID that begins with the code UNTA. The next numerical number is the NBC5 collection number - AR0776. The following numerical number is the barcode followed by films date of airing. Table 1

# Digital Access Online

Digital files are received back as two multimedia container formats, MP4 and MKV, in both segmented and unsegmented forms. Staff members watch the MP4 deliverables of the digitized film for sound and image quality during the films *QC process*.

This process requires staff members to view corresponding broadcast scripts to match script cues with visual cues in the film. This ensures that a news story has been segmented correctly and the digital file can be moved forward to be ingested online for public access.

Digitized film files that are returned to the institution are then ingested onto the Portal to Texas History as singular segmented news stories to be linked with corresponding news scripts.

## Table 2

This allows for better searchability for patrons and researchers, as well as allows for better content and keyword description.

### About This Video

Overview

Who

What

When

Where

### Watch Now

Show All Clips 1

Request Captioning

### Print & Share



### Citations, Rights, Re-Use

Citing This Video

Responsibilities of Use

Licensing & Permissions

Linking & Embedding

Copies & Reproductions

## [News Clip: Fair Art Show]



You Are Here: [Home](#) / [Results](#) / [This Video](#)

### Description

Video footage from the WBAP-TV station in Fort Worth, Texas, covering a news story about a preview of the State Fair of Texas exhibitions at the Dallas Museum of Fine Arts.

### Physical Description

1 film (1 min., 28 sec.): si, b&w ; 16 mm.

### Creation Information

WBAP-TV (Television station : Fort Worth, Tex.)  
October 9, 1953.

### Context

This **video** is part of the collection entitled: [KXAS-NBC 5 News Collection](#) and was provided by the [UNT Libraries Special Collections to The Portal to Texas History](#), a digital repository hosted by the [UNT Libraries](#). More information about this video can be viewed below.

### Related Items

#### [News Script: Fair art show] (Script)



Script from the WBAP-TV station in Fort Worth, Texas, covering a news story about a preview of the State Fair of Texas exhibitions at the Dallas Museum of Fine Arts.

**Relationship to this item:** (Is Referenced By)

[ark:/67531/metadc778309/](https://texashistory.unt.edu/ark:/67531/metadc778309/)

## Table 2

<https://texashistory.unt.edu/ark:/67531/metadc1836814/>

<https://texashistory.unt.edu/ark:/67531/metadc778309/>

Table 3

# Metadata

Staff members watch the MP4 deliverables of the digitized film for sound and image quality during the films *QC process*, so they also use this viewing time to record descriptive metadata in a process known as *pre-metadata*.

Staff take down pre-metadata information about each news clip into a spreadsheet.

Each month of film has its own metadata spreadsheet, and each day of the month has its own tab within the spreadsheet. On each broadcast day tab, all the segmented video clips have their own column, separated by their UIDs, and fields to take down appropriate metadata information.

## Table 3

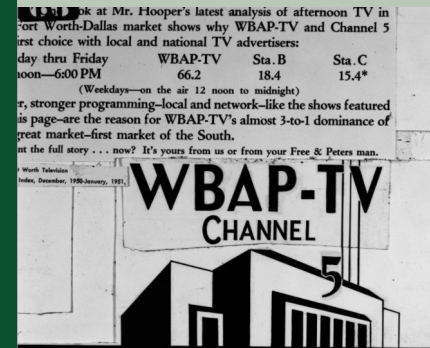
The information that is recorded from the film clip and news scripts are the titles, named individuals and coverage locations. Keywords and content description are then created by the staff to assist in the searchability of the materials online.

	A	D
1		
2	1	UNTA_AR0776-663408-1953-10-09-03
3	Title	[News Clip: Fair Art Show]
4	Title Card	Preview Held for Fair Art Show
5	Date	1953-10-09
6	Time	
7	Keywords	
8		Social Life and Customs - Fairs and Exhibitions
9		Arts and Crafts - Paintings
10		spectators
11		portraits
12		Dallas Art Association
13		Social Life and Customs - Clubs and Organizations
14		State Fair of Texas
15		Dallas Museum of Fine Arts
16		Architecture - Museums
17		El Hombre
18		
19		
20		
21		
22		
23		
24		
25		
26		
27	Named Persons	
28		Tamayo, Ruffino
29	Place Names	Dallas, TX
30		
31	Place Point	
32	Silent or sound	si.
33	Color or B&W	b&w
34	Script Link	<a href="https://texashistory.unt.edu/ark:/67531/metadc778309/">https://texashistory.unt.edu/ark:/67531/metadc778309/</a>
35	Content Description	Video footage from the WBAP-TV station in Fort Worth, Texas, covering a news story about a preview of the State Fair of Texas exhibitions at the Dallas Museum of Fine Arts.

There is no limit on the number of subjects/keywords that can be applied, but they should describe what the item is 'about,' and answer the questions: who, what, where, and when.

All records for The Portal to Texas History must have at least one subject string from UNTL's Browse Structure (UNTL-BS), which are subjects or topics that succinctly describe the content of the resource.

Taking down pre-metadata information before the film clips are ingested online decreases the amount of time spent recording descriptive metadata for film after they go online for work.



<https://texashistory.unt.edu/ark:/67531/metadc1554208/>

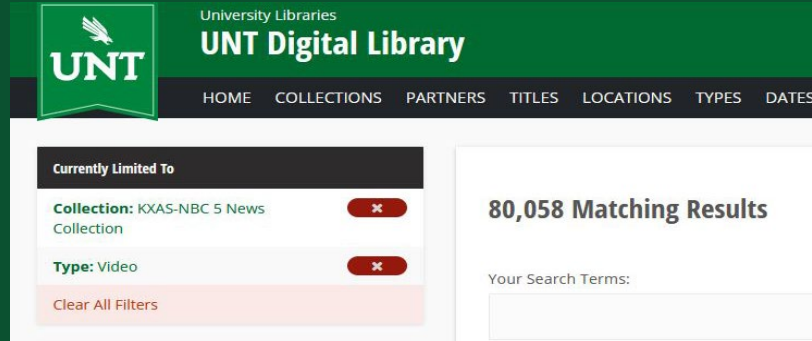
# Licensing

The Special Collections department has been able to create a searchable library of 80,000 news segments which has become a valuable source of archival footage.

The revenue from licensing projects in turn has been able to provide funding for student employees to work on the collection, the continuation of future NBC5 digitization projects, and the purchase of new equipment.

Footage licensing involves an agreement between the University of North Texas and production company stating that the licensee has permission to use footage from the NBC5 collection.

The license agreement includes the archival material licensed, description of the licensee's project, the release status of the project (commercial or non-commercial), usage (television, over-the-top, advertising, personal or internal use), distribution (theatrical, broadcast), market (US, US and Canada, Worldwide, throughout the universe), duration (in perpetuity or limited duration), and the licensing fee.



University Libraries  
**UNT Digital Library**

HOME COLLECTIONS PARTNERS TITLES LOCATIONS TYPES DATES

**Currently Limited To**

**Collection:** KXAS-NBC 5 News Collection

**Type:** Video

Clear All Filters

**80,058 Matching Results**

Your Search Terms:

## List of programs in which footage from NBC5 collection may be found:

- | Feature – Theatrical Release  | Non-Theatrical Series and Features  |
|---|---|
| <input type="checkbox"/> “AKA Jane Roe”,<br>Isotope Films                             | <input type="checkbox"/> Diabolical Season 2,<br>Investigation Discovery Network              |
| <input type="checkbox"/> “Minari,” A24  | <input type="checkbox"/> “The Bush Years” (6 part series),<br>CNN                             |
| <input type="checkbox"/> “Dorothy and Ted,”<br>Golden Seal<br>Productions             | <input type="checkbox"/> 20/20 Documentary Event<br>Special, “Darlie Routier,” ABC<br>Network |
| <input type="checkbox"/> “David Crosby:<br>Remember My Name,”<br>PCH Films            | <input type="checkbox"/> “McMillions,” docu-series, Piece<br>of Work Productions for HBO      |
| <input type="checkbox"/> “Daughters of the<br>Sexual Revolution,”<br>Spindletop Films | <input type="checkbox"/> “The Crimes that Changed Us.”<br>Investigation Discovery             |
|   | <input type="checkbox"/> “Snapped,” Oxygen Network  |
|   | <input type="checkbox"/> “Street Gang: How We Got to<br>Sesame Street,” HBO                   |
|   | <input type="checkbox"/> “Julia,” (Julia Child documentary),<br>Storyville Films              |
|   | <input type="checkbox"/> “The Confession Killer”, Netflix                                     |
|   | <input type="checkbox"/> “Delorean,” BBC and Netflix  |
|   | <input type="checkbox"/> “The Lady and the Dale,” HBO   |

As part of the agreement to transfer the NBC5 archive to UNTL, NBC5 granted UNTL the rights to license and collect 100% of licensing revenue needed to further the digitization of the collection. Licensing revenue and contributions from private foundations has so far allowed UNTL to digitize approximately 1/5 of the archive. It is estimated that the total project will cost over \$3 million.

\*Once the collection is fully digitized UNTL and NBC5 will share licensing revenue with a 50% profit share.

