

Separator Sheet

File Contents: Sports Committee 2001-2002

Denton Convention and Visitor Bureau



AGENDA
FOR
BOARD OF DIRECTORS
GREATER DENTON SPORTS COMMISSION
DECEMBER 5, 2002

1. Minutes of Last Meeting
2. Membership/Treasurer's Report
3. Jason's Report
4. Report on ASA Girls Softball
5. Follow-up Report on Girls' Basketball Tournament
6. Report on the US Gymnastic National Collegiate Championships
7. New Orleans Bowl Update
8. Coaches of the Year Awards Criteria Report
9. High School Athlete of the Year Awards Report *Monday, May 19 Banquet date*
10. Reconsider Christmas Event at UNT Basketball Game December 16th
 - A. Need list of names to invite as prospective new members
 - B. Food/Drink
11. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
12. Next Meeting of Commission Board of Directors, Thursday, January 2nd



Greater Denton Sports Commission
 Board Meeting
 Denton, Texas
 Chamber of Commerce Meeting Room
 Thursday, November 7, 2002
 12:11 p.m. - 1:06 p.m.

Presiding: George Young, Executive Chair

Directors Present: George Young - Steve Selby - Chalese Connors - Randy Evans - Hank Dickenson - Kathy Dieringer - Ed Hodney - Craig Jones - Kyle Melby - Dan Proctor - Ken Sessions - Vince Thompson - Ken Washington - Duval West - Kerry West and Advisor, Chuck Carpenter

Directors Absent: Alana Hardin - Doug Prickett - Lee Roberts and Rick Villarreal

Visitors: Barbara Moses and Sherry Fouch of ASA Softball

Call to Order and Welcome George Young

1. Minutes Randy Evans

1.1.1. Copies of the October 2002 meeting minutes were sent to all Directors, prior to the November 7th meeting. Everyone acknowledged receiving and reading the minutes prior to the meeting. Three corrections were noted and changed; Ken Sessions was absent for the October meeting, the correct spelling of Sherry Fouch's name and the correct spelling of Fouts field. A motion was entered by Duval West to accept the minutes as written to include the corrections, with a second to the motion by Steve Selby. George called for a vote and the motion carried unanimously.

2. Treasurers Report *\$7,204 (does not include BSA expenses)* Chalese Connors

2.1.1. Chalese reported the GDSC no new members and an account balance of \$3,739.85.

3. Jason's Report Jason Piter

3.1.1. No Report

4. Report on ASA Girls Softball Bid Jason Piter

4.1.1. Jason reported that he did attend the bidding process in McAllen for the girls state softball tournament, spending approximately \$500.00 and obtain the bid for the 12U - group A, girls state softball tournament. The tournament will be held in the last weekend in June 2003. The tournament should consist of about 32 teams and the softball fields, which will be used, will be in Denton and Corinth. The bid submitted was \$1,500.00, but will not be due until about two weeks before the tournament. Jason requested that anyone who would like to serve on any of the committees, to be e-mail or call, as several committees will need to be formed. Sherry added, that the program advertising committee would need to be formed quickly in order to allow business the opportunity of budgeting for the advertising. Jason thanked Sherry, John and Barbara, as their connections and contacts greatly assisted in securing the bids. Denton received 58 votes compared to Corpus Christi and Nacogdoches receiving 10 and 18.

4.1.2. George introduced Elihu Gillespie. Elihu is the director of parks and recreation, at the city of Corinth and since some of the games will be held in Corinth, he will be assisting with the tournament. Corinth has some very nice facilities and GDSC appreciates the cooperation of Elihu and the city of Corinth.

4.1.3. Ed Hodney added that in the past it has always been a problem to attract some of the major tournaments because of our facilities, and was excited to mention that in the future he may be coming to the GDSC about contributors for the improvement of the North Lakes fields, which are the perfect facilities for this type of event, with the proper improvements.

5. Report on Girls' Tournament..... Jason Piter

5.1.1. Jason reported that we are going to have fourteen teams for the tournament starting on Thursday. Jason passed out a volunteer list for each member to fill out his or her time for volunteer participation. The tournament has raised about \$1,200.00 in sponsorship, as well as restaurant and hotel sponsors. T-shirts have been order with some of the teams having submitted orders ahead of time. Jason suggests everyone visit the tournament site, with teams listed with a picture and roster.

6. Report on USA Gymnastics Nat'l Collegiate Championship Chalese Connors

6.1.1. Chalese reported that the agreement was approved verbally, but the lawyers for USA needed to change the verbiage. The press release is ready and as soon as the approval is received the press release will be sent out. A sponsorship package has been put together and should be approved. Everything is in place, just waiting for the final approval.

7. GDSC Social Event at UNT vs South Florida FB Game George Young

7.1.1. George said he thought the event was a big success and thanked Ken Washington for the beverages, Alana for the condiments, Ken Sessions and the staff from NorthStar bank for use of the smoker grill and their participation with the cooking, Dan for the paper goods and Randy for the buns. George added that the added benefit was the opportunity of meeting two of the Associate Commissioners from the Sun Belt Conference and visiting about the Sun Belt events coming to Denton.

8. Pep Rally on the Square Hank Dickenson

8.1.1. Hank discussed the possibilities of have a pep rally on the square for the UNT football team, upon winning a bowl bid to the New Orleans Bowl. Tim Crouch had mentioned the possibility of having a pep rally on the square and having the restaurants and clubs serving Hurricane drinks and maybe tying the pep rally and the Lighting on the Square together. Hank added that it might be a little mature and we should probably wait until the next meeting to discuss the possibility.

9. High School Playoff Games George Young

9.1.1. Kerry and Hank both reported that at this time there are no playoff games scheduled in Denton. George advised both that the commission would pay for trophies for any of the football playoff games held in Denton.

10. Coach of the Year Awards Steve Selby

10.1.1 Steve reported that the committee has not meet, but would do so shortly. Steve announced to the committee to be thinking about the requirements to be considered for the awards.

11. High School Athlete of the Year Award Dan Proctor

11.1.1. Dan reported that he had received several of the school booster club names and address and was waiting to mail a request until after the Christmas holidays.

12. Christmas Social Event at UNT Basketball Game December 16th George Young

12.1.1. George announced the social/membership drive mixer event to be held before the UNT - Texas A&M Commerce basketball game. Steve said it would be set up at the northwest concourse. Hank mentioned about the possibility of a lot of people may not be in town, if the UNT football team does win the bid for the New Orleans Bowl. GDSC will have another meeting before the event and more planning will be discussed at the December 5th meeting. It was decided to accept an unwrapped toy for the price of admission.

13. Upcoming Events George Young

- 13.1.1. UNT – Hank reported a lot of events are taking place, with the swimming and diving team taking on TCU tonight, the first Women’s Basketball exhibition game was tonight, Men’s Basketball tomorrow night, Women’s Volleyball just had an eight game streak broken, Soccer team is at the Sunbelt tournament in south Alabama and Saturday the UNT football game will be on Channel 52 with excellent exposure for Denton.
- 13.1.2. TWU – No Report
- 13.1.3. Denton Parks & Recreation – Ed reported he did not have a lot to report, other than the projects, which may be coming available for the Northlake park he mentioned earlier and that the work at the water park has stalled because of the weather.
- 13.1.4. Denton ISD – Kerry reported that both Denton High School and Ryan are playing for the opportunity of playing in the playoffs. If both win, Denton high will go big school and Ryan will go small school, so there is a possibility that Denton could have two State Champions. The new stadium has been designed by using the best of Mesquite, Waco and Southlake stadiums and a start date will be available, once bids have been obtained and finalized.
14. A motion for meeting adjournment was made by Ed and seconded by Steve. George called for a vote and the meeting adjourned at 1:02 pm.

Respectively submitted,

Randy Evans
Secretary

Denton Sports Commission Hockey Night

With the Fort Worth Brahmas

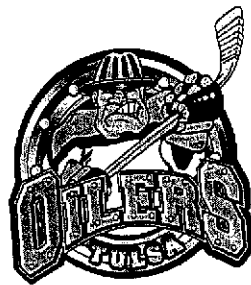
Saturday, January 18th

Fort Worth Convention Center @ 7:05pm



Fort Worth Brahmas

See the Dallas Cowboy
Cheerleaders Perform
Throughout the Game



Tulsa Oilers

Vs

Proceeds Benefit The Denton Sports Commission

Deadline: Wednesday, January 15th

Denton Sports Commission Hockey Night

With the Fort Worth Brahmas

Saturday, January 18th @ 7:05 p.m.

To order tickets contact:

Doug Prickett
(972) 868-2586

Make Checks Payable to:
Denton Sports Commission

Cash Check

_____ of tickets @ \$12 = \$ _____

Name _____

Address _____

Phone
(H) _____ (W) _____

Email _____

Ordering Deadline: January 15th



ATTENTION FUNDRAISERS

The Fort Worth Brahmas Hockey Club would like to TEAM UP with YOU, to help in your Fundraising. Whether you are a Club, Troop, Church, Charity, School, Sports Team or Society, the BRAHMAS have a program that offers you the ability to raise substantial \$CASH\$ proceeds, while enjoying a great night of Ice Hockey!!!

Our programs allow your group to receive 30% to 50% of their total gate receipts! Depending on the number of tickets sold, that could mean

\$ THOUSANDS \$

OF DOLLARS FOR YOUR GROUP!!!

A special price of \$12 for Fundraising Organizations (regularly \$13)

Fundraising Proceeds

<u>\$3 per Ticket</u>	Selling 100-499 Tickets Raises \$300-\$1,500
<u>\$4 per Ticket</u>	Selling 500-999 Tickets Raises \$1,200-\$4,000
<u>\$5 per Ticket</u>	Selling 1000-1999 Tickets Raises \$5,000-\$10,000
<u>\$6 per Ticket</u>	Selling 2000+ Tickets Raises \$12,000+ (That is 50% of the total gate receipts!)

The Brahmas Fundraising Staff will provide you with Promotional Materials, Strategy and the Personal Support to ensure YOUR success.

Your group will also receive "special" attention before and during the game.

For more information contact Brian McCune at the Fort Worth Brahmas to start work on your Fundraiser! (817) 336-4423 ext. 28.



BRAHMAS FUNDRAISER PROCEDURES AND POLICIES

1. Available to non-profit organizations only (charities, church groups, youth league teams, civic organizations, etc.)
2. Minimum commitment is 100 tickets at the \$13.00 level. In addition to the 100 tickets, which are paid for, the organization will receive additional tickets or vouchers on consignment as needed.
3. The Brahmas will incur the cost of producing corresponding promotional materials including posters and flyers.
4. The Brahmas will provide to the fundraising organization, game date, time, opponent and directions to the arena.
5. Brahmas tickets cannot be sold for more than face value.
6. Based on the size of the group, seating areas will be "held" for the fundraising organization. Organizations will contact the Brahmas within seven (7) days of the event to receive tickets.
7. Tickets distributed by the Brahmas on consignment must be returned to the team no later than seven (7) days prior to the date of the fundraising game.
8. Fundraisers must be booked and minimum number of tickets paid for 7 days in advance of the game date. No fundraisers may be contracted less than 7 days in advance of game date.
9. The fundraising organization will be recognized periodically throughout the game via the scoreboard message center and public address system.
10. The fundraising organization is promoted prior to the event via announcements during Brahmas radio broadcasts on KTFW 92.1.

Fort Worth Brahmas Hockey Club

1314 Lake Street, Suite 200 . Fort Worth, TX 76102 . 817/336-4ICE(4423) Fax: 817/336-3334

www.brahmas.com

GDSC FUNDRAISER

February 6th - TWU Basketball – West Texas A&M

February 22nd - UNT Men's Basketball – South Alabama

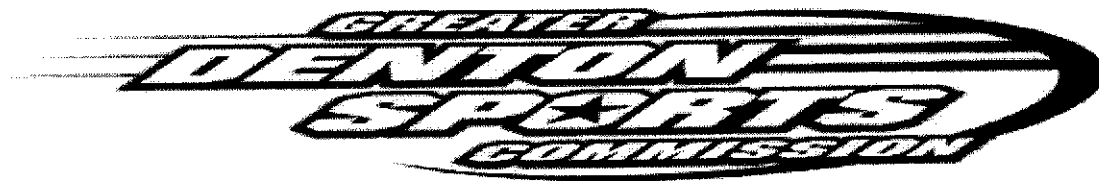
March 1st - UNT Women's Basketball – New Mexico State

March 14th - TWU Gymnastics – Air Force

Total Package Price – \$15.00

\$3.00 per Ticket @ 100 – 500 Tickets

\$5.00 per Ticket @ 500+



**Greater Denton Sports Commission
Board Meeting
Denton, Texas
Chamber of Commerce Meeting Room
Thursday, October 3, 2002
12:13 p.m. - 1:15 p.m.**

Presiding: George Young, Executive Chair

Directors Present: George Young - Steve Selby - Chalese Connors - Randy Evans - Hank Dickenson - Alana Hardin - Doug Pickett - Dan Proctor - Ken Washington and Advisor, Chuck Carpenter

Directors Absent: Lee Roberts - Rick Villarreal - Ed Hodney - Duval West - Kerry West - Steve Selby - Kathy Dieringer - Kyle Melby - Vince Thompson and Ken Sessions

GDSC Member: Frank Kublac

Visitors: Sherry Foust of ASA Softball

1. **Call to Order and Welcome George Young**
 - 1.1.1 **George called the meeting to order at 12:13 pm, thanking Randy for the time and effort spent on producing the minutes. George also suggest, that everyone make a copy of the minutes and obtain a notebook to keep their own set of minutes, in case they had a need to refer to the past minutes in the future.**

2. **Minutes Randy Evans**
 - 2.1.1. **Copies of the August 2002 meeting minutes were sent to all Directors, prior to the October 3rd meeting. Everyone acknowledged receiving and reading the minutes prior to the meeting. George called for a motion to accept the minutes as written and a motion was entered by Hank Dickenson to accept the minutes as written, with a second to the motion by Chalese Connors. George called for a vote and the motion carried unanimously.**

3. Treasurers Report Chalese Connors

3.1.1. Chalese reported the GDSC had received a new membership application from Achivers Gymnastics (Frank Kublac) of \$200.00 and had paid out expenses for Quarterly Breakfast tickets and the Scholarship Athlete Award to Courtney Martin; leaving a balance of \$3,729.85 in the GDSC account. George called for a motion and Randy made a motion to accept the report as submitted and Alana seconded the motion. George called for discussion and with none; George called for a vote and motion carried unanimously.

4. Social Event – UNT Football Game, October 5th George Young

4.1.1. Hank passed out maps of the area the tent would be located and explained the layout.

4.1.2. George said the NorthStar bank had agreed to loan GDSC a cooker and he had procured a box of hamburger patties and hotdogs from Denton Community Hospital. Alana had agreed the Radisson would furnish the condiments and toppings of lettuce, tomatoes, onions, pickles and etc.... George requested volunteers for the buns, drinks, chips, napkins, paper plates and drinks. Ken Washington volunteered to furnish the drinks, Dan the paper goods, Doug the chips and Randy the buns. George announced GDSC still had tickets available for anyone who knew of a potential member, which might want to attend the event and game.

4.1.3. Questions were mentioned about our membership and who should be targeted. George explained there are a lot of establishments, which are and will be benefiting from the events GDSC brings into Denton and the surrounding area. Corinth was an area in particular which would be benefiting, if GDSC secured a bid for one of the state softball tournaments. George concluded the discussion by saying that the Membership committee should have another meeting and be geared up by the social event in December.

5. Girls Basketball Tournament Jason Piter

5.1.1. Jason reported, still needing one more team and may have to ask if one of the teams would like to play up. Jason passed out a sponsorship page, showing the different sponsorship levels and their benefit. He said he had secured several sponsors already, to include several of the motels for rooms and restaurants for team meals, but will need others to help with the actual expenses. We will need volunteers to run the clocks and score boards.

6. Update on Denton Sports Video Jason Piter

6.1.1. Jason reported, really not much headway at this time. He had contacted several groups and evidently they are too busy to accept the task. Jason

said, at this point he did not see it getting finished in time for the ASA bid, but would keep working on others which were suggested.

7. US Gymnastic National Collegiate Championships Chalese Connors

7.1.1. Chalese reported, she had completed the bid proposal and had given it to George to sign, as GDSC being the Co-host. Chalese and Frank Kublac, passed out sheets displaying the dates and ticket prices and a sheet of the preliminary budget for the championship. She added, that the budget was just preliminary and the profit should be greater then the amount shown on the sheet. Chalese also passed out an event timeline for the championship, showing projects, which should be completed, or near completion on a month-by-month basis. She also announced the first sponsorship of Groggy Dogs, which designed the logo for the championship. She expected to be able to announce by the end of October, the acceptance of the bid from USA and the unveiling of the championship logo. November would be a month of selling sponsorships, sponsorships and more sponsorships. During the month of November, also promoting the December 7th TWU intra squad meet, making it a community event of "Gymnastics 101". Each section of the TWU Gymnastics team will present an element of their gymnastic event and how the judges score each event. There was also a sheet of possible Local Organizing Committee members.

8. ASA Girls Softball Jason Piter

8.1.1. Jason reported, everything was moving forward. GDSC has a hospitality suite rented for Saturday and he was in a golf event on Saturday morning, to promote Denton. We were going after the 10-A or 12-A division, but would consider other ages, if neither were available. Sherry added, she had sent out notices to the State Commissioners, noting Denton would be bidding for a tournament event.

9. High School Athlete of the Year Award Dan Proctor

9.1.1. Dan reported, no material had been sent to the high schools. George added, the main reason for having the item on the agenda, was to keep the everyone aware of the item. George also, offered to take the packets to the schools, as he did his visits.

10. Christmas Social Event at UNT Basketball Game December 16th George Young

10.1.1. George discussed the possibility of have a social/membership drive mixer event before the UNT – Texas A&M Commerce basketball game. GSDC would sponsor a toy drive, by allowing free admission with a new unwrapped toy presented at the admissions gate. GDSC would then at half time present the toys to a charitable organization, such as Kids Unlimited, Denton Fire Department or maybe consider two different groups. Several different groups were mentioned, but a decision on the group or groups would be delayed until an investigation of the different

groups could be made. Doug made a motion GDSC move forward with the scheduling of the event, with a second from Ken Washington. George called for discussion and with no reply, he called for a vote and the motion carried unanimously.

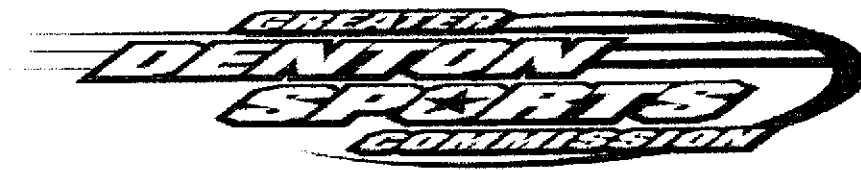
11. Upcoming Events George Young

- 11.1.1. UNT – Hank reported the football game on Saturday against South Florida and GDSC’s tent. It is also family day, so a good crowd should be in attendance. Three football games in a row for the month of November, with the one on the 9th to be televised.
- 11.1.2. TWU – Chalese reported Volleyball and Soccer is still a hot topic around the athletic department at TWU. Volleyball and Soccer both doing great. The upcoming softball game will be the final game this season. JUCO Women’s Basketball Jamboree will be held on the 12th at TWU, Denton HS and Strickland MS.
- 11.1.3. Denton Parks & Recreation – Ken reported Soccer and Rugby fields open, with activities moving as normal.
- 11.1.4. Denton ISD – DISD not present, but George reminded everyone about the Denton and Ryan football game on Friday night at Foust Field.

12. A motion for meeting adjournment was made by Chalese and seconded by Hank. George called for a vote and the meeting adjourned at 1:15 pm.

Respectively submitted,

**Randy Evans
Secretary**



**AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
SEPTEMBER 5, 2002**

1. Minutes of Last Meeting
2. Membership/Treasurer's Report
3. Jason's Report
4. Report on Standing Committee Appointments
5. Proposal to establish rotation of directors
6. GDSC Social Event at UNT vs South Florida FB Game on October 5th
7. Report on Denton ISD School Bond Election
8. Report on Girls' Basketball Tournament
9. Update on Denton Sports Video
10. Report on the US Gymnastic National Collegiate Championships
11. ASA Girls Softball Bid
12. Coaches recognition at September 5th Chamber Breakfast
13. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. North Texas State Fair
 - F. Others
14. Next Meeting of Commission Executive Board, Thursday, October 3rd



**Greater Denton Sports Commission
Board Meeting
Denton, Texas
Chamber of Commerce Meeting Room
Thursday, August 8, 2002
11:40 a.m. - 1:40 p.m.**

Presiding: George Young, Executive Chair

Members Present: George Young - Steve Selby - Chalese Connors - Hank Dickenson - Ken Sessions - Kerry West - Ed Hodney - Ken Washington - Jason Piter - Kathy Dieringer - Dan Proctor and Randy Evans

Visitors Present: Tim Crouch - Rick Woolfolk - Sharon Cox - Frank Kudlac and Barbara Moses

1. **Call to Order and Welcome** **George Young**
2. **Jason's Report** **Jason Piter**
 - 2.1.1. **Jason reminded everyone, that he still had GDSC shirts, which had been ordered, in his office and the shirts could be picked-up at any time.**
3. **Treasurers Report** **Chalese Connors**
 - 3.1.1. **Chalese reported the GDSC had received two new memberships, Hertz Car Rental (Kyle Melby) at the partners level and Integrity Park (Ed Smith) at the bronze level. Chalese also reported the balance in the GDSC account at present is \$5,768.00**
4. **Denton ISD School Bond Election** **DISD Board Members**
 - 4.1.1. **Visitors - Rick Woolfolk, Tim Crouch and Sharon Cox of the Denton ISD, presented the attendance with a presentation and video of the proposals for the upcoming Bond Election. After the presentation and video, Rick, Tim and Sharon received and answered all questions and concerns, which the attendance voiced. After the conclusion of questions, George Young presented Tim Crouch with a donation of One Hundred dollars, from the Greater Denton Sports Commission.**
5. **Follow-up on AJGA** **Jason Piter**



- 5.1.1. Jason gave a hearty thanks to everyone who volunteered and helped with the AJGA. The AJGA seemed to be impressed with the facility at Oakmont Country Club and the financial gain and impact to the hotel industry was approximately \$65,000 and financial gain and impact to the city of Denton was approximately \$450,000.

- 6. Follow-up on Great American Shootout Jason Piter
 - 6.1.1. Jason reported, the GDSC supplied a continental breakfast and lunch hospitality area for the college coaches. The GDSC banners were also displayed in the area for recognition. The area for the college coaches was a success with positive comments from the UNT Basketball coaches, as well as Mike Kunstat.

- 7. Follow-up on the Five Star Summer Shootout Jason Piter
 - 7.1.1. Jason reported, the GDSC supplied a hospitality lunch and break area with refreshments for the coaches.

- 8. Follow-up on Sports Extravaganza Jason Piter
 - 8.1.1. Jason reported, approximately 25 booths participated at the Sports Extravaganza with very good public traffic flow. All comments from the booth participates was very favorable. A few complaints about the placement of some of the booth, which where eventually moved back to the middle where the concentration of booths was placed. Jason also added, that the month of July was a busy month and the GDSC received lots of publicity with write-ups from the local newspaper and Dallas Morning News.
 - 8.1.2. George Young added thanks to Jason for all his hard work and to Ashley Smith for her work, while Jason was busy with the AJGA. George also thanked Steve Selby for supplying the table skirts, backdrops and sound system.
 - 8.1.3. Upon further discussions, Dan Proctor indicated, Mike Kunstat was anticipating expanding the Great American Shootout, if he could obtain the TWU gym. Chalese said, she and Mike had already met and TWU would be able to supply Mike with their gym next year. George also added, a meeting was held the day before between Mike and Sam of the Great American Shootout and Jason, George and Randy with the GDSC. Mike presented a list of proposals, which would be considered by the GDSC after further investigation.

- 9. Hot Funds George Young



9.1.1. George advised the Board, that the motel occupancy tax is experiencing a shortfall and that some funding to different organizations may be cut. One proposal would include a cut in some of the funding for the CVB. Christine Gossett advised George, that if this were the case, the CVB would maintain the personnel for the CVB and Jason Piter as the Marketing Director of the GDSC and lower the advertising budget to meet the reduced funding to the CVB. It is critical of the GDSC to expand the membership in the GDSC and maintain and even increase the funds in the GDSC account. This would be needed in order to allow Jason the opportunity of maintaining and increasing the visibility of GDSC and attracting sporting events to the Denton area. George also introduced the production of the new GDSC brochures by Steve Selby. George also added how important the GDSC is to businesses such as, the Denton Area Tourism Alliance and local restaurants and their membership and involvement with the GDSC.

10. Sports Video Committee Report George Young

10.1.1. George suggested, the final production of the sports video was going to be critical to the GDSC in the marketing of the Denton area. Reminding the committee composed of Ken Washington, Hank Dickenson and Vince Thompson that funds are available for the production of the video at present, but might have the possibility of being unavailable with the funding cuts, if not finished shortly. The production of the video should be a matter, which is accomplished shortly and added a couple of optional companies designed to produce the finished product.

11. National Collegiate USA GymnasticsChalese Connors

11.1.1. Chalese along with Frank Kudlac, Gymnastics coach at TWU proposed to the GDSC the opportunity of Co-Sponsoring the National Collegiate USA Gymnastics tournament. The tournament would be held during the week and weekend of Easter. The teams would start arriving on the 15th day of April 2003. Starting on the 16th of April, each team would have one day of training and the actual tournament would consist of three days. The GDSC would have the opportunity as a Co-Sponsor of raising funds by participating in the selling of ads for the tournament booklet, selling of tournament articles and participating with additional areas of need for the tournament. It was added that USA Gymnastics does commit up to \$4,000.00 toward the Sponsorship, along with the expense of the Judges and Honorees.

11.1.2. A motion to Co-Sponsor the National Collegiate USA Gymnastics was made by Ed Hodney and seconded by Ken Sessions. After the second by



Ken Sessions, the board discussed the possibility of forming a committee for the National Collegiate USA Gymnastics tournament and the possibility of the Gymnastic tournament interfering with the annual sponsored GDSC Regional Track Meet. George advised the board, the track meet was going to be rescheduled and should not interfere. George called for a vote, and the motion carried unanimously.

12. ASA Girls Softball Bid George Young

12.1.1. George along with Barbara Moses discussed with the GDSC the possibility of bidding and Co-Hosting one of the ASA Girls Softball tournament with the local ASA Chapter. Several points of interest to the GDSC were not available at the present time, so Ed Hodney suggested, another meeting be held between the local ASA Chapter and a committee of GDSC members and a proposal for the Co-Hosting of the ASA Girls Softball tournament be presented at the next GDSC Board Meeting.

13. Event Information George Young

13.1.1. George advised the GDSC of two events involving the 2002 SunBelt Conference Cross Country Championship and the 2003 SunBelt Conference Track and Field Championships would be hosted by UNT. The Cross Country championship is set to occur on Monday, November 4th, 2002 and the Track and Field Championship is set to occur May 9th – 11th, 2003.

14. Coaches Recognition George Young

14.1.1. The Coaches Award Committee would need to elect the coaches in the Denton Proper area for the Coaches Awards to be presented at the Chamber Breakfast to be held on Thursday, September 5th at 5:30 p.m. The coaches committee will set up the criteria to be used for this years coaches and the GDSC coaches awards to occur annually at the GDSC banquet held for the Denton County Area, athletes and coaches in May.

15. Upcoming Events George Young

15.1.1. UNT – Hank reported ticket sales going well for the upcoming football season.

15.1.2. TWU – Chalese reported Volleyball and Soccer is a hot topic around the athletic department at TWU. TUV volleyball would kickoff with a Labor Day tournament. TWU would be playing cross-town rivalry UNT on September 8th.



- 15.1.3. Denton Parks & Recreation – Ed reported the Aquatic Center construction was in full swing and moving along well.
- 15.1.4. Denton ISD – Kerry reported hopefully the press box would be finished and available for the first football game, but may not. The Ryan artificial turf was to be completed by August 23rd. Ryan HS the 2001 State Football Champs will be playing Ennis at Foust Field and seems to be the talk of Texas Football.
- 15.1.5. North Texas State Fair – George pointed out, the fair dates are August 16th – 24th.

16. Meeting adjourned

Respectively submitted,

**Randy Evans
Secretary**



Director Rotation Proposal

The By-Laws of the Greater Denton Sports Commission state in Article 3.02 that six of the directors initially shall be designated initially to serve for terms of one year, six shall serve initially for two years and seven shall initially serve for terms of three years.

I would like to propose the following procedure to accomplish this. I numbered the directors 1 through 19 starting with the four officers and then listed the directors alphabetically (see list below). Directors 1, 4, 7, 10, 13, 16, & 19 would serve three-year terms. Directors 2, 5, 8, 11, 14, & 17 would serve two-year terms. Finally, Directors, 3, 6, 9, 12, 15, & 18 would serve a one-year term initially.

Board of Directors:

1. George Young
2. Steve Selby
3. *Chalese Connors*
4. Randy Evans
5. Hank Dickenson
6. *Kathy Dieringer*
7. Alana Hardin
8. Ed Hodney
9. *Craig Jones*
10. Kyle Melby
11. Doug Prickett
12. *Dan Proctor*
13. Lee Roberts
14. Ken Sessions
15. *Vince Thompson*
16. Rick Villarreal
17. Ken Washington
18. *Duval West*
19. *Kerry West*

GREATER DENTON SPORTS COMMISSION STANDING AND AD HOC COMMITTEES

Committee Name	Members per By-laws	Appointments per By-laws	Current Members
Executive	Chair, Vice Chair, Secretary, Treasurer, Past Chair	Specified in By-laws	George Young (Chair), Steve Selby (Vice Chair), Chalese Connors (Treasurer), Randy Evans (Secretary)
Nominations and Elections	3 members of the board of directors, 2 of whom may not be officers	Appointed by Chair, confirmed by board	OPEN
Articles of Association & By-laws	Past Chair plus 2 board members	Appointed by Chair, confirmed by board	OPEN
Budget & Finance	Treasurer, Vice Chair plus 1 other board member	Other member appointed by Chair	Chalese Connors (Treasurer), Steve Selby (Vice Chair), 1 vacancy
Development & Projects	3 board members	Appointed by Chair, confirmed by board	OPEN
Membership	1 officer plus 1 or more additional members of the board	Appointed by Chair, confirmed by board	OPEN
Coaches Awards	Ad Hoc	OPEN	Steve Selby (cmte chair), Randy Evans, Ed Hodney, Kerry West, Kathy Dieringer
Sports Video	Ad Hoc	OPEN	Ken Washington, Hank Dickenson, Vince Thompson
Sports Extravaganza	Ad Hoc	OPEN	Craig Jones, Ed Hodney
Student Scholarship	Ad Hoc	OPEN	Dan Proctor (cmte chair), Brian Briscoe, LaTricia Trammell, Madleine Jackson, Steve Tracy



MEAN GREEN TAILGATING TENTS

DON'T MISS YOUR CHANCE TO BE PART OF THE EXCITING PRE-GAME EVENTS AT 2002 NORTH TEXAS FOOTBALL GAMES! HOST THE ORGANIZATION MIXER, EMPLOYEE OR CUSTOMER APPRECIATION EVENT OF THE YEAR AT FOUTS FIELD!

2002 HOME GAMES:

September 7, October 5, November 2, November 9, and November 16

Space for each game is limited! Call today!

1 - 10x20 Tent
1 - Banner (With your organization's name or logo)
4 - 8' Banquet Tables
30 - Chairs
50 - Tickets

\$1190 Value

ONLY \$650 per game!

(Season reservation * 5 games * only \$595 per game)

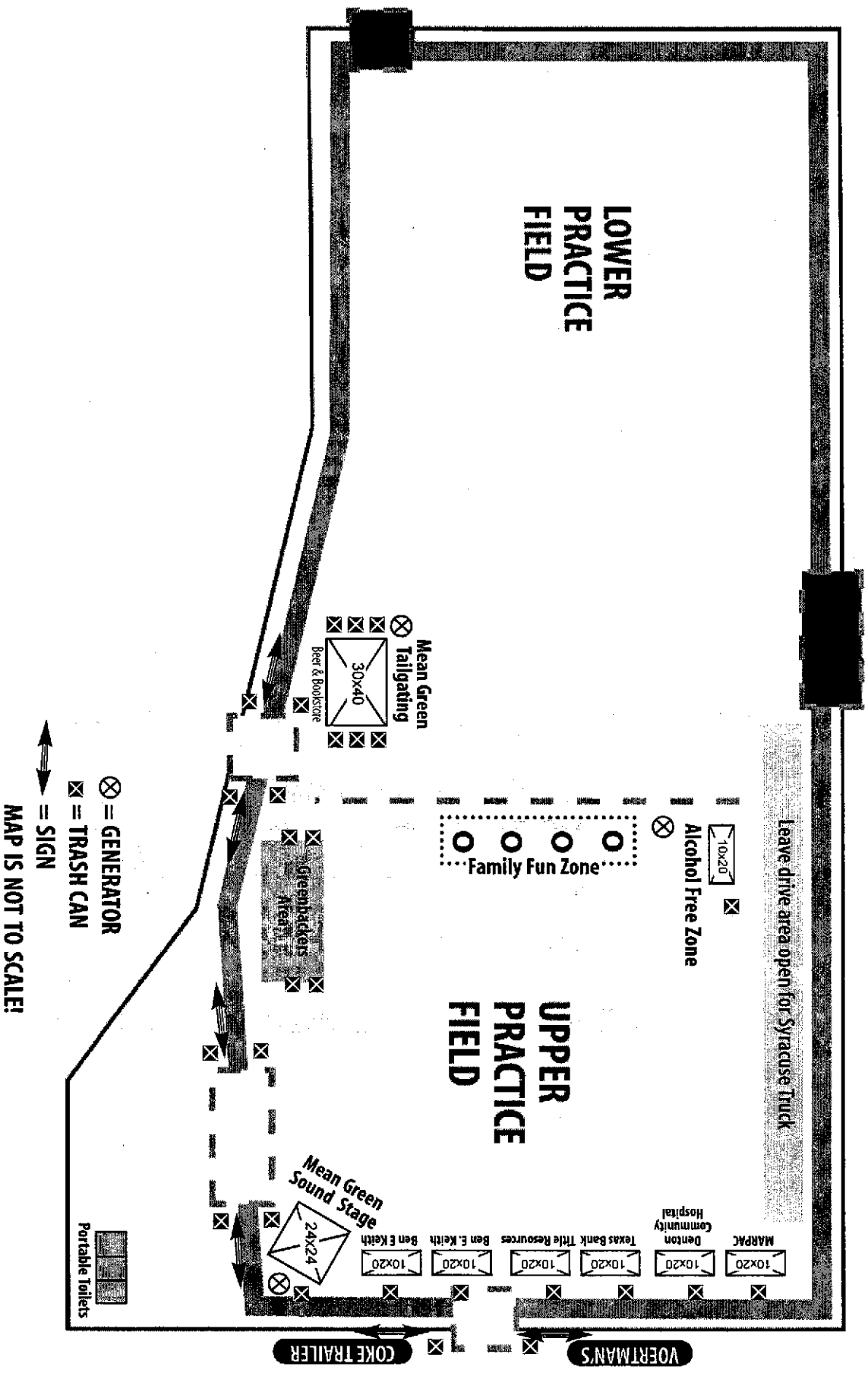
EASY INVOICING TERMS AVAILABLE!



FOR MORE INFORMATION CALL:
Hank Dickenson (940) 565-3339
Laura Watkins (940) 369-5056
Brian Bethea (940) 369-7169
Mandy McKinley (940) 369-7034

GO MEAN GREEN!

MEAN GREEN TAILGATING - SEPTEMBER 7





September 2002

SUN MON TUE WED THU FRI SAT

1
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UNT vs Nichols St
Fouts Field

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14
O'Reilly Texas Show
World of Outlaws
Silreardo 350-
NASCAR Truck Series
O'Reilly Texas Show
World of Outlaws

15
16
17
18
19
20
21
Chevy 500-TMS
IRL Race
Lady Eagles Volleyball
Tournament
Snake Pit-UNT
Lady Eagles Volleyball
Tournament
Snake Pit-UNT

22
23
24
25
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27
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29
30

Greater Denton Sports
Commission

414 Parkway
PO Drawer P
Denton, TX 76202-1719

Phone: (940) 382-7895
Toll Free: (888) 381-1818
Fax: (940) 382-6287
Email: dentonissports@discoverydenton.com
www.dentonissports.com

**Girls State Softball Tournament
10A-16 Teams
2nd Weekend in June
Denia Park and Corinth Complex**

Income

Entry Fees (\$160 per team X 16 Teams)	\$2560	
Gate (600 fans X \$7.00 per fans)	\$4200	
Hotel Rebate	\$ 400	
Concessions	\$1500	
Vendors	\$ 250	
T-Shirt Sales (400 shirts X \$10)	\$4000	
Program Sales (500 X \$3.00)	\$1500	
Ad Sales and Sponsorship (Programs)	\$2000	
Total:		\$16,410

Expenses

State Bid Hospitality	\$ 500	
Texas ASA Fee (\$15 per team X 16 teams)	\$ 240	
Bid Fee	\$1500	
Fields Expenses		
Day Time (30 games X \$7.50)	\$ 225	
Night Time (10 games X \$15.00)	\$ 150	
Temporary Fencing	\$1000	
Field Maintenance	\$ 500	
Trophies	\$ 500	
Umpires		
Fees (\$15 per game X 2 per game X 25 games)	\$ 750	
Umpire in Chief	\$ 125	
Travel Costs (maximum \$60 X 10 umpires)	\$ 600	
Housing (donated)	\$ 0	
Hospitality	\$ 300	
Field Clean-up	\$ 500	
T-Shirts (500 X \$4.00)	\$2000	
Program (1000 X \$2.00)	\$2000	
Total:		\$10,890

Income - Expenses **\$ 5,520**

Greater Denton Sports Commission Income (70%) **\$ 3,864**

**Girls State Softball Tournament
12A-32 Teams
2nd Weekend in June
Denia Park and Corinth Complex**

Income

Entry Fees (\$160 per team X 32 Teams)	\$5120	
Gate (1200 fans X \$7.00 per fans)	\$8400	
Hotel Rebate	\$ 600	
Concessions	\$3000	
Vendors	\$ 500	
T-Shirt Sales (800 shirts X \$10)	\$8000	
Program Sales (1000 X \$3.00)	\$3000	
Sponsorship and Ad Sales (programs)	\$2000	
Total:		\$30,620

Expenses

State Bid Hospitality	\$ 500	
Texas ASA Fee (\$15 per team X 32 teams)	\$ 960	
Bid Fee	\$1500	
Fields Expenses		
Day Time (60 hours X \$7.50)	\$ 450	
Night Time (20 games X \$15.00)	\$ 300	
Temporary Fencing	\$1000	
Field Maintenance	\$1000	
Trophies	\$1000	
Umpires		
Fees (\$15 per game X 2 per game X 50 games)	\$1500	
Umpire in Chief	\$ 250	
Travel Costs (maximum \$60 X 20 umpires)	\$1200	
Housing (donated)	\$ 0	
Hospitality	\$ 600	
Field Clean-up	\$1000	
T-Shirts (1000 X \$4.00)	\$4000	
Program (1000 X \$2.00)	\$2000	
Total:		\$17,260

Income – Expenses **\$13,360**

Greater Denton Sports Commission Income (70%) **\$9352**

Texas ASA Championship Play Guidelines

General Rules

Time Limit	Slow Pitch	One hour (60 Minutes)
	Fast Pitch	One and one-half hour (90 Minutes)
	Fast Pitch (10U)	One hour twenty minutes (80 Minutes)
Run Ahead Rule	Slow Pitch	12 runs after 5 innings 20 runs after 4 innings
	Fast Pitch	8 runs after 5 innings <i>15 after 3</i>
Weather	If inclement weather precludes the timely completion of a State Tournament the following steps are mandatory.	
	<ol style="list-style-type: none"> 1. The tournament committee must meet 2. Shortening the time limit 3. Lengthening the tournament 4. Altering the format 5. Tie-Breaker – Article 209 of the ASA Code must be consulted and followed 6. All tournaments must have a phone system in place, published and distributed for both teams and umpires. 	

The tournament committee shall consist of at least the Tournament Director, the Tournament UIC, Asst. Tournament UIC and Asst. Tournament Director.

Facility Requirements

Fence Distance	See Official ASA Rules for minimum and maximum fence distance. Enclosed fence distances are mandatory. Temporary fences should be used to make fields the correct distance.
Restroom/ Concession Area	Must be available on-site.
Number of Fields	See attached
Type of Fields	All fields must have skinned infields. The majority of the fields being used must be lighted.

Adult Slow Pitch State Tournament Field Requirements

Field dimensions See attached page

Managers meeting Friday 7pm

Umpires meeting Friday 8pm

You can play at least 3 round on Friday at 9pm, 10:10pm and 11:20pm

You can play at least 12 rounds on Saturday at 8am, 9:10am, 10:20am, 11:30am, Break, 1pm, 2:10pm, 3:20pm, 4:30pm, Break, 6pm, 7:10pm, 8:20pm, 9:30pm

You can play at least 9 rounds on Sunday at 8am, 9:10am, 10:20am, 11:30am, Break, 1pm, 2:10pm, 3:20pm, 4:30pm

36 or less teams

(Takes 16 rounds to complete)

2 fields, all with lights and skinned infields

37 - 48 teams

(Takes 20 rounds to complete)

3 fields, all with lights and skinned infields

49 - 75 teams

(Takes 22 rounds to complete)

4 fields, all with lights and skinned infields

75 or more teams

(Takes 17 rounds to complete)

8 fields, all with lights and skinned infields

Girl's Fast Pitch State Tournament Field Requirements

Field Dimensions See attached page.

Managers meeting Friday 3:00pm

Umpires meeting Friday 4:30pm

Opening ceremonies Friday 5:30pm

You can play 3 rounds on Friday at 7pm, 8:45pm and 10:30pm

You can play 8 rounds on Saturday at 8am, 9:45am, 11:30am, 1:15pm, Break, 4:45pm, 6:30pm, 8:15pm, 10pm

You can play 7 rounds on Sunday at 8am, 9:45am, 11:30am, 1:15pm, 3pm, 4:45pm, 6:30pm

36 or less teams

(Takes 16 rounds to complete)

3 fields, all with lights and skinned infields

37 - 48 teams

(Takes 16 rounds to complete)

4 fields, all with lights and skinned infields

49 - 59 teams

(Takes 14 rounds to complete)

6 fields, all with lights and skinned infields

60 - 70 teams

(Takes 15 rounds to complete)

8 fields, all with lights and skinned infields

70 or more teams

(Takes 12 rounds to complete)

10 to 12 fields, all with lights and skinned infields

Awards Package (Recommended)

4 - 25 Teams	1 st - 4 th Place Team Award; 1 st and 2 nd Place Individuals 10 All Tournament and 1 MVP (except JO)
26 - 50 Teams	1 st - 5 th Place Team Award; 1 st - 3 rd Place Individuals 12 All Tournament and 1 MVP (except JO)
51 - 75 Teams	1 st - 5 th Place Team Award; 1 st - 4 th Place Individuals 14 All Tournament and 1 MVP (except JO)
76 + Teams	1 st - 7 th Place Team Award; 1 st - 4 th Place Individuals 16 All Tournament and 1 MVP (except JO)

- 2 MVP awards should be given out in the Co-Ed Division
- 2 Fifth and Seventh place team awards should be given out

Fees

Umpire Game Fees	Adult Slow Pitch	\$12.00 per game
	Adult Fast Pitch	\$17.00 per game
	Youth Slow Pitch	\$10.00 per game
	Youth Fast Pitch	\$15.00 per game
Umpire-In-Chief Fees	0 - 25 Teams	\$125.00 plus Travel
	26 - 50 Teams	\$150.00 plus Travel
	51 - 75 Teams	\$175.00 plus Travel
	76+ Teams	\$200.00 plus Travel
Assistant UIC	26 - 50 Teams	\$100.00 plus Travel
	51 - 75 Teams	\$125.00 plus Travel
	76+ Teams	\$150.00 plus Travel

* A UIC (Head or Assistant) must be available at every complex being used.

Travel Pay A scale of \$.20 per mile one way for all state tournament umpire (out of district) and UIC's. The minimum fee paid would be a "one game fee" and the maximum fee paid would be \$60.00.

Housing The host will only be required to provide one room for every two male umpires assigned from outside of the host district.

Female umpires will be provided a single room or double occupancy, if two female umpires are assigned.

Housing cont.

The host will not be responsible for the lodging for the families or friends will only be credited for half of the room rate. The additional half of the room rate and all incidentals will be the umpire's responsibility.

Entry Fees

Youth Fast Pitch	\$150.00 = 160.00
Youth Slow Pitch	\$125.00
Adult Slow Pitch	\$135.00
Adult Fast Pitch	\$150.00

Assessment Fees

The host will be required to pay the Texas ASA \$15.00 per team.



MEMBERSHIP
LIST

2002

b

Brock, Horace and Euline

Full Name: Horace and Euline Brock	Company
1900 Westridge	Department
Denton, TX 76205	Business Address
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Home: (940) 382-2436	
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c

Connors, Chalese

Full Name: Chalese Connors	Other Address
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Bus Fax: (940) 898-2372	Home
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d

Dickenson, Hank

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Dieringer, Kathy

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Bus Fax: (940) 565-8304	E-mail 3
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Hardin, Alana

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Hodney, Ed

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j

Jones, Craig

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p

Painter, Ellen

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Prickett, Doug

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p**Proctor, Dan**

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Purcell, Ken

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r**Ramada Inn**

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Roberts, Lee

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s**Selby, Steve**

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Sessions, Ken

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t**Thompson, Vince**

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 Denton, TX 76204-5349
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v**Villarreal, Rick**

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 Bus Fax: (940) 565-3500
 E-mail: rickv@unt.edu

w**Washington, Ken**

Full Name: Ken Washington
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 1300 Wilson Street
 Denton, TX 76205
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 E-mail: kwashin@cityofdenton.com

West, Duval

Full Name: Duval West
 Company: Denton Area Teachers Credit Union
 PO Box 827
 Denton, TX 76202-0827
 Bus: (940) 387-8585
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West, Kerry

Full Name: Kerry West
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 Company: Denton ISD
 PO Box 2387
 Denton, TX 76202
 Bus: (940) 369-0069
 Bus Fax: (940) 566-5274
 E-mail: kwest@dentonisd.org

Y

Young, George

Full Name: George Young
Job Title: Manager Sports Medicine
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207 North Bonnie Brae
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Bus: (940) 898-7166
Bus Fax: (940) 898-7311
E-mail: george.young@triadhospitals.com

File As

Follow Up Flag

Full Name

Job Title

Company

Department

Business Address

Home Address

Other Address

Bus

Bus 2

Asst

Co Main

Home

Home 2

Mobile

Car

Radio

Pager

Callback

Telex

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Notes



AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
JULY 3, 2002

1. Jason's Report
2. Membership/Treasurer's Report
3. AJGA Sponsorships
4. Discussion of Athlete Awards Banquet Suggestions
5. Great American Shootout Basketball Tournament
6. 5 Star Summer Shootout at TWU
UNT Football Season Ticket Incentives
7. Update on Denton Sports Video
8. Update on HOT Funds Application Process
9. Election of Board Officers
10. Sports Extravaganza – August 3, 2002 – Golden Triangle Mall
11. Report on Social Event with Board of Directors of Integrity Park
12. Possibility of hosting a Sports Cards Trade Show at the Gateway Center –
13. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
14. Next Meeting of Commission Executive Board, Thursday, August 1st

*Search
Sports sites, NASC,
Signature Trading
in Plano, Sports
Memorabilia/Collecting
other websites
* Look at hosting at
Gateway, Civic
Center, or TMS*



AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
JUNE 6, 2002

- I. Jason's Report
- II. Membership/Treasurer's Report
- III. Report from Athlete Awards Banquet
- IV. Report on Softball Tournaments
- V. AJGA Sponsorships
- VI. Report on Girls' Basketball Tournament
- VII. 2005 SunBelt Conference Basketball Tournament *could be* *2003-2004 will be at W. Kentucky on ESPN 2 - men's; Fox Sports - women's*
- VIII. Great American Shoot-Out Basketball Tournament *will need help w/ courtesy cars, officials, etc. - Team Hosts*
- IX. MAYB Denton Summer Shootout Basketball Tournament *July 26-28 (AAU) Jrts* *> 10 women's teams to 12*
- X. Frisco Minor League Baseball *Summer Shootout* *10 to 12 men's teams*
will be minor league for TX Rangers
- XI. Denton Sports Video
- XII. HOT Funds Budget Shortfall
- XIII. Results of Director Elections
- XIV. Election of Board Officers *> group approved the slate presented on e-mail and George will take it to the CojC Board and then vote on officers in July*
- XV. Appointment of Coaches Awards Committee *Randy E., Ed H., Kerry W., Steve, Kathy*
- XVI. Sports Extravaganza - August 3, 2002 - Golden Triangle Mall
- XVII. Social Event with Board of Directors of Integrity Park - Tuesday, June 25th at 7:00 p.m.

** Wednesday, July 3 in next mtg.*

*- Vice Chair
- Secretary
- Treasurer*

XVIII. Upcoming Events

- A. UNT
- B. TWU
- C. Denton ISD
- D. Parks & Recreation
- E. Others

XIX. Next Meeting of Commission Executive Board, Wednesday, July 3rd

**GDSC ATHLETE OF YEAR SELECTION
SUGGESTIONS FOR 2003**

- Begin contracting all Denton County School's booster clubs starting in August. Invite them to an evening GDSC meeting and explain the application and selection process.
- On application, limit statistics to current year of application.
- Limit voting to members of GDSC only as follows:

Individual member	-	1 ballot
Family member	-	2 ballots
Corporate member	-	3 ballots
Bronze	-	4 ballots
Silver	-	5 ballots
Gold	-	6 ballots
Platinum	-	7 ballots
- Do not show GPA at banquet unless athlete wants it as part of the power point.
- Coordinate GPA between schools so they are on the same scale.



July 2002

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Great American Shootout - (2000)
 TAAAF Regional Tennis Goldfield (300)
 TAAAF Regional Tennis Goldfield (300)

14	15	16	17	18	19	20
Great American Shootout - (2000)	Great American Shootout - (2000)			Shaquille Oneill Basketball Camp-UNT	Denton Summer Shootout -MAYB. (1500)	Denton Summer Shootout -MAYB. (1500)
TAAAF Regional Tennis Goldfield (300)						

Shaquille Oneill Basketball Camp-UNT
 Shaquille Oneill Basketball Camp-UNT

21	22	23	24	25	26	27
Denton Summer Shootout -MAYB. (1500)	Shaquille Oneill Basketball Camp-UNT				Girls Summer Shootout TWU—(1000)	Girls Summer Shootout TWU—(1000)

AAU Teams

Greater Denton Sports
 Commission
 414 Parkway
 P.O. Drawer P
 Denton, TX 76202-1749
 Phone: (940) 382-7895
 Toll Free: (888) 381-1818
 Fax: (940) 382-6287
 Email: dentonsports@discoverdenton.com
 www.dentonsports.com

28	29	30	31
Girls Summer Shootout TWU—(1000)	AJGA Boy's Championship—Oakmont Country Club (150)	AJGA Boy's Championship—Oakmont Country Club (150)	AJGA Boy's Championship—Oakmont Country Club (150)

Christine Gossett

From: "dentonsports" <dentonsports@discoverdenton.com>
To: "Kathy Dieringer" <kidier@charter.net>; "Jason Piter" <dentonsports@discoverdenton.com>; "Chalese Connors" <CConnors@twu.edu>; "Dan Proctor" <dbrsj@hotmail.com>; "Doug Prickett" <doug.prickett@archongroup.com>; "Duval West" <duval.west@datcumail.org>; "George Young" <george.young@triadhospitals.com>; "Ken Sessions" <ksessions@nstarbank.com>; "Kerry West" <kwest@dentonisd.org>; "Lee Roberts" <leeroberts@snellingdenton.com>; "Ramada Inn-Denton" <sales@dentonramada.com>; "Randy Evans" <SRevans@mvprecruits.com>; "Steve Selby" <sselby@unt.edu>; "Chuck Carpenter" <dcoc@denton-chamber.org>; "Christine Gossett" <cvb@discoverdenton.com>; "Hank Dickenson" <dickenson@unt.edu>; "Rick Villarreal" <rickv@unt.edu>; "Ed Hodney" <eghodney@cityofdenton.com>; "Ken Washington" <kxwashin@cityofdenton.com>; "Chalese Connors" <CConnors@twu.edu>; "Vince Thompson" <vthompson@twu.edu>
Sent: Tuesday, June 04, 2002 9:21 AM
Subject: Nominations and Board of the Greater Denton Sports Commission

Here is the ballot for the elections of officers for the Greater Denton Sports Commission. Currently, there are just enough members and nominees to fill the 11 At-Large Board of Directors. The GDSC is planning on moving forward as this being the Board of Directors. Normally a vote would be called for but because of the circumstances we have just enough nominees to fill all of our slots on the board. As the by-laws states, the first three positions are appointed by the Denton Chamber of Commerce. The next four are appointed by the respective organizations. The last eleven are at-large bids. Please contact me if you have any objection or would like to nominate someone else to be an at-large nominee. Also, please contact me if are nominated and do not feel comfortable serving on the board. The first three have not yet been approved or appointed by the Denton Chamber of Commerce, but George does not anticipate a conflict or objections. Attached is a copy of the bylaws if you would like more information regarding the process.

Appointed by the DCOC

Position 1 Chair - George Young
 Position 2 Vice Chair - Ed Hodney
 Position 3 Treasurer - Chalese Connors

Secretary -

Appointed by Organization

Position 4 Univ. of North Texas - Rick Villarreal
 Position 5 Texas Woman's Univ. - Vince Thompson
 Position 6 Denton ISD Athletics - Kerry West
 Position 7 Denton Parks and Recreation - Ken Washington

Current Nominees for At-Large GDSC Board of Directors

Hank Dickenson- UNT Athletics
 Craig Jones - Groggy Dog Sportswear
 Steve Selby - UNT Coliseum/Gateway Center
 Duval West - Denton Area Teachers Credit Union
 Ken Sessions - NorthStar Bank of Texas
 Randy Evans - MVP Recruits
~~Shelly Arnold~~ - Radisson Hotel and Eagle Pointe Golf Club
 Kathy Dieringer - Individual Member

Alana Hardin

Dan Proctor - Individual Member
Doug Prickett - Individual Member
Lee Roberts - Individual Member

Jason Piter
Sports Marketing Manager
Denton Convention and Visitor Bureau
414 Parkway
PO Drawer P
Denton, TX 76202-1719
940-382-7895
940-382-6287 fax



**AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
JUNE 6, 2002**

- I. Jason's Report
- II. Membership/Treasurer's Report
- III. Report from Athlete Awards Banquet
- IV. Report on Softball Tournaments
- V. AJGA Sponsorships
- VI. Report on Girls' Basketball Tournament
- VII. 2005 SunBelt Conference Basketball Tournament
- VIII. Frisco Minor League Baseball
- IX. Denton Sports Video
- X. HOT Funds Budget Shortfall
- XI. Results of Director Elections
- XII. Election of Board Officers
- XIII. Appointment of Coaches Awards Committee
- XIV. Sports Extravaganza – August 3, 2002 – Golden Triangle Mall
- XV. Social Event with Board of Directors of Integrity Park
- XVI. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
- XVII. Next Meeting of Commission Executive Board, Wednesday, July 3rd



**AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
MAY 2, 2002**

- I. Jason's Report
- II. Membership/Treasurer's Report
- III. Report from Athlete Awards Banquet - motioned to give \$1,000 to each winner
- IV. Report from Athlete Awards Selection Committee
- V. Report on Girls' Basketball Tournament Nov. 21-23
- VI. Wrap-up of Regional Qualifiers Track Meet Next year looking @ Thursday, April 17, before
Good Friday
- VII. Volunteers for Girls Softball Tournament ~~November 2002~~
May 17-19 - need gate volunteers @ N. Lakes
- VIII. Elections of Directors in May
- IX. Sports Extravaganza - August 3, 2002 - Golden Triangle Mall Sherry, Ed & Craig
- X. Upcoming Events
 - A. UNT > Brian? Rick Watkins has put in a bid for the 2004 Track Championships
 - B. TWU >
 - C. Denton ISD >
 - D. Parks & Recreation > Water Works Park will be the name of the park.
↳ \$700,000 short of Capital Campaign
 - E. Others >

Bond election for DISD will be held and stadium will ~~be~~ be on the ballot
- XI. Next Meeting of Commission Executive Board, Thursday June 6th

Greater Denton Sports Commission Regional Qualifiers Track Meet Budget

EXPENSE		
Item	Projected Amount	Actual Amount
Stadium Rental	\$0.00	\$0.00
Timing System	\$1,500.00	\$1,350.00
Officials Meal	\$0.00	\$0.00
Medals	\$1,296.00	\$565.00
Hip Numbers	\$150.00	\$176.34
Shells	\$100.00	\$0.00
Key Paid Officials	\$1,000.00	\$300.00
Athletic Trainer Coverage	\$1,000.00	\$500.00
Board Runway	\$500.00	\$500.00
Total	\$5,546.00	\$3,391.34
REVENUE		
Item	Projected Amount	Actual Amount
Entry per Individual \$5.00 x 1000	\$5,000.00	\$3,625.00
Entry per relay \$20.00 x 100	\$2,000.00	\$0.00
Admissions \$3.00 x 1000	\$3,000.00	\$2,480.00
Concessions	\$1,000.00	
T-Shirts	\$250.00	\$250.00
Total	\$11,250.00	\$6,355.00
Grand Total	\$5,704.00	\$2,963.66

*Net to date
need invoice
from police
& cleaning
company*



May 2002

SUN MON TUE WED THU FRI SAT

1
2
3
4
USA Gymnastics Regional Tumbling and Trampoline Championships-Kitty Magee Arena

5
6
7
8
9
10
11
USA Gymnastics Regional Tumbling and Trampoline Championships-Kitty Magee Arena

GDSC High School Award Banquet

12
13
14
15
16
17
18
Lonestar Corvette Club Car Show-TMS

19
20
21
22
23
24
25
Six Pac USA (300) Hat Tricks Hockey
Six Pac USA (300) Hat Tricks Hockey
Porche Club Race-TMS

26
27
28
29
30
31
Six Pac USA (300) Hat Tricks Hockey
Six Pac USA (300) Hat Tricks Hockey
Porche Club Race-TMS
ASA Regional Softball Tournament-Northlakes
USTA Tennis Tourn. Goldfield
USARS Invitation Hat Tricks Hockey

Greater Denton Sports Commission

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www.dentonssports.com



AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
APRIL 4, 2002

- I. Jason's Report
- II. Membership/Treasurer's Report
- III. Discussion regarding the Sports Commission Website
 - A. Links to Chamber and CVB websites
 - B. Other improvements
- IV. Report from Athlete Awards Banquet - Kathy Dieringer, Lee Roberts, Ken Purcell
- V. Report from Athlete Awards Selection Committee - Dan Proctor
- VI. Report on Girls' Basketball Tournament **Nov. 21-23**

*Vol. start
around noon
2:30 Field
5:00 Running*

- II. Report on Regional Qualifiers Track Meet - George Young

- A. Volunteers
- B. Publicity

*do on the TX Track website, could have 1,500 athletes
* Need to see what info. George needs
at registration, does he need reg. help.*

- VIII. Volunteers for Girls Softball Tournament

*- Yes - packet pick up area
* take visitor guides out there*

- IX. Elections for Directors in May

- X. Report on Integrity Park in Argyle *→ have a goal to have 4,000 games there/year
which is about 200,000 visitors/year*

- XI. Upcoming Events

- A. UNT - April 15, WWF at UNT Coliseum
- B. TWU
- C. Denton ISD
- D. Parks & Recreation
- E. Others

- XII. Next Meeting of Commission Executive Board, Thursday May 2nd

** Volunteers will call the CVB to sign up,
on contact Jason, so we'll sign them up
the week he is gone.*



**AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
FEBRUARY 7, 2002**

- I. Jason's Report
- II. Report & Vote on Sports Commission Bylaws
- III. Report & Vote on Membership Structure Fees
- IV. Report from Athlete Awards Banquet
- V. Report from Athlete Awards Selection Committee
- VI. Report on Girls' Basketball Tournament
- VII. Report on AJGA Golf Tournament *) Looking at Nov. 14, 15 & 16, but there is a conflict w/ Physics accelerator, could do Nov. 28-30; Chalesse & Jason checking*
- VIII. Report on Regional Qualifiers Track Meet
- IX. Recognition for UNT and Ryan High School
- X. Planning for February 11th Function
 - A. Invitation/Publicity
 - B. Refreshments
 - C. Basketball Tickets
- XI. March Event at TWU (March 20th) *followed by Gymnastics meet*
- XI. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
- XII. Next Meeting of Commission Executive Board, Thursday March 7th

Membership Structure for the Greater Denton Sports Commission

CATEGORY	ORIGINAL FEE	AMENDED FEE
Individual Member	\$50.00	\$50.00
Family Members	\$100.00	\$100.00
Small Business & Non Profit Clubs	\$250.00	\$200.00
Bronze Members	\$500.00	\$300.00
Silver Members	\$1,000.00	\$750.00
Gold Members	\$2,500.00	\$1,500.00
Platinum	\$5,000.00	\$3,000.00

Greater Denton Sports Commission Regional Qualifiers Track Meet Budget

EXPENSE		
Item	Projected Amount	Actual Amount
Stadium Rental	\$0.00	
Timing System	\$1,500.00	
Officials Meet	\$0.00	
Medals	\$1,296.00	
Hip Numbers	\$150.00	
Shells	\$100.00	
Key Paid Officials	\$1,000.00	
Athletic Trainer Coveragae	\$1,000.00	
Board Runway	\$500.00	
Total	\$5,546.00	
REVENUE		
Item	Projected Amount	Actual Amount
Entry per Individual \$5.00 x 1000	\$5,000.00	
Entry per relay \$20.00 x 100	\$2,000.00	
Admissions \$3.00 x 1000	\$3,000.00	
Concessions	\$1,000.00	
T-Shirts	\$250.00	
Total	\$11,250.00	
Grand Total	\$5,704.00	

GREATER DENTON SPORTS COMMISSION
HIGH SCHOOL ATHLETE OF THE YEAR BANQUET

EXPENSE		
Item	Projected Amount	Actual Amount
Gateway Center Rental	\$375.00	
Food		
Printing Cost		
Pictures		
Plaques	\$2,000.00	
Flowers	\$50.00	
Scholarships	\$3,000.00	
Misc.		
TOTAL	\$5,425.00	
REVENUE		
Item	Projected Amount	Actual Amount
Donations		
Ticket Sales \$20 x 200	\$4,000.00	
TOTAL	\$4,000.00	
Grand Total	-\$1,425.00	

Greater Denton Sports Commission

Mission:

To Attract, Stimulate, and Promote Sports Entertainment and Activities in the Greater Denton Area.

The Greater Denton Sports Commission

would like to invite you to join us on

Monday February 11th

at

5pm-7pm

for our monthly social event at the
**University of North Texas Coliseum
Gymnastics Room.**

The Commission is kicking off our first
of many events.

After the event please join us for

UNT Mean Green Basketball

takes on

UL Lafayette @ 7:00pm.

Please call or email to RSVP

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Email: dentonsports@discoverdenton.com





2002 Schedule of Events

Date/Time	Event	Location
April 13, 2002	3-on-3 Basketball Tournament Wal-Mart Distribution Center	<i>Golden Triangle Mall</i>
April 19, 2002	Greater Denton Sports Commission High School Track Qualifier	<i>UNT-Fouts Field</i>
May 3-5, 2002	USA Gymnastics Regional Trampoline Championship	<i>TWU Pioneer Hall</i>
May 6, 2002	High School Award Banquet	<i>UNT Gateway Center</i>
July 15-19, 2002	Great American Shootout Basketball Tournament	<i>UNT Coliseum, UNT Men's Gym, UNT Recreation Center, Denton Ryan High, Denton High, TWU Pioneer Hall, Strick- land Middle School, McMath Gymna- sium, Calhoun Middle School</i>
July 29, 2002– August 2, 2002	American Junior Golf Association Championship	<i>Oakmont Country Club</i>
August 3, 2002	Greater Denton Sports Commission Sports Extravaganza	<i>Golden Triangle Mall</i>
December 19-21, 2002 <i>changing</i>	All-Holiday Girls Basketball Classic	<i>Denton Ryan High School and TWU Pioneer Hall</i>



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February 2002

SUN MON TUE WED THU FRI SAT

1 2

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21 22 23

Liberty Christian Wooden Bat
Baseball Tournament

Liberty Christian Wooden Bat
Baseball Tournament

Liberty Christian Wooden Bat
Baseball Tournament

24 25 26 27 28

Tina Mike Softball Tourm.

Tina Mike Softball Tourm.

Greater Denton Sports
Commission

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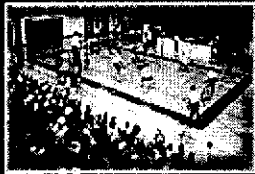


[Home](#) [Calendar of Events](#) [Facilities](#) [Corporate Sponsors](#) [Membership](#)

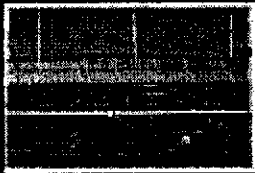


**Greater Denton
Sports Commission**

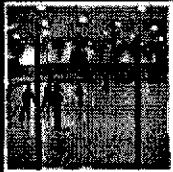
Welcome



Top Stories



Top Stories





**AGENDA
FOR
EXECUTIVE COMMITTEE
GREATER DENTON SPORTS COMMISSION
JANUARY 3, 2002**

- I. Jason's Report
- II. Update Subcommittee on Sports Commission Structure
- III. Report on Commission Website *dentonsports.com @@@@@@@@
is reserved*
- IV. Report from Athlete Awards Banquet
- V. Report from Athlete Awards Selection Committee
- VI. Report on Girls' Basketball Tournament
- VII. Report on AJGA Golf Tournament
- VIII. Recognition for UNT and Ryan High School
 - A. Feb. 1 Chamber Breakfast?
 - B. Mayor's Proclamation? *may already be doing that at council*
 - C. Banner?
- IX. Membership Drive/Brochure
- X. Planning for February 11th Function *UNT women's Bsktball game*
 - A. Invitation/Publicity *- to learn about sports commission*
 - B. Refreshments *\$ have apps. available and*
 - C. Basketball Tickets *UNT give tickets to bsktball game.*
- XI. Upcoming Events *- Tie the meetings to sporting events*
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
- XII. Next Meeting of Commission Executive Board, Thursday February 7th

By-laws
of the
GREATER DENTON SPORTS COMMISSION
(1-3-02 draft)

I. PURPOSE

The purpose of the Greater Denton Sports Commission, operating as a not-for-profit organization under the Denton Chamber of Commerce (a 501c6 organization under IRS Code), is to attract, stimulate and promote sports entertainment events and activities in the greater Denton area. Further, this purpose is achieved generally through the:

- Development of an impressive, well-balanced event portfolio
- Participation in community deliberation involving sports forums and facilities
- Pursuit of new amateur athletic events and the enhancement of existing events
- Promotion of sports entertainment events and venues, including the solicitation, funding and operation of such.

II. MEMBERSHIP AND DUES

The Board of Directors, as it deems appropriate, may create, change or delete classes of membership. Membership privileges may include participation in Commission meetings and other activities, as determined by the Board of Directors.

The Board shall specify the dues or donations applicable to the various classes of membership and the privileges and requirements pertaining thereto. Dues shall be payable upon joining the Commission and thereafter annually.

Members shall continue in good standing as long as dues are paid on an annual basis.

All members in good standing shall have one vote upon each matter submitted to a vote at any general membership meeting of the Commission. Absentee or proxy votes shall not be permitted.

III. BOARD OF DIRECTORS

The Board of Directors shall consist of _____ members from whom officers shall be elected. The President of the Chamber of Commerce and the Vice President of the Convention and Visitors Bureau shall serve as non-voting advisors to the Board. Other non-voting advisors to the Board may be included at the discretion of the Board.

The Directors shall be elected at the Annual Meeting in the month of _____ by a majority of the members present and in good standing. Each person elected shall assume office at the next meeting of the Board following the election, and shall continue in office for a three year term or until a successor shall have been duly elected, provided that:

- One-third of the Directors shall be designated initially to serve for terms of one year, one-third shall serve initially for terms of two years and one-third shall initially serve for terms of three years
- Individuals who are serving on the Commission and representing its founding organizations on the date of adoption of these By-laws shall be considered initial members of the Commission, subject to the payment of dues and other requirements of these By-laws.

Each Director shall be limited to three consecutive three-year terms. Vacancies caused by death, resignation, or removal may be filled by a majority vote of the Board members present. When elected to the Board to fill a vacancy, a Director shall hold office until the next annual meeting.

The Board of Directors shall meet no less than quarterly, be the governing body of the Commission and shall have the full power to act on all matters in the name of the Commission. The Board shall be empowered to vote and to transact the business of the Commission by correspondence if required. Expenditures of the Commission shall be authorized by the Board of Directors in general terms by the adoption of a budget at the beginning of the fiscal year. The Board of Directors shall act upon any matters which it may deem proper to introduce. The actions of all Committees shall be subject to the approval of the Board of Directors.

Any member of the Board of Directors unable to attend a meeting shall notify the Chair and state the reason for the absence. If a Board member is absent from two consecutive meetings for reasons which the Board has failed to declare to be sufficient, his or her resignation shall be deemed to have been tendered and accepted. When a vacancy occurs in the Board, the Board of Directors shall elect a person to fill the office for the remainder of the term.

Any member of the Board may be removed at any meeting of the Board at which a quorum is present by an affirmative vote of two-thirds of the Board members present. Any member of the Board may resign at any time by filing written notification with the Chair of the Commission.

IV. ELECTION AND DUTIES OF OFFICERS

No person shall be elected or appointed or shall continue to serve as an Officer or a Director of the Commission, unless said person is a member in good standing.

The officers of the Foundation who shall be elected from and by the Board of Directors shall be a Chair, Vice-Chair, Secretary, Treasurer, and Past-President. Officers shall take office on July 1 and shall continue in office for a one year term. Each officer shall be limited to three consecutive one-year terms.

Duties of Officers

The Chair shall preside at meetings and direct the work of the Foundation with the counsel of other officers and the Board of Directors; all committees shall be appointed by

the President. The President shall serve as an ex officio member of all committees except the nominating committee.

The Vice-Chair shall serve as an aide and alternate for the Chair, performing the duties of the president in the absence of the President. The Vice-Chair shall serve as a member of the Budget and Finance Committee.

The Secretary shall keep a record of the proceedings of the meetings of the members, of the Executive Committee, and the Board of Directors, and shall send notices of all meetings as required by the By-Laws.

The Treasurer shall receive all funds of the Commission and disburse funds on the order of the officers and/or Board, shall make a report of all receipts and expenditures for each Board meeting and the Annual Meeting; shall prepare all required financial reports; and shall maintain a record of payment of dues.

The Past-Chair shall serve as general advisor to the Executive Committee and the Board of Directors. The Past-Chair shall serve as Chair of the Articles of Association and By-Laws Committee.

V. STANDING COMMITTEES

The Chair, with the approval of the Board of Directors, shall appoint the members of all standing committees and all ad-hoc committees except the Executive Committee.

Standing Committees of the Association shall be:

- Executive Committee
- Nominations and Elections Committee
- Articles of Association and By-Laws Committee
- Budget and Finance Committee
- Development and Projects Committee
- Membership Committee

The Board may create additional Standing Committees as it deems appropriate.

Executive Committee. The Executive Committee shall consist of the Officers of the Commission. The committee shall conduct strategic planning, review policy and committee recommendations, act on administrative matters, set agendas for Board meetings, review and recommend operating budgets, recommend rules for the financial administration of the Commission, and perform other duties as may be directed by the Board.

All actions by the Executive Committee shall be reported to the Board at its next meeting succeeding such action and shall be subject to revision and alteration by the Board, provided that no rights of a third person shall be affected by any revision or alteration.

The presence of ____ members shall constitute a quorum and the act of the majority of the members of the Executive Committee present shall be the act of the Committee.

Nominations and Elections Committee. The Nominations and Elections Committee shall consist of three members of the Board, two of whom are not members of the Executive Committee, appointed by the Chair. The Committee shall receive recommendations from members and develop a slate of those to be nominated as Directors and prepare a report accordingly. This report shall be presented to the membership in writing not less than seven days prior to the Annual Meeting. It shall be the duty of the Chairperson of the Committee to present the nominations at the Annual Meeting. After the report of the Nominating Committee at the Annual Meeting, other nominations may be made from the floor by any member with consent of the nominee.

Directors shall be elected by an affirmative vote of a majority of those members present and in good standing.

The Committee shall also report to the Board, if requested, on its recommendations to fill any vacancies occurring in any position.

Articles of Association and By-Laws Committee. The Articles of Association and By-Laws Committee shall consist of the Past-Chair of the Commission and two Board members appointed by the Chair. The Committee shall respond to requests from the Board of Directors to study and make recommendations regarding changes to the Articles of Association and By-Laws. The Committee also shall examine and analyze the Articles of Association and By-Laws on an annual basis and make recommendations to the Board of Directors concerning possible changes, if any.

Budget and Finance Committee. The Budget and Finance Committee shall consist of the Treasurer, Vice-Chair and one member of the Board appointed by the Chair. The Committee shall prepare the annual operating budget and shall manage all organizational funds and investments and shall coordinate funding for the various programs instituted by other committees.

Development and Projects Committee. The Development and Projects Committee shall consist of three members of the Board appointed by the Chair. The Committee shall research and develop ongoing funding sources and financial support for the Commission. The Committee also shall propose projects and identify funding sources to support such projects. The committee shall support ongoing projects and actively seek new projects.

Membership Committee. The Membership Committee shall consist of one officer, one additional member of the Board, and any number of members appointed by the Chair. The primary duties of the committee shall be to review the membership and dues structures for needed changes, if any, and make recommendations to the Board of Directors; to develop and implement membership campaigns; to research and design plans for greater membership participation in special events and activities.

Each member of a committee shall continue to serve until the next annual meeting of the members of the Commission and until a successor is appointed, unless the committee is

terminated, or unless the member is removed from the committee, or unless the member shall cease to qualify as a member.

One member of each committee shall be appointed chairperson by the Chair of the Commission.

Vacancies in the membership of any committee may be filled by appointments made in the same manner as provided for the original appointments.

Unless otherwise provided in the resolution of the Board of Directors designating a committee, a majority of the whole committee shall constitute a quorum and the act of a majority of the members present at a meeting at which a quorum is present shall be the act of the committee.

Each committee may adopt procedures for its own government consistent with these By-Laws or with policies and procedures adopted by the Board of Directors.

Ad-hoc committees may be established by the Board to carry out the purposes and activities of the Foundation.

VI. MEETINGS

General meetings of the members shall be held at a time and place to be determined by the Board of Directors for the transaction of other business as shall properly come before the meeting. Its location shall be accessible to the disabled.

Special meetings of the members may be called at any time by the Secretary of the Commission upon the request of the Chair, resolution of the Board of Directors, or by no less than ten percent of the members.

All general and special meetings shall be open to the entire membership. At all regular general meetings, any business may be transacted with the powers of the Commission without special notice of such actions, except as required by law, the Articles of Association, or these By-Laws.

Notice of every general or special meeting of the members shall be made in writing to each member not less than seven days before the date of the meeting. Such notice shall state the time and place of the meeting. The notice shall be directed to each member entitled to notice at the member's address as it appears on the books or records of the Commission. Notice of any special meeting shall state the purpose or purposes for which the meeting is called.

There shall be no quorum requirement for general meetings of members and, except as otherwise provided by law or these By-Laws, the act of the majority of the members present and in good standing shall be the act of the members.

Order of Business

The order of business shall be determined by the Board of Directors and the following business shall be transacted at all meetings of the Board:

- Roll Call of All Officers
- Approval of Minutes of Previous Meetings
- Report of Officers and Committees
- Unfinished Business
- New Business
- Adjournment

Except as otherwise provided in these By-Laws, Roberts' Rules of Order, Revised shall be the parliamentary authority of the Association.

VII. FISCAL YEAR

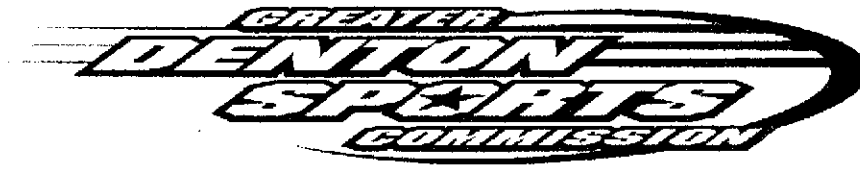
The fiscal year of the Commission shall be from _____ to _____. The Annual Financial Report along with appropriate forms shall be prepared at the beginning of the new calendar year to be submitted to an appropriate CPA to prepare an annual financial audit.

VIII. AMENDMENTS TO BY-LAWS

These By-Laws may be altered, amended, or repealed, or new By-Laws may be adopted by an affirmative vote of two-thirds of the Board members present at any meeting of the Board at which a quorum is present, provided the proposed amendment, changes, alterations or new By-Laws have been submitted in writing to each member of the Board not less than seven days prior to the meeting.

IX. ADOPTION AND EFFECTIVE DATE

These By-Laws shall go into effective immediately upon adoption by the Board of Directors.



**AGENDA
GREATER DENTON SPORTS COMMISSION
DECEMBER 5, 2001**

- I. Jason's Report
- II. Report on Meeting with Chamber Board
 - A. Approval of Name Change
 - B. Opening of checking account
 - C. Third City Strategy
- III. Update on Subcommittee on Sports Commission Structure
- IV. Report on Commission Website
- V. Report from Athlete Awards Banquet
- VI. Report from Athlete Awards Selection Committee
- VII. Report on Girls' Basketball Tournament
- VIII. Report on AJGA Golf Tournament
- IX. Membership Drive/Brochure
- X. Setting Night Meeting for Full Commission *looking @ Feb. 11, 2002 w/ a bskbl game*
- XI. Upcoming Events
 - A. UNT
 - B. TWU
 - C. Denton ISD
 - D. Parks & Recreation
 - E. Others
- XII. Next Meeting of Commission Executive Board, Thursday January 3rd



American Junior Golf Association

Championship Packet

Prepared for

The Denton Sports Commission

And

Oakmont Country Club

To host

The

**2002 AJGA Boy's
Junior Championship**

July 29-August 2, 2002

TABLE OF CONTENTS:

Championship History

Host Facility Information

Economic Benefits

Promotional Benefits

Tournament Organization

◆**HOST FACILITY INFORMATION**◆

Tournament: AJGA Boys Junior Championship

Site: Oakmont Country Club
Corinth, TX

Proposed Dates: July 29- August 2, 2002

Field: The original field size will be 144 players (boys ages 13-18). After 36-holes the field will be cut to the top 70 boys for the final 36-holes. A previous top finish in a selected national junior golf tournament or through the qualifying tournaments must earn entry into this championship, although the host club will receive two exemptions into the tournament.

Friday, July 27, 2002

Site to be determined
Boys qualifying tournament (100 players)
8:00 a.m. shotgun start

Monday, July 29, 2002

Tournament practice round
1:00 p.m. shotgun start

Junior-Am tournament (100 players)
1:00pm shotgun start
Junior-Am reception
6:00 p.m.

Tournament registration and players meeting
8:00 p.m. (at host hotel or local tournament site)

Tuesday, July 30, 2002

First round
7:30-9:00 am and 12:00-2:00 p.m., #1 & #10 tee
Course is available to play at 5:00 p.m.
Tournament cookout (250 people)
7:00 p.m.

Wednesday, July 31, 2002

Second round
7:30-9:00 a.m. & 12:00-2:00 p.m., #1 & #10 tee
Course is available to play at 5:00 p.m.

Thursday, August 1, 2002

Third round
7:30-11:00 a.m., #1 tee
Course is available to play at 1:00 p.m.

Friday, August 2, 2002

Final round
7:30-11:00 a.m., #1 tee
Course is available to play at 5:00 p.m.

Awards Ceremony after completion of play

♦ AJGA FACT SHEET ♦

PURPOSE

The American Junior Golf Association is dedicated to the development of young men and women through national junior golf tournaments. The AJGA's goal is to provide these juniors exposure for college golf scholarships while assisting in their personal growth and maturity.

FISCAL STATUS

The AJGA is a 501-(c)(3) non-profit organization. Contributions to the Association are thus tax deductible by individuals and corporations alike.

WHAT IS THE AJGA

- A series of 47 national junior golf tournaments (plus 29 qualifiers) recognized by juniors, parents, universities, and golf associations throughout the country as the best vehicle for exposure to college golf.
- Is national in scope with tournaments in 27 states and Canada, with a membership of over 4,500 juniors from all 50 states and over 15 foreign countries.
- Managed professionally by a 27-member full time staff, which conducts business out of its National Headquarters in Roswell, Georgia. An 18-member Board of Directors who is elected by the membership and serves as volunteers governs the AJGA.
- A service to over 300 University and College golf coaches which receive tournament results weekly via e-mail and rely on the activities of the AJGA to recruit future players.
- Encourages character development in young people through a strict Code of Conduct and by teaching them values such as fair play, perseverance, appreciation, and learning to win or lose with dignity and grace.

ABOUT THE AJGA

- Winner of the Card Walker award in 1990, presented by the PGA Tour for outstanding contributions to junior golf.
- Host facilities include Dallas Athletic Club, Serrano Country Club, Northwood Club, Firestone C.C., Du Pont C.C., English Turn G. & C.C., Mission Hills Country Club.
- Through the AJGA Foundation, the AJGA receives alumni support from the 1% Club, a group of over 70 professionals which donate 1% of their Tour earnings. Members of this group include Tiger Woods, Phil Mickelson, Raymond Floyd, Corey Pavin and current AJGA National Chairmen Davis Love III and Betsy Rawls. This Foundation provides financial support for numerous grass roots junior golf organizations nationwide.
- National media support includes Golfweek, Golf World, Golf Digest, Golf Shop Operations, and Golf for Women Magazine, and USA Today.
- Communicates with AJGA membership through a yearly calendar, membership brochure, and eight editions of a newsletter "Inside the AJGA."

◆CHAMPIONSHIP HISTORY◆

Each year since 1987, the cream of the crop has gathered in suburban Dallas for one of the nation's premier stroke play championships in junior golf.

The event is one of two 72-hole championships conducted by the American Junior Golf Association. In terms of field size and strength, the Boys Junior Championship offers one of junior golf's greatest tests. The event annually draws the best male golfers in the country, as well as many premier players from around the world.

Adding to its eminence, the tournament is always conducted on a prestigious Dallas-area golf course. Over the course of 14 years, the event has traveled between Gleneagles Country Club, TPC at Las Colinas, Trophy Club Country Club, and the Dallas Athletic Club. In 2001, Lakewood Country Club will join this group as the fifth course in Dallas to host the event.

It was at Gleneagles in 1987 where the tone for this event was set. That year, a 17 year old Pennsylvanian with a quirky swing and cross-handed putting stroke emerged with a victory. It was his only AJGA win, but Jim Furyk had bigger things awaiting him on the PGA TOUR. He has since won six tournaments on tour, played in two Ryder Cups and two Presidents Cups, spent several years in the Top 10 on the money list, and recorded multiple Top 5 finishes at golf's "major" championships.

The tradition-rich AJGA Boys Junior Championship has produced more than a decade of top-notch champions who, each year, overcome a challenging test of golf and the best competitors in the nation. A complete history is listed below.

Year	Site	Champion	Score
1987	Gleneagles Country Club	Jim Furyk	214(+1)
1988	Gleneagles Country Club	Nicky Goetze	284(E)
1989	Las Colinas Sports Club	David Duval	287(+6)
1990	Four Seasons Resort and Club	Lee McEntee	284(+3)
1991	Four Seasons Resort and Club	Jason Buha	280(-1)
1992	Four Seasons Resort and Club	Tiger Woods	274(-7)
1993	Four Seasons Resort and Club	Jeff Fahrenbruch	282(+1)
1994	Four Seasons Resort and Club	Robert Floyd	272(-8)
1995	Four Seasons Resort and Club	Mark Northey	283(+3)
1996	Trophy Club Country Club	John Engler	278(-10)
1997	Trophy Club Country Club	Tim Riley	278(-10)
1998	Dallas Athletic Club	Adam Rubinson	274(-14)
1999	Gleneagles Country Club	Ty Tryon	272(-12)
2000	Dallas Athletic Club	Martin Flores	273(-15)
2001	Lakewood Country Club	Matt Rosenfeld	268(-16)

♦ ECONOMIC BENEFITS TO HOST FACILITY ♦

Food & Beverage from AJGA

1. **Daily Breakfast & Lunch Buffets** – The AJGA provides full breakfast and lunch buffets for each participant on all competition days. Revenues from these functions will range from \$8,000-10,000.
2. **Tournament Cookout** – The AJGA hosts a Tournament Cookout for participants at each event on the schedule. This cookout is designed to be a fun, social atmosphere for players and parents alike to meet other participants in the event. Revenues from the cookout range from \$3,500-5,000.
3. **Junior-Am Luncheon & Reception** – The Junior-Am event is preceded by a buffet luncheon for all participants and followed by an awards reception. The lunch buffet normally consists of a complete deli spread mixed with various sides and appetizers. The menu for the reception is slightly more formal and is most always a hot buffet. A club can expect to generate \$4,000 - \$7,000 from Junior-Am food and beverage.
4. **Player Registration** – A mandatory players meeting is held prior to the first round to discuss general information about the tournament week and to distribute first round tee times. The menu for this function is very basic; finger foods are ideal (pizza, chicken fingers, etc.). Revenues from this function range from \$500 - \$1,000. This function may also be held at the Host Hotel.

Revenues from Parents, Coaches, and Guests

The AJGA encourages facilities to take advantage of the captive audience on-site during the tournament week. The average traveling party for the Lucent Technologies Boys Junior Championship event is 350-400 people. The majority of these people will eat breakfast and/or lunch on site each day if the price is adequate. Therefore, we encourage clubs to offer breakfast and lunch buffets at a family priced rate or offer tournament guests a 15-25% discount from regular menu prices.

The same holds true for purchases in the golf shop. It is not uncommon to see tournament participants and their families buying a hat or shirt with the club logo as a souvenir for the week. By offering this merchandise at a discount, players and parents alike are more inclined to purchase.

Portion of net proceeds donated to area grass-roots junior golf

The goal of each AJGA tournament is to provide a positive life experience for each participant in the field and leave a community feeling good about their contribution to junior golf. Therefore, the AJGA donates a portion of the net proceeds from the event back to area junior golf programs. Over the years the AJGA has contributed nearly \$350,000 back to local programs.

PROMOTIONAL BENEFITS TO HOST FACILITY

The host facility will be highlighted in the following AJGA promotional materials:

Web Site – www.ajga.org

In 2001, the AJGA introduced a new and improved Web site designed to add better service to our members as well as providing more exposure and better value for our sponsors and host facilities. Receiving over 1 million hits annually each of the last two years; we have continued to upgrade our services. Each tournament on the 2001 schedule has its own web page that includes hotel information, directions, course yardages, typical weather conditions, tips from the pro, and a direct link to the host facility's home page.

Annual Calendar

This professionally designed piece is distributed to all 5,500+ members and nearly 8,000 national, regional, and local media. Each facility is recognized in this piece while 13 facilities are featured via monthly and cover photos. *The host facility will be one of those featured photos.*

AJGA Newsletter – “Inside the AJGA”

Inside the AJGA is an in-house publication featuring tournament results, upcoming events, special stories, and other pertinent information for AJGA members. Printed quarterly, the newsletter has generated a readership following of nearly 12,000.

National Magazine articles and press releases

Circulation: 1.5 million.

All AJGA events receive excellent coverage from Golfweek, GolfWorld, and USA Today.

Local television and newspaper coverage

The AJGA makes every effort possible to generate interest in the local community. Prior to each event, the AJGA contacts each sports writer and anchor within the coverage area inviting them to come watch the event and visit with the juniors. Following each tournament round, the daily press release and daily results are faxed to each radio and television station in town, as well as the local newspapers. Daily results are also sent via modem to the Associated Press wire and Dallas Morning News.

♦ TOURNAMENT ORGANIZATION ♦

Local Support

First and foremost a successful tournament requires local people willing to get involved and volunteer their time and energy. A Tournament Chairman and several committees are needed to organize and operate this event.

Tournament Chairman (Jon Schultz)

A Tournament Chairman is needed to oversee and organize this event and its committees' at the local level. The AJGA will assist and supervise the activities of the Tournament Chairman and provide all the support necessary to effectively operate this position. A yearly Tournament Chairmen's meeting is held to ensure proper direction for the individual assuming this position. We also use this meeting as an opportunity to thank those who generously donate their time in coordinating the event.

Fund Raising Committee

This committee primarily involves contacting sponsors to play in the Junior-Am event. Fund raising goal to be determined by the local Tournament Chairman and the American Junior Golf Association. A local junior charity and the AJGA foundation will benefit from the fundraising in the Junior-Am tournament.

Transportation Committee

Three or four people and donated courtesy vehicles used to ensure ample transportation between the airport, tournament site, and Host Hotel, if applicable.

Media Committee

One person with contacts in local media who can assist the AJGA Manager Public Relations with media exposure prior, during, and following the tournament.

Volunteer Committee

We will need between 20-30 people at the golf course to act as marshals, scorers, etc. A Volunteer Chairman will be needed to recruit, assign, and oversee the volunteer effort. We have conducted a Volunteers' Reception the weekend prior to the tournament to meet the volunteers and cover assignments. This event provides an opportunity for club members to meet the AJGA staff.

Tournament Headquarters

The tournament staff would require a room at the golf shop or clubhouse as a headquarters for tournament operations at least five (5) days prior to the practice round. This room would need to include equipment such as copy machine, phones and photocopier along with worktables. **Access to this securable room two hours before first time of the day until 10:00 p.m. by the tournament staff is important.**

Tournament Participants

Scott Abbott	Dallas, Texas	Blake Mastair	Englewood, Colo.
Derek Abel	Plano, Texas	Ben McCaslin	Dallas, Texas
Danny Allen	Palm Harbor, Fla.	Will McDonald	Birmingham, Ala.
Zack Amole	Denver, Pa.	Andre Metzger	Norman, Okla.
Aaron Anderson	Fargo, N.D.	Alex Montgomery	Overland Park, Kan.
Jon Antunes	Belton, Texas	Jonathan Moore	Portland, Ore.
Will Armstrong	Austin, Texas	Pat Moore	Phoenix, Ariz.
Brandon Askew	Fargo, N.D.	Ryan Moore	Puyallup, Wash.
Ryan Baca	Sugar Land, Texas	Zach Mowbray	Glastonbury, Conn.
Mike Barbosa	St. Petersburg, Fla.	Jesse Mueller	Mesa, Ariz.
Cale Barr	Versailles, Ky.	Kevin Na	Diamond Bar, Calif.
Matt Bascom	Charlottesville, Va.	Chris Nallen	Hackettstown, N.J.
Jeff Bell	Plano, Texas	Chris Noel	Tulsa, Okla.
Ryan Blaum	Coral Gables, Fla.	Brian O'Flaherty	Westlake Village, Calif.
Nico Bollini	Yorba Linda, Calif.	Kevin O'Connell	Potomac, Md.
Taylor Bowers	Old Hickory, Tenn.	Thomas Park	Vancouver, British Columbia
Matt Brooks	Mesa, Ariz.	Patrick Phillips	Athens, Ga.
Derek Brown	Wainut Cove, N.C.	Greg Pieczynski	Kingston, Pa.
Andrew Buckle	Bracken Ridge, Australia	Mike Radek	Chicago, Ill.
Ryan Camp	Spokane, Wash.	Johnscott Rattan	Montgomery Village, Md.
Martin Catalioto	Ramsey, N.J.	Chez Reavie	Mesa, Ariz.
Andy Connell	Denver, Colo.	Stephen Reed	Houston, Texas
Steve Conway	Irvine, Calif.	Kyle Reifers	Dublin, Ohio
Clint Cromwell	Savannah, Tenn.	Jay Reynolds	Austin, Texas
Andrew Crowley	Savannah, Ga.	Peter Rivas	New Orleans, La.
Clint Deibert	Doylestown, Pa.	Brian Roberts	Eagan, Minn.
David Denham	Tifton, Ga.	Zack Robinson	Ft. Worth, Texas
Stewart Dodson	Perryton, Texas	Matthew Rosenfeld	Plano, Texas
Will Doughtie	Amarillo, Texas	Charlie Santaularia	Lawrence, Kan.
Tyler Duncan	Austin, Texas	Jason Scherr	Lubbock, Texas
Judd Easterling	Dixon, Mo.	David Schultz	Fargo, N.D.
Steven Eshbach	Bonita, Calif.	David Schultz	Richardson, Texas
Matt Every	Daytona Beach, Fla.	Kevin Schultz	Richardson, Texas
Martin Flores	Mansfield, Texas	Bradley Shaw	Pacific Palisades, Calif.
David French	Columbus, Ohio	Webb Simpson	Raleigh, N.C.
Jarrod Gardner	Austin, Texas	Pansing Singhaseni	Beverly Hills, Calif.
Joel Gibbons	Ocala, Fla.	Justin Smith	Moon Township, Pa.
Brad Gibson	Andrews, Texas	Chan Song Wongluekiet	Bradenton, Fla.
Christo Greyling	Orlando, Fla.	Benjamin Spitz	Norwell, Mass.
Drew Hacker	Tulsa, Okla.	Ryan Stinnett	Amherst, Va.
Joseph Hah	Cerritos, Calif.	Chris Stroud	Groves, Texas
Jason Harris	Clemmons, N.C.	Nicholas Thompson	Coral Springs, Fla.
Ben Hayes	Paradise Valley, Ariz.	Brad Tiley	Chappaqua, N.Y.
John Holmes	Campbellsville, Ky.	Ty Tryon	Orlando, Fla.
Bryan Holub	Higley, Ariz.	Edward Turner III	Los Angeles, Calif.
Jason Horrell	Martinsville, Ind.	James Vargas	Miami, Fla.
Jeremy Ice	Austin, Texas	Andrew Vitt	Kenilworth, Ill.
Jimmy Kackley	Dallas, Texas	Matt Walkington	Christchurch, New Zealand
Tim Kane	Simsbury, Conn.	Heath West	Dothan, Ala.
Brandon Knaub	Seven Valleys, Pa.	Johan Willhoite	Palm Desert, Calif.
Pete Krsnich	Wichita, Kan.	Casey Wittenberg	Memphis, Tenn.
Jake Lambert	Jackson, Miss.	Joshua Wooding	Riverside, Calif.
Jeff Lanier	Austin, Texas	Brandon Young	Knoxville, Tenn.
Sean Laubert	Farmington, N.M.		
Tyler Leon	Dallas, Texas		
Will Lloyd	Orlando, Fla.		
Jason Lockwood	Windsor, Conn.		
Darren Lundgren	Ballwin, Mo.		
Jeff Marcinowski	Fairfield, Conn.		

Tournament field as of July 7.

*Congratulations to all players who qualified
via the Pepsi Qualifiers presented by ClubCorp.*

SCHEDULE OF EVENTS

MONDAY, JULY 24

7:30 a.m.

Practice Round (Shotgun)
Gold Course
Dallas Athletic Club

1 p.m.

Junior-Am Tournament (Shotgun)
Gold Course
Dallas Athletic Club

6 p.m.

Junior-Am Reception
Dallas Athletic Club

8:30 p.m.

Players Registration
Crown Plaza

TUESDAY, JULY 25

7:30 - 9:09 a.m.

First-round Tee Times
#1 and #10 Tees, Gold Course
Dallas Athletic Club

11:30 - 1:09 p.m.

First-round Tee Times
#1 and #10 Tees, Gold Course
Dallas Athletic Club

6 p.m.

Tournament Cookout
Dallas Athletic Club

WEDNESDAY, JULY 26

7:30 - 9:09 a.m.

Second-round Tee Times
#1 and #10 Tees, Gold Course
Dallas Athletic Club

11:30 - 1:09 p.m.

Second-round Tee Times
#1 and #10 Tees, Gold Course
Dallas Athletic Club

THURSDAY, JULY 27

7:30 - 11 a.m.

Third-round Tee Times
#1 Tee, Gold Course
Dallas Athletic Club

FRIDAY, JULY 28

7:30 - 11 a.m.

Final-round Tee Times
#1 Tee, Gold Course
Dallas Athletic Club

4 p.m.

Awards Ceremony
Scoreboard, Dallas Athletic Club

for several years and is currently the head men's golf coach at Mississippi State.

In 1989, a brilliant 17-year-old named David Duval came in on one of those streaks for which he has now become famous. His momentum carried him to victory and, eventually, to AJGA Player of the Year honors.

In 1990, Lee McEntee's victory, like Duval's, launched him to AJGA Player of the Year status.

Jason Buha, the 1991 champion, became a collegiate All-American at Duke University and is enjoying his first year on the PGA Tour.

In 1992, a confident 16-year-old opened with guns ablazing, firing a first-round 65 en route to victory. Center stage was no strange place for Tiger Woods and his prodigious talent. His fame long preceded his arrival in the AJGA and, following two seasons as the AJGA Player of the Year, he has become one of the most recognizable figures in golf.

Champions that have followed Woods have also made their marks on the golf world. Jeff Fahrenbruch, Robert Floyd, Mark Northey and John Engler (1993-96 champions) have all gone on to become NCAA All-Americans at prominent golf schools.

Fahrenbruch was awarded the Ben Hogan Award for academic and athletic excellence at the University of Texas.

Floyd was a three-time All-American at the University of Florida.

Northey helped the University of Georgia claim the 1999 NCAA Championship.

Engler, was named to the NCAA All-America First Team



Tiger Woods with Byron Nelson (far right) at the 1992 Boys Championship

last year as a sophomore at Clemson University.

Tim Riley and Adam Rubinson have just gotten their feet wet at the college level and are looking toward greater success in the future. Riley plays for the University of Illinois, while the 1998 champion, Fort

Worth native Rubinson, has just completed his sophomore year at Texas Christian.

Last year, Ty Tryon of Orlando, Fla., fired a 12-under-par 272 on his way to victory, tying the AJGA 72-hole tournament record held by Phil Mickelson and Robert Floyd. The 16-

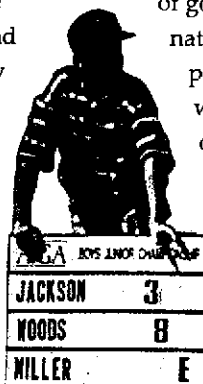
year-old, who won the MCI Junior

Classic in February, went on to earn first-team Polo Golf Junior All-America honors in 1999 and returns this year to defend his title.

The tradition-rich Lucent Technologies Boys Junior Championship has produced more than a decade of top-notch champions who, each year, overcome a challenging test of golf and the best competitors in the nation. Another sign of the level of competition and how hard this event is to win is the fact that Lucent Boys is the only "Major" on the AJGA schedule where there has not been a repeat champion.

By the end of this week, another player will have etched his name in the books besides the many great champions that have come before him.

Lucent Boys is the only AJGA "Major" without a repeat champion.



PAST CHAMPIONS

1999

Ty Tryon
Orlando, Fla.
66-65-76-65—272

1998

Adam Rubinson
Fort Worth, Texas
72-70-66-66—274

1997

Tim Riley
Belleville, Ill.
68-72-71-67—278

1996

John Engler
Augusta, Ga.
70-70-70-68—278

1995

Mark Northey
Roswell, Ga.
69-76-69-69—283

1994

Robert Floyd
Miami Beach, Fla.
65-67-67-71—272

1993

Jeff Fahrenbruch
Plano, Texas
69-74-69-70—282

1992

Tiger Woods
Cypress, Calif.
65-73-68-68—274

1991

Jason Buha
Farmington Hills, Mich.
71-68-69-72—280

1990

Lee McEntee
Doylestown, Pa.
74-72-70-68—284

1989

David Duval
Ponte Vedra Beach, Fla.
68-76-72-71—287

1988

Nicky Goetze
Hulk, Ga.
72-74-70-68—284

1987

Jim Furyk
Manheim, Pa.
71-73-70—214

Greater Denton Sports Commission

The Mission of the Greater Denton Sports Commission is:

**To Attract, Stimulate, and Promote Sports
Entertainment Events and Activities
In the Greater Denton Area.**

Goals:

- **Development of an impressive, well-balanced event portfolio**
- **Participate in community deliberation involving sports forums and facilities**
- **Promote the Mission of the Greater Denton Sports Commission**
- **Establish a bids and grants fund to be used in the pursuit of amateur athletic events as well as to assist in the development of new or enhancement of existing events**
- **Be a central resource for requests, support and assistance for Youth, Amateur, Intercollegiate and Professional sporting events and activities**

How the Sports Commission Benefits the Greater Denton Area:

- **Economic impact to our community generated through visitor days, hotel nights, personal expenditures, goods and services.**
- **Facilitates new and existing events for the Greater Denton Area.**

- Facilitates communication and cooperation between corporate America and sports teams/organizations in the Greater Denton Area.

Membership Structure:

The Grass Root Members -	
Individual Members	\$ 50.00
Family Members	\$ 100.00
Partners in Our Success-	
Small Businesses & Non Profit Clubs	\$ 250.00
Stakeholders-	
Bronze Members Associations (Sports Groups) & Facility Entities	\$ 500.00
Sustaining-	
Silver Members	\$1,000.00
Funding-	
Gold Members	\$2,500.00
Platinum Members	\$5,000.00

	Greater Denton Sports Commission		Membership Incentives				
	Individual/Family	Small Business Non-Profit Clubs	Bronze	Silver	Gold	Platinum	
Opportunity to be Elected to the Board	X	X	X	X	X	X	
Quarterly Newsletter	X	X	X	X	X	X	
GDSC Decal	X	X	X	X	X	X	
Opportunity to Purchase GDSC Merchandise	X	X	X	X	X	X	
Link on Web Site		X	X	X	X	X	
Media Promotion Opportunities			X	X	X	X	
Rights to GDSC Logo in Advertising				X	X	X	
First Right of Acceptance for Event Sponsorship					X	X	



REASONS TO FORM A GREATER DENTON SPORTS COMMISSION

- 1. INCREASED VISIBILITY** – By being a separate independent organization, the Greater Denton Sports Commission can develop its own identity. This should enhance its visibility in the community, the region, the state, and the county. With its own distinctive logo, the Sports Commission would give Denton another identity with which people can connect with this community.
- 2. INCREASED PARTICIPATION** – Since the Greater Denton Sports Commission would not be limited to the geographical limitations of the city, it could attract members from the entire county. It would also be attractive to groups (Denton Boys Baseball, Denton Area Youth Football, Denton Soccer Association, State Parks at Lake Ray Roberts, etc.) who are not currently part of the chamber and/or unable to currently attend the Sports Committee's meetings. With increased membership base, this would increase the number of volunteers able to work on projects and programs. There are people, in the community, who enjoy sports but because they work in Dallas or other areas do not identify with the Denton Chamber. They could join the Commission as an individual member.
- 3. INCREASED PROGRAMS** – The Greater Denton Sports Commission would be able to attract more events to the area because of its increased base of operations. Programs would also be able to increase because of the larger pool of volunteers to work on projects and who have contacts with groups that we do not currently have. Descriptions of new projects under consideration are attached.
- 4. INCREASED CHAMBER MEMBERSHIP** - Since the potential membership base for the Greater Denton Sports Commission is broader than the current membership base of the chamber, it is felt that the Commission could actually attract new members to the Chamber rather than subtract members from the Chamber. They will see the benefits of Chamber membership by the works of the Sports Marketing Manager and the Convention and Visitor Bureau staff. It would be possible to have a combined Sports Commission/Chamber membership at a reduce price versus separate memberships alone.
- 5. INCREASED FINANCIAL RESOURCES** – Although the HOT funds money currently funds the Sports Marketing position, there is very little in program money. By selling Corporate and Individual memberships in the Commission and by sponsoring its own fund raising events (regional qualifiers meet), the Commission would have funds to do projects (Annual Awards Banquet), enhance projects (Sports Extravaganza), and attract events that we currently cannot do. Some events require a bid fee or guarantees and we currently cannot go after these events even though our facilities would support them. The Sports Extravaganza which highlights sports-related businesses and organizations has not reached its full potential because of the lack of promotional and advertising funds.



Greater Denton Sports Commission

MEMBERSHIP

Individual	\$ 50.00
Family	\$ 100.00
Small Business	\$ 250.00
Non Profit Clubs	
Bronze	\$ 500.00
Silver	\$1,000.00
Gold	\$2,500.00

Incentives:

Opportunity to be Elected to the Board
GDSC Merchandise
Quarterly Newsletter
Link on Web Site
Membership Certificate
Media Promotion Opportunities
First Right of Acceptance for Event Sponsorship

November 6, 2001

Chuck Carpenter
414 Parkway
PO Drawer P
Denton, TX 76202-1719

Dear Chuck,

The Denton Convention and Visitor Bureau and the Denton Chamber of Commerce have come together in order to form The Greater Denton Sports Commission. The primary purpose of the organization is to support local athletic and recreational programs and to generate events that facilitate a stronger athletic and recreation community. Some of the members of this organization include UNT Athletics, TWU Athletics, TWU Health and Wellness, Denton Parks and Recreation, Denton Youth Sports Association, and Denton ISD Athletics.

One of the goals of the Greater Denton Sports Commission is to use existing athletic and recreational facilities during non-peak times to produce revenue for the facilities and the community. The ability to attract these events will create a stronger tax base by increasing tourism dollars and could potentially be used as a recruiting tool for the university athletic and admission departments. All of our participating organizations have a variety of missions, but The Greater Denton Sports Commission has been very successful in bringing these organizations together for a purpose of building a stronger community program.

Since my hiring in February 2001, we have tried to make an immediate impact by attracting events to Denton and have been successful on a number of occasions, but also have failed in a number of attempts. These failures are causing the community to miss economic opportunities, recruiting opportunities, and future opportunities. The Greater Denton Sports Commission is working hard to create a strong relationship with event rights holders and athletic associations in order to host future events and create a reputation that Denton is a warm and hospitable community for athletics. Some of the events that we have failed to secure include:

Flag Football Magazine Tournament

September 29-30, 2001

1000 participants

Proposed Facilities – UNT Recreational Sports Complex

Departments: UNT Recreational Sports and UNT Conference Management

Reason for not selecting Denton

Facility cost above market rate

Impact of Program

-Exposure of community and university in National Magazine

-Recreation program offered to all UNT Students

-\$150,000 economic impact on community

-500 Hotel Room Nights

-Revenue from rental of facility

HAWKS – Select Soccer Tournament

November 16-18, 2001

2500 participants

Proposed facilities – UNT Soccer Complex and North Lakes Soccer Complex

Departments: UNT Recreational Sports and UNT Conference Management, Denton Parks and Recreation

Reason for not selecting Denton

Denton Parks and Recreation Facilities and Lewisville Parks and Recreation facilities are being used for the tournament. Organization is interested in expanding and hosting the tournament exclusively in the Denton area. They have solicited UNT as a possible site to replace Lewisville facilities but the association has been unable to accomplish their goals because the facility rental cost is above the market rate for their event and they have not found quality customer service to produce the event.

Impact of Program

- Recruitment opportunities for UNT students.
- Recruiting opportunity for UNT Soccer
- Building a stronger reputation with North Texas Soccer Association
- \$187,500 economic impact on community
- Revenue from rental of facility
- 500 to 1000 Hotel Room Nights

Dallas Summit – New Year’s Eve Volleyball Tournament

December 28-30, 2001

750 participants

Proposed facilities – UNT PEB Building, UNT Men’s Gym

Departments: UNT Recreational Sports and UNT Conference Management

Reason for not selecting Denton

Facility cost above market rate and cooperation with facility operators

Impact of Program

- Recruitment opportunities for UNT students.
- Recruiting opportunity for UNT Volleyball
- Building a stronger reputation with volleyball programs
- \$168,750 economic impact on community
- Revenue from rental of facility
- 250 Hotel Room Nights

The Greater Denton Sports Commission is writing this letter to request your assistance to help Denton become a more successful athletic and recreational community. We realize that costs are associated with hosting these events, but we are seeking ways to offer the programs at a rate that is comparable. In addition, The Greater Denton Sports Commission is working hard to promote Denton as a recreational and athletic destination for associations interested in bringing tournaments or programs to our community. We can only accomplish our goals by having support from all of our community members and we look forward to the University of North Texas support. Please feel free to call or write with any questions or concerns.

Sincerely,

Jason M. Piter
Sports Marketing Manager
Denton Convention and Visitor Bureau
414 Parkway
Denton, TX 76207

AGENDA
GREATER DENTON SPORTS COMMISSION
NOVEMBER 1, 2001

- I. Jason's Report
- II. Report on Meeting with CPA
 - A. Selection of a treasurer
 - B. Membership Fees
- III. Follow-up on New Year's Eve Volleyball Tournament
- IV. Update on Subcommittee on Sports Commission
 - A. Steve Selby
 - B. Ashley Cheek
 - C. Doug Prickett
- V. Athlete Awards Banquet
 - A. George Young
 - B. Ken Purcell
 - C. Lee Roberts
 - D. Kathy Dieringer
- VI. Athlete Awards Selection Committee
 - A. Dan Proctor
 - B. Brian Briscoe
 - C. Steve Tracy
 - D. Madelene Jackson
 - E. Latricia Trammell
 - F. John Fouch
- VII. Printer for in-kind membership
- VIII. Update on Dallas 2012
- IX. Upcoming Events for Calendar
 - A. UNT
 - B. TWU
 - C. DISD
 - D. Parks & Rec.
 - E. Others
- X. Next Meeting is Thursday, December 6

October 31, 2001

Ken Purcell
Athletic Director
Denton Independent School District
1234 N. Locust
Denton, TX 76201

Dear Ken:

The Greater Denton Sports Commission is a newly formed organization that has two major purposes. Those purposes are to support and enhance existing sports teams and organizations, and secondly to bring sporting events to the Greater Denton Area that will benefit the local economies. In light of our first purpose, the Greater Denton Sports Commission is hosting the first annual High School Athlete of the Year Banquet.

The banquet will be Monday, May 6, 2002 at 7:30 p.m. in the new Gateway Center on the campus of the University of North Texas. We want to honor the top boy and girl athletes at each of the 18 high schools in Denton County. You are free to select the student-athletes to represent Denton and Ryan High Schools based on the criteria of your choosing. From the list of 18 boy and 18 girl athletes, we will select the Greater Denton Boy's High School Athlete of the Year and the Greater Denton Girl's High School Athlete of the Year. The athletes will be judged on the following criteria; their individual statistics for their sport(s), the success of their team(s), their leadership abilities, their other school involvement, their academics, and their community involvement. The two winners will each receive a plaque and a \$1,500 scholarship to the school of their choice. A selection committee appointed by the Greater Denton Sports Commission will select the winners.

Once you have selected your top boy and girl athletes, please complete an entry form for each athlete and return by March 15, 2002. I may contact you if the selection committee needs additional information. You may also submit additional information on your athlete(s) up to May 1, 2002.

Tickets to the banquet, which is black-tie optional, are \$20.00 per person or a table of 8 for \$140.00. The Commission will assist you in contacting local businesses and organizations to help defer the cost of the tickets for your athletes and their parents or guardians. Individual tickets can be purchased by contacting Jason Piter at the Denton Convention and Visitor Bureau at 940/382-7895.

If you have any further questions, feel free to contact me at 940/898-7166 or Jason Piter at 940/382-7895. It is our intent to make this the signature event of the high school sports' year for the Greater Denton area.

Sincerely,

George Young
Chairman

AGENDA
GREATER DENTON SPORTS COMMISSION
NOVEMBER 1, 2001

- I. Jason's Report
- II. Report on Meeting with CPA
 - A. Selection of a treasurer
 - B. Membership Fees
- III. Follow-up on New Year's Eve Volleyball Tournament
- IV. Update on Subcommittee on Sports Commission
 - A. Steve Selby
 - B. Ashley Cheek
 - C. Doug Prickett
- V. Athlete Awards Banquet
 - A. George Young
 - B. Ken Purcell
 - C. Lee Roberts
 - D. Kathy Dieringer
- VI. Athlete Awards Selection Committee
- VII Update on Dallas 2012
- VII. Upcoming Events for Calendar
 - A. UNT
 - B. TWU
 - C. DISD
 - D. Parks & Rec.
 - E. Others
- XI. Next Meeting is Thursday, December 6



Agenda
Sports Commission
October 18, 2001

- I. Introduction of Sports Committee
- II. History of Sports Committee
- III. Description of other Sports Commissions
 - a. Examples of events held
 - b. Examples of organizational structure
 - c. Description of how it benefits the community
- IV. May-Sports Council Meeting
 - a. Ideas presented
 - b. Concerns presented
- V. Introduction Greater Denton Sports Commission
 - a. Logo
 - b. Mission
 - c. Goals
 - d. Management Contract Example
 - e. Structuring Concerns and Funding Concerns
- VI. Introduction of future events planned by Sports Commission
 - a. High School Track Meet - April 19, 2002
 - b. High School Basketball Tournament
 - c. Awards Banquet - Mon., May 16, Gateway Center, 2002
 - d. New Years Volleyball Tournament
 - e. World Gymnastics Meet
 - f. Wal-Mart Distribution 3 on 3 Tournament

← need to get these dates on the calendar
- VII. Event Discussion
- VIII. Questions

Group 1
Discussion Questions

Steve Taylor, Randy Masey, Bob Tickner, Cassie Headrick, Jerry Scott, Steve Tracer

1. **Where are some of the strengths of the Denton community in athletics and recreation? What are some of the weaknesses? (3 each)**

Strengths

Location

Accessibility

General Positive Sports Interest

Weaknesses

Competition is high in DFW area for sports

Keeping people in Denton for sports and entertainment

Volunteering and Coaching.

2. **What are some things the various entities of the community (community, universities, city government, school district) are doing or need do to make athletics and recreation successful?**

What do we need to do?

Support with attendance

Support financially

University and club co-sponsorship for tournaments

Ask sports what type of tournament we can get here in Denton

What are we doing now?

City Government Support

Business Community Support

3. **What should we be doing to make Denton successful in hosting events? What are some the things we can do immediately to bring/create events in Denton? What are some future things that we can be looking at to bring to Denton?**

-Increase some fields from recreational to tournament caliber fields.

-Make a listing of upcoming events and look at opportunities to consolidate.

-Promote existing events.

3. **What should we be doing to make Denton successful in hosting events? What are some the things we can do immediately to bring/create events in Denton? What are some future things that we can be looking at to bring to Denton?**

Up-grade facilities
Communication of Event Planning
Financial Bond Support
Keep up with growth of community

4. **Create your vision of the Denton Sports Commission. Logo, mission, and goals.**

Logo - Denton Sports Commission

Mission - The organization exists to enrich enhance the lives of all Denton Area citizens through camaraderie, sportsmanship, cooperation, and community achieved through sports participation.

Goal - Creation of events to promote tourism, bringing together of communities, increase the number of events, increase the quality of events, accommodate events with proper facilities.

Group 3

Christine Gossett, George Young, Michael Mooney, Tonia Lindley, Randy Cummings, Hank Dickenson, Kerry Brown

1. **Where are some of the strengths of the Denton community in athletics and recreation? What are some of the weaknesses? (3 each)**

Strengths

College and School District Facilities
Location to DFW Airport
Hotels and Motels

Weaknesses

Facilities for Youth Groups
Consistent Community Support
Media Coverage

A Vision for the Denton Sports Commission

The Denton Chamber of Commerce organized the sports committee in 1997 in response to the need to promote athletics as a source of revenue for Denton. The committee was organized with representatives of the 5 major athletic venues in Denton, UNT, TWU, DISD, Denton Parks and Recreation, and the North Texas Fair and Rodeo, plus volunteers from the chamber and community.

A basic mission of the committee was to drive revenue into Denton through athletic events. Revenue sources were defined as internal or existing programs such as Football and Basketball, and external events that utilize the existing facilities. The committee has achieved its basic mission by helping to bring the USA Junior Track and Field Championships to Denton in 1999 and 2000, and developing the annual Sports Extravaganza at the Golden Triangle Mall to assist teams in selling season tickets, and registering children for athletic leagues. The committee has also been an active participant in the effort to bring the 2012 Summer Olympics to North Texas. It is anticipated that Denton would be the site of one or more competitions and also hosting international teams prior to the games if the North Texas area is selected.

As a program to maximize Denton's athletic venues has developed the need to take the program to another level has become obvious. A greater emphasis on the marketing of Denton as a host city for athletic competitions will drive more revenue into the city. This is a benefit for hotels, restaurants, shopping and the city tax base. Visitors to Denton for these events will spend money and require little in the way of city services. But in order to achieve this goal it is necessary to create a stronger base from which to solicit events and support our existing programs.

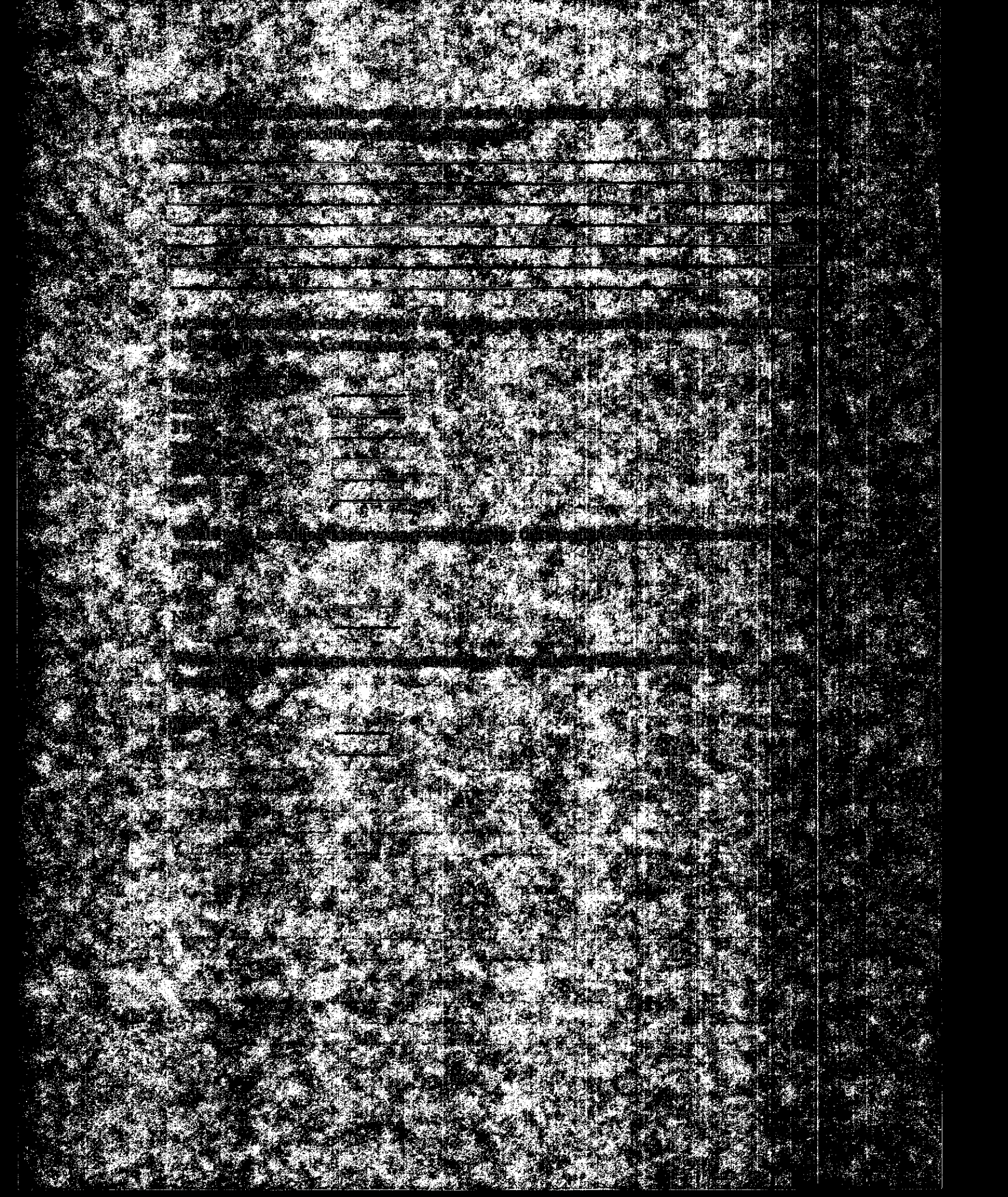
The sports committee is proposing a two step process for accomplishing this goal. Phase One is the creation of a sports marketing position under the auspices of the Denton Convention and Visitors Bureau during the upcoming 2000-2001 budget year. The person who fills this position would solicit events to the city and work in consultation with a Sports Council. The council would serve as an advisory committee to the CVB and provide volunteer support for events being held in Denton. The council would evolve from the existing Chamber of Commerce Sports Committee.

Phase Two of the process is the creation of an independent sports commission in the next 3 to 5 years. The time frame for this to occur would be based on the success of phase one and whether North Texas emerges as the host of the 2012 Summer Olympics. The quality of our facilities and combined with our location should make Denton an ideal location for hosting many events. The sports commission will allow Denton to bid on more events and increase its visibility in the marketplace. The sports commission would be funded by both hotel/motel tax funds and corporate contributions from industries involved in sports marketing.

Phase Two is where the sports committee would like to be someday. The infrastructure for such an organization will be built during phase one. The goal of both phase one and phase two remains the same to drive revenue into Denton.

II. TERMS AND CONDITIONS

- A) The term of this Agreement shall be from September 1, 1998, to and including August 31, 1999.
- B) MTCC shall keep and maintain, on a generally recognized accounting basis during the term of this Agreement, and for three (3) years thereafter, true and accurate records showing costs and reasonable expenses incurred by MTCC as a result of its performance under this agreement.
- C) For provision of the services set forth herein, Commission shall pay to MTCC a management fee of \$37,000.00 payable at the rate of one twelfth (1/12) thereof each month during the term of this agreement. The Commission shall also pay for the reasonable expense incurred by MTCC in the performance of the stated purposes under this agreement, not to exceed a sum to be mutually agreed upon by both parties at the time of occurrence or any such additional amounts as may from time to time be agreed upon by the parties following approval of both parties, upon external documentation supporting the expenditure.
- D) MTCC shall take the necessary actions to ensure its facilities and employment practices are in compliance with the requirements of the Americans with Disabilities Act.
- E) MTCC, as a part of the consideration hereof, does covenant and agree hereby, that (1) no person shall be excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in the performance of this Agreement on the grounds of race, color, creed, sex, age, handicap or national origin; and (2) in the furnishing of services hereunder, no person shall be excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination on the grounds of race, color, creed, sex, age, handicap or national origin.
- F) This Agreement expresses the entire understanding of MTCC and Commission with each other concerning the subject matter hereof. This Agreement may be modified by a written agreement of subsequent date hereto signed by MTCC and Commission.



Sports Commission Meeting Oct. 18, 2001

- 16 attendees, of which 5 were sports committee members.
- Some coaches had concerns that the banquet was over before some of the seasons were over and some athletes might be overlooked.
- Groups got together to discuss ideas for events to have in Denton:
 - WWF "Smackdown"
 - Junior PGA Golf
 - Soccer events, probably mid-May
 - AAU Natl. Bskbl. Toney
 - ASA Girls Softball Toney, however can't do a state tony b/c can't have grass, but could do an "A" (?) tony w/ 30 teams. The Lake Cities Fields could be used b/c they are in a close range. Field location is also a plus
- George discussed that a commission would form political clout and could be an organization to back up the P&R dept. when they have needs for more fields improvements.
Example: TWU can't do their tony here b/c of grass in fields.
- Rick made comments that we need to support the universities to gain visibility

Agenda
Sports Commission
October 18, 2001
6:00pm

- I. Introduction of Sports Committee
- II. History of Sports Committee
- III. Description of other Sports Commissions
 - a. Examples of events held
 - b. Examples of organizational structure
 - c. Description of how it benefits the community
- IV. May Sports Council Meeting
 - a. Ideas presented
 - b. Concerns presented
- V. Introduction Greater Denton Sports Commission
 - a. Logo
 - b. Mission
 - c. Goals
 - d. Management Contract Example
 - e. Structuring Concerns and Funding Concerns
- VI. Introduction of future events planned by Sports Commission
 - a. High School Track Meet
 - b. High School Basketball Tournament
 - c. Awards Banquet
 - d. New Years Volleyball Tournament
 - e. World Gymnastics Meet
 - f. Wal-Mart Distribution 3 on 3 Tournament
- VII. Open Discussion for Events that might be possibilities
- VIII. Questions

Greater Denton Sports Commission

Name: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

When is the best time to meet for you or representative of your organization?

Monday 6:00pm _____

Wednesday 6:00pm _____

Thursday 6:00pm _____

What events do you have coming up in the future: dates and location?

What future events would you or your organization like to see the Sports Commission assist you with bidding on and/or bid on?

What events would you think your association could create with the help of the Sports Commission?

What are some the challenges holding you back from bidding or creating events for your organization? (i.e. facilities, funding, participation)

At what level of monetary support would you or your organization/business be interested in joining the Sports Commission?

Not interested: _____
\$25 _____
\$100 _____
\$500 _____
\$1000 _____
\$2500 _____

Would you be willing to serve as a volunteer for the Sports Commission for events?

Yes: _____
No: _____

Would you be willing to serve as a member of the Advisory Board or on a Sub-Committee?

Yes: _____
No: _____

October 12, 2001

Development of Sports Commission

- Could be run through the CVB w/ a separate checking account.
- Could do both a C6 and C3 and the scholarships could be C3's to get the charitable donations.

* Meeting w/ Dan Jann, Jeff King, George Young, Jason Peter, Chuck Carpenter, me

- In the short-term, Dan's recommendation is to keep it in w/ the chamber and use the CVB's separate account, or set up a separate account.
- Insurance - we would need to look into a writer that would cover events, in case our chamber insurance doesn't pay for it.
- George feels it would be advantageous to have a 501 C3 to write off some charitable ~~exp~~ donations.
- Could look at putting up bid bonds instead of cash.
- Will workshop this in the Nov. or Dec. board mtg.



**AGENDA
DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
OCTOBER 4, 2001**

- I. Jason's Report
- II. Reveal New Logo
 - A. Meeting with Chuck, Ellen, & Perry
 - B. October 18th meeting at 6:00 p.m. in Chamber Meeting Room
- III. Follow-up on New Year's Eve Volleyball Tournament → *Rick Needs to meet w/ Dr. Pohl Mc Math and UNT Rec. Center*
- IV. Follow-up on Wal-Mart 3 on 3 tournament → *on hold until the dist. center opens looking @ April*
- V. Update on Subcommittee on Sports Commission
 - A. Steve Selby
 - B. Ashley Cheek
 - C. Doug Prickett
- VI. Regional Qualifiers Track Meet - April 19, 2002 ** Need to get on calendar confirm date w/ Jason*
- VII. Athlete Awards Banquet -
 - A. George Young *- 10 HS in Denton City each send submit*
 - B. Ken Purcell *1 male & 1 female*
 - C. Lee Roberts
 - D. Kathy Dieringer ** Need to determine a date - Look @ County ED for some money & TRS*
- VIII. High School Basketball Tournament *→ the area would cover some out-of-state schools*
- IX. Update from Dallas 2012 - Friday, Sept. 28th *→ Belo wants to cover a market that's not there*
 - A. Site Visit
 - 1. Fair Park
 - 2. Transportation
 - 3. Community Spirit
 - B. Announcement on October 26th
 - C. Election on November 6th *- sales tax would only be off of the Olympic event ticket sales, not general sales tax*
- X. Upcoming Events for Calendar
 - A. UNT *Dec. 1; Cheerleader Champ.*
 - B. TWU *May 3-5 - USA*
 - C. DISD *Gymnastics Comp. ago 6-19*
 - D. Parks & Rec.
 - E. Others *7 weekends for the SW Hockey Assoc. at Hat-Trick Hockey*

UNT in-line Hockey team is back to Back Champs, ranked 13th in the nation

The vote is about putting \$14 million in a trust fund and if it doesn't happen the money will go back into the general sales tax fund

** Oct. 26 they will announce the narrowed list of cities for 2012*

Next Meeting is Thursday, November 1

DENTON SPORTS EVENT CALENDAR

October

	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
7 Rod and Custom Nationals Texas Motor Speedway	8	9	10	11	12
14 JUCCO Basketball Tourn. Kitty Magee Monster Truck Nationals Texas Motor Speedway	15	16	17	18	19
21 Goldfield Fall Open	22	23	24	25	26
28 Goldfield Tennis Open Goldfield Tennis Center TAAPS Regional Meet Kitty Magee Arena Rod and Custom Nationals Texas Motor Speedway	29	30	31		6 International Basketball Shootout - North Lakes Chevy 500 Texas Motor Speedway
				5 NCTS-Silverado 350 Texas Motor Speedway	13 JUCCO Basketball Tourn. Kitty Magee Monster Truck Nationals Texas Motor Speedway UNT Homecoming Fouts Field
				12	20 UNT Parents Weekend Fouts Field
				19	27 Goldfield Tennis Open Goldfield Tennis Center TAAPS Regional Meet Kitty Magee Arena Rod and Custom Nationals Texas Motor Speedway

2001

Denton Convention and Visitor Bureau, (940) 382-7895 Contact: Jason Piter – Sports Marketing Manager

For Immediate Release



THE PROPOSED GREATER DENTON SPORTS COMMISSION ANNOUNCES FIRST MEETING.

Denton, TX (October 3, 2001) – The Denton Chamber of Commerce Sports Committee announces a proposal for the formation of The Greater Denton Sports Commission and plans to host an initial interest meeting.

The Sports Committee has been meeting over the past four years and has been involved in a variety of successful events and programs, including the USA Track and Field Junior Nationals and the Dallas 2012 Olympic Bid.

The initial meeting will introduce and discuss the purpose of the proposed Greater Denton Sports Commission. The goal of the commission is to increase visibility, participation, programs, and financial resources for the athletic and recreational programs in the community. In addition, the commission will help drive revenue for the community by supporting local organizations in their desire to bring meetings, programs, and tournaments to Denton.

The members of the Denton Chamber of Commerce Sports Committee and proponents of the formation of the proposed Greater Denton Sports Commission include: George Young, Sports Committee Chairperson and Manager of Sports Medicine for Denton Community Hospital; Ed Hodney, Director of Parks and Recreation; Rick Villarreal, UNT Athletic Director; Chalese Connors, TWU Athletic Director; Hank Dickenson, UNT Associate Athletic Director for External Affairs; Ken Purcell, Director of Athletics for Denton ISD; Steve Selby, UNT Coliseum Director; Frank Kudlac, TWU Head Gymnastics Coach and Owner/Director of Achievers Gymnastics; Ken Burdick, Executive Director of North Texas State Fair and Rodeo; Craig Jones, Groggy Dog Sportwear; Dan Proctor, Denton Sports and Physical Therapy Center; Doug Prickett, President of the Denton Rugby Club; Lee Roberts, President of The Roberts Group Incorporated; and Ashley Cheek, Athletics/Aquatics Coordinator for Denton Parks and Recreation.

The proposed Greater Denton Sports Commission meeting will be Thursday, October 18, 2001 at 6:00pm at the Denton Chamber of Commerce, 414 W. Parkway (corner of Parkway and Carroll Blvd). All interested are invited to attend. Please call Jason Piter at (940) 382-7895 for additional information.

9/12/01 / ~~9/12/01~~ ~~9/12/01~~ Sports Marketing Meeting

- Ed feels for it to be most effective it has to be a separate entity.
- self independent - where is it, what staff, etc. Has to be answered.
- January '02 is the target date for something to start
- Ed would like to re-name the Sports Committee to get the name out there now, in the near future. Check said yes, but it still has to stand as a "committee" of the chamber for tax purposes.
- Ed said we have foundations that can act as accounts for the commission.
- Perry has suggested a press release to announce the change of the committee to a commission.
- Steve said liability insurance for particular events can be bought per event.
- Ed said we could meet again and answer the unanswered questions

REASONS TO FORM A GREATER DENTON SPORTS COMMISSION

- 1. INCREASED VISIBILITY** – By being a separate independent organization, the Greater Denton Sports Commission can develop its own identity. This should enhance its visibility in the community, the region, the state, and the county. With its own distinctive logo, the Sports Commission would give Denton another identity with which people can connect with this community.
- 2. INCREASED PARTICIPATION** – Since the Greater Denton Sports Commission would not be limited to the geographical limitations of the city, it could attract members from the entire county. It would also be attractive to groups (Denton Boys Baseball, Denton Area Youth Football, Denton Soccer Association, State Parks at Lake Ray Roberts, etc.) who are not currently part of the chamber and/or unable to currently attend the Sports Committee's meetings. With increased membership base, this would increase the number of volunteers able to work on projects and programs. There are people, in the community, who enjoy sports but because they work in Dallas or other areas do not identify with the Denton Chamber. They could join the Commission as an individual member.
- 3. INCREASED PROGRAMS** – The Greater Denton Sports Commission would be able to attract more events to the area because of its increased base of operations. Programs would also be able to increase because of the larger pool of volunteers to work on projects and who have contacts with groups that we do not currently have. Descriptions of new projects under consideration are attached.
- 4. INCREASED CHAMBER MEMBERSHIP** - Since the potential membership base for the Greater Denton Sports Commission is broader than the current membership base of the chamber, it is felt that the Commission could actually attract new members to the Chamber rather than subtract members from the Chamber. They will see the benefits of Chamber membership by the works of the Sports Marketing Manager and the Convention and Visitor Bureau staff. It would be possible to have a combined Sports Commission/Chamber membership at a reduce price versus separate memberships alone.
- 5. INCREASED FINANCIAL RESOURCES** – Although the HOT funds money currently funds the Sports Marketing position, there is very little in program money. By selling Corporate and Individual memberships in the Commission and by sponsoring its own fund raising events (regional qualifiers meet), the Commission would have funds to do projects (Annual Awards Banquet), enhance projects (Sports Extravaganza), and attract events that we currently cannot do. Some events require a bid fee or guarantees and we currently cannot go after these events even though our facilities would support them. The Sports Extravaganza which highlights sports-related businesses and organizations has not reached its full potential because of the lack of promotional and advertising funds.

THE GREATER DENTON SPORTS COMMISSION
ATHLETE AWARDS BANQUET

SITE: Silver Eagle Suite or Hubbard Hall

DATE: May 2002

CONCEPT: Every high school and university in Denton County would be permitted to send one male athlete and one female athlete of their choice to be honored. The schools would be free to use their own criteria to determine who their representative would be. From the athletes submitted, a committee would select the Denton County Male High School Athlete of the Year and the Female High School Athlete of the Year. The same would be true from the university entries. The athletes would be judged on the following suggested criteria: their individual statistics for their sport(s), the success of their team(s), their leadership abilities, their other school involvement, their academics, and their community involvement.

AWARDS: Ideally, it would be a \$500 to \$1,500 scholarship. We would work to establish an endowment to fund these scholarships by seeking a large donor and naming the scholarships after them, IE Donald and Linda Carter Scholarships or Troy LaGrone Scholarships.

TICKETS: Each honoree would be given a ticket for themselves and two parents/guardians. We would seek a Bank, etc. to buy a table(s) for each school. We would sell individual tickets as well.

DRESS: Nice suit or Sunday dress, black tie optional.

OTHER AWARDS: We could also give a High School Coach award to a boys and girls coach, and university coaches awards. We could also recognize a Commission volunteer of the year award.

17 High Schools in Denton County alone

The Greater Denton Sports Commission/UNT
Regional Qualifiers Track Meet

CONCEPT: Regional qualifiers track meets are held the weekend between the district track meets and the regional track meets. Schools would pay \$5.00 per athlete per event maximum of \$20.00 and \$20.00 per relay. The profits would be equally divided between the Commission and the UNT track program. In the field events, the athletes in field events would be given 4 throws or 4 jumps except in high jump or pole vault. In running events, everything would be heats against time. Medals would be given to the top 3 finishers in each event, plaques for relays, and overall team trophy for boys and girls.

DATE: April 19, 2002

PLACE: Track at Fouts Field, UNT

TIME: Starting approximately 2:30 p.m.

SPONSORSHIPS: We would seek one huge sponsor to underwrite the cost of the medals, plaques, and trophies for the meet. If we could not find an overall sponsor, we would seek event sponsors such as "The Denton Community Hospital Girls 400 Meter Relay" and they would pay for the awards for that event. We would also need a sponsor for meals for volunteers and officials.

COMMISSION: Besides the selling of sponsorships and publicity, commission members would be needed to volunteer to be ticket sellers, heat sheet sellers, and workers at events to assist the certified officials. We would also sell T-shirts, and possibly assist in the concession areas. Anything we can to make money.

THE GREATER DENTON SPORTS COMMISSION
HOLIDAY BASKETBALL TOURNAMENT

CONCEPT: Have a 4/8 team boys' and 4/8 team girls' invitational basketball tournament played either at Thanksgiving or Christmas. We would try to attract some of the best teams in the state or adjoining states. Play as many games as possible in the Superpit.

WHEN: Fall 2002 or 2003

SPONSORSHIPS: Try to find one to three large sponsors who would underwrite the cost of transportation of the teams to the site and pay for lodging. We would also need sponsor(s) to underwrite the cost of officials.

COMMISSION INVOLVMENT: Besides the selling of sponsorships, the commission would sell ads for program, T-shirt sells, assist in concession areas, etc. Hopefully the quality of the tournament would attract collegiate coaches for recruiting purposes (schedule at time coaches can be out recruiting), and we would attract fan interest from the metroplex.

**AGENDA
DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
SEPTEMBER 6, 2001**

- I. Jason's Report
- II. Recognition of New AD for Texas Woman's University
- III. Follow-up on Wal-Mart 3 on 3 tournament - *Sometime in April at mall-GT*
- IV. Follow-up on Sports Extravaganza - *22 booths this year, lack of promotion* Proceeds go to Children's Miracle Network
- V. Champions recognition at Sept. 7 Chamber Breakfast
 - A. Joey Florence - Ryan HS Football
 - B. Iseed Khoury - Denton HS Girls Soccer
 - C. Phil Young - Liberty Christian HS Boys Track
 - D. Larry Frank - Liberty Christian HS Boys Golf
 - E. Rick Watkins - University of North Texas - Men's Cross Country
 - F. Tina Slinker - University of North Texas - Women's Basketball
 - G. Frank Kudlac - Texas Woman's University - Gymnastics
 - H. Doug Prickett - Denton Rugby Club - State Championships
- VI. Hank Dickenson - City Wide Promotion of UNT Athletic Events
- VII. Update on Subcommittee on Sports Commission
 - A. Steve Selby
 - B. Ashley Cheek
 - C. Doug Prickett
- VIII. Future Plans
 - A. Regional Qualifiers Track Meet - *Region covers Dallas to Texarkana to East Tx & people who didn't have a meet to go to they could come here if they are out of the region. L-ville used to do this and Mesquite is only other place that does it.*
 - B. Athlete Awards Banquet
 - C. Holiday Basketball Tournament - *maybe early December, would need a tournament underwriter*
- IX. Upcoming Events for Calendar
 - A. UNT
 - B. TWU - *February & March. Gymnastics meet*
 - C. DISD
 - D. Parks & Rec.
- X. Next Meeting is Thursday, October 4th

** for next tourism advisory board meeting need to have report on trips & room nights generated*

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CONCEPT: Have a 4/8 team boys' and 4/8 team girls' invitational basketball tournament played either at Thanksgiving or Christmas. We would try to attract some of the best teams in the state or adjoining states. Play as many games as possible in the Superpit.

WHEN: Fall 2002 or 2003

SPONSORSHIPS: Try to find one to three large sponsors who would underwrite the cost of transportation of the teams to the site and pay for lodging. We would also need sponsor(s) to underwrite the cost of officials.

COMMISSION INVOLVMENT: Besides the selling of sponsorships, the commission would sell ads for program, T-shirt sells, assist in concession areas, etc. Hopefully the quality of the tournament would attract collegiate coaches for recruiting purposes (schedule at time coaches can be out recruiting), and we would attract fan interest from the metroplex.

DENTON SPORTS EVENT CALENDAR

October

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
	1	2	3	4	5	6 Rod and Custom Nationals Texas Motor Speedway International Basketball Shootout - North Lakes
7 Rod and Custom Nationals Texas Motor Speedway	8	9	10	11	12	13 Monster Truck Nationals Texas Motor Speedway UNT Homecoming Fours Field
14 Monster Truck Nationals Texas Motor Speedway Goldfield Tennis Open Goldfield Tennis Center	15	16	17	18	19	20 UNT Parents Weekend Fours Field
21	22	23	24	25	26	27 Goldfield Tennis Open Goldfield Tennis Center
28 Goldfield Tennis Open Goldfield Tennis Center	29	30	31			

2001



August 3, 2001

George Young
Denton Chamber of Commerce
207 N. Bonnie Brae
Denton, TX 76201

Dear George,

One of the local media's most hardened cynics gave us all a grade of "F" for the USOC site visit – as in *Flawless!*

Yes, thanks to you and about 150 more of the region's finest volunteers and supporters, we set a new high in showing off Dallas, Fort Worth and all of North Texas last week.

The evaluation provided by the USOC site visit team of our proposal to host the 2012 Olympic Games was very encouraging. The review of the way the tour and presentations were conducted scored a perfect "10" – at least in the opinion of Mayor Ron Kirk, enjoying one of his proudest days.

We did everything we wanted to do, we did not do anything we wished we hadn't, and our entire team put forth their best effort. It's hard to beat that conclusion. Looking back, we can't think of anything we would do differently were we to start over today.

It is not possible to thank you enough for the effort you made for us and the great job you did in executing your assignment. Wouldn't it be the perfect conclusion to your efforts to hear our name announced as one of the finalists? We are all eagerly looking forward to that dream becoming a reality.

In the meantime, walk to the center of the stage and take a bow. You deserve all the applause you are hearing!

Sincerely,

A handwritten signature in black ink that reads "David Biegler".

David Biegler
Chairman

A handwritten signature in black ink that reads "Richard Greene".

Richard Greene
President & CEO

Denton Sports Commission Mission Statement

To "attract, stimulate, and promote sports entertainment events and activities in Denton; coordinate and sponsor/co-sponsor sporting events with private citizens and organizations; assist in obtaining maximum utilization of the city's owned and operated sports and entertainment facilities, and to promote grassroots sports development for the citizens of Denton." By attracting events to the City, the Commission provides a positive economic impact and promotes the image of Denton both locally and on a national and international basis.

Goals

- Establish, maintain and promote sports programs and events in the greater Denton area.
- Development of an impressive, well-balanced event portfolio
- Establishing a bids and grants fund to be used in the pursuit of amateur athletic events as well as to assist in the development of new or enhancement of existing events.
- Participate in community deliberation involving sports forums and facilities.
- Promote the Mission of the Sports Commission
- Be a central resource for requests, support and assistance for Youth, Amateur and Professional sporting events and activities.
- Developing and implementing a long-term funding plan.

How the Sports Commission Benefits Denton

- Economic impact to our community generated through visitor days, hotel nights, personal expenditures, goods and services.
- Facilitates new and existing events for the Greater Denton Area.
- Facilitates communication and cooperation between corporate America and sports teams/organizations in Denton.

Membership Levels

- Gold - \$2,500.00
- Silver - \$1,000.00
- Bronze - \$ 500.00
- Small Business - \$ 250.00
- Non Profit Clubs
- Individual - \$ 100.00

Steps we need to take:

- * Need to nail down the area/geographical area
- * Need to decide market
- * Need to decide structure of the board
- * Need to get 501 c3 status, make an independent Commission

Ed suggested one task force to look at structure of board and one task force on the membership structure.

Greater Denton Sports Commission

Denton Sports Commission Corporate Partner Program

Sports embodies competition and community spirit. Sports can showcase a city to an international audience. Sports can bring families, friends, and entire communities together to achieve a common goal.

To create and strengthen this fiber, the Denton Sports Commission was developed for the sole purpose of creating community synergy through sports in order to provide a platform for Denton to shine!

The Sports Commission's Corporate Partner Program is a unique association with an organization who strives to improve our community through sports. Corporate membership to the Sports Commission is a great way to get involved with Denton's evolving sports landscape.

- **The primary purpose of the Denton Sports Commission is to promote amateur sports in the Denton area by bringing in, and supporting, quality amateur athletic events. These events, which utilize local public and private facilities and resources, have a tremendous social and economic impact on the community.**
- **Venues, housing and location, are not enough. To succeed on an on-going basis, the Denton Sports Commission and the Denton Area will have to distinguish itself from the competition. To do this, we must be sensitive to what makes these events a success. That is Community Resources and Support.**
- **Why should your company become part of the Sports Commission's Corporate Partner Program? Two Reasons. Community spirit and tangible membership benefits for your customers, colleagues, and company employees.**
- **Whether you are a small corporation with a few employees or you employ hundreds, the Sports Commission has a membership level that can meet your budgetary needs.**

AGENDA
DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
SEPTEMBER 6, 2001

- I. Jason's Report
- II. Recognition of New AD for Texas Woman's University
- III. Follow-up on Wal-Mart 3 on 3 tournament
- IV. Follow-up on Sports Extravaganza
- V. Champions recognition at Sept. 7 Chamber Breakfast
 - A. Joey Florence - Ryan HS Football
 - B. Iseed Khoury - Denton HS Girls Soccer
 - C. Phil Young - Liberty Christian HS Boys Track
 - D. Larry Frank - Liberty Christian HS Boys Golf
 - E. Rick Watkins - University of North Texas - Men's Cross Country
 - F. Tina Slinker - University of North Texas - Women's Basketball
 - G. Frank Kudlac - Texas Woman's University - Gymnastics
 - H. Doug Prickett - Denton Rugby Club - State Championships
- VI. Hank Dickenson - City Wide Promotion of UNT Athletic Events
- VII. Update on Subcommittee on Sports Commission
 - A. Steve Selby
 - B. Ashley Cheek
 - C. Doug Prickett
- VIII. Future Plans
 - A. Regional Qualifiers Track Meet
 - B. Athlete Awards Banquet
 - C. Holiday Basketball Tournament
- IX. Upcoming Events for Calendar
 - A. UNT
 - B. TWU
 - C. DISD
 - D. Parks & Rec.
- X. Next Meeting is Thursday, October 4th

AGENDA
DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
JULY 5, 2001

- I. Jason's Report
- II. Follow-up on Dallas 2012 – Site Visit June 18 – 21, 2001
- III. Letter of thanks to Judy Southard
- IV. Rick Villarreal's Update on July 17th
- V. Sports Extravaganza – August 4 at Golden Triangle Mall
 - A. Time – 10:00 a.m. to 4:00 p.m.
 - B. Booths
 - C. Coaches/Celebrities
 - D. Demonstrations
- VI. Update from Subcommittee to create Sports Commission
- VII. Update on H.O.T. funds application – Letters to Council/Committee
- VIII. NAIA National Track & Field Championship Bid
- IX. Residual Effects of Junior Nationals
 - A. Officials Shirts
 - B. Merchandise Sales
 - C. Officials Meals
- X. Upcoming Events for Calendar
 - A. UNT
 - B. TWU
 - C. DISD
 - D. Parks & Rec.
 - E. Chamber Golf Tournament – July 23 @ Oakmont Country Club

July 5, 2001

Judy Southard
Athletic Director
Texas Woman's University
P.O. Box 425349
Denton, TX 76204-5349

Dear Judy:

We were saddened to hear of your resignation as Athletic Director at Texas Woman's University. During your nine-year tenure as athletic director, not only did you had a tremendous impact on the athletic programs at Texas Woman's University but you helped to improve the entire atmosphere regarding sports in Denton. Your support of the Denton Chamber of Commerce's Sports Committee has been greatly appreciated. We would not be at the point we are at without the help of people like you.

The entire Sports Committee wishes to thank you for your contributions to the athletic programs at TWU, your work on behalf of the NCAA, and your work on the Sports Committee. Texas Woman's University and Denton's loss is LSU's gain. Best of luck in the future and may you always know that you have an open invitation to be a part of the Denton Chamber of Commerce Sports Committee.

Sincerely,

George Young
Chair of Sports Committee

DENTON SPORTS EVENT CALENDAR

July

	DENTON	TOWN		Tue	Wed	Thu	Fri	Sat
1		2		3	4 Fourth of July Jubilee 5K Run/ 2K Walk North Lakes Park	5	6 Denton Baseball Inc District Tour - Mack Lone Star Track and Field Fous Field	7 Denton Baseball Inc District Tour - Mack
8 Denton Baseball Inc District Tour - Mack	9	10	11	12 Great American Shootout - Basketball Tournament UNT (500)	13 Great American Shootout - Basketball Tournament UNT (500)	14 Great American Shootout - Basketball Tournament UNT (500)		
15 Great American Shootout - Basketball Tournament UNT	16 Denton Soccer Assoc. British Soccer Camp	17 Denton Soccer Assoc. British Soccer Camp	18 Denton Soccer Assoc. British Soccer Camp	19 Denton Soccer Assoc. British Soccer Camp	20 Denton Summer Shootout Tournament MAYB Basketball Denton Soccer Assoc. British Soccer Camp	21 Denton Summer Shootout Tournament MAYB Basketball		
22 Denton Summer Shootout Tournament MAYB Basketball	23	24	25	26	27 TAAF Regional Tennis Goldfield Tennis Center	28		
29	30	31						

2001

**AGENDA
DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
JUNE 7, 2001**

- I. Jason's Report
- II. Introduce Rick Villarreal – UNT Athletic Director *office 505-3646, cell 368-2447*
- III. Update on Dallas 2012 – Site Visit June 18 – 21, 2001
 - A. Social Event – Wednesday night, June 20, 6:00 to 8:00 p.m. along the Esplanade at Fair Park
 - B. Shirt ** Look at doing a media presentation on Powerpoint and having UNT's media center do it*
- IV. Sports Extravaganza – August 4 at Golden Triangle Mall
- V. Update from Subcommittee to create Sports Commission
- VI. Update on H.O.T. funds application
- VII. Update on new website with sports calendar
- VIII. NAIA National Track & Field Championship Bid
- IX. Upcoming Events for Calendar
 - A. UNT
 - B. TWU
 - C. DISD
 - D. Parks & Rec.
 - E. Chamber Golf Tournament – July 23 @ Oakmont Country Club
 - F. Lone Star Track & Field Series Final - July 6

** We are getting the 2004(?) Sunbelt Conference Championships
2,000 to 3,000 people*

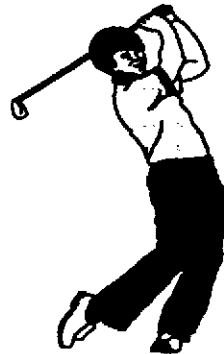
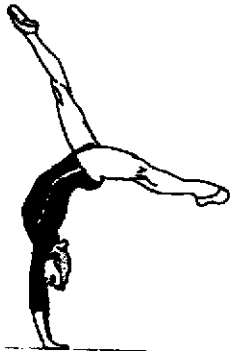
** Idea for NWSLTR → Great American Shoot-Out feature*

THE DENTON CHAMBER OF COMMERCE
SPORTS COMMITTEE
PRESENT

THE DENTON SPORTS EXTRAVAGANZA

2001

Saturday, August 4th
10 am - 4pm
Golden Triangle Mall



Registration Form

Name of Organization/Business _____

Contact Person _____

Mailing Address _____

Phone Number _____

Booth Fees: Non-Profit(\$50) _____ Business (\$100) _____

Electricity for Booth (If necessary = Additional \$15 _____

Make Checks Payable to: Denton Chamber of Commerce

For more information call 940/898-7166 or 940/382-7895

DENTON SPORTS EVENT CALENDAR

June

		<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
					1	2
3	4	5	6	7 Qualifying Day IRL/Craftsman Truck Texas Motor Speedway	8 AAU Roller Hockey Tourn. Hat Tricks Hockey O'Reilly 400 Craftsman Truck Texas Motor Speedway	9 AAU Roller Hockey Tourn. Hat Tricks Hockey Casino Maggie 500 IRL Racing Texas Motor Speedway
10 AAU Roller Hockey Tourn. Hat Tricks Hockey	11	12	13	14	15 Juneenth Softball Tourn North Lakes Park	16 Denton Ryan H.S. 7 on 7 Tourn. Football Juneenth Softball Tourn North Lakes Park
					22	23 TAAF Tennis Tournament Goldfield Tennis Center
17 Denton Ryan H.S. 7 on 7 Tourn. Football TAAF Tennis Tournament Goldfield Tennis Center	18 Denton Ryan H.S. 7 on 7 Tourn. Football	19	20	21	22	23
24	25 Denton Baseball Inc. All Star Invitational	26 Denton Baseball Inc. All Star Invitational-Mack	27 Denton Baseball Inc. All Star Invitational-Mack	28 Denton Baseball Inc. All Star Invitational-Mack	29 Denton Baseball Inc. All Star Invitational-Mack	30

2001

NATIONAL ASSOCIATION OF INTERCOLLEGIATE ATHLETICS

6120 South Yale Avenue, Suite 1450, Tulsa, Oklahoma 74136

NAIA OUTDOOR TRACK & FIELD NATIONAL CHAMPIONSHIPS

OFFICIAL BID

Please complete this bid form as an official application to host the NAIA Outdoor Track & Field National Championships and return to the NAIA National Office. Please be advised that after appropriate site visits, a contract shall be offered to the selected site based upon the terms and conditions of this bid. If you have any questions relative to the completion of this bid or about the NAIA Outdoor Track & Field National Championships in general, please contact:

Track & Field Administrator
NAIA National Office
6120 South Yale Avenue, Suite 1450
Tulsa, Oklahoma 74136
(918) 494-8828

I. DESIGNATION OF BID:

This official bid is submitted by Shawn Winget - Northwood University to host the NAIA Outdoor Track & Field National Championships, in one or more of the years checked below:

- () 2002 (Dates: May 23-25)
- () 2003 (Dates: May 22-24)
- () 2004 (Dates: May 27-29)

II. STATEMENT/ACKNOWLEDGEMENT OF EVENT POLICY:

The official name of the event shall be the NAIA Outdoor Track & Field National Championships and must be conducted under the direct control and supervision of the National Association of Intercollegiate Athletics. The NAIA will approve the designation of the host site event chairperson and committees, who will work with the NAIA National Office staff administrator in organizing and conducting the championships. The acceptance of a bid and designation of a host site does not become official until an event contract has been executed between the host and the NAIA.

In submitting this bid, the prospective host site agrees to the following NAIA policies by initialing on the line provided in front of each section:

- A. To indemnify fully and save harmless the NAIA, its officers, agents and employees of and from any and all claims, demands and causes of action, including cost of attorney's fees arising out of anything done or purported to have been done by the Host or any of its agents.

- _____ B. Corporations with business interests beyond the local area of the championship site, shall not be solicited for financial support without the prior approval of the NAIA. Further, businesses or corporations shall not be identified or receive recognition as a "title" sponsor of the championship without prior approval of the NAIA.
- _____ C. Alcoholic beverages and tobacco products of any form shall not be advertised, sold, disbursed or brought into the site of the event.
- _____ D. To honor all NAIA membership cards, passes and credentials for admittance to the event.
- _____ E. The NAIA shall be responsible for any and all negotiations for radio and television rights in consultation with the host, and such rights shall be designated as event income.
- _____ F. The sale of promotional items denoting "NAIA" or approved complimentary items given to officials and volunteers (i.e, t-shirts, caps, etc.) shall be marketed, sold and/or purchased only by or through an authorized licensee of the NAIA and under separate agreement from this event contract. The host shall prohibit all souvenir and promotional sales at event headquarters and/or the event site that have not been approved by the AIA.

III. EVENT INCOME:

Event income shall be defined as all income derived by the host from entry fees, ticket sales, program advertising, program sales, concession stand sales/commissions, event sponsor fees, public sale of banquet tickets, parking revenues and approved sponsorships/donations.

IV. EVENT EXPENSES:

Event expenses authorized by the NAIA to be charged to the event budget include any items listed in Section V, Declaration of Authorized Expenses, except those marked complimentary, NAIA or participant. Any other expenses must receive written approval by the NAIA in order to be charged as an authorized expense to the event budget.

V. DECLARATION OF AUTHORIZED EXPENSES:

Following is an outline of event expenses. Please indicate in the appropriate box next to each category whether the item would be:

- | | | |
|----|-----------------------------|---|
| 1. | <i>Complimentary</i> | <i>Provided by host at no charge to the event budget or participating institution.</i> |
| 2. | <i>Tournament</i> | <i>Projected amount of each item to be charged to the event budget.</i> |
| 3. | <i>Participant</i> | <i>Item to be paid for by the participating institutions projected rate for each expense.</i> |

Descriptions	Complimentary	Tournament	Participant
A. Facility Provide a USATF-certified track and field facility that meets the standards and approval of the NAIA with spectator and athlete seating for a minimum of 3500, adequate lights for night competition, press box, restrooms, locker rooms, concession and souvenir stands, ticket booths, public address system (field and press box), electronic scoreboard, etc.		Facility Rental \$2400	
B. Facility Personnel Provide all on-site personnel necessary to conduct the championships including, but not limited to, ticket sellers and takers, ushers, concession vendors, security and police, facility maintenance personnel, a press box manager, etc.	Ticket and Usher Personnel \$2000	Facility Personnel \$2376 Security \$2160	
C. Facility Equipment Provide all on-site equipment necessary to conduct the championships including, but not limited to, a Finish Lynx timing system, two (2) wind gauges, competitor numbers, hip numbers, two (2) IBM compatible computers with internet/e-mail access, two (2) laser printers, two (2) high speed copiers with collating capabilities, a minimum of eighteen (18) two-way radios, hurdles, landing pits, throwing implements, training room supplies, water coolers, etc.	Wind Gauges Computers and Printers Copiers \$750	Finish Lynx Timing System \$10,000 Two-way Radio Rental \$640	
D. Press Box Equipment and Personnel Provide press box with adequate space including, but not limited to, four (4) telephone lines, copier, facsimile (FAX) machine, computer and printer, office supplies and personnel/equipment for public address, scoreboard operation, media hospitality, etc.	Telephone Fax Machine Computer and Printer Office Supply \$250		
E. Local Transportation Provide local transportation for participating teams to include airport pickup and return, and shuttle service between housing and the track facility. If participant cost, Host will be asked to secure best available rates on cars, vans and busses for team rentals.	Hotel Shuttle to and from Track Facility \$1500	<i>What rate is this? National car Rental?</i>	<i>Est. track Round-trip?</i> Shuttle to and from Airport-\$50 Van Rental \$50 per day
F. Games Committee Provide a \$250 honorarium for six (6) Games Committee members representing the NAIA Track and Field Coaches Association.		Honorariums \$1500	

Description	Complimentary	Tournament	Participant
G. Officials Travel, lodging, meals (\$25 per diem) and fees (\$200) each for two (2) starters and the head announcer, selected and assigned by the NAIA. All other officials necessary for the supervision and conduct of the meet should be USATF-certified and obtained on a volunteer basis from local officials associations.	Lodging \$540 Meals \$150	Travel \$500 Hospitality for Officials \$3000	
H. NAIA Staff Travel, lodging and meals (\$25 per diem) for a maximum of three (3) NAIA Staff personnel.	Lodging \$810 Meals-\$225	Travel \$1000	
I. Trainers Travel, lodging, and meals (\$25 per diem) for maximum of six (6) NATA-certified athletic trainers selected and assigned by the NAIA in consultation with host. Note: The host institution trainer will be named head trainer in NATA-certified and available for assignment.	Lodging \$1620 Meals \$450	Trainers Fee \$360	
J. Courtesy Cars Provide a maximum of five (5) courtesy cars for use by the NAIA Staff, committee and officials. Vehicles to be assigned by the NAIA administrator.	Courtesy Cars \$750		
K. Banquet Hall of Fame/Welcome Banquet for all coaches and event officials on the afternoon or evening before the meet begins with minimum seating for 200 people. Additional tickets may be sold to the public if space permits.		Banquet \$4000	
L. Team Housing Secure a package price for campus housing for coaches and athletes with check-in beginning the day prior to the start of the meet and check-out the day after the conclusion of the meet OR negotiate best possible rates at local hotels/motels for institutions for off-campus housing.			Team Housing \$60 per night average price at selected hotels.
M. Program Production of the championship souvenir program including printing costs and advertising commissions.		Program \$1500	
N. Tickets All costs related to event tickets including printing and sales expenses.	Event tickets \$1500		

Description	Complimentary	Tournament	Participant
O. Publicity and Promotion Advance publicity and promotion related to the event to include paid advertising, posters, flyers and related expenses.		Publicity and Promotion \$2500	
P. Administration Items related directly to the planning and administration of the event including printing (<i>except program/tickets</i>), postage, telephone, office supplies, clerical assistance, etc.		Administration \$500	
Q. Awards The order, shipping and payment of all approved championship awards for the event. Awards must be order through the NAIA official awards supplier, Midwest Trophy.		Awards \$500	
R. Insurance Spectator liability at a minimum of \$1,000,000.00 and related insurance for the facility, naming the NAIA as an "additionally-insured" party.	Provided at no cost with facility rental per agreement.		
S. Medical Medical coverage of the event to include a physician and ambulance service on-site or immediately on call throughout the championship.	Hospital within 1/2 mile of facility- will be on call.		
T. Photography/Videotaping Photography and/or videotape personnel assigned to the event for coverage of the opening ceremonies, finish line, awards presentations and action shots throughout the meet. Note: Sale of photos/videotapes to participating teams may be offered at rates approved by the NAIA.	Personnel will be provided at no cost with agreement to sell photos and videotapes at rates approved by NAIA.		
U. Meetings/ Headquarters Provide space on campus, at the facility and/or at one of the participating hotels for meetings to include registration/check-in, headquarters, the annual business meeting of the NAIA Track and Field Coaches Association and related clinics and meetings to be determined by the NAIA administrator. Meeting rooms should be supplied with necessary secretarial help, office supplies, copiers and phone lines, as needed.	Meeting/ Headquarters \$750		

VI. FINANCIAL OPTIONS:

Prospective host sites may choose one of the following financial options in bidding for the national championship. The selected option will be included as part of the event contract once the host site has been selected by the NAIA.

- _____A. The Host will guarantee all authorized expenses. If event income exceeds expenses, the net income will be divided with _____ % to the NAIA and _____ % to the Host. (Note: Minimum 50% to NAIA.)

- _____B. The Host will guarantee the NAIA the sum of \$ _____. If the event income exceeds expenses, the Host will retain a sum equal to the guarantee. The remaining income will then be divided with _____ % to the NAIA and _____ % to the Host. (Note: Minimum 50% to NAIA.)

- _____C. The Host will guarantee the NAIA the sum of \$ _____. The Host will be responsible for all authorized event expenses and retain all event income.

Name

Title

Signature

Date

Institution/Affiliation

Telephone Number

Fax Number

E-Mail Address

NAIA Tournament Budget Form

20 02 - 20 04

Income

Sponsorships	\$	<u> </u>
Concessions \$5.00/person, 30% of sales	\$	<u>6750</u>
Admissions - ticket sales @ \$5.00 each	\$	<u>22500</u>
Entry Fees (dependent on sport)	\$	<u>0</u>
Program Advertising	\$	<u>1500</u>
Program Sales @3.00 each	\$	<u>4500</u>
Banquet Ticket Sales (public sale) @ \$50 each	\$	<u>2500</u>
Hospitality	\$	<u> </u>
Printing	\$	<u> </u>
Other Parking @ \$2.00 each	\$	<u>3000</u>

Total Income \$

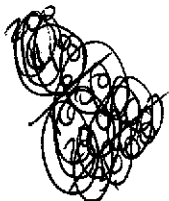
Expenses

Facilities	\$	<u>13040</u>
Facility Personnel	\$	<u>4536</u>
Games Committee (travel, meals, lodging)	\$	<u>1500</u>
Officials (game fees, travel, meals, lodging)	\$	<u>3500</u>
NAIA Staff (travel, meals, lodging)	\$	<u>1000</u>
Tournament Courtesy Cars	\$	<u>0</u>
Training/Medical Staff	\$	<u>360</u>
Banquet	\$	<u>4000</u>
Program	\$	<u>1500</u>
Publicity & Promotion	\$	<u>2500</u>
Awards	\$	<u>500</u>
Other (Administration)	\$	<u>500</u>

Total Expenses \$ 32936

NAIA Track Meet (Northwood University in Cedar Hill)

- 1,042 athletes
- 726 rooms per night, 4 nights, 3 days
- Usually get the event for two years
- Need comp rooms for 17 people
- Run a 26-mile marathon (about 100) people on Sat.
- 5 courtesy cars
- Banquet possibilities - Radisson, WWT Coliseum floor
- Program → need to see a sample Gateway Center?
- 3,500 fans / kick figures 7,500 for 3 day period
- Frenchy gives a couple of guys to pick up trash
- Posters - does NAIA provide posters and we fill in?
- Photography → Hank has someone in mind, & maybe Tomquod or Chris Vachoska
- McInair Room & lobby could be the space for registration.
- Northwood could be the host, but they can't make a big financial commitment
- The NAIA Travel Agent is Anthony Travel Best Trip >
- * - Good rates on hotels & transportation will be key Tues, Wed, Thur, & Friday nights (maybe Sat.)
- * - Jack up airport vicinity, most people will rent cars, would need to secure a good rate for rental cars. → National Car Rental is the Official NAIA sponsor.
- * - ~~Check~~ Check out the ~~NAIA~~ NAIA website to see who the National Sponsors are
NAIA.org



NATIONAL ASSOCIATION OF INTERCOLLEGIATE ATHLETICS

6120 South Yale Avenue, Suite 1450, Tulsa, Oklahoma 74136

NAIA OUTDOOR TRACK & FIELD NATIONAL CHAMPIONSHIPS

OFFICIAL BID

Please complete this bid form as an official application to host the NAIA Outdoor Track & Field National Championships and return to the NAIA National Office. Please be advised that after appropriate site visits, a contract shall be offered to the selected site based upon the terms and conditions of this bid. If you have any questions relative to the completion of this bid or about the NAIA Outdoor Track & Field National Championships in general, please contact:

Track & Field Administrator
NAIA National Office
6120 South Yale Avenue, Suite 1450
Tulsa, Oklahoma 74136
(918) 494-8828

I. DESIGNATION OF BID:

This official bid is submitted by _____
to host the NAIA Outdoor Track & Field National Championships, in one or more
of the years checked below:

- 2002 (Dates: May 23-25)
 2003 (Dates: May 22-24)
 2004 (Dates: May 27-29)

II. STATEMENT/ACKNOWLEDGEMENT OF EVENT POLICY:

The official name of the event shall be the NAIA Outdoor Track & Field National Championships and must be conducted under the direct control and supervision of the National Association of Intercollegiate Athletics. The NAIA will approve the designation of the host site event chairperson and committees, who will work with the NAIA National Office staff administrator in organizing and conducting the championships. The acceptance of a bid and designation of a host site does not become official until an event contract has been executed between the host and the NAIA.

In submitting this bid, the prospective host site agrees to the following NAIA policies by initialing on the line provided in front of each section:

- _____A. To indemnify fully and save harmless the NAIA, its officers, agents and employees of and from any and all claims, demands and causes of action, including cost of attorney's fees arising out of anything done or purported to have been done by the Host or any of its agents.

- _____ B. Corporations with business interests beyond the local area of the championship site, shall not be solicited for financial support without the prior approval of the NAIA. Further, businesses or corporations shall not be identified or receive recognition as a "title" sponsor of the championship without prior approval of the NAIA.
- _____ C. Alcoholic beverages and tobacco products of any form shall not be advertised, sold, disbursed or brought into the site of the event.
- _____ D. To honor all NAIA membership cards, passes and credentials for admittance to the event.
- _____ E. The NAIA shall be responsible for any and all negotiations for radio and television rights in consultation with the host, and such rights shall be designated as event income.
- _____ F. The sale of promotional items denoting "NAIA" or approved complimentary items given to officials and volunteers (i.e, t-shirts, caps, etc.) shall be marketed, sold and/or purchased only by or through an authorized licensee of the NAIA and under separate agreement from this event contract. The host shall prohibit all souvenir and promotional sales at event headquarters and/or the event site that have not been approved by the AIA.

III. EVENT INCOME:

Event income shall be defined as all income derived by the host from entry fees, ticket sales, program advertising, program sales, concession stand sales/commissions, event sponsor fees, public sale of banquet tickets, parking revenues and approved sponsorships/donations.

IV. EVENT EXPENSES:

Event expenses authorized by the NAIA to be charged to the event budget include any items listed in Section V, Declaration of Authorized Expenses, except those marked complimentary, NAIA or participant. Any other expenses must receive written approval by the NAIA in order to be charged as an authorized expense to the event budget.

V. DECLARATION OF AUTHORIZED EXPENSES:

Following is an outline of event expenses. Please indicate in the appropriate box next to each category whether the item would be:

- | | | |
|----|----------------------|---|
| 1. | <i>Complimentary</i> | <i>Provided by host at no charge to the event budget or participating institution.</i> |
| 2. | <i>Tournament</i> | <i>Projected amount of each item to be charged to the event budget.</i> |
| 3. | <i>Participant</i> | <i>Item to be paid for by the participating institutions projected rate for each expense.</i> |

Descriptions	Complimentary	Tournament	Participant
<p>A. Facility Provide a USATF-certified track and field facility that meets the standards and approval of the NAIA with spectator and athlete seating for a minimum of 3500, adequate lights for night competition, press box, restrooms, locker rooms, concession and souvenir stands, ticket booths, public address system (field and press box), electronic scoreboard, etc.</p>			
<p>B. Facility Personnel Provide all on-site personnel necessary to conduct the championships including, but not limited to, ticket sellers and takers, ushers, concession vendors, security and police, facility maintenance personnel, a press box manager, etc.</p>			
<p>C. Facility Equipment Provide all on-site equipment necessary to conduct the championships including, but not limited to, a Finish Lynx timing system, two (2) wind gauges, competitor numbers, hip numbers, two (2) IBM compatible computers with internet/e-mail access, two (2) laser printers, two (2) high speed copiers with collating capabilities, a minimum of eighteen (18) two-way radios, hurdles, landing pits, throwing implements, training room supplies, water coolers, etc.</p>			
<p>D. Press Box Equipment and Personnel Provide press box with adequate space including, but not limited to, four (4) telephone lines, copier, facsimile (FAX) machine, computer and printer, office supplies and personnel/equipment for public address, scoreboard operation, media hospitality, etc.</p>			
<p>E. Local Transportation Provide local transportation for participating teams to include airport pickup and return, and shuttle service between housing and the track facility. If participant cost, Host will be asked to secure best available rates on cars, vans and busses for team rentals.</p>			
<p>F. Games Committee Provide a \$250 honorarium for six (6) Games Committee members representing the NAIA Track and Field Coaches Association.</p>			

Description	Complimentary	Tournament	Participant
G. Officials Travel, lodging, meals (\$25 per diem) and fees (\$200) each for two (2) starters and the head announcer, selected and assigned by the NAIA. All other officials necessary for the supervision and conduct of the meet should be USATF-certified and obtained on a volunteer basis from local officials associations.			
H. NAIA Staff Travel, lodging and meals (\$25 per diem) for a maximum of three (3) NAIA Staff personnel.			
I. Trainers Travel, lodging, and meals (\$25 per diem) for maximum of six (6) NATA-certified athletic trainers selected and assigned by the NAIA in consultation with host. Note: The host institution trainer will be named head trainer in NATA-certified and available for assignment.			
J. Courtesy Cars Provide a maximum of five (5) courtesy cars for use by the NAIA Staff, committee and officials. Vehicles to be assigned by the NAIA administrator.			
K. Banquet Hall of Fame/Welcome Banquet for all coaches and event officials on the afternoon or evening before the meet begins with minimum seating for 200 people. Additional tickets may be sold to the public if space permits.			
L. Team Housing Secure a package price for campus housing for coaches and athletes with check-in beginning the day prior to the start of the meet and check-out the day after the conclusion of the meet OR negotiate best possible rates at local hotels/motels for institutions for off-campus housing.			
M. Program Production of the championship souvenir program including printing costs and advertising commissions.			
N. Tickets All costs related to event tickets including printing and sales expenses.			

Description	Complimentary	Tournament	Participant
<p>O. Publicity and Promotion Advance publicity and promotion related to the event to include paid advertising, posters, flyers and related expenses.</p>			
<p>P. Administration Items related directly to the planning and administration of the event including printing (<i>except program/tickets</i>), postage, telephone, office supplies, clerical assistance, etc.</p>			
<p>Q. Awards The order, shipping and payment of all approved championship awards for the event. Awards must be order through the NAIA official awards supplier, Midwest Trophy.</p>			
<p>R. Insurance Spectator liability at a minimum of \$1,000,000.00 and related insurance for the facility, naming the NAIA as an "additionally-insured" party.</p>			
<p>S. Medical Medical coverage of the event to include a physician and ambulance service on-site or immediately on call throughout the championship.</p>			
<p>T. Photography/Videotaping Photography and/or videotape personnel assigned to the event for coverage of the opening ceremonies, finish line, awards presentations and action shots throughout the meet. Note: Sale of photos/videotapes to participating teams may be offered at rates approved by the NAIA.</p>			
<p>U. Meetings/ Headquarters Provide space on campus, at the facility and/or at one of the participating hotels for meetings to include registration/check-in, headquarters, the annual business meeting of the NAIA Track and Field Coaches Association and related clinics and meetings to be determined by the NAIA administrator. Meeting rooms should be supplied with necessary secretarial help, office supplies, copiers and phone lines, as needed.</p>			

VI. FINANCIAL OPTIONS:

Prospective host sites may choose one of the following financial options in bidding for the national championship. The selected option will be included as part of the event contract once the host site has been selected by the NAIA.

- _____ A. The Host will guarantee all authorized expenses. If event income exceeds expenses, the net income will be divided with _____ % to the NAIA and _____ % to the Host.
(Note: Minimum 50% to NAIA.)
- _____ B. The Host will guarantee the NAIA the sum of \$_____. If the event income exceeds expenses, the Host will retain a sum equal to the guarantee. The remaining income will then be divided with _____ % to the NAIA and _____ % to the Host.
(Note: Minimum 50% to NAIA.)
- _____ C. The Host will guarantee the NAIA the sum of \$_____. The Host will be responsible for all authorized event expenses and retain all event income.

Name

Title

Signature

Date

Institution/Affiliation

Telephone Number

Fax Number

E-Mail Address

NAIA Tournament Budget Form

20__ - 20__

Income

Sponsorships	\$ _____
Concessions	\$ _____
Admissions - ticket sales	\$ _____
Entry Fees (dependent on sport)	\$ _____
Program Advertising	\$ _____
Program Sales	\$ _____
Banquet Ticket Sales (public sale)	\$ _____
Hospitality	\$ _____
Printing	\$ _____
Other	\$ _____

Total Income \$ _____

Expenses

Facilities	\$ _____
Facility Personnel	\$ _____
Games Committee (travel, meals, lodging)	\$ _____
Officials (game fees, travel, meals, lodging)	\$ _____
NAIA Staff (travel, meals, lodging)	\$ _____
Tournament Courtesy Cars	\$ _____
Training/Medical Staff	\$ _____
Banquet	\$ _____
Program	\$ _____
Publicity & Promotion	\$ _____
Awards	\$ _____
Other	\$ _____

Total Expenses \$ _____