

# DENTON CONVENTION & VISITOR BUREAU

## ADVISORY BOARD

The Advisory Board assists the director of the Convention & Visitor Bureau by making recommendations to the Chamber of Commerce Board of Directors on the issues of marketing plan, budget, and implementation of program. The Advisory Board is in the Executive Division of the Chamber and the current Chamber chairperson is responsible for this program.

The Advisory Board meets monthly throughout the year and meetings are conducted by the chair of the Advisory Board. The fiscal year begins January 1 and ends December 31.

## MISSION STATEMENT

(Revised July 22, 1998) ✓

The Denton Convention & Visitor Bureau exists to attract visitors to Denton and to ensure a positive visitor experience while they are here.