

OFFICIAL HOTEL

The Holiday Inn—Denton serves as our official hotel. A special rate of \$47 a room is available to festival participants. The hotel is located at E-35E and Dallas Dr. You must tell them you are with the Texas Storytelling Festival and reserve the room by March 10, 1995 to guarantee rate and availability. Reserve your room by calling 1-800-HOLIDAY or by calling the local Denton number at 817-387-3511.

TSA MEMBER SLIP RECEPTION

TSA board members and staff will moderate a short meeting to inform festival attendees and TSA members of the organization's progress. The meeting will include time for comments and questions and will take place at 6:00 p.m. on Thursday, March 23rd, 1995 at the Civic Center Park festival site. It's a great way to get your input and meet other members from around the country!

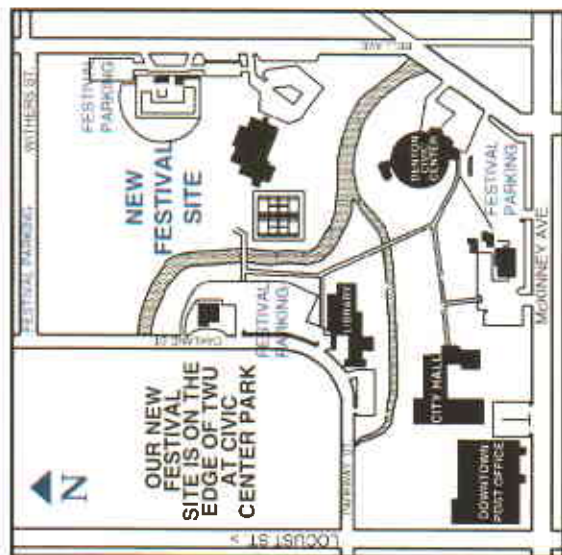
POST-FESTIVAL WORKSHOPS

As an extension of the festival, we are offering two top notch extensive three hour workshops in the closing hours of the festival. The Folk Tellers, Connie Regan-Blake and Barbara Freeman will present "Storytelling How To's: Tales and Techniques." This workshop covers examples and suggestions for finding stories, use of props and music, developing stories from memories, what to do if you forget, book talking, creative writing, etc. It is designed for the aspiring and practicing storyteller. Veteran teller Elizabeth Ellis presents "The Renewal Project: Preventing Storyteller Burn-Out." This process oriented workshop utilizes journaling, guided imagery, ceremony, and dance, as well as practical suggestions, to recreate passion and expand vision for storytelling. Participants will examine barriers in order to discover opportunities for further growth of artists. The workshops will run from 11 a.m. to 2 p.m. on Sunday, March 26, 1995. The full registration price of \$50 per workshop is due March 11, 1995. To register, simply fill out the appropriate blank on the festival registration card, and circle which one of the two workshops you want to attend!

SPONSORS

Sponsored by the Tejas Storytelling Association in conjunction with the School of Library and Information Studies at Texas Woman's University and the City of Denton Parks and Recreation Department. With special thanks to the Denton Public Library and radio station KNTU 88.1 FM

The Tejas Storytelling Association
PO Box 2806
Denton, Texas 76202
817-387-8336



GETTING THERE

The new festival site is now located at Civic Center Park nestled between the old courthouse square and the T.W.U. campus in Denton, Texas. The park is located off McKinney, Bell, and Oakland avenues. General parking is available throughout the festival on Withers & the pool parking lots on Bell as well as the Civic Center parking lot on McKinney. The library parking lot is available for use only on Friday and Saturday evenings after 9 p.m. Overflow parking will be available just two blocks north of Withers on the T.W.U. campus.

If traveling from Oklahoma or Ft. Worth, exit off I-35 at University Dr. (U.S. 380) and travel east until you reach Bell Ave. Take a right on Bell, travel through the T.W.U. campus. The park is located on the corner of Withers & Bell, with ample parking on Withers Street or in the pool parking lots off Bell.

From Dallas or DFW Airport, take I-35 E North to Denton. Exit Dallas Dr. (U.S. 77) continue North, Dallas Dr. changes names to Bell. The park is located on the corner of Bell and McKinney, with ample parking in the Civic Center parking lot on McKinney or in the pool parking lots off Bell.

NON-PROFIT ORG.
U.S. POSTAGE
PAID
DENTON, TEXAS 76201
PERMIT #534

THE 10TH ANNUAL TEXAS STORYTELLING FESTIVAL



TEN YEARS OF

TALLES



MARCH 23RD - 26TH, 1995
DENTON, TEXAS

STORYTELLING: DEEP IN THE HEART OF TEXAS



JEANINE PASNIK BECKMAN

Jeanine Pasnik Beckman grew up in a family of storytellers and has been telling tales (and only occasionally being punished for it) for as long as she can remember. Called "a wild and raucous red-headed storyteller" and "the Ferrari Testa Rossa" of her profession, she performs and teaches throughout the country. Jeanine is a past president of TSA and the 1991 recipient of the John Henry Faulk Award.



ELIZABETH ELLIS

A featured teller at the first ever Texas Storytelling Festival ten years ago, Elizabeth Ellis continues to keep an unparalleled schedule of appearances throughout the nation. She is one of a handful of tellers to tell over five times at the National Storytelling Festival. Known for her powerful personal tales and Appalachian folktales, she is an outstanding storyteller whose stories echo a quiet power.



CHARLOTTE BYRN

Charlotie Pugh Byrn first told at the Texas Storytelling Festival some five years ago; since that time she has told at major festivals across the nation, including last year's National Storytelling Festival in Jonesborough, Tennessee. Her stories are a blending of her simple, small town beginning, and a more exotic life as she accompanied her career Air Force husband all over the world.



ZANITA PARSONS FOWLER

Zanita Parsons Fowler was a teacher and librarian for thirty-eight years before she began her career as an accomplished author and storyteller. Featured at our first festival, she has wasted no time in publishing a wide range of books from *Ghost Stories of Old Texas* to her recent novel, *The Last Innocent Summer*. A cracklejack storyteller, she is known for her humorous folk tales and authentic ghost lore.



TED COLSON

Professor Emeritus at the University of North Texas, Ted Colson helped pioneer the storytelling movement in Texas over a decade ago. A co-founder of this festival, and TSA, he also is responsible for adding storytelling to the curriculum of UNT. With a style that is both warm and poignant, his stories help us to realize the importance of life's finer moments. He is known throughout the state for his personal remembrance tales.



RODGER HARRIS

Rodger Harris says he's been telling stories all his life but he only recently noticed that folks were listening. Currently employed as Oral Historian for the Oklahoma Historical Society, he regularly performs with an old-time music group, the Faldalel String Band. His stories are traditional and homemade, incorporating music and any other trick he can throw in.



ALLEN DAMMONT

Allen Dammont is Texas. He bounds onto the stage with a grin that says he intends to have at least as good a time as the audience.



ROSANNA HERNDON

Rosanna Taylor Herndon is a professor at Hardin-Simmons University, where she teaches courses in speech communication — including storytelling! She creates her stories from personal and family experiences, often using her West Texas cattle country origin as subject matter. In minutes she takes her audience from laughter to tears, as if the tale had happened to you, your family, or the people you know.



JAMES HOWARD

Six years ago, James Howard gave up life on the road as a traveling storyteller. Although he prefers the extra time at home, he continues to tell stories in his Phoenix, Arizona community, where he's a college instructor. A member of the tandem telling team that was known as the StoryWeavers, James is a co-founder of this festival. This appearance marks a homecoming of sorts — his first return to the Texas stage.



BABA AYIBU KAMBAI

Ayubu Kambai was born in Oklahoma and migrated to Texas a few years back. An exceptional storyteller who blends music with stories of his African and American ancestry, he is one of only five tellers to perform three times at this festival. He has performed at festivals across the nation including the National Festival of Black Storytelling. He is a regular performer at the Martin Luther King Center in Dallas.



BARBARA MCBRIDE-SMITH

Barbara McBride-Smith discovered her voice as a storyteller at the first Texas Storytelling Festival in 1986. "My name wasn't chosen for the tale trader that day," she remembers, "but a dear friend gave me her spot in the olio." In the years since, Barbara has been featured here and at every major storytelling festival in the country. A dynamic teller, she is known best for her wild renditions of Greek mythology.



LYNN MORONEY

Lynn Moroney is a freelance storyteller and author with a number of fine published works. She makes a niche to tell tales of star and sky lore, in a voice that is both quiet and powerful. Lynn has immersed her self in story, serving as past director of the Winter Tales Storytelling Festival of Oklahoma, past vice-president of TSA, and as a member of numerous committees for the National Storytelling Association.



JUDY NICHOLS

A professional librarian for the last twenty years, Judy Nichols was a featured teller at the second Texas Storytelling Festival. She is known for her inventive tellings of Pecos Bill stories and other Texas tales. Her first book, *Storytimes for Two-Year-Olds*, remains a staple publication of the American Library Association. A past board member of the Texas Storytelling Association, Judy currently lives in Wichita, Kansas.



GAYLE ROSS

Gayle Ross is a direct descendant of Chief John Ross, Principal Chief of the Cherokee Nation during the infamous Trail of Tears. Since 1979, she has traveled the country telling native American stories in settings as grand as the National Storytelling Festival and as close as her local public library. Her first book, a collection of Cherokee rabbit stories, *How Rabbit Tricked Otter*, was recently published by Harper-Collins, Inc.



JAY STALEY

Currently employed as a principal in Houston's Goose Creek Independent School District, Jay Staley is a wonderful teller of both word and song. You probably already know the stories he'll tell you, you just won't realize that until after he's finished the telling. Jay is so good he could tell you your own family stories and convince you that they were really his all along! Active in the storytelling community, he was recently elected Chair of the National Storytelling Association.



designated by the Texas Legislature as a good will ambassador from the State of Texas to the world.



FEATURING

Jeanne Pasini Beekman
 Charlotte Byrn
 Ted Colson
 Allen Wayne Dameron
 Elizabeth Ellis
 Zinita Fowler
 Rodger Harris
 Rosanna Herndon
 James Howard
 Ayubu Kamau
 Barbara McBride-Smith
 Tom McDermott
 Lynn Moroney
 Judy Nichols
 Gayle Ross
 Jay Stailey
 Finley Stewart

With Our Special Guests
 The Folk Tellers

ATTENTION TEACHERS: STAFF DEVELOPMENT CREDIT OFFERED

Every year the festival offers numerous opportunities for teachers and librarians from around the region to both sharpen their story-telling skills and learn new activities for the library or classroom. The festival is approved for eight hours of Staff Development Training Credit (formerly AAT) for teachers from the Texas Education Agency. All teachers should check with their focal school district for prior approval.

WORKSHOPS

This year the festival offers a series of truly unique workshops. We have combined the expertise and talents of our tellers into areas of mutual strengths to provide festival participants with an assortment of Power Panels. The Power Panels will give you the opportunity to attend sessions with at least two, sometimes three tellers and other subject experts.

A. MORE THAN FACTS: INTERWEAVING HISTORY AND STORY
 Allen Dameron, Elizabeth Ellis,
 Gene Helmick-Richardson

B. TELLING LITERARY TALES WITH OR WITHOUT A BOOK
 Ted Colson & Rosanna Herndon

C. COUNT THE APPLES IN A SEED, TELLING TO YOUNG CHILDREN
 Jeanne Beekman & Judy Nichols

D. BEST FOOT FORWARD: PERFORMANCE IN STORYTELLING
 Jeanne Pasini Beekman, Allen Dameron,
 Tom McDermott

E. IF YOU TELL IT, THEY WILL COME: LIBRARY STORYTELLING
 Charlotte Byrn, Zinita Fowler, & Judy Nichols

EVENING CONCERTS

Although evening concerts are a part of the full festival package, tickets may also be individually purchased at all Ticketmaster locations throughout the Texas. Advance tickets are \$8 per person and are good for admission after 7 p.m. each evening. Tickets may be purchased at the door for \$12 per person. To purchase advance tickets call Ticketmaster at 214-373-8000 or Metro 214-647-5700 or visit any Sears or Foley's ticket location.

TALE TRADN & MORE

Each year, the festival offers a number of story swaps and a special Tale Tradin'. The story swaps allow anyone who wants the opportunity to tell a story at the swapping grounds. The Tale Tradin' segment allows everyone an opportunity to tell on the main stage! This year, both segments of the festival will be videotaped, in an effort to choose tellers for special segments in future festivals. Our only request is that you MUST adhere to the given time limits!

F. GETTING DOWN TO BUSINESS
 Connie Dameron, Judy Dockrey Young,
 Rob Schneider

G. NOTE WORTHY: USING MUSIC WITH YOUR STORIES
 Rodger Harris, Ayubu Kamau, Tom McDermott

H. DOUBLE YOUR PLEASURE: ALL ABOUT TANDEM TELLING
 The Folk Tellers, Elizabeth Ellis, James Howard,
 Gayle Ross, Finley Stewart

I. ONE WORLD, MANY VOICES: MULTICULTURAL STORYTELLING
 Ayubu Kamau, Lynn Moroney, Jay Stailey

J. HOPE AND HEALING: THE SPIRITUAL POWER OF STORY
 Elizabeth Ellis, Barbara McBride-Smith,
 Tom McDermott

K. FROM ORAL STORY TO WRITTEN WORD TO PUBLISHED BOOK
 Zinita Fowler, Lynn Moroney, Gayle Ross

L. STARTING AT THE BEGINNING: PROPEL YOURSELF INTO TELLING
 Elaine Hampshire, Shelly Kneupper, Harriet Lewis

M. PASSING IT ON: GETTING KIDS TO TELL
 Julie Judd, Karen Morgan, Finley Stewart

GHOST STORIES

From chilling ghost stories to eerie tales of the supernatural, the evening of Thursday, March 23, 1995 will offer a special concert featuring a wide spectrum of TSA members. Thursday night at 8 p.m., the festival gates will open for a special preview of the weekend events ahead! So why not bring a blanket and a friend—the concert is free and open to the public.

CHILDREN'S CONCERT

Bring the little whipper-snappers to our special free children's concert. The concert will take place at 10 a.m. on Saturday, March 25, 1995 in our main performance tent in Civic Center Park.

DEAF INTERPRETATION

The best sign interpreters in the state of Texas will be on hand to sign our Friday and Saturday evening concerts for members of the deaf community. Join Joel Hill and Kate Rizzato and experience storytelling in two languages! As always, members of the deaf community will be admitted free of charge!



FINLEY STEWART

With performances from Point Barrow, Alaska to Long Island, New York, Finley Stewart is a storyteller with a growing national reputation. A native Texan, he resides in the almost mythical town of Krum, Texas, where the townsfolk pass the time by listening to the Chevrolts rust. The Fort Worth Star Telegram labeled him a "yarnspinner extraordinaire." He is the founder and director of the Texas Storytelling Festival.



AND LISTEN TO YOUR SPECIAL GUESTS

THE FOLKTELLERS

Comie Regan Blake and Barbara Freeman have been at the forefront of the storytelling movement for more than two decades. The duo perfected the style of tandem telling in the early seventies, and remain the best known tandem team in America. They've been featured on CBS. This Morning, and are regulars at the National Storytelling Festival. Ten years ago, they joined us for the first Texas Storytelling Festival, and we welcome their return!



BUY YOUR TEXAS TALESPINNERS PARTY BUTTON NOW

The Texas Talespinner's Party will take place at 10 p.m. immediately following the evening olio on Friday, March 24, 1995. Come meet all the tilters and enjoy beer, wine, Dr. Pepper, and Moon Pies with your friends. The party is offered as a way to keep people networking while and raise much needed revenue for the festival. Buttons can be purchased in advance or at the door for a cost of \$25 per button. It's a great way to help TSA—even if you can't come to the festival. For more information on the Texas Talespinner's Party contact party chair Elaine Hampshire at 512-376-4555.

BOOK'S TAPE'S & RESOURCES

The festival features the largest collection of storytelling related materials found anywhere west of the Mississippi River. It's an outstanding array of T-shirts, mugs, tote bags, books, and tapes! The resource tent will also carry August House's latest publication "The Best of the Texas Storytelling Festival" which features stories of all our 16 featured tellers! Get your copy of the book here & track down each teller to create your own signed copy!

ONE MILLION PENNIES CAMPAIGN

Don't forget to bring your jar of pennies for the One Million Pennies campaign. TSA is trying to raise one million pennies (\$10,000) to put in a savings account as security to ensure that the festival will continue. Otherwise, one bad ice storm and we're history! We're still 700,000 pennies from our goal!

SCHEDULE OF EVENTS

Thursday, March 23, 1995

6p.m. TSA Membership Reception
8p.m. Ghost Tales

Friday March 24, 1995

9a.m. Workshops A, B, & C
10-30a.m. Break
11a.m. Traditional Telling or Workshops D, E, & F
12-30p.m. Lunch on your own
2p.m. Afternoon Concerts or Workshop G
Lynn Morrison, Rosanna Herrin, Finley Stewart, & James Howard
3p.m. Afternoon Concerts
Charlotte Byrn, Allen Dammron, Ayubha Kanau, Ted Colson, Regional Concerts
4p.m. In Concert: The Folkellers
5p.m. Break
6p.m. Evening Ohio
7p.m. The Folkellers, Janette Beckman, Allen Dammron, Zinta Fowler, Ayubha Kanau, Lynn Morrison, Tom McDonnell, Gangle Koss, & Finley Stewart
Texas Talespinner's Party

Saturday, March 25, 1995

9a.m. Workshops H, I, & J
10a.m. Kid's Tales
11a.m. Children's Concert or Workshops K, L
12-30p.m. BBQ Dinner
1p.m. John Henry Faulk Award
1p.m. Fate Traditn
2-30p.m. Everyone can share a tale
Break
3p.m. Afternoon Concerts or Workshop M
Barbara McHilde-Smith, Kolyer Harris, Zinta Fowler, Judy Nichols, & Tom McDonnell
4p.m. Afternoon Concerts
Jaw Starley, Jennifer Lockman, Elizabeth Ellis, and Gangle Koss
5p.m. Dinner on your own
7p.m. Evening Ohio
The Folkellers, Charlotte Byrn, Ted Colson, Elizabeth Ellis, Kolyer Harris, Rosanna Herrin, James Howard, Barbara McHilde-Smith, Judy Nichols, and Jay Starley

Sunday March 26, 1995

9a.m. Sacred Stories
10:30a.m. Closing Words

THREE WAYS TO REGISTER

- 1 • Complete this form and mail with required payment by March 11, 1995 to TSA, P.O. Box 2806, Denton, Texas 76202.
- 2 • Fax your completed form to TSA by March 11, 1995. To access the TSA fax machine dial 817-380-0352 (credit card payments only)
- 3 • Register on the day of the festival. All on-site registrations will be charged full price.

Name _____

Street _____

City _____ State _____

ZIP _____ Daytime Phone (____) _____

OTHER APPROPRIATES

Yes! Send me a Talespinner Party Button for \$25!
I am not a TSA member, but I enclose \$25 to join
I request a vegetarian alternative for Saturday noon
Call me! I want to be a festival volunteer!

REGISTRATION FEES

TSA membership or renewal	\$25	\$ _____
Entire Festival w/BBQ		
Before March 11	\$65	\$ _____
Before March 11 - Child rate	\$35	\$ _____
After March 11 or at the door	\$75	\$ _____
Friday only	\$45	\$ _____
Saturday Only w/BBQ	\$50	\$ _____
Texas Talespinner's Party Button	\$25	\$ _____
Post Festival Workshop on Sunday	\$50	\$ _____
Circle One: Ellis or Folkellers		

TOTAL AMOUNT ENCLOSED \$ _____

METHOD OF PAYMENT

Check or money order enclosed payable to TSA
_____ Visa _____ MasterCard _____ Discover _____

Credit card number _____

Signature _____ Expiration date _____

Name as it appears on the card _____

Pre-registration must be postmarked by March 11th, 1995 to receive the discounted rate. All requests for refunds must be received in writing by March 11, 1995. A \$10 processing fee will be charged. No refunds will be made after March 11, 1995.

THE EVENT RUNS RAIN OR SHINE! HELD BOTH OUTDOORS AND INDOORS, BRING COATS AND BLANKET IN CASE OF COOL WEATHER

CHICAGO, continued

"Chicago" started as one of approximately 800 local performances, advanced as one of 52 winners in the next round, and now waits as one of the 20 regional winners to receive word by March 6 whether they will travel to the nation's capitol. Cast and crew were directed by Charles Harrill, Adrienne Fisk and Pamela O'Briant. The group also won the "Director's Choice" Award.

Also...The theatre's spring production of "Agnes of God" opens next week in Redbud Theatre. Performances are scheduled March 3-4 and 6-8 at 8 p.m. and on March 5 at 2 p.m. For more information or ticket reservations, call the theatre box office at ext. 2020.

*** **

*storytelling
file*

LIS INITIATES STORYTELL

The TWU School of Library and Information Studies has created a new electronic LISTSERV discussion group call STORYTELL, which is accessible world wide through the Internet. "STORYTELL is designed to encourage communication and collaboration among all individuals who are interested in storytelling," said Dr. Keith Swigger (Library and Information Studies). "It has been designed for people who are working as storytellers, are concerned with the rich history of storytelling and enjoy listening to stories. STORYTELL also reaches people whose research involves the stories we tell and also is designed for anyone who speculates on the place of storytelling in the 21st century."

TWU doctoral student Karen Morgan, who teaches TWU's summer storytelling class, was instrumental in the creation of STORYTELL, according to Swigger. She will moderate the list on the new electronic bulletin board system.

The creation of STORYTELL is consistent with TWU's long association with and support of storytelling and those who practice the art, including the Texas Storytelling Festival. Anyone interested in STORYTELL is encouraged to subscribe to the list by sending the following message:

STORYTELL-REQUEST@venus.twu.edu

Leave the subject area blank

Type the following message: Subscribe firstname lastname

Several persons involved in storytelling organizations at the state and national levels encourage people to use TWU's new STORYTELL system, including Jimmy Neil Smith, executive director of the Tennessee-based National Storytelling Association; Jay Stailey, NSA's new chair of the board of directors; and Finley Stewart, executive director of the Tejas Storytelling Association. For more information, call Swigger at ext. 2602.

*** **

OAKLAND BALLET WILL PERFORM AT TWU

The Oakland (Calif.) Ballet will make its north Texas debut at TWU with a presentation of the American classic "Billy the Kid" at 8 p.m. on Tues., March 7, in MJPH. The performance and related activities are sponsored by the TWU programs in dance and the University of North Texas Fine Arts Series, with major funding from the Greater Denton Arts Council.

continued

LIBRARY EXHIBIT, *continued*

The exhibit is free and open to the public during regular library hours (excluding the week of March 13 for spring break): Monday through Thursday from 8 a.m. to midnight; Friday from 8 a.m. to 9 p.m.; Saturday from 9 a.m. to 6 p.m.; and Sunday from 2 p.m. to midnight. For more information, call ext. 2665. During the week of spring break, the library will be open from noon to 7 p.m., Monday through Friday, and will be closed Sat. and Sun., March 18 and 19.

Civil rights contributions made by King and others are documented in "The Road to the Promised Land," which comprises 40 poster panels that review the story of the civil rights movement from 1955 to the present. The display also plays a part in TWU's efforts to educate people about deeds and trials of African Americans in history. The university will offer several programs throughout the spring semester which will address racial tensions and ethnic diversity. For information about those programs, call the TWU office of student life at ext. 3601.

The Texas Humanities Resource Center provides various resources that have been organized for programs serving those persons who want to build an understanding of why and how the American civil rights movement during the 1950s and 1960s evolved and what has happened to that movement in recent decades.

*** **

AGENDA FOR TRANSFER DAY ANNOUNCED

The office of admissions will present Transfer Day for prospective students from area junior and community colleges on Sat., March 4, from 9 a.m. to noon in Hubbard Hall. The program will provide prospective students who wish to continue their education at TWU with information about admission, student life, financial aid and other vital areas. The program is free to interested persons. For more information, call Norma Martinez (admissions) at ext. 3016.

Registration begins in Hubbard Hall at 8:30 a.m., followed by the program's opening remarks at 9:15 a.m. An academic and campus fair is scheduled from 9:30 to 10:30 a.m. in the southwest dining room of the same building. The fair will give participants an opportunity to visit with representatives of academic departments, student services and student organizations at TWU.

Separate group presentations will be held by the College of Nursing in ACT 301; the School of Occupational Therapy in ACT 601; and the School of Physical Therapy and general academic information in Hubbard Hall. A financial aid session will be held in Hubbard Hall from 10:30 to 11 a.m., followed by optional campus tours.

*** **

"CHICAGO" MAKES NEXT ROUND

TWU's production of the musical vaudeville "Chicago," which traveled to the regional competition of the American College Theatre Festival in Fayetteville, Ark., is one of 20 shows that made the next cut in the competition. Of these 20 plays, six will be selected as national finalists to present their shows at the Kennedy Center for the Performing Arts in Washington, D.C. Congratulations go to the entire group, and good luck!

continued

Festival

From/1A

"I wish I could give you more," Ms. Ballantine said. "It's nothing in the scope of ArtsFest. But we're thrilled they're here."

Storytelling organizers beg to differ, saying that while ArtsFest attracts those in the vicinity, its storytelling counterpart lures people from well outside the city limits.

"They come from all over," said Finley Stewart, the 32-year-old founder and director of the Texas Storytelling Festival and a well-known yarnspinner in his own right. Mr. Stewart said it was common to find people traveling from Oklahoma, Tennessee, New York and Louisiana to attend the story spectacle. This year, a handful from Japan and Great Britain will be in attendance as well.

Beyond sheer numbers, the event draws a unique demographic group. Despite the obvious draw of children, the event attracts and older crowd, particularly baby boomers. Mr. Stewart recalled last year's event when a storyteller's yarn called for this cryptic message:

Without hesitation, the older attendees translated the reference from the 1950s: Lucky Strikes Means Fine Tobacco.

Mr. Stewart's assessment of the usual crowd is music to the ears of local businesses: "They're forty years or older, they have a whole lot of money, and they travel a lot."

Donna Morris agreed. Co-owner of the Redbud Inn, a bed and breakfast at 816 N. Locust St., that's been in business for two years, she is booked solid for this year's event, as she was last year. With rooms at the five-room inn costing anywhere from \$49 to \$75 per

night, the impact to the inn is considerable. Business is so brisk, Mrs. Morris and her husband and business partner, John Morris, plan on building another bed and breakfast next door.

"I fell in love with storytelling last year," Mrs. Morris said. "I'm booked full."

"Business also is brisk at Holiday Inn, 1500 Dallas Drive, which is the official lodging facility for the event for the third consecutive year. Front office manager Corinne Urey said the hotel was booked, with 100 of the hotel's rooms booked by either participants or attendees of the storytelling festival. Holiday Inn charges \$47 a night.

"Every year has gotten a little bit more busy," Ms. Urey said. "We see a 10 percent increase every year."

Sherrie Etheredge, owner of Denton Depot at 1727 West University Drive, also will reap some benefits. Ms. Etheredge was hired to produce souvenirs for this year's event — coffee cups, stadium cushions, tote bags, T-shirts, sweat shirts and caps. Organizers ordered \$8,000 worth of mementos, up \$3,000 from last year and a far cry from the \$200 ordered at the festival's inception a decade ago.

M&M Printing Co., 820 South Woodrow Lane, secured the lion's share of the festival's printing needs, including the order for 1,000, 32-page brochures and stationery. Owner Bucky McCormick estimated the contracts worth at \$3,000. Even with the absence of hard economic impact estimates, the various businesses affected by the storytelling festival agree: The telling of tales will ring up sales. And, at least for now, these businesses will be living happily ever after.

Children

From/1A

schools this week. Storytellers visited local elementary and middle schools. Bookmarks with the festival's schedule are being distributed to students. Students attending the children's concert will have the opportunity to participate themselves. Those whose names are drawn from a hat can tell any story they want under six minutes.

ing," Ms. Morgan said. "It's a way of defining who we are." It's no coincidence that the festival is being promoted in

Denton Record-Chronicle

Vol. 91, No. 237

20 pages in 3 sections

Denton, Texas

Monday, March 27, 1995

25 cents

Rains came, but so did fans of storytelling

By Jessica DeLeon
Staff Writer

Despite Saturday's pouring rains, attendance figures for this weekend's Texas Storytelling Festival showed that its popularity is no tall tale.

"The highlight was that in flooding rain, 900 people came to hear stories," said Finley Stewart, director of the Texas Storytelling Association and of the festival's co-founders. "It says a lot about the people. It says a lot about the event."

The festival, which celebrated its 10th anniversary, presented concerts and workshops Thursday through Sunday at Civic Center Park.

The estimated attendance figures are 1,100 for Thursday night, 800 for Friday and 900 for Saturday night. Sunday's events included a free concert in one of the tents.

"The rain was a downer," said Jason Kumpel, the publicity director for the event. "Despite the rain, we had a better turnout Saturday night than Friday night."

The rain was not all bad, however. Most people found shelter in the tents, the Civic Center or the Woman's Club Building, where the work-

shops and concerts took place. The rain was good for the place where books, sweatshirts and other souvenirs were sold.

"Everyone jumped into the resource tent and started buying things," Mr. Kumpel said.

Despite the large attendance figures, Mr. Stewart said he was disappointed that the Denton Convention and Visitors Bureau, which is run by the Chamber of Commerce, did not come to the event and measure the economic impact it has on the city. Since the fair does not provide most meals, participants have to patronize

local restaurants. In addition, many hotels benefited from the event.

The festival attracted people from 19 states, including California, Florida and New York, as well as international visitors from Japan, Germany and Argentina.

"I'm certain, economically, the city benefited," said city manager Lloyd Harrell. Despite the mud and the rain, most people were pleased with the event.

"I heard nothing but praise," Mr. Kumpel said. "They all got a good evening of stories."

TALL IN THE SADDLE

Disabled riders taste thrill of competition

By Jessica DeLeon
Staff Writer

Winners

Sue Sanford remembered asking her granddaughter, Brandi, who has cerebral palsy, "Does the world look different from the way you see it?"

Winners in Saturday's competition include:
Class Six, English Walk Trot, B or C:
1st place, Shandra C. Gentry



Texas 121

bypass regains funding

By Cynthia Baker
Staff Writer

A proposed Texas 121 bypass is on the road again, with the state apportioning \$66.3 million toward the \$200 million project.

John Blain, director of transportation, planning and development, said the funds apportioned for the 1996 fiscal year were \$66.3 million.

Robin Myles

From: Jo Ann Ballantine
To: Robin Myles
Date: Thursday, January 26, 1995 4:21PM

Another long E-mail message....

1. Please call the city's planning dept. Ask for the guy's name who is pursuing the Sleep Inn. Please get his name and number for me.
2. Regarding Kristin and Jan. Jan will begin on Tuesday working full-time. Let's visit with Konni next week and work out a schedule for Konni to fill in for Jan where possible. I haven't talked to Chuck about the details yet but he's aware of the situation.

Kristin's last day will be Monday so let's plan the party for the staff meeting. Please visit me regarding a gift. I'll send an E-mail to everyone asking them to contribute and that we're doing a party on Monday. The CVB will chip in some cash, too. Please order a cake -- one we know Kristin will enjoy. And put together a Denton goodie bag for her, too.

3. Jane said we could sell Denton goodies at the Mardi Gras function. Is that a good place for it or more work than you can afford with your other involvement?
4. Finley's biz....Texas Storytelling Festival

Run or have run all the lists of the Chamber board, CVB board and all committee chairs and their members. I need addresses with all the names. This is for TSF.

Run a current media list and a set of labels for radio, tv and newspapers. This is for TSF.

Have all ready by noon Monday for Jason Kumpel who is working with Finley.

I told Finley that you probably had already worked in the storytelling festival for the marquee billboard. I promised him he'd be on again. Let me know and also tell him what your scheduled dates are and have him approve message.

I have promised to do a rack card for Finley similar to our events and where to stay cards. He'll do the art and we'll order the printing. Please visit with me regarding how many will be necessary to print. This piece is for VICs, TICs, etc. in Texas. It will be in place of his much larger registration brochure. I told him you have lots of experience with printing materials and will handle this for him and the CVB.

Finley will also need goodie items and materials for the week of the festival. He will call you regarding his numbers.

Please place this E-mail message in the TSF file.

5. Send Len Synder a clean copy of the hotels and their staffs. When was the last time we updated that piece? Do we need to have Konni call on Monday to verify all names? You know how they change!

That's it for now! Thanks.

SPECIAL EARLY BIRD SAVINGS REGISTRATION DUE JANUARY 30, 1995

YES! Please register me now! Enclosed is my check of \$55 per advanced registration for the entire festival.

Name _____

Street _____

City _____ State _____

ZIP _____ Daytime Phone (____) _____

TSA Membership Renewal \$25 \$ _____
 Entire Festival w/BBQ Early Bird Price \$55 \$ _____
 Texas Teller Party Button - 10p.m. Fri. \$25 \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

_____ I request a vegetarian alternative for the Saturday Noon BBQ Dinner.

A complete festival brochure will be mailed to you in late January. The brochure will detail a number of fee options and include a complete schedule of events. This form is provided only to those TSA members who wish to receive an added discount savings on the entire festival from our normal festival admission price.

This is your one and only opportunity to take advantage of these special savings. No early bird advantage savings registrations will be accepted after January 30, 1995.

Send your check or money order to:

Texas Storytelling Festival
 P.O. Box 2806
 Denton, Texas 76202

Early Bird Advantage Registrations must be postmarked by January 30, 1995 to receive the discounted rate. This early registration option is available only to TSA members and their immediate families. All requests for refunds must be received by March 10, 1995. A \$10 processing fee will be charged. No refunds will be made after March 10, 1995.



Join us on March 23rd - 26th, 1995 as we celebrate our tenth anniversary! The festival will feature some eighteen tellers, with two performance stages, more workshops and more opportunities to share your stories than ever before!

As a TSA member you can save money by registering now. But do it today, this will be your one chance for discounted savings.

THE 1995 TEXAS STORY TELLING FESTIVAL

A Message to Our Members

Dear Friends,

Our biggest and most exciting festival awaits us. For four days, people from across Texas and nineteen other states will join together to celebrate Ten Years of Texas T'alest! From March 23rd to March 26th eighteen tellers from the festival's history will return to the Texas stage. We've added a second performance tent, more exciting workshops, a special Sunday morning Sacred Stories session, more opportunities for you to share your tales, and much more.

While our official brochure is not due out until late January, we wanted to give our members an exclusive chance to be the first to register at a membership discount price of \$55! To do so, we need you to register by January 30, 1995. After that date, the registration price for all attendees--including members--will revert to the official festival price.

To be honest, this is the most expensive festival we have ever mounted. The cost to bring, feed, and house eighteen tellers is enormous--even with their generous support to come for the smallest of small honoraria! In an effort to "make up the difference" we have planned a special Texas Teller Party to take place at 10p.m. on Friday. Festival attendees can purchase a special "Texas Teller" button for \$25--all the revenue will be added to festival revenue to overcome mounting costs. The button will be your admission to this special party. Once there, you can mingle with all the tellers, enjoy your favorite beverage from our free wine and beer bar, and help yourself to your favorite munchies! Won't you help us make this event a reality? I urge you to register for the festival today, and don't forget to enclose an extra \$25 for your Texas Teller Party admission!

Sincerely,
Fridley
 Fridley Stewart
 TSA Executive Director

donation to TSA.

Texas Trash, Dr. Pepper and Moon Pies!

Buy your \$25 Texas Teller Party Button now-- help support the festival and have good times! The party takes place on the festival grounds at 10p.m. Friday, March 25, 1995.

If you would like more information on the Texas Teller Party call our party chair Elaine Hampshire at 512-376-4551!



CL - donate to Fridley?



THE TEJAS STORYTELLING
ASSOCIATION

Contact: Finley Stewart, Executive Director
The Tejas Storytelling Association
(817) 387-8336

FOR IMMEDIATE RELEASE

**The Texas Storytelling Festival Celebrates
its 10th Anniversary March 23-26 in Denton**

The Texas Storytelling Festival's 10th anniversary celebration March 23-26 at Denton's Civic Center Park promises to be the biggest bash yet for stories, tales and folklore galore.

The festival is sponsored by The Tejas Storytelling Association, the City of Denton Parks & Recreation Department and the School of Library and Information Studies at Texas Woman's University. Last year's attendance was close to 2,500 and organizers are expecting an even larger turnout for the 10th anniversary celebration.

Featured artists of past festivals will return to the stage as a tribute to the event's history. The festival has come a long way in a decade, according to Finley Stewart, executive director of The Tejas Storytelling Association, and has done much to promote the national storytelling movement.

Favorably compared to acting, the festival features some of the best storytellers of our time. "People can hear music or see plays any night of the week," Stewart said. "This is the one weekend where adults and families can come and hear stories. Unlike television or movies where the action rushes over you, you become involved and actively participate in the story."

As part of the anniversary bash, *Best Stories from the Texas Storytelling Festival* published by August House Publishers of Little Rock, Ark., will be available. The book, which will officially

more-

P. O. BOX 2806, DENTON TEXAS 76202
817-387-8336

"A Storytelling Community in The Great Southwest"

be released in April, includes 31 stories from 16 of the festival's featured tellers over the past 10 years. "The book is to celebrate the diversity of America's storytellers," Stewart said.

Because storytelling can be a vehicle for learning, the festival's workshops are popular among school teachers and librarians. Some attending aspire to become professional yarnspinners. Many are there just to hear a good story. For them, tickets can be purchased for the evening concerts, which start at 7p.m., for \$8 in advance, \$12 at the door.

Whether you come to learn or listen, organizers of the 10th Annual Texas Storytelling Festival say it's an opportunity you don't want to miss.

#