



UNT 125th Anniversary Steering Committee Fifth Meeting

Meeting Details

Date: Wednesday June 24th
Time: 11:30am – 1:00pm
Location: The UNT Alumni Center, Gateway Building

Strategy

The purpose of this committee is to honor and celebrate the 125th Anniversary of the University of North Texas by building excitement and engagement among students, staff, faculty, alumni, donors, and the community. The goal of the committee is to enhance an existing framework of showcase events through supplemental and complementary programming, and community partnerships. The aim of today's meeting is to prioritize the previously brainstormed list of possible 125th events, program, and activities. We will also hear updates from each sub-committee chair.

Attending Committee Representatives

Committee Co-Chair: Eileen Moran, Associate Vice President for Development, UNT
Committee Co-Chair: Elizabeth With, Vice President for Student Affairs, UNT
Committee Coordinator: Jenni McDermott, Assistant Director of Donor Relations, UNT
Dorothy Bland- Dean, UNT Mayborn School of Journalism
David Broughton- Sr. Director of Corporate Sponsorships & Strategic Alliances, UNT
Chuck Carpenter- President, Denton Chamber of Commerce
Hope Garcia- Executive Director of Student Affairs Administration. UNT
Jerry Holbert- President Emeritus, UNT Foundation
Randena Hulstrand- Communications Specialist, UNT URCM
Laurea Irving- Director of Special Events, UNT President's Office
Emily Klement- UNT Alumni Association
Rob McInturf- Executive Director, UNT Alumni Association
Melissa McGuire- Assistant Vice President for Student Affairs, UNT
John Murphy- UNT College of Music Representative
Don Noska- Administrative Coordinator, UNT Speech and Hearing Services (Staff Senate Representative)
Scott Parks- Editor, Denton Record Chronicle
Sue Parks- Associate Dean for Special Libraries, UNT
Bill Patterson- Publisher and CEO, Denton Record Chronicle
Zane Reif- Director of University Union, UNT
Shawn Reneau- Director of Sales for Special Supplement, Denton Record Chronicle
Guido Verbeck- Associate Professor, Department of Chemistry, UNT (Faculty Staff Representative)
Jamie Wilson- Superintendent, Denton ISD
Mario Zavala- Coordinator of Communications and Community Relations, Denton ISD



Agenda

Welcome & Introductions.....Eileen Moran & Elizabeth With
 Please welcome Sue Parks, Associate Dean of UNT Libraries, to our committee! She will be the proxy for Morgan Gieringer, whilst she is on maternity leave.

Communications Update.....Randena Hulstrand
 The website launches June 30th, 2015. Collaterals are in design. Please contact Randena if you have any ideas.

Denton ISD/ Founder’s Weeks Updates.....Mario Zavala
 DISD → get from mtg. notes. Showcase event Sept. 17th following state of the University/ or dinner reception for key stakeholders. President shouting out to famous people.

DRC Supplement.....DRC Representative
 The DRC was provided 2 lists from purchasing, from which they sent 300 emails, with a 30% bounce back rate. They have had better luck from Advancement’s List. 5 big commitments for ads have been made and 7 local commitments for Ads. Department heads/chairs, etc. will be sending emails. The ad deadline is August 1st.

Sponsorship Update.....David Broughton
 Logos will need to be received a month in advance to be added to collaterals for sponsorship events, i.e., Aug. 15th for Founders Week. David needs a list of events going on during Founders week. This is time sensitive. Melissa will provide concerns to David about Homecoming sponsorship via email to David.

Sub-Committee Reports.....Sub-Committee Chairs
 Alumni Awards.....Rob McInturf

AA will be Thurs. Oct. 8th so as not to compete with other activities, winners will be announced in August and will be hosted in the Presidents Box and go out on the field for the Homecoming Game

Campus Beautification.....Jerry Holbert

Interactive webpage w/areas for 125 tree plantings, to be sold for \$1,025. “UNT” or “125” in an existing flower bed. Labyrinth suggested by Hope as possible opportunity.

Capstone/Signature Event.....Laurea Irving
 No new updates.

Homecoming.....Melissa McGuire

Homecoming confirming representatives, and will start holding meetings next week

Founder’s Week.....Eileen Moran & Elizabeth With

Student Activities.....Hope Garcia

Compiling list of student activities, starting to move forward.

Union Opening.....Zane Reif

No new updates.

Future Meetings.....Committee

Date:

Time:

Location: