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The University of Texas at Austin
Lyndon B. Johnson School of Public Affairs

Perot Foundation Establishes Scholarship Honoring Barbara Jordan



Seated (l-r): Barbara Jordan and Bette Perot. Standing (l-r): Sharon Walter, Ed Cantu, Martin Bernal, and Tom Pippin.

The Perot Foundation of Dallas has given \$100,000 to the LBJ School to fund a Barbara Jordan Scholarship Program for four new LBJ School students of outstanding achievement and potential.

Ross Perot, internationally known Dallas businessman, is president of the Perot Foundation. His sister, Bette Perot, vice president of the foundation, attended the announcement of the program October 7 at the LBJ School.

The scholarships are named for Profes-

sor Barbara Jordan, former U.S. Congresswoman from Texas who holds the endowed Lyndon B. Johnson Centennial Chair in National Policy. She selected the new scholarship recipients on the basis of personal interviews.

In a statement concerning the Jordan scholarships, Ross Perot said:

"This program is to honor Barbara Jordan for her service to Texas and our nation. She is truly unique—a rare combination of a true leader and an excellent

teacher. We look forward to the development of future leaders for Texas and the United States taught by Barbara Jordan, who is the epitome of the best in both fields—public service and education."

Each Barbara Jordan Scholar will receive \$25,000, a sum that will provide \$10,000 per year for the two academic years of the LBJ School's graduate degree program and \$5,000 for a required summer internship. A Jordan scholarship is the largest single scholarship available to an LBJ School student.

"This is an excellent opportunity the Perot Foundation is providing for some future leaders of the country," said Professor Jordan. "The way we guarantee that the future will be an improvement on

the present is to see to it that young people who want to pursue careers in public service will have the opportunity to devote their time and talents to that pursuit. These funds will free students to devote their time to being the best they can be."

The four LBJ School students selected as Barbara Jordan Scholars are Martin Bernal of Socorro, who has a B.A. degree in urban studies from Stanford University; Ed Cantu of Edinburg, a graduate of Pan American University; Tom Pippin of Littleton, Colorado, who received a B.A. degree from Trinity University; and Sharon Walter, a graduate of Texas Southern University.

Derived from UT News & Information

New Strauss Fellowship Fund Announced

Robert S. Strauss continues to be a significant presence within the LBJ School community. Not only has he returned this fall by popular demand to teach his course on economic policy and government regulation (see story p. 4), but a new fellowship fund has been established in his name.

The Robert S. Strauss Fellowship Fund, announced in June by the UT System Board of Regents, was established through contributions from Mr. Strauss and other donors and matching funds from the Regents' Endowed Student Fellowship and Scholarship Program. The fellowship will be awarded to an LBJ School student on the basis of intellectual abilities and commitment to a career in public service.

This is the second fellowship fund endowed in the name of Mr. Strauss, a former chairman of the Democratic National Committee and member of President Jimmy Carter's Cabinet. The original endowment was created in 1981 and continues to provide fellowships of up to \$6,000 a year to outstanding first- and



Robert S. Strauss

second-year students at the LBJ School. This year's recipients of Strauss Fellowships are Susannah Elkin, Elizabeth Gray, Clay Guise, Lauren Riggin, William Scobie, Paul Strasberg, and Pawel Mizgalewicz (first-year); and Michelle Freedenthal, Dwayne Mailman, Marlene Miller, Rebecca Neudecker, David Twenhafel, and Mike Vanchiere (second-year).

INSIDE

EVENTS—pages 2-4
More on Cities Symposium
World of Texas Politics
Brown Bag Seminars
Children's Conference in D.C.
Pre-Session Legislative Conference
Leadership Training Seminars
Woodlands Conference

FACULTY—pages 4-6
Visiting Faculty Teach Seminars, PRPs
Three New Faculty Join School
Urquhart Named Nobel Laureate
ASPA Awards Honor Faculty, Staff, Alumni Committees Named

PROJECTS—pages 6-8
Presidential Election Project Underway
Policy Research Projects, 1988-89

STUDENTS—pages 6, 9
Student Committees
Perez Named Hispanic Caucus Fellow
Fourteen International Students at School

Graduates Receive Excellence Awards

PROGRAMS—pages 8-9
Summer in Poland
Careers in Public Sector Conference Planned
Human Resources Center Joins School

STAFF—page 9
Florence Temple Honored

ALUMNI—page 10
National Board Meetings Held
Class Reunion News
Duncan Moves to Washington
Lemonias New Organization President
Edwards Article Published
Alumni Update

PUBLICATIONS—page 11
Future of Texas
Reports Published

CALENDAR—page 11
ON THE RECORD—page 12

Symposium Looks at Cities in Transition

The complex problems facing the nation's urban poor—and some steps toward tackling those problems at a national level—were the focus of a symposium held October 6 and 7 in the LBJ Library.

Initiated by the Inter-University Program for Latino Research/Social Science Research Council (IUP/SSRC) Committee for Public Policy Research on Contemporary Hispanic Issues, the program was designed to produce a set of recommendations for the incoming presidential administration in the areas of education

and employment policies, human service and income policies, and economic and community development policies.

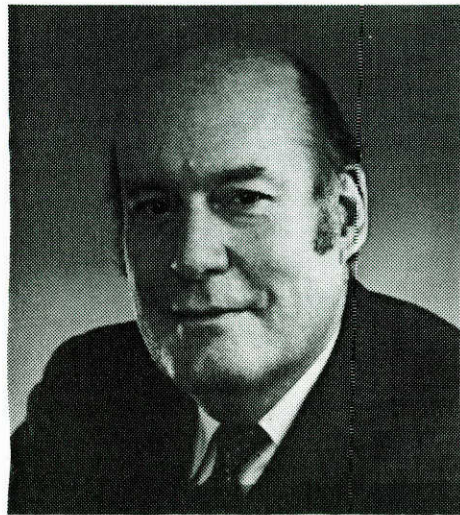
Among the thirty speakers and panelist who participated in the event were former U.S. Attorney General Nicholas Katzenbach, LBJ School Professor Barbara Jordan, and San Antonio Mayor Henry Cisneros, who gave special addresses and discussants Bernard Anderson, Director of the Manpower Demonstration Research Corporation and the Pennsyl

continued on page 2

Cities in Transition—continued from page 1
 vania Economic Development Partnership; David Dinkins, president of the Borough of Manhattan; Albert G. Bustamante, chairman of the Congressional Hispanic Caucus; Texas State Representative Lena Guerrero; Texas State Senator Gonzalo Barrientos; and Eddie N. Williams, President of the Joint Center for Political Studies in Washington, D.C.

The recommendations, which will be sent to the new President next January, are being compiled by the IUP/SSRC Committee under the direction of Harriet Romo of the UT Center for Mexican American Studies.

Among the points made by Nicholas Katzenbach is his opening speech was that not only does racial inequality still exist, but it is more pervasive than ever



Nicholas Katzenbach

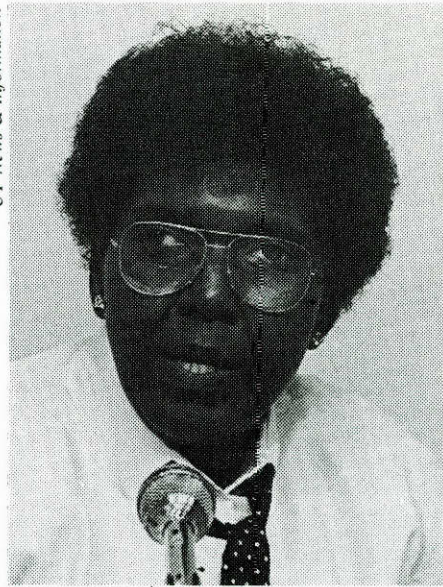
in the nation's urban areas. "The situation is worse now than it was in the 1960s," he said. Katzenbach, who was Attorney General under presidents Kennedy and Johnson, observed that the government's efforts to bring about racial equality twenty years ago were successful in ending blatant discrimination, but not in ending the racism that perpetuates poverty. "Is it any wonder that the conditions for crime and violence exist in our inner cities?" he asked. "The promise of racial equality seems naught—and it is naught—when the fundamental opportunities don't exist."

Professor Barbara Jordan, calling her talk "One Nation, Indivisible: True or False? Rhetoric or Reality?," said that despite the efforts of policy planners two decades ago to map out ways to overcome inequality, "we have failed."

"We are a divided people," said Jordan. "We seem to speak the rhetoric of inclusiveness, but the ideal is very elusive, and the people who come to power seem to exacerbate the problems." She maintained that no policy or program will ever work unless the people who will be affected by it are consulted in the planning stages. Minorities, lacking money or status, can exert their power by refusing to cooperate with the implementation of a policy or program, noted Jordan.

"The 'outs' can cause a policy to fail if they don't cooperate," she said, "and therein lies much potential power. The outs must make it clear that there can be no success without them." She concluded that we must become a nation of inclusion, a nation that includes all groups in

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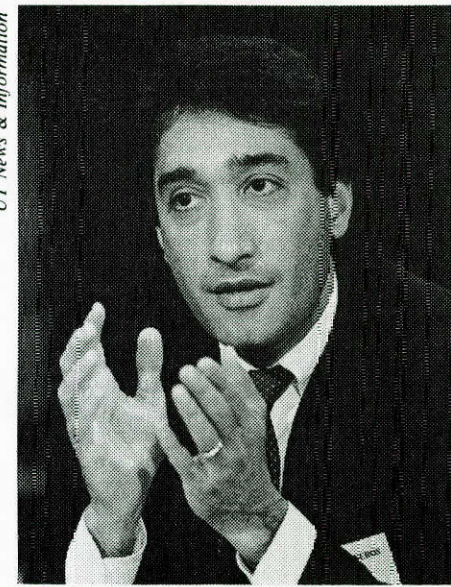
Barbara Jordan

the planning and execution of its policies and programs, "because the alternative relegates us to a state of permanent unrest and permanent instability, and that," she said, "is un-American."

Mayor Henry Cisneros stressed the importance of harnessing those outside the mainstream in the nation's cities. Noting that cities are the focal point of much that is positive in this society—medical research, new forms of architecture, innovations in art and music—he observed that they are also where human suffering is most starkly evident—teenage pregnancy, drugs, the elderly, unemployment.

Cisneros noted that modern cities are at fork in the road. "In one direction is

UT News & Information



Henry Cisneros

the urban seamy side," he said, "with tax bases declining, schools in crisis, a story of economic bankruptcy and spiritual exhaustion. In the other direction is the hopeful side, where neighborhood groups are cooperating in developing relationships with businesses to educate young people for the new democracy."

According to Cisneros, this country will not be competitive if it decides to leave its black/Hispanic population undereducated and unable to contribute. "The country can't afford to carry 10 to 15 million people in the underclass," he said. "How we deal with this problem is not a question of civil rights or constitutional ideals or Christian morality—it is a question of economic survival."

Politics in Texas: A World Apart Conference Explores the State's Scandals, Reforms, Political Patterns

It is sometimes said that Texas politics is a world unto itself, possessing boundaries unknown to outsiders and populated by several unique political species. In an effort to open this world to public scrutiny, the LBJ School, along with the LBJ Library, Rice University, and the Houston Post, sponsored a two-day conference on Texas politics September 29 and 30.

Held at Rice University, the event brought together past and present politicians, political consultants, lobbyists, scholars, and journalists to discuss four broad areas of the Texas political scene: political financing, the role of the media, the insiders' view, and Texas-sized scandals.

Among the major predictions made during the conference was that the next great scandal in Texas politics will grow out of the crisis in campaign financing. According to the panelists, the huge cost of political campaigns, combined with flawed state and federal campaign financing laws, has produced a "swamp" that is swallowing candidates and encouraging corruption. *Dallas Times-Herald* columnist Molly Ivins labeled the existing campaign contribution system a form of "institutionalized legal bribery," noting that "the real scandal in Austin is what goes on that's legal."

According to panelist Tom Leonard, an Austin attorney and political fund-

Frank Wolfe



Molly Ivins

raiser, high campaign costs and current campaign laws have also tended to favor incumbents and discourage challengers, resulting in what Republican campaign consultant Karl Rove called a "petrified system of representation" in Congress.

Other points made during the conference included these:

—Former Texas Governor John Connally said he didn't run for a fourth term as governor in 1968 primarily because he

Frank Wolfe



John Connally

was tired of dealing with the "extortionists" in the legislature. In his opinion, Texas would benefit from having a cabinet system under which governors could exercise more control through appointed department heads.

—Political reporter/commentator Sam Kinch, Jr., author of a best-selling book about the Sharpstown stock-fraud scandal (*Texas Under a Cloud*), observed that scandals are positive in that they provide the necessary catalyst for reform.

He discussed some of the reforms that emerged from the state's full-blown scandals.

—In contrast, historian Joe B. Frantz, author of *Texas: A Bicentennial History* and *The Forty-Acre Follies*, likened the reform impulse in Texas to Hurricane Gilbert, which threatened the state but in the end had little impact.

Among the other panelists were *Houston Post* editor Lynn Ashby, journalist Liz Carpenter, political consultants George Christian and George Shipley, Houston City Councilman Rodney Ellis (LBJ School Class of '77), historian Lewis Gould, State Senator Chet Brooks, State Representative Dan Morales, U.S. Congressman Michael Andrews, former U.S. Congresswoman Kay Bailey Hutchison, and newspaper publisher Kenneth Towery.

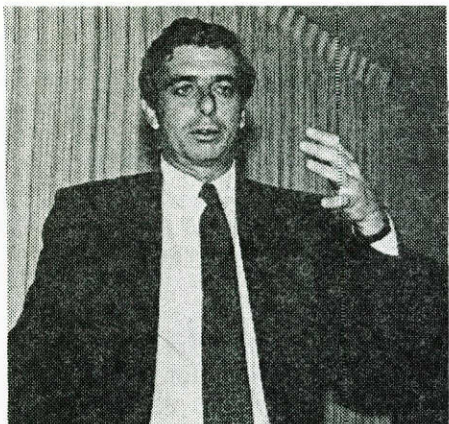
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Brown Bag Seminars



Giancarlo Chevallard

Chevallard Says Strong European Economy Good for U.S.

A strong, viable economy in Europe is important to the United States because it increases opportunities for American exports, said Giancarlo Chevallard, Director of Press and Public Affairs for the Commission of the European Communities (EC), at an October brown bag lecture.

Speaking about the EC, which is dedicated to achieving economic integration among member countries, Giancarlo described the developments and debates that will occur in Western Europe in the

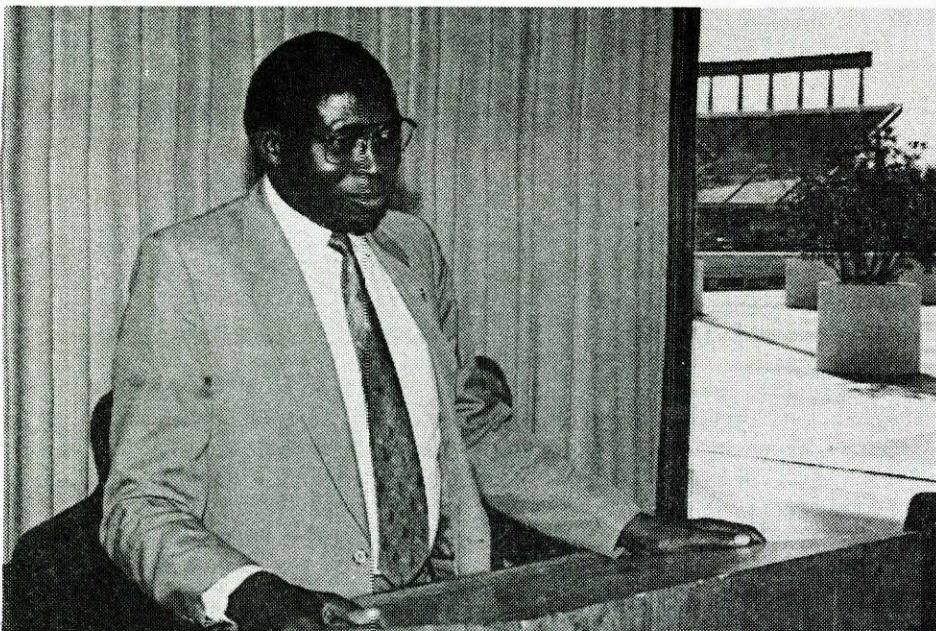
coming years. The EC is composed of twelve Western European countries that include the Federal Republic of Germany, France, Italy, and the United Kingdom.

Chevallard said that as more countries have joined the EC, the commitment to achieve a single market has risen. To accomplish this, "ambitious steps" have been undertaken, such as drafting a 1992 plan, composed of 300 resolutions aimed at achieving the group's goal.

One of the key issues under the 1992 plan revolves around the concept of a European currency and possibly a single monetary power. Chevallard said that there has been some resistance—most vocally from Great Britain's Margaret Thatcher—to establishing a single European authority with broad sovereign powers.

Despite these problems, the EC appears to be on the road to achieving its objectives. So far, 80 of the 300 resolutions in the 1992 plan have been adopted, Chevallard said. He noted that as Western Europe attains more economic equality with the United States, the new American administration will have a historic task—that of reshaping American-European relations.

Maria de la Luz Martinez



Katena-Apuli

Ambassador Discusses New Beginning for Uganda

Katena-Apuli, Ambassador to the United States from the Republic of Uganda, talked about a "New Beginning in Uganda" during a visit to the LBJ School early this fall and invited students to visit his country to do academic research.

Attributing Uganda's previous problems to past poor leadership, he said that the country's new government has improved security so that people can now walk in the streets safely. According to him, the new administration has also "set the climate for economic recovery" by reducing the country's dependence on any particular crop and repairing the industrial infrastructure to move away from heavy reliance on imports.

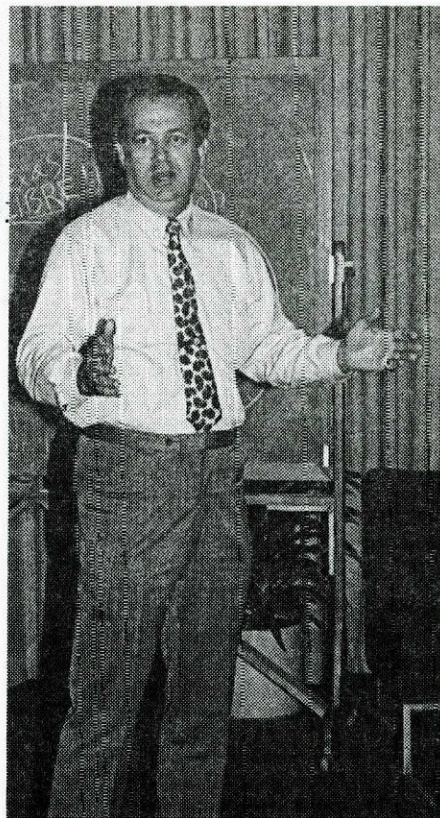
He said that the country is now trying to create a good climate for attracting outside people—tourists, students, busi-

nessmen, managers, and investors. "There has been a lot of misunderstanding because of past abuse of human rights and mismanagement," he told the audience of LBJ School students. "You have managerial skills and we are trying to get you to come and help our country. Whatever you do will be noticed, which is not the case in other countries."

In promoting the idea of a business arrangement with the United States, he emphasized that Uganda was not interested in handouts. "If you give us a handout, maybe we'll misspend it and maybe we'll forget, but a business arrangement lasts longer," he remarked.

LBJ alumnus Melvin E. Waxler (Class of '74) of Uganda, who is now a partner with a local law firm, brought the Ambassador to the School.

Maria de la Luz Martinez



Bob Richardson

Richardson Outlines Issues

Science and technology, intellectual property policy, and some of the issues that will face the 71st Legislature were among the items discussed by State Representative Bob Richardson at a recent LBJ School brown bag presentation.

Calling science and technology the "spearhead for economic diversification," Richardson said that a partnership among higher education institutions, Texas government, and the private sector will provide the basis for that spearhead. Richardson, who represents northwest Austin District 49, is on the House of Representatives Science and Technology Committee as well as on the Committee on Retirement and Aging.

Intellectual property policy concerns the commercialization of technology developed by educational and research institutions. "For example, if the university were to discover the equivalent of the silicon chip and that process were licensed, the university could own an interest in that company—not only in the process, but in the company," Richardson said. "Perhaps in the future you will see (the university involved in) part ownership with the Tracors and Radians."

Richardson predicted that the worker's compensation bill will be the most controversial item facing the next legislature and that public education financing will be a hot issue.

Answering questions from the audience on a variety of issues, he discussed a proposed child care program for children of state employees, the restoration of premium sharing for graduate students employed by the university, public education financing, redistricting, the advantages of bringing such projects as Sematech and the Superconductor/Supercollider to Austin, and the consolidation of state agencies.

Maria de la Luz Martinez

LBJ School Cosponsors Meeting on Children

The health of the nation's children—from newborns to teenagers—was the focus of a meeting held in Washington, D.C., in mid-September.

Entitled "A Historic Day for Children," the meeting was convened by the National Commission to Prevent Infant Mortality and sponsored jointly by the LBJ School, the LBJ Library, Johnson and Johnson, Pillsbury Co., the American Academy of Pediatrics, and the American Hospital Association.

The program included both a corporate "summit" that brought together business and industrial leaders and a panel discussion by former U.S. secretaries of health, education, and welfare/health and human services Arthur Flemming, Anthony Celebrezze, Robert Finch, Elliot Richardson, David Mathews, Joseph Califano, Richard Schweiker, and Margaret Heckler, and current Secretary Otis Bowen.

LBJ School Dean Max Sherman and LBJ Library Director Harry Middleton attended the program, which was filmed by PBS for production of a documentary to be aired later this year.

Pre-Session Legislative Conference Slated

Before the 71st Texas Legislature convenes in January 1989, newly elected members will have an opportunity to learn more about the inner workings of their new offices and the major issues facing them in the upcoming legislative session through a two-day orientation sponsored by the legislature and the LBJ School of Public Affairs.

The Pre-Session Legislative Conference will be held November 30-December 2 in the State Capitol and the Joe C. Thompson Conference Center. The first two days of the conference will acquaint new legislators with state government operations, the budget process, legislative services, and House-Senate procedures.

The final day, open to all legislators and the public, will feature panel discussions on such issues as public school finance, workers' compensation, and the Texas prison system. Among the speakers will be James Lynaugh, Director of the Texas Department of Corrections; William Kirby, Commissioner of the Texas Education Agency; Joseph Gagen, Chairman of the Industrial Accident Board; Senators Kent Caperton, Bob Glasgow, Bob McFarland, John Montford, and Carl Parker; and Representatives Paul Colbert, Al Granof, Allen Hightower, Jim Rudd, and Richard Smith.

The biennial Pre-Session Legislative Conference was instituted in 1970 by the LBJ School as an educational forum for members of the Texas Legislature prior to the beginning of the session. The legislature's new-member orientation program was combined with the LBJ School's conference in 1976. Coordinators of the event are the LBJ School's Office of Conferences and Training and the offices of the Lieutenant Governor and Speaker of the House.

Brown Bag Speakers—continued from page 3



Liz Carpenter

Author/Journalist Liz Carpenter Asks for "LBJ Formula"

Author-journalist Liz Carpenter, speaking at an October 31 brown bag seminar in the Student Lounge, described some of the changes she has observed in presidential campaign politics over the past forty years. The most dramatic, and in her opinion the most dangerous, of these changes is the rise of television: from an incidental communicator of campaign issues to the all-powerful creator of campaign imagery. "Today television is just eating us alive," she said. "It's the most cannibalistic thing I've ever seen—campaigns are run by 30-second sound bites."

Noting that the 1988 presidential campaign has been the worst in history precisely because of the misuse of television, Carpenter maintained that the time is ripe for reform. She challenged the LBJ School to develop an "LBJ formula for improving elections," a set of recommen-

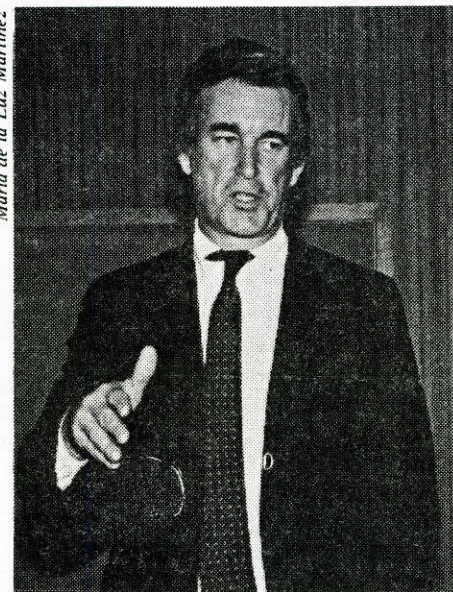
dations for imposing new standards for campaign advertising "so that candidates of substance can get past the barricade."

Carpenter said her long experience in politics has taught her that "timing is everything." Just as the time has arrived for changing the way campaigns are run, other worthwhile causes—including the Equal Rights Amendment—will eventually have their moments of victory, in her opinion.

Carpenter's visit was sponsored by the LBJ School of Women's Issues Network.

Cronin Defines Leadership

Leadership is a phenomenon that works from the bottom to the top, so Americans should not delude themselves into thinking that the country's problems will be resolved by those who are elected to top office, according to Thomas E. Cronin,



Thomas E. Cronin

McHugh Professor of American Institutions and Leadership at the Colorado College.

Speaking at an October brown bag lunch, Cronin, a former White House aide under President Johnson, warned that it is easy to get caught up in the "illusion . . . that someone will come on a white horse and move the nation," but that in reality a large number of people interested in policymaking will be the ones who will have an "enormous impact on decisionmaking in the country."

Cronin shared two theories related to leadership during his talk—the notion of dispersed leadership and the need for a boundary-spanning perspective. The first theory holds that leadership is dispersed among three role types, each dependent on the other. Act leaders are visionaries, but not electable; Act 2 leaders take ideas and deal with larger pluralities, but are still not electable;

and Act 3 leaders are the Johnsons and Kennedys. "Based on this theory, Christ would be an Act 1, the disciples Act 2, and the Pope Act 3," Cronin explained.

The second theory requires persons with leadership aspirations to "leave their tribe" in order to enlarge their perspective. "Sometimes all it requires is going across the tracks," he said, adding that it is part of custom designing one's education. "It is my hope that students . . . will transcend the acquisition of personal goods and view public service in capital letters," he noted.

According to Cronin, leaders are often ordinary people who come forth in extraordinary times and so the appropriate setting for them must be cultivated. "My hunch is that there are a lot of Act 1 leaders out there—on the left and on the right—and it is our responsibility to create an environment where they can speak."

Maria de la Luz Martinez

LBJ School Offers Leadership Training Seminars

The LBJ School Office of Conferences and Training and Darrell Piersol of the Governor's Executive Development Program will offer "Developing Leaders in the Public Sector" on December 6-8. The seminar is aimed primarily at mid- and upper-level state agency managers but is also open to city, county, and public university officials. Key presentors will include Professors Ray Marshall and Robert Rickards of the LBJ School, Dr. Carol Whitcraft of the Governor's Executive Development Program, Shirley Peterson of the U.S. Department of Labor in

Washington, D.C., Charles Brown, Corporate Vice President of J.C. Penney Corporation, and Martin Hamilton, former "master teacher" of IBM's Corporate Executive Development Department.

The Office of Conferences and Training and the Texas Association of Counties will cosponsor the fourth biennial "Governing Texas Counties: A Seminar for Newly Elected County Judges and Commissioners" on January 11-13, 1989. This seminar will acquaint newly elected county officials with the responsibilities of public office.

Visiting Faculty Teach Seminars, Direct Research

The LBJ School has five visiting faculty members on its teaching staff this fall.

Jagat S. Mehta, who first came to the LBJ School in 1983-84 as Distinguished Visiting Tom Slick Professor of World Peace, returns each fall to teach seminars on international policy. Professor Mehta, a distinguished scholar and diplomat of international reputation, was India's Foreign Secretary from 1976 to 1979. This semester he is teaching two courses, "The Art of Diplomacy: Post World War II Problems," and "Diplomacy: The Indian Ocean Region."

Robert S. Strauss returns to the LBJ School for 1988-89 as Visiting Lloyd M. Bentsen Jr. Chair in Government/Business Relations. Mr. Strauss served as Chairman of the Democratic National Committee from 1973 to 1976 and in 1977 joined the Cabinet of President Jimmy Carter as Special Trade Representative. As Visiting Bentsen Professor, he is teaching a course on economic and national security policymaking in the federal government. The course, which is cross-listed in the law and business schools, is taught jointly by Mr. Strauss and W. Howard Beasley, Bob R. Inman, and Charles E. Walker.

C. Michael Walton, the Bess Harris Jones Centennial Professor in Natural Resource Policy Studies, is nationally recognized for his expertise in the field of

transportation engineering systems and planning. A professor of civil engineering, he has been Associate Director of UT Austin's Center for Transportation Research since 1980. At the LBJ School, Professor Walton is codirecting the policy research project on intermodal transportation policies.

Frederick Williams joins the LBJ School teaching staff for a second year as codirector of the project on telecommunications policy. Williams, who holds the Jones Centennial Chair in Communication, is Director of the UT Center for Research in Communication Technology and Society. He is author or editor of over 100 articles and books, including *Research and the New Media*, *Measuring the Information Society*, and a textbook entitled *The New Communications*.

Robert Nielsen, Adjunct Professor, comes to the LBJ School from Washington, D.C., where he is Assistant to the President for Higher Education for the American Federation of Teachers. Dr. Nielsen, who has a Ph.D. from the University of Maryland, is author or coauthor of over 60 articles and reports on topics related to collective bargaining, academic unions, and educational reform. This semester he is codirecting, with Professor Ray Marshall, the policy research project on minority education.

Woodlands Conference to Examine State Initiatives

The LBJ School of Public Affairs is one of four sponsors of a national conference on emerging state policy initiatives to be held in the Woodlands (outside Houston) November 13-16.

Other sponsors are the Center for Growth Studies of the Houston Area Research Center (HARC), the World Resources Institute of Washington, D.C., and the National Science Foundation.

The conference, which will bring together over 100 university scholars, state and federal officials, industry representatives, and association staff from throughout the nation, will assess new state initiatives in the areas of environmental protection, natural resources management, and growth policies. Eight working groups will meet concurrently to examine existing programs and policies in these areas and to develop recommendations for achieving practical improvements.

Underlying the discussions will be such questions as these:

—What is the experience of the states that have become leaders in developing new policy initiatives in the three areas being examined?

—What are the roles of the private

sector and the universities in developing these new initiatives?

—What are the advantages and disadvantages associated with a more decentralized approach to policy development?

—Does regional competition for economic growth threaten to intensify regional conflict in the U.S.?

—Do the new state initiatives provide opportunities for increased citizen participation?

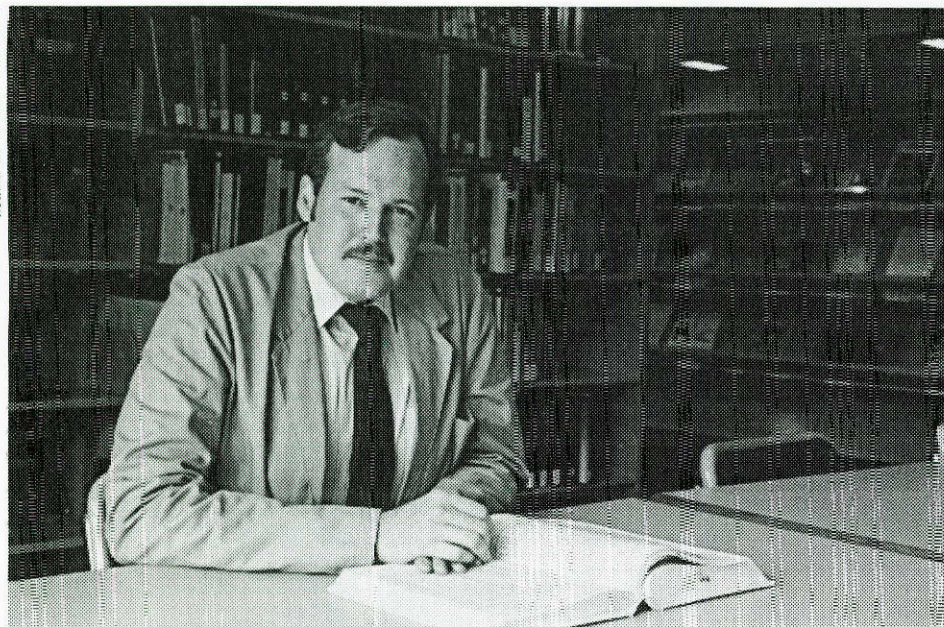
Organizer for the conference is LBJ School Professor Jurgen Schmandt, Director of the HARC Center for Growth Studies. Other participants from the LBJ School include Professor Susan Hadden, who will serve as rapporteur for the group on environmental waste management, and Professor Robert Wilson, rapporteur for the group on regional economic development. Professor Fred Williams of the UT College of Communication, a visiting faculty member at the LBJ School, will chair a group on telecommunications policy.

Among the scheduled speakers are former governors Bruce Babbitt, Richard Lamm, and Russell Peterson.

Three New Faculty Members Join School in September

Three new full-time assistant professors joined the LBJ School's faculty this fall, bringing the total permanent faculty count to 28.

Maria de la Luz Martinez

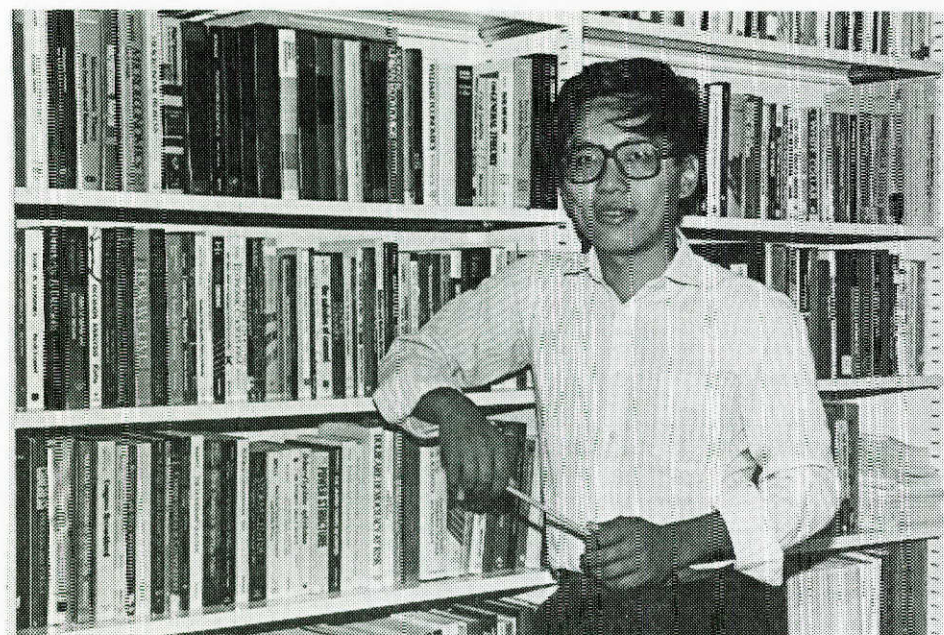


Professor **Jorge Chapa** is a demographics specialist whose teaching and research interests include demographic perspectives on policy analysis, race relations and Chicano studies, and applied demographic analysis. He has a Ph.D. in sociology from the University of California, Berkeley, and has worked as a demographic consultant for various groups during the past ten years.

His doctoral dissertation critiques the concept of assimilation and examines factors impeding the socioeconomic mobility of Chicanos. Publications include a book entitled *The Burden of Support* that is coauthored by David Hayes-Bautista

and Werner Schink. The book analyzes the social, economic, and political consequences of ethnic population trends in California. Journal articles and technical papers by Professor Chapa are based on Hispanic population studies and focus on different aspects of U.S. social policy.

During the 1981 to 1985 period, Professor Chapa held various posts: he worked as an administrative analyst with the Affirmative Action Office of the University of California Systemwide Administration; as a researcher in the Office of the Secretary of the California Health and Welfare Agency, and as a research consultant for the Denver Research Institute.



Maria de la Luz Martinez

Professor **Patrick Wong** holds a Ph.D. in social welfare from the University of Wisconsin, Madison. His primary areas of interest are in social policy, family and child welfare, income transfer and employment programs, and research methods and statistics. Other interests include minority issues, immigration and resettlement, the use of the computer and data management, and the history of the welfare state and comparative systems.

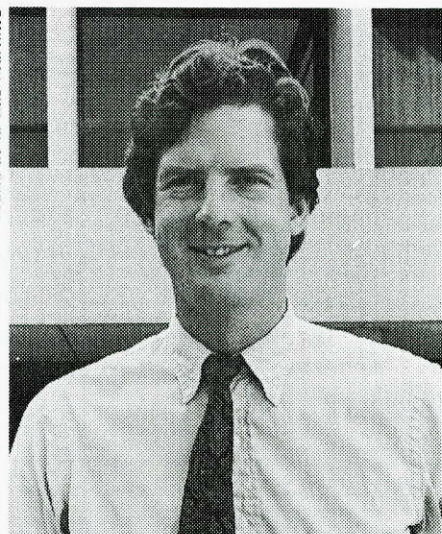
Publications and government reports by Professor Wong are in the areas of

child support and public policy, poverty populations, and foster care and services to biological families.

In Hong Kong, Professor Wong was the assistant to the director for research and planning of Oi Kwan Social Service. In that capacity he was in charge of evaluation, planning, and staff development. Before that, he worked as a social worker for Yang Memorial Social Service and as a resettlement counselor for the International Institute in St. Louis.

Maria de la Luz Martinez

Maria de la Luz Martinez



An urban policy specialist, Professor **William Spelman** holds a Ph.D. in public policy from Harvard University's John F. Kennedy School of Government. He has a background in financial management, operations research and evaluation, and local administration and tax law.

As a senior research associate with the Police Executive Research Forum in Washington, D.C., Professor Spelman developed and evaluated police programs aimed at (1) apprehension and deterrence of repeat offenders and (2) solution of neighborhood crime and disorder problems. As part of the job, Professor Spelman analyzed a survey of 4,000 victims and witnesses of crime to find the length of and reasons for crime reporting delays.

His numerous publications and papers focus on criminal justice policies, mainly in the areas of community crime prevention and problem-oriented policing, selective incapacitation and dangerous offenders, and police operations.

Other activities include the development and marketing of *Meta Pol*, a nationwide police executive electronic mail and conferencing network, and the founding of a nonprofit corporation to develop peer counseling and student-run program planning in the Los Angeles City School District. He chaired the Resource Board of the Board of Directors of Project HEAVY, Los Angeles's principal juvenile diversion agency, and was president of the Los Angeles County Commission on Youth.

Urquhart to Receive Nobel Peace Prize

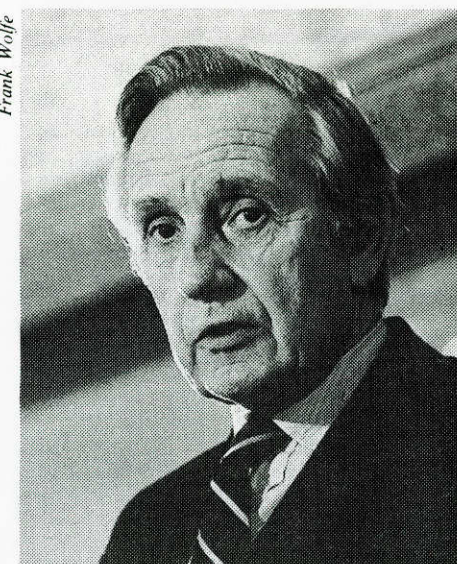
Former United Nations Under Secretary Brian E. Urquhart, who was the Spring 1988 Distinguished Visiting Professor of World Peace at the LBJ School, is part of the U.N. peacekeeping team named as winner of the 1988 Nobel Peace Prize. Mr. Urquhart will be among those accepting the prize in December in Oslo, Norway.

According to the *New York Times*, the Norwegian Nobel Committee selected the peacekeeping forces because they "represent the manifest will of the community of nations to achieve peace through negotiations and have, by their presence, made a decisive contribution toward the initiation of actual peace negotiations."

Mr. Urquhart, who retired from the United Nations in 1986 after 41 years of diplomatic service, led U.N. peacekeeping forces on 13 different occasions in various global hotspots, including the Congo, Cyprus, the India-Pakistan border, and Lebanon. He worked closely with five U.N. Secretaries General, from Trygve Lie to the current Perez de Cuellar.

This is the second time a former holder of the LBJ School's Slick Professorship has been named a Nobel Laureate. Swedish sociologist Alva Myrdal, who held the Slick Professorship jointly with her husband Gunnar in 1977-78, received the Nobel Peace Prize in 1982.

Frank Wolfe



Austin Society for Public Administration Awards Honor School Administrators, Faculty, Alumni

The LBJ School was well represented at the May awards meeting of the Austin Society for Public Administration. Dean Max Sherman, Sherry Stanford, Director of the Office of Student and Alumni Programs, Professor John Gronouski, and alumnus John Hall (Class of '81) were all honored for their contributions to the field of public administration.

The Development of Professionals Award was presented to Dean Sherman and Ms. Stanford. This is the first time the Awards Committee selected joint recipients for the award, which is given annually in recognition of meaningful contributions and dedication to the development of excellence among public service professionals. Dean Sherman and Ms. Stanford were cited for the

impacts of their commitments on the development of public service professionals.

Professor John Gronouski received the James W. McGrew award in recognition of his recommendations on a phased approach to consolidation of Austin and Travis County governments. The McGrew award honors individuals whose research results in demonstrated governmental improvements.

Alumnus John Hall was named ASPA's Administrator of the Year in recognition of exemplary professional public administration. Currently serving as Senior Deputy Land Commissioner for Travis County, Hall was noted in his nomination for representing the "finest qualities of public administration."

Michelle Mahon

Presidential Election Project Underway

An in-depth study of the 1988 presidential election is underway this fall at the LBJ School. The project is headed by Dean Max Sherman, Michael L. Gillette, chief of oral history for the LBJ Library, and Austin attorney Tom Leonard, an expert on political finance.

The project is analyzing four major elements of the current presidential contest: campaign organizations, issues, personalities, and events; party rules and their impact on strategies and results in the nominating process; campaign finances and expenditures, with emphasis on data available from the Federal Election Commission; and voting and polling results in primaries, caucuses, conventions, and the

general elections.

According to Michael Gillette, who is coordinating the study, project staff are gathering information from a variety of sources in an effort to be comprehensive and objective. "We are mining the public record—press coverage, debates, and vote tabulations—as well as internal campaign communications and records," said Gillette. "After the election we will also conduct interviews with key participants and observers."

Dean Max Sherman will serve as editor-in-chief of the final volume and will write the portions dealing with party rules and their impact on the political process.

Arturo Perez Is One of Four National Congressional Hispanic Caucus Fellows

Second-year student Arturo Perez was one of the four Hispanic graduate students selected nationwide to participate in the 1988-89 Congressional Hispanic Caucus Graduate Fellowship Program. Assigned to the Select Committee on Hunger, Perez will work with Texas Congressman Micky Leland through May.

The annual program provides a nine-month internship in Washington, D.C., to four Hispanic students enrolled in graduate studies in public policy or a policy-related field. The fellowship provides students with a monthly stipend of \$1,000 and the opportunity to work with congressional committees and gain exposure to public policy formation. The students also participate in briefings on the three branches of government and seminars on major areas of public policy,

such as urban economics, social programs, foreign affairs, and political activism.

The program is designed to (1) advance the nonpartisan preparation of Hispanics for involvement in the political process at the local, state, and national level; (2) enable students to gain insight into the planning and implementation of public policy at a national level; and (3) provide a format of independent study in the area of public policy.

The Congressional Hispanic Caucus Institute was established in 1976 by the Hispanic members of Congress as a clearinghouse for educational information and programs designed to heighten the Hispanic community's awareness of and participation in the operation and function of the American political system.

LBJ School Committees

General Committees, 1988-90

Graduate Studies Subcommittee

James Galbraith, Chair
Susan Hadden
Leigh Boske
Greg Ferland*
Tia McMullen*

Admissions and Financial Aid

Chandler Stolp, Chair
Terrell Blodgett
Richard Schott
William Spelman
Jorge Chapa
Leo Gomez*
David Twenhafel*

Faculty Recruitment

Robert Wilson, Chair
Richard Schott
Leigh Boske
Chandler Stolp
Sylvia Rivera*
Tia McMullen*

Internships, Placement, and Alumni Affairs

Dagmar Hamilton, Chair

Susan Hadden
Glen Cope
Patrick Wong
Marlene Miller*
Carolyn Cohen*

Public Events and Publications

Marlan Blissett, Chair
Lynn Anderson
David Eaton
Robert Rickards
Andy Gilmour*
Jessica Wales*

Endowed Positions Recruitment

Barbara Jordan, Chair
Sidney Weintraub
Ray Marshall

Bentsen Chair

David Warner, Chair
John Gronouski

Ad Hoc Ph.D. Program

Jurgen Schmandt, Chair
Elspeth Rostow
Robert Wilson
Norman Glickman

Student Committees and Representatives

Graduate Public Affairs Council (GPAC)

President - Carol Romero
Vice President - Frank Mecca
Treasurer - Paul Fairbrother
Secretary - Claire Renner

Second-Year Representatives

Lynda Cobb
Deanna Rodriguez
Mark Smith
Clark Talkington

First-Year Representatives

Ed Cantu
Eric Fonken
Tim Tompkins
Sharon Walters

Joint Programs Representative

Marilu Hastings

Part-time Representative

Catherine McGuire

Ex-Officio Members

Women's Issues Network - Kathryn Little
Public Affairs Minority Liaison Committee - Darrick Eugene
Student Association Senator - Kevin Morrow
Council of Graduate Students - Lynda Cobb

General Committees, 1988-90

Commencement

Yvette Matherne
Mike Smith

Orientation

Christie Arends
Kim Carson

Follies

Tim Juday
Jody Young

* Student member

Eleven Foreign Countries Represented by LBJ School's International Students

An important facet of the LBJ School's international focus is the presence of foreign students in its degree programs and research projects. This year, 14 students from nine countries are enrolled at the School and six other foreign students are working on research with the School's urban services project.

Those in the academic program are Leopoldo Rodriguez-Boetsch from Argentina, Tasos Georgiou from Cypress, Cheekapayuva Cariappa and Kanika Singh from India, Sung-Deuk Hahm and Kwang-sok Oh from Korea, Sehba Sarwar from Pakistan, Ying Tang and Zichuan Ye from the People's Republic of China, Venido Atienza from the Philippines, Pawel Mizgalewicz and Leszek Kasproicz from Poland, and Jing Shiang and Chih-Chen Yi from Taiwan.

Over the years, LBJ School Professor David Eaton's information management projects have drawn the interest of international students who have come to the

LBJ School to do research and learn skills they can apply to problems in their homelands. In some cases, Professor Eaton has worked out agreements with foreign universities so that students could work on projects at the LBJ School and receive academic credit at their educational institutions. Some of the countries represented by these researchers have included France, Germany, and Poland.

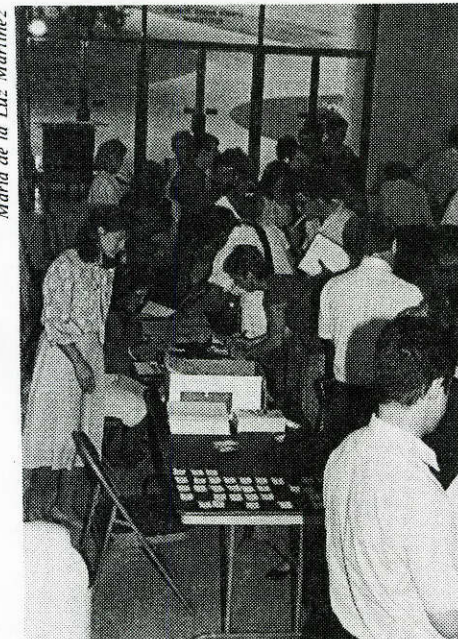
Those who are here now are Claudia Ade and Thomas Erkert from Germany; Patricia Benchetret, Yves Renaud, and Pascale Roule from France; and Kelsey McLeod, who has family ties in Italy. Ade and Erkert were at the School as part of an agreement with the University of Konstanz in 1985-86 and returned this past summer to do research. The French students are from the Technological University of Compiègne and have been here for periods ranging from one month to one year.

Maria de la Luz Martinez

Graduates Receive Academic Excellence, Research Awards

Three women graduates of the LBJ School were honored at last May's graduation convocation for having maintained a 4.0 grade-point average. Kimberly Edwards, Margaret (Peggy) Kelly, and Pamela Nachamie shared the \$1,000 Lyndon Baines Johnson Award for Academic Excellence, presented by Mrs. Lyndon B. Johnson.

Kimberly Edwards also received the 1988 Emmette S. Redford Award for Outstanding Research for her professional report entitled "Impact of the Tax Reform Act of 1986 on Municipal Finance." The paper analyzed the impact of the Act on the nation's communities with respect to their access to capital markets and their compliance with recordkeeping and other administrative requirements of the Act. Edwards, who was enrolled in the joint program of the LBJ School and the Graduate School of Business, received master's degrees in both public affairs and business administration in May.



One hundred nineteen new students enrolled in the LBJ School this fall, bringing the total enrollment to 202. One hundred of the new students enrolled in the regular master's program, 16 in the various joint programs, and 3 in the mid-career program.

1988-89 Policy Research Projects

Twelve policy research projects are underway at the LBJ School this year on topics ranging from tourism in Mexico to minority education in the United States to metropolitan government in Texas. A brief description of the projects appears below.

The Economic Linkages of the Tourism Industry in a Third World Setting: The Case of Guerrero, Mexico

Directors: Chandler Stolp and Sidney Weintraub
Client: Government of Guerrero

This project is examining the tourism industry in the Mexican state of Guerrero from the standpoint of its contributions to economic development in that region. Focusing on the tourist centers of Acapulco, Ixtapa-Zihuatanejo, and Taxco, the project is attempting to identify policy levers that can be used to maximize the economic gains of tourism. Specific policy and management areas being investigated include agricultural development, environmental policy, resort management and food supply, employment creation in the service sector, transportation, marketing, and regional economic multipliers. Most students in the project will be traveling to Mexico to gather data and interview key actors.

A State Agenda for Texas Communities

Directors: Norman Glickman and Robert Wilson

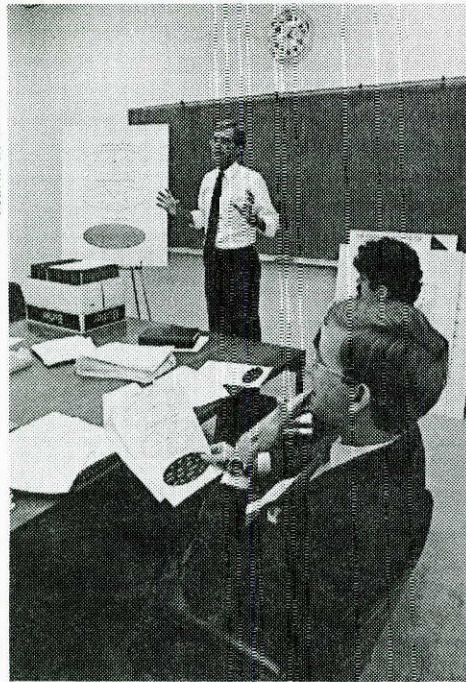
Client: Industrial Arts Foundation

Working with the Industrial Arts Foundation, a statewide network of community organizations, this project will develop strategies for increasing the economic and educational opportunities available to low-income Texans. Project members are working with Ernesto Cortes, chief organizer of the IAF, in elaborating policy positions for the IAF network for the next legislative session. Among the areas being examined are the impact of the state tax structure on low-income families; education issues such as the impact of school finance policies on low-income school districts; and economic development programs.

High-Level Nuclear Waste Disposal: The MRS Option

Director: Marlan Blissett
Funding Source: UT Center for Energy Studies

In 1982 the U.S. Congress passed the Nuclear Waste Policy Act, establishing a process for selecting permanent storage sites for high-level nuclear waste. The site selection process has been marked by debate between nuclear energy critics and advocates, between officials of different states, between local citizens and federal officials, and between federal and state governments. Since Congress announced in December 1987 that Yucca Mountain, Nevada, will be the first (and perhaps only) permanent waste depository, it left open what was to be done with an above-ground facility that would shrink and package high-level nuclear wastes before permanent storage. This facility (if it came into being) would be known as monitored retrievable storage (MRS). The purpose of the policy research pro-



Maria de la Luz Martinez

ject is to look at the major forces that bring perceptions, attitudes, interests, and expectations to bear on decisionmaking on this issue.

Evaluating Training Needs of Probation Officers

Director: Robert Rickards
Client: Texas Adult Probation Commission

The aim of this project is to identify the most pressing training needs of Texas probation officers. Project members began by gathering information on the roles played by probation and other alternatives to incarceration within the Texas criminal justice system. Then they conducted interviews with representatives of the Criminal Justice Policy Council, Adult Probation Commission, and Probation Officers' Association, as well as with private providers of probationary services, suppliers of electronic monitoring equipment, and former probationers. Next, a questionnaire for probation officers will be developed and tested. Using the questionnaire, project members will identify the officers' most urgent training needs and report these needs, along with a strategy for meeting them, directly to the Texas Adult Probation Commission.

Evaluating Texas's Role in Coordinating Intermodal Transportation Policies and Programs to Promote Economic Growth

Directors: Leigh Boske and C. Michael Walton
Client: U.S. Department of Transportation

Intermodal transportation is broadly defined as the movement of goods or persons between two or more modes of transportation between specific origins and destinations. When it works well, intermodal transportation provides the basis for improving a state's transportation network through increasing its efficiency and reducing transportation costs, time delays, pilferage, and accidents. The objective of this policy research project is to evaluate Texas's present and potential role in supporting and coordinating an efficient intermodal transportation system.



Maria de la Luz Martinez

John Brubaker (left photo, standing), Executive Director of the Austin-Travis County Mental Health-Mental Retardation (MHMR) Center, speaks to students in this year's policy research project on care for the chronically mentally ill in Texas. Representatives from the Texas Alliance for the Men-

tally Ill, the Texas Department of MHMR, the Mental Health Association of Texas, and the Council of Community MHMR Centers of Texas have spoken to the class this fall. The project is directed by Professor David Warner (right photo, far right).

Project members are examining a variety of this state's activities—legislative, planning, financial, regulatory, and intergovernmental—that have a direct bearing on intermodal transportation issues. They will evaluate these activities by interviewing state officials, performing surveys of different modes of transportation, and traveling to other states to ascertain the extent to which they have developed intermodal planning activities relevant to Texas.

Criminal Justice: Frequent Offender Programs

Directors: William Spelman and Lodis Rhodes
Client: U.S. Department of Justice

Research has established that a few especially persistent offenders commit most serious crimes in this country. Over the past decade, criminal justice officials throughout the country have begun to focus their efforts on arresting, convicting, and incarcerating these repeat offenders. There is little consensus among criminal justice experts as to whether this approach is effective, and some question its ethics and legality. This project is addressing these issues by examining repeat offender programs in three jurisdictions—Eugene, Oregon; Kansas City, Missouri; and Rochester, New York. In each site, project members are considering interagency organization design and management issues, evaluating the effectiveness and efficiency of each program, and considering the legal and ethical implications of focused criminal justice approaches.

Financing Care of the Chronically Mentally Ill in Texas

Directors: David Warner, L. Connie Harris (Hogg Foundation), and Reymundo Rodriguez (Hogg Foundation)
Client: Hogg Foundation for Mental Health

This project is studying the treatment, housing, and employment needs of the state's chronically mentally ill and considering alternative methods of financing these needs. In particular the study will examine how community-based care for this group can be developed and how

enhanced funding and improved accountability can be developed. The project results will be used by the Commission for Community Care of the Mentally Ill in Texas, organized by the Hogg Foundation for Mental Health.

Access to Health Care in Texas

Director: Lonna Milburn
Clients: Texas Cancer Council and Texas Attorney General's Office

Although health care services in Texas rank among the nation's best, an increasing number of Texans are barred from these services because of financial and geographical barriers. This project is researching and designing policies to break down these barriers. Specifically, the group is evaluating (1) the level of charity care that hospitals throughout the state, especially nonprofits, should be expected to contribute, and (2) how community coalitions can address the health care needs of the underserved population on the Texas/Mexico border. In the first area, recommendations will be made to the Attorney General's Task Force on Charity Care; in the second, to the Texas Cancer Council. In addressing these access issues, the project is concurrently addressing major state and national health policy issues such as cost containment, alternative delivery systems, ethical responsibilities, and health manpower utilization.

The New Urban Infrastructure: Cities and Telecommunications

Directors: Jurgen Schmandt, Sharon Strover and Frederick Williams (UT College of Communication), and Robert Wilson
Client: AT&T

This project is studying the ways advanced telecommunication technologies are transforming the nation's large metropolitan areas. Project members are investigating such questions as: What associations can be made, if any, between the status of large telecommunications users and the economic development of an urban area? What are the impacts on the labor force of increased use of tele-

continued on page 8

Policy Research Projects —continued from page 7

communications technologies? What are the impacts of these new technologies upon the delivery of urban services? How are they being used to improve the planning mechanisms of large public service organizations? The cities selected for study include Atlanta, Boston, El Paso/ Ciudad Juarez, Houston, Los Angeles, Miami, Minneapolis, New York City, Pittsburgh, Seattle, and Toronto.

Preparing for Technological Change Director: Susan G. Hadden Client: Futuretrends

The purpose of this project is to anticipate the potential social, economic, and political problems that might arise from widespread adoption of new submicroscopic technologies (collectively called

“nanotechnology”) and to suggest appropriate policy responses to these problems. Project members are studying the nature of the new technologies, including bio-engineering and computer chip innovations, and preparing case studies that assess other new technologies such as recombinant DNA. A final report will be prepared next spring for Futuretrends, a nonprofit organization whose purpose is to educate the public about new and emerging technologies.

Metropolitan Government—Implementation in Austin/Travis County Director: Terrell Blodgett Client: Texas Municipal League

This project is working with officials of the City of Austin and Travis County to determine the status of efforts to consolidate governmental services—fire, police,

purchasing, and others—in the Austin/Travis County metropolitan area. The basis for the study is a set of recommendations issued in 1986 by the Joint Commission on Metropolitan Government, headed by LBJ School Professor John Gronouski. The project is also working with the Texas Municipal League to determine the transferability of the Joint Commission’s recommendations to other metropolitan areas in Texas. The latter objective will involve field trips to Abilene, Amarillo, Beaumont/Port Arthur, Bryan/College Station, Corpus Christi, Fort Worth, Galveston/Texas City, Laredo, Lubbock, San Antonio, Temple/Belton/Killeen, Tyler, Waco, and Wichita Falls to determine the existing level of city-county cooperation and the interest in pursuing further initiatives in various functional areas.

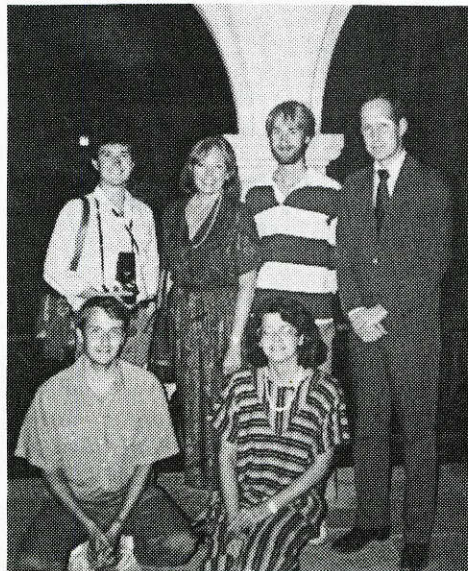
Minority Education: A Blueprint for Action

Directors: Ray Marshall and Robert Glover
Client: Carnegie Corporation

This project is part of a major national initiative by the Carnegie Corporation to improve the quality of education for minorities in the U.S. from preschool through graduate school. The project will develop a comprehensive plan of action to achieve specific educational goals for ethnic and racial minorities by the year 2001. Collaborating with PRP members are staff of the LBJ School’s Center for the Study of Human Resources and staff of the Massachusetts Institute of Technology. The project’s recommendations will feed into the deliberations of a national Action Council on Minority Education recently established by the Carnegie Corporation and chaired by Ray Marshall.

Summer in Poland

A group composed of LBJ School interns, American university students, and professionals with varied backgrounds took advantage of two LBJ School-sponsored programs to study and do research in Poland this past summer. One program is part of a formal exchange between UT Austin and the Politechnika Krakowska that has been in effect since the summer of 1981. It has allowed LBJ School students to serve 12-week internships in Poland and has brought Polish students into the School’s master’s degree program. The other program, the Texas Summer Study and Research Program in Krakow, is a six-week program that allows participants to enroll in organized courses or do independent research in Poland. This program is in its third year and is sponsored by the LBJ School and the Division of Continuing Education of UT Austin. This year’s program directors were Sherry Stanford, Director of Student and Alumni Programs at the LBJ School, and Joseph Liro of the UT Slavic Languages Department.



LBJ School student interns Scott Hendley (with camera) and Timothy Juday (striped shirt) worked at the Politechnika Krakowska’s Institute of Water and Sanitary Engineering on transportation, engineering, and management topics. They also joined participants in the Texas Summer Program to visit sites of interest in Krakow and other Polish cities. The interns are pictured here with Sherry Stanford, U.S. Consul Michael Berry, and (kneeling) LBJ School alumni Tomek Stypka (LBJ Class of ’85), and Anna Mucharska (LBJ Class of ’83). Stypka and Mucharska are research assistants at the Politechnika Krakowska Sanitary Engineering and Environmental Protection Department.



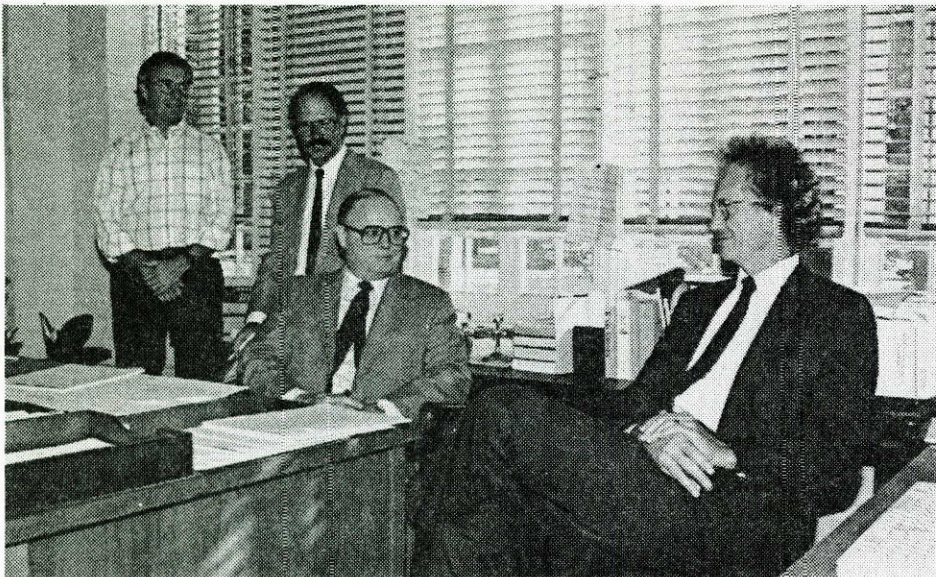
Yaron Shemer (second from right) of the UT Radio-TV-Film Department and his video crew used their time in Poland to shoot footage for the upcoming documentary “Pilgrimage to Poland, 1988.” The documentary will be Shemer’s graduate thesis.



Summer Program codirectors Sherry Stanford and Joseph Liro had a chance meeting with Soviet leader Mikhail Gorbachev and his wife Raisa as they toured Krakow in early July. Stanford and Liro had Gorbachev autograph their copies of his book, *Perestroika*, and Liro conversed with Gorbachev in Russian. The encounter was included in Polish television coverage of the Gorbachev visit.



As part of the Summer Program’s closing ceremonies, a lute group performed in the courtyard of Piastowka Skala, a Renaissance castle near Krakow.



Maria de la Luz Martinez

Human Resources Center Director Ray Marshall (seated, center) meets with Associate Director Robert McPherson (right), who is in charge of day-to-day operations, and Senior Research Associates Christopher T. King and Robert W. Glover (back, l-r). The center is currently involved in five labor and education projects.

Human Resources Center Brings Record of Success to LBJ School

Editor's note: *The University of Texas Center for the Study of Human Resources recently became a part of the LBJ School of Public Affairs in an administrative move that will benefit both the Center and the School.*

Situated in a two-story brick building on the northern edge of the UT campus, the Center for the Study of Human Resources (CSHR) has brought national and international recognition to the University through its work on human resource development problems.

CSHR was created in 1969 by LBJ School Professor Ray Marshall, then Chairman of the UT Economics Department, to support students and faculty working on projects in the human resources area. The center, which has what Marshall calls "one of the best human resources libraries around," offers teaching and research support to faculty and assists students by providing jobs and opportunities to develop professional reports.

Through the years the center's research efforts, which have been supported with a variety of client funds, have changed legislation, been adopted by state and local governments, and caught the eye of foreign policymakers—a reputation that attracts new clients and motivates researchers. "The assumption is that students will do good research when they know . . . they are expected to produce world-class work," said Marshall, who is the center's director.

He noted that the move from the College of Liberal Arts to the LBJ School seemed logical because the CSHR's interdisciplinary policy-oriented work dovetails with the School's mission. "In many ways, the most important policy work is the development of human resources; therefore, to have a vehicle with a good track record will be good for the School," he said. "Administratively, it made sense (to move the center into the LBJ School) because the School is closely related to things I am doing and people I am working with." In addition, the School's policy research project format lends itself to the center's ongoing research, allowing CSHR pro-

jects to be integrated into the School's curriculum. This includes the current project on minority education (see description, p. 8) and last year's study on education and technology done for the Texas Education Agency (see description of report, p. 11).

According to Marshall, the hallmark of the center's work is its high visibility—its research findings are always printed by commercial and university presses, scholarly journals, or in the popular press—and its mix of research, teaching, and public service. "Our work has high scholarly standards and has been well received by policymakers, presidents, and members of Congress," Marshall remarked.

One of the early projects he cites as being particularly successful was a study done in the 1970s for the privately funded Task Force on Rural Development. A member of that committee was Jimmy Carter, and the project probably led to Marshall's being appointed Secretary of Labor during Carter's term. "After the project results were released, there was a lot of interest by other countries," said Marshall. "We were visited by delegations from Mexico and were invited to visit China to talk about work on rural development."

During the period Marshall was a Cabinet member in Washington, the center, led by Robert Glover, collaborated with the LBJ School on a number of projects. Among them were a policy research project on apprenticeship programs conducted for the Federal Committee on Apprenticeship and a study on local employment policy in Austin done for the Private Industry Council of the Capital Area Manpower Consortium. This focus on education, training, and labor market issues—a specialty of the center's research staff—continues to play a major role in the CSHR agenda.

As a part of the LBJ School, the center will continue to build expertise in these areas, translating research findings into policy recommendations that would lead to an improved government, which is one of the School's central goals.

Maria de la Luz Martinez

Careers in the Public Sector Conference Brings Minority Undergraduates to the LBJ School

An annual conference held at the LBJ School to discuss graduate preparation and career opportunities with minorities will take place on Friday and Saturday, November 11-12. A speech by Barbara Jordan, former U.S. Congresswoman who now holds the LBJ Centennial Chair in National Policy, will highlight the program.

Sponsored by the LBJ School of Public Affairs and the Alfred P. Sloan Foundation, the "Careers in the Public Sector" conference is designed to acquaint minorities with LBJ School graduate programs by featuring speakers who address selected topics related to public affairs careers in government, business, and nonprofit institutions.

This year, three panels composed of LBJ School faculty, students, alumni, and staff will talk about admissions,

joint programs, the Summer Program in Policy Skills (an annual program of study for minority students with public service career potential), internships, placement, and public sector career options. The closing address will be given by State Representative Lena Guerrero.

In response to previous requests by past participants that they be allowed more interaction with faculty and students, this year's program also includes a school tour, a reception, and an outing to Sixth Street.

According to Ana Juarez, Minority Program Coordinator for the LBJ School Office of Student and Alumni Programs, about 60 junior and senior students from Texas, Oklahoma, and Louisiana colleges and universities are expected this year.

Maria de la Luz Martinez

Temple Recognized for Outstanding Performance



Michelle Mahon

Florence Temple, Administrative Associate to the Associate Dean, was honored with the 1988 LBJ Foundation Excellence Award during spring graduation ceremonies. The award, presented by Dean Max Sherman, is based on outstanding job performance by a faculty or staff member.

Temple has a lifelong employment record in academics. She began her career working in the public school system, followed by 17 years in academic administration at Huston-Tillotson College. As an assistant in the college's Academic Dean's Office she worked with the curriculum and performed duties similar to those involved in her current position in the LBJ School Dean's Office.

Temple started at the LBJ School in 1980 as faculty secretary for professors Gronouski, Redford, and Rhodes. She also assisted visiting and part-time professors. In 1984 she was promoted to secretary to the Associate Dean, and subsequently earned her promotion to Administrative Associate.

Working with students and faculty and

meeting people from all walks of life are aspects of her job that Temple finds most rewarding and interesting. "I prefer (working in) academics, because I think that I am really contributing," Temple said.

Her contributions are evident at home also. Temple is a devoted family woman with three daughters and one son. Her daughters are pursuing careers in law, music, and finance, and her son, a recent high school graduate, is a professional musician specializing in percussion.

Temple said her talents lie in organization and management ability. She develops her own methods for making the workflow easy and keeping the stress level low.

Associate Dean Lodis Rhodes observed that Temple's professional skills, grace, and good humor, always an asset in the office, were particularly evident in the success of last year's faculty recruitment and course schedule planning.

"Florence Temple is the ideal colleague," said Rhodes. "Her own standard of performance far exceeds the norm."

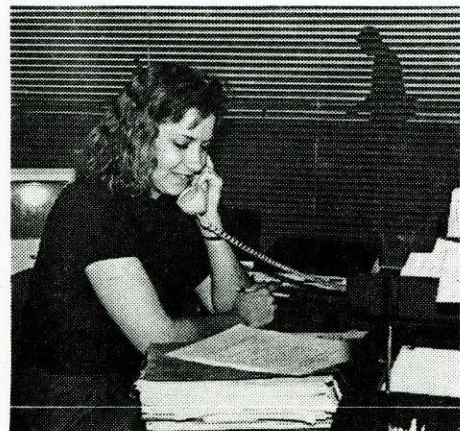
Michelle Mahon

ALUMNI NEWS

National Alumni Board Adds Chapters

The National Board of the LBJ Alumni Association met in August and October in Austin to elect 1988-89 officers, incorporate new local chapters, and discuss upcoming projects.

The new officers are Tom Troegel ('83), president; Susan Kelly ('85), vice president; and Leilani Rose ('76), secretary/treasurer. Other board members are Brooks Myers ('79), past president; James Mason ('82), president of the Washington chapter; Andy Louis ('85), Dallas chapter representative; and Chuck Hempstead ('85),



Vice President Susan Kelly and the rest of the Alumni National Board met with Dallas and Washington members via a telephone conference call.

Dan Casey ('76), and Jim Niewald ('80), who were elected nationally to serve on the Board.

The National Board, which was created about two years ago to coordinate and support local chapters, approved the incorporation of two new chapters in the Dallas-Fort Worth and Washington, D.C., areas. Along with the Austin and Houston local chapters, this brings the total national membership to about 150 members. According to Troegel, the Board would like to start a fifth chapter in Sacramento, California.

This year, the Board will work on two major projects—establishing a Distinguished Alumnus/ae Award and assisting the School with internships and placement. As part of the latter objective, the Houston chapter will organize a Dean's reception for alumni and people they work with to increase School awareness. By informing people at local levels about the School's programs and the quality of its graduates, the National Board hopes to help with placement and increase opportunities for internships. Earlier this year, the National Board donated \$1,000 to the LBJ School for support of internships.

Maria de la Luz Martinez

Reunion Brings '73, '78, '83 Classes to School



Kathleen Jamieson, G. B. Dealey Professor of Communication at UT Austin and author of *Eloquence in an Electronic Age: The Transformation of Political Speechmaking*, was a guest speaker at the August alumni reunion. Jamieson stressed the importance of television in shaping the images of public officials and in influencing the opinions of the general audience. She noted that the most important part of a television appearance is how the speaker looks and sounds, not what he says. "You have a powerful weapon at your disposal if you can say something digressive in 35 seconds that is personal, dramatic, and concise." Jamieson is coauthor of the recently published book *Presidential Debates: The Challenge of Creating an Informed Electorate*.

LBJ School alumni from the classes of 1973, 1978, and 1983 returned to their alma mater during August for a reunion weekend that included a reception by the Dean, a professional seminar, several social activities (including a nostalgic view of an Austin sunset at the Oasis), and participation in a panel that spoke to incoming LBJ students on life after graduation.

According to Courtney Brown, Coordinator of Internships, Placement, and Alumni Programs, attendance varied from event to event. The best-attended event—with about 70 people present—was the Dean's Reception, an annual activity that has been taking place in Austin since the mid-seventies. Alumni who traveled the farthest came from Atlanta, Fort Lauderdale, and Chicago. Others came from Dallas, Houston, and Austin.

The next reunion will involve the classes of 1974, 1979, and 1984. Brown says she is already looking for volunteers from those classes to form an advisory board and start planning activities.

Maria de la Luz Martinez

Edwards Article Printed in Finance Publication

An article written by Kimberly K. Edwards ('88) appeared in the August issue of *Government Finance Review*, a publication of the Government Finance Officer's Association.

Entitled "Reporting for Tax Expenditures and Tax Abatement," the article reviews the history and features of tax expenditure reports from 18 states and examines arguments for and against tax expenditure reporting.

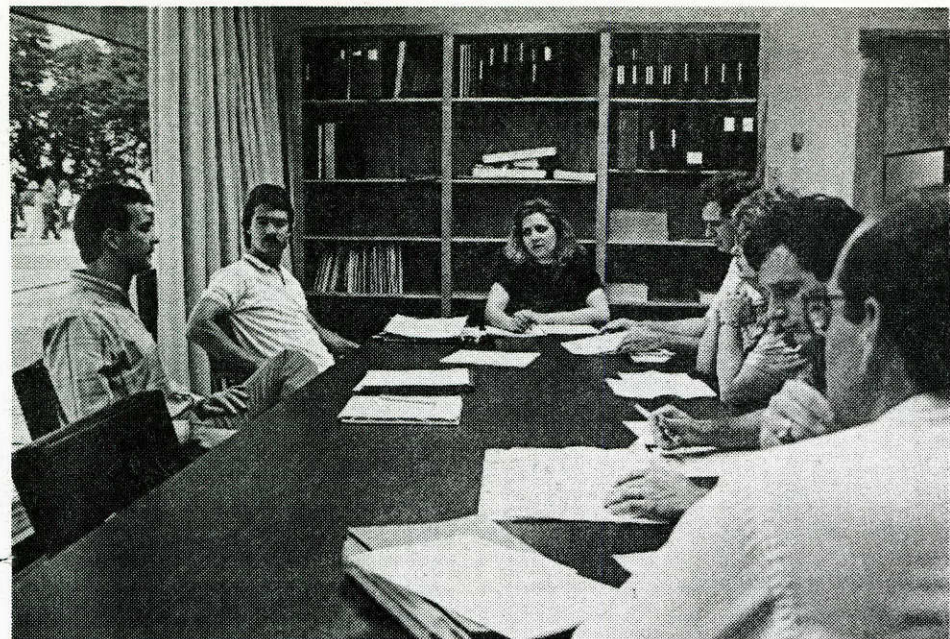
Edwards is the recipient of the GFOA's 1987 Daniel B. Goldberg Scholarship, which seeks to encourage careers and training in the government financial management field. The article was developed from her Master's Professional Report, which won the LBJ School's Redford Award for Outstanding Research.

Lemonias Elected President of Trade Association

Peter J. Lemonias ('76) has been elected president of the Master Metal Finishers Association of New England, a trade association of about 75 metal finishing companies in the New England states.

Lemonias is president of Whitman Plating Company in Whitman, Massachusetts, a family business. After graduating from the LBJ School he spent seven years with the U.S. General Accounting Office in Washington, D.C., and Boston before returning to the family business in Whitman as vice president in 1983.

The New England association is an affiliate of the National Association of Metal Finishers, which Lemonias has represented in lobbying efforts in Washington, D.C.



LBJ Alumni National Board members who met in Austin recently are (l-r) Tom Troegel, Chuck Hempstead, Susan Kelly, Brooks Myers, Leilani Rose, Jim Niewald, and Dan Casey.

Duncan Heads National Tax Administrators Group

Harley Duncan ('78) left his position as Kansas Secretary of Revenue in July to become Executive Director of the National Association of Tax Administrators in Washington, D.C.

Duncan was appointed to the Kansas Secretary's post in 1983 by Democratic Governor John Carlin and was retained in Republican Governor Mike Hayden's cabinet. According to Kansas newspapers, this ability to transcend partisan politics stems from Duncan's exceptional admin-

istrative talents. His many accomplishments included setting up a system for collecting severance tax on oil and gas, updating property appraisals, designing a lottery, and heading a task force on income tax changes that would send the tax windfall (generated by changes in the federal tax code) back to taxpayers. He also was instrumental in the controversial design and renumbering of the state's license plates.

Alumni Update

Sharon Lawrence ('79) recently became Fiscal Director for the Oklahoma House of Representatives.

Colin Carl ('81) is now Legal Counsel to the Commissioner Representing Workers at the Texas Employment Commission.

Barbara Daly Danko ('81), formerly a Senior Budget Analyst in the Office of the Mayor, City of Pittsburgh, has moved into the position of Controller for the Pittsburgh Water and Sewer Authority.

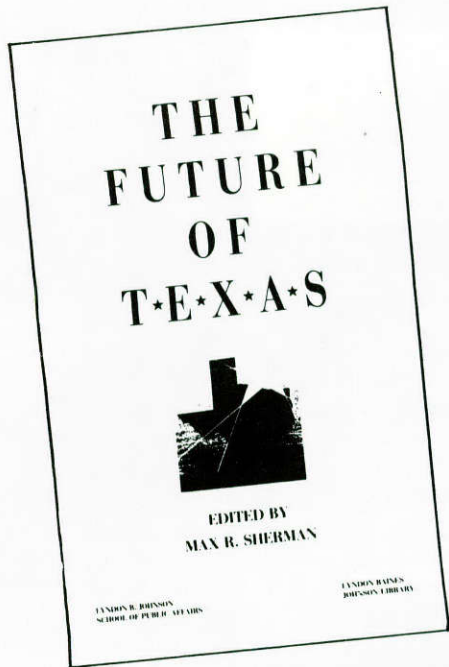
Mira Mihajlovich ('82) has published an article in the *Indiana Law Review* on the battered woman syndrome and the

law of self-defense. It was cited as "worth reading" by the March 21 *National Law Journal*.

Marc Berman ('85) is Economic Development Representative for the State of Illinois Department of Commerce and Community Affairs in Chicago. His position involves marketing state programs to corporations, small businesses, and local governments.

Claudia Siegel ('87) is Associate Program Director for the Universities and Health Affairs Division of the Texas Higher Education Coordinating Board in Austin.

PUBLICATIONS



The Future of Texas, edited by Max R. Sherman. 6"x9", paperback, 142 pages, \$7.00 (ISBN: 0-89940-422-7).

Hard economic times in Texas have prompted the state's leaders to seek new strategies for stimulating growth and providing for the future needs of Texans. In *The Future of Texas*, thirty distinguished educators, public officials, business leaders, and journalists examine some of the problems arising from the economic crisis and offer their perspectives on the issues facing Texas in the coming decade.

Based on a conference held in Dallas in November 1987, the book includes chapters on economic assessments, the political horizon, education, and prescriptions for economic development. The discussions are led by Texas State Treasurer Ann W. Richards, writer/political consultant George Christian, Austin attorney Larry E. Temple, and newspaper executive Robert W. Decherd.

Other contributors include A. Robert Abboud, L. Don Anderson, Carolyn Barta, Paul Burka, Scott L. Campbell, Janice R. Coggeshall, Ernesto Cortes, Jr., Wilhelmina Delco, Norman Hackerman, Pat Holley, Ray L. Hunt, Erma Chansler Johnson, Wright L. Lassiter, Jr., Judy McDonald, Dave McNeely, Daniel Morales, Ray Perryman, Jack M. Rains, Don C. Reynolds, Harvey Rosenblum, Ignacio Urrabazo, Jr., James R. Vasquez, Edward O. Vetter, Bernard Weinstein, and Kathryn J. Whitmire.

The volume was edited by LBJ School Dean Max Sherman, who wrote in his introduction: "The decision to invest scarce financial resources in people—in the children who live along the border and in rural communities as well as those who live in the metropolitan areas of the state—is one we must make if Texas is to be a competitive economic force in the future. I hope that this book will bring us all closer to that commitment."

The Future of Texas and other publications in the School's series may be ordered from the LBJ School Office of Publications, P.O. Drawer Y, UT Station, Austin, TX 78713-7450, (512) 471-4962.

A Supplementary Study of Hazardous Materials Transportation in Texas, Policy Research Project Report No. 88, directed by Leigh B. Boske and Susan G. Hadden. 134 pp., \$12.00 (ISBN: 089940-695-5)

This report, a follow-up to an earlier report on hazardous materials transportation policy in Texas, examines various aspects of the state's implementation of the emergency planning and community right-to-know provisions of the 1986 Superfund Amendments and Reauthorization Act (SARA). Looking particularly at the statutes passed in 1987 by the 70th Texas Legislature, the report reviews the data collection and management activities of the Department of Public Safety and the Railroad and Water commissions and describes implementation efforts at the local level. Based on field and telephone interviews with public and private sector officials in 47 Texas counties, the study concludes that statewide compliance with the three laws passed in 1987 is uneven, with some areas of the state already solidifying implementation plans while other areas have made little or no effort to comply.

The client for the report was the Texas Department of Highways and Public Transportation.

Polymaking in a Newly Industrialized Nation: Foreign and Domestic Policy Issues in Brazil, Policy Research Project Report No. 83, directed by Lawrence Graham and Robert Wilson. 187 pages, \$12.00 (ISBN: 0-89940-689-0).

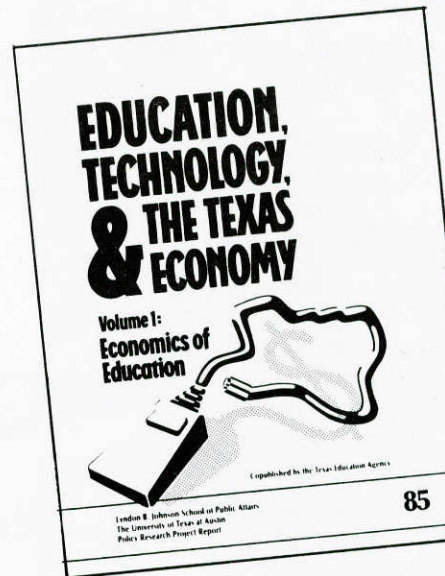
This report, the result of a collaborative effort between the LBJ School and the Institute of Latin America Studies, examines the problems and complexities of policymaking in Brazil as it makes the transition to a modern democratic political regime after two decades of military rule.

The study is divided into three sections. The first examines Brazil's foreign policy history and objectives, its commercial relations with oil producing trade partners, and its rivalry with Argentina. The second section reviews the country's economic policy, including foreign direct investment, energy policy, and changes in income distribution. The final section analyzes Brazilian policy and public administration and the technocratic elite that emerged under the military's state-led economic development policies.

Expanding the Medicaid Program in Texas: Funding Issues and Alternatives, Special Project Report, by Anne Dunkelberg. 227 pages, \$12.00 (ISBN: 0-89940-861-3).

This report describes the major funding issues related to Medicaid expansion in Texas and offers recommendations for the future direction of the state's Medicaid program.

Changes in federal Medicaid laws have made Medicaid eligibility available to a larger population at a lower cost to the states than was previously possible.



Texas is searching for funding alternatives to support this expansion without requiring significant new general revenue appropriations.

The report provides an account of the current Texas program and parameters for expansion under federal law, followed by a discussion of state programs currently serving significant numbers of potentially Medicaid-eligible clients. Problems inherent in switching to a Medicaid-based system are examined as well as possible solutions to those problems.

The study also explains mechanisms for supplementing state general revenue funding of Medicaid with local funds.

Education, Technology, and the Texas Economy: Economics of Education, Policy Research Project Report No. 85, directed by Ray Marshall, John Gronouski, and Robert Glover. 128 pp., \$7.00 (ISBN: 0-89940-690-4). Published jointly with the Texas Education Agency.

This report, the first of three produced by a 1987-88 policy research project on education and technology, outlines some



of the broad trends and forces affecting the U.S. and Texas economies and the implications for education and learning systems. To provide a background for the other two reports, this one reviews the general evidence with respect to the relationships between education (attainment of skills and knowledge), schooling (amount of time spent in school), human capital formation, technology, and individual and economic performance.

Among the basic questions explored in the report are these:

—What are the effects of technology on education, particularly in terms of what future workers will need to know and what technology can do to improve the productivity of public schools?

—What are the main demographic and labor market trends, and what are their implications for education?

—What is the evidence with respect to the importance of education for personal incomes, economic growth, productivity, and economic competitiveness?

—What do we know about the effectiveness of different efforts to improve the productivity of schools?

CALENDAR OF EVENTS

NOVEMBER

- 11-12 **Careers in the Public Sector**, Bass Lecture Hall, Friday 12 noon-Saturday 3:30 p.m.
- 30-Dec. 2 **Pre-Session Legislative Conference**, State Capitol and Thompson Conference Center (story p. 3)

DECEMBER

- 1 **Final deadline** for pre-screened Presidential Management Internship applications
- 6 **Houston alumni reception** hosted by Dean Max Sherman (Time and location to be announced.)
- 6-8 **Conferences & Training Program—Developing Leaders in the Public Sector** (story p. 4)

JANUARY

- 11-13 **Conferences and Training Program—Governing Texas Counties: A Seminar for Newly Elected County Judges and Commissioners** (story p. 4)
- 31 **Sacramento alumni reception** hosted by Dean Max Sherman at the Sterling Hotel (Time to be announced)

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THE RECORD

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ON THE RECORD

Dean **Max Sherman**, the 1988-89 president of the National Association of Schools of Public Affairs and Administration, took over the organization's reins at an October 20 executive meeting held in Atlanta, Georgia. NASPAA is the accrediting agency for schools of public affairs and administration in the United States, with approximately 230 member schools.

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The 1988 "Spirit of Liberty" Award will be presented to Professor **Barbara Jordan** by the People for the American Way. The presentation will take place at the group's fourth annual dinner in New York City on Thursday, November 17. The program will be hosted by Norman Lear, with opening remarks by Roger Rosenblatt, toasts offered by Lena Horne and Ann Richards, and the award presented by Walter Cronkite. Lady Bird Johnson and Rosalyn Carter are honorary chairs of the People for the American Way.

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A computerized data management system developed jointly by the City of Austin's Emergency Medical Services Department and the LBJ School of Public Affairs between 1984 and 1988 has been chosen by the State of Texas as the prototype for a statewide information system for Texas's 1,100 EMS systems. Known as the Austin Geographical Information and Policy Analysis System (GIPAS), the project's software was developed by LBJ students and staff under the supervision of LBJ Professor **David J. Eaton**. In August, the Urban and Regional Information Systems Association designated Austin GIPAS as

winner of its 1988 Operations Automation Exemplary System in Government Award.

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Professor **Norman J. Glickman** spoke to audiences in Tokyo, Nagoya, and other cities in Japan during July on the topics "The Future of U.S.-Japanese Economic Relations" and "The International Economy and the American Sunbelt." The lectures were sponsored by the United Nations Centre for Regional Development and the Japan Development Bank.

In September, Professor Glickman testified before the House Foreign Affairs Committee on the subject of foreign direct investment and the American economy. In October, he addressed a luncheon of the Japan External Trade Organization in New York on "Foreign Investors: Friends or Foes?" and a conference sponsored by the Federal Reserve Bank of Dallas on "Foreign Investment in the Southwest." Glickman has also been honored by the Austin Board of Realtors for his work as Chairman of the Austin Economic Development Commission.

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Professor **Dagmar Hamilton** attended the annual research conference of the Association for Public Policy Analysis and Management in Seattle October 26 through 29. She is a member of the APPAM Policy Council and of the editorial board of the *Journal of Policy Analysis and Management*.

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Professor **Ray Marshall** has been named a Phi Beta Kappa Visiting Scholar

for 1988-89.

Marshall is among 12 scholars selected by Phi Beta Kappa from higher education institutions around the country. The visiting scholars travel to universities and colleges that shelter Phi Beta Kappa chapters, spending two days on each campus. During each visit, the scholar is expected to meet with undergraduates, lead classroom discussions, and deliver a major address.

An article by Professor Marshall appeared in the September 1988 issue of *Service Employees Union*, the magazine of the Service Employees International Union. Entitled "On Global Labor Rights," the article makes a case for trade-linked labor standards.

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An October panel discussion on "Challenges and Prospects for South Asia," sponsored by the UT Center for Asian Studies, featured India Consul-General Kishan K.S. Rana, LBJ School Professor **Jagat Mehta**, and Professors James Roach and Robert Hardgrave of the UT Department of Government.

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During October, Professor **Elsbeth Rostow** was in Oxford to open the first plenary session of a conference entitled "The Art of Political Biography in the Twentieth Century." The conference, which inaugurated a new tie between the University of Texas and the American Ditchley Foundation, drew about 40 scholars, most of whom have distinguished biographies to their credit.

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Many personnel shifts have occurred within the LBJ School's administrative

support staff since September 1. **Judy Hart** is the new senior office assistant in the Dean's Office, replacing **Esther Colunga**. Colunga is now in charge of student records and registration in the Office of Student and Alumni Programs, replacing **Kathy Leftwich**, who left in August to go to school full time. **Charlotte Schkade** is the new administrative assistant in the Business Office, replacing **Lynn Chumley**. Chumley filled a vacancy in the Governor's Executive Development Program created by **Cindy Cuddy's** departure. **Jo Theriot** is the new senior office assistant in the Office of Conferences and Training.

Three new faculty support personnel have also been hired to replace staff who left recently. **Ana Ilkenhans** replaces **Lynn Miller** as the new senior office assistant for Professors Chandler Stolp, David Warner, and Robert Wilson; **Michael Scanlon** replaces **Gerry Ross** as Professor Terrell Blodgett's administrative assistant; and **Elsbeth Taylor** replaces **Linda Borchardt** as Professor Sidney Weintraub's administrative assistant.

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The Office of Student and Alumni Programs is visiting 52 campuses around the nation this fall as part of its annual student recruitment program. This year, the recruitment team is composed of OSAP Director Sherry Stanford; Courtney Brown, Internships, Placement, and Alumni Programs Coordinator; Ana Juarez, Minority Programs Coordinator; and several LBJ students and alumni.

During her visits to campuses in the Chicago, Minneapolis-St. Paul, Orlando, and Tallahassee areas in October and early November, Stanford met informally with alumni who reside in those parts of the country.