

## UH System

## PERSPECTIVES

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## Van Horn is approved as UHCC Chancellor



Dr. Richard Van Horn

The appointment of Dr. Richard L. Van Horn as chancellor of the University of Houston Central Campus was approved on March 7 by the UH board of regents.

Currently provost and professor of management at Carnegie-Mellon University in Pittsburgh, Dr. Van Horn will assume his new duties here September 1. He replaces Dr. Hugh Walker, who has been serving as interim chancellor during this academic year.

As provost, Dr. Van Horn is responsible for the management of four academic colleges and a broad range of administrative functions. He has been associated with Carnegie-Mellon for 15 years, with the exception of a two-year period when he was on leave of absence to serve as director and professor of management systems for the

European Institute for Advanced Studies in Management in Brussels.

"Dr. Van Horn will bring imaginative and effective leadership to the University of Houston Central Campus," said University President Charles E. Bishop. "His outstanding record as a scholar and administrator in one of our nation's most outstanding universities and his extensive research experience will serve him well in this dynamic university.

"His reputation for working closely with the students, faculty and staff of a major university and his great success in gaining cooperation and support from the private sector for innovative scholarly and research activities were important factors in his selection," stated Dr. Bishop.

"Dr. Van Horn is one of America's foremost academic planners. He has been an effective leader in working with major corporations to determine how relationships between the university and the corporate world can be strengthened in the development and application of new technology and how computerization, telecommunication and other forms of improved technology can be used effectively in the instructional and research programs of our universities. His special insights into these areas will reinforce and enhance the progress of the young urban institution that he will head in Houston."

In 1967 Dr. Van Horn joined Carnegie-Mellon as an associate dean of the Graduate School of Industrial Administration. Since then he has served in a number of other

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## Hilton Foundation makes \$21 million gift to UH

The University of Houston received the single largest grant ever made to an institution in the Houston area on February 21, when the Conrad N. Hilton Foundation pledged \$21,350,000 to the University's College of Hotel and Restaurant Management.

The gift was announced by Barron Hilton, head of the Hilton Hotels Corporation, and the first payment on the pledge, \$2,135,000, was made at that time. The announcement was made at a luncheon and news conference in the Hilton College Building on the Central Campus.

Part of the funds, \$15.1 million, will be used for the construction of a four-story addition to the existing eight-story structure. The addition will include food laboratories, a research kitchen, a 75-seat restaurant, a library and museum; a computer laboratory, faculty offices and classrooms, six executive suites, an auditorium lecture hall, and a hotel engineering laboratory.

The balance of the gift will be used for the endowment of three teaching chairs; for the establishment of a maintenance fund for the Hilton buildings; for the support of faculty development which will provide a subsidy for faculty members who will spend at least one semester every three years working in the industry; for the funding of a development program which will seek additional gifts beyond that provided by the Hilton Foundation; for the purchase of books in the professional and technical fields which will be placed in the college library; and for an alumni affairs program that will sponsor seminars, work-

shops, and short courses for industry personnel.

This is not the first contribution to the University from the Hilton Foundation. In 1969, the late Conrad N. Hilton visited the UH campus and announced a gift of \$1.5 million to help launch the UH program in hotel and restaurant management which was later named in his honor.

During Mr. Hilton's lifetime and following his death in 1979, the Hilton Foundation continued to provide financial support to the college and has contributed almost \$1 million for student scholarships and faculty development.

Conrad N. Hilton, born in 1887, was a dynamic business person who received his start with the acquisition of a small Texas hotel, the Mobley Hotel in Cisco, and became known to the world as the man who bought the Waldorf-Astoria and created a worldwide hotel empire.

On hand to hear the announcement of the Hilton Foundation gift were a number of dignitaries, including Governor Mark White; Eric Hilton, senior vice president of the Hilton Hotels Corporation; Donald Hubbs, president of the Hilton Foundation; John Kolb, chairman of the UH board of regents; Dr. Hugh Walker, interim chancellor of the UH Central Campus; and Elliott Johnson, chairman of the UH board of regents building committee.

University President Charles E. Bishop accepted the gift on behalf of the University. Dr. Gerald Lattin, dean of the UH Hilton College, commented on the use of the funds.

# Master plan details future for Central Campus

A proposed \$250 million master plan for development of the University of Houston Central Campus and the surrounding area over the next 15 years was unveiled at a University of Houston System board of regents meeting.

UH System President Charles E. Bishop presented the plan to the regents stating, "This represents a bold step forward by the University of Houston. As a far-reaching plan for the physical expansion of the university and adjacent areas, it is fully consistent with our overall plans for development of the University of Houston as one of the outstanding academic institutions in the Southwest. This plan is both innovative and feasible, and with the support

oping faculty/staff housing sites near the campus.

A recent survey indicates that 25 percent of undergraduate students and 30 percent of postgraduate students desire housing near the campus, and the 3D/I planners estimate that 5,160 units, ranging from dorms to two- and three-bedroom apartments and townhomes, are needed to accommodate them.

New housing for married and single students could be located in the area designated as the Calhoun Triangle as well as in the area west of the present Cougar Place dormitory.

Another approximately 1,000 units—apartments, townhomes, condominiums and single-family dwellings—are needed to accommodate faculty and staff desiring housing near the campus, according to the master plan.

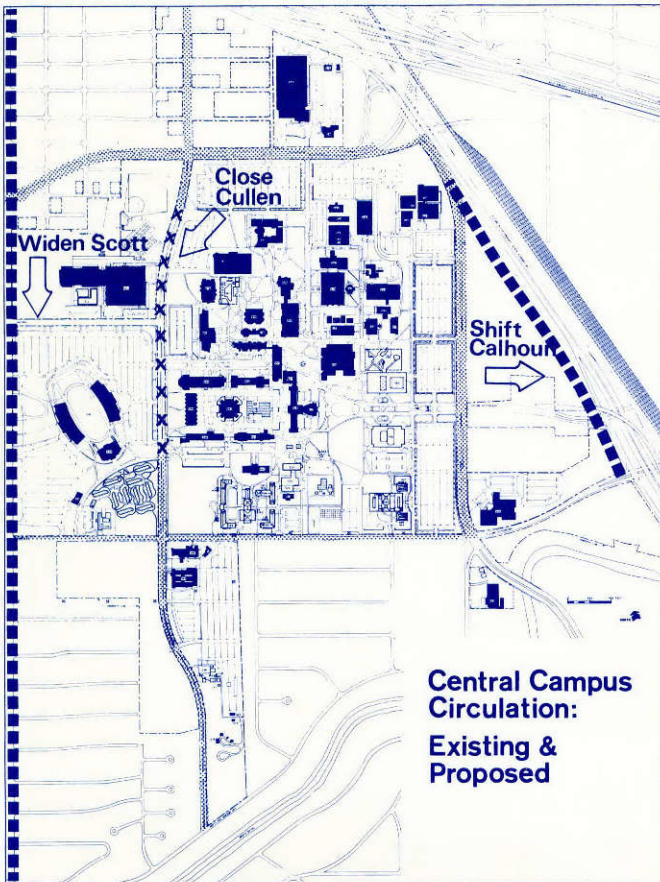
Additional surface parking is recommended in the north and eastern perimeters of the campus as well as structured parking facilities to offset the estimated 1,625 additional spaces that will be needed by 1987.

Future building sites were also investigated with an emphasis on locating similar disciplines in adjacent buildings. They identified over 25 new buildings or additions which would be needed over the next 15 years totaling approximately 1,000,000 gross square feet, including the business and architecture buildings already approved for construction. The plan calls for the demolition of 250,000 square feet of substandard, temporary metal and wood buildings.

The other proposed buildings include additional classroom and laboratory space for art, law, technology, science, engineering and hotel and restaurant management; and buildings for an interdisciplinary clinic, an information center, a telecommunications center and a building to house System administration.

Funding for the plan would come from both public and private sources, including state appropriations, university local funds, gifts, grants, loans and improvements from city and state services.

Implementation of some of the initial recommendations will begin immediately, Bishop stated. The top priority is to meet with city and state highway planners to relocate Calhoun Road, he said.



Proposed Campus Plan

of the board of regents, the City of Houston and the State of Texas, it will be realized."

The plan, developed by the private consulting firm of 3D/International in conjunction with the University's Facilities Planning Office, redefines the campus boundaries and emphasizes growth occurring west across Cullen and east towards the proposed state highway 35.

Based on a 15-year implementation period, the plan calls for partial closing of Cullen Blvd. on the campus and widening Scott Street to a six-lane thoroughfare. A top priority of the plan involves relocating Calhoun Street parallel to and becoming part of the proposed state highway 35, connecting it with Martin Luther King to the south.

This would form a perimeter loop road system around the campus that would place the site of the present building which houses personnel offices, along with the College of Optometry Building, inside the main campus area.

In addition to the 3D/I group and the campus planners, the arterial circulation plan had input from traffic engineers at Barton-Aschman Associates and was reviewed twice by a special Technical Review Committee of major Houston developers and city and neighborhood representatives.

The plan goes far beyond the geographic definition of the campus and helps reduce existing and future vehicular/pedestrian conflicts, increases parking and enhances the existing campus security system through controlled traffic flow and access to the campus.

The long-range plan builds on the security programs already under way which include installing closed circuit television cameras in the parking areas, increasing parking lot lighting by 300 percent and expanding the emergency call box system to more areas of the campus.

It also proposes doubling student housing and devel-

## Faculty invited to register for teaching conference

The second annual System-wide conference on "Experimentation in University Teaching" is set for Friday, April 22, in the Kiva, Farish Hall, College of Education on the Central Campus. All interested faculty members, graduate teaching assistants, and administrators are invited to register for the event, which is sponsored by the UH System Office of Academic Affairs.

The morning session will feature an address by a noted educator about innovation in teaching and reports on experiments which are now being conducted at UH as well as specific topical workshops for faculty members. In the afternoon session, special interest groups will explore in depth one aspect of university teaching. These groups will be encouraged to continue meeting after the conference to discuss experiments and research efforts in their areas of special interest.

A compilation of papers presented at last year's conference is now available in booklet form and covers topics ranging from computer-managed instruction to interdisciplinary team teaching.

For further details or to register for the conference, contact a member of the Steering Committee: Peter Bishop, UH at Clear Lake; William Bush, UH at Victoria; Sara Freedman, UH Central Campus; Nancy Rich, UH Downtown College; or David Bell, UH System. Deadline for registration is April 8. The conference and luncheon are free.

## Spring Enrollment

An overall increase of 9.2 percent in student enrollment for the University of Houston System has been reported for the 1983 spring term, according to figures recently released by the UH System Office of Academic Affairs.

The figures show that 43,396 students are enrolled on the four campuses for the spring semester, compared with 39,725 students who were enrolled in the spring of 1982.

Enrollment figures for the campuses are as follows:

	Spring 1982	Spring 1983	Percentage Change
UH Central Campus	27,456	29,831	+ 8.7%
UH at Clear Lake	5,938	6,427	+ 8.2%
UH Downtown College	5,569	6,247	+12.2%
UH at Victoria	762	891	+16.9%
Total	39,725	43,396	+ 9.2%

Higher education enrollments in Texas rose 6.9 percent last fall, the largest increase in seven years, according to preliminary figures reported to the Coordinating Board of the Texas College and University System. Total enrollment at the nation's principal public universities has declined by .3 percent for the current academic year, based on responses from 109 of the 142 institutions holding membership in the National Association of State University and Land-Grant Colleges.

## Humanities awarded NEH Challenge Grant

A challenge grant of \$750,000 from the National Endowment for the Humanities in Washington, D.C., has been awarded to the College of Humanities and Fine Arts at the University of Houston Central Campus.

The grant is the largest one given to an institution in Texas and among the largest of 84 awards made to cultural and educational institutions throughout the country.

The grant requires a 3-to-1 matching amount and the University must obtain \$2,250,000 in funds from the private sector over the next three years for a total of \$3 million.

"This NEH Challenge Grant offers a rare opportunity for the humanities to establish a series of ongoing academic relationships with the professional schools of the University and through them to bring the perspectives of the humanities to bear on the way in which the professions of business and law are conceived and practiced in the City of Houston and beyond," said Dr. James J. Pickering, dean of the College of Humanities and Fine Arts.

The grant monies and matching contributions will be used in this manner: \$2 million is earmarked for the endowment of two chairs, one in legal history and one in business history; \$600,000 will be used for library endowment and acquisition; and \$400,000 will endow a speakers series which will benefit members of the general community.

The University plans to initiate an NEH Challenge Grant Campaign in order to raise the matching funds.

Dr. Charles E. Bishop, president of the UH System, stated, "This recognition of the UH humanities program by the National Endowment for the Humanities is very much appreciated. We accept the challenge that it presents and look forward to the implementation of the fine programs that it supports."

### Perspectives

Perspectives is published monthly by the UH System University Relations Office. Executive Director: Farris Block, 749-4147. Editor: Merry McCrimlisk.

The University of Houston seeks to provide equal educational opportunities without regard to race, color, religion, sex, age, national origin, handicap, or veteran status.

This policy extends to all programs and activities supported by the University.

## KUHT completes move to Tall Tower perch

A three-year-old dream was realized on March 5 at 4 p.m., when KUHT (Channel 8) began transmitting from its new placement on the Tall Tower transmitting complex near Missouri City. The move significantly improves Channel 8's reception and increases its number of potential viewers.

The move was accomplished through the support of two commercial stations, Channels 13 and 26, who also transmit their signals from the Tall Tower complex. Capital Cities Broadcasting, licensee of KTRK, Channel 13, and Metromedia Broadcasters, licensee of KRIV, Channel 26, offered rent-free placement of Channel 8's antenna on one of their twin towers. Under the terms of the agreement among the three stations, Channel 8 receives a free berth on the Channel 26 tower, directly under the Channel 26 antenna. This represents a donation worth thousands of dollars.

"The assistance of Channels 13 and 26 demonstrates commercial television's recognition of the need and importance of the non-commercial broadcaster in the community," says Dr. Florence M. Monroe, UH System associate vice president for public service and telecommunications. "We are most grateful for their support."

"Our celebration in 1983 of 30 years on the air as the country's first public educational television station takes on a special significance with the accomplishment of this move."

Channels 13 and 26 have helped KUHT in the past as well; each pledged \$50,000 toward Channel 8's costs for a new antenna.

"The Tall Tower project is a sterling example of community, business, and university interdependence and cooperation," said University President Charles E. Bishop. "We take pride in and appreciate the concern and contributions of Metromedia, Capital Cities, and the Association for Community Television toward the fulfillment of our participation in the Tall Tower project."

The antenna height for the station has changed from 1,167 feet above average terrain to 1,841 feet above average terrain, a net gain of 674 feet. It is estimated that KUHT will be able to provide service to an additional 2,868 square miles and that 98,795 people in the Gulf Coast area who could not receive the signal prior to Channel 8's move are now able to do so.

The station's transmitter was moved from Alvin, Texas, which is from 45 to 90 degrees off-axis from the commercial stations (where most homes have their antennas pointed). This adds many more people to Channel 8's potential viewing audience.

Reception has also been improved because the station is now transmitting with new antenna technology, circular polarization. This technology offers much better fill in and around buildings that were previously plagued by "ghosting." It also means a major improvement for those homes that do not have outdoor antennas and the "second set" homes that use rabbit ears or unipole antennas built into the set.

The move, originally scheduled for 1982, was postponed due to delays in building construction at the transmitter site as well as in the delivery of transmitter equipment.

According to James L. Bauer, general manager of KUHT-TV, the move on March 5 was accomplished very smoothly, and hundreds of viewers have been calling in and writing to comment on the greatly improved reception for Channel 8. The station interrupted its broadcasting schedule at 10:30 p.m. on March 4 and was back on the air March 5 at 4 p.m.

Estimated cost of the move is \$1.2 million. Funding has been provided through a federal grant from the Public Telecommunications Facilities Program, from contributions from Channels 13 and 26 and from the University, and from budgeted monies for KUHT.

KUHT (Channel 8) is public television at the University of Houston in cooperation with the Association for Community Television.

## Library receives papers of Father of Texas

Members of the University of Houston had more than the usual cause for celebration on Texas Independence Day this year. On March 2, the Stephen F. Austin Collection was presented to the M. D. Anderson Library in honor of the Texas holiday.

The Austin Collection, valued at \$225,000, includes over 50 items and is notable for its continuity, covering the period from 1791 until Austin's death in 1836. It contains papers by Austin, known as the Father of Texas, and unpublished personal letters.

The collection is the gift of Frell Albright, longtime friend and benefactor of the library. Albright, vice president for advertising and public relations at Finger's Furniture, has given generously to the University's special library collection in the past. His previous gifts include a major collection of papers and Texas money related to the Battle of San Jacinto, other valuable manuscripts, artifacts, and rare bibles.

The Austin Collection contains a letter in which Stephen Austin predicted the U.S. Civil War 28 years before the first shot was fired. On April 20, 1833, he wrote to his cousin: "I think that the politics in the U.S. are becoming rather more stormy than is consistent with good govt, or/even the safety of the union, tho, I hope it is all *wind*—Fifty years hence will be time enough to divide the union & I do not believe it will adhere together longer than that."

The collection begins with papers dealing with the business ventures of Austin's father, Moses Austin, and includes the earliest documents relating to the colonization of Texas and Austin's first colony. The articles also show the bill of sale for the John D. Taylor tract of land (now the Memorial area in Houston) for approximately 22 cents an acre. The first census ever taken in Texas is also in the collection.

In presenting the Austin Collection to the M. D. Anderson Library, Albright noted that "probably no other state in the union owes as much to one man as Texas owes to Stephen F. Austin."

## Gandhi—man and movie— to be focus of UH seminar

An interdisciplinary, intercollegiate symposium on Mahatma Gandhi will be held at the University on Wednesday, March 23, and Friday, March 25. Twenty speakers from various disciplines and backgrounds will present their impressions in short talks about the phenomena of the man and about Richard Attenborough's film *Gandhi*.

The first two sessions, set for March 23 at 3 p.m. in auditorium 101 of the Graduate School of Social Work, will provide biographical, historical, and cultural background for understanding the man and the movie.

On March 25, two sessions beginning at 1 p.m. in the Honors Lounge will focus on the implications of the film as history of the man, myth, and movement.

On Thursday, March 24, newsreels and documentary anthologies of Gandhi's life and work will be shown in the Vista Rooms of the audiovisual department of the library. A schedule for the viewings will be announced.

Mohandas K. Gandhi (1869-1948), a militant pacifist, was recognized among his people in South Africa and India as a "great soul" or Mahatma in Hindi. His controversial roles in the movements toward Indian independence, ecumenical religious establishments, and human dignity for "third world" peoples continue to inspire interest and debate.

The symposium, free and open to all, is sponsored by the UH System Office of Academic Affairs in conjunction with the Central Campus Departments of History and Anthropology, School of Communication, and Honors Program. Faculty from the Central Campus, UH Downtown College, UH at Clear Lake, Texas Southern University, and the India Culture Center of Houston will participate in discussion sessions.

For further details, call the UHCC Department of History at 749-4745.

## Van Horn joins UH . . . from page 1

administrative positions, including director of budget and planning, vice president for business affairs, and vice president for management. He was named to the top academic position of provost in 1980.

Dr. Van Horn received his Ph.D. in system sciences from the Graduate School of Industrial Administration at Carnegie-Mellon in 1976. He holds the M.S. degree in industrial management from M.I.T., 1956, and the B.S. degree in industrial administration with highest honors from Yale University, 1954. His research and teaching interests include management strategy and policy, information systems, computers, simulation, and educational management.

At the University of Houston, the new chancellor plans to focus his efforts on helping UH become a strong, nationally known institution of higher education and on increasing the ties between the community and the University.

"I think of myself as an organization builder," said Van Horn, noting this was part of his role at Carnegie-Mellon. "I'd like to see the University of Houston become an absolutely outstanding institution."

Before entering the academic world, Dr. Van Horn spent 10 years with one of the nation's most prestigious companies, the RAND Corporation. As a member of that firm's management sciences department, he served successively on the research staff, as the head of the management systems group, as design head of the Logistics Simulation Laboratory, and as a co-director of the Management Systems Laboratory. He is presently a consultant with the RAND Corporation.

Dr. Van Horn has published widely in domestic and international periodicals in his field of information system management.

His wife, Susan Householder Van Horn, received the Doctor of Arts degree in history in 1980 from Carnegie-Mellon University, where she also earned the M.A. degree in history. Her areas of interest include educational administration, teaching, curriculum development, and research in social history problems. She has done work in American and modern European social history and women's history.

She currently serves as adjunct assistant professor of history and director of special projects for the College of Humanities and Social Sciences at Carnegie-Mellon.

Dr. and Mrs. Van Horn are the parents of three daughters.

## About your tax return

### Tax Status of

### Transferred Retirement Funds

Faculty and staff members who changed ORP/TDA carriers and transferred deposits from the old carrier to the new, through the University, may retain the "tax free nature" of the transferred money.

Since the insurance companies must report these transfers as taxable income for 1982, those who transferred deposits will receive a Form 1099 from the previous carrier.

In order to maintain the tax free nature of transferred monies, the following statement should be submitted to IRS with your Form 1099 when you file your income tax statement for 1982:

During the calendar year, an exchange of one 403 (b) tax sheltered annuity contract for another similar contract was completed on my behalf by (name of new company). This transfer was accomplished in accordance with existing revenue rulings and regulations to protect the tax free nature of this transaction. Therefore, Form 1099 is not applicable.

Taxpayer

Social Security Number

Questions regarding this procedure may be directed to your ORP/TDA representative or the UHCC Personnel Benefits Office, 749-7616.

### Correction

Three faculty members were incorrectly identified as members of the Central Campus in the February issue of *Perspectives*. Drs. Richard Aló, Michael Murphy, and Kenneth Oberhoff are members of the Downtown College faculty. The editor regrets the error.