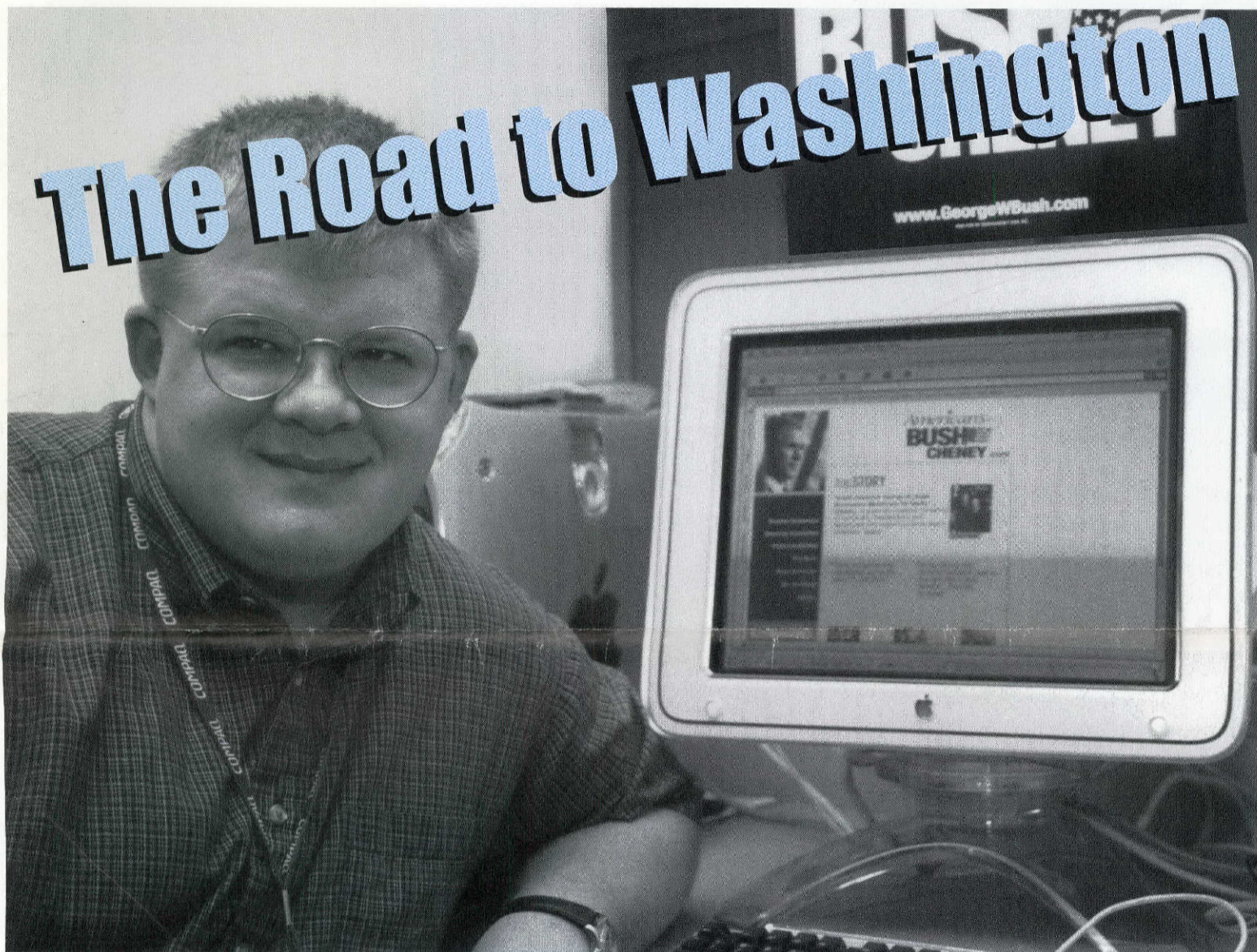


THE Record

01-423



Doug Marshall

Wesley Wilson

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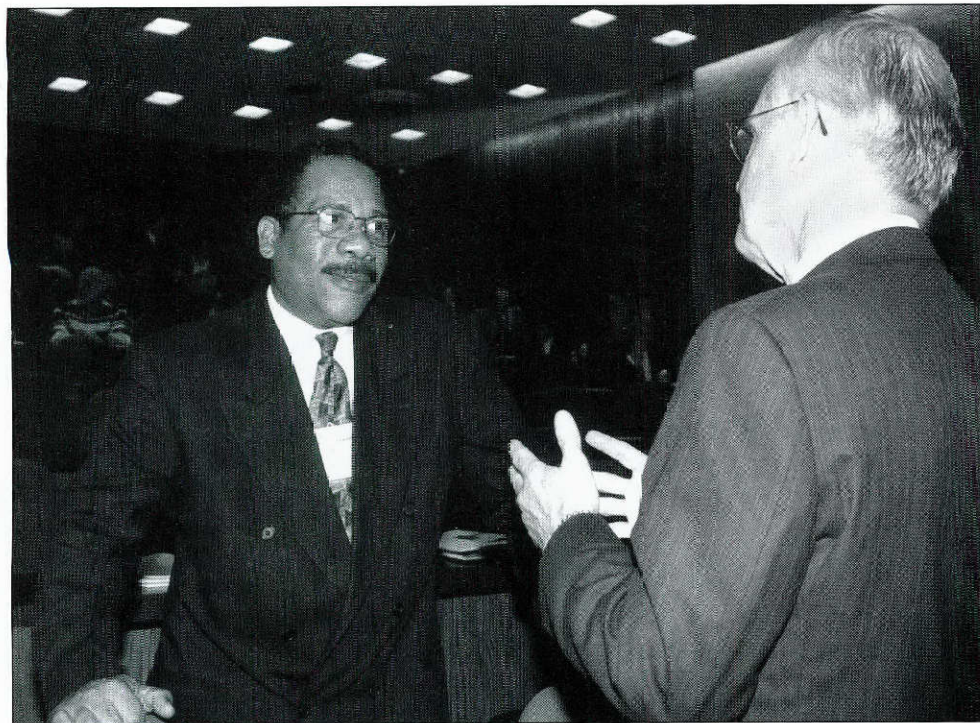
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WHEN TEXAS GOVERNOR George W. Bush began the final leg of his journey to become the 43rd president of the United States, LBJ School student Wesley Wilson was at the helm of the campaign Web site. And in fall 2000, when the nation found itself in the midst of the most controversial presidential election of all time, LBJ School faculty members stepped onto the national stage to help the media and the public understand the intricacies of our election system. Finally, in January, when Bush claimed the Oval Office, the LBJ School watched as some of its own went to the White House and Capitol Hill. This issue of the *Record* takes a look at some of the members of the LBJ School community who traveled the road to Washington. (See page 2.)



President Bush fills key White House posts with LBJ talent



Albert Hawkins (left), shown here with Texas Senator Bill Ratliff at one of the LBJ School's pre-session legislative conferences, is one of the School's alumni that followed George W. Bush to the White House.

Maria de la Luz Martinez

Soon after President George W. Bush took office in January, he announced that two LBJ School alumni would be part of his new White House staff. Albert Hawkins (LBJ Class of 1978), a long-time Bush staff member from Texas, was appointed to the posts of assistant to the president and secretary to the cabinet. David W. Hobbs (LBJ Class of 1983), a Capitol Hill veteran, became the deputy assistant and deputy director of the White House Office of Legislative Affairs.

Albert Hawkins

Known in Texas state government circles as Bush's budget guru, Hawkins served most recently as Governor Bush's budget director as well as budget manager for his presidential campaign. A native of Fort Worth, Hawkins earned a bachelor's degree in government from UT Austin in 1971 and a master's degree from the LBJ School in 1978. Soon after graduating from the LBJ School he took a job as a budget analyst at the Texas Legislative Budget Board (LBB). Over the next 16 years he rose through the ranks at the LBB, and at the time he was selected by Governor Bush to head his Budget Office he was the LBB's second in command.

In a written statement issued in January, President Bush said, "Albert Hawkins' experience and effective management skills will help the Cabinet Secretaries operate their agencies and achieve their objectives. The White House and the Cabinet will be well served with Albert as their liaison."

David Hobbs

Hobbs, who was executive director of the Texas-based Institute of Policy Innovation before moving to Washington, D.C., in 1995, served as House Majority Leader Dick Arme's right-hand man for five years. As policy coordinator and floor assistant to Representative Arme, he worked with House

Rove goes to Washington

Another member of the LBJ School community who is an integral part of the new Bush administration is Karl Rove. A former visiting professor and Advisory Council member at the LBJ School, Rove was Bush's chief campaign strategist and now heads the White House Office of Political Affairs, Office of Public Liaison, and Office of Strategic Initiatives.

Before joining the Bush campaign, Rove was the president of Karl Rove and Company, an Austin-based direct mail firm that served Republican candidates, nonprofit groups, and nonpartisan causes. Rove has an extensive history working in Texas and national politics. He was deputy chief of staff for Texas Governor Bill Clements and prior to that served as an aide to Republican National Chairman and presidential candidate George H. W. Bush.

Rove formerly taught a seminar at the LBJ School on American political campaign finance.

Former Cabinet member joins faculty

While the Bush administration was recruiting talent from the ranks of LBJ School alumni, the School was doing its own recruiting—from the pool of outgoing Clinton administration officials, one of whom happened to be an LBJ School graduate.

Kenneth Apfel (LBJ Class of 1978) joined the LBJ School faculty in mid-January when his appointment as U.S. Commissioner of Social Security ended. As the new holder of the Sid Richardson Chair in Public Affairs, Apfel brings to the classroom an extensive background in federal policy development and public administration.

In announcing Apfel's faculty appointment, Dean Ed Dorn commented that this background would be an important addition to the LBJ School. "Ken Apfel exemplifies the qualities we look for in our endowed chairholders: intellect, integrity, and real-world policy experience," said Dorn. "He will add enormous strength to our program."

Before being confirmed by the Senate as Social Security commissioner in 1997, Apfel worked in the Office of Management and Budget in the Executive Office of the President, where he served from 1995 to 1997 as the associate director for human resources. Prior to that appointment he served as assistant secretary for management and budget at the U.S. Department of Health and Human Services.

Before he joined the Clinton administration, Apfel worked for more than a decade on Capitol Hill as legislative assistant and then legislative director to Senator Bill Bradley. He was Bradley's

key staff person for the Senate Finance Committee's actions on the historic 1983 Social Security reform legislation.

The Richardson Chair that Apfel now occupies once belonged to former Johnson Cabinet member Wilbur Cohen, an aide to President Franklin Roosevelt and coauthor of the Social Security program that Apfel oversaw as commissioner.

Calling his new appointment at the LBJ School "a terrific opportunity," Apfel credited the School with changing his life. "Now, I have a chance to inspire another generation of public servants, just as LBJ School professors inspired me," he said.

This spring he codirected a policy research project on programs for uninsured Texans with Professor David Warner (see story, page 7).



Former U.S. Social Security Commissioner Kenneth Apfel

Maria de la Luz Martinez

Wesley Wilson heads Bush e-campaign

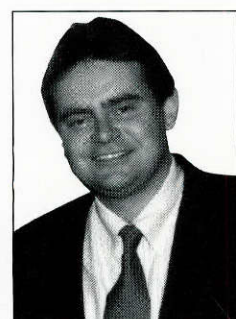
Being part of a national presidential campaign is in and of itself an interesting experience, but when the campaign has a historic aftermath, the experience takes on new meaning and excitement.

Among those who can testify to that "experience upgrade" is LBJ School student Wesley Wilson, who worked on the Bush campaign for a year and a half.

As assistant Webmaster for the campaign, Wilson constructed, revised, and reviewed pages on the georgewbush.com network of Web sites. "I was keenly interested in the application of the Internet during this campaign, since it really was the first to interactively use the Internet," said Wilson. "It was exciting to be a part of history in some small way."

"Of course," he added, "given the turn that the

committee staff and members of Congress to move bills through the legislative process. He was Arme's chief of staff at the time President Bush tapped him for the White House post in January.



The legislative affairs team is considered an integral part of the presidential staff. Bush indicated that the team would allow him "to reach out to Congress on a bipartisan basis and enact a legislative package that lives up to the visions" laid out during the campaign.

(See also: Alumni Notes, page 15)

election took, we became part of it in a big way."

Wilson said the experience—including the long post-election drama—reaffirmed his faith in the American democratic process.

"Politics are where people get involved, and we are fortunate that we have a system that involves people in a process that produces peaceful and positive results," he said.

"By being involved with the Bush campaign, I was able to see and participate in this process, and I learned things that will be valuable to me as long as I am involved in policy and politics."

One of the ways Wilson has used his experience is in writing his master's professional report. The report, called "A Different Kind of e-publican: The e-Campaign of George W. Bush for President," documents the way Bush's campaign used the Internet to enhance the electoral process. It also considers the effect that the Internet and new technologies will have on future presidential elections.

Wilson's report has already attracted attention in government and technology circles, not only in the U.S. but overseas as well. In late March he traveled to Strasbourg, France, to present the report to the Second International Colloquium on Campaigning on the Net, hosted by the Institut d'Etudes Politiques. He plans to publish the final draft of the report electronically on the Internet.

When Wilson graduates from the LBJ School in May, he will move to Washington, D.C., to work with the Bush administration in some capacity. "Having been a part of the campaign is opening up some amazing opportunities," he said. "I'm looking forward to continuing to serve in a similar way."

Presidential election puts LBJ faculty into media limelight

Prior to Super Tuesday and during the long post-election waiting period, faculty members from the LBJ School were eagerly sought after by national and international news media hungry for fresh insights.

Speaking on topics ranging from the Texas political scene to George W. Bush's leadership style, the faculty members offered a vantage point of great interest to the international media: policy experts from a major public affairs school in a major public university located near both the Governor's Mansion and the Bush national campaign headquarters.

As part of its election day coverage, the internationally syndicated BBC "World Today" conducted

a series of interviews on location in front of the State Capitol with LBJ School Professors Bill Black, James Galbraith, and Frank Gavin. The interviews were aired as part of BBC's live radio coverage and reached an international audience estimated at 151 million in more than 120 world capitals.

Professor Elspeth Fostow provided commentary on the election to dozens of news outlets, including an appearance on an edition of ABC's "Nightline" entitled "Mr. Bush: Goes to Washington."

In the post-election period, camera crews became a regular sight at the School, with Dean Ed Dorn and Professor Robert Auerbach making appearances on virtually every Austin-area news

outlet. And once it was determined that George W. Bush would assume the presidency, Dorn, Galbraith, and faculty member Gary Chapman provided insights on what would lie ahead in editorials that appeared in the *Austin American-Statesman* and the *Houston Chronicle*.

The abundance of media attention can be attributed at least in part to the LBJ School's online media guide, which lists faculty members and their areas of expertise as well as contact information. During the election season the LBJ School's Communications Office also published an election experts guide, both on the School Web site and as a hard-copy information sheet.

Rodríguez appointed UT Vice Provost

As the university's newest vice provost for institutional initiatives, LBJ School Professor Victoria Rodríguez aims to "polish" what UT Austin President Larry Faulkner has called one of the university's "crown jewels"—its internationally recognized Latin American studies programs.

In her new post, which she assumed in January, Rodríguez hopes to expand research opportunities and faculty and student exchange programs with Latin American institutions. She believes that these programs will enrich UT's academic programs, benefit Latin American academic institutions, and strengthen the bond between the university and Latin American countries. In addition, she would like to bring together all programs on Latin America that exist on campus within disciplinary areas such as business, law, engineering, and the sciences.

In addition to leading the university's Latin American initiative, Rodríguez also will be responsible for faculty recruitment and K-12 out-

reach. Regarding her responsibility for faculty hiring, Rodríguez said she would like to increase the size and diversity of the faculty through the recruitment process. In the K-12 initiative, she noted that she will be involved with 248 outreach programs at UT Austin that relate to the education of children from kindergarten through the 12th grade.

Rodríguez joined the faculties of the LBJ School and the UT Institute of Latin American Studies in 1991. Her research interests are focused on topics related to Mexico and include decentralization, state and local government, opposition governments, and women in contemporary politics.

There is no question that Faulkner's emphasis on the university's relationship with Latin America was key in moving Rodríguez toward her new post. According to her, she was captivated in October 1998 when Faulkner used his first address on the state of the university to outline Latin American studies as one of his administration's four main priorities. Shortly after the address, Rodríguez joined a campus-wide steering committee for the Latin American initiative and soon became a leading voice in that area.

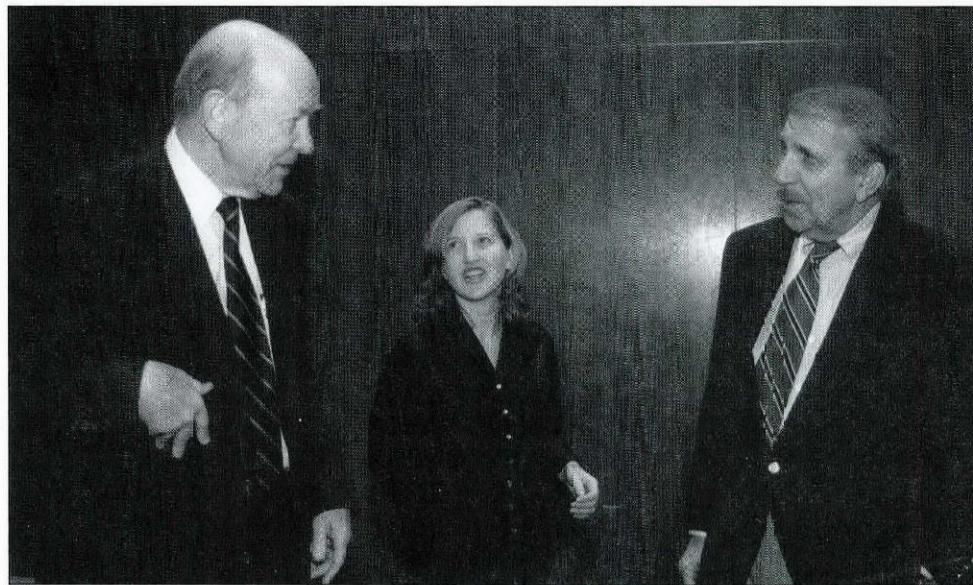
During a January reception in Rodríguez's honor, UT Austin Provost Sheldon Ekland-Olson said he was delighted Rodríguez had joined the Provost's Office. "When we started talking about ways to advance the Latin American initiative and who might be good on campus to do that, the name that rose to the top most often, and almost without exception, was Professor Rodríguez," he said. "It was an easy decision to ask Victoria. She is a superb colleague."

While Rodríguez said she regrets that her role at the LBJ School will be limited by her new responsibilities, she said that she would not abandon her research on women and politics in Latin America. She also will continue to teach at least one course per semester at the LBJ School.

"I never have seen myself as an administrator, but I care deeply about the university's relationship with Latin America," she said.



Victoria Rodríguez



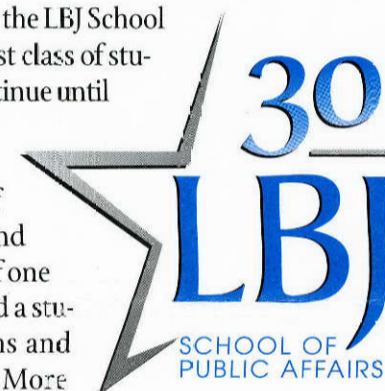
Event organizer Kathleen Lilly (center) chats with former Johnson Press Secretary George Christian (left), and LBJ Library Director Harry Middleton.

LBJ School salutes 30th anniversary; two-year celebration ends May 2002

A two-year anniversary celebration was launched at the LBJ School this past September, marking the date when the first class of students enrolled 30 years ago. The celebration will continue until the May 2002 commencement, 30 years after the first class graduated.

Three anniversary committees—a faculty-staff committee led by former deans Elspeth Rostow and Max Sherman, an alumni committee composed of one graduate from each year of the School's history, and a student committee—are coordinating the programs and events associated with the two-year celebration. More information on anniversary-related activities can be found on the School's Web page at www.utexas.edu/lbj/.

(See also: Anniversary Scrapbook, pages 8-9)



Student committee hosts talk on Johnson years

The LBJ School's 30th anniversary student committee, led by second-year student Kathleen Lilly, organized a series of celebratory events in late March. Opening the series was an evening pro-

gram featuring commentaries by George Christian, press secretary to President Johnson, and Harry Middleton, a Johnson White House staff assistant who has served as director of the Lyndon Baines Johnson Library since it opened in 1970.

Using selected tape recordings of President Johnson on the telephone, Christian and Middleton illustrated how LBJ used his legendary powers of persuasion to get his civil rights legislation passed, force a reluctant Senator Richard Russell to serve on the Warren Commission, and achieve other goals, including the creation of a presidential library and public affairs school at the University of Texas.

One recording, a conversation between Johnson and National Security Adviser McGeorge Bundy, revealed LBJ's strong misgivings about U.S. involvement in the Vietnam War and his personal anguish over sending young soldiers to a war he called "the biggest mess I ever saw."

The telephone tapes, which were released last year by the LBJ Library, have contributed to a revival of interest in the Johnson presidency, according to Middleton and Christian.

"LBJ was a man of tremendous ability and accomplishment," said Christian. "Those of us associated with him were aware that he went into somewhat of a historical decline, but he's now getting the recognition he deserves."

State government guide and chart published

Navigating the maze of Texas state government is not an easy task, but a new book and wall chart from the LBJ School can provide a useful roadmap.

The *Guide to Texas State Agencies*, now in its 11th edition, is the most comprehensive handbook available on the hundreds of agencies, boards, and commissions that handle the programs and operations of state government in Texas. The wall chart on the state government of Texas, a companion to the *Guide*, illustrates the relationships among these agencies and the elected and appointed officials who lead them.

Released in February, the new *Guide* and chart are quickly making their way into the hands of state officials, agency administrators, librarians, lobbyists, and government buffs through-

out Texas. LBJ School Dean Edwin Dorn calls the publications a "vital link between the agencies and the people who use their services."

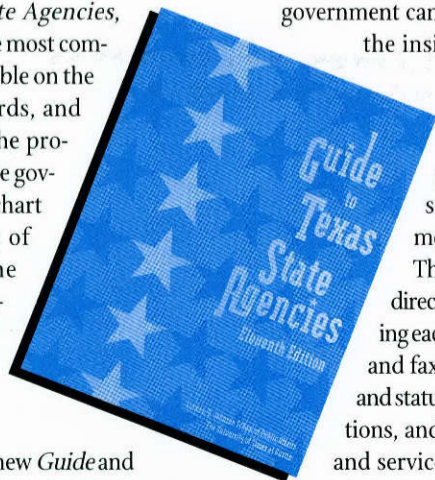
"Understanding who does what in Texas state government can be a challenge, even for the insiders," said Dorn. "Like any good tool, this book and chart make the job much easier. They also provide a snapshot of the state's current government structure."

The *Guide* provides detailed directory information—including each agency's address, phone and fax numbers, sunset review and statutory data, state appropriations, and board members' names and service dates—as well as a description of major functions and programs. Seventeen appendices provide a wealth of additional information, including lists of river au-

thorities, higher education institutions, and councils of governments; a chart on the state's court system; a list of World Wide Web sites on Texas state government; lists of agencies ranked by FY 2001 state appropriations, by number of FTE employees, and by salaries of chief administrative officers; and other data.

The state government of Texas wall chart, the only one of its kind in the state, displays the agencies by category (education, energy and natural resources, health and human services, for example) and illustrates the structure and interrelationships between the legislative, executive, and judicial branches of state government.

The book and chart can be purchased as a set for \$75 plus tax and handling. Purchased separately, the book is \$65 and the chart is \$15. To order copies, contact the LBJ School's Office of Communications at (512) 471-4218, by e-mail at pubsinfo@uts.cc.utexas.edu, or via the Web at www.utexas.edu/lbj/pubs/books/guide.htm.





Ben Barnes was honored at a gala event held at the LBJ Library in November.

Ben Barnes honored by School; student fellowship established

U.S. Senate Minority Leader Tom Daschle was among the dignitaries who attended a gala dinner at the Lyndon B. Johnson Library and Museum in November to honor former Texas Lieutenant Governor Ben Barnes. The event was the culmination of a months-long drive to raise funds for an endowed fellowship program at the LBJ School in Barnes' name.

Spearheaded by George Christian, Lowell Lebermann, Bernard Rapoport, and Larry Temple, the fund campaign committee raised \$1.25 million.

Lady Bird Johnson, who served as the committee's honorary chair, said, "Lyndon and I knew Ben when he was just beginning his career and his potential for leadership was apparent even then. It is my hope that these fellowships will enable other young leaders to pursue their goals at the LBJ School while developing the values and integrity we yearn for in today's society."

The Ben Barnes Fellowships program is part of a major initiative by the LBJ School to increase fellowship support for students. The fellowships will be used to recruit top students from across the nation who have a demonstrated interest in public leadership.

According to LBJ School Dean Ed Dorn, the endowment salutes Barnes' long-standing contributions to higher education in Texas. "Ben Barnes did more for education in Texas than virtually any other state political leader," he said. "This endowment recognizes his continuing commitment to producing the leaders our state will need in the 21st century."

It was during his first year at the UT School of Law that Barnes made the decision to enter politics. He organized an unconventional but successful campaign, and in 1960 was elected to the Texas House of Representatives. By 1965, while studying for finals, Barnes was named speaker of the House, and as the youngest speaker of the House in the nation, the Texas Junior Chamber of Commerce honored him as one of five outstanding young men in the state. By the age of 30, he was elected as Texas' youngest lieutenant governor, and in 1970, the U.S. Chamber of Commerce named him one of 10 outstanding young men in America.

During his political days, Barnes helped increase appropriations for higher education 300 percent and, with the late Governor John Connally, helped create the Higher Education Coordinating Board.

Over the years, Barnes has been a major real estate developer in Texas, working with Herman Bennett and John Connally. As founder and principal of Entrecorp, he advises companies on government relations and capital acquisitions, and serves on the boards of several public companies.

In 1995, Barnes was named distinguished alumnus of UT Austin.

Senate Minority Leader Tom Daschle gave an address in the LBJ Auditorium prior to the Ben Barnes endowment dinner in November. In his remarks, Daschle described President Lyndon Johnson as a heroic figure for forging a consensus between Democrats and Republicans to pass important social legislation. He said current members of Congress must work together—and with the new president—to overcome partisan differences and "do the right thing" on issues such as education and health care.

Ethical leadership conference draws participants from around the world

Preparing society's future leaders was the focus of an international conference sponsored by the LBJ School's Center for Ethical Leadership in January.

Called "Models of Ethical Leadership for a Changing World," the event spanned four days and allowed participants from diverse backgrounds to discuss how ethnic, national, and cultural differences affect the exercise of leadership and how emerging trends will shape the need for future leaders.

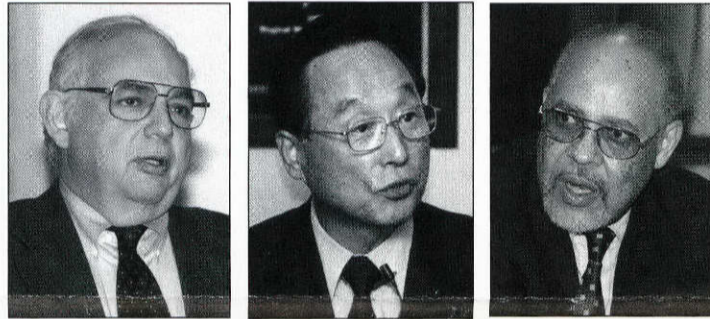
Workshop topics included community empowerment, leadership programs in higher education, the changing role of ethics in public life, and leadership in the information age. Some sessions were devoted to ethical leadership issues in particular regions and nations, including Latin America, the Balkans, Kuwait, South Korea, and South Africa.

Howard Prince, who heads the School's Center for Ethical Leadership, said the leadership education conference—the center's first—was in-

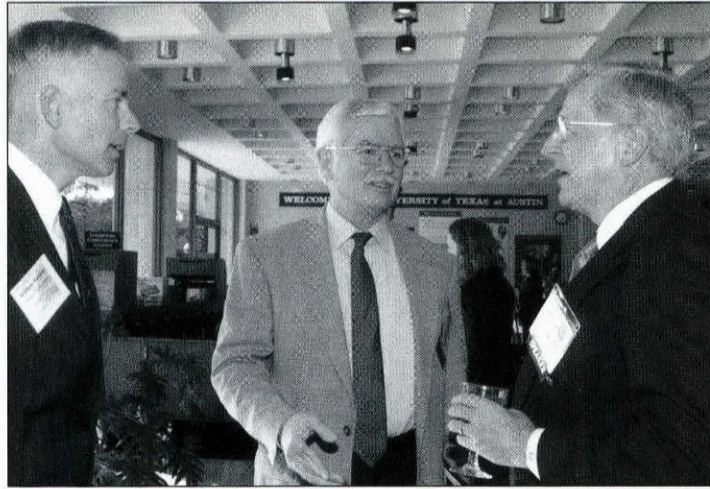
tended "to help leadership developers become part of a community that meets regularly to learn from each other."

Conference presenters included educators as well as individuals in leadership positions. Keynote speakers included former U.S. Ambassador James Joseph, Duke University/University of Cape Town; Kwon Roh Kap, a member of the South Korean National Assembly; Ernesto Cortés, Jr., Southwest Regional director, Industrial Areas Foundation; Heinrich von Baer, rector, Universidad de la Frontera, Chile; and Southern Methodist University Professor of Ethics William May.

Conference faculty included former U.S. Social Security Commissioner Kenneth Apfel (LBJ Class of 1978), who now holds the LBJ School Sid Richardson Chair in Public Affairs; Austin City Manager Jesus Garza (LBJ Class of 1977); and Nan McRaven (LBJ Class of 1976), vice president, Motorola Corporation communications and public affairs.



Ernesto Cortés, Jr. (top photo, left), Southwest regional director of the Industrial Areas Foundation; Kwon Roh Kap (top, center), a member of the South Korean National Assembly; and former U.S. Ambassador James Joseph (top, right) of Duke University and the University of Cape Town, were among the keynote speakers at a leadership conference sponsored by the Center for Ethical Leadership. Howard Prince (bottom photo, center), is the center's director.



Photos by María de la Luz Martínez except Kap photo by Mark Rutkowski, University Photography Services.

Policies for young and elderly examined

Several events cosponsored by the LBJ School this year looked at race and social class and how these can affect educational opportunities as well as elder care.

Latinos and Educational Equity

"Latinos and Educational Equity," a public forum addressing the quality of the educational pipeline for historically underprivileged youth in Texas—most of them African Americans and Latinos—was held at the LBJ School in January.

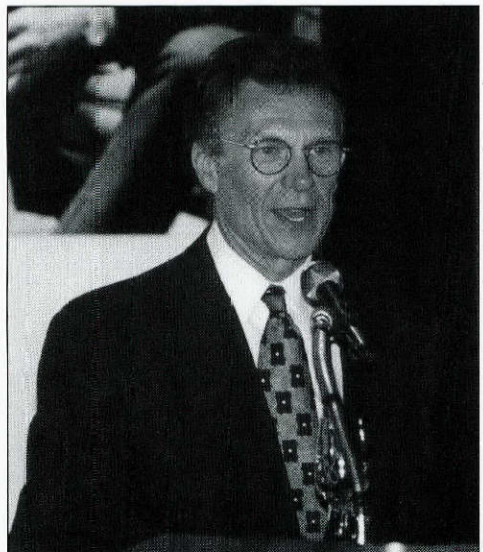
The forum focused on the effectiveness of Texas' Top 10 Percent Law and looked at the current system of accountability for public school students in grades three through 12 and for their teachers and administrators. Participants included state officials, educators, and representatives of public interest organizations.

Policies for the Elderly

Two events organized by LBJ School Professor Jacqueline Angel explored some of the important policy issues associated with aging.

A roundtable discussion held in February examined how ethnic diversity affects the welfare of individuals in different social classes and looked at the Hispanic population in particular. Called "Aging in the Americas: Critical Social Policy Issues," the program featured two presentations sponsored by the Janet F. Harte Lectureship in Population Issues: "Mexican Aging, Strategic Family Migration, and Long-term Security" and "Everything is Relatives: Individual, Familial, and Collective Roles in Elder Care."

Last fall, Angel moderated a public forum entitled "Critical Issues Facing Older Adults and Congress." Among the topics discussed were prescription drugs, Social Security, Medicare proposals, and congressional reforms.



Mark Rutkowski/University Photography Services

Jordan Forum focuses on education, empowerment, ethics

The fifth annual Barbara Jordan Memorial Forum on Diversity in Public Policy was held at the LBJ School in February to commemorate the legacy of the well-known educator and public servant. Called "Teaching America: Education, Empowerment, Ethics," the event also was a celebration of Black History Month.

According to a letter sent to members of the LBJ School community by forum committee co-chairs Angela Hernandez and Mark Sanford, the theme of the event embodied "the very core of Jordan's beliefs and her life's work."

"Over the past four years, the forum has served as a venue to discuss critical policy issues and emphasize the value of diversity in formulating effective public policies," the organizers said. "In

addition, this event has been instrumental in ensuring that the LBJ School of Public Affairs maintains a diverse student body reflective of American society."

As had been done in the past, forum organizers targeted students interested in learning more about the intricacies of public service and graduate education and invited undergraduates from Texas and other states to participate in the event. States represented at the event were Alaska, California, Colorado, Illinois, Louisiana, and Missouri.

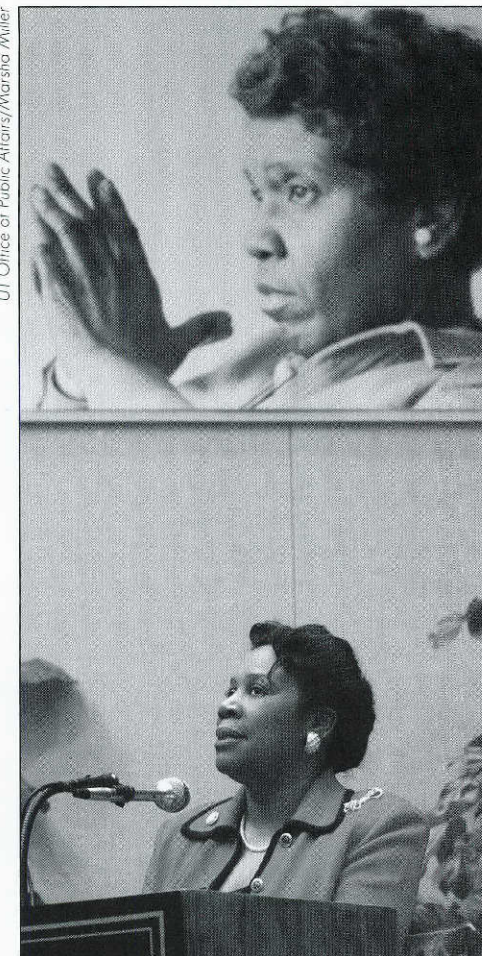
The forum, which began in 1997, a year after LBJ School Professor Barbara Jordan died, has gained momentum over the years. This year it involved many LBJ School and UT Austin organizations as well as a number of local groups.

Among the LBJ School groups involved in the event were the Austin chapter of the LBJ School Alumni Association; the Graduate Public Affairs Council; the Office of Student and Alumni Programs; the Office of the Dean; Policy, Women, and Resources; Public Affairs Alliance for Communities of Color; and the LBJ School 30th Anniversary Committee.

This year's program included an evening with Luci Baines Johnson, who described the close relationship between Jordan and her father; two keynote addresses; a career fair; campus tours; an alumni reception; and workshops led by LBJ School professors for those interested in pursuing a master's or doctoral degree in public policy.

U.S. Congresswoman Sheila Jackson Lee, who occupies the seat once held by Jordan, and Texas State Representative Sylvester Turner, gave the keynote addresses. Other participants included former Texas Lieutenant Governor Bill Hobby, former U.S. Social Security Commissioner Kenneth Apfel, Texas State Senator Rodney Ellis, and Texas Southern University Professor Thomas Freeman, who is regarded as one of Jordan's most influential mentors.

Funding was provided by the Austin Convention and Visitors Bureau, the Lyndon Baines Johnson Library and Museum, Public Strategies, Texas Instruments, Texas Southern University (Barbara Jordan Archives), the University of Texas Ex-Students' Association, Wheatville Food Co-op, and numerous LBJ School and UT Austin groups and organizations.



With an image of Barbara Jordan behind her, U.S. Congresswoman Sheila Jackson Lee spoke about the value of diversity in higher education and called Jordan a "true Texas unifier."



Barbara Jordan Forum organizers Angela Hernandez (second from right) and Mark Sanford (right) greet Luci Baines Johnson. Also pictured is Dean Ed Dorn.

International symposium examines justice systems in U.S. and Mexico

This year's Tom Slick Symposium on World Peace, scheduled for May 3-5 at the LBJ School, will take a comparative look at the steps being taken in Mexico and the United States to guarantee both the independence and the accountability of their respective justice systems.

The symposium, called "Independence and Accountability: Balancing Core Democratic Values in the Judiciaries of Mexico and the United States," will bring more than 100 leading judges, scholars, legal practitioners, and media representatives from both sides of the border to discuss some of the issues affecting the two countries' court systems.

Opening the event will be two keynote addresses, one by U.S. Supreme Court Chief Justice Stephen Breyer and another by Sergio Salvador Aguirre-Anguiano, minister of the Supreme Court of Mexico. Their remarks will focus on some of the broad themes underlying the symposium, including the need for courts in both countries to be guaranteed their independence in making decisions while at the same time being held accountable for these decisions.

A general session called "Courts and the Media" will examine the inherent tensions between the courts and the media as they carry out their respective responsibilities. The panel, to include journalists and federal judges from both countries, will be moderated by Gary Hegstler, director of the National Center for Media and the Courts in Reno, Nevada, and Alejandro Junco de la Vega, publisher of *La Reforma/El Norte/El Sol* in Mexico City.

A series of breakout sessions will look at such topics as the election versus appointment of judges, the use of alternative dispute resolution, the education and training of judges, ethics and the courts, and the financial accountability of the judicial system. Each session will feature panelists from both the United States and Mexico and provide a balance of perspectives on the issues being discussed.

Among the scheduled speakers and panelists are Allen Weinstein, president and chief executive officer of the Center for Democracy in Washington, D.C.; Robert A. Stein, executive director and chief operating officer of the American Bar Association; Klaus Von Wobbeser, executive director of the Barra Mexicana de Abogados; Tom Phillips, chief justice of the Texas Supreme Court; Raul Aguilar-Maraboto, president of the Tribunal Superior de Justicia in Vera Cruz, Mexico; Ernest Borunda, dean of the National Judicial College in Reno, Nevada; and Julio Cesar Vasquez-Mellado, executive director of the Instituto de la Judicatura Federal in Mexico City.

The symposium is cosponsored by the LBJ School's Distinguished Visiting Tom Slick Professorship of World Peace (see related story, page 12), the Center for Democracy, the Latin American Legal Initiatives Council of the American Bar Association, and the U.S. Agency for International Development in collaboration with the Mexican Judicial Institute, the U.S. Federal Judicial Center, the Mexican Institute of Judicial Research, and the World Bank.

LBJ School prepares lawmakers, managers for legislative session

In preparation for the Texas Legislature's arrival in Austin for its 77th session, the LBJ School's Office of Conferences and Training (C&T) organized two events that were geared toward legislators or structured to help managers who work with the legislature.

In late November, the LBJ School's Pre-Session Legislative Conference continued a long-standing tradition to help prepare newly elected and returning Texas legislators for the upcoming session. This year's program included discussions on such topics as e-government and the digital economy and touched on issues related to health,

education, and the environment.

Earlier in the fall, in collaboration with Strategic Partnerships, Inc., C&T also organized a seminar entitled "Legislative and Media Communications." The seminar focused on communication strategies for public affairs professionals who need to communicate with legislators, the news media, consumers, taxpayers, board members, and other groups.

Participants learned how to testify before the legislature and received first-hand, behind-the-scenes information about House and Senate committees, calendars, and deadlines.



A panel on environmental issues was included in this year's Pre-Session Legislative Conference program. It was led by (left to right) Jeff Saitas, Texas Natural Resource Conservation Commission executive director; Texas State Representative Warren Chisum, chair of the House Committee on Environmental Regulation; and Craig Pedersen (LBJ Class of 1981), Texas Water Development Board executive administrator.



A Chill in Austin

Does ethnic conflict exist in the city?

Is there a chill in Austin that emanates from cool relations among the city's different ethnic groups?

Yes, says an LBJ School report that uses interviews and survey data to conclude that race relations remain a serious problem in Austin.

No, says Austin City Manager Jesus Garza (LBJ Class of 1977), who provided part of the funding for the project.

Based on interviews with 58 community leaders and the results of a scientific random sample of 631 Austin residents, the report explores public perceptions of ethnic relations and assesses services provided by the City of Austin.

According to Garza, the number of people included in the study was too small to make such broad conclusions about race relations in Austin. In an *Austin American-Statesman* article that appeared on September 6, he described the information as "valid," but said that more work was needed before major conclusions could be drawn.

- Discrimination persists: 46 percent of African Americans, 35 percent of Hispanics, 21 percent of Asians, and 12 percent of Whites reported at least one incident of discrimination in the previous year.
- A majority (82 percent) of survey participants indicated satisfaction with City of Austin services, with relatively little difference among various ethnic groups. Relationships with the Austin Police Department (APD) are problematic, though. Although a majority of respondents rated the APD's performance as satisfactory,

equal treatment to various ethnic groups, with the notable exception of Blacks, of whom 62 percent disagreed.

Recommendations made in the report include the establishment of a citizens' review board over the APD; publicizing the work of the Austin Human Rights Commission and the city's antidiscrimination ordinances; and increasing involvement of the public and private sectors, educational institutions, and community groups in efforts directed toward racial reconciliation.

Besides the City of Austin grant, the project received additional funding from the LBJ Foundation, the UT Policy Research Institute, and the LBJ School.

Copies of the report, titled *Ethnic and Race Relations in Austin, Texas*, are on sale through the LBJ School Office of Communications. For more information call 512/471-4218 or visit the Communications Office online at www.utexas.edu/lbj/pubs/books/ethnic.html.

RESEARCH IN ACTION

Meanwhile, Professor Richard Schott, who directed the policy research project during the 1999-2000 academic year, stood by the report's conclusions, saying that sampling was the accepted method for exploring characteristics of large populations.

"Our survey was conducted using rigorous sampling techniques and administered by the Survey Research Center at the University of Texas," he said. "It has a margin of error of plus or minus four percent."

In the report, survey data show that while most Austin residents appear to be tolerant, most respondents also believe the state of ethnic relations in the city to be only fair or poor. This view is shared by 60 percent of the Black, Hispanic, and White respondents.

The research team, composed of Schott and 15 LBJ School students, also found that minority leaders in general felt a sense of "mistrust, frustration, and suspicion of what is perceived as the White-dominated power structure of Austin." This group expressed frustration that most Austinites seem to care little about the city's minority groups and feared that "progressive Whites have abandoned the civil and human rights struggle in favor of environmental protection issues."

Other findings contained in the report include the following:

- Two-thirds of the respondents perceive substantial tension between Whites and Blacks, and a majority see tension both between Whites and Hispanics and between Blacks and Hispanics.

more than two-thirds believe that the APC does not treat various ethnic groups equally.

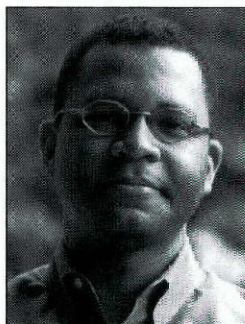
- Fifty-five percent of respondents agreed with the statement that the City of Austin provides

Web-based professional report posted

The first Web-based master's professional report was posted on the Internet in August 2000, shortly after its author, David Marshall, graduated. The report was entitled "The Media, the Digital Divide and Their Effect on the African American Community: The 21st Century Frontier for Community Building and Civil Rights."

Since a paper copy of the report was not produced, UT Austin General Libraries technical services staff cataloged Marshall's Web site and made it available through the online catalog, UTNetCAT.

Stephen Littrell, head of the Edie and Lew Wasserman Public Affairs Library, encourages students wishing to publish their professional reports on the Web—whether or not a paper copy is printed—to see him. According to him, the General Libraries makes computer space available where professional reports permanently re-



side, and he can assist with having the reports placed on the server. There is no cost to students for use of this service.

To see the full text of the Marshall report, go to UTNetCAT at dpweb1.dp.utexas.edu/lib/jnetcat/ and perform a title search using the phrase, "media the digital divide."

The Wasserman Public Affairs Library is a special UT Austin collection and is the depository for all LBJ School master's professional reports.

Research colloquium draws speakers

Policy researchers visiting the LBJ School this semester from universities around the nation gave presentations on minority issues, advancements in technology, and the international political economy.

The talks were part of an LBJ School Research Colloquium series and included the following presenters:

- Lloyd Blanchard, an assistant professor at the Daniel J. Evans School of Public Affairs at the University of Washington, Seattle, gave a presentation called "The Paradoxical Effect of

2000-01 Policy Research Projects

Affordable Housing Issues in Austin

Director: Professor Pat Wong

Funder/Client: City of Austin Neighborhood Housing and Community Development Office

Disabilities: Family Support Services and Community Inclusion

Directors: Professor Pat Wong; Dana Baker, LBJ School Ph.D. student and participating faculty member

Funder/Client: Texas Health and Human Services Commission

Internet Use: A Field Study

Director: Professor Lodis Rhodes

Client: Austin Learning Academy

Funder: Dell Foundation/UT Austin Leadership Alliance for Research, Instruction, and Technology (LARIAT)

The Texas Strategic Planning and Budget System: An Assessment

Directors: Ken Matwiczak, Senior Lecturer; Barry Bales, Assistant Dean for Professional Development

Funder/Client: Governor's Office of Budget and Planning

A Land Use Conflict Management System for the City of Austin

Director: Professor William Spelman

Funder/Client: City of Austin

Options for the Uninsured in Texas

Directors: Professors David C. Warner and Kenneth Apfel

Funder/Client: Foundation for Insurance Studies and Training

Technology-Based Solutions to Workforce Service Delivery

Directors: Christopher T. King, Director, Marshall Center for the Study of Human Resources; Robert W. Glover, Marshall Center Research Scientist; Professor Lodis Rhodes; Frank Fisher, Marshall Center Senior Research Fellow

Funders/Clients: Texas Comptroller of Public Accounts; UT Austin IC² Institute, EnterTech Training Project

The Role of Seaports and Maritime Transportation in Latin American Trade

Director: Professor Leigh B. Boske

Funder: Organization of American States

Client: United Nations Economic Commission for Latin America and the Caribbean

U.S.-Cuban Relations

Directors: Professors Kenneth S. Flamm and Chandler Stolp

Funders/Clients: Universidad de la Habana and Instituto Tecnológico Autónomo de México

Health care options examined

Today, approximately 4.6 million Texans are uninsured, and all evidence indicates that this figure will continue to rise.

A March conference held at the LBJ School explored realistic public and private options for expanding health care coverage to more Texans. By providing a forum for open discourse and gathering a variety of stakeholders to discuss important issues, conference organizers hope to start drafting recommendations for future policy.

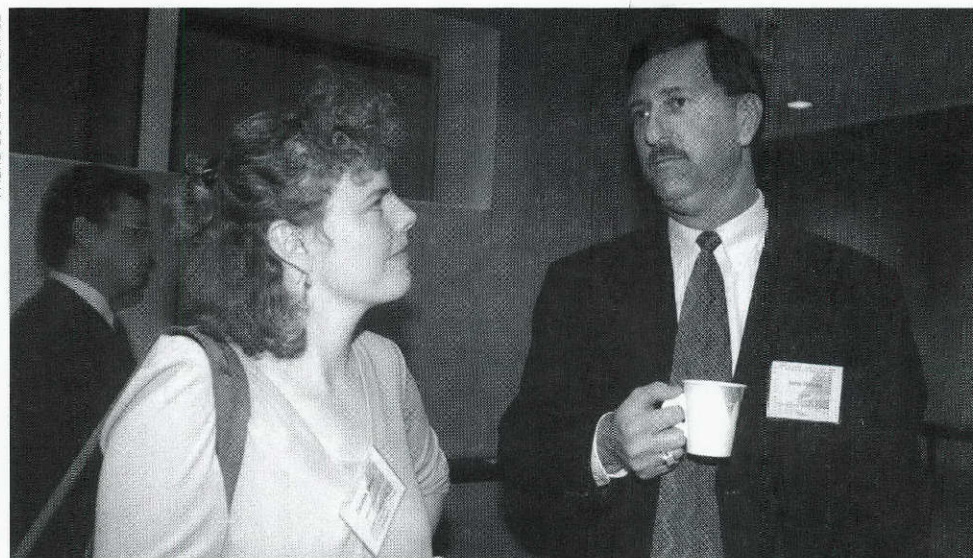
Among the speakers was Mark McClellan, a medical doctor and professor of economics at Stanford University, who gave a keynote address on federal initiatives to expand coverage of the uninsured. Also participating were Dean Clancy, senior policy advisor to U.S. House Majority Leader Dick Armey; James Rohack, president of the Texas Medical Association; and LBJ School Professor Kenneth Apfel, former U.S. Social Security Commissioner (see story, page 2).

The conference examined social and economic aspects of the health insurance coverage problem in both private and public sectors. Panelists focusing on the private sector explored such issues as employer-based health insurance, barriers to coverage, and options for expanding coverage. The panel on the public sector discussed the government's ability to provide affordable health care options through Medicaid, the Children's

Health Insurance Program (CHIP), and other public programs.

In other sections of the conference, participants discussed such topics as private insurance options for small businesses, the Texas Health Insurance Risk Pool, expansion options for CHIP and Medicaid, and Hispanic issues in health insurance.

The conference was organized by this year's policy research project on options for the uninsured in Texas. Under the direction of LBJ School Professors David Warner and Kenneth Apfel, students in the project provided background papers for each of the conference's breakout sessions and reported on the results of the discussions during the final plenary session. The proceedings of the conference will be published this summer.



Jocelyn Guyer, senior policy analyst with the Washington-based Center on Budget and Policy Priorities, and Jerry Haisler, director of the Central Texas Workforce Center in Killeen, were among the participants at a conference on health care coverage for the uninsured.

Cancer in Texas costs billions of dollars, says new report

Cancer in Texas cost more than \$13 billion in 1998, according to a study released in February by a group of researchers that included LBJ School Professor David Warner. The study, which examined the economic impact of the disease in the state, also looked at direct and indirect costs associated with four common cancers—colorectal, lung, breast, and prostate.

Funded by the Centers for Disease Control and Prevention through the Texas Comprehensive Cancer Control Coalition, the project results are published in three booklets. One of the booklets examines direct and indirect costs of the disease in 1998, another is a literature review and analysis of cancer prevention and cost effectiveness, and the third—produced in collaboration with the Texas Health Care Infor-

mation Council—focuses on hospital inpatient costs of cancer.

Besides Warner, the research team included Lauren Rivera Jahnke (LBJ Class of 1997); Michael Johnsrud, UT Austin Center for Pharmacoeconomic Studies; Zhongmin Li, Texas Health Care Information Council; Roy McCandless (LBJ Class of 1977), University of California, San Francisco; and LBJ School second-year student Sarah Widoff.

Research Center Update

Center for Ethical Leadership

The Center for Ethical Leadership launched its leadership education program this year, organizing a major conference that drew top leadership educators and practitioners from around the globe and adding new courses to the LBJ School curriculum.

In its first step toward establishing a world community of leadership developers, the center organized an international conference in January (see story, page 4).

Howard Prince, who heads the center, taught a course this spring called "Leading Change." The course was built on the premise that change is a fundamental part of leadership and the capacity to lead change is integral to the policy process. Working in teams, students used case studies of organizations undergoing problems to illustrate how ethical leadership spurs positive change. Among the organizations that were examined were the Ford Motor Company, the U.S. Army, and the City of Austin.

During the fall, Prince taught a course called "Principles and Practices of Effective Leadership," which allowed students to study leadership theory and learn how to apply it. The course focused on leaders, followers, and the situation in which leadership occurs.

According to Prince, those who will become leaders in the future need to study and understand both leaders and followers. "We need inspiration from those who have accepted leadership roles and responsibility," he said. "And we need to understand the needs of those who will demand better future leaders and the right to participate in the leadership process."

RGK Center for Philanthropy and Community Service

A collaborative effort between the university and two of its counterparts in Mexico may eventually foster the growth of nonprofit groups and philanthropy in Mexico.

As part of the exploratory phase of the venture, a delegation of Mexican officials that included the presidents of the University of Zacatecas and the University of Puebla met this spring with UT Austin faculty and officials, members of the LBJ School's RGK Center for Philanthropy and Community Service, and representatives from the Dallas-based Mexico Institute and the Meadows Foundation of Texas.

Among the topics discussed during the meeting were funding sources for international programs, collaborative program development between UT Austin and Mexican universities, and management and operations training needs of nonprofit organizations.

Established last year, the RGK Center is headed by Curtis Meadows, Jr., former president of the Meadows Foundation. The center is designed to strengthen and expand the philanthropic and community service sector through education, research, outreach, and innovation support.

This year, the LBJ School offered four classes on nonprofit sector topics: "Management and Operation of Nonprofit Organizations," "Philanthropy: Philosophy, Practice and Public Policy," "Financial Management in Governments and Not-for-Profit Organizations," and "Fundraising for the Public and Non-Profit Sectors."

Ray Marshall Center for the Study of Human Resources

Researchers at the Ray Marshall Center for the Study of Human Resources have been engaged in a wide array of policy research activities over the past year.

Among the education-related projects was a survey used to gauge parents' perceptions of the effectiveness and quality of the education offered by the Austin Independent School District. A multiyear study for the Congressionally mandated National Assessment of Vocational Education also began this year. The project examines career and technology education enrollment in

Texas secondary and postsecondary institutions and compares later employment and earnings.

In the area of welfare reform, Marshall Center researchers have been evaluating the impact of reform in Texas, gauging the effects of welfare time limits and other interventions on welfare receipt, client self-sufficiency, participation in workforce programs, and various family and child outcomes. This evaluation will continue into 2002 with funding from the U.S. Department of Health and Human Services and the Texas Department of Human Services.

In a related project funded by the U.S. Department of Labor, center researchers are examining welfare-to-work transitions over the past decade in six urban areas: Atlanta, Baltimore, Chicago, Fort Lauderdale, Houston, and Kansas City. The work—which is being done in collaboration with

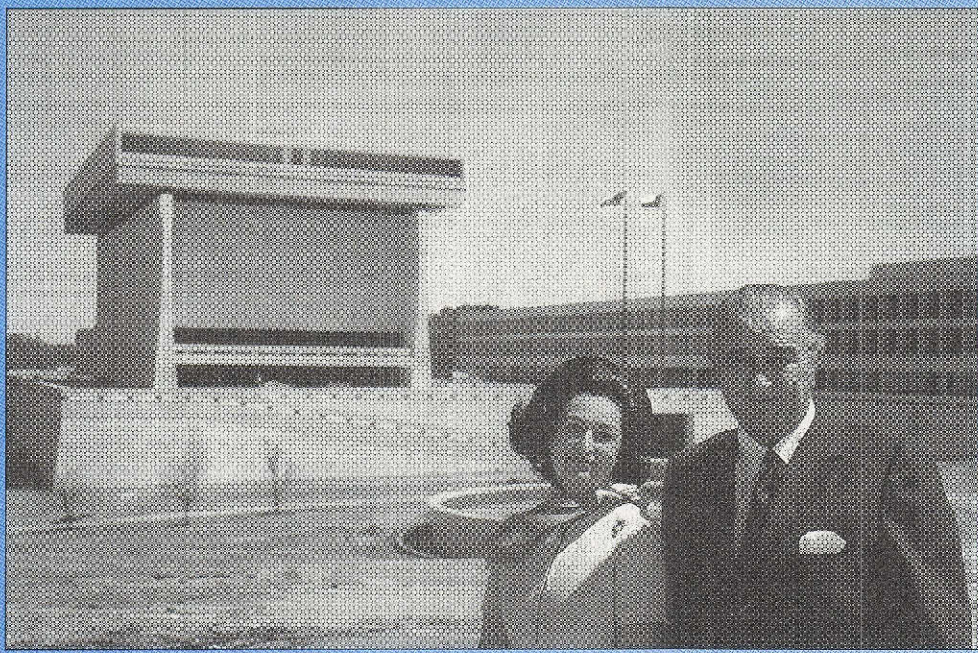
Georgia State University, the University of Baltimore, and other institutions—will culminate in a book for the W. E. Upjohn Institute next year.

Several workforce-related research projects were also undertaken this year. In October, the center—along with partners from the National Governors' Association, Rutgers University, and the University of Washington—convened the Next-Generation Workforce Development System Conference in Austin. The conference was funded by the Ford Foundation and discussed public workforce programs, private sector practices, and changing expectations for the role of education and training in the New Economy.

Marshall Center staff undertook many other projects this year. For more information, visit the center's Web page at www.utexas.edu/research/cshr/.



Marshall Center Director Christopher King, shown at the Creating the Next-Generation Workforce System conference held in October, coedited a book entitled *Improving the Odds: Increasing the Effectiveness of Publicly Funded Training*. Published by the Urban Institute Press and coedited with Burt Barnow of Johns Hopkins University, the book examines efforts to help disadvantaged adults and youth, welfare recipients, and dislocated workers.

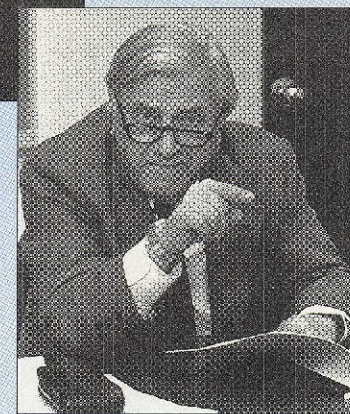


President and Mrs. Johnson stand before the new library and School that bear his name. The buildings were still under construction when the LBJ School began classes in fall 1970.

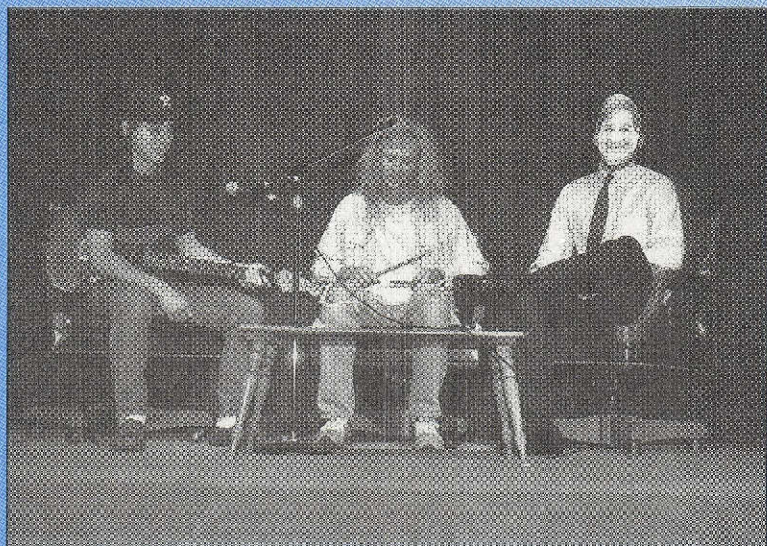
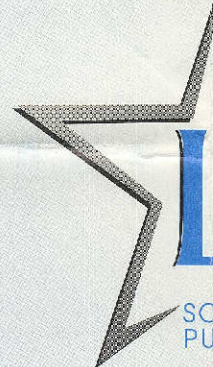
THROUGHOUT THE LBJ SCHOOL'S 30-YEAR HISTORY, LIFE AT THE SCHOOL HAS BEEN DOCUMENTED THROUGH COUNTLESS PHOTOGRAPHS. HERE ARE A FEW FAVORITES FROM OUR ARCHIVES.



A dean is fun-loving, affable, and sometimes all business. Clockwise from left—Elspeth Rostow (dean, 1977-1983), Max Sherman (dean, 1983-1997), John Gromouski (founding dean, 1969-1974).



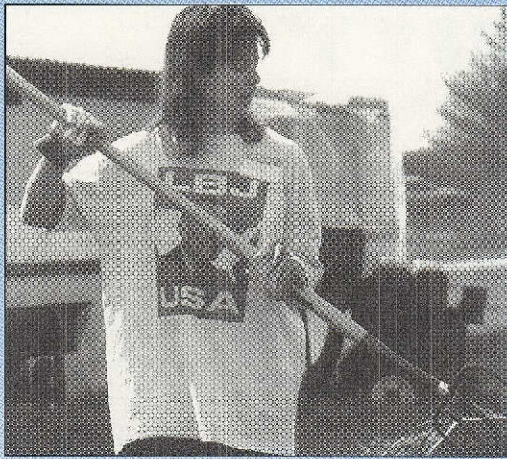
CELEBRATING THIRTY YEARS



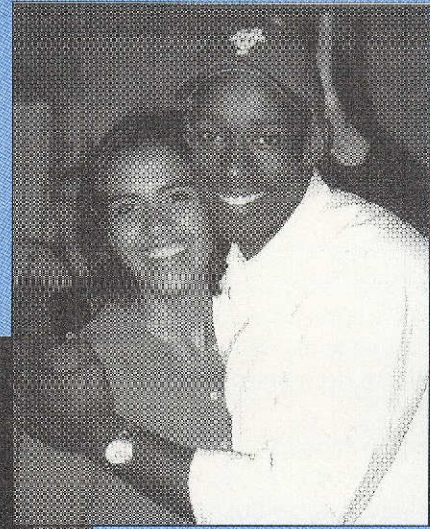
A perennial relief from the rigors of graduate study, the LBJ School Follies pokes fun at our culture and at some of our favorite people. "Dean Max Sherman" visited the set of *Wayne's World* during the 1990 edition.



During the School's early years, students were treated to an annual barbecue with the President at the Johnsons' hill country ranch. After LBJ's death in 1973, Mrs. Johnson carried on the tradition for many years.



An LBJ School student spends her Saturday morning volunteering at the National Wildflower Research Center as part of the School's annual Community Service Day.



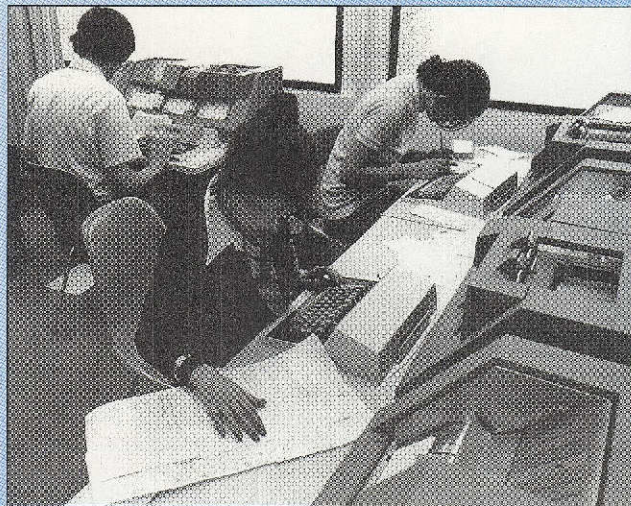
No matter what year it is, enduring friendships are an important part of student life at the LBJ School.



Here's proof that Lodis Rhodes and Robert Wilson have been on the LBJ School faculty since the 1970s.

30
LBJ
SCHOOL OF
PUBLIC AFFAIRS

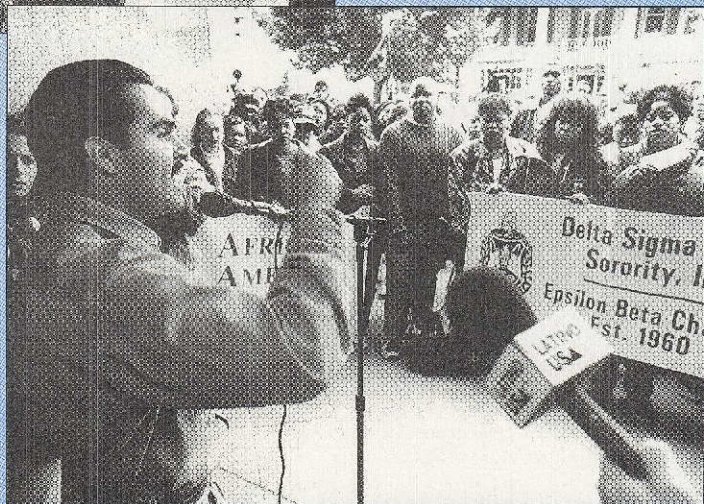
AN ANNIVERSARY SCRAPBOOK



High-tech is all relative. From the computer punch cards of the '70s to the modern micro-lab enjoyed by today's students, learning at the School has been enhanced by the availability of modern computing facilities.



Student activism has been evident throughout the history of the LBJ School. In 1975, student Kathy Love was captured photographing a women's rally at the Texas Capitol. Student Oscar de la Torre addressed a 1996 UT student rally to protest changes in affirmative action policy.



FOR MORE ABOUT THE LBJ SCHOOL'S 30TH ANNIVERSARY CELEBRATION, VISIT THE SCHOOL'S WEB SITE AT WWW.UTEXAS.EDU/LBJ

GPAC committees have busy year

As the LBJ School's student government organization, the Graduate Public Affairs Committee coordinates many of the School's major activities involving students. Several of the events sponsored by GPAC this year appear in other sections of the *Record*.

One of GPAC's activities during this academic year was a collaborative effort with LBJ School administration officials to improve facilities. GPAC President Steven Schauer said he hopes that a coffee bar will be available in the area currently designated as the visitors' center by August 2001. Plans to refurbish classrooms are also underway.

In other areas, GPAC's Resources Committee members worked to improve the recycling program as well as the overall appearance of the Stu-

dent Lounge. Also, an ad hoc committee prepared a new GPAC constitution for student body approval. During March elections, students approved the new constitution and chose David Houston as new GPAC president.

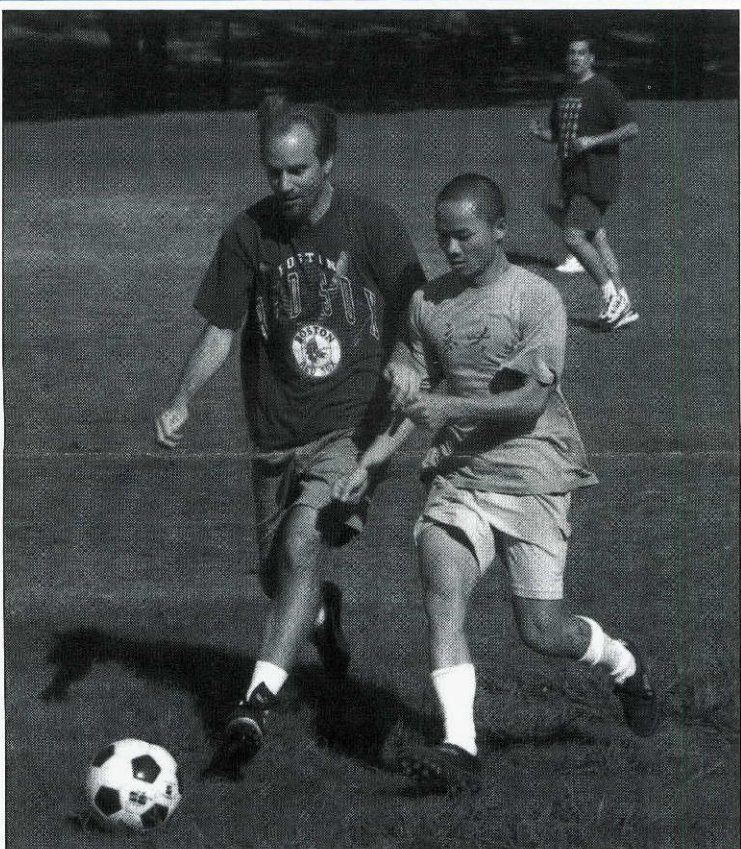
Other GPAC committees were involved in organizing a number of events. These included Faculty Appreciation Week; the Follies; football, soccer, basketball, and softball competitions; a softball game held in April against students from Texas A&M's Bush School of Government and Public Service; a social mixer with students from the UT Austin School of Law and the Red McCombs School of Business; the first LBJ Olympics; and the LBJ International Food Fair and Lunar New Year Party.

Marta de la Luz Martinez



PoWeR members (left to right) Karen Livingston and Paula McDermott helped organize a panel called "Changing Voices in Higher Education" during this year's Barbara Jordan Forum. Among others, the panel included Teresa Sullivan, UT Austin vice president and dean of graduate studies, and UT Austin Journalism Professor Mercedes de Uriarte.

Marta de la Luz Martinez



In a soccer battle between first-year and second-year students during the LBJ Olympics, Jeff Hamilton (first year) and Xinhua Zhang (second year) race after the ball. The match took place near the LBJ Library fountain.

Diversity in public policy discussed

A dialogue on policy issues relevant to communities of color was held at the LBJ School in November. The event, a one-day conference that involved policy professionals and LBJ School students and alumni, also laid the groundwork for creating an association for public policy professionals of color.

Called "Fostering Diversity in Public Policy," the conference was cosponsored by two groups at the LBJ School, the Public Policy and International Affairs (PPIA) Fellows and the Public Affairs Alliance for Communities of Color (PAACC).

PPIA Fellowships, funded by the Ford Foundation and administered by the Academy of Educational Development, are awarded to people of color wishing to enter public policy careers. According to Vanessa Mitra, a PPIA fellow who helped organize the conference, the PPIA program is no longer accepting new fellows, so the Academy of Educational Development awarded grants to fellows in Austin, New York, San Francisco, and Washington, D.C., to fund conferences

that would highlight minority issues and help develop a PPIA alumni network.

During the conference, participants discussed economic development, education, immigration, health care, environmental racism, community-based change, and advocacy.

Gary Bledsoe, president of the Texas NAACP, and several members of the Texas Legislature participated in the event. Panelists included representatives from such organizations as People Organized in Defense of Earth and her Resources; the Texas Department of Health; the Texas office of the National Council of La Raza; the U.S. Immigration and Naturalization Service; the Texas Association of Community Development Corporations; the American Indian Resource and Education Coalition; the Texas Immigrant and Refugee Coalition and Political Asylum Project of Austin; the Asian American Alliance; and many others.

In addition to Mitra, there are five other PPIA Fellows at the LBJ School. They are Terrelene Gene, Bryan Hykes, Delia Perez, Richard Rodarte, and Vickie Vertiz.

PoWeR focuses on women's issues

In its second year, the Policy, Women and Resources organization (PoWeR) has gathered momentum, launching a new Web site (www.utexas.edu/lbj/studentorgs/pwr) and organizing a number of activities for members and others interested in women's policy issues.

In November, the group held a public forum called "Texas Women Legislators: A New State in Mind." The panel included Texas Representatives Harryette Ehrhardt, Jessica Farrar, Sherri Greenberg, Anna Mowery, and Dora Olivo. The legislators discussed their goals for the 2001 legislative session, shared their experiences in the state legislature, and shed light on current issues that directly affect Texas women. The panel was moderated by LBJ School Professor Victoria Rodriguez.

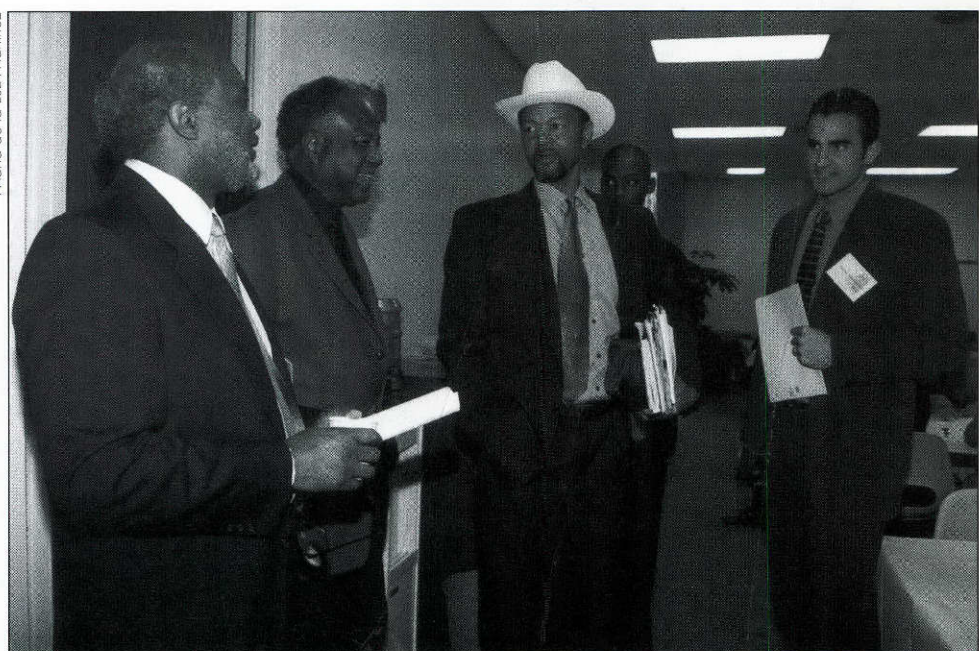
In January the group organized an outing to the Paramount Theatre presentation of the "Vagina Monologues," the internationally acclaimed off-Broadway production written by Eve Ensler. The production raises money to fight violence against women.

For the Barbara Jordan Memorial Forum in February, PoWeR sponsored a panel of University of Texas educators who spoke to the theme "Changing Voices in Higher Education." The panel, moderated by LBJ School Professor Dagmar Hamilton, explored a range of issues related to women at various stages in their careers, their experiences as women educators, and methods for improving accountability and diversity within higher education. (See related story, page 5.)

In April the group organized its second annual spring community dinner. Featuring author-humorist Liz Carpenter as speaker, the dinner brought together students, faculty, alumni, and community members interested in women's policy issues for an evening of discussion and networking.

Based at the LBJ School, PoWeR collaborates closely with the UT Austin Center for Women's Studies. Its purpose is to increase access to information, programs, and networking opportunities related to women and public policy.

Marta de la Luz Martinez



Texas NAACP Director Gary Bledsoe (with hat) is greeted by (left to right) Professor Lodi Rhodes; James Hill, UT Austin vice president for community and school relations; and Frank Fernandez, a member of the LBJ School Public Affairs Alliance for Communities of Color.



Well-known political strategist James Carville will be the keynote speaker at the 30th LBJ School graduation convocation in May.

Carville, who guided Bill Clinton to the presidency in 1992, is known for his political campaign prowess and has managed more campaigns than anyone else in U.S. history. When not consulting, Carville works as a freelance author and speechwriter. In addition, he lectures on the subject of political consulting at numerous colleges and universities, including Harvard, Princeton, Stanford, and Yale.

The graduation convocation is scheduled for Saturday, May 19, at 11 a.m. in Bates Recital Hall. Other events are scheduled for the evening before and on Saturday, immediately after the ceremony. On Friday at 6 p.m., there will be a barbecue on the plaza between the LBJ School and the LBJ Library; a reception is planned on Satur-

day after the convocation in the Thompson Conference Center.

This year's program includes a special recognition of Johnson White House assistant Harry Middleton, who has been the director of the LBJ Library and Museum since it opened in 1970 and who will retire in August.

The class gift is dedicated to the memory of Timothy Williamson, a first-year student who was unable to complete the master's degree program because of illness and who died in December.

Among the students participating in the program are Concetta Bencivenga, who will give remarks on behalf of the class, as well as Warigia Bowman, Frank Fernandez, Delia Perez, and Steven Schauer.

This year's Commencement Committee is composed of Concetta Bencivenga, Terrelene Gene, Christine Ghabel, Carrie Paxton-Lamke, Vanessa Mitra, Delia Perez, Marlene Romanczak, and Keith Yawn.

Tickets are required for all graduation-related events.

Journal publishes online and in print

The *LBJ Journal* has achieved another important milestone in its 13-year history. This year, it was accepted by the nonprofit Online Computer Library Center (OCLC), which will make the print version of the student publication available for academic reference around the world.

As has been done for the past couple of years, *Journal* staff produced both print and Web-based versions of the publication. The Web-based *eJournal* featured pro and con articles on various national and local issues as well as an interactive chat room.

According to *Journal* Managing Editor Joan Lim, the editorial board sent news advisories to Austin media during the fall to promote the online discussions that were taking place on the *eJournal* site. Focusing on the hotly debated U.S. presidential election and a controversial local proposal to establish a light rail system in Austin, the discussions eventually drew attention to the LBJ School. On November 6, ABC affiliate KVUE 24 News aired an interview with Managing Editor Wesley Wilson.

Although the online *Journal* began three years ago, the idea to feature articles and discussions tied to current events was developed by this year's editorial board.

"We couldn't have imagined the success that this endeavor would have," Wilson said, adding that comments about the site had been received

from visitors "as far away as London."

The latest edition of the print *Journal* will be distributed this summer and will feature a new look, a design by Lim. Inside, the publication will contain its usual array of articles. As in the past, the print version will also be posted electronically in the *Journal's* Web site.

This year's Practitioner's Corner will be by U.S. Senator Russ Feingold and will be entitled "A Different Currency for the Body Politic: How a New Generation of Activism is Changing Political Involvement."

Among the other articles in this year's issue will be "The Second Level of Presidential Influence on the News Media: A Longitudinal Analysis of Agenda Setting," "Regional Variations in the Development of the Internet in China," and "The Medical Safety Net for Legal Immigrants in Texas: Challenges Posed by the Personal Responsibility and Work Opportunity Reconciliation Act of 1996."

This year's *Journal* staff is composed of three managing editors—Lim, Wilson, and Susan Vermeer—and 10 associate editors—Steven Berkowitz, Wendy Block, Max Castaneda, Esther Cervantes, Laura Grund, Robin McMillion, Fred Richardson, Suzannah Sennetti, Kathryn Supinski, and Laura Wolford. All editors are LBJ School students.



Sara McCormaw (seated, left) headed the "Get Out & Vote" drive last fall. Also pictured are Cara Dougherty (standing) and Kate Stratt.



Wendy Block, Kerry Miller, and Drew Murray (left to right) were among the Community Service Day volunteers who helped the city's Neighborhood Housing and Community Development Office clean an abandoned building in East Austin.

Volunteers bring life to essential projects

Every volunteer makes a difference. That was the slogan used this year by students as they built support for their favorite cause and public service activity.

In the fall, with national and local elections underway, students were involved in raising community awareness through voter registration drives, phone banks, and neighborhood flyer distribution.

A nonpartisan "Get Out & Vote" campaign, organized by an ad hoc Graduate Public Affairs Council (GPAC) committee, promoted early and absentee voting, distributed nonpartisan voter guides, and placed ads in the *Daily Texan*. Headed by Sara McCormaw, the effort ultimately registered more than 125 Austin area voters in time for the November 7th election.

In addition to the national election activities, students also were involved in local quality-of-life issues. As a proposed plan to build light rail in Austin began to heat up, students organized a debate between former Capital Metro Chair Steve Bayer and Austin Sierra Club Transportation Chair Dick Kallerman. The event was covered by local television news on October 25.

In December, as the winter holidays approached, GPAC President Steven Schauer led an effort to sponsor underprivileged families through the Christmas Bureau. The local agency provides lower income families with toys, food,

and other items they may need during the holidays. Shortly after issuing an e-mail soliciting donations to adopt one family, Schauer announced that the number of pledges received would allow the School to adopt three families. The adopted families included a group of elderly women, a single father with three young children, and a single mother with a five-year-old son.

GPAC also organized two community service days, one in the fall and another in the spring. Both service days were held on a Saturday, and volunteer teams spread out across the city to work at such sites as the Austin Community Gardens (preparing garden plots), Casa Marianella (cooking a meal at a halfway house for refugees), Capital Area Food Bank (organizing the pantry), Nature Conservancy (doing roadside cleanup), International Children's Festival (assisting with concessions and arts and crafts), and SafePlace (working in a thrift store).

As part of a City of Austin East Side revitalization project, community service day volunteers also helped clean an abandoned building and hauled bulky trash items to the curb for elderly neighborhood residents. Other teams worked with young girls from low-income neighborhoods at a sports festival sponsored by Liv in the Game and helped with a middle school science and technology conference for Expanding Your Horizons.

Former state leader is now LBJ School student



In this 1992 photo, Chet Brooks presides over the Texas Senate during a special legislative session that addressed redistricting questions raised by the U.S. Justice Department. Currently an LBJ School student, Brooks served 30 years as a Texas legislator representing Pasadena. For 14 years he was also the "dean" of the Senate, the member with the most years of service. When asked if he missed the Senate, Brooks said he enjoys visiting his friends there but is happy that he can leave at will.

Mexican foreign relations ministry honors LBJ School professors

The Ohtli Medal, the highest award granted by Mexico's Ministry of Foreign Relations to non-Mexicans, has been awarded jointly to LBJ School Professors Victoria Rodríguez and Peter Ward.

Mexican Consul General Rogelio Gasca Neri presented the award at a reception at the University Club on January 17. The Ohtli Medal is awarded to those whose work, research, and academic or cultural services are deemed to have contributed significantly to the furtherance of U.S.-Mexico relations.

A husband and wife team, Ward and Rodríguez have coauthored five books related to Mexico and written numerous others independently. They have also coordinated several exchanges between UT Austin and various Mexican institutions.

Consul General Neri praised Rodríguez and

Ward for dedicating their academic careers to the study of Mexico. He presented a silver medal to Rodríguez and a lapel pin to Ward.

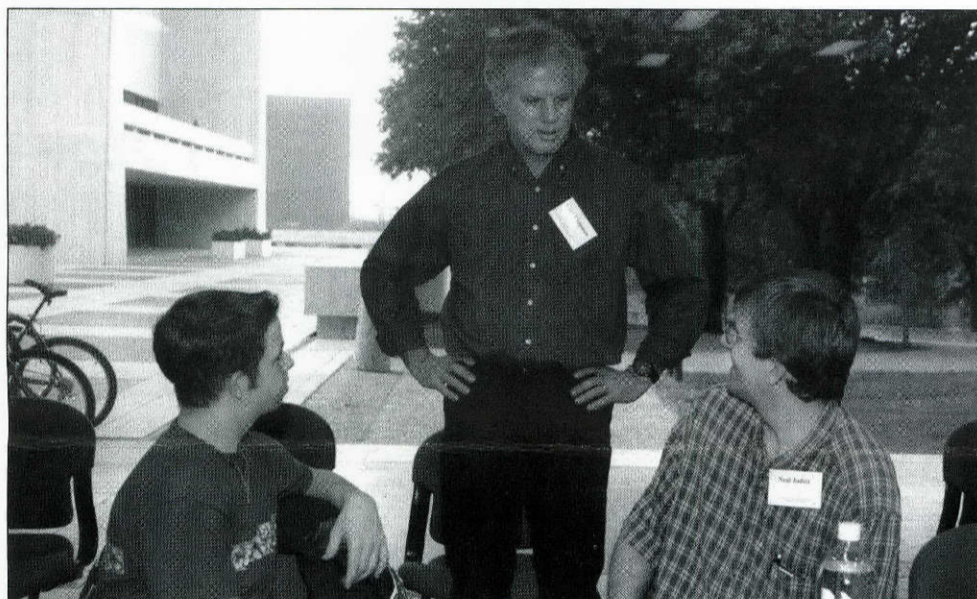
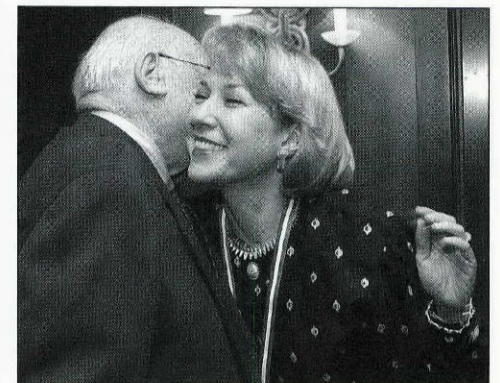
Following the presentation, UT Austin President Larry Faulkner commended the two for playing a leading role in the university's Latin American initiative, one of four priorities he has outlined for his administration.

Rodríguez, who officially assumed the post of UT Austin vice provost on January 16 (see story, page 3), said she would work to expand the university's research, faculty, and student exchange programs with Latin American institutions. Both she and Ward, who holds the C. B. Smith Sr. Centennial Chair in U.S.-Mexico Relations, said that research on Mexico would continue to be their central focus.

UT Office of Public Affairs/Marsha Miller



Mexican Consul General Rogelio Gasca Neri (far left) pins the Ohtli Medal on Peter Ward's lapel. Victoria Rodríguez (below) is congratulated by UT Professor Walt Rostow after receiving her award.



Gary Chapman (center), shown here in a policy research project he directed on the responsible use of the Internet, was honored this year by students for his teaching skills. Last summer, he received the Public Administration Professor of the Year award from the Central Texas chapter of the American Society for Public Administration.

Mario de la Luz/Martinez

Chapman, Bae honored by students

LBJ School Lecturer Gary Chapman and Teaching Assistant Suho Bae captured this year's Texas Excellence Teaching Awards (TETAs) and were recognized at a ceremony held on February 20.

Administered by the UT Ex-Students' Association, the awards are part of a university-wide program that promotes excellence in teaching by recognizing outstanding faculty members, teaching assistants, and advisers. Students select all recipients.

During the presentation, TETA selection committee member Xinxhua Zhang said the LBJ School was fortunate to have Chapman, who teaches seminars on technology policy and heads the 21st Century Project. Zhang praised Chapman's ability to engage students in class discussions about critical policy and technology issues and described him as "irreplaceable."

While presenting Bae with his award, second-year student Philip Schlesinger described Bae's "extreme enthusiasm and patience" in helping students with the rigorous coursework of applied quantitative analysis (AQA).

"He has impressed his fellow classmates with his hard work, long office hours, and general diligence and devotion to ensuring that other students have mastered the often-difficult mechanics of AQA," said Schlesinger.



Suho Bae

International visiting faculty members enhance students' experience

This year's team of international visiting faculty brought unique experiences in global policies and public administration as well as valuable personal insights to LBJ School classrooms.

Increasingly recognized as a base for scholars of Latin America, the LBJ School hosted two visiting professors whose interests lie in this area. Two others, one from the European Commission and another a U.S. State Department diplomat-in-residence, brought varied perspectives from other countries.

Reginald Todd, who is this year's Distinguished Visiting Tom Slick Professor of World Peace, taught a seminar this spring called "Democratic Institution Building in Latin America." The course traced the history of democratization in Latin America and explored the underlying supposition that democracy is essential for achieving economic growth and promoting freedom, equality, and security in the region.

Todd has over 25 years' experience in developing and managing public- and private-sector programs. For the past seven years, he has worked in Central America coordinating USAID-financed legislative strengthening programs in Costa Rica, El Salvador, and Guatemala, including the UT-Austin based Guatemalan Modernization Program.

Peter Spink, a visiting professor from the Brazilian Fundação Getulio Vargas, taught a course

called "Citizenship and the Rights-based Approach to Public Administration." The course examined the role of the state and the effects of the conventional bureaucratic approach to public administration on the construction of practical citizenship.

Spink heads the Public Management and Citizen Program in the School of Business and Public Administration at the Fundação Getulio Vargas, which is located in São Paulo.

This year's European Commission Fellow, **Alain Stekke**, is the principal administrator in the directorate-general of the European Commission's Information Society, a post he has held since 1985. In this capacity he works in economic analysis, particularly in relation to the economics of the telecommunications regulatory framework in Europe.

Stekke, who is particularly interested in United States-European Union relations in the context of globalization and the post cold war era, taught seminars at the LBJ School this year on European integration and U.S.-European relations.

As a U.S. State Department diplomat-in-residence in her second year at the LBJ School, **Eleanor Savage-Gildersleeve** shared her experiences with UT Austin students and helped those who are interested in Foreign Service careers to prepare for written and oral exams.

A member of the Foreign Service since 1964, Savage-Gildersleeve holds the rank of minister

counselor in the Senior Foreign Service. She has also been an assessor on the Foreign Service Board of Examiners, consul general in Canada and Australia, and director of the State Department Office of Ecology, Health, and Conservation

in Washington, D.C. In the latter position she served as chief negotiator for the international treaty on biodiversity and was a member of the U.S. delegation to the 1992 U.N. Conference on Environment and Development (Earth Summit).

Frank Gavin joins LBJ School faculty

The newest member of the LBJ School's permanent faculty is Assistant Professor Frank Gavin, a historian with teaching and research interests in U.S. policy and national security affairs.

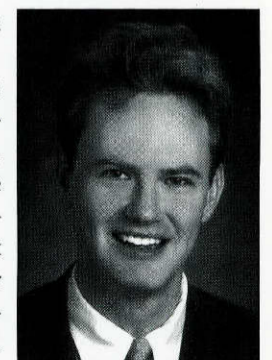
Gavin, who has a Ph.D. in diplomatic history from the University of Pennsylvania, believes that one of the most effective methods of examining U.S. foreign policy is through in-depth historical analysis. His retrospective approach aims at using "lessons of the past" in understanding how the policymaking process works and why certain policies succeed and others fail.

When asked why he opted to teach at the LBJ School instead of a history department, Gavin explained that he was drawn by the School's "nontraditional" environment. He said he found the practical relationship between research and teaching as well as the real-world experience of its faculty and students appealing. He was also enthusiastic about the high level of interaction between faculty and students,

which he described as "a unique situation."

Gavin came to the School from the University of Virginia, where he directed the Presidency and Economic Policy Project at the Miller Center for Public Affairs. He previously was a John M. Olin Postdoctoral Fellow in National Security Affairs at Harvard University's Center for International Affairs and an International Security Fellow at Harvard's Belfer Center for Science and International Affairs.

This spring, Gavin taught two courses, one that examined U.S. foreign policy in the 20th century and another that explored the future of U.S. international relations.



THE ACADEMIC TOURIST

Leigh Boske's expertise in transportation policy takes him around the globe

ASSOCIATE DEAN LEIGH BOSKE has traveled the globe this past year in an effort to increase the LBJ School's international involvement as well as lend his expertise in transportation finance, economics, and planning. From Beijing to Port-of-Spain, Boske's extensive travel itinerary reflects the growing importance of academic policy research in global economic integration and transportation.

The first stop on Boske's tour last summer was Maastricht, the Netherlands, where he attended a meeting of the Transatlantic Consortium for Public Policy Analysis and Education. The recently established consortium is trying to develop collaborative research efforts and exchanges between leading U.S. and European Community public affairs schools by defining emergent transatlantic public policy issues. Topics discussed included governance, regulation, and immigration. Boske's current post on the consortium's six-person executive committee will likely result in increased opportunities for LBJ School faculty, staff, and student exchanges with European partner institutions.

Next, Boske was off to Brussels, where he attended a meeting with members of the European Union (E.U.) Parliament. The central areas of discussion included telecommunications and the expansion of E.U. membership. Boske was primarily interested in discussions concerning bilateral negotiations of a U.S.-E.U. open skies air policy.

Within a month of returning home to Austin, Boske headed to Beijing, People's Republic of China, where he participated in an international forum of transportation professionals sponsored by the China Association for Science and Technology. One aspect of his presentation, titled "Global Diversity in Public Transport Policies, Plans, and Programs," defined the need for international collaboration among the private and public sectors in developing transportation policy.

The next leg of Boske's travels led him to the Caribbean island of Trinidad in early September, where he attended two official meetings in Port-of-Spain dealing with hemispheric transportation policy development. The first, sponsored by the Association of Caribbean States (ACS), was designed to draft a common air policy and streamline the maritime policy of the ACS's 25 member states.

Boske then participated in the Experts' Meeting on Maritime Transport in the Caribbean, sponsored by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC). Boske said he soon discovered that he was the only academic at these meetings, which were otherwise comprised of voting delegates from member states. He soon became known as the "nonvoting delegate of the University of Texas."

In late September, Boske's expertise in transportation policy drew him to Fort Worth, Texas, where he participated in a visioning session hosted by the U.S. Department of Transportation to discuss the future of transportation in the United States. In March he attended two conferences in Mendoza, Argentina—the first, hosted by the Organization of American States (OAS), on socio-natural disasters and trade corridors, and the second, hosted by MERCOSUR, on trade corridor development. In May he will attend the Building a Network World conference hosted by the European Universities Continuing Education Network in Spain.

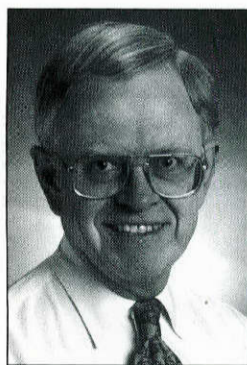
In addition to his involvement in international conferences and consortiums, Boske continues to lead policy research initiatives that respond to real-world transportation policy issues and that are commissioned by international organizations. A prime example is his most recent policy research project report, *Transportation in the Americas: Its Role in International Trade, Economic Integration, and Sustainable Development*, which was funded by OAS. He is also conducting research on Western Hemispheric maritime transportation and ports in collaboration with ECLAC.

Boske's international travels demonstrate that he is not only a world-class transportation expert but also an essential link between academia and governments in the growing arena of global economic integration.



Sightseeing at the Imperial Palace in Beijing, Leigh Boske takes a break from an international conference hosted by the China Association for Science and Technology.

Tolo leaves LBJ School for D.C. post



LBJ School Professor Kenneth Tolo resigned from his UT Austin post in August 2000 to accept a career executive appointment as the director of the Fund for the Improvement of Postsecondary Education (FIPSE).

Soon after learning that the LBJ School was losing one of its best teachers, School administration officials announced that Tolo would be named professor emeritus. The title is given by the university in recognition of meritorious service and will enable the School to keep Tolo on its permanent faculty.

The only government program of its kind, FIPSE is part of the U.S. Department of Education's Office of Postsecondary Education in Washington, D.C. It was established in 1972 with the mandate of promoting the highest quality postsecondary education for all learners.

Through "seed" grants, FIPSE supports innovative educational reform projects that can serve as national models for the improvement of postsecondary education in areas such as access

and retention, outcomes assessment, international education, and teacher education and school-college partnerships. FIPSE also administers Learning Anywhere Anytime Partnerships, a grant program for innovative, scalable, nationally significant distance education projects.

Tolo, who had taught at the LBJ School since 1972, said he was saddened to leave but also "excited about taking on new challenges and opportunities" in his first "real" federal government position.

"I will always feel and be a part of the LBJ School community and its friendships," he said in an e-mail message sent to students, faculty, and staff on his last day at the School.

Dean Ed Dorn said the university would miss Tolo because he was a key member of the UT Austin administration as well as an extraordinarily effective teacher at the LBJ School.

From 1979 until 1990 Tolo served as UT Austin's associate vice president for academic affairs and research and then as vice provost. While at the School, Tolo's LBJ School policy research focused primarily on education, employment, and equity issues. In addition, he frequently worked with international and national government agencies and nonprofit groups on civic education, higher education, and education reform.

Boske deanship extended

In February, Associate Dean Leigh Boske agreed to remain in his administrative post and serve as the number two person at the LBJ School for a sixth year. He will also continue to teach and do research.

In making the announcement, Dean Ed Dorn noted that he had benefited enormously from Boske's advice and support. He said that Boske's acceptance to continue as associate dean was "good news" for the School because Boske was "proficient at handling and overseeing the myriad operational matters" that allow

the School to function smoothly.

Boske has taught at the LBJ School since 1977 and is an expert in transportation policy. He has received several honors for his teaching and research, including a UT Austin Texas Excellence Teaching Award, the Person of the Year Award from the Texas Ports Association, and an innovative research award from the Texas Department of Transportation. As part of a 1993-94 special sabbatical, he served as special adviser to the Texas Transportation Commission.

Former Congress members visit LBJ School classes

Several LBJ School classes were treated to a rare exchange with former members of the U.S. Congress in late October as part of the national Congress to Campus program. Led by former U.S. Representative J. J. "Jake" Pickle of Austin, 22 former senators and representatives, many of them accompanied by their spouses, participated in informal roundtable discussions with students on issues ranging from Medicaid to nonprofit organizations. The casual setting enabled the former Congress members to reflect on their careers and provide students with behind-the-scenes perspectives on Washington politics.

Mario de la Luz Martinez



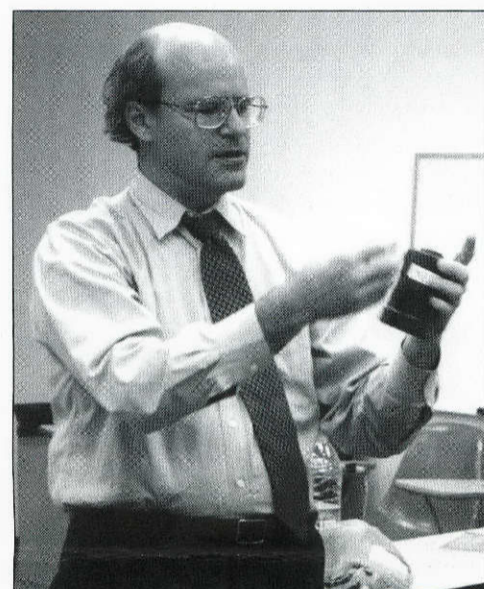
Lady Bird Johnson visits with participants in the Congress to Campus program after their visit to a class. Pictured with Mrs. Johnson are former Representative Jack Hightower of Texas (standing, left), former Representative Tom Bevill of Alabama (right), and Bevill's wife Lou (center). Standing in the background is Nancy Purcell, wife of former Representative Graham Purcell of Texas.

Weinstein shares insights on democratic expansion

Allen Weinstein, president and founder of the Washington-based Center for Democracy, gave a lecture at the LBJ School in February. Weinstein, who has been a key participant in the emergence of the "new generation" of law-based democracies over the past 20 years, reflected on his experiences with such leaders as Russia's Boris Yeltsin, Poland's Lech Walesa, and Nicaragua's



Violeta Chamorro during periods of democratic transition. He said he believes the United States should play a more active role in supporting new democracies but should do so without imposing its own political agenda.



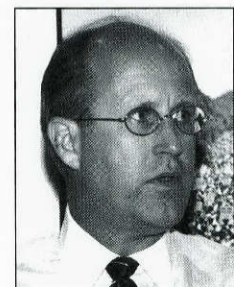
Mario de la Luz Martinez

Ambassador Don Steinberg shows a discharged mine during a talk on global de-mining.

Ambassador Steinberg brings global de-mining message

Speaking at a brown bag lunch last fall, U.S. Ambassador Don Steinberg described current efforts to remove active land mines in Bosnia, Kosovo, Latin America, and other areas with former battlefields. Steinberg, who has served as the U.S. government's representative on global de-mining since 1998, said the government's Adopt-a-Minefield program may offer the best hope for safeguarding civilians from land mines. The program not only sponsors massive mine-removal efforts, he said, but also educates local populations about the dangers of mines and teaches children to inform police when they see suspicious objects.

U.S. Comptroller General extolls public service careers



As the chief of the U.S. General Accounting Office (GAO), U.S. Comptroller General David Walker has, in his own words, "a very tough job."

"The GAO is on the front line of government—where the action is," Walker told students

during a visit to the LBJ School last fall. "It is involved in all aspects of government—national security, social security, the environment, strategic planning." He urged LBJ School students to "help lead the way to progress" by working in the public sector. "You can't put a price tag on it," he said.

Megan Scarborough



Molly Ivins signs a copy of her new book, *Shrub: The Short but Happy Political Life of George W. Bush*, for first-year student Jed Perry.

Former U.S. Labor Secretary Reich discusses work-related laws

In a February talk at the LBJ School, former U.S. Secretary of Labor Robert Reich told his audience that U.S. workers are in the midst of a transition as dramatic as that which occurred in the early years of the 20th century.

"We're now moving into a fundamentally different economy," he said, "one in which consumers and investors can swiftly enter into and exit from any relationship."

Because of this volatility, the labor laws that arose to protect workers in the old economy are increasingly inadequate, said Reich. He suggested that such measures as earnings insurance, which is geared toward protecting people from loss of income rather than loss of jobs, might be more effective than unemployment insurance. The chances of having a fluctuating income due to loss of overtime pay, for example, puts

many people at risk of being unable to meet their commitments even when they continue to hold jobs, he said.

Reich, now a professor of social and economic policy at Brandeis University, was in Austin to promote his new book, *The Future of Success*.



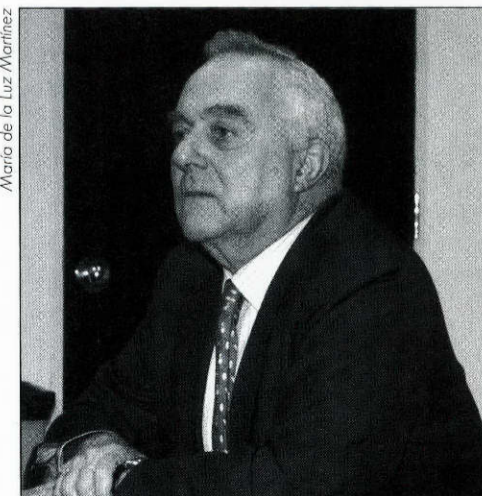
Former U.S. Labor Secretary Robert Reich

Brazilian federal officials meet with LBJ School faculty

A delegation of federal officials from Brazil wrapped up a 10-day visit to Washington, D.C., and Austin with an information session at the LBJ School in March. Professors Frank Gavin, Elspeth Rostow, Max Sherman, and Robert Wilson briefed the group on U.S. foreign policy and trade, the North American Free Trade Agreement (NAFTA), and Texas politics. Representing the Brazilian legislature's MERCOSUR commission, the visitors included Federal Deputy Julio Cesar Redecker of Rio Grande Do Sul, Federal Deputy João Herrman of São Paulo, Federal Senator Roberto Requiao de Mello e Silva of Paraná, and Federal Deputy Confucio Aires Moura of Roraima. Their visit was sponsored by the U.S. Department of State.

Former HEW Secretary Joseph Califano visits

Former U.S. Health, Education, and Welfare (HEW) Secretary Joseph Califano spoke to Professor Elspeth Rostow's American presidency class when he was in Austin last fall. Califano, who was HEW secretary in the Carter administration, was special assistant to President Lyndon Johnson from 1965 to 1969. He is the author of a 1991 book called *The Triumph and Tragedy of Lyndon Johnson*.



Former HEW Secretary Joseph Califano

Molly Ivins speaks out on the Bush presidency

Author and syndicated columnist Molly Ivins said during a brown bag talk in February that she's "genuinely carfuffled" about the way Bush has started his presidency, particularly his failure to balance far-right policies with more moderate ones.

"He's governing as though he had a mandate from the far right," she said, "with complete disregard for what really happened during the 36-Day War in Florida." The most worrisome aspect of this imbalanced approach, said Ivins, "is that there is nobody inside his circle smart

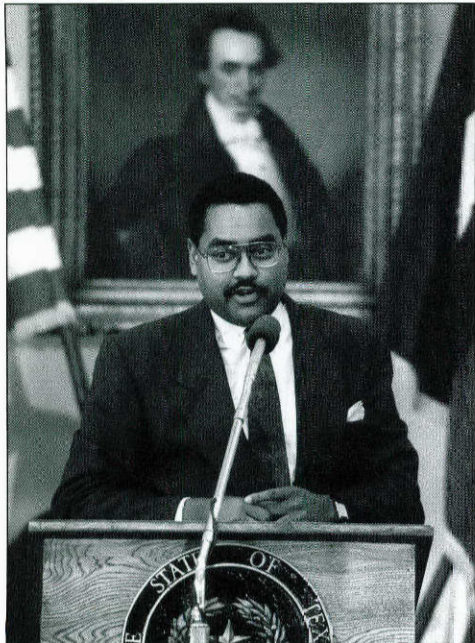
enough to tell him not to do this."

In her opinion, the Republicans are in denial about the outcome of the election, and President Bush's choice of the "amazingly conservative" Dick Cheney as his "older male mentor" is serving to keep his political blinders on. She said Bush did a better balancing act as governor of Texas, managing somehow to bridge the gap between the economic right and the Christian right. "He held those two groups together for six years," she said, "and that took some political skills."

Mario de la Luz Martinez

For complete stories about these and other visitors to the LBJ School, visit the School's News Briefs site at www.utexas.edu/lbj/news.

Rodney Ellis chairs influential Texas Senate Finance Committee



Rodney Ellis

Rodney Ellis (LBJ Class of 1977) was appointed by Texas Lieutenant Governor Bill Ratliff in January to chair the Texas Senate's Finance Committee, becoming the first African American to preside over one of the state's most powerful and influential legislative committees.

Ellis, who has been a senator since 1990, represents an inner-city Houston district that includes downtown and much of the south and southwest areas of the city. In addition to heading the Finance Committee, which oversees spending and taxes, Ellis also serves on two other Senate committees—jurisprudence and redistricting.

In an article that appeared in the *Houston Chronicle* at the time of his appointment, Ellis is described as "the only truly urban lawmaker ever to hold the seat" because the last time a Finance Committee chairman hailed from a large city was in the 1920s.

An investment banker and lawyer, Ellis served

on the Houston City Council from 1984 to 1989. Prior to his election to public office, he served as administrative assistant to U.S. Congressman Mickey Leland; legal counsel to Texas Railroad

Commissioner Buddy Temple; briefing attorney for Chief Justice John C. Phillips of the Austin Court of Appeals; and administrative assistant to Lieutenant Governor William P. Hobby, Jr.

Alumni Notes

Alumni receptions scheduled

A reception for alumni, interns, faculty, and friends of the LBJ School will be hosted by Dean Ed Dorn and Senator Kay Bailey Hutchison in Washington, D.C., on June 12. The event is scheduled in the LBJ Room (S211) of the Capitol Building and begins at 5:30 p.m.

The annual reception in Austin will be held on August 24 at the LBJ Library beginning at 5:30 p.m. The 2001 recipient of the LBJ School National Alumni Association's Distinguished Public Service Award will be honored at the reception.

President Bush taps Rutter to head federal rail agency

The White House announced in early April that President George Bush will nominate Allan Rutter (LBJ Class of 1983) as administrator of the Federal Railroad Administration.

Rutter is currently transportation policy director in the Texas Governor's Office, where he has worked since 1995. He was deputy executive director of the Texas High-Speed Rail Authority from 1990 to 1995 and served as a senior budget analyst under Texas Governors Mark White and William Clements from 1985 to 1990.

California Assembly names Craig Cornett budget director

The California State Assembly named Craig Cornett (LBJ Class of 1983) as the budget director to the speaker of the California State Assembly. In his new post, Cornett will help develop the State Assembly's annual budget strategy, advise the speaker and the Democratic caucus on fiscal issues, and assist in negotiations on the budget with the leader of the state senate and the governor.

Cornett—whose areas of expertise include

public financial management, crime, information and technology, and the judiciary—previously served as director of the California Legislative Analyst's Office.

Crockett book in the news

In November, at the peak of the controversy surrounding the American presidential race, David A. Crockett (LBJ Class of 1993), was one of the scholars who helped interpret aspects of the unusual political fight.

In a lengthy *Austin American-Statesman* commentary entitled "The Making of a Mandate," Crockett discussed how a tight race might affect the next president. Drawing on a book he is currently writing, Crockett discussed some of the historical and partisan constraints faced by other presidents as they entered office.

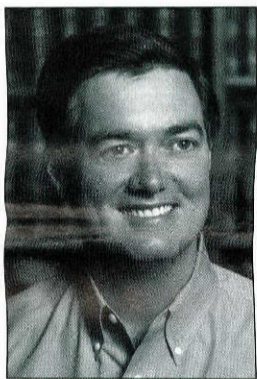
An assistant professor of political science at Trinity University, Crockett specializes in the American presidency, elections, and campaigns. His book, which is being published by Texas A&M University as part of its presidential leadership series, is expected to be released in 2002.

Magazine names Garza "Public Official of the Year"

Governing magazine has named Austin City Manager Jesus Garza (LBJ Class of 1977) to its Public Official of the Year list. Garza was among nine top-level public officials honored by the publication, which selected winners from state and local governments across the country.

Lauding his conciliatory, proactive management style in light of the city's rapid growth, the article states that Garza's "results have been spectacular: Austin ranks among America's best-managed cities in virtually every category."

Owens named distinguished alumnus



Colorado Governor Bill Owens (LBJ Class of 1975) was selected by the LBJ School National Alumni Association as the recipient of its 2000 Distinguished Public Service Award. The winner was formally announced at an annual reception held at the LBJ Library and

Museum at the beginning of the 2000-2001 school year.

A native of Texas, Owens is Colorado's first Republican governor in 24 years and also the first LBJ School alumnus to serve as a state governor.

Before he was elected in 1998, Owens served as

state treasurer and as a member of the Colorado House of Representatives and Senate. He also has extensive private sector experience, including serving as executive director for a Colorado trade association and as a management consultant for a Washington, D.C., accounting firm.

Each year, the LBJ School National Alumni Association presents its Distinguished Public Service Award to recognize alumni who have made significant public policy contributions, excelled in their chosen field, shown dedication to community service and volunteerism, and demonstrated commitment to the LBJ School and its mission.

Last spring, Owens received the UT Austin Graduate School's Outstanding Alumnus Award. As part of the award, the university established a one-time \$5,000 fellowship in Owens' name at the LBJ School, which was given to Richard Rodarte, a first-year student from Colorado.

Alumni share career insights with students

The LBJ School alumni network continues to play an important role at the School. This year, a number of LBJ School graduates shared their job experiences with first-year students eager to explore career options, and another group participated in the Barbara Jordan Memorial Forum on Diversity in Public Policy (see story, page 5).

Speaking to recently arrived first-year students during orientation week, four LBJ School graduates discussed their career paths as well as other topics. They spoke about the growing influence of cities and states in the global economy and the need for public affairs professionals with innovative management skills and international experience. They also compared private and public sector employment, emphasizing the tangible rewards of policymaking on the local level.

Organized by the Office of Student and Alumni Programs, the panel included Laura Barrientos (LBJ Class of 1996), vice president and senior analyst for Moody's Investors Service in Dallas; Greg Montes (LBJ Class of 1995), a management assistant for the Phoenix, Arizona, Public Works Of-

fice; Mike Reyna (LBJ Class of 1982), chairman of the Farm Credit Administration Board and chief executive officer of the Farm Credit Administration; and Kristen Vassallo (LBJ Class of 1997), chief of staff for Austin Mayor Kirk Watson.

Speaking to undergraduate students interested in public affairs careers, the alumni who participated in the Barbara Jordan Forum moderated and served on panels that looked at a variety of public service topics. They also spoke formally and informally about their relationship with Barbara Jordan and their experiences as LBJ School students.

Among those who participated in the Jordan Forum were former U.S. Social Security Commissioner Kenneth Apfel (LBJ Class of 1978), who now holds the Sid Richardson Chair in Public Affairs at the LBJ School; Courtney Brown (LBJ Class of 1983), director of the LBJ School Office of Student and Alumni Programs; DeAnn Friedholm (LBJ Class of 1979), who is the incoming Texas director of the Children's Defense Fund; and Kim Smith (LBJ Class of 1994), Austin chapter president of the LBJ School Alumni Association.



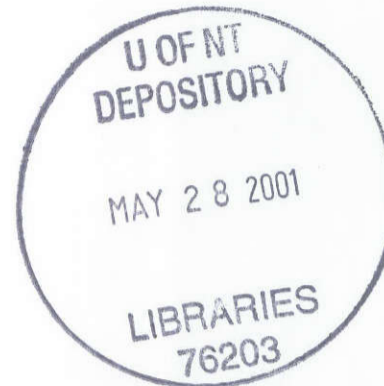
DeAnn Friedholm (LBJ Class of 1979) (right), shown here with second-year student Amy Thompson at the Barbara Jordan Forum on Diversity in Public Policy, was recently named Texas director of the Children's Defense Fund (CDF). In summer 2000, Thompson interned for the CDF, a privately funded entity that advocates quality health care, education, and safe communities for children through public outreach and legislative initiatives.

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Office of Communications established

As part an LBJ School organizational change that went into effect last September, the Publications Office was renamed the Office of Communications.

The office, which has existed since the early 1970s, manages the School's publishing program and coordinates the production and distribution of special public service publications such as the *Guide to Texas State Agencies*. In recent years the office has also assumed responsibility for the design and maintenance of the LBJ School's central

Web site and the School's media relations.

To reflect these changes, the office's name was changed and Marilyn Duncan, who had headed the Publications Office since 1977, was named director of communications.

To assist with the office's expanded role in external communications, a new public affairs specialist position was created and Megan Scarborough, a 1998 UT Austin graduate, was hired to fill that post.

Conferences chief joins private sector

Anneliese Geis resigned from the LBJ School in March, trading in the directorship of the Office of Conferences and Training (C&T) for a job with the private sector. Geis had been with the LBJ School since 1990.

In her new role Geis will oversee the internal affairs of a growing Austin firm, Teknecon Energy Risk Advisors, which serves energy customers around the world.

Barry Bales, director of the Office of Profes-

sional Development, the administrative umbrella for C&T, said that Geis had made a "tremendous impact" at the LBJ School. Others described her as a "treasure."

"In her 11 years with the School, Anneliese has assisted numerous faculty, staff, and students and over 20,000 public officials from city, county, state, national, and even international governments," Bales said. "This is a great loss for the Office of Professional Development, but a great opportunity for Anneliese."

Before coming to the LBJ School Geis had served as a foreign service officer, with assignments in the Caribbean, Germany, Great Britain, and Thailand. At the LBJ School she served as assistant director from 1990 until 1995, when she was promoted to director.

Staff Notes

Four staff members recognized

When LBJ School staff and faculty members gathered on December 19 for a winter holiday celebration, they set a moment aside to salute four staff members whose names will be added to the LBJ Appreciation Award honor roll.

The winners of this year's award are Rosemary Foster, Carol Monette, Lori O'Neal, and Diane Tucker. Foster and O'Neal are members of the faculty support staff, Monette is an administrative associate with the Office of Confer-

ences and Training, and Tucker is assistant director at the Ray Marshall Center for the Study of Human Resources.

The award, which was established in 1991 as part of the LBJ School's 20th anniversary celebration, honors staff members whose initiative, reliability, and attitude make life easier for others in the LBJ School. Only employees who work 20 hours per week or more, and who have been with the LBJ School for at least two years, are eligible.

University honors long-term employees

The university's 40th staff recognition program and president's reception was held at the Erwin Special Events Center in May to honor classified employees and administrative/professional employees with 10, 15, 20, 25, 30, 35, and 40 years of service.

LBJ School honorees include Barry Bales and Doug Marshall, 20 years; Chris King, Pamela McGehee, and Caren Troutman, 15 years; and Martha Harrison and Deborah Warden, 10 years.

Associate Dean Leigh Boske, who has been a member of the faculty since 1977, was also honored for 10 years of university administrative service. As a UT Austin staff member, he has served as research associate, project director, and associate dean.

LBJ School centers demonstrate their generosity

Staff members at the Ray Marshall Center for the Study of Human Resources and the Governor's Center for Management Development achieved 100 percent participation in the university's Hearts of Texas drive this year. The drive is part of a larger effort called the State Employee Charitable Campaign, which is designed to help those in need.

According to Nancy McCowen, Hearts of Texas campaign co-chair, this year's university fund drive was a success, exceeding its goal for contributions.

LBJ Appreciation Award



Left to right: Diane Tucker, Lori O'Neal, Rosemary Foster, Carol Monette

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