

UH System

PERSPECTIVES

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UH Reports Record Increase in Private Support

In 1980-81, the University of Houston received \$11,891,180 in cash and property from private sources for support of all campuses and components, the largest such amount ever recorded. The total does not reflect pledges or earnings from various endowment funds.

Within the total, \$7,499,438 went to current operations activities, 9.5 percent of the total University educational and general and student aid expenditures. \$2,080,169 came through gifts of property (including the \$1,200,000 valuation for the Wortham House), \$322,838 for endowment and \$75,331 for physical plant.

Over 40,000 donors were responsible for the excellent outpouring of private support. The Association of Community Television (itself a private corporation dedicated solely to the funding of KUHT) produced by far the largest number of these donors—over 33,000. Largely through the fund-raising efforts of ACT, Channel 8 received \$2,217,716 or 63.7 percent of its budget.

Total gift income over the past five years has been:

| | | |
|---------|-------------|---|
| 1979-80 | \$5,218,000 | |
| 1978-79 | 5,716,000 | |
| 1977-78 | 9,806,000 | (50th anniversary of University of Houston) |
| 1976-77 | 5,535,000 | |
| 1975-76 | 4,094,000 | |

Gift income of the University is the result of efforts by many people—faculty, staff, alumni and other volunteers. In addition to ACT, other examples are the various groups and individuals which provided \$804,398 toward the athletic program; faculty initiative which brought in \$2,311,573 in research funds from private sources; and the Law Foundation which raised \$165,627. Another \$602,303 came via the UH Foundation through the efforts of trustees, faculty and staff.

A number of other groups were responsible for gaining gift dollars, to assist such academic areas as art, business, drama, education, geology, music and optometry, as well as Blaffer Gallery, Center for Public Policy, and the M. D. Anderson Library. Another group, the Chancellor's Roundtable, was instrumental in gaining \$44,800 for the Clear Lake Campus.

Although most other U.S. colleges and universities gain the bulk of their private support from alumni and other individuals (including bequests), the University of Houston in 1980-81 received the majority of its gifts from foundations (42.3 percent) and from corporations (29.4 percent). Over the three previous years, foundations and corporations have provided between 76 and 89 percent of total gifts.

The Central Campus initiated a comprehensive annual fund-raising campaign in 1980 for the first time in a num-

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University of Houston System President Charles E. Bishop greets Houston Mayor Kathy Whitmire at a dinner recognizing major UH donors on January 20. They both spoke at the dinner which featured the theme of "The University and the City."

Dinner Honors Major UH Donors

The relationship between "the city and the university" was highlighted in speeches by Houston Mayor Kathy Whitmire and University of Houston President Charles E. Bishop at a dinner January 20 honoring major UH donors at the UH Central Campus Continuing Education Center.

Sponsored by the University of Houston Foundation, the event recognized supporters of the University who jointly contributed more than \$11 million in cash and property during 1980-81.

The UH Foundation is a separately chartered foundation which exists solely to benefit the University of Houston. Now in its third decade of service, the UH Foundation has been responsible for tens of millions of dollars in contributions which have come to the University.

From its beginning, the UH Foundation has had leading citizens for trustees. Four charter trustees, Roy Henry Cullen, Ray L. Dudley, Lamar Fleming, Jr., and Frank C. Smith, joined former Board of Regents chairman, Colonel W. B. Bates, in launching the UH Foundation on a path of success which continues today.

Current UH Foundation officers are Elliott A. Johnson, chairman; Roy H. Cullen, president; Kenneth W. Reese, vice president; John Van Ness, vice president; and E. Virginia Barnett, secretary/treasurer.

In addition to Mayor Whitmire and President Bishop, program participants included Elliott A. Johnson; Dr. Hyman J. Schactel, rabbi emeritus of the Congregation Beth Israel; and Stewart Orton, chairman of the board of the Houston Chamber of Commerce.

New Trustees Join UH Foundation Board

Kenneth W. Reese, executive vice president of Tenneco, Inc., was elected vice president of the University of Houston Foundation Board of Trustees at a meeting of the group on December 3.

Re-elected as officers of the board were Elliot A. Johnson, of Johnson, Wurzer, and Westmoreland, P.C., chairman; Roy H. Cullen, vice president of Quintana Petroleum Corporation, president; John Van Ness, a partner in the architecture firm of White Budd Van Ness, vice president; and E. Virginia Barnett, C.P.A., as secretary-treasurer.

Six Houston business leaders were also elected as new trustees of the UH Foundation. The new members include Wayne Duddlesten, president of Wayne Duddlesten Inc.; Jackson C. Hinds, chairman of Entex, Inc.; Roland Lorenzo, president of Ninfa's; Kenneth L. Lay, president of Transco Companies, Inc.; Charles E. McMahan, president of Southwest Bancshares, Inc.; and Jim Shindler, chairman of the board of Jim C. Shindler Interests.

Both Duddlesten and Shindler have been serving for the past year as advisory trustees for the Foundation.

Elected to additional terms as trustees were E. Virginia Barnett, Roy H. Cullen, George R. Jordan, Jr., LeRoy Melcher, and John Van Ness.

The University of Houston Foundation is chartered as a non-profit, private corporation for the purpose of supporting the University of Houston System by seeking and receiving gifts and funds for the University.

Private Support . . . from page 1

ber of years. The campaign was continued and expanded in 1981, and cash gifts for the two campaigns received during the 1980-81 fiscal year totaled \$128,818. (The Annual Fund campaign runs during the calendar year.)

The total of \$11,891,180 received by the University of Houston compares with the 1980-81 totals for the following institutions:

| | |
|----------------------------|--------------------------|
| Texas A&M | \$26,500,000 (estimated) |
| UT Austin | 21,000,000 (estimated) |
| Rice | 14,551,717 |
| Baylor College of Medicine | 14,677,545 |

Spring Enrollment Increases

An overall increase of almost two percent in student enrollment in the University of Houston System has been reported for the 1982 spring term, according to figures released in mid-February.

Figures show that 39,627 students are enrolled on the four campuses for the spring term, compared with 38,970 who were enrolled during the same period in the spring of 1981.

The most significant change in enrollment came to the UH Downtown College where there is an increase of 13.8 percent. Total spring enrollment now stands at 5,606 for the campus.

UH at Clear Lake City also registered an enrollment gain. The number of students on the Clear Lake campus increased by almost seven percent, from total of 5,561 in the spring of 1981, to a total of 5,938 in the spring of 1982.

The figures by campuses are as follows:

| | 1981 | 1982 | Change |
|-----------------------|--------|--------|--------|
| UH Central Campus | 27,635 | 27,321 | -1.1% |
| UH at Clear Lake City | 5,561 | 5,938 | 6.8% |
| UH Downtown College | 4,927 | 5,606 | 13.8% |
| UH Victoria Campus | 847 | 762 | -10.0% |
| Total | 38,970 | 39,627 | 1.7% |

United Way Donations Jump

The University of Houston improved significantly its participation in the United Way campaign conducted last fall with a 43 percent increase posted over 1980 figures.

Total donations collected by the end of January, 1982, for the UH Central Campus, UH Downtown College, UH at Clear Lake City, and the UH System administration amounted to \$46,143. In 1980, the total was \$32,371.

The following chart shows the United Way results for the three UH campuses and the UH System:

| | 1981 | 1980 | Percentage Increase |
|-----------------------|----------|----------|---------------------|
| UH System | \$ 4,087 | \$ 2,055 | 99% |
| UH Central Campus | 30,455 | 22,277 | 37% |
| UH Downtown College | 7,703 | 5,241 | 47% |
| UH at Clear Lake City | 3,898 | 2,798 | 39% |
| Campaign Totals | \$46,143 | \$32,373 | 43% (average) |

UH Victoria Campus participated in the Victoria campaign as follows:

| | 1981 | 1980 | Percentage Increase |
|--------------------|----------|----------|---------------------|
| UH Victoria Campus | \$ 1,000 | \$ 1,167 | 10% |

UNIVERSITY OF HOUSTON SYSTEM
GIFT INCOME BY DONOR SOURCE
FY '81

| | Alumni | Non-Alumni Individuals | Corporations | Foundations | Organizations | Other | Total |
|--------------------------|-----------|------------------------|--------------|-------------|---------------|----------|--------------|
| System Administration | | | | | | | |
| Current Operations.... | \$ 22,499 | \$ 73,007 | \$ 167,552 | \$ 712,715 | | \$ 6,724 | \$ 982,497 |
| ACT..... | 134,376 | 1,100,964 | 982,376 | | | | 2,217,716 |
| | | | | | | | 3,200,213 |
| Research..... | | | 38,447 | 1,856 | 305 | | 40,608 |
| Property (Value)..... | | 482,000 | 1,200,000 | | | | 1,682,000 |
| Sub-Total..... | | | | | | | \$ 4,922,821 |
| Central Campus | | | | | | | |
| Current Operations.... | 257,978 | 589,788 | 1,435,779 | 1,664,499 | 134,317 | 45,764 | 4,128,125 |
| Buildings & Grounds... | 331 | | | 75,000 | | | 75,331 |
| Research..... | | | 764,012 | 1,148,361 | 358,592 | | 2,270,965 |
| Endowment Funds..... | 7,369 | 147,124 | 58,625 | 100,000 | 500 | 9,220 | 332,058 |
| Sub-Total..... | | | | | | | \$ 6,797,259 |
| UH Clear Lake City..... | | 1,100 | 27,400 | 15,500 | 800 | | 44,800 |
| UH Downtown College..... | | 400 | 9,420 | 101,600 | | | 111,420 |
| UH Victoria Campus..... | | 3,160 | 9,320 | | 2,400 | | 14,880 |
| TOTAL..... | 422,553 | 2,397,543 | 3,492,931 | 5,019,531 | 496,914 | 61,708 | 11,891,180 |
| % of Total Gifts..... | 3.6% | 20.2% | 29.4% | 42.3% | 4.2% | .05% | |

Regents Approve UHCLC Appointments

The appointments of two professors to administrative positions at the University of Houston at Clear Lake City were approved by the UH Board of Regents at a meeting on January 11.

Dr. James C. Coomer, Jr., associate professor in public affairs and studies of the future, has been promoted to assistant vice chancellor and provost, and Dr. Robert G. Everding, associate professor of theater arts, has assumed new duties as the director of programs in humanities and fine arts at the Clear Lake campus.

Dr. Coomer joined the UH at Clear Lake City faculty in 1974. A political scientist, he holds a B.A. degree from Carson-Newman College, an M.A. degree from Georgia State University, and a Ph.D. degree from the University of Tennessee.

In addition to teaching, Dr. Coomer has worked in all levels of government, has published numerous books and articles, and has presented papers throughout the United States and in Canada, Mexico, and Europe.

He has also been instrumental in obtaining funding for Energy Awareness Workshops and in presenting them since 1976.

Dr. Everding came to UH at Clear Lake City in 1976 from a teaching position at Stanford University in Palo Alto, California. An associate professor of theater arts, he is a professional actor and playwright.

His degrees include a B.A. in drama and speech from the University of Missouri, an M.A. from the University of Minnesota, and an A.M. and Ph.D. in drama from Stanford University.

Dr. Coomer replaces Dr. James C. Benson, associate professor of criminal justice, who has served as assistant vice chancellor and provost since September, 1979. Dr. Everding fills a position vacated by Dr. Peter A. Fischer, associate professor of humanities, who has been program director since 1974. Both men are returning to full-time teaching.

"Evolutions in Jazz" Highlights KUHF Drive

KUHF "Jazz 88" FM presents, "Evolutions in Jazz," a seven-day look at the instruments, music, and the artists who create and perform jazz, beginning February 22.

Listeners will be treated to special features tracing the development of instruments used in jazz from their earliest beginnings to how they sound today.

"KUHF has such events twice each year to inform listeners of why their financial support is necessary," said Priscilla Khoury, KUHF's community relations director. "Especially in light of the federal budget cuts for public broadcasting, listener membership has become vital to the radio station."

In addition to its listeners, KUHF receives financial support from the Corporation for Public Broadcasting and the University of Houston. The station also receives grants from corporations, foundations, and businesses.

The membership drive will feature special programming in addition to regularly scheduled programs during the seven-day period. Highlights include two-hour productions of "The Sounds of Jazz" with Dr. Garth Jowett, director of the UH Central Campus School of Communication, as well as special editions of "Chevere," "The Blues Show" and "Gateway to India."

Area businesses and restaurants will be participating by providing food and refreshments for the radio station staff and volunteers.

University of Houston faculty, staff, and students have supported past membership drives by donating their time as volunteers. Volunteers for the campaign are still needed, and anyone interested in participating in the campaign should telephone the station at 749-7188.

Gifts to UH

CORPORATE GIFTS

Red Adair Company—\$15,000 to the Petroleum Training Institute; UHVC.

Boots and Coots—\$10,000 to the Petroleum Training Institute; UHVC.

El Paso Company—\$15,000 to KUHT-TV through ACT, UHS.

Getty Oil Company—\$10,000 to the Petroleum Training Institute; UHVC.

Quintana Petroleum Company—\$10,000 to the Petroleum Training Institute; UHVC.

Sohio Petroleum Company—\$12,500 to the Well-Logging Program of the Cullen College of Engineering; UHCC.

Texas Commerce Bank—\$30,000 (\$20,000 to the UH 50 Fund and \$5,000 to each of the Colleges of Law and Business Administration); UHCC.

Texas Eastern Transmission Corporation—\$12,020 to KUHT-TV through ACT; UHS.

Turnbull Enterprises—\$32,000 in proceeds from the sale of oilfield equipment given to the 1981 Athletic Fund; UHCC.

Victoria Bank and Trust—\$10,000 to the Petroleum Training Institute; UHVC.

Anonymous—\$33,700 to renovate the Print Study and index the existing Print Study Collection in the Art Department; UHCC.

FOUNDATION GIFTS

Cullen Foundation—\$1,050,000 to the University of Houston Foundation Excellence Venture Fund: the Roy and Lillie Cullen Scholarship Endowment (\$500,000); the Professorship Endowment (\$300,000); purchase of computer equipment for engineering teaching and research programs; UHCC.

Conrad N. Hilton Foundation—\$50,000 to the Conrad N. Hilton College of Hotel and Restaurant Management; UHCC.

Houston Endowment, Inc.—\$50,000 to the Jesse H. and Mary Gibbs Jones Endowed Scholarship Fund; UHDC.

Moody Foundation—\$15,425 in scholarships; UHCC.

Anonymous—\$100,000 to the KUHT-TV Tall Tower; UHS.

INDIVIDUAL GIFTS

Randall C. Dorsett—\$10,000 to the 1981 Athletic Fund; UHCC.

Aaron J. Farfel—\$10,500 (\$5,000 to the Esther Farfel Faculty Award, \$1,000 to the 1981 Annual Fund, \$4,000 to the Office of the Chancellor for institutional support and \$500 to the Children's Theatre); UHCC.

Mr. and Mrs. George P. Mitchell—\$42,950 to System Educational Planning; UHS.

Perspectives

Perspectives is published monthly by the UH System University Relations Office. Executive Director: Farris Block, 749-4147. Editor: Haise Currie.

The University of Houston seeks to provide equal educational opportunities without regard to race, color, religion, sex, age, national origin, handicap, or veteran status.

This policy extends to all programs and activities supported by the University.

Around the Campuses

Mack H. Hannah, Jr., chairman of the UH Board of Regents, was honored at a dinner on February 13, as part of the first Southwest Regional Forum held by the Congressional Black Caucus. The banquet's theme, "A Texas-sized Tribute to One Mighty Tall Texan," exemplifies the accomplishments of Mr. Hannah, president of Standard Savings and Loan Association and noted humanitarian, financier, businessman, and diplomat. Proceeds from the dinner will benefit the Congressional Black Caucus Foundation, a non-profit organization which has provided more than 45 internships for black graduate and undergraduate students.

Dr. Warren G. Smith, UHCLC dean of the School of Sciences and Technologies, is serving as chairman of the Southeastern Texas section of the American Chemical Society for 1982. He was chairman-elect and program chairman for the section during 1981. The section, which was founded in 1917, includes Chambers, Fort Bend, Galveston, Hardin, Harris, Liberty, Montgomery, and Waller Counties, and has over 2,500 members.

Dr. Raymond Fielding, UHCC professor of communications, has been elected a lifetime member of the Academy of Motion Picture Arts and Sciences. He has been active in the film industry for the last 30 years as a writer, director, executive, and technical consultant. For the past two years, he has served as consulting director of research and development for Zoetrope Studios, the Francis Ford Coppola Company in Los Angeles.

Manuel Thomas, director of personnel for Lesley College in Cambridge, Massachusetts, has been appointed UHCC director of personnel. Thomas has been at Lesley College since 1979. He has also served as director of personnel for the Office of the Superintendent of Schools in Chelmsford, Massachusetts and for the Salem, New Hampshire, schools. From 1968-1971, he held the position of personnel administrator for the Raytheon Company, Equipment Division. Thomas will serve as chief personnel officer for UHCC, which employs over 2,300 faculty and 1,700 staff.

Dr. Victor L. Mote, UHCC associate professor of geography, has been elected chair of the special interest group on the Soviet Union and eastern Europe of the Association of American Geographers.

David A. White, UHCC assistant professor in the School of Music, is one of eight composers from throughout the United States invited to attend Symposium VII for New Band Music at Old Dominion University, Norfolk, Virginia, this month. He will conduct the premiere of his recent composition, Festival Triptych for Brass Quintet and Band.

Dr. Joseph A. Rice, UHCC associate professor in the College of Technology, has been elevated to Associate Fellow of the Society for Technical Communication, an international organization. He has also served as director of the society and as assistant to the president for public relations.

Dr. James Kirby Martin, chairman of the UHCC history department, has written a new book titled *A Respectable Army: The Military Origins of the Republic, 1763-1789*. The book's co-author is Mark E. Lender of Rutgers University.

Dr. Raymond B. Seymour, UHCC professor emeritus of chemistry, has received the Southern Chemist Award from the American Chemical Society. He is now professor of polymer science at the University of Southern Mississippi.

Professor Raymond L. Britton of the UHCC College of Law has written a book titled *The Arbitration Guide*. It is a practical handbook for people who are involved in arbitration, taking them step-by-step through the procedure.

Committee Addresses Insurance Complaints

As a result of the large volume of complaints expressed by University of Houston employees regarding insurance claims, the UH System Fringe Benefits Committee met with officials of Republic National Life Insurance Company, carrier of the University's insurance package.

The Republic National representatives explained steps which have been taken to facilitate the processing of claims. According to the officials, the claims manager of the Houston office has been replaced, and the company has also instituted new procedures for improving claims processing.

The company made a commitment to the University that by March 1, 1982, the backlog of University of Houston claims will have been paid or acted upon in some manner. In addition, the company promised a claim processing turn-around time of approximately three working days from the date the claim is received by Republic National for 80 percent of the claims and a turn-around time of not more than seven days for the remaining 20 percent of the claims.

The University is currently attempting to monitor the company's performance. Any UH employee who has a problem regarding the processing of insurance claims should contact the personnel office on his campus.

UH System administration employees should contact Alzina Fontenot at 749-7464 to report problems with claims processing. In addition, she can arrange an appointment with a representative of Republic National who is available on Wednesday mornings to discuss any questions or problems regarding insurance claims.

American Petroleum Institute Affiliates with UHVC Group

The Victoria chapter of the American Petroleum Institute has become an advisory affiliate of the Petroleum Training Institute at the University of Houston Victoria Campus.

In making the announcement, Claude F. Gilson, director of the petroleum training institute, said that the responsibilities of the American Petroleum Institute will be essentially those of the individual members of the UH Victoria Campus institute's advisory council, except that they will apply to the organization as a whole.

They will include recommending training courses and activities needed within the south Texas area, assisting in the identification of potential instructors, promoting the institute, and assisting in the continuous evaluation of the program.

Commenting on the new affiliation, Patrick Elder, chairman of the American Petroleum Institute in Victoria, stated that "a close working relationship between both institutes would be mutually beneficial" and praised the University for the development and encouragement of the training institute.

In addition to the announcement of the affiliation, Gilson also said that community financial support for the project has continued to climb. The total funds needed for the rig simulator floor training equipment have exceeded \$113,000.

The Petroleum Training Institute was established in May, 1981, as a unit of the UH Victoria Campus' continuing education division. It offers short courses and seminars to assist petroleum industry personnel in developing, maintaining, and upgrading their professional skills.

Dates for the spring, 1982, commencement exercises have now been finalized. The dates are listed as follows:

Saturday, May 8 —UH at Clear Lake City
 Sunday, May 9 —UH Downtown College
 Saturday, May 15—UH Central Campus
 Sunday, May 16 —UH Victoria Campus