

UH System

PERSPECTIVES

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Campuses Map Next Six Years

During the past two months, the University of Houston System campuses have been involved in the process of formulating comprehensive institutional plans for the next six years.

In October, the chancellor at each UH campus appointed a campus planning council, and the steering committee issued a manual of instructions for each campus' planning effort.

Beginning in early November, the campus planning councils developed manuals for the formulation of the campus plans. Plan development manuals were then submitted to the steering committee for review and comment.

The 12-person steering committee consists of three representatives from each campus. Members include: Dr. George Magner, Dr. Robert Lawless, and Dr. Martha Piper from UH Central Campus; Dr. Louis Rodriguez, Dr. Otis Baskin, and James Hale from UH at Clear Lake City; Dr. Larry Spears, T. Chaney Anderson, and Dr. Herbert F. Rebhun from UH Downtown College; and Dr. Chris Buys, Dr. Furman Smith, and John Cordary from UH Victoria Center. Dr. John Green and Dr. Joseph Champagne represent the UH System office.

According to guidelines established in the campus planning manual, each planning council is now responsible for beginning the planning process by analyzing both the external environment—the economic, political, demographic, and geographic factors which influence the planning unit—and the internal environment—enrollment projections, revenue projections from all sources, role and scope statements, and staffing ratios.

The results of the planning effort at each campus and
(Continued on page 2)

UH Foundation Elects Officers

Elliott Johnson, president of Johnson & Milligan P.C., was elected chairman of the board of trustees of the University of Houston Foundation at a meeting of the group November 19.

Johnson replaces Max Levine, who will continue as a trustee of the UHF.

Other officers named were Roy Cullen, vice president of Quintana Petroleum Corporation, as president; John Cater, president of the Bank of the Southwest, and John Van Ness, a partner in the architecture firm of White Budd Van Ness, as vice presidents; and E. Virginia Barnett, C.P.A., as secretary-treasurer.

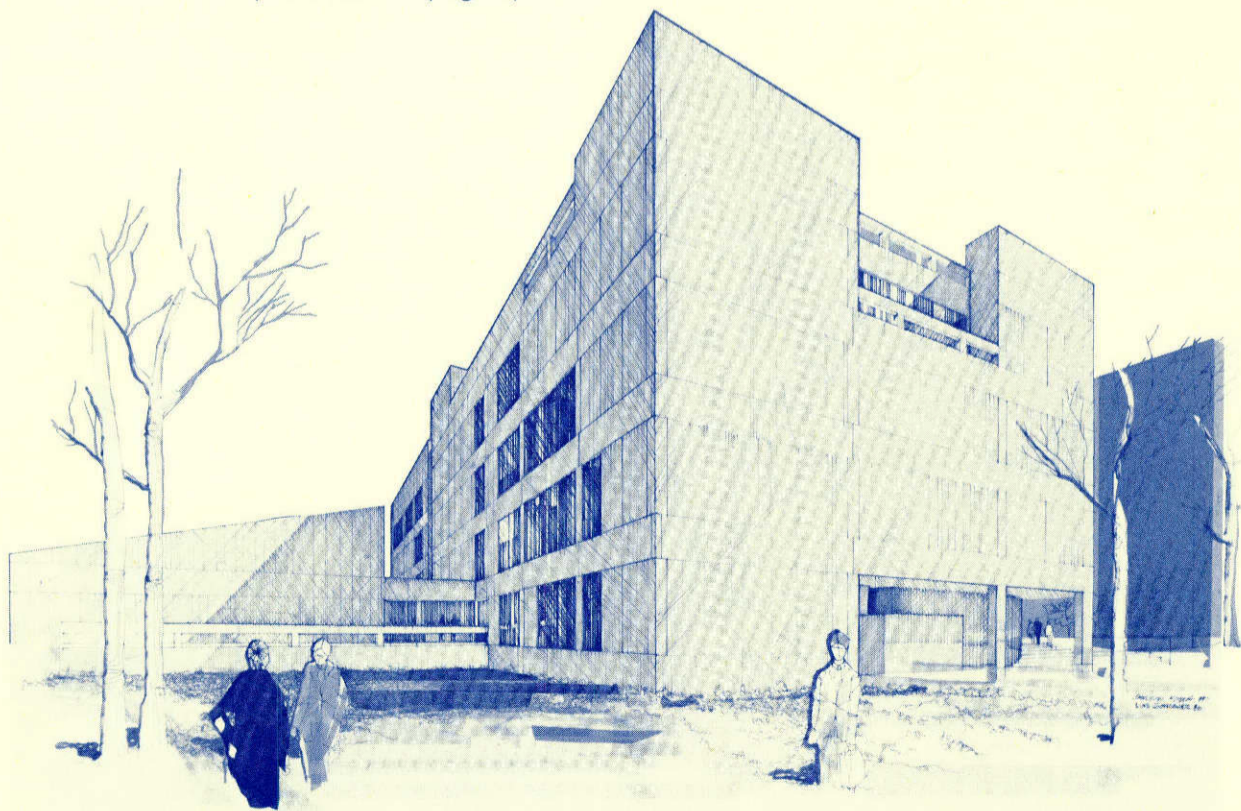
Four new trustees were elected. They are Mrs. Mary Farrington Miller, Archie Bennett, Johnny Goyen and Ken Reese.

Nine people were also named as advisory trustees. The members are Don Mullins, Jack Valenti, Jim Schindler, James P. Wisehart, Dr. Philip G. Hoffman, Wayne Duddleston, Dr. Hampton Robinson, Judge Roy Hofheinz and Mrs. Marcella Perry.

A new category of trustees emeriti was also created. Named to this group were Mrs. Ray L. Dudley, Frank Newnam and Milton R. Underwood.

Elected to additional terms as trustees were Aaron Farfel, Don Jordan, Elliott Johnson and John Duncan.

The University of Houston Foundation is chartered as a non-profit, private corporation for the purpose of supporting the University of Houston System by seeking and receiving gifts and funds for the university.



The UH Cullen College of Engineering will have a new look when a \$13.9 million expansion program adds 67,286 square feet to the existing structure. The building, which was recently approved by the Coordinating Board, calls for a combination of renovation and new construction and should be completed during the fall of 1983.

Degree Plans Approved for Two UH Campuses

The Coordinating Board, Texas College and University Systems recently approved new bachelor's degree programs for two campuses in the University of Houston System.

The University of Houston at Clear Lake City now offers a program in dance under a bachelor's degree in theater arts. The University of Houston Victoria Center has added a new bachelor of applied arts and sciences degree program.

Both programs are designed to meet specific educational needs in the communities which they serve. UH at Clear Lake City's dance program is the only collegiate dance program in the immediate metropolitan area and has been designated the only dance program offering a bachelor's degree in the UH System. Victoria Center's bachelor of applied arts and sciences degree, tailored to the needs of the community college graduate, provides higher education opportunities for students who have technical or vocational degrees.

Before the establishment of the dance program at the Clear Lake City campus, vigorous dance training at the Houston Independent School District's High School for the Performing and Visual Arts provided well-prepared students for two-year programs at San Jacinto Junior College and Houston Community College. The new degree program at UH at Clear Lake City makes it possible for talented students to enhance their preparation with a bachelor's degree.

Jan Stockman Simonds, associate professor in the arts and coordinator of the dance program, has a broad background in performing and choreography and was the first head of the department of dance at the University of Illinois-Urbana. She is also a consultant to the HISD High School for the Performing and Visual Arts.

Students who are working toward a B.A. degree in dance at the Clear Lake City campus will study dance techniques, history, choreography, and performance preparation, in addition to humanities core classes.

The University of Houston Victoria Center's new applied arts and sciences degree program is designed to offer students new job opportunities and to supply qualified personnel to area industry.

The degree program, referred to by educators as the "inverted curriculum," is intended for students who have completed their technical or vocational specialization at community colleges.

The program combines general baccalaureate degree requirements with an individualized approach to broaden the degree candidate's education at the top, over his previous two years of specific training, and to equip the vocational or technical major with broader intellectual, interpersonal, and educational skills.

It also provides opportunities for students currently employed in technical or vocational occupations who have decided that additional educational preparation will strengthen previous training and improve career advancement possibilities.

Similar undergraduate degree programs in applied arts and sciences are now offered in eight Texas universities: East Texas State, North Texas State, West Texas State, Laredo State, Stephen F. Austin, Tarleton State, Sam Houston State, and the University of Texas at Tyler.

Perspectives

Perspectives is published monthly by the UH System University Relations Office. Executive Director: Farris Block, 749-4149. Editor: Haise Johnson.

The University of Houston seeks to provide equal educational opportunities without regard to race, color, religion, sex, age, national origin, handicap, or veteran status.

This policy extends to all programs and activities supported by the University.

Accounting Programs Benefit Clear Lake City Campus

Faculty and students in the University of Houston at Clear Lake City's accounting department can now benefit from two newly established programs.

The accounting department's faculty is now eligible for the Arthur Anderson Accounting Excellence Award, a new award designed to supplement faculty resources for self-improvement. The award is made possible through the Arthur Anderson Accounting Excellence Fund made up of donations from UH at Clear Lake City alumni employed at Arthur Anderson and Company and matching funds from the Arthur Anderson Foundation.

In addition to alumni ties to Arthur Anderson, accounting students at the University of Houston at Clear Lake City can take advantage of the company's comprehensive summer internship program. The current president of the Clear Lake campus' Accounting Association, Elaine Smith, was a summer intern this year.

Students majoring in accounting or considering the accounting program at UH at Clear Lake City can also take advantage of the CPA-in-Residence Program. Established in 1978 by the Texas Society of CPAs, the program brings practicing CPAs from industry, public accounting, and government to campuses to relate their experiences and answer questions regarding the role and function of CPAs in business and professional practice.

Ronnie Rudd, partner in Arthur Anderson and Company, is the first CPA-in-Residence at Clear Lake City. Rudd is director of training for the Houston, Austin, and San Antonio offices of his firm. He is active in numerous professional organizations and is currently responsible for the legislative affairs of the Texas Society of CPAs.

Rudd will meet with regularly scheduled classes and with students outside the classroom for individual counseling sessions.

The 499 accounting majors at the University of Houston at Clear Lake City make up nearly ten per cent of the student body.

Land Given to University

Two tracts of land, valued at \$482,000, have been given to the University of Houston System by Gilbert Gertner, Houston area land developer and investor.

The gift, which was accepted by the University of Houston System board of regents at their meeting on November 3, is composed of 175,000 square feet and is located between Drew and Anita Streets, near the UH Central Campus.

In giving the land, Gertner said, "Since I moved to Houston in 1954 and since I have been doing business in Houston since 1957, I thought that I should do something in return for the community which has been so good to me. The University of Houston is an important influence in the community, and in giving the land which adjoins it, I feel I am repaying this city for the years I've lived and worked here."

Gertner, who never attended college, said that he hoped his gift might somehow make it easier for other students to attend the University of Houston.

He cited his close friendship with Guy Lewis, Bill Yeoman, and Harry Fouke as a major factor influencing his decision to give the land to the university.

Although immediate plans for the utilization of the property have not been formulated, the two tracts will be important to the University of Houston in its long-range planning.

Plan . . . from page 1

for the UH System office will be set forth in a comprehensive plan document and submitted to UH System President Charles E. Bishop in April.

The comprehensive plan documents will state each campus' interpretation of its functions, responsibilities, and underlying philosophic assumptions; the changes it envisions for the next six years; and the priorities which it has established for the allocation and use of resources.

After submission to President Bishop, the comprehensive planning documents will be reviewed by the steering committee which eventually drafts the University System Plan for review by the UH board of regents in July, 1981.

Due to the December vacation period, no issue of UH System Perspectives will be published in January, 1981. The next regular issue of Perspectives will be dated February, 1981. Deadline for submission of material for publication is Tuesday, January 12, 1981.

UHDC Offers Courses at Greenway Plaza

Beginning in January, 1981, the employees of the Greenway Plaza office complex will have the opportunity to attend on-site courses sponsored by the University of Houston Downtown College.

Common space for the classes is being provided by Greenway Plaza's developer, the Century Development Corporation.

The new program is an expansion of the current UH Downtown College on-site program which has been offered for the past year at Coastal Corporation in Greenway Plaza. Jim Welsh, Coastal Corporation's training director, first brought the on-site educational needs of area corporations to the attention of the UH Downtown College faculty and administration.

According to Dr. Stanley Ebner, dean of business and technology at the Downtown College, the potential attendance is promising. In a survey conducted at Coastal Corporation before the establishment of the current program there, more than 100 employees stated an interest in taking future courses at Greenway Plaza. There are currently more than 10,000 employees in the Greenway complex.

Dr. Ebner said that the courses are related to jobs which employees are presently performing or are interested in performing in the future. All courses fulfill requirements for an undergraduate business degree from UH Downtown College.

"Companies recognize the program as a definite benefit," Dr. Ebner said. "They view it as a way to increase personnel retention and to prepare employees for promotions from within the company. It can also be a recruitment advantage to have an on-site educational program."

In addition, on-site courses benefit employees by allowing them to avoid the time, cost, and parking problems involved in commuting to a campus.

All of the companies involved in the program have educational reimbursement policies under which employees are compensated for their educational expenses upon successful completion of their courses.

Courses to be offered at the Greenway Plaza site include: accounting, economics, business law, data processing, business communication, a secretaries' course in ABC shorthand, and business-related English courses such as business and technical report writing.

Some of the companies who will take part in the program are: Coastal Corporation, M. W. Kellogg, Traveler's Insurance, Union Carbide, Delta Airlines, Mobil Oil, Continental Oil Company (Conoco), Houston Lighting and Power, AMOCO, Acacia Mutual Life, and Mobil Chemical.

In addition to the on-site program at Greenway Plaza, the University of Houston Downtown College offers programs at Transco Companies, Inc. and Texas Eastern Corporation. All three programs are aimed at increasing the Downtown College's effectiveness in meeting the educational needs of Houston's businesses and industries and their employees.

KUHT-TV Hosts PBS Convention

KUHT-TV, the public television station affiliated with the University of Houston System, will host the national Public Broadcasting Service convention scheduled for January 6-9, 1981.

This PBS convention is the first for which KUHT-TV, the nation's oldest public television station, has served as host.

More than 850 delegates from the 286 member stations are expected to attend the convention. The format consists of a series of seminars devoted to various aspects of public television operation and policy.

KUHT plans to entertain delegates with a wine and cheese reception and a trip to Gilley's in Pasadena.

KUHT personnel who will be participating in the PBS national convention include: Jim Bauer, general manager; Virginia Mampre, program director; Gloria Barboza, director of public information; Yvonne Menuet, director of development; and Ann Crider, membership director.

UHCC Seeks Building Funds

The University of Houston will ask the state legislature for special line item funding of two vital buildings for the UH Central Campus during the next session.

The proposal to include the buildings in the 1981 legislative appropriations request from the university was approved by the UH System board of regents at their November 3 meeting.

In making the request to the UH board of regents, Chancellor Barry Munitz expressed the great need for new facilities for the College of Business Administration and the College of Architecture.

The proposed College of Business Administration would cost approximately \$24.2 million and include approximately 160,000 gross square feet of space. The Architecture Building is estimated to cost \$19.8 million and include 131,000 gross square feet of space.

Dr. Munitz pointed out that the College of Business Administration is one of the fastest growing colleges on the campus with a total enrollment of over 6,000 students. Both the College of Business Administration and the College of Architecture have outgrown their current facilities.

The legislative proposal is one of three alternatives the university has for obtaining construction funding in the future. Before the legislature was legally able to grant funds for this construction, the ad valorem tax would have to be formally abolished by a legislative act confirmed by the state's voters. The other alternative funding methods for future university construction are through a Constitutional amendment granting non-Permanent University Fund institutions access to that multi-billion dollar fund, or the creation by the legislature of an alternative dedicated fund for all non-PUF universities.

Also included in the additions to the UH Central Campus legislative request is \$345,000 for increased security lighting on the campus.

UHDC Names Vice Chancellor

Dr. George Huxel will join University of Houston Downtown College on December 15 as vice chancellor for finance and operations, Chancellor Alexander F. Schilt has announced.

The appointment was approved on November 3 by the University of Houston System board of regents.

With Dr. Huxel's arrival, Vincent J. Rodnite will return to his post as director of auditing for the UH System, after holding the UH Downtown College position on an acting basis for 11 months.

Dr. Huxel, who holds three degrees from Florida State University, is presently vice president for financial affairs at Mississippi University for Women at Columbus.

As chief financial officer, Dr. Huxel will report directly to the UH Downtown College chancellor, and will serve as the college's liaison with the office of the senior vice president for administration and finance of the University of Houston System. He will have overall responsibility for college operations, including accounting, purchasing, budgeting, personnel, physical plant, and auxiliary enterprises.

Dr. Huxel has been an administrator and faculty member at Mississippi University for Women since 1978. He had previously been executive director of budgeting and auditing, University of Miami (Fla.), 1976-78; fiscal affairs officer, University of Kentucky Community College System, 1973-76; assistant budget director, University of Kentucky, 1972-73; and educational budget analyst, Office of the Governor of Florida, 1969-72.

Around the Campuses

Dr. David Bell, UHS coordinator of academic planning, has been chosen as one of 25 faculty and administrators throughout the country to participate in the Academicians' Seminar in Israel sponsored by the American Jewish Committee. The two-week seminar, to be held in December, will feature lectures and discussions with Israeli government officials and community leaders, as well as faculty from Israeli universities.

Dr. Alfred R. Neumann, UHCLC chancellor, has been appointed by the Association of Texas Colleges and Universities to a committee which makes recommendations to the Coordinating Board on certification of out-of-state and non-accredited institutions awarding degrees in Texas. Dr. Neumann was also elected to the executive committee of the Council of Presidents of Public Senior Colleges and Universities of Texas. The council consists of the administrative heads of the 37 state-supported senior colleges and universities in Texas. Dr. Neumann is eighth in seniority among the 37 presidents and chancellors, and five heads of systems within the council.

Dr. Lea-Ruth Wilkens, associate professor of education, was recently presented the Bay Area Reading Council's Literacy Award for outstanding local achievement in the field of literacy. The award presentation was part of the local observance of International Literacy Day. Dr. Wilkens was a founding faculty member at UHCLC in children's literature, modern trends in children and young adult literature, reading in elementary school, storytelling, and administration of library services.

Dr. Rosemary Pledger, dean of the School of Business and Public Administration at UHCLC, has announced that the school hosted a visitation team from the American Assembly of Collegiate Schools of Business in late October. AACSB, the only recognized accrediting body for schools of business administration, reviewed the undergraduate business program at UHCLC.

An alumni office has been opened at UHCLC under the guidance of the recently appointed alumni director, **Francy Phelps**. Anyone who has attended UHCLC will be eligible for active status in the Alumni Association. For information, UHCLC alumni should call the office, located in the Bayou Building, at 488-9222.

Judge Laurence H. Wayne has been selected as the 1980 recipient of the UHCC alumni organization's John Van Ness Award for outstanding service. The award is named in honor of Houston architect, John Van Ness, who was president of the alumni organization from 1958-1970. Wayne, a 1970 graduate of the UH Bates College of Law, has been active in the alumni organization for several years and served as president from January 1, 1980 to September 1, 1980. He is currently chairman of the alumni board of directors.

John D. Morgan, a graduate research assistant in the UHCC department of chemistry, has received the first W. O. Milligan Award sponsored by The Southwest Science Forum. The Forum is an affiliate of the New York Academy of Sciences.

Dr. Ben Lazar, UHCC associate professor of civil technology, has been named a Fellow in the American Society of Civil Engineers, one of the highest honors awarded by the professional organization. During his 11 years at UHCC, Dr. Lazar has served as chairman of the College of Technology's construction program and was also instrumental in a proposal for a master's program in construction management. Dr. Lazar is listed in the International Directory of Experts on Management and Construction.

UHCC associate professor of chemistry, **Dr. Douglas F. Dyckes**, has been invited to work for the 1981 calendar year as a grade one scientific officer at the Medical Research Council Laboratory of Molecular Biology in Cambridge, England. His research will center on new methods of protein synthesis.

UHCC assistant professor of speech communication, **Dr. Martha Womack Haun**, is the newly elected national president of Phi Beta National Professional Fraternity for the Creative and Performing Arts. Elected for the 1980-83 triennium at the August, 1980, convention in Portland, Oregon, Dr. Haun represents more than 15,000 members of the fraternity in the areas of speech communication, music, drama, dance, and art. Dedicated to developing the highest standards of excellence in the creative and performing arts, Phi Beta annually sponsors young artists concerts, provides study grants and loans, and provides nationally competitive awards.

Dr. Martha Kime Piper, UHCC associate professor of education and chairperson of the UHCC faculty senate, has been named to the Roanoke College Board of Trustees, pending ratification by the Lutheran Synod. Dr. Piper's appointment to the Roanoke board continues an 80 year family tradition begun by her grandfather **Robert W. Kime's** appointment to the Roanoke board in 1900 and continued by her father **R. Sagen Kime's** service from 1931 until October, 1980. Roanoke College is a coeducational liberal arts and sciences college with an enrollment of 1250. Founded in 1842, it is the second oldest Lutheran college in the nation.

The Vincent De Francis Award, established by the American Humane Association, has been presented to **Dr. Alexander G. Zaphiris**, UHCC associate dean of the Graduate School of Social Work. The award was given in recognition of his outstanding contribution to child protection.

Four members of the UHCC School of Music faculty, **Dr. Carlisle Floyd**, **Dr. Michael Horvit**, **Professor Thomas Benjamin**, and **Dr. David White**, are recipients of the 1980-1981 ASCAP Awards. The awards are made by the American Society of Composers, Authors, and Publishers to assist and encourage writers of serious music.

Connie Wallace, UHCC associate dean of students, has been elected vice president of the Texas Association of College and University Student Personnel Administrators. As vice president, she will develop a program to make small grants available to member schools for professional development programs on their campuses.

Dr. Harold Raley, UHCC professor and chairman of the department of Spanish, has completed his latest book entitled *Responsible Vision: the Philosophy of Julian Marias*. The book was published by the American Hispanist.

Dr. Jerry Rogers of the UHCC department of civil engineering was recently elected to the national executive committee of the American Water Resources Association. He is also vice chairman of the executive committee of the Water Resources Division of the American Society of Civil Engineers and will be national chairman of the technical division in 1981-82.

Professor Richard M. Alderman of the UHCC College of Law is a member of the editorial advisory board of a new monthly magazine for non-lawyers called *It's the Law*. He joins other law professors from Stanford, Harvard, Yeshiva, Northwestern, and Virginia who serve on the board.

Dr. Erika K. Nielsen, UHCC assistant professor of German, has received the Golden Cross of the Austrian Republic for her contribution to dissemination of Austrian culture and science and for her contribution to the Austrian International Symposium at UHCC in 1979.

Professor Elmond L. Claridge of the UHCC department of chemical engineering received the Merit Award for exemplary competence presented by the University of Missouri at Rolla Alumni Association.