

UH System

PERSPECTIVES

Volume 3, Number 7

April 1981



Monroe Named Associate Vice President



Dr. Florence Monroe

The appointment of Dr. Florence Monroe to the newly-created position of UH System associate vice president for public service and telecommunications was approved March 2 by the board of regents.

As associate vice president, Dr. Monroe will be responsible for the development and coordination of University of Houston broadcasting, both radio and television, and for liaison between academic units of the campuses and the broadcasting units.

Commenting on the appointment, President Charles E. Bishop stated, "Dr. Monroe is highly qualified to bring to the University of Houston the effective leadership which it needs in the important area of telecommunications. We are delighted that she has accepted the position, and we look forward to working with her in the years ahead."

The new associate vice president, who holds a doctorate in communications in education, brings years of experience in the telecommunications field to her new position.

Since 1976, she has worked at the University of Alabama in Birmingham, where she most recently served as assistant vice president for telecommunications and general manager for WBHM, the public radio station licensed to the university.

Before arriving at the University of Alabama, Dr. Monroe held a number of positions at WNYE-TV and WNYE-FM, the New York City educational television and radio stations. From 1975 to 1976, she was assistant director of broadcasting and was in charge of the total operation of both stations.

Experienced in all phases of the broadcasting industry, Dr. Monroe has worked in radio and television as a script writer, actress, producer, and moderator.

She has also created or produced several award-winning productions including "On the Carousel" and "The Man and the Dream." In addition, she was an instructor for six years in New York University's workshop for instructional television.

A native of New York City, Dr. Monroe earned her Ph.D. degree, her M.A. degree, and her B.A. degree from New York University. She has done graduate work at Columbia University and Fordham University.

Active in professional organizations, Dr. Monroe has served on the board of directors of National Public Radio and is past chairperson for SECA Radio Division and the National Association of Educational Broadcasters. She is involved in American Women in Radio and Television, Inc. and the National Academy of Television Arts and Sciences.

Dr. Monroe has received a number of honors including a Board of Directors Award of Recognition from the National Association of Educational Broadcasters in 1980, the Public Radio Woman of Achievement Award from American Women in Radio and Television in 1980, the Honor Role of Distinguished Broadcasters from National Association of Media Women in 1975. Dr. Monroe is listed in *Who's Who of American Women*.

Active in the community, Dr. Monroe has served on the board of directors for the Birmingham Civic Opera Association, the Greater Birmingham Arts Alliance, and the Birmingham Children's Theater.

Gottlieb to Conduct Woodlands Study

Dr. David Gottlieb, executive director of public service and extended programs at the University of Houston Central Campus, has been appointed as special assistant to the president for the University of Houston System.

The appointment to the half-time position, effective for the period of March 1, 1981 through August 31, 1982, was announced by UH System President Charles E. Bishop.

As special assistant to the president, Dr. Gottlieb will explore the possibility of establishing an innovative component campus of the University of Houston System in The Woodlands. George Mitchell, developer of The Woodlands, has provided a grant for the study.

The UH Central Campus is currently operating The Woodlands Institute, a program of credit and continuing education courses offered at The Woodlands.

In making the appointment, Dr. Bishop remarked, "Dr. Gottlieb has the ability to examine creatively the potential role of a new campus in The Woodlands, and I look forward to working with him in this important endeavor."

Dr. Gottlieb is already familiar with University of Houston programs in The Woodlands. For the past year, as execu-

tive director of public service and extended programs, Dr. Gottlieb has provided leadership for The Woodlands Institute.

He has also headed the West Houston Institute and the Houston Area Research Center (HARC), a proposed research center sponsored by the UH System, Rice University, and Texas A&M University.

In addition, Dr. Gottlieb served for six years as dean of the College of Social Sciences, after joining the UH Central Campus as a professor of sociology in 1973.

Before coming to the University of Houston, he worked at Pennsylvania State University for six years as the director of the division of community development and as a professor of human development.

He was also employed by the Office of Economic Opportunity in Washington, D.C., as assistant director for the Job Corps plans and programs division.

Dr. Gottlieb received his bachelor's degree from Wayne State University in 1955 and completed his Ph.D. degree at the University of Chicago in 1960.

Regents Adopt Contract Administration Policy

At a meeting on March 2, 1981, the University of Houston Board of Regents approved a contract administration policy for the University of Houston System. The complete text follows:

POLICY STATEMENTS

Only the Board of Regents, the President of the University System, and the President's expressly designated agents may enter into contracts or agreements that commit or obligate the resources of the University of Houston System or its components.

Modifications, amendments, and renewals of existing contracts also must comply with the requirements contained in this document.

The University of Houston System and its components will not accept any contract or grant, or enter into any agreement contrary to the laws of the United States of America, the laws of the State of Texas, the rules and regulations of the Board of Regents, or the rules, regulations, and policies of the University of Houston.

DEFINITIONS

Contract:

A promise or agreement made by one party and agreed to by the other party, or where two or more parties enter into an agreement with each other by a promise on either side. The contract can be written or oral, and money does not have to be exchanged between the parties.

Expressly designated:

An actual written designation; does not imply past usage, custom, or tradition.

Approve as to form:

To review a contract for its legality, proper form, and compliance with the rules and regulations of the University System for the purpose of protecting the University's interests, and ascertaining that there is no conflict with existing contracts.

Approve:

To accept as satisfactory, or to express a favorable opinion.

Execute:

To enter into or sign, and thereby agree to be bound by contract terms.

Sponsored Activity:

Includes all research and development funding of separate projects.

Such projects may involve the preparation of contracts, grants, cooperative agreements, memorandums of understanding, and special research support agreements by federal and non-federal agencies and organizations, and by the institution itself. This funding usually, but not always, results from the submission of a project proposal describing the work to be performed, and generally requires technical and/or fiscal reporting during or at the end of the activity.

CONTRACTUAL AUTHORITY

Section 1: Board of Regents

The following types of contracts or written agreements must both be approved by the Board of Regents of the University of Houston System, and executed by either its Chairman or one of the members of the Board:

- a) Conveyances involving title to or rights in *real property* owned by the University of Houston System and any of its components.
- b) Contracts or written agreements for the purchase or sale of *real property* by the University of Houston System and any of its components.
- c) Construction contracts and grants involving either new construction or repair and rehabilitation which exceed or are expected to exceed the sum of \$50,000.

- d) Professional service contracts involving construction contracts (such as landscaping, interior designing, engineering and architectural services, etc.) which exceed or are expected to exceed the sum of \$50,000.
- e) Contracts for the initial furnishing or equipping of new or renovated buildings which exceed or are expected to exceed the sum of \$50,000.
- f) Consulting service contracts to be paid from local funds which exceed or are expected to exceed the sum of \$50,000. When state funds appropriated by the State Legislature are to be used for consulting services, the procedures set forth in Article 6252-11c of the Texas State Code (see attachment 1) must also be followed.
- g) All *real property* leases (both as lessee and lessor) if the monetary obligation pursuant to such lease agreements exceeds the annualized sum of \$50,000 during the initial term of such lease. If a renewal or extension of the lease agreement beyond the initial term would result in the foregoing sum being exceeded, then such renewal or extension must also be approved by the Board of Regents of the University of Houston System.
- h) All banking and investment agreements.
- i) Any other contract or written agreement, except sponsored activities, which involves the expenditure or commitment of resources of the University of Houston System or any of its components in excess of the sum of \$100,000.
- j) Such other contracts or agreements as the Board of Regents may from time to time so designate.

Section 2: President of the University of Houston System

The President is authorized to negotiate, execute, and administer contracts and to sign in the name of the University of Houston System or its components all necessary contracts, legal documents, and instruments not provided for in Section 1 hereof. This includes sales contracts which involve revenues from such things as food service, vending, etc. The President is authorized to delegate any of these assigned duties and responsibilities relating to the negotiation, execution, and administration of contracts and agreements to Vice Presidents, Chancellors and Vice Chancellors, or other officers deemed appropriate by the President, under such conditions as he shall from time to time prescribe.

Such delegation of authority shall be filed with the Office of Counsel and Assistant Secretary to the Board.

Section 3: Facilities Planning and Construction Department

The University System Facilities Planning and Construction Department (FPC), under the delegated authority from the President, has the responsibility to execute construction related contracts and grants below \$50,000. Construction related contracts include items c), d), and e) under Section 1 of this document.

Section 4: Purchasing Department

The Purchasing Department, under the delegated authority from the President, has the responsibility within the University System for negotiating, preparing, executing or recommending execution, awarding and administering the contracts, purchase orders, and rental agreements which involve expenditures for supplies, materials, equipment, and services, except as provided under Sections 1, 2, and 3 of this document.

The Purchasing Department is the University's only official channel of contact with the State Purchasing Division, and is responsible for coordination of all University procurement activities with appropriate State agencies.

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UHCC Community Study Enters Second Phase

The University of Houston board of regents approved a \$50,000 allotment for funding Phase II of the UH Community Study, a university initiative aimed at revitalizing the UH Central Campus and the surrounding community.

During the first phase, the UH Central Campus Environmental Center, a research arm of the UH School of Architecture commissioned to conduct the study, identified neighborhood problems and offered alternative solutions in overcoming them.

Phase II will include projects to develop more specific proposals to spur revitalization of the area, bounded to the south by South MacGregor Way, to the north by Interstate 45, to the west by Tierwester, and to the east by the Santa Fe railroad tracks.

The key to a successful revitalization plan, according to Professor Larry Bell, director of the center, is commercial and community development that provides goods, services, jobs, places for social interaction, and revenues to support public services.

However, he noted that without a strong market population and a stable community, it is difficult to attract investors

to provide those services. By the same token, without the services, it is difficult to attract the type of population that will support commercial development to locate in the area.

Recognizing this dilemma, Professor Bell still contends that new development can occur if the university spearheads the initiative; UH students, faculty, and staff represent an immediate market population to support retail establishments typically associated with a "campus town" and other shopping developments.

The preliminary report cited the lack of quality, affordable housing as a major stumbling block to attracting members of the university community to locate near the campus and suggested that the University of Houston provide incentives to promote housing development.

The second phase of the study, therefore, will focus on providing basic services necessary to prompt students and employees to live on or near the campus, as well as ways to make housing available to them, according to Dr. Andrew Rudnick, associate chancellor and head of the Community Study Steering Committee.

Additionally, the steering committee plans to develop a plan to improve the physical image of the university, assist fraternal organizations with planning housing and programs, and explore programs and policies that would improve the UH Central Campus community's morale.

By improving the quality of the environment, the institution hopes to attract good students who might otherwise choose to attend school elsewhere and to enhance the university's ability to recruit quality faculty and staff.

The Sound of Money at KUHF

Friends of KUHF-FM, the public radio station affiliated with the University of Houston System, recently pledged over \$45,000 during *Jazz: In Concert*, the station's second on-the-air fundraising event.

Over 1200 listeners, responding to the concept of diversified funding as a healthy philosophy for public radio, pledged their support to the station. This total represents a 19 percent increase over the October 1980 campaign.

Alex Cochran, KUHF general manager, said, "This recent event was important to us, especially in light of proposed federal budget cuts for public broadcasting stations. Listener support for KUHF will continue to be a vital part of the station's operation."

Funds raised during the drive will be used to purchase station equipment and records and to complete the purchase of remote broadcasting equipment.

Priscilla Khoury, community relations director for KUHF, commented, "We were pleased with the volunteer support from UH students and faculty and the general community." Local businesses provided food and refreshments during the campaign.

KUHF introduced several new programs including the weekly broadcast of National Public Radio's *Star Wars* and a special broadcast of highlights from the 1980 Monterey Jazz Festival. Renowned jazz artist Arnett Cobb was also on hand to perform in a live broadcast from KUHF studios.

Academic Computer Approved

The University of Houston board of regents has voted to spend \$2.5 million for an academic computer for the UH Central Campus which will eventually serve all four campuses in the UH System.

The board's approval, which came during a meeting on March 2, is the result of a two-year study of the institution's long-term computing needs.

William Rowley, executive director of university computing on the UH Central Campus, said that the new equipment should be delivered by September 1, 1981.

"The new configuration will be a considerable improvement over current resources," Rowley said. The new system is expected to handle academic and research computing needs five to ten times faster than the existing Honeywell 66/60 computer.

Eventually, all instruction and research computing will be handled by the new computer, and all administrative computing needs will shift to the Honeywell unit. The complete shift of computing responsibilities may take up to two years.

Annual maintenance cost of the new system is estimated at \$237,700, and annual operational incremental cost, including personnel, is estimated at \$282,000.

Deans Named at UHCC for Law, Humanities

The appointments of deans for two colleges at the University of Houston Central Campus were approved by the UH board of regents on March 2.

Dr. James Pickering, director of The Honors College at Michigan State University, will serve as dean of the College of Humanities and Fine Arts, and Dr. Robert Knauss, currently professor at the Vermont Law School and visiting professor in the Amos Tuck School of Business Administration at Dartmouth University, will head the UH Bates College of Law.

Dr. Pickering's appointment brings to a close a two-year search for a dean for the College of Humanities and Fine Arts. He will replace Dr. M. G. Yoes, philosophy professor and interim dean of the college, who will return to his full-time position in philosophy.

A Phi Beta Kappa scholar, Dr. Pickering has been an English professor at Michigan State University since 1972 and has directed The Honors College since 1975. He was president of the College English Association in 1980-1981 and serves on the executive committee of the National Collegiate Honors Council.

Dr. Pickering is a widely-published author and is an editorial consultant for several major publishing companies. He has been cited in *Contemporary Authors*, *Directory of American Scholars*, and *Who's Who in America*.

A graduate of Williams College, Dr. Pickering completed his M.A. and Ph.D. degrees at Northwestern University.

The other new dean at the UH Central Campus, Dr. Robert Knauss, brings years of experience to this position as dean of the UH Bates College of Law. Knauss served as dean of the Vanderbilt Law School from 1972 until 1979 and earlier as vice president of the University of Michigan. He was also a member of the law faculty of the University of Michigan from 1960 to 1972. In addition, he is a former legal consultant to the Securities Exchange Commission.

Knauss is a specialist in the areas of corporate law, securities, partnership, and agency law. He received his undergraduate degree from Harvard and his doctorate of jurisprudence degree from the University of Michigan.

The new dean has served on the board of directors of Houston Natural Gas Corporation since 1975. He is the author of three books, *Business Organizations*, *Securities Regulation Sourcebook*, and *Enterprise Organizations*.

Around the Campuses

Dr. Alexander Schilt, UHDC chancellor, has been named to the board of directors of the Houston Old Town Development Corporation. The organization works for the development of Houston's historic downtown areas.

Eminent physicist **Dr. Edward Teller** recently spoke on "The Pursuit of Simplicity" as the American Hoechst Corporation Distinguished Lecturer for 1981 at UHCLC. Dr. Teller, a Senior Research Fellow at the Hoover Institution, Stanford University, was one of the first people to be aware of the possibility of the development of an atomic weapon. Since 1975, he has specialized in national energy policy and methods to ensure peace.

The third UHCLC tour of European business firms will be offered for UHCLC students and those who qualify to be students at the Clear Lake campus. The tour is scheduled for the last two weeks in May and includes visits to businesses in the United Kingdom, Germany, Switzerland, and France. Students may earn three hours of undergraduate or graduate credit, or they may participate in the tour on a non-credit basis.

Dr. Susann Dowling, UHCC assistant professor of communication disorders, is president-elect of the National Council of University Supervisors of Practicum in Speech Pathology and Audiology. The council seeks to improve the quality of clinical training for supervisors and serves as a focal point for the dissemination of research and information.

Robert L. Grinaker, UHCC professor of accountancy and taxation, has been appointed to the Marvin Hurley Professorship of Business Administration. He is the first recipient of the recently established professorship, which was endowed in honor of the late **Marvin Hurley**, executive director of the Houston Chamber of Commerce for 26 years.

Bill Zimmer, coordinator of faculty and student services in the UHCC College of Technology, and his wife Helen were killed in an auto accident on Sunday, February 22, in Brenham, Texas. Zimmer received an MBA from UHCC in 1953 and began working here that year. He served as registrar from 1971-1978 and received the Staff Excellence Award in 1977. The Zimmers are survived by four children and two grandchildren.

Dr. Daniel Jennings, dean of the UHCC Graduate School of Social Work has been appointed vice president of the board of directors of the Chicano Training Center. He is the first and only non-Mexican-American elected to the board. The center, partially funded by a grant from the National Institute of Mental Health, is a research, training, and service delivery organization based in Houston.

Dr. Ansa Ojanlatva of the UHCC College of Education has been asked by Houston's **Mayor Jim McConn** to serve on the steering committee of the International Year of Disabled Persons, an observance established by the United Nations. The theme in the United States is "the fullest possible participation by disabled persons in their community life."

Mary Schiflett, associate director of the UHCC Center for Health Management, will coordinate the public programs for a two-year study on "Houston, the International City." The National Endowment for the Humanities has granted the Houston Center for the Humanities and Public Policy \$173,654 to fund the study on eight ethnic groups in metropolitan Houston: the French, Greeks, Blacks, Jews, Mexican-Americans, Scandinavians, Vietnamese, and Germans. **Dr. Joshua Weinstein**, UHCC professor in foundations of education, will coordinate the study on the history and culture of the Jews.

Clear Lake Program Wins Accreditation

The graduate program in health services administration at the University of Houston at Clear Lake City has received accreditation from the Accrediting Commission on Education for Health Services Administration, according to Dr. Alfred Neumann, chancellor of UH at Clear Lake City.

The Clear Lake program is now the only accredited health services administration program at a state-supported university in Texas.

Accreditation by the commission means that the Clear Lake program enjoys membership in the Association of University Programs in Health Care Administration. According to Dr. Rosemary Pledger, dean of the UH at Clear Lake City School of Business and Public Administration, one of the most significant advantages to membership is that the required graduate hospital internships are more easily identified for students from accredited programs.

The accreditation follows the completion of a program self-study prepared by Dr. Kelly Moseley, associate professor of health service administration and coordinator of the study. Dr. Moseley was aided by Dr. Joseph Taylor, an assistant professor in the program. In addition, the accrediting commission made a site visit to the Clear Lake campus last November.

The graduate program in health services administration is designed to provide students with basic management skills to perform at entry level positions, and the knowledge and theory necessary to understand and move to governance level positions.

The curriculum is structured to acquaint students with the influences, problems, and constraints which operate at production, coordination, and governance levels of management.

Contract Administration . . . from page 2

Section 5: Sponsored Activities

Normally, contracts pertaining to sponsored activities are approved by a Chancellor or the designee of the Chancellor. There are instances when sponsored project contracts must be approved by the President—when there is a cost sharing commitment on behalf of the University in excess of \$50,000, or when there is a University commitment to construct or renovate a facility at a cost in excess of \$50,000.

ROLE OF THE OFFICE OF UNIVERSITY COUNSEL

The Office of University Counsel is to be involved in any contract and agreement negotiations for items set forth in Section 1 of this document.

All contracts and written agreements in Section 1 of this document are to be reviewed and approved as to form by the University Counsel of the University of Houston System prior to submission to the President of the University of Houston System for consideration. All other contracts or written agreements must be reviewed and approved as to form by the Office of University Counsel of the University of Houston System prior to execution.

The Office of University Counsel will recommend to the President disapproval of any contract or agreement if it is not in the best legal interest of the University.

Perspectives

Perspectives is published monthly by the UH System University Relations Office. Executive Director: Farris Block, 749-4149. Editor: Haise Johnson.

The University of Houston seeks to provide equal educational opportunities without regard to race, color, religion, sex, age, national origin, handicap, or veteran status.

This policy extends to all programs and activities supported by the University.