# THERECORD

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# 1988 Graduates Will Hear Former U.S. Representative Yvonne B. Burke

Seventy-six members of the 1988 graduating class will be recognized during the LBJ School of Public Affairs 17th Annual Graduation Convocation on Saturday, May 21. The ceremony is scheduled for 11 a.m. in the Bates Recital Hall on 23rd and East Campus Drive. Program highlights include the presentation of the Emmette S. Redford Award for Outstanding Research and the Lyndon Baines Johnson Foundation Award for Academic Excellence. Graduating students Marian J. Barber and Sophia L. Redd will make remarks and present the class gift, respectively. A reception following the ceremony will be held on the eighth floor of the Lyndon Baines Johnson Library and

Former U.S. Representative Yvonne B. Burke, the first black woman ever elected to the House from California, will give the commencement address at the LBJ School's 17th Annual Graduation Convocation. An attorney, Burke is currently a partner in the Los Angeles law firm of Jones, Day, Reavis & Pogue.

During her six-year term in the U.S. House of Representatives, Burke served on the House Appropriations Committee and the Select Committee on Assassinations. Among the legislation she intro-



Yvonne B. Burke

duced was the "Burke Amendment," which was enacted into law to ensure equal employment opportunity in the construction of the Trans-Alaskan pipeline. It bound federal pipeline funds to the enactment of an affirmative action program and resulted in the awarding of \$312 million in contracts to women and minorities. Another Burke bill, the Equal Opportunity for the Displaced Homemakers

# List of LBJ School PMI Finalists Grows; Program Celebrates 10th Anniversary

Ten years ago this spring four upcoming LBJ School graduates were named finalists in a new federal internship program created by order of President Jimmy Carter. As the Presidential Management Intern Program celebrates its tenth anniversary, the number of LBJ School alumni selected to participate in the program has grown to almost 70, with 10 graduating students named as finalists in April (see story p. 2).

The purpose of the PMI Program is to recruit talented young people into the federal executive branch by offering them two-year paid internships in executive departmental offices. Each year, approximately 200 finalists from public policy programs around the country are hired as interns by agencies in Washington and federal regional offices. Those who complete the program successfully are eligible for career appointments within

their internship agency without further competition.

Entry into the PMI Program is highly competitive, involving a multilevel interview process that judges the applicants' academic and employment records, communication skills, and leadership abilities. The number of nominees a school is able to submit for consideration is based on a percentage of the previous year's graduating class; the LBJ School has nominated from six to 13 students each year and has had four to 13 selected as finalists. The LBJ School's record in relation to proportion of finalists to nominees is among the best in the nation.

The LBJ School Student and Alumni Programs Office is conducting a mail survey this spring to gather more detailed information about the career paths of the School's past PMI participants. Alcontinued on page 2 Act, stirred national interest and became part of 1978 amendments to the Comprehensive Employment and Training Act. The act provides for federally subsidized employment and training services for persons who had previously worked within the home without compensation and had been left, through death of spouse or divorce, without adequate economic support.

Burke has received numerous awards for her varied civic and governmental works. *Time* selected her as one of America's 200 future leaders, and she was named "Woman of the Year" by the *Los Angeles Times* and the National Association of Black Manufacturers.

Currently, she serves as vice chairman of the Board of Regents of the University of California and director of the Los Angeles branch of the Federal Reserve Bank of San Francisco. She is a member of the Ford Foundation Commission for Anticipating Alternative Futures: Mexico, the United States and U.S./Mexican Relations; and serves as a member of the board of trustees of the Educational Testing Service, Founders Savings & Loan Association, and the Amateur Athletic Foundation. In addition, she is a member of the UNESCO Commission.

As a member of California's state legislature for six years, Burke worked on a law benefiting California's indigent children, health insurance consumers, residents of homes for the elderly and orphaned, and victims of governmental urban renewal and expansion projects. She served as vice-chair of the 1972 Democratic National Convention in Miami Beach, where she presided in the absence of the party chair. Presently she chairs the National Democratic Committee on Platform Accountability.

# INSIDE



The Beat Goes On . . . . This year's LBJ Follies was full of the offbeat humor and upbeat music that have kept the tradition alive for 13 years (see story p. 3).

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#### 2 STUDENTS



1988-90 PMI finalists are (left to right, beginning with photo at left): Joseph R. Dickie, David M. Socolof, Patricia A. Caplan, Kenneth L. Robinson, Geoffrey M. Laredo, Kimberly T. Henderson, Donald L. Wolford, and Ava R. Smith. Not pictured are Kimberly K. Edwards and Jennifer S. Mason.

PMIs—continued from page 1

though the federal government retention rate of the School's PMI alumni will not be available until after the survey, current records suggest that approximately 63 percent of those who held internships prior to 1987 still work for the federal government. The rate may be even higher among those who actually completed their internships; some appear to have moved into state or local government positions or into the private sector before the end of the two-year internship cycle.

Among the PMI alumni who are currently employed by the federal government are the following (in Washington, D.C., unless otherwise noted):

1978: Kenneth Apfel is Legislative Assistant to U.S. Senator Bill Bradley for Human Resources Programs. Mary Catherine Stack is a Budget and Program Analyst in the Tax Division of the Department of Justice.

1979: Mitchell Goldstein is a Policy Analyst in the Department of Health and Human Services. Don Watson is a Program Analyst in the General Accounting Office in Dallas.

1980: Robert Boyd is Branch Chief of the Operations and Maintenance Division of the U.S. Navy's Sea Systems Command. James Gradoville is Director of Information Industry Trade Policy in the Office of the U.S. Trade Representative. Sue Nelson is Director of Budget Review for the Senate Budget Committee. Steven Palmer is Staff Director of the Aviation Subcommittee of the Senate Committee on Commerce, Science, and Transport.

1981: David Berteau is Deputy Assistant Secretary for Resource Management and Support in the Department of Defense. Geri Redican is an Evaluator in the Philadelphia Regional Office of the General Accounting Office. Sharon Ward is a Pension Equity Evaluator in the Human Resources Division of the General Accounting Office.

1982: John Schuhart is a Budget Examiner for Special Programs in the National Security Division of the Office of Management and Budget.

1983: William Hughes is a Professional Staff Member of the Senate Budget Committee. Andrew Rothman is a Foreign Service Officer with the U.S. Consulate in Hong Kong.

1984: Sarah Ducich is a Budget Review

Analyst for the Senate Budget Committee. James Mason is a Desk Officer for Information and Regulatory Affairs at the Office of Management and Budget. Mark Mickelsen is an Evaluator in the Washington Regional Office of the General Accounting Office. Mark Troppe is a Policy Analyst in the Job Corps Office of the Department of Labor. Audrey Wright is a Special Assistant for AIDS in the National Institute of Health's Child Health and Human Development Office in Bethesda, Maryland.

1985: Elizabeth Beck is a Space Station Program Analyst in the Space Station Project Control Office of the NASA Johnson Space Center in Houston. Yvonne Brunson is an Energy Policy Analyst in the Office of Energy Emergencies of the Department of Energy. Betty Johnston is a Budget Examiner in the Housing and Banking Branch of the Office of Management and Budget. Sue Masica is a Budget Analyst in the Office of Budget of the Department of the Interior.

Twelve LBJ School alumni are currently participating in the PMI Program. The two who remain in the program from the Class of '86 will complete their internships this summer. They are **Jeanne Andersen**, a Rehabilitation Management Specialist in the Office of Urban Rehabilitation, Department of Housing and Urban Development; and **Michael Burke**, who is with the Office of the Chief of Staff in the Department of the Army.

The 1987 PMIs and their agencies are Michael Crowley, Department of Trea-

sury; Norma Gonzalez, Federal Energy Regulatory Commission; Sandra Ham, General Accounting Office; Joan Holland, Department of Transportation, Fort Worth, Texas; Angela Hooten, Civil Rights and Equal Opportunity Division, Food Nutrition Service, Department of Agriculture; Ingrid Kornguth, Health and Income Maintenance Division, Office of Management and Budget; Shelley Leavitt, Department of Health and Human Services; Steven Miller, Finance Division, Internal Revenue Service; Michelle O'Neill, Office of Investigations, International Trade Administration, Department of Commerce; Terri Williams Sakakeeny, Veterans' Affairs Division, Office of Management and Budget; and Blair Staley, Office of Personnel Management.

# Presidential Management Intern Finalists Named

Ten graduating students of the LBJ School have been selected to participate in the Presidential Management Intern Program for 1988-90. They are Patricia Caplan, Joseph Dickie, Kimberly Edwards, Kimberly Henderson, Geoffrey Laredo, Jennifer Mason, Kenneth Robinson, Ava Smith, David Socolof, and Donald Wolford.

Caplan, who has a B.A. in history from Cornell University, will receive joint degrees in public affairs and Latin American studies in May. She has been a clerk for the Consumers Union in Austin, an anchor/reporter for WTSL Radio in Hanover, New Hampshire, and an administrative/broadcast assistant for CBS Radio Network and CBS Morning News in New York.

Dickie has a B.S. in agricultural economics from Texas A&M and has been a policy research intern with the Texas Department of Agriculture since last June. He has traveled extensively in Africa, Europe, Mexico, and Guyana, and worked for two months in 1982 at the U.S. Embassy in Freetown, Sierra Leone.

Edwards, who will receive joint degrees in public affairs and business administration in May, is a graduate of Rice University with a B.A. in managerial studies and political science. In addition to holding a six-month internship with the Capital Finance Division of the City of

Austin Budget Office during 1986, she interned last summer with Paine Webber, Inc., in New York. A National Merit Scholar, Edwards received the Government Finance Officers Association Goldberg Scholarship for 1987.

Henderson, a political science graduate of Grinnell College in Iowa, has been a legislative aide in the Office of Texas Lieutenant Governor William Hobby and a social legislation intern/analyst in the Congressional Research Service. A recipient of an Alfred P. Sloan Graduate Fellowship and the Miss Black Teenage World Talent and Academic Scholarship, Henderson has studied and traveled in Costa Rica, Colombia, Ecuador, and Panama.

Laredo, who has a B.A. in economics and political science from the University of Pennsylvania, interned last summer in the office of Massachusetts State Senator Nicholas Costello. He worked for two years on the trial preparation staff of the District Attorney's Office in Brooklyn and has lived in Bangkok, Thailand, and Istanbul.

Mason is a graduate of Smith College with a B.A. in sociology and public policy. Last summer she interned at Politechnika Krakowska in Poland, where she conducted research on water management and environmental protection. Mason has also been a mayoral intern in the Office of the Mayor of Northampton,

Massachusetts.

Robinson has a B.S. in agricultural economics and rural sociology from Clemson University in South Carolina. In addition to holding an internship with the Congressional Research Service of the Library of Congress, he has been a planner for the South Carolina Coastal Council, a planning intern in the Central Savannah River Area Planning and Development Commission, and an intern in the U.S. Senate.

Smith, who has a B.A. in French from The University of Texas at El Paso, taught for two years in the Ysleta Independent School District in El Paso. She interned last summer at Politechnika Krakowska in Poland, where she conducted independent research on Polish environmental policies, particularly acid rain.

Socolof, a government and human ecology graduate of Connecticut College, has held internships in the Science Applications International Corporation in McLean, Virginia, the Connecticut General Assembly in Hartford, and the U.S. Department of Health and Human Services Administration on Aging. He also received an American Field Service Scholarship to study in Thailand for a year.

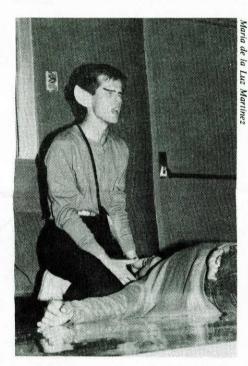
Wolford has a B.A. in philosophy and an M.Div. in theology from the University of Notre Dame. He interned last summer with the U.S. Department of Treasury, where he was a program analyst.

# 1988 LBJ Follies in Review

This year's airing of the LBJ Follies, entitled "An Evening with Dean Sherman," featured an array of television-style programming starring the multitalented second-year class.

Setting the stage for the April 9 program was an episode that starred the Dean himself and his wife Gene (a Follies first). After Mrs. Sherman announced that she was leaving the house to be sworn in as president of the local chapter of the Snail Darters Society, the Dean set aside his "huge stack of papers from the Lodi" and began to sample the menu of TV fare.

The programming opened with a PBS special called "LBJ Paper Chase," a behind-the-scenes look at the faculty recruitment process. In this skit Professors Dick Schott, Chandler Stolp, and Leigh Boske joined Johnny Ballesteros and Gordon Murray to grill a blindfolded prospective faculty member (Visiting Pro-



"Pain... boredom... an endless afternoon lecture drones on and on..." Norman "Spock" Johns undergoes excruciating mental torture during a Vulcan mind meld.



Jennifer "Courtney" Mason admonishes her exhausted student companions to shape up and face the day after a wild night on Sixth Street.

fessor Howard Balanoff) about his qualifications for teaching at the LBJ School. As Ballesteros attempted to squeeze some element of minority status from the applicant ("Are you a light-skinned Hispanic?" "Is your wife a minority?" "Do you like Mexican food?"), Schott took a psychobureaucratic approach ("How do you really feel about the LBJ School?" "Have you ever associated with a known economist?")

The Saturday Night Movie featured Jennifer Mason as Courtney Brown, internship coordinator by day, "Wild Thing" by night. Adorned in a tantalizing red dress and racy blue convertible, the transformed Courtney took two dazed students (Don Wolford and Scott DeFife) down to 6th Street to dance the night away. At 7:30 a.m. they returned to the School, where Courtney reentered her day role, coolly landing not three but four internships in Senator Kennedy's office.

Another of the evening's highlights was the classic "Return to Earth" episode of Star Trek, starring Steve Zahniser as Captain Kirk, Norman Johns as Spock, Scott Hodges as Bones, and Danny Garcia as the ensign. Beaming down on earth at the site of the ruins of Sid Richardson Hall (one column standing, with a GPAC campaign flyer attached), the crew proceeded to speculate on the meaning of their find. After Spock declared that the only logical meaning of the initials LBJ is "Our Lady Barbara Jordan," the ensign collapsed and was reincarnated as a monster bureaucrat, the product of years of lectures condensed into a mind-invading

The Austin Access channel selection was "Juggling and You!" with Darren Rudloff showing off his remarkable juggling skills with a variety of objects, ranging from balls and apples to scarves and handkerchiefs. MTV featured a crowdpleasing performance by the rock band "The Bureaucrats," with "Little Richard" Jacks on lead guitar and electric piano, Don Wolford on guitar, Danny Garcia on bass, Mike Kennedy on drums, Robert Turner on trombone, and vocals by Jacks and Parisrice Robinson.

Switching finally to the Arts and Entertainment channel, the Dean, whose audiotaped presence announced each segment, tuned in on a performance of "A Course Line," by the Follies Choir. The group, billed as a "cast of thousands," performed a medley of songs describing the continuum of student feelings and experiences: "I Hope I Get In," "Nothing: The Registration Song," "Who Am I Anyway? Am I My Resume?," "At LBJ: It Isn't Paradise, But It's Home," "The PRP Song—What I Did for . . . ," "Resume-Interview Song," and "Hello First Year, Hello Second Year, Hello World."

Other memorable moments:

—Dana Wills rolling around the stage in her LBJeans ("Nothing comes between me and my LBJeans") (Dean's comment: "Maybe I'll get a pair for my LBGene . . .")

—the voice of Ramona Materi as *Star Trek*'s Uhura, refusing to beam up the all-male landing party because they were guilty of sex discrimination

-the bare legs and designer briefs of

Evening News Anchor Robert Turner as he stood to point out a graph comparing the stock exchange crash with the decline in GRE scores for the first year class

—Ken Robinson's shocked expression when approached by Anne Dunkelberg a la Carol Romero in the men's restroom to solicit his vote for GPAC president

—Steve Aleman's flying leap into the arms of the Maxies scarf dancers

—the stunning entrance of Paula "Vanna" Dandridge to the Maxie Awards Presentation; cohost Geoff Laredo's glittering bow tie against a bare chest was also a stunner —"Little Richard" Jacks's energetic rendition of "Ain't No Cure for the Second-Year Blues"

—Scott DeFife's standout baritone in the "Who Am I Anyway?" number

—the mood-setting background music to the *Star Trek* and *Jeopardy* segments, provided by humming second-year class members in the audience

At the end of the program, the cast presented pots of purple mums to Follies coordinators Darren Rudloff and Richard Jacks for their hard work. Also recognized were Ann Baker and Miles Mathews, technical coordinators, and Ava Smith, backstage director.

#### Women's Issues Network Looks Ahead



WIN coordinators Ramona Materi (left) and Jennifer Mason (right) outline brown bag talk format for guest speaker Sarah Weddington.

Organized in 1979 as a discussion forum for topics relevant to women in public affairs, the LBJ School Women's Issues Network (WIN) is confronting a new challenge—fighting the idea that the struggle for equality is over.

According to Jennifer Mason, one of two WIN coordinators, the law still contains gender-based inequalities that need to be addressed, and these problems affect everyone. "There are very few issues that are specifically relevant to women alone. Most issues have to do with families, children, and men," she said.

In meeting the challenge, group leaders select topics and speakers with an appeal to both feminists and moderates, said Ramona Materi, the other WIN coordinator. Aside from sponsoring talks on such topics as child care, family violence, and job sharing, the group also gathers information about campus and city services and support organizations for women.

"We would like to make the organization into a real network," said Mason, "linking up with the campus NOW and the Women's Law Caucus at the School of Law." Contact with Austin-based women's groups has been established this year, but Mason said it will be up to the next group to follow up. "I would like to see next year's group elect a liaison person who would send announcements of our functions and establish communications with the different groups," she commented.

This year, Materi and Mason organized several talks—one led by former National

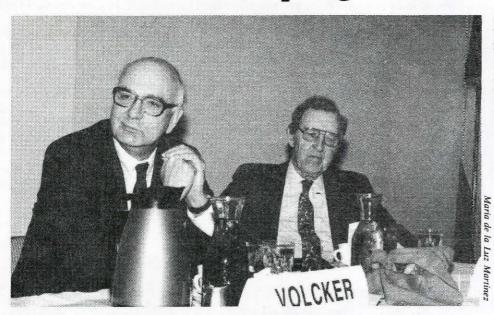
Organization of Women President Judy Goldsmith, who discussed the future of the women's movement and "The Growing Federalism of State Issues," and another featuring Sarah Weddington, known for her role in the 1973 Roe v. Wade abortion case, on "Women and the Law." Other talks have included a visit with LBJ School Professor Elspeth Rostow, a presentation by University of Texas Educational Psychology Professor Toni Falbo on "China's One-Child Policy," a discussion with an Austin Women's Shelter representative on public policy and wife battery, and a talk by a UT Counseling Center representative on stress management. In addition, WIN maintains a bulletin board with articles of interest.

Funded through the LBJ School Graduate Public Affairs Council, WIN has operated informally in the recent past, its presence manifested by its activities rather than an official roster of members. In an effort to formalize its structure, this year's group elected Kim McMath and Kathleen Webster as 1988-89 coordinators instead of requesting volunteers as has been done in the past.

In addition, WIN is conducting an evaluation survey of its activities to help plan next year's program. "I hope that next year's group will continue to take a more formal structure—maybe organize a conference or a workshop," Mason said. One good sign, she said, is that there are more first-year women active in the current group than second-year women.

Maria de la Luz Martinez

# Spring Conferences and Speakers



The National Commission on the Public Service held its Southwest Regional Meeting in Austin this spring to address ways of recruiting and retaining top-quality public servants. Sponsored by the LBJ School, the conference attracted 230 participants and provided input for the Commission's forthcoming report to Congress. Shown here are Paul Volcker (left), Commission Chairman; and Edmund Muskie, Commission Member.



John Ware, Acting City Manager of Austin, spoke to students in April about some fundamental changes that have taken place in the council-manager form of government in recent years. In his opinion the major change is in the city manager's role in influencing policy decisions. "The era of strong city managers is over in this country," he maintained. "Managers no longer enjoy the power and prestige they once had, primarily because the politics of city government has fundamentally changed." According to Ware, the control now lies in the hands of the elected council members, and political and social concerns often outweigh management concerns in decisionmaking. Although Ware said he has been able to work within the new boundaries, his profession in general has been "traumatized."



The American space program has permanently affected the lives of people on earth and made the United States a great power among nations, said former NASA Administrator James M. Beggs during a spring brown bag discussion. In his talk, Beggs, who served as NASA's chief executive from 1981 to 1985, called the space program the "fundamental core element of national power" and credited the space program with technological advancements in the microelectronics, propulsion arts, and life sciences areas. With its "magnificent vantagepoint," space has the potential for many opportunities, Beggs said, and "we have only just begun." According to him, the country will have a permanent space station in a few years and opportunities will be extended to those who have ideas for experimentation in space.



Carolyn Corbin, a consultant and author of a well-known business bestseller, addressed participants of the Public Personnel Management Institute during a program arranged by the Office of Conferences and Training in March. Corbin, who is the president of her own Dallas-based international research, training, and consulting firm, is the author of Strategies 2000, which was named by The Kiplinger Washington Letter as one of the top four business books of 1986. Also known for her consulting and training career in the high tech and financial services industries, she pioneered computer-assisted instruction and is the first trainer chartered to consult on space stations.



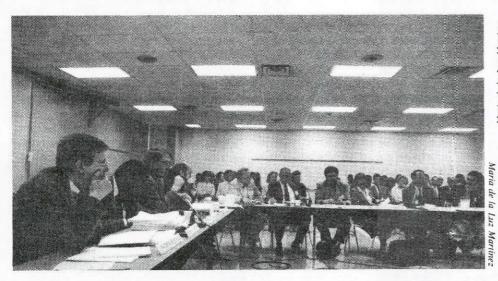
At a WIN-sponsored brown bag talk in March, Sarah Weddington discussed the evolution of women's rights through the legal process. Urging the future public servants in the audience to "question the stereotypes embodied in law," she told them that although bringing about changes through court action is a difficult and often drawn-out process, it may be the only way to force a reluctant society to abandon its discriminatory ways. Such "progress through litigation" has characterized the women's and civil rights movements for the past two decades, she said, and will continue to be necessary to overcome the setbacks caused by the current administration's policies. Weddington, an attorney, has been a member of the Texas Legislature, a White House Assistant to President Jimmy Carter, and head of the Office of State-Federal Regulations.



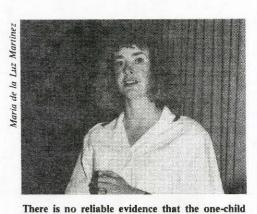
A March conference entitled "Immigration Reform: Policies, Prospects, and Issues" drew such speakers as Rick Swartz (second from right) and State Senator Gonzalo Barrientos (right). Swartz is with the National Forum on Immigration, Refugees, and Citizenship in Washington, D.C. The conference was sponsored by the LBJ School of Public Affairs Minority Liaison Committee, the LBJ School, and the UT Center for Mexican American Studies. Also shown are Ted Melina Raab and Leo Sauceda.



In a brown bag talk on April 4, Professor Joseph Lee of University College in Cork, Ireland, described the situation in Northern Ireland as a multilayered religious conflict aggravated by economic depression. Noting that the 35 percent unemployment rate among the region's Catholics has created a favorable recruiting environment for the extremist Irish Republican Army, Lee said the growing power and sophistication of the group may eventually threaten the Dublin government. If this happened, he said, "then the British—and presumably the Americans—would have to develop a contingency plan to assure that Northern Ireland would not become the 'Cuba' of Northern Europe."



At a conference cosponsored by the LBJ School and LBJ Library in mid-April, a panel of 25 economic experts debated elements of a liberal program of recovery for the United States. Among the participants were economists John Kenneth Galbraith, Bennett Harrison, Harriet Hartmann, and William Darity; Jeff Faux, President of the Economic Policy Institute in Washington, D.C.; Robert Greenstein, Director of the Center on Budget and Policy Priorities in Washington, D.C.; Robert Kuttner, economics editor of The New Republic; John Judis, political correspondent for In These Times; and Mark Green, Director of the Democracy Project in New York. Those participating from the LBJ School were Professors James K. Galbraith and Norman Glickman, who coordinated the conference, and Professors Ray Marshall and Barbara Jordan.



policy in the People's Republic of China, implemented to level off the country's population as it reached the one billion mark, has adversely affected the personality of the nation's youngest generation, said UT Educational Psychology Professor Toni Falbo during a recent brown bag talk. The "Little Emperor" personality traits (spoiled, selfish, and maladjusted) attributed to Chinese only children is an uncorroborated stereotype that exists in the eyes of Western journalists and matches how Western only children are viewed, she said. The study examined the responses of mothers and teachers of only children to a specially designed personality measure meant to be sensitive to the Chinese culture.

# LBJ School Urban Lab Is Link between Academia and Real World

In 1978, LBJ School Professor David Eaton signed a contract with the City of Austin Emergency Medical Services (EMS) Department to develop a plan for siting and deploying ambulances. The momentum created by the success of that and subsequent EMS-related research projects laid the foundation for an urban laboratory that continues to expand today

Outfitted with modern equipment obtained through various grants and donations (see related story below), the lab focuses on urban research, analyzing management options for government clients through an examination of their activities and resource allocation. Although most of the work done in the lab has been done through group efforts such as policy research projects and state and local government service-delivery contracts, some independent research has been done by students. Numerous LBJ students have utilized the lab's facilities for their professional reports, and students from France, Germany, the Netherlands, and Poland have come regularly to work in the lab and complete academic internship requirements.

According to Professor Eaton, who has been the central figure in the development of the lab, one of the lab's primary functions is to help government entities take advantage of rapidly developing computer technologies to improve their operations. In the case of EMS, he noted that lack of information was identified as the city's key weakness in managing its ambulance operations.

"What the City needed in 1984 was an automated system that would rapidly put information into a database where it could be extracted quickly by people with no computer literacy," he said. The menu-driven software that was developed over the last three years has not only improved the response time of EMS vehicles, but it has provided other strategic information that affects operations. For instance, by analyzing patterns of day calls in an area, EMS administrators were able to justify a new part-time vehicle; by assessing how closing a road segment could affect system response time, the staff was able to apply the information to a road impact study; by evaluating call loads forecasts, EMS has been able to examine alternatives to employees' 24-hour shifts.

After the first EMS project was successfully completed in 1980, the credibility of the LBJ School's urban lab was established and other contracts-one to analyze fire department response and another to assess the distribution of parks services-were awarded to the School by the City of Austin. This has meant more opportunities for students to be directly involved in city government policy research.

"The idea is to try to find a way for training our students so that education can coexist with research and public service-and to have a lab that facilitates all three," Professor Eaton remarked. One of the special aspects of the LBJ School is not only to train students in the classroom, but to allow them to interact with government officials at a



Faculty, students, and EMS administrators watch an electronic data entry program that will be used by emergency medical technicians and paramedics in Austin EMS stations. They are (left to right): EMS Support Services Manager Terry Nelson, EMS Operations Manager Bill Coll, Professor David Eaton, French exchange student Pascale Roule, EMS Research Specialist Henry V. Fitzgerald, Jr., and French exchange student Yves Renaud.

professional level, he added, and the urban lab meets this goal.

The experience the students have gained through these projects and the close professional relationship that has ensued among students and City workers has been positive, leading to internship and employment opportunities for students and academic incentives for the clients' staff members.

 LBJ School student Henry V. Fitzgerald, Jr., who worked on an EMS-related policy research project, was hired in March by the City of Austin EMS as a research specialist. He will return to the LBJ School next fall to finish his professional report on "Response Protocols in a Tiered Urban Emergency Medical

· Bill Coll, who is graduating this May from the School's Part-time Program, has been EMS Manager of Operations for the past two years. An emergency medical technician when he enrolled in an EMS-related policy research project

in 1984, Coll has provided technical advice on subsequent projects.

· Terry Nelson, EMS Manager of Support Services, hopes to enter the LBJ School Mid-Career Program in the near

 Anthony Piasecki (LBJ School Class of '85), who did his master's professional report on forecasting calls for emergency medical services, was hired in 1985 by the City of Phoenix as a city management intern and is now Management Assistant in the Phoenix City Manager's

As the professional community becomes aware of the LBJ School's urban lab and its research capabilities, new contracts are signed. Last December, the Texas Department of Highways and Public Transportation's Office of Traffic Safety awarded the School a contract to develop an automated information management system that will eventually be used statewide by diverse emergency response systems.

"Any city, county, rural area—even a group of volunteers with limited trainingwill be able to use the same basic structure for learning about its own patterns of demand and the services it provides," Professor Eaton explained. After harnessing hundreds of variables for their own use, emergency response groups will also be able to provide summary statistics to state officials.

"We are developing an information... system that is distributed in time and space, allowing communities easy access to information required to improve local prehospital care while allowing the state to compile comprehensive statistics," Professor Eaton elaborated. "We're taking a system that can be customized so that different groups can use it for their own purposes. It is different from Austin's EMS information system because that software was designed for one city."

To execute the contract, four students have been hired-two exchange students from France, who are developing the information data entry components, and two undergraduates working on communications components. Two LBJ students will be hired this summer as interns. Although the contract expires in December, Professor Eaton said he expects the work will continue through subsequent contracts. "We're proving the system can work. We expect the state to ask us to implement it," he said.

To help LBJ School researchers execute the Department of Highways and Public Transportation contract, Apple Computer, Inc., has recently donated to the School a Macintosh II computer with color monitor and extended keyboard; an Apple Laserwriter II NTX printer; a tape drive backup; a modem; and software including an AUXTM operating system as well as MapGrafixTM, a professional mapping software package. Combined with other computer-related donations from The University of Texas's Project Quest and the IBM Corporation, this equipment provides state-of-the-art analytical and graphics capabilities that will continue to benefit both the LBJ School and area governments.

Maria de la Luz Martinez

## Computer Gifts Used for Urban Research

Computers have been one of the most important variables in the success of the LBJ School urban lab-serving not only as data processors, but also as learning tools that prepare students for tomorrow's

The computers in the urban lab have been obtained over the years by LBJ School Professor David Eaton from various computers-in-academia programs to examine a multitude of variables and test programs required to fulfill various contracts. These acquisitions from such programs as The University of Texas's Project Quest, which places IBM and Macintosh computers at approved university research sites, have allowed the School's urban lab to operate with the most sophisticated microcomputer equipment available.

The lab's ten IBM personal computersincluding one IBM RT-PC and one PS-2 Model 80-and two Apple Macintosh computers (one SE and one Mac II) are used by School researchers to analyze and solve problems created by growing urban populations. Peripheral hardware has also been obtained through donations and discounts by such companies as lomega and Strategic Locations Planning; it includes voice communications modules, printers, digitizers, modems, and programmable color plotters. Software includes a number of operating, networking, and compiler systems, as well as packages for word processing, database management, communications, spreadsheets, graphics, and cartography.

'The equipment was donated for work on a specific subject," remarked Professor Eaton, "but there are plenty of hours the equipment can be used for other projects. As long as the vendors can see the productive teaching, research, and public service yield of their donations, they are happy to make the gift. In fact, each donation seems to beget added gifts. We have been told by vendors to expect significant contributions of even more advanced devices during the coming summer."

So far, some students enrolled in the School's Information Management classes have been using the equipment; others are conducting supervised independent research that allows them to obtain practical experience in urban analysis while developing computer skills that range from learning existing software to developing original programming.

"Many of the students who have worked on the various projects did not have computer experience when they began," Professor Eaton remarked. "Each person has learned on the job. Since that is what students will find in public sector jobs, the reality therapy is one of the good things about the lab."

Maria de la Luz Martinez

# LBJ School Announces U.S.-Mexican Policy Studies Program

The Lyndon B. Johnson School of Public Affairs has established a Program for U.S.-Mexican Policy Studies to integrate research and curriculum on issues of common importance to the United States and Mexico. A three-year grant from the William and Flora Hewlett Foundation made it possible to get the program started.

The research under the program will be policy oriented, designed to deal with matters amenable to policy recommendations based on empirical examination and analysis. Whenever possible, research themes will be integrated into the course offerings of the LBJ School and other units of The University of Texas at Austin.

The program will also seek to expand opportunities for graduate students to obtain internships dealing with U.S.-Mexican policy issues. Proposals for funding for all research projects, whether by faculty or graduate students, will be reviewed by qualified faculty members.

UT Austin already has an extensive scholarly program dealing with Mexico, U.S.-Mexico relations, and the study of Mexican Americans. The University has a wealth of scholars of Mexico on the faculty, augmented by distinguished visitors. Much doctoral and master's degree research is carried out on Mexican themes, and the University's curriculum on these issues is wide-ranging. Also of significant

value is the Nettie Lee Benson Latin American Collection, perhaps the most complete library on Latin American issues available anywhere.

According to LBJ School Professor Sidney Weintraub, director of the new program, the research themes will be wide ranging. They might include, for example, economic interaction between the two countries, political relations, migration, the resolution of conflicts over water quality and supply, the provision of health services along the border, and the control of drug traffic and use.

"The modest objective is to make the program the leading source of continuing research in the United States on U.S.-

Mexico policy issues and to disseminate the findings in an extensive publications program," said Weintraub. "Scholars in Mexico will be encouraged to join in the research, on either a parallel or a joint basis with U.S. scholars," he said. "So, too, will scholars from other U.S. research institutions. The program has already established links with research institutions in Mexico, and we plan to expand these."

Further information on the program can be obtained from Professor Sidney Weintraub, Director, Program for U.S.-Mexican Policy Studies, LBJ School of Public Affairs, UT Austin, P.O. Drawer Y, Austin, Texas 78713.

# SUMMER NOTES

#### Poland Intern Program

Two first-year LBJ School students will travel to Krakow, Poland, this summer as part of a 12-week research program at Politechnika Krakowska's Institute of Water and Sanitary Engineering. The students are Scott Hendley and Timothy Juday.

The program is part of a formal exchange between the LBJ School of Public Affairs and Politechnika Krakowska that has been in effect since the summer of 1981. As in previous years, the students will be in Poland during June, July, and August.

Generally, students must select topics that can be researched at the Politechnika Krakowska, which is a technical university. The topics chosen by Hendley and Juday are transportation, engineering, and management in Poland; and management of natural resources in Poland.

Polish students Janusz Szczypula and Leszek M. Kasprowicz, who have been at the LBJ School as part of the exchange agreement, are graduating this May. Another Polish student, Pawel Mizgalewicz, has been admitted to the LBJ School and should begin the program this fall.

#### Poland Summer Study Program

A six-week study, research, and field-work program in Krakow, Poland, is being sponsored this summer by the LBJ School of Public Affairs and The University of Texas Division of Continuing Education.

In its third year, the program is scheduled July 1 through August 12 and is designed for U.S. undergraduate and graduate students, university faculty, and professionals with varied backgrounds and interests. Program participants will live in university housing at the Jagiellonian University in Krakow and will have an opportunity to study in organized courses and pursue individual research interests.

Joe Liro, a public administrator and linguistics doctoral student at UT, and Office of Student and Alumni Programs Director Sherry Stanford will accompany the group. The pair will conduct personal research and act as program administrators

#### Policy Skills for Minority Students

The Summer Program in Policy Skills (SPPS), which for the past eight years has provided intensive study opportunities for minority students interested in public service careers, will be offered for the last time this year as it reaches the end of its funding period.

Sponsored by the Association for Public Policy Analysis and Management and funded by the Alfred P. Sloan Foundation, the SPPS has brought over 200 students to the UT campus for eightweek summer sessions designed to acquaint them with the range of career opportunities in the public sector and to provide basic training in some of the skills required for admission to graduate programs in public affairs.

Because of the success of the summer program in increasing minority representation at the LBJ School and in the public sector, the School is optimistic that a similar program will be available upon completion of the Sloan program.

The upcoming summer program, scheduled from June 12 through August 5, will include 27 college juniors and seniors from across the nation. Chosen out of 188 applicants, the participants include 12 Blacks, 10 Hispanics, three Asians, and two Native Americans. Special interests of this year's participants range from public policy and political science to English, psychology, and health administration.

Students will be enrolled in four courses: Introduction to Public Policy, Policy Development, Mathematical Analysis, and Communication Skills. This year's instructors are Cloteal Davis Haynes (LBJ Class of '77), a partner in Haynes-Eaglin-Waters; LBJ School Professor Dick Schott; Dr. Stephen Rodi, who is division chair and mathematics instructor in the Austin Community College's Division of Mathematics and Physical Sciences; and Dan Kelly, a former University of Texas English professor who is now with the Texas Department of Agriculture's Consumer Services Programs.

Other summer program activities include talks by visiting lecturers, field trips, and seminars with public policy themes.



Professor Elspeth Rostow is informed of her award by members of the selection committee, who came to her classroom bearing balloons and confetti and humming "Hail to the Chief" on kazoos. Pictured (left to right) are: Ava Smith, Kevin Matthews, Caroline Rutsch, Professor Rostow, and David Twenhafel.

# Elspeth Rostow Honored with 1988 Teaching Excellence Award

Professor Elspeth Rostow has been selected by the LBJ School student body to receive the 1988 Texas Excellence Teaching Award. Sponsored by the UT ExStudents' Association and the Cabinet of College Councils, the \$1,000 award is part of a campuswide effort to encourage and recognize overall excellence in teaching, both in and out of the classroom.

The LBJ School's selection committee, chaired by David Twenhafel, said in its formal statement that Rostow was chosen to receive this year's award because of her high standards of performance for both herself and her students and because of her "open door policy" toward students.

At the reception given for Rostow on April 19, Twenhafel added that the selection criteria used by the committee to evaluate nominations were such characteristics as "extraordinary accessibility," that is, not only being available to students outside the classroom but openly welcoming their visits and discussions; "contemporaneousness," taking full advantage of current information in the field and the presence of relevant visitors on campus to broaden the scope of the course; and the ability to elicit from students their best efforts.

The honoree responded with the observation that although she felt she deserved the award less than some of her colleagues, from whom she as a historian

learned how to teach public policy, she was delighted with the "miscarriage of justice" that led to her selection.

"It was Seneca who said it best," Rostow said: "'Men learn by teaching.' In the many years that I have taught, I have certainly learned a great deal more from my students than I could possibly give to them"

In a letter thanking the committee for the award, Rostow wrote: "To a teacher, there is no more meaningful award than one which comes from students. Later this week, I will receive an honorary degree—for which I am obviously grateful. But it will not touch and please me as much as the award that came to me today. Your action will remain in my mind as one of the very best moments in a long teaching career."

Rostow, who is Stiles Professor in American Studies and Professor of Public Affairs and Government, teaches seminars on the U.S. presidency and on the interplay between domestic politics and foreign policy. She has taught at UT Austin since 1969 and served as Dean of the Division of General and Comparative Studies for two years before becoming Dean of the LBJ School in 1977. After leaving the deanship in 1983, she spent a year abroad as a Distinguished Fulbright Lecturer before returning to the School to teach full time.

# Professorship Established in Honor of Wilbur Cohen

A new professorship honoring the memory of Wilbur J. Cohen has been established in the LBJ School of Public Affairs, where he was on the faculty from 1980 to 1987

At its April 14 meeting, the UT System Board of Regents accepted a \$100,000 gift from the Henry J. Kaiser Family Foundation, Menlo Park, California, and gifts of \$57,166 from various donors to establish the Wilbur J. Cohen Professorship in Health and Social Policy.

In addition, \$78,583 of those gifts will be eligible for matching under the Regents' Endowed Teachers and Scholars Program and will be used to increase the total endowment to \$235,749.

The Kaiser Family Foundation has focused its support on health care programs, an area of deep concern for Cohen, who was U.S. Secretary of Health, Education, and Welfare in the Johnson administration. At the time of his death in May 1987, Cohen was cochairman of SOS, a national coalition to protect Social Security, Medicare, Medicaid, and Supplemental Security Income. In 1986-87, he was co-director of an LBJ School policy research project on medical care for Texas indigents.

Prior to joining the faculty of the LBJ School, where he was appointed to the Sid Richardson Chair of Public Affairs, Cohen had been associated for many years with the University of Michigan, where he was Dean of the School of Education (1969-78).

Derived from UT News & Information

## **ALUMNI NEWS**

# Receptions, Reunion Planned This Summer

Two receptions honoring LBJ School alumni, interns, and friends are being planned this summer, one on Wednesday, June 22, in Washington, D.C., and the other on Friday, August 26, in Austin.

The June reception will take place in the Cannon Caucus Room, 345 Cannon House Office Building, from 6 to 8 p.m. It will honor interns, alumni, and faculty who happen to be in the Washington,

As the summer draws to an end, the LBJ School will host a reunion for the classes of 1973, 1978, and 1983 in Austin. The dean's annual Austin reception is scheduled from 6 to 8 p.m. in the Great Hall of the LBJ Library as part of a series of weekend activities. Tentative plans include a picnic at a still undetermined Lake Travis location on Saturday, followed by festivities at the Oasis Restaurant, and an alumni panel who will speak to incoming students on Sunday.

Those who plan to attend the Washington reception are asked to contact Sherry Stanford or Courtney Brown by June 8 at the LBJ School of Public Affairs, The University of Texas at Austin, Drawer Y, University Station, Austin, TX 78713-7450, (512) 471-4962. Those who plan to attend the Austin event should contact Courtney Brown or Ann Savage by August 12.

#### Glenn E. Deck Is New Kansas City Director

Glenn E. Deck, LBJ School Class of '76, has been appointed by the City Manager of Kansas City, Kansas, as the city's new Finance Director.

Deck, who has been City Auditor for the past four years, was promoted in January over 45 outside applicants for the position. The Finance Department, with over 200 employees in seven divisions, is responsible for the assessment and collection of city taxes, purchasing and supplies, liquor and amusement control, property and insurance, and the city treasury.

An editorial in the Kansas City Star

applauded Deck's appointment: "City Auditor Glenn Deck is a top-notch choice to be Kansas City's new finance director. City Manager Dave Olson made a sound move by hiring from within for a position that is extremely important as budgets get tighter and tighter. Under Deck's guidance, the audit department has released solid findings in a variety of areas over the last four years. Deck's new duties will include aggressively collecting the earnings tax and other city taxes. . . . A little dose of professional government can do a lot to brighten Kansas City's bleak financial picture."

#### **Activity Update**

Anne Hall ('87) has completed her foreign service training and has become Vice Consul at the American Consulate in Barranguilla, Colombia.

Claudia Siegel ('87) is now Associate Program Director for Universities and Health Affairs at the State of Texas Higher Education Coordinating Board.

Cesar Melgoza ('86) has left his position with the City of San Jose, California, to become State/Local Government Market Development Manager for Apple Computers in Cupertino.

Mark Troppe ('84) has received a Rotary Fellowship to study development economics at the University of Essex in England, beginning next fall.

Jim Mikus ('83), Supervisor in the Office of the Inspector General, Texas Department of Commerce, is the Republican candidate in the upcoming election for Travis County Commissioner, Precinct 1.

Barbara Weinberg Altmann ('79), formerly

Assistant Director of the Dallas Public Works Department, is now Director of Risk Management in the Dallas City Manager's Office.

**Bill Stotesbery** ('77) has left his position as Director of Government and Public Affairs at MCC to become Vice President for Government Relations for Westmark Systems, also in Austin.

David Perry ('76) is now Deputy Director of the Federal City Council in Washington, D.C., a nonprofit, business-supported, public interest group.

Ed Emmett ('74) recently won the primary election to become the Republican candidate for Texas Railroad Commissioner. Emmett, a former member of the Texas House of Representatives, is Executive Director of the Texas Association to Improve Distribution.

Former LBJ student **Steve Cobble** is Delegate Coordinator for the Jesse Jackson campaign, headquartered in Chicago.

## Elizabeth Hall Leaves LBJ School in May



Elizabeth Hall

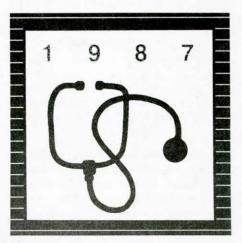
Elizabeth Hall, Coordinator of Special Projects and Development for the LBJ School, is leaving the School May 13 to develop an education counseling service and to begin an appointment on the Travis County Appraisal Review Board.

Hall, who came to the LBJ School in 1975 as Director of Student Affairs, said her new counseling service will offer personal advisory services to parents and students regarding prep school and college admissions and financial aid. "This is an area I have been interested in for some time," she said. "Today's high school students and their parents are faced with a huge array of choices among institutions, and many don't have the information or experience they need to sort through the

options and make wise decisions. Having worked in admissions and financial aid for so many years, and having visited hundreds of campuses, I have a great deal of information and experience to share. It's an exciting prospect for me."

At a reception held May 3 in the Erwin Atrium of the LBJ Library, Hall took the opportunity not only to toast her colleagues but to congratulate herself on "having the good fortune of always having good people to work with." She said that having the reception in the Library was especially meaningful to her: "My first job after graduate school was with President Johnson's War on Poverty in 1966, when I came to Austin as Southwest Regional Representative for the Office of Equal Opportunity. When OEO moved its headquarters to Dallas, I stayed in Austin and soon came to the University of Texas, where it was my good fortune to work with far-sighted and gifted people in the offices of the Dean of Students and Admissions. Since 1975 I have had the most pleasant assignment of representing the LBJ School on campuses across the country, working with students and alumni, all the while enjoying the association of this extraordinary faculty and staff. To each of you-thank you for your leadership, your support, and your friendship."

#### **NEWLY PUBLISHED**



Texas Health Care Data, 1987 Compiled and edited by Claudia H. Siegel Special Project Report ISBN: 0-89940-857-5 180 pp., \$8.00

This collection of over 160 tables, graphs, and maps from a variety of sources provides a wealth of data related to health

care in Texas: demographic information, leading causes of mortality, insurance coverage, health and human services expenditures, Medicaid expenditures, acute care facilities, uncompensated care, emergency medical services, long-term care facilities, care for the elderly, care for the disabled, incidence of AIDS, mental health and mental retardation care and facilities, maternal and child health services, community health centers, and health promotion programs in Texas.

The volume was compiled in conjunction with the 1986-87 Policy Research Project on Indigent Health Care, directed by the late Professor Wilbur J. Cohen. Claudia Siegel, a student in the project who graduated from the LBJ School in May 1987, revised and updated the materials last summer and fall to produce the most comprehensive data source possible. Copies may be purchased from the LBJ School Office of Publications, P.O. Drawer Y, University Station, Austin, Texas 78713-7450.

Spring 1988

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## **Houston Forum** Will Focus on **Texas Politics**

The colorful and complex world of Texas politics will be on view next fall as a group of key political figures and observers gathers in Houston September 29-30 to discuss the politics of state government in Texas.

The forum, sponsored by the LBJ Library/Museum, the LBJ School of Public Affairs, and the Houston Post, will take both a historical and a prospective view of state-level politics, examining such issues as campaign financing, past abuses and scandals, political reporting by the media, and reality versus perception in the political process.

Program details will be announced next fall.

#### THE RECORD

Lyndon B. Johnson School of Public Affairs The University of Texas at Austin

Dean: Max Sherman

The Record is published three times a year for students, faculty, alumni, and friends of the LBJ School. Articles and suggest

Editor: Marilyn Duncan

Special Assignments: Maria de la Luz Martinez Typesetting: Helen Kenihan

esign: Barbara Jezek

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# ON THE RECORD

Professor Lynn F. Anderson has been appointed to a three-year term as a public member of the Minimum Continuing Legal Education (MCLE) Committee of the State Bar of Texas. The committee has guidance and oversight responsibilities for the State Bar's minimum continuing legal education requirements applicable to all practicing attorneys in the state. While a member of the Bar's Board of Directors from 1981 to 1984, Anderson chaired a board committee that developed the current system of MCLE for attorneys. In recent years he has served on the Bar's committees on liaison with law schools and legislation in the public interest.

Professor Susan G. Hadden conducted a one-day workshop in March on "Routes of Community Exposure to Hazardous Chemicals" with a grant from the Chemical Manufacturers Association. The workshop, which was held in Houston, was attended by a diverse group of scholars, citizens, and industry representatives. Using benzene as a test case, the group devised a general format for presenting information about a chemical whose long-term, health effects are not well understood. The format will be presented to potential citizen users for comment and to other groups to determine whether it can be easily and effectively applied to other

chemicals. If successful, the format is expected to be widely used in supplementing data from chemical inventory submissions required under the Emergency Planning and Community Right to Know Act.

During March, Visiting Professor Howard R. Balanoff presented two papers, "Planning for Urban Infrastructure: A Rational Approach" and "Developing a Rational Public Policy Toward the Use of Pesticides in Food Production." The former was presented at the national conference of the Urban Affairs Association in St. Louis, Missouri. The latter, presented at the Southwestern Social Science Association conference in Houston, was coauthored with Dennis E. Baker. Baker is the Director of the Food and Drug Divi-

sion of the Texas Department of Health.

A book edited by Professor David J. Eaton and John M. Andersen (LBJ Class of '83), The State of the Rio Grande/Rio Bravo: A Study of Water Resource Issues Along the Texas/Mexico Border, was one of three University of Arizona Press books selected for this year's Southwest Book Awards. The awards are sponsored by the Border Regional Library Association and are meant to stimulate writing and promote publication of outstanding literature about the Southwest. The book is an outgrowth of a 1982-83 policy research project on Texas/Mexico border water policy.

Nonprofit Organization U.S. Postage Paid Permit No. 2472 Austin, Texas

Praeger Publishers will publish the policy research project report entitled State Water Policies: A Study of Six States, based on a project directed by Professors Jurgen Schmandt and Ernest T. Smerdon.

Professor Kenneth W. Tolo has been reappointed to the National Association of State Universities and Land Grant Colleges Committee on Education and Technology. Earlier this year, he was an invited participant in an Aspen Institute Berlin conference on "The Changing Boundaries of the Universities." Participants included senior officials from eight U.S. universities and eight European universities

Former Visiting Lecturer Milton Jamail of the UT Government Department gave a brown bag talk at the UT Institute of Latin American Studies on his new specialization: "The Caribbean's Other Migrants: Major League Baseball Players in the

as well as West German science, government, and media leaders.