

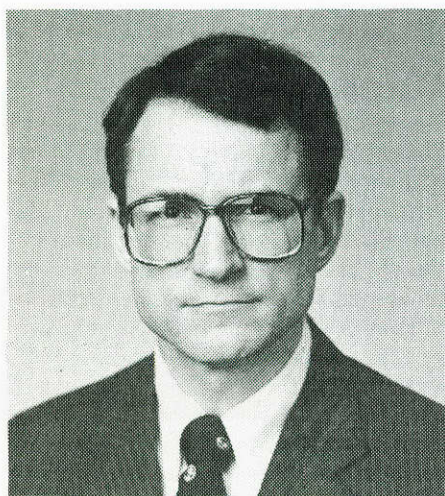
# THE RECORD

Number 120  
Spring 1989

The University of Texas at Austin  
Lyndon B. Johnson School of Public Affairs

## LBJ School 18th Annual Graduation Convocation

### Chase Untermeyer Is 1989 Commencement Speaker



Chase Untermeyer

White House Presidential Personnel Director Charles G. "Chase" Untermeyer will give the commencement address at the LBJ School of Public Affairs Graduation Convocation on May 20.

A former Reagan appointee, Untermeyer resigned from his position as Assistant Secretary of the Navy for Manpower and Reserve Affairs in April 1988 to conduct the planning for a presidential transition in the event Vice President George Bush was elected President. During the

1988-89 transition itself, Untermeyer was in charge of presidential personnel, continuing in that capacity as an assistant to the President.

Currently, Untermeyer is responsible for recommending individuals to serve in some 3,500 presidential appointments. He and his staff also work with Cabinet and agency heads of more than 2,000 noncareer appointees in the federal government.

A 1968 honors graduate of Harvard, Untermeyer was commissioned under the Naval ROTC Program and served during the Vietnam War as an officer aboard a destroyer in the Tonkin Gulf. He was also a lieutenant and aide to the commander of U.S. Naval Forces in the Philippines.

Raised in Houston, Untermeyer worked as a political reporter for the *Houston Chronicle* and as an executive assistant to County Judge Jon Lindsay before being elected in 1976 to the first of two terms as a member of the Texas House of Representatives. He resigned from the Legislature in 1980 to become executive assistant to Vice President Bush in Washington. In March 1983, Untermeyer left the vice presidential staff to become Deputy Assistant Secretary of the Navy for Installations and Facilities.

### May 20th Ceremony Will Honor New Graduates

Seventy-six graduates will be honored during the LBJ School of Public Affairs 18th Annual Graduation Convocation on Saturday, May 20. The ceremony begins at 11 a.m. in the Bates Recital Hall on 23rd and East Campus Drive. A reception following the ceremony will be held on the plaza of the Lyndon Baines Johnson Library and Museum.

Among those graduating are 16 joint degree program students who will receive

Master of Public Affairs degrees along with Doctor of Jurisprudence, Master of Arts, Master of Business Administration, and Master of Science degrees from the School of Law, the Institute of Latin American Studies, the Graduate School of Business, and the College of Engineering.

Program highlights include remarks by graduating student Kay Ghahremani and the presentation of the class gift by Yvette M. Matherne, also a graduating student.

### Thirteen PMIs Chosen from LBJ School



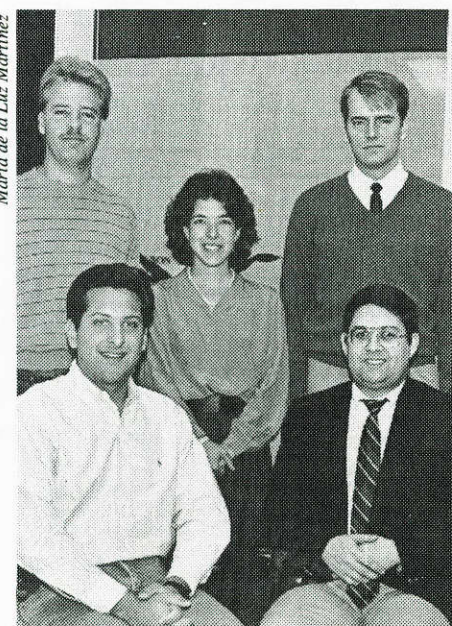
Maria de la Luz Martinez

(back row, l-r) David Twenhafel, Brian Dunbar, Christopher Lion, Scott Hendley, Joellen M. Harper; (seated, l-r) Edith Houston, Tamar Osterman, Bill Bacon

Thirteen graduating students of the LBJ School of Public Affairs have been selected to participate in the Presidential Management Internship Program for 1989-91. This number—which ties the record achieved in 1987—brings the total number of LBJ School finalists in the program's 10-year history to 82.

Established in 1978 by order of President Jimmy Carter, the PMI program is designed to attract into federal service men and women of exceptional management potential. Finalists, who are selected from a national pool of nominees, are referred to federal agencies for placement in two-year paid internships. Upon successful completion of their assignments, graduates are entitled to career status with the federal civil service without further competition.

This year's finalists, announced in April by the U.S. Office of Personnel Management, are William H. Bacon, Jr., Brian Dunbar, Andrew P. Gilmour, Joellen M. Harper, Scott E. Hendley, Edith I. Houston, Christopher Lion, Frank J. Mecca, Marlene Miller, Tamar L. Osterman, and Mike Vanchiere.



Maria de la Luz Martinez

(back row, l-r) Jody Young, Marlene Miller, Andrew P. Gilmour; (seated, l-r) Frank Mecca, Mike Vanchiere

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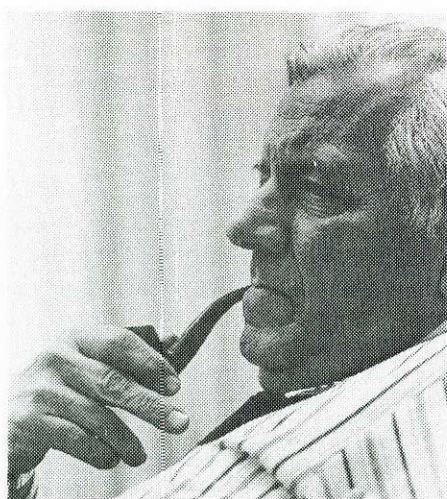
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## TRANSITIONS

### John Gronouski, School's Founding Dean, Announces Retirement

Twenty years after he came to The University of Texas at Austin to become founding dean of the LBJ School of Public Affairs, John Gronouski will leave UT and the LBJ School.

Gronouski announced in April that he will retire from teaching on August 31.

Although the School did not enroll its first students until fall of 1970, Gronouski's appointment as dean was effective September 12, 1969, giving him a full year to put in place a core faculty and curriculum for the new graduate program. His plan for the School differed with the prevailing concepts of how such programs should be designed: in contrast to the political science oriented approach to public affairs education, he envisioned a multidisciplinary program that would simulate the "real world" environment in which graduates would find themselves as public servants.

This approach included such novel components as client-oriented policy research projects, agency internships, discussion seminars led by visiting public officials, and a core of analytical and management courses—a combination designed to produce "skilled generalists" in a policy world populated by area specialists.

To teach this innovative curriculum, Gronouski envisioned a faculty drawn from a variety of academic disciplines and public service backgrounds, most appointed full-time in the School to



ensure their full participation and interest in the program's development. Gronouski's own credentials set a high standard: a Ph.D. in economics from the University of Wisconsin and nine years of government experience that included service as

Wisconsin Commissioner of Taxation, U.S. Postmaster General, and U.S. Ambassador to Poland.

These elements became the architectural framework on which Gronouski and others built after the LBJ School opened

its doors the following year. That they are still intact after two decades is a tribute to their viability as well as to the foresight and ingenuity of the man who introduced them. As the School's 20th anniversary celebration draws near, his contributions to the development of the program will be a prominent theme.

### Public Service Capsule

John Gronouski brought to the LBJ School a long record of public service that continued to grow during his two decades in Austin. In 1976-77 he served as Special Master for the U.S. District Court's desegregation of the Milwaukee public school system, and from 1977 to 1981 he held a presidential appointment as chairman of the Board for International Broadcasting, which oversees the operation of Radio Free Europe/Radio Liberty. At the local level, he served for 10 years on the board of the Austin Area Urban League, including two years as chairman; for a year as chairman of the Austin/Travis County Joint Commission on Metropolitan Government; and for four years as a board member of the Austin Area Private Industry Council.

### Glickman Will Direct Urban Policy Research Center at Rutgers

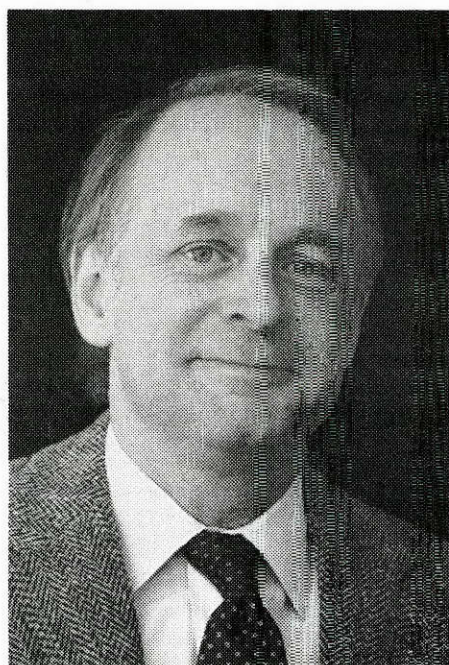
Professor Norman Glickman will leave the LBJ School at the end of this semester to become director of the Center for Urban Policy Research at Rutgers University. He will be the second director in the 20-year history of the center, which is one of the nation's foremost urban research centers.

Glickman, who has held the Mike Hogg Professorship in Urban Policy since 1983, said the new position represents at least two "firsts" in his professional career. "I will be a full-time administrator, something I've never been before," he said. "I'll still do research, but running the Center will take most of my time."

"I'll also become a trade union member for the first time," he added, explaining that the Rutgers faculty is organized by the American Federation of Teachers.

Glickman is well prepared to assume his new role. During his 13 years on the faculty of the University of Pennsylvania, his nonteaching activities ranged from serving as director of the university's Urban Studies Program to holding visiting research positions in centers throughout the world as well as in the U.S. Department of Housing and Urban Development.

Since joining the LBJ School faculty six-and-a-half years ago, he has not only been a prolific researcher and writer (his



most recent book was released by Basic Books just weeks ago), but he has been active outside the School as well: as Distinguished Fulbright Professor at the Technical Institute of Monterrey, Mexico; as Vivian Stewart Visiting Fellow at the University of Cambridge; as a member of several state and local commissions and

task forces; as a consultant to numerous attorneys and associations—including the Texas Consumers Association and the Industrial Union Department of the AFL-CIO—and as project director for research sponsored by such organizations as the Ford Foundation, the Aspen Institute, and the Economic Development Administration.

Among the most rewarding of these activities, said Glickman, was his involvement with the City of Austin's Economic Development Commission. After helping to author the legislation that created the Commission in 1985, he served as chairman for two years. "I think a lot came out of that," he said. "We helped bring Sematech to Austin, set up an enterprise zone, set up a targeted loan program for small business people, set up a procurement operation to help businesses run by minorities and women get city contracts, and worked on setting up a music district to promote the music industry in the city. I'm really proud to have been part of all that."

Glickman said he is also pleased with the outcome of this past year's policy research project with the Industrial Areas Foundation. The project, which he codirected with Professor Robert Wilson, worked with the IAF to develop strategies for increasing economic and educational opportunities for low-income Texans. Not

only was the project itself a success, noted Glickman, but it has led to additional opportunities for the School. "We placed two students in summer internships with Ernie Cortez (head of the IAF)—and it's a major high point for me," he said. "They're very good students, and they'll be working with a community organization, working with poor people, working with people who really count."

Another outgrowth of the project, said Glickman, is a proposal to the Ford Foundation to conduct a leadership training program for the IAF. If approved, the program will link the LBJ School with organizers and leaders in the communities around Texas affiliated with the IAF.

"I like to think of those kinds of things as my legacy here," he said.

### THE RECORD

Lyndon B. Johnson School of Public Affairs  
The University of Texas at Austin Dean:  
Max Sherman

The Record is published three times a year for students, faculty, alumni, and friends of the LBJ School. Articles and suggestions are always welcome.

Editor: Marilyn Duncan  
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Design: Barbara Jezek  
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Transitions—continued from page 2

## Roush Leaves to Pursue Academic Goal



María de la Luz Martínez

As an administrative assistant assigned to the Visiting Tom Slick Professor of World Peace, Susan Roush has been closely involved with the academic work of former diplomats, State Department officials, and arms control negotiators during their appointments at the LBJ School. At the end of May her experience in academia will shift to that of full-time student as she leaves the School to complete her coursework for a B.B.A. degree in accounting at Southwest Texas State University.

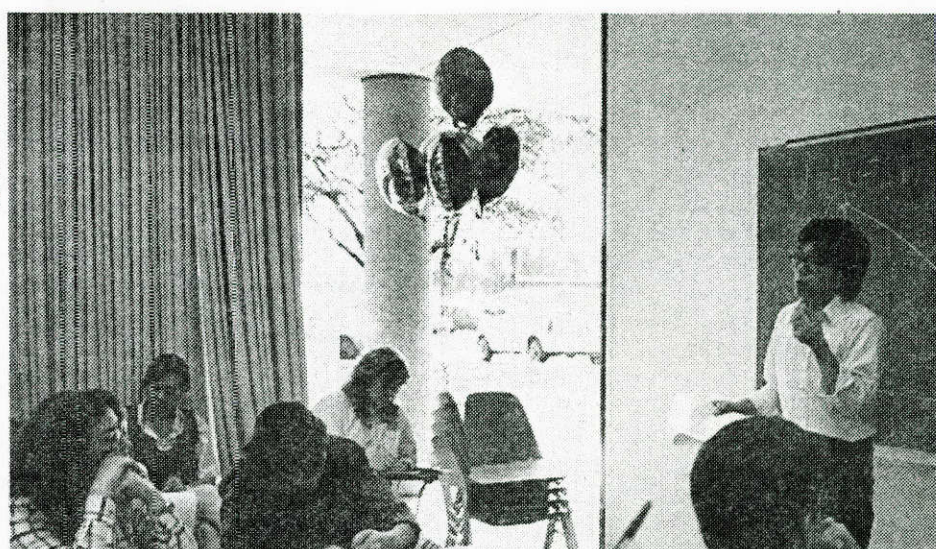
When Roush arrived at the School in 1982, she inherited responsibility for handling logistical details for a major symposium that was less than three weeks away. After this crash course in conference making she handled subsequent Slick events with such apparent ease that in 1985

Professor Jagat Mehta wrote in the acknowledgments to the published proceedings of his conference: "Susan Roush . . . has become the link and the operational manager for Slick conferences . . . . Almost single-handedly and with great cheerfulness she coped with the myriad responsibilities that ensured the smooth running of the conference. . . ."

Such accolades are not unusual. In fact, because Roush has prepared numerous manuscripts for publication during her tenure at the LBJ School, she must certainly hold the School record for the person most often named in acknowledgments to published works. Her collection includes a shelf full of autographed volumes that range from Slick conference proceedings and project reports published by the LBJ School to books released by Basic Books, Praeger, and Duke University Press. Her professors, who include members of the School's regular faculty as well as the visiting Slick and Bentsen professors, have also recognized her contributions by nominating her for a university-wide staff excellence award, which she received in 1986.

Jagat Mehta concluded his note of thanks with a sentiment that was later echoed by Slick Professor Robert German in his preface to *The Future of U.S.-U.S.S.R. Relations*: ". . . while Slick professors come and go, she, one hopes, might stay forever." Roush's departure in May ends that hope, but her contributions to the School will endure.

## Faculty Newcomer Patrick Wong Receives 1989 Texas Excellence Teaching Award



María de la Luz Martínez

LBJ School Professor Patrick Wong's challenging teaching style and approachability inside and outside the classroom earned him LBJ students' support for the 1989 Texas Excellence Teaching Award.

Amidst a shower of confetti and floating balloons, members of the Texas Excellence Teaching Award Selection Committee interrupted Professor Patrick Wong's Political Economy lecture during March to announce that he was their choice for the 1989 award. An LBJ School newcomer, Professor Wong joins a distinguished group of faculty who have been selected for this honor since the award was established in 1982.

Later, at a School reception in his honor, Professor Wong called his selection "the best thing that can happen to someone just learning and exploring ways to teach" and said that student cooperation was instrumental in his survival during the first semester. "I am very encouraged, excited, and honored by this award," he remarked, adding that he has come to realize that teaching is a team effort and that any recognition of his efforts also acknowledges the good work of others.

Offering his congratulations, Dean Max Sherman told Professor Wong he should be proud of the honor because "students are a very critical audience." David M. Marchick, Selection Committee Cochair, observed that the award gives students a rare opportunity to make decisions about their professors and to let professors know the value students place on

good teaching.

After listing the criteria used to select the winner, Committee Cochair Andrea Abel read excerpts from Professor Wong's nominations. "Dr. Wong is extremely demanding of his students," one student wrote. "His seminar demanded a lot of attention and long hours of readings and research. The effort is not in vain, though. The student leaves his class with a sense of satisfaction and accomplishment for the work done."

The \$1,000 Texas Excellence Teaching Award is funded by the Ex-Students' Association and is designed to encourage quality teaching at the University of Texas by recognizing individuals whose teaching and personal relations with students have had a positive influence on the lives and educational experience of students. Past LBJ School award recipients are Elspeth D. Rostow, 1988; Barbara C. Jordan, 1987; Robert H. Wilson, 1986; Glen H. Cope, 1985; W. Norton Grubb, 1984; Leigh B. Boske, 1983; and Dagmar S. Hamilton, 1982.

Aside from Abel and Marchick, other students who served on the 1989 Selection Committee were Kay Ghahremani, Eduardo N. Luna, Lynda S. Rife, and Kathryn B. Stratos.

María de la Luz Martínez

## Juárez to Enroll in Stanford Ph.D. Program



María de la Luz Martínez

Juárez explained that her exposure as a child to the poverty and discrimination attached to membership in a minority group led her to question why and how societies become stratified. Even if the question can be only partially answered through her research, she said, "I might be able to make a dent in the problem."

Her interest in minority advocacy, as well as her high educational aims, are family traits. Her father is part of what she called "the first generation of Chicano scholars," one of the first Mexican Americans to receive a Ph.D. and teach at the university level. Her mother entered college while running a day-care program for children of migrant workers in California and eventually earned bachelor's and master's degrees in early childhood education. All five of her brothers and sisters have college degrees—some advanced—and work variously as a bilingual education teacher, a civil rights attorney, a computer programmer, an international auditor, and a Ph.D. student in biology.

Juárez said she expects to spend three and one-half to four years working on her Ph.D., after which she hopes to return to Texas to teach.

At that point, she said, she may be able to move from the purely academic side of her field into the area of applied anthropology, "to actually work toward having an effect on these problems I've been theorizing about."

Ana Juárez, Coordinator of Minority Programs, is leaving the LBJ School at the end of June to pursue a Ph.D. degree in anthropology at Stanford University.

Juárez, who has a master's degree in anthropology from UT Austin, said she sees her doctoral studies as an extension of her previous activities and interests, both academic and professional.

"My work as minority liaison at the LBJ School has put me in a good position to serve as an advocate, and I enjoy that role," she said, adding that anthropology offers a different approach to advocacy. Her specific research interest is in the social and ethnic stratification of the Maya, an area of study that she believes will shed light on stratification among races and classes in this country.

## Professors Elspeth and Walt Rostow Honored

Professor Elspeth Rostow and her husband Walt W. Rostow have been named 1988-89 recipients of the Pro Bene Meritis Award of the UT College of Liberal Arts. The award, established in 1983 by the Liberal Arts Foundation, was presented during the College of Liberal Arts Honors Day Convocation in early April.

The purpose of the award is "to honor individuals who are committed to the Liberal Arts, who have made outstanding contributions in professional or philanthropic pursuits, or who have participated in service related to the College of Liberal Arts at The University of Texas at Austin."

It is also intended "to heighten public awareness of the critical role played by the Liberal Arts in education and society today."

Elspeth Rostow, the Stiles Professor Emeritus of American Studies, was Dean of the LBJ School from 1977 to 1983 and Dean of the Division of Comparative Studies from 1974 to 1977. Her popular course on the U.S. presidency is cross-listed in public affairs, history, and American civilization. Walt Rostow, who served as counselor and national security adviser to Presidents John F. Kennedy and Lyndon B. Johnson, is the Rex G. Baker Jr. Professor Emeritus of Political Economy.

Other recipients of this year's award are Archibald A. Hill, Professor Emeritus of English and Linguistics; and Wolfgang F. Michael, Professor of Germanic Languages, and his wife Marian Pendergrass Michael.

# ALUMNI NEWS

## Reunion

The LBJ School's 1974, 1979, and 1984 graduating classes will have a 15-, 10-, and 5-year class reunion over the Memorial Day weekend. A School-sponsored reception—scheduled on Friday, May 26, at 5:30 p.m. in the Joe C. Thompson Conference Center on the UT campus—will kick off the events.

This year, the agenda is being planned by volunteers representing each of the three classes. The Class of '79 reunion committee is being headed by DeAnn Friedholm, Janet Crow, Paul Hilgers, and Brooks Myers. Tom Linehan is the Austin-based alumnus who is coordinating activities for the Class of '84; at press time, no volunteers for the Class of '74 had emerged.

## Barbara Jordan Party

LBJ School Professor Barbara Jordan will host a party at her home to coincide with reunion activities. The party is open to anyone who has been in her class during the past 10 years. It will be held on Saturday, May 27, at 4 p.m.

## Summer Receptions

Two receptions for alumni, faculty, students, and friends of the LBJ School are planned this summer—one in Washington, D.C., the other in Austin.

The Washington reception is an annual event honoring LBJ School community members based there. This year it is scheduled for Friday, June 23, from 6 to 8 p.m. in the Cannon Caucus Room (Room 345) of the Cannon House Office Building. Those wishing to attend should contact Sherry Stanford or Courtney Brown at 471-4962 by June 9.

The Austin reception will coincide with new student orientation and is open to all returning students as well as alumni, faculty, and friends. It will be held at the end

of summer—on Friday, August 25, from 6 to 8 p.m. in the Great Hall of the Lyndon Baines Johnson Library and Museum. If you plan to attend, RSVP by August 1 by contacting Courtney Brown or Chris Miller at 471-4962.

## Alumni Update

**Lynn Cairnes ('87)** is the new Associate Director for the Alliance for Employment Growth and Development in Atlanta. Until April, Cairnes had been living in Washington, D.C., where she was a Research Associate for the International Union of Operating Engineers. An active volunteer at the Manassas National Battlefield Park in Virginia, she was named Outstanding Volunteer for the Year in 1988. Cairnes will continue to do volunteer work for the Park Service in Atlanta at Kennesaw Mountain Battlefield.

**Ramona Materi ('88)** has been selected to participate in the Government of Canada's Accelerated Economist Program, overseen by the Public Service Commission of Canada. Materi was one of eight finalists chosen from a panel of 70 master's degree-level nominees for the program, which begins June 26.

### Albert E. Donelan, 1946-1988

The LBJ School was sad to learn of the death of Albert E. Donelan ('76) in November 1988. Donelan, whose wife Karen and son Patrick still live in Austin, had been manager of A-Tex Pools for many years.

## Field Study of Tourism in Guerrero, Mexico Analyzes Future Economic Impact

When LBJ School Professors Norman Glickman, Chandler Stolp, and Sidney Weintraub announced that they were offering a policy research project dealing with tourism in the Mexican state of Guerrero, it looked too good to be true. Who could possibly reject the opportunity to earn course credits while lolling on the beach in Acapulco or Ixtapa-Zihuatanejo, or taking in the sights of Taxco? The project, however, proved to be more than a chance to bask on a tropical beach.

The idea of analyzing how to maximize the benefits of tourism in Guerrero originated with the governor, José Francisco Ruiz Massieu. Guerrero is one of the poorer states in Mexico, with much of its income coming, directly and indirectly, from tourism. Thus, the future of tourism in the area will determine the future of Guerrero's economy. Another part of the picture is that Acapulco over the years has become the emigration safety valve for persons in Guerrero and nearby states who lacked job opportunities in their own

villages and cities.

There were 22 students in the PRP. Most traveled to Mexico, carrying out their research in Spanish. They studied the facilities of each tourist location, where the hotels and restaurants bought their food, how many people were employed, what competition the Guerrero tourist areas faced, how the locals reacted to tourists, how the tourists reached their destinations, whether they were Mexican or foreign, and what handicrafts they purchased. Special studies were made on environmental problems and untapped tourist opportunities in the state, such as ecotourism. In addition, econometric models were constructed to estimate the multiplier effect of tourism.

The project's final report, to be presented to the client in May, will be translated into Spanish and published by the State of Guerrero. The English version will be published in the LBJ School's Policy Research Project Report series.

*Mexico PRP Members*

## Eaton, EMS Project Receive New Awards



At an April 3 faculty meeting, Austin City Manager Camille Barnett and Dean Max Sherman (left) exchanged tributes—a copy of a City Council resolution honoring a joint LBJ School/City EMS Department project and a plaque from the Association of American Geographers recognizing the two institutions for excellence in applied geography. Also pictured are Professor David Eaton (right), project director, and Acting EMS Director David Wuertz.

The Association of American Geographers has given its only 1989 Honors Award in applied geography to LBJ School Professor David Eaton, whose research projects have resulted in a computerized information management system for the City of Austin Emergency Medical Services Department.

Eaton went to Baltimore in March to accept the AAG award, which "provides the highest professional recognition for applied geographical excellence." The award has been given only a few times in the past decade.

Research directed by Eaton has led to the development and implementation of an Austin decision support system for emergency medical services known as GIPAS (Geographical Information and Policy Analysis System). The software system, which among other things gets Austin EMS ambulances to the right place at the right time, is now used in more than 20 applications for EMS management of personnel, operations, resource allocation, and strategic planning. Benefits from GIPAS have included reduced costs, improved services, and enhanced effec-

tiveness and equity of prehospital medical care in the Austin metropolitan area.

Last August GIPAS was recognized by another national professional association when the Urban and Regional Information Systems Association (URISA) conferred its Exemplary System in Government Award for Automation on the LBJ School/Austin EMS Project. In addition, Eaton previously has received two AAG Citation Awards for his geographical research—one in 1986 for his research on ambulance planning in the Dominican Republic and another in 1985 for research on a deployment plan for EMS vehicles in Austin. In April 1989 he and others involved in the development of GIPAS received the McGrew Policy Research Award for 1989 from the Austin Society of Public Administration.

Support for the GIPAS project has come from the Robert Wood Johnson Foundation, Austin's EMS Department, IBM Corporation, and, from UT Austin, the Project QUEST program, Mike Hogg Fund, and University Research Institute.

*Derived from UT News & Information*

## GEDP Director Darrell Piersol Recognized



Darrell Piersol (left) receives the President's Excellence Award from Southwest Texas State University Interim President Michael L. Abbott during a March 21 luncheon in San Marcos.

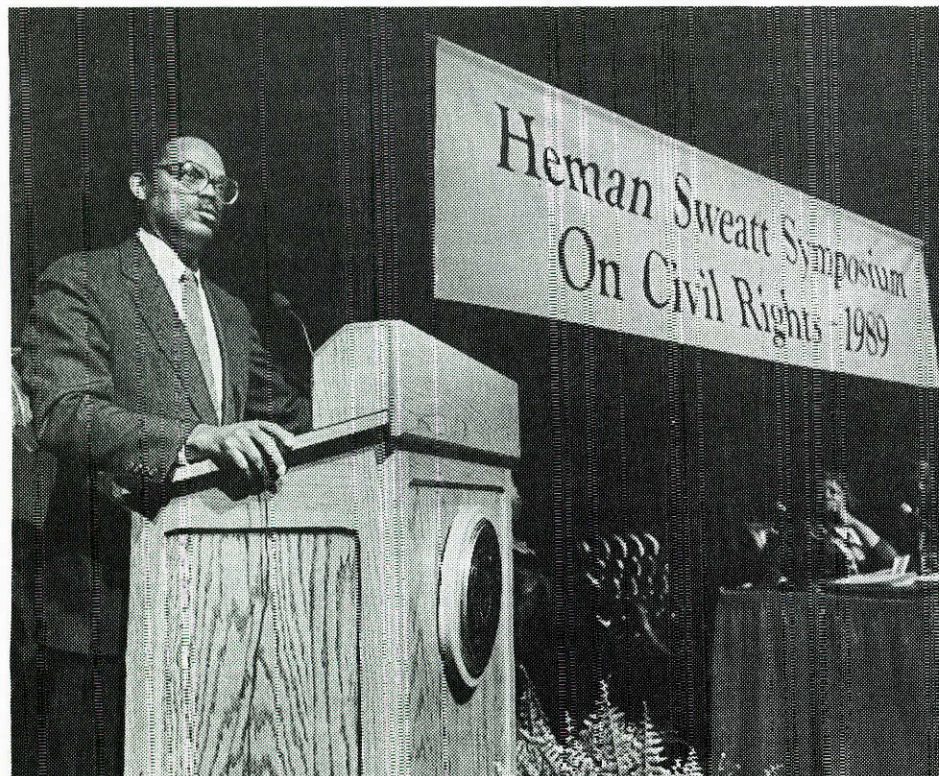
Dr. Darrell Piersol, director of the LBJ School-based Governor's Executive Development Program, is the recipient of

Southwest Texas State University's President's Excellence Award.

The award is presented by the president of Southwest Texas State to individuals who have brought special recognition to the university through significant contributions to society, their professions, or the university.

Piersol, a professor of management at Southwest Texas State, spent 26 years with IBM Corporation as Division Director of Personnel and Administration, Director of Corporate Advanced Management, and then Director of Personnel Management. A graduate of Illinois Wesleyan and Purdue universities, he and his wife Barbara have established scholarships in music, international studies, accounting, and marketing and have supported a variety of programs in liberal arts, the fine arts, and communication at Southwest Texas State.

## Third Annual Sweatt Symposium Civil Rights Dialogue Continues



University of Chicago Professor William Julius Wilson was the keynote speaker at the third annual Sweatt Symposium held in March.

The irony of persistent racial discrimination and poverty in a nation that prides itself on its democratic tradition and economic strength was one of several dimensions of the "paradox of civil rights" discussed by participants in the Third Annual Heman Sweatt Symposium on Civil Rights.

In the keynote address on March 30, noted race relations expert William Julius Wilson urged his audience "to question the validity of the dominant American belief system on poverty and welfare," which fails to recognize the institutional causes of poverty.

"The growing problems of the inner city are not due to the assumed inadequacy of inner-city ghetto residents," he said, "but to the systematic blockage of opportunity."

Wilson, a professor of sociology and public policy at the University of Chicago, cited a national survey that concludes Americans are more likely to blame poverty on lack of effort or ability, poor work skills, or loose morals than on institutional causes such as inadequate schooling, job shortages, or low wages.

He maintained that unless the underlying causes are attacked through institutional reforms, the problems of the inner-city ghetto will continue to worsen and will ultimately undermine the country's economic system.

In a presentation March 31, Barbara Solomon suggested that one of the mechanisms for attacking these strongly ingrained institutional causes of poverty is affirmative action. "Affirmative action is the necessary accompaniment to nondiscrimination," she said, explaining that deliberate compensatory action is the only way to overcome the legacy of disadvantage inherited by blacks in this country.

Solomon, who is a professor of social work and graduate dean at the University

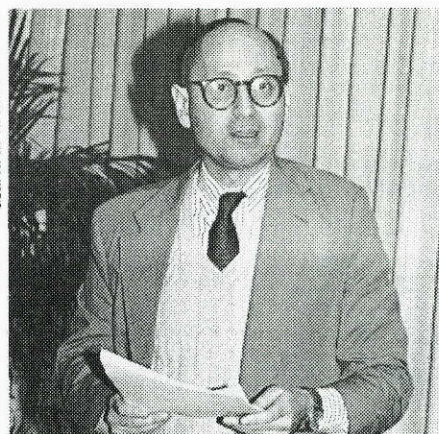
of California, pointed out that today's nonminorities are in some ways paying for the sins of their fathers. Because the fathers of the white majority systematically excluded blacks from the nation's labor and real estate markets—and thus excluded them from the long-term rewards to be gained through access to those markets—their sons and daughters are being asked to "give back" some of those rewards through affirmative action. Thus, when a black is given a job over a white with slightly more qualifications or seniority, she said, it is not a matter of exercising reverse discrimination but rather of discounting the element of accumulated advantage in weighing the two candidates' qualifications.

During a session on legal and public policy perspectives, the president of the Austin chapter of the NAACP commented that the legal paradox of civil rights lies in the gap between enactment of laws and their implementation and enforcement.

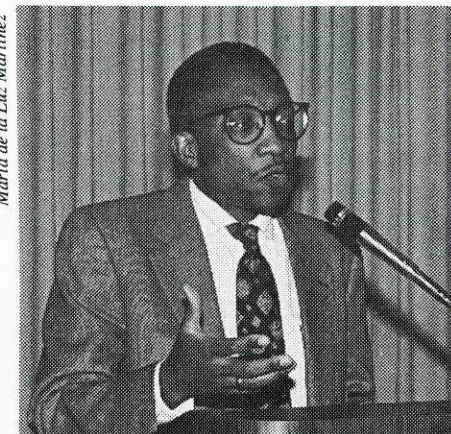
"The education system continued to practice segregation long after *Brown versus the Board of Education*," Gary Bledsoe noted, adding that discrimination remains a problem in schools today because discriminatory policies are built into the system. He also pointed to the continued existence of single-member districts and to inequities in the criminal justice system as evidence that discrimination is being perpetuated by the very systems that should be fighting it.

The Sweatt symposium, named in honor of the first black student to be admitted to the UT Law School, was sponsored by 18 UT organizations, including the LBJ School. Other speakers in the three-day event included Texas Attorney General Jim Mattox, Houston Police Chief Lee T. Brown, and Richard Avana, Executive Director of the Texas Civil Liberties Union.

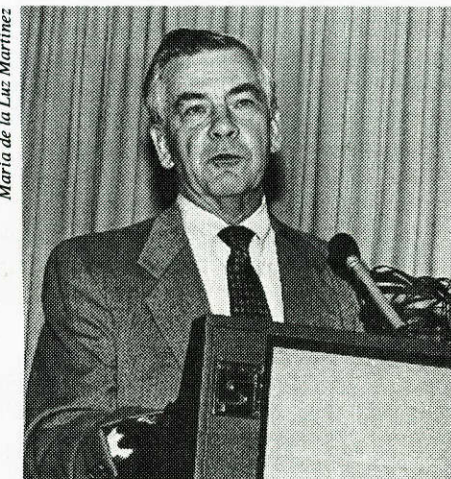
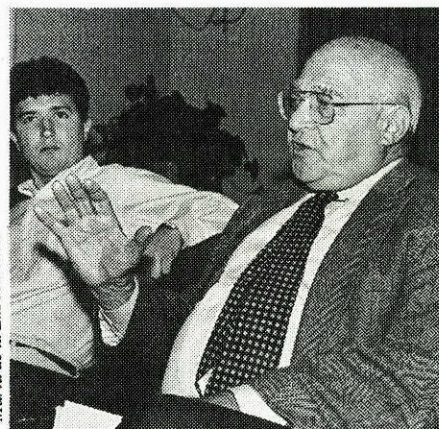
## SPRING VISITORS



During an April brown bag talk, Stephen Schlesinger, who currently serves as Special Policy Adviser to New York Governor Mario Cuomo, discussed some of the unique features of politics in his state. Any candidate for state office faces three different constituencies with vastly different interests, he said: a large rural community in the west, the large urban areas in the east, and the large wealthy suburban areas in between. Schlesinger added that despite the wealth and power of New York City, 50 percent of the general election vote comes from the upper part of the state, which is heavily Catholic and highly suspicious of New York City.



Walter D. Broadnax, President of the New York State Civil Service Commission, spoke to LBJ School students about some of the challenges inherent in bringing about change in a large, complex bureaucracy. Advising the students to always enter a job with an agenda, he cautioned them not to underestimate the difficulty of changing existing policies and structures. "Envision large changes," he said, "but be satisfied with small victories."

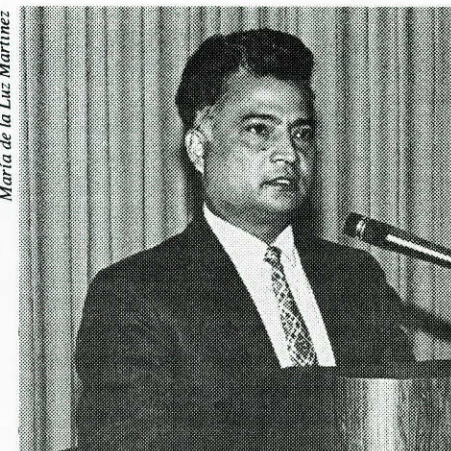


Visiting Tom Slick Professor Robert K. German, while expressing reservations about the success of Gorbachev's domestic reforms, commented during his brown bag talk in April that the Soviet leader's "new thinking" about international relations presented opportunities for the West. The United States, said German, should take advantage of the current "remission" in the Cold War to work for lasting improvements in East-West relations.

Walt W. Rostow, speaking at a brown bag lunch April 12, outlined what he believes will be the major global problems over the next 25 to 50 years. In discussing the future of the Pacific Rim nations, he suggested that the time is right for these nations to form a loosely structured international organization to deal with major problems such as trade payments and debt. Rostow, the Rex Baker Jr. Professor Emeritus of Political Economy at UT Austin, was counselor and national security adviser to Presidents Kennedy and Johnson.



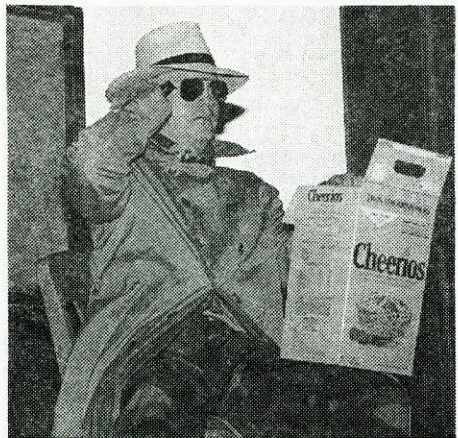
Dr. Halina Niec, a former Solidarity leader who now holds the Chair in Public International Law at Jagiellonian University in Poland, told students during an April brown bag talk that "the colors are changing in the [political and economic] picture" in her country. In her opinion, the legalization of Solidarity and democratic reforms in the government will shift politics away from the union and enable it to become an effective force for workers.



Dr. Mohan Man Sainju, Royal Nepalese Ambassador to the U.S., spoke in March about social and economic development in his country and some of the lessons learned during the process. He noted that the most positive trend is the inclusion of people at the local level in planning and implementing economic development activities in their towns and villages. This decentralization process, initiated after the government's broad approaches failed to yield results, has led to improved water resource management and land use, he said.

# FOLLIES

*This year's LBJ Follies, appropriately held on April Fool's Day, introduced a whole new cast of caricatures to the Follies Hall of Fame. For those unfortunate Follies fans who missed both the show and its video replays, some of the most hilarious moments are spotlighted below.*



María de la Luz Martínez

With Cheerios box in hand, Undercover Agent Robert Rickards (a.k.a. Mark Smith) prepares to go on assignment to Nicaragua, where he will give a crash course in Covert Financial Management to Contra-types.



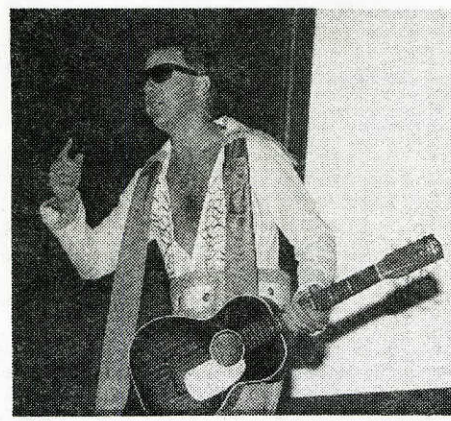
María de la Luz Martínez

Embellishing the scene with typically Stolpian terms and gestures, Susan "Chandler" Kramer explains a difficult econometric concept to PRP member Maria Rendón.



María de la Luz Martínez

Barbara Jordan impersonator Elisa Manor, in the crisply articulated tones of BJ herself, asks: "Do you know me? . . . I carry this. . . My faith in this card is complete, it is total, it is undiminished."



María de la Luz Martínez

Jody Young as "the King reincarnated" visits the Wasserman Library, tells the librarian he's a mid-career student from Memphis State, and rocks the audience with his rendition of "Please Don't Step on My EEC."



María de la Luz Martínez

W.I.N. or L.O.S.E.? After their winning performances as members of the women's group L.O.S.E. (Ladies of Shabby Ethics), Follies coordinators Tim Juday (left) and Jody Young take bows during the final curtain call.

## International Internships Will Allow Students To Study Policy in Different Parts of the World

At least 10 LBJ School students will travel to internship assignments outside the continental United States this summer. Among the most unusual is a three-month field study in Southeast Asia by Daniel Morrison, who plans to travel with insurgent troops in Kampuchea and representatives of Vietnam to examine the effectiveness of U.S. foreign policy in that part of the world.

A small group of LBJ School students will go to Krakow, Poland, as part of a 12-week exchange program with the Politechnika Krakowska. The eight-year-old exchange, which brought Polish student Pawel Mizgalewicz to the LBJ School this past fall, will allow first-year students Carolina Martinez, Jessica McCain, and Kathryn Stratos to work and do research in Poland. According to Courtney Brown, Coordinator of Internships, Placement, and Alumni Programs, two other students may also accept internships at the Politechnika Krakowska, but these had not been confirmed at press time.

Other international assignments include the following.

- Elizabeth Jones will work with European Parliament member Amédée

Turner in London, England.

- Mary Goodwin will work in Mexico City for the Population Council Regional Office for Latin America and the Caribbean.
- Jaime Lizarraga has been assigned to an environmental project in Mendoza, Argentina, that is sponsored by the Universidad Nacional de Cuyo, the Instituto Nacional de Ciencia y Técnica Hídricas, and the Departamento General de Irrigación.
- Paul Strasberg, through a Department of State internship, will assist the American Embassy's economic officer in Bujumbura, Burundi, Africa, in the preparation of special reports and studies.
- Lauren Riggin has accepted a Department of Commerce assignment in New Delhi, India, where she will work within the American Embassy's commercial section on trade and export market issues.
- Doreen Seroussi's position with the Department of Commerce will take her to Tokyo, Japan, where she will work for the American Embassy's Commercial Section.

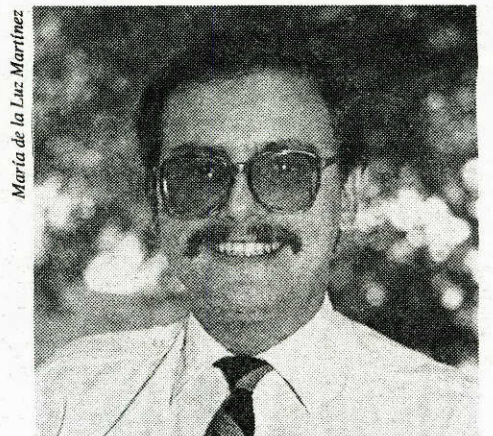
María de la Luz Martínez

## Student's Energy Efficiency Research Honored

Leszek M. Kasprowicz, a joint program student in public affairs and engineering and an exchange student from Poland, has received one of nine national awards presented by the American Public Power Association (APPA) through its Demonstration of Energy Efficiency Development Program.

The award, presented to Kasprowicz last November by Austin Mayor Lee Cooke, has enabled the student to pursue research on the optimal use of cool storage systems by electric utilities during periods of maximum electricity use.

Kasprowicz said his study "should be of particular interest to utilities located in geographic regions where summer air conditioning contributes significantly to system peak loads." He added that the information will be useful not only to the



María de la Luz Martínez

Leszek Kasprowicz

City of Austin Electric Utility Department, but to other summer-peaking utilities throughout the country.

## Names for Black Mentor Directory Gathered By Students at Public Administrators Conference

Five first-year LBJ School students attended the annual convention of the National Forum for Black Public Administrators (NFBPA) in Birmingham, Alabama, in April. The purpose of the trip was to enhance professional growth and continue developing a professional mentor program that was begun two years ago by three other LBJ students when they attended the NFBPA 1987 convention.

According to Sharon Walter, one of the students, the group's immediate goal is to set up a directory of possible mentors who are already practicing public administrators. At the convention, the students collected about 100 names from people interested in acting as mentors, she said. When established, the LBJ School/NFBPA program will provide a network

of professional mentors for black graduate students in public affairs.

"We are hoping to set up a structure so that other schools will be able to duplicate the effort. Our first objective is to establish a resource for LBJ School students. Our second objective is to establish a national network," Walter said.

The other students who attended the convention and who are working on an implementation plan for the mentor program are Carolyn Cohen, Tia McMullen, Christina Porche, and LeRoy Potts. Aside from revitalizing the mentor program and representing the LBJ School at the NFBPA convention, the students also organized a photo exhibit that was used as a minority recruitment tool.

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PMIs—continued from page 1

man, David W. Twenhafel, C. Michael Vanchiere, Jr., and Jody L. Young.

Bacon has a B.A. in political science and a legal assistant certificate from Southwest Texas State University. He has been an intern and legal assistant in the Department of Consumer Protection of the Texas Attorney General's Office and an intern and research assistant in the Washington office of U.S. Senator Lloyd Bentsen. He also worked for two years as store manager of Venture Map and Globe Company in Austin.

After receiving an undergraduate degree in journalism from UT Austin in 1982, Dunbar worked for five years as a sports editor, reporter, and copy editor for various Texas newspapers, including the *Dallas Morning News*. He has won several journalism awards, including the Texas Student Publications Excellence Award and the Texas Gulf Coast Press Association Award for Sports Coverage. While enrolled in the LBJ School, Dunbar has been a researcher for the Texas Department of Commerce.

Gilmour has bachelor's degrees in chemistry and history from Austin College. Before enrolling in the LBJ School in 1987 he was self-employed for two years as a computer consultant in Seattle, Washington, and Mesquite, Texas. His

summer internship was with Charls E. Walker Associates in Washington, D.C.

Harper has a B.A. degree in economics and government from Skidmore College. She interned last summer with the Financial Management Service of the U.S. Treasury Department, which awarded her the Financial Management Service Spot Award for Timeliness and Quality of Service. The recipient of a Dwight D. Book Scholarship for 1988-89, Harper was also selected by the Texas Mental Health Association to receive the Helen Farabee Public Policy Fellowship.

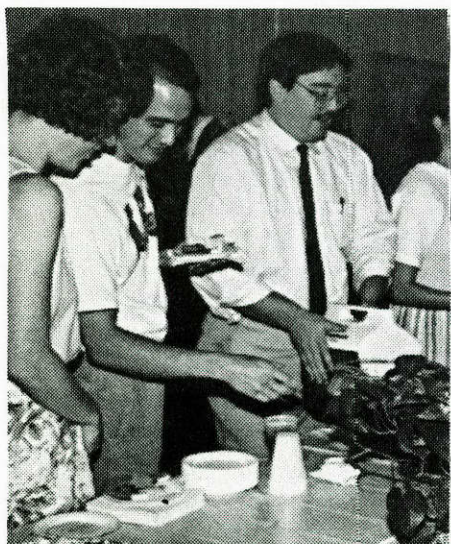
Hendley, an honor graduate of UT Austin, received his B.A. degree in political science. Last summer he interned in Krakow, Poland, where he was a research associate at Politechnika University.

Houston has a B.B.A. degree from the University of Missouri at Kansas City. A joint program student in public affairs and Latin American studies, she interned last summer at the U.S. Embassy in Mexico City. She has also worked as an analyst for the Congressional Research Service in Washington, D.C., and as a translator for a courier service in Seville, Spain.

Lion has a B.A. degree in public policy from Washington and Lee University,

continued on page 8

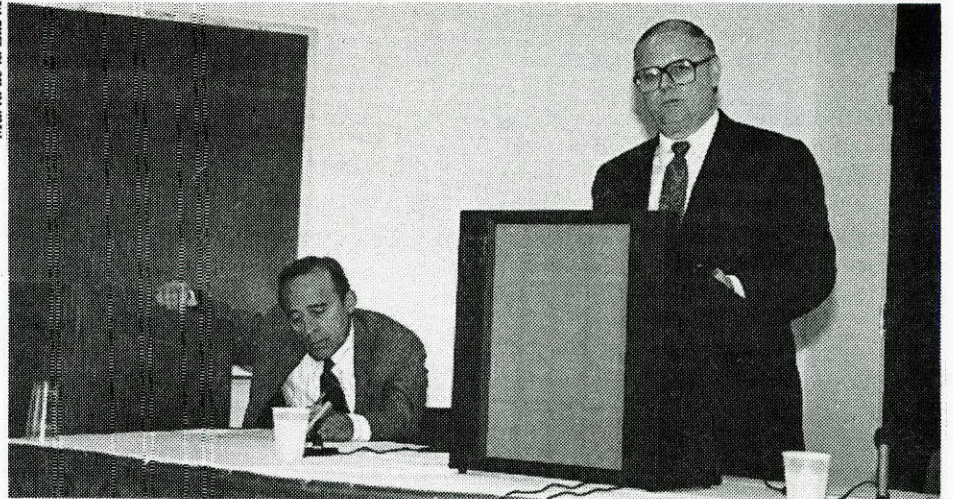
## LBJ Journal Debuts



The *LBJ Journal's* editors and editorial board hosted a reception in late April to celebrate the new publication's first issue. Coeditors Tamar Osterman and David Twenhafel (top photo, left) received a facsimile of the *Journal's* cover from editorial board member Kellie Dworaczyk (right) in recognition of their work. Other editorial board members include (background, l-r) Mike Vanchiere, Leticia E. Flores, Lynda Cobb, and Susannah Elkin (not pictured). The *LBJ Journal* is written, edited, and produced by students and enables them to address public policy issues in a professional forum. The first issue contains articles written by Brian Dunbar, Susannah Elkin, Kay Ghahremani, Tamar Osterman, and Marla G. Shalinsky.

Brian Dunbar (bottom photo, right) was responsible for the design and computer production of the inaugural issue.

## Debate Sponsored



LBJ School Professor Ray Marshall (right) and UT Law School Professor Lino Graglia debated the social costs and benefits of affirmative action during a public issues forum sponsored in April by the LBJ School Graduate Public Affairs Council, Public Affairs Minority Liaison Committee, and Women's Issues Network. Marshall argued that in order to have an equitable, just society capable of economic and social advancement, institutionalized discrimination must be eliminated through affirmative action. Disagreeing, Graglia said the enormous preferences given on the basis of race in higher education admissions and hirings have produced an unjust policy of "dis-prefering" non-minorities.

## SUMMER NOTES

### Summer Program in Policy Skills

Minority students interested in public service careers will come to the LBJ School from undergraduate institutions across the country to attend the 10th annual Summer Program in Policy Skills (SPPS). The program, which runs from June 4 to July 28, is designed to acquaint students with career opportunities in the public sector and to provide training in skills required for admission to graduate programs in public and international affairs.

This year, major funding for the SPPS program—which had been sponsored by the Alfred P. Sloan Foundation for the past nine years—is from the Ford Foundation. Despite funding source changes, the program's basic purpose and structure remain intact. According to Ana Juárez, LBJ School Minority Programs Coordinator, the major difference between the old program and the new is that an international component has been added. "The Ford Foundation feels that although some prog-

ress has been made in getting minorities into domestic policy areas, very little has been accomplished in the increasingly important area of foreign affairs," she said.

As has been done in the past, six courses will be taught by university instructors and public affairs practitioners: Topics in Public Policy, to be taught by Cloteal Davis Haynes (LBJ Class of '77), owner of Haynes-Eaglin-Waters; Policy Development, LBJ School Professor Robert H. Wilson; Quantitative Skills, LBJ School Professor Patrick Wong; Communication Skills, Dan Kelly, Policy Analyst for the Texas Department of Agriculture; Economics, Professor Wong; and International Population and Economic Development Issues, Audrey Singer, a Ph.D. student from the UT Sociology Department.

This year's group consists of 12 Hispanic, 10 Black, four Asian, and two Native American students.

María de la Luz Martínez

### Executive Leadership Seminar

Approximately 40 elected and appointed top-level state agency officials from around the country will gather at the LBJ School in June for a four-day seminar designed to develop their management and leadership skills.

The Executive Leadership Development Program, cosponsored by the LBJ School and the Council of State Governments, will be held June 6-10 in the Joe C. Thompson Conference Center on the UT campus. The seminar will cover such areas as planning agency agendas and objectives; communicating objectives to state leaders, the news media, and the public; working with the legislature and the governor to implement programs; and managing change.

Faculty and practitioners from across the nation will lead the program. Speakers from the LBJ School include Dean Max Sherman, Professors Barbara Jordan and

Ray Marshall, and Darrell Piersol, Director of the Governor's Executive Development Program.

The program is being coordinated by the LBJ School's Office of Conferences and Training, directed by Barry Bales, and the School's Policy Research Institute, under the direction of Professor Terrell Blodgett.

### Fulbright-Sponsored Program

This summer, the LBJ School will conduct a program on "Contemporary Issues in American Democracy" for a group of 15 professors and government officials from Brazil. The event will take place June 18 through July 15 and is sponsored by the Fulbright Commission through a grant awarded to the Texas International Education Consortium, directed by Joe W. Neal. LBJ School Professor Robert H. Wilson is the program's academic coordinator.

where he worked as an admissions counselor for a year after he graduated. A National Merit Scholar and Robert E. Lee Research Scholar, Lion interned last summer with the Financial Management Service of the U.S. Treasury Department.

Mecca is a Phi Beta Kappa graduate of Franklin and Marshall College in Pennsylvania, where he earned a B.A. degree in government and English. While an undergraduate he received the George W. Wagner Prize for most outstanding government major and a Hackman Research Fellowship. This past year he has served as vice president of the LBJ School Graduate Public Affairs Council. His summer internship was with the U.S. General Accounting Office in Washington, D.C.

Miller has a B.S. degree in health planning and administration from the Pennsylvania State University. An intern last summer with the Texas Legislature's Joint Select Committee on Workers' Compensation Insurance, she joined the Texas Department of Commerce as a researcher in September. Prior to enrolling in the LBJ School Miller worked for a year and a half as a utilization analyst for Bay State Health Care in Cambridge, Massachusetts, and traveled for a year in the United States and South America.

Osterman earned an A.B. degree in urban studies from Washington University, where she graduated with high honors. She spent nine months with the Coro Foundation in St. Louis as a Public Affairs Fellow and a year and a half as a policy and program analyst for the Council of State Housing Agencies in Washington, D.C. Her summer internship was with the Center for Excellence in Government in Washington, D.C. Osterman is coeditor, with David Twenhafel, of the inaugural issue of the *LBJ Journal*, the School's student journal.

Twenhafel also graduated from Washington University, earning an A.B. in political science and education. Following his graduation he worked as a copywriter for a radio station in Kansas, taught school for a year in Costa Rica, and served for two years as a research associate at the Carnegie Foundation for the Advancement of Teaching in Princeton, New Jersey. Twenhafel interned last summer with the Texas Education Agency's Division of Research and Management, where he has continued to work as a special staff assistant.

Vanchiere, a Phi Beta Kappa graduate of Louisiana State University, has a B.A. degree in economics and political science. Since completing his summer internship with the Government Division of the Congressional Research Service in Washington, D.C., Vanchiere has worked as a research intern with the Texas Comptroller of Public Accounts. He has also been a policy research intern for the Texas State Treasury Department and a legislative aide to Louisiana State Senator William McLeod.

Young has a B.A. degree in political science from Texas A&M University. He has been Capitol reporter for the *Texas Tribune* since 1985 and was campaign coordinator for the Committee to Reelect State Representative Bob Richardson in 1988. Young spent the summer of 1988 in Sri Lanka as an economic analyst/intern with the U.S. Agency for International Development.

Spring 1989

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# THE RECORD

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## ON THE RECORD

**Patricia Benchetrit**, a student from France who is working this semester in the School's urban lab, has been awarded a travel grant from the IBM Corporation to attend the 1989 IBM Academic Computing Conference in Anaheim, California, in June. Benchetrit will present a paper dealing with the "FORECAST!" software developed in the lab as a part of the ongoing EMS research.

Professor **Terrell Blodgett** presented a paper, "Privatization and State Government," at the 50th annual national conference of the American Society for Public Administration in Miami on April 10. The local chapter of the organization, the Austin Society for Public Administration, recognized Professor Blodgett later in April with its Development of Public Service Professionals award for his continued executive training efforts.

**Courtney Brown**, Coordinator of Internships, Placement, and Alumni Programs, will visit Krakow, Poland, this summer to talk to university officials about continuation of a summer program of research and fieldwork at the Jagiellonian University. The program, sponsored in 1986 and 1988 by the LBJ School, the UT Division of Continuing Education, and the Jagiellonian University in Krakow, has attracted U.S. undergraduate and graduate students, university faculty, and professionals interested in doing research in Poland. Brown will be in Poland June 28 through July 7.

**Robert German**, Visiting Tom Slick Professor of World Peace, lectured on "New Soviet Thinking about Conflict and Cooperation in the Third World" and participated in panel discussions at a symposium on "Old Myths and New Realities in U.S.-Soviet Relations," sponsored by the Fulbright Institute of International

Relations at the University of Arkansas, April 3-5.

Computation Center Director **Carl Ratliff** will receive a 10-year service award at the University's 28th Annual Staff Recognition Program on May 12, which will be held in the Lyndon B. Johnson Auditorium, 3 to 4:30 p.m. Before coming to the School in August 1982, Ratliff worked as a software engineer for Intel Corporation, a California-based computer chip manufacturer. Other University employment includes work as a computer programmer for the Computation Center and as a statistical consultant for the Research and Development Center for Teacher Education.

During June, the United States Information Agency will sponsor a series of lectures by Professor **Robert Rickards** in West Germany and Hungary. In West Germany, he will speak on "Technology Assessment and Politics in Europe, Japan, and the United States." In Hungary, he will talk about "Privatization of the Public Sector in the United States."

As a member of a 19-person U.S. delegation, Professor **Kenneth W. Tolo** represented The University of Texas at Austin during a March trip to the People's Republic of China. The purpose of the trip was to attend a conference in Beijing entitled "Commercializing Science and Technology: U.S./China Perspectives on Innovation and Economic Development." The conference was sponsored by UT's IC<sup>2</sup> Institute, the Chinese Academy of Sciences, and the Technological Innovation Corporation of China, with participation by the State Science and Technology Commission. After the conference, the group held an extended discussion with Zhao Ziyang, General Secretary of the Chinese Communist Party.

On a two-day side trip to Hefei in

Anhui province, Professor Tolo visited the University of Science and Technology of China to discuss a collaborative arrangement between that institution, which is associated with the Chinese Academy of Sciences, and UT Austin.

Professor Tolo has been reappointed to the Higher Education and Technology Committee (HETC) of the National Association of State Universities and Land Grant Colleges (NASULGC). Two of his coauthored HETC/NASULGC publications were distributed in January—*Supercomputing for the 1990s: A Shared Responsibility* and "Thinking About Buying a Supercomputer? A Guide for University Presidents and Chancellors."

Professor **David Warner**, Associate Director of the Policy Research Institute, coordinated the proposal application and review process for the PRI's annual awards of research monies for work in the urban and international policy areas. UT faculty members submitted 28 proposals, of which 20 were funded, representing 16 departments or divisions within 12 different UT Austin schools and colleges.

In addition to Professor Warner, three other LBJ faculty—Professors **Terrell Blodgett**, **Elsbeth Rostow**, and **Robert Wilson**—were among the 10 UT faculty members who reviewed the requests for funding. One LBJ faculty member—Professor **Robert Rickards**—was awarded funding in the international policy program area.

Professor **Robert H. Wilson** has been awarded a grant from the UT Institute of Latin American Studies to continue his research on Brazil. As part of this work, he will travel this summer to Brazil. During his stay in South America, Wilson will deliver a series of speeches in Brazil and Argentina at the invitation of the United States Information Agency.