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TEXAS LEADER

A Publication of the Governor's Office of Community Leadership/
Governor's Commission for Women

Government Publications
Texas State Documents

OCT 1988

VOLUME 1, NO. 4

AUSTIN, TEXAS

SPRING 1988

Governor's Volunteer Conference Set for September

Dallas Public Library

Mark your calendars!

The Twelfth Annual Texas Volunteer Conference will be held in Austin on September 19 and 20, 1988 at the Marriott at the Capitol. Workshops and general sessions will address a variety of topics including program development, marketing, volunteer and staff relations and personal presentation skills. A special workshop track for corporate volunteers and volunteer administrators is also on the agenda.

One of the main features of this conference will be the ceremony recognizing the 1988 recipients of the Governor's Awards for Outstanding Volunteer Service. First Lady Rita Clements will be on hand to present these awards at the closing luncheon on September 20. A nomination form for these awards is included in

this publication.

The cost for conference participants will be \$55.00 per person. Registration materials will be available from the Governor's Office of Community Leadership/Volunteer Services after July 1. For more information, contact the Governor's Office of Community Leadership/Volunteer Services at 512/463-1782.

Student Volunteer Conference planned for September 17-18

This year, for the first time, a pre-conference specifically designed for student volunteers will take place the weekend preceding the statewide conference. This event, which will take place at the Marriott at the

Capitol, will convene the afternoon of Saturday, September 17 and continue through Sunday afternoon, September 18.

The agenda for the conference will include: discussion of community needs and how students can become involved in addressing these problems; workshop sessions on a variety of topics involving voluntarism; and presentations from students who have received special recognition for their involvement in voluntarism. In addition, outstanding student volunteers will be recognized at a banquet on Saturday evening.

Registration materials for the Student Volunteer Conference are now available and may be obtained by calling 512/463-1782. The conference fee is \$30.00.

National Survey Reveals New Findings About Volunteerism

American workers are much more likely to volunteer if their employer encourages their involvement. This is a key finding of a new national survey on volunteerism recently commissioned by J.C. Penney Company, Inc. in cooperation with VOLUNTEER - The National Center.

The survey, conducted in September 1987 with a sample of approxi-

mately 1,000 individuals nationwide, indicated that almost half (48%) have been involved in volunteer work in the past 12 months. More than half of all respondents (56%) hold full or part-time paid jobs. Among those, 21% are encouraged by their employers to volunteer; 79% are not. Among those encouraged to volunteer, 60% do so, while 39% who receive no encouragement actually

volunteer.

For the first time in a national volunteerism survey, questions were also directed at those in the sample who DID NOT volunteer to ascertain their reasons and inquire about the incentives to become volunteers. Eight of ten (79%) of the non-volunteer respondents said they had not volunteered in the past year because their personal schedules are

continued, page 2



TEXAS LEADER

Published by the
Governor's Office of
Community Leadership/
Volunteer Services

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To Our Readers: We invite you to be a part of this newsletter by submitting publicity information for possible publication in the *Texas Leader*. Please let us know of important events, program successes, announcements, meeting dates or articles suitable for reprinting. Materials contained in this issue may be reprinted without permission, with credit to the *Texas Leader*, a publication of the Governor's Office of Community Leadership/Volunteer Services, P.O. Box 12428, Austin, Texas 78711. Telephone: 512/463-1782.

survey (cont.)...

too full. Forty percent said that their worry about "not being able to honor the commitment" kept them from volunteering. More than one out of ten said that they "didn't know how to become involved."

The top four incentives to becoming a volunteer listed by non-volunteer respondents were: short-term volunteer assignments (79%); having a friend or group with whom to volunteer (71%); training to be a volunteer (70%); and volunteer work in which family members could also be involved (55%).

Shirley Keller, vice president for workplace programs at VOLUNTEER, commented on the significance of the data. "The survey results provide valuable information about volunteer motivations and the potential for increased involvement," she said. "They are especially relevant to companies considering the development of organized employee volunteer programs as well as to non-profits seeking to recruit employed volunteers and others who may not have ever volunteered before."

The survey is among J.C. Penney's most recent activities to encourage and support volunteering in the communities where it operates as well as among its own employees. The results were announced as part of its first national *Golden Rule* awards ceremony, an outgrowth of its five year-old local *Golden Rule* program. The *Golden Rule* awards promote volunteering in communities by recognizing outstanding volunteer work.

J.C. Penney also encourages the involvement of its own employees as volunteers through its annual *Community Service Awards*, supporting the volunteer activities of its workers by giving cash grants to the agencies and organizations for which they volunteer and enlisting active and retired Penney's associates to volunteer through the *J.C. Penney Associate Volunteers* program.

For more information on this survey, contact VOLUNTEER - The National Center, 1111 N. 19th Street, Suite 500, Arlington, VA 22209, (703) 276-0542.

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The Workplace in the Community
Published by VOLUNTEER*

For Your Information

The Fundraising Institute has just released its 1987 survey which shows that, while total giving may have risen during 1987, many individual charitable causes may not have shared fully in the gain due to increased competition for philanthropic dollars. The majority of causes, however, reported increases in 1987 gift income, with 74% reporting increases as compared to 87% reporting increases in 1986. The survey also showed that organizations that in the past had relied heavily on corporate donations and special-event fund raising were now

required to diversify to include mail solicitation and personalized approaches to potential donors.
OPERA America

Legislation which grants immunity from civil liability to volunteers has been adopted in more than three dozen states, including Texas, and more bills are pending according to the **National Coalition for Volunteer Protection**. The NCVP is lobbying for social services block grants to increase for those who pass such legislation at the expense of those states that don't. The Senate and House bills (H.R. 911 and S. 929) are identical and are based on the theory that vital social services are provided by volunteers at substantial savings to taxpayers.
Liability Week

Volunteers Around the State

From Amarillo...

The Volunteer Center, along with the American Red Cross, YWCA, Catholic Family Services and Volunteers in Public Schools, are working together to pilot a leadership development program for seventh grade students in the Amarillo ISD. This program will introduce students to voluntarism, while encouraging communication and teamwork between individuals from different middle schools.



From El Paso...

The Volunteer Bureau of the United Way is involved in YIPS - Youth in Public Service, a program honoring all school age children who have done volunteer work during the past year. Students participating in YIPS are recognized in the newspaper and receive a certificate from their school. The tremendous success of the program has caused it to expand from 200 students to over 1,000.



From Tyler...

The Volunteer Center assisted with the development of a Smith County Chapter of DOVIA - Directors of Volunteers in Agencies. The group, consisting of 24 members, plans to meet quarterly to discuss topics that will assist volunteer directors in running quality programs.

This year, the Volunteer Center initiated the *Volunteer of the Year Awards* for Smith County. Nominations for these awards are open to all non-profit organizations, civic organizations and youth groups.



From Austin...

The Capital Area Volunteer Center reports on an exciting project seeking to provide management tools to struggling non-profits. The *Technical Assistance Program* is providing consultants to work with non-profit clients on specific management issues in the areas of legal, financial, organizational development, fundraising, marketing and computer assistance. TAP is part of the *Meadows Foundation Texas Initiative Program*, a network of management assistance programs throughout Texas.



From Longview...

The Volunteer Center has been awarded an Apple IIc computer by the Apple Corporation. This computer will be used to formulate a skills bank of volunteer needs and skills.

The Volunteer Center continues to reach new volunteers across East Texas through participation in the *Volunteer Connection*.



From Victoria...

This spring, the Victoria Information and Volunteer Action Center co-sponsored the *JCPenney Golden Rule Award*. This award, signifying the tradition of community service established by James Cash Penney in 1902 when he opened his first store, is presented to groups and individuals who have performed outstanding volunteer service.



From Corpus Christi...

The Volunteer Center of the Coastal Bend recently conducted a communications workshop titled *Impressions, Media, Design: Elements of Image*. Expert presenters representing media, advertising, and the business world gave participants tips for selling and promoting their organization's programs on a limited budget.



From McAllen...

The Volunteer Resource Center has received a three-year grant from the Meadows Foundation for a *Management Assistance Program*. This program will serve non-profit organizations throughout the Rio Grande Valley.



From Texarkana...

The Volunteer Services Bureau just completed a very successful training seminar for community volunteers.

From Waco...

The Volunteer Center, working with the National Association of Temporary Services, is promoting United Way involvement among its more than 500 company members with 4,750 offices nationwide. In conjunction with National Volunteer Week, local temporary agencies were asked to "Give a day to United Way." The Volunteer Center encouraged the local temporary agencies to give at least one day of free clerical or temporary help to an

continued, page 4

Program Bank

The Texas Athletic Equity Project:

Will our daughters have career opportunities in sport?

Despite the fact that athletic opportunities for the female student-athlete have grown sixfold on the high school level and fivefold on the college level with regard to participation on varsity teams over the last 15 years, the percentage of women high school and college coaches, administrators and sport professionals has drastically declined over that same period. For instance:

Position	Women	Men
College Athletic Director	18%	82%
College Athletic Trainer	6%	94%
Sports Information Director	21%	79%
College Head Women's Basketball Coach	39%	61%
College Head Women's Tennis Coach	30%	70%
High School Athletic Director	11%	89%
High School Athletic Trainer	9%	91%
High School Women's Basketball Coach	44%	56%
High School Women's Golf Coach	15%	85%

As mothers and fathers, educators and concerned citizens of Texas, the founders of the **Texas Athletic Equity Project (TAEP)** were worried that girls and women who are so talented and enthusiastic about their recently established right to full participation in athletics would not be able to choose among the numerous career possibilities in educational sport. The goals of TAEP are (1) to sensitize and encourage organizations and employers to affirmatively seek women and minorities for athletic leadership, training, placement and promotion, (2) to locate, train, and support talented women and minorities with coaching, officiating and athletics leadership potential, and (3) to promote the benefits of athletics and athletic leadership to students, educators, parents and community members.

For more information about the Project, write Toni Neal, TAEP President, 4702 Fieldstone Drive, Austin, Texas 78735.

volunteers (cont.)...

agency of the United Way or a non-profit entity. This joint effort offered a unique opportunity to reach out and involve over 1 million people in the temporary help industry in United Way and the community.

In March, a St. Patrick's Dance benefitting the Volunteer Center was held for high school students. Proceeds from this event were offered to the center's *Child Check Program* - a latchkey telephone assurance line where unsupervised children call in and report a safe arrival home.

Dero Coleman, a retired Person-

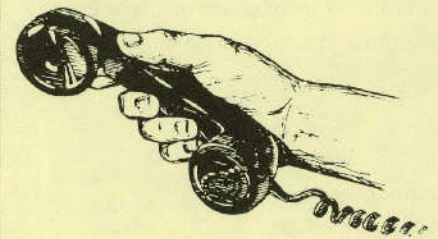
Update on Local Commissions for Women

The Governor's Commission for Women would appreciate your assistance in updating our list of local women's commissions across the state. Please send your membership list, including addresses and telephone numbers to:

Joyce Sibley
 Governor's Commission for Women
 P.O. Box 12428
 Austin, Texas 78711
 (512) 463-1782

Hotline Telephone Number Cards

The Governor's Office of Community Leadership/Volunteer Services is pleased to announce the availability of the updated version of business cards listing over 30 state-wide toll-free hotline telephone numbers. These cards include numbers for services in a variety of areas including Crisis, Children, Health, Legal and Social Services. For free copies of these cards, please write our office.



nel Director for the U.S. Defense Department, has recently moved to Waco and has offered, through the Volunteer Center, to teach bridge to any interested party. These lessons, which are taught in six week series, are already being taught to residents of Ridgecrest Retirement and Health Care Center.

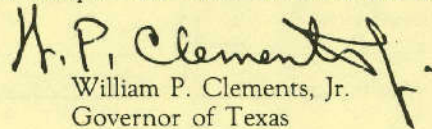


1988 Governor's Awards For Outstanding Volunteer Service

It is my pleasure to invite you to submit a nomination for the Governor's Awards for Outstanding Volunteer Service.

Each year, more than 3 million Texans donate their time and talents to help others. These citizens see a problem and take the initiative to solve it. In doing so they carry on a tradition that has distinguished our great state.

The 1988 Governor's Awards for Outstanding Volunteer Service salute Texas' commitment to voluntarism by honoring those individuals and groups who make such unique and vital contributions to their community.


William P. Clements, Jr.
Governor of Texas

Purpose

The Governor's Awards for Outstanding Volunteer Service are presented each year to emphasize the importance of volunteer services to the citizens of Texas, to reward individual achievement and to provide role models for others.

Presentation of Awards

The awards will be presented by First Lady Rita Clements during the Twelfth Annual Volunteer Conference in Austin, Texas. The conference will be held at the Marriott at the Capitol, on September 19 and 20, 1988.

Judging

The panel of judges will be selected by the Steering Committee for the Texas Volunteer Conference. The judges' decisions will be final.

The judges reserve the right to designate a special award for an individual whose service transcends the categories described in this form. This award will be made at the option of the judges and may or may not be given.

Eligibility

There are award categories for both individuals and organizations. With the exception of the Professional Award Category (paid staff person), only persons or groups who have served without monetary remuneration for their volunteer work are eligible for nomination.

Volunteer service or activities must have been performed in Texas. All nominees must have been active within the past twelve months in the category of service for which they are nominated.

Renominations of those previously considered but not selected are encouraged.

Nominees will be selected on the basis of merit without regard to race, color, religion, sex, age or physical or mental disability.

Instructions

The nomination statement submitted with the nomination form should not be more than two typewritten, double-spaced pages. Written supporting materials should not exceed three pages.

All entries and written materials become the property of the Governor's Office of Community Leadership/Volunteer Services and will not be returned.

Any material submitted may be used for publication by the Governor's Office of Community Leadership/Volunteer Services.

This form may be duplicated for use with additional nominations. It is recommended that you retain a copy of this information sheet for future reference.

The deadline for submitting nominations is July 1, 1988.

Conference Information

There is a \$55.00 registration fee per person for the conference. Details and registration materials will be available at the Governor's Office of Community Leadership/Volunteer Services after July 1. Those individuals or groups on the Governor's Office of Community Leadership/Volunteer Services mailing list will receive a registration form.

Governor's Awards for Outstanding Volunteer Service NOMINATION APPLICATION

Categories of Nomination

- Humanitarian Award** - The volunteer whose life has been dedicated to serving others; whose work has excelled in the length of time, quality, commitment and spirit of giving which characterizes a true humanitarian.
- Public Service Award** - The volunteer who has provided broad and exceptional leadership to further a cause, program, or project which ministers to human needs, provides an important service, or fills a void previously overlooked.
- Community Award** - The group of volunteers which has been instrumental in designing or creating an innovative project or program to benefit the community, and in doing so has demonstrated extraordinary initiative and originality.
- Youth Award** - The young volunteer, high school or below, who has demonstrated early recognition of the need to devote time, talent, energy, and other available resources to helping those less fortunate.
- Professional Award** - The paid staff person within a public or private organization who has contributed in a substantial way to the encouragement and nurturing of voluntarism.
- Corporate Award** - The corporation/business which has demonstrated commitment to the community through an active program of volunteer service.

Category of Nomination: _____

Please Type or Print

1. Nominee (check one) _____ Individual _____ Group

Name _____ () ()
If individual: Mr., Mrs., Ms. Phone: Daytime Evening
If nominee is group, enter full name of group.

If nominee is group, enter name of contact person.

Complete Address _____ City _____ State _____ Zip _____

2. Nominator _____ () ()
Phone: Daytime Evening

Title and organization, if applicable.

Complete Address _____ City _____ State _____ Zip _____

3. **References:** List the names and addresses of two other persons or organizations familiar with the nominee's accomplishments.

	Name	Address	Telephone
1.	_____	_____	() ()
2.	_____	_____	() ()

4. Please summarize why the nominee deserves a Governor's Award for Voluntarism. _____

Signature of Nominator

Date

A statement of not more than two typewritten, double-spaced pages describing the nominee's volunteer commitment must accompany this form. The statement should include a description of: service achievements rendered by the nominee, the importance to the general welfare of the community, challenges involved, innovative methods used, and overall impact of services. Supporting materials such as clippings, pamphlets, etc. must not exceed three pages. Do not submit films, cassettes, scrapbooks - only written and printed materials.

Please make sure that all information is complete and legible and that the nomination statement is attached. **This form with the nomination statement must be received no later than July 1, 1988.**

Upcoming Events

- June 19-22, 1988 HORIZONS...The 1988 National VOLUNTEER Conference
San Francisco, California
For more information, contact VOLUNTEER - The National Center, 703/276-0542.
- July 1, 1988 Deadline for nominations for the 1988 Governor's Awards for Outstanding Volunteer Service.
- September 17-18, 1988 1988 Student Volunteer Conference
Austin Marriott at the Capitol
Austin, Texas
- September 19-20, 1988 1988 Texas Volunteer Conference
Austin Marriott at the Capitol
Austin, Texas
- October 13-16, 1988 1988 Conference on Volunteer Administration
Denver, Colorado
For information, contact (303) 399-0550.

Texas Council on Family Violence To Sponsor Workshops

The Criminal Justice Division of the Governor's Office has awarded a continuation grant to the **Texas Council on Family Violence** to carry on its work on behalf of battered women and their children throughout the State of Texas. The grant, entitled *Advocacy Training for Family Violence*, focuses on battered women and the criminal justice system. Through workshops statewide, development of training materials, networking and training for criminal justice professionals, the Texas Council on Family Violence can continue to educate shelter providers and criminal justice professionals to the issues and problems faced by battered women within the Criminal Justice System.

Currently, the Texas Council on Family Violence has scheduled the following workshops to be held in 1988:

May 26-27

Beyond the Basics: A Training for Experienced Battered Women's Advocates
Austin, Texas

June 25

Fundamentals of Criminal Justice Advocacy
El Paso, Texas

For more information about the Texas Council on Family Violence or the above workshops call or write:

Linda Hello-Valdez
1704 West 6th Street, Suite 200
Austin, Texas 78703
512/482-8200

Welcome Aboard

In January, **Margaret Davis** was named the new Director for the Runaway Hotline. Margaret has a public relations degree from the University of Texas at Austin and six years experience working with federal and state governments. An Austin resident with a brief stint in Washington, D.C. and Dallas, Margaret returned home in 1986. Most recently, she served as Executive Assistant to Secretary of State Jack Rains.

Reminder...

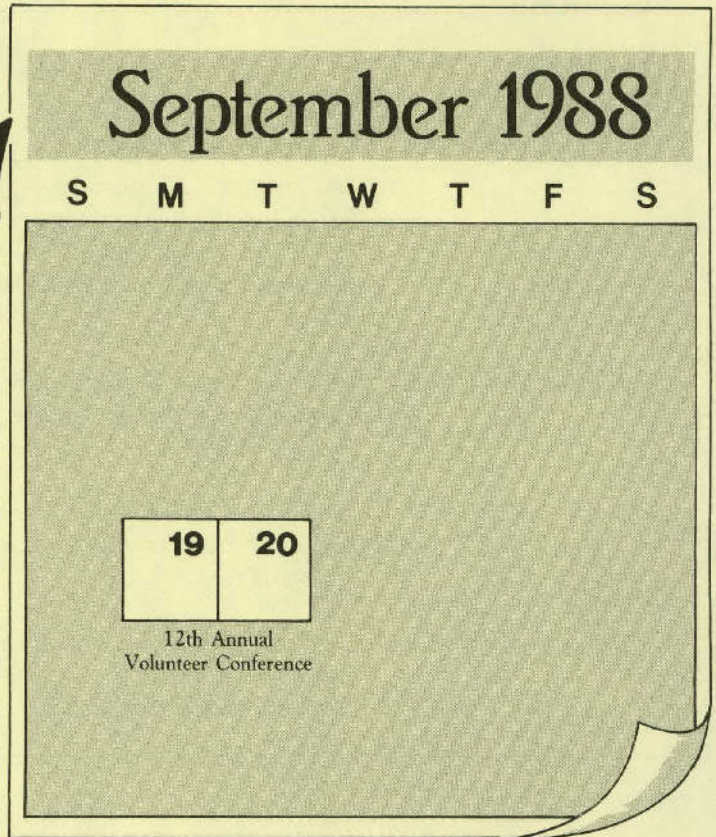
Nominations for the Governor's Awards for Outstanding Volunteer Service must be received by **July 1, 1988.**

Mark your Calendar now!

Twelfth Annual
Texas Volunteer Conference

September 19-20, 1988
Marriott at the Capitol
Austin, Texas

Watch your mailbox for
registration forms in July.



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