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# ACTIVE news

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**THE ADVISORY COUNCIL FOR TECHNICAL-VOCATIONAL EDUCATION IN TEXAS**

EDITOR'S NOTE: This edition of ACTIVE News is dedicated to the vocational-technical education students of Texas and the dedicated teachers who arm them with the skills and knowledge essential to excel in the world of work.

## STUDENTS SHINE IN CONTESTS

### Editorial

Spring is both an exhilarating and frustrating time to me. Exhilarating, enlightening, and inspiring because it is the time when the vocational students get to "strut their stuff" at various conferences and contests. Frustrating because very few of our "publics" see these outstanding activities. Here is proof that vocational education works and is doing a good, creditable job, and the "press boxes" and "spectator sections" are empty. This is unfortunate for vocational education as a whole, because we need all the support we can get from all our publics, and unfortunate for the students, because they deserve recognition for their accomplishments.

And nowhere are their accomplishments more evident than at the youth leadership conferences sponsored by each student organization:

- Future Farmers of America
- Distributive Education Clubs of America
- Future Homemakers of America/Home Economics Related Occupations
- Vocational Industrial Clubs of America
- Vocational Opportunity Clubs of Texas
- Health Occupations Students of America
- Office Education Association
- Texas Industrial Arts Student Association

"Spectacle" is the only way to describe the Dallas Convention Center filled with 4,000 VICA students and the tools of their trades -- bricks, lumber, television sets, diesel rigs, helicopters, welding torches, fenders, engines, furniture, metal products, wigs, shampoo, curlers, artwork, printing machines.

Another spectacle took place in the

Great Hall of the Apparel Mart in Dallas as 2,000 cheering DECA students paid tribute to the best of their peers, and cried along with the tuxedo-clad outgoing officers. It is a scene that would warm the hearts of all Americans who are worried about the youth of today. But, it wasn't worthy of coverage by the Dallas media.

Many events are not visually overwhelming, but are just as impressive in their scope and quality of effort. Written contests, scrapbooks, student and chapter of year are just a few of these "quieter" activities. Untold hours of time, effort, and preparation on the part of both the students and teachers go into these projects. I had the privilege of judging the Chapter of the Year event for the National OEA Conference which was held in San Antonio in May. The other judges shared my amazement at the number and variety of ways these students find to improve themselves, their chapters, schools and communities. And these same threads run throughout all the youth groups -- self-improvement, service to others, and promotion of the free enterprise system.

In short, you vocational education students are tops -- I just wish more people knew it. I would love for the citizens of Texas to have the opportunity to meet vocational students like Abel Morales, VOCT State President. That would do more to improve the image of vocational education than any media crusade. Here is what vocational education has done for Abel in his own words:

"I am employed at K-Bob's Steak House in Plainview, where I live. I have worked there for the past three years. I began as

a dishwasher and have advanced to Head Cook. There are 23 people working with me.

"I am a senior at Plainview High, and have been in Coordinated Vocational Academic Education and VOCT for three years and have been our club president for two years. Because my dad is a disabled veteran and my mom stays home to take care of him and the home, I have put myself through school since the 9th grade.

"This has taught me a valuable lesson. That is, if you want to get somewhere, you have to set goals for yourself. My future goal is to become a manager of a K-Bob's Steak House.

Being in VOCT... "has helped me be able to meet others and share ideas with them. It also makes me realize we do make a difference in our country. The way we act, vote, and show our attitude toward our country means a lot. These feelings go back to my instructor, Mr. Pennell, my parents, and mainly to God -- who has given me the encouragement to keep going. Mr. Pennell has been more than a teacher in helping me out in everything. He has also been my friend. We need more teachers like him to help our young people. This would make a lot of difference to our society."

You students can say what must be said much better than anyone else. We just need to get the citizens of Texas to listen to you.

## SPOTLITE ON STUDENTS

ART STUDENTS WIN -- Two post-secondary institutions had winners in separate art contests. Tim Fennell, a third-quarter Commercial Art and Advertising student at TSTI-Waco, won the logo contest for the "Texas Susquicentennial Celebration." Over 4,000 students, professional and hobby artists entered the contest. The logo will be used to promote the state's 150th birthday (1986) party in Texas, the U.S. and internationally.

San Antonio College has a winner in the Dallas Society of Visual Communicators Student Competition. Art Stopper, Sophomore Advertising Art major, received two Best of Category awards. There were approximately 100 pieces accepted for the show, including nine pieces from SAC. Congratulations to both these students.

HARD WORK PAYS OFF -- Billy Ray Williams,

student in the Diesel and Construction Equipment Mechanics program at TSTI-Waco, made an impression on his first month of co-op training at Tom Fairey Co. in Dallas. He won the monthly outstanding performance bonus award, which consists of a \$100 check, plus recognition from the managerial staff, for outstanding efficiency, personal enthusiasm and proficiency in paperwork duties.

FREE ENTERPRISE WINNER -- Perhaps one of the strongest linkages between business/industry and vocational education is the effort to promote the free enterprise system. Many free enterprise contests are held throughout the year sponsored by the business community. One such activity, Free Enterprise Seminar and Essay Contest, is promoted by the Austin areas Kiwanis Clubs and Marketing and Distributive Education teachers and advisory committee members. The winner of this year's contest was Toye Pollack of Westlake High.

Excerpts from her essay entitled, "What The Free Enterprise System Means to My Future," include: "Upon graduation from the University of Texas with a degree in business management, I plan to open my own exclusive ladies' fashion boutique. I am entering this business to perform a service I think other people will want. I will be rewarded with personal satisfaction and material wealth.

"In starting my own business, I will work with all of the elements of our free enterprise system. These elements are freedom of choice, competition, adaptability to change and growth, ownership of private property, and the balance of supply and demand. All of these elements will definitely affect my future in the free enterprise system.

"I feel very fortunate to live in America under the free enterprise system. I believe that if a person has his health, and most of all his freedom, he also has an endless opportunity for self-improvement and achievement in our free enterprise system."

## HERE AND THERE

NEW COMMISSIONER -- The State Board of Education named Raymon L. Bynum of Austin to be Texas Commissioner of Education beginning June 1, 1981. Bynum, 52, will succeed Alton O. Bowen who is retiring. A

member of the Texas Education Agency staff since 1975, Bynum has served as deputy commissioner for program administration and finance since Sept. 1, 1979.

Bynum began his public school career as a coach and mathematics teacher in 1950, serving eight years in the Mineola and Mabank districts. He was a member of the Richard ISD staff for 22 years, serving as deputy superintendent for finance.

A native of Snyder, Bynum received a bachelor of science degree from McMurray College in Abilene and a master's degree in education from Southern Methodist University. He has been awarded an honorary doctorate by McMurray College.

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Texas State Technical Institute in Amarillo has been awarded a contract to develop a training package of materials that will assist educators in the effective organization and utilization of local advisory councils (LACs) for vocational education.

The contract, which runs from May 1 - August 31, calls for: (1) two slide/tape presentations, one targeted toward educators and the other toward the business community; (2) a "how to" handbook for use by educators; (3) a brochure for use as a re-enforcement handout; and (4) a 2-hour instructional learning package structured around the use of these materials. Copies of the materials will be available for use from the Education Service Centers this fall.

\* \* \*

The Advisory Council will have its annual "Look-See" meeting June 25-26 at the Quality Inn South in Austin. The Council will review activities of the past year and receive input from individual Council members on their assessment of the Council's work and what they would like to see accomplished during the upcoming year. The program will include election of officers, an in-depth report from Council member Lane Murray on her visit to European correctional institutions, review of the State Employment and Training Council report and overview of the national homemaking project by Wilma Griffin. The meeting will begin at 1:30 p.m. Thursday and adjourn at 3:30 p.m. Friday.

\* \* \*

Jessie Lee's Hair Design Institute in Lubbock now offers an instructor training

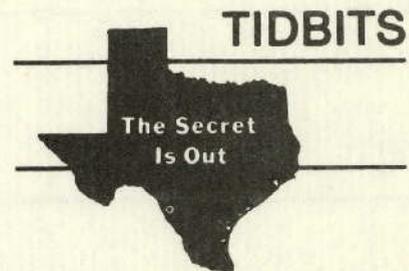
course for prospective teachers of cosmetology, particularly teachers of vocational cosmetology in Texas schools.

Jessie Lee Sharpley has developed a method for teaching each of the hair care services, as well as the related subjects of nails, skin care, etc. She feels these methods are unique and would be of great value to teachers and prospective teachers. They can be taught easily and consistently by teachers and can be learned readily by students. They will equip students with manipulative skills and technical knowledge and give the students the self-confidence to excel from the beginning of their careers in the field of cosmetology.

Vocational personnel interested in the instructor training program should contact Mrs. Sharpley at Jessie Lee's Hair Design Institute, 3630 50th Street, Lubbock, Tx 79413, telephone (806)792-6311.

\* \* \*

There will be a Workshop on Adult Education Program Improvement in Austin on June 17-18. Focus will be on alternative, exemplary programs with employability components. Sponsors are the National Center and the Office of Vocational and Adult Education, U.S. Department of Education. Registration fee is \$75.00. For more information, contact The National Academy for Vocational Education, The National Center for Research in Vocational Education, The Ohio State University, 1960 Kenny Road, Columbus, Ohio, 43210, or call 1-800-848-4815.



THE POSTERS ARE HERE -- Posters stating that "80% of Today's Jobs Require Technical or Vocational Skills" have arrived. Copies may be obtained by writing Jeanine Hicks, ACTIVE, P.O. Box 1886, Austin, Tx 78767.

EDUCATORS STILL CONTRIBUTING -- Vocational educators continue to donate to the Vocational Technical Education Development Foundation for the purpose of spreading the word about vocational education to all Texans. Since the last issue of the newsletter, two more \$10.00 donations arrived from El Paso ISD,

bringing their total to \$400. The HOSA Chapter at Brenham High donated \$5.00 and student chapters at Denison ISD (Frances C. Willis, Vocational Administrator) sent in \$65.00. Area 7 Vocational Supervisors and Directors donated \$50.00 and the North Texas Association of Directors, Supervisors and Counselors contributed \$100.00. This brings the total in the Foundation account to \$3,530.00. A GREAT BIG THANK YOU TO ALL OF THE ABOVE!

**BUMPER STICKER SLOGAN CHOSEN** -- The winning bumper sticker slogan is, "I'm Ahead of You Because I Took Vocational Education." It was submitted by Becky Serrano of the Card Skill Center at Pasadena ISD. The runner-up, "We Don't Ask for Experience, We Give It! Vocational Education" was borrowed from the Army and can't be considered. Third place went to an out-of-state slogan: "Vocational Education Puts Green in Your Jeans." Fourth place winner, Dennis Rittiman of Cypress Creek High School, will receive second place prize money for "Vocational Education Today for a More \$Productive Tomorrow." Many good slogans were submitted and many

would be appropriate for posters. We would like to thank all of those who sent in slogans.

**P.I. DIRECTOR COMES THROUGH** -- At a meeting of the Texas School Public Relations Association, Jeanine Hicks presented the "Secret Is Out" program and asked the assistance of school public information directors in publicizing vocational education. One director took the request seriously and recently had Jeanine going fast and furiously from one end of Texarkana to the other. Helen Jones, Public Information Director of Liberty-Eylau ISD in Texarkana, scheduled a civic club speech, three television programs, one radio spot, an address to an employee appreciation banquet, and a tour of Texas High School and Texarkana Junior College.

**Jeanine Hicks, Editor**  
**Lynda Permenter, Assoc. Editor**

**ACTIVE-512/475-2046**  
**S. Don Rogers, Chair**  
**Alton D. Ice, Executive Director**

**The Advisory Council for Technical-  
Vocational Education in Texas**  
**P. O. Box 1886**  
**Austin, TX 78767**