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GOVERNOR'S JOB MATCHING CAMPAIGN

August 1977

SUCCESS PREDICTED FOR FAIR NUMBER 7

Job Matching Fair number seven, to be held in Marshall September 17, shows all signs of another big success for TEXAS FIRST, according to Jim Harwell, executive director of the Texas Industrial Commission.

Two hundred more jobs have been listed in the last 10 days, pushing the total near 500. "The enthusiasm by area employers has been tremendous," Harwell said. "We're amazed that so many new jobs have been listed over such a short period of time."

With 40 companies participating, the variety of jobs available for the one-day event will cover everything from engineers to welders and bookkeepers to sewing machine operators.

Job seekers from throughout Texas and several other states are expected to be on hand at the Marshall Civic Center to personally apply for the positions.

Local sponsors of the fair---the Chamber of Commerce, Texas Employment Commission and East Texas Human Development Corporation---are planning an out-of-state advertising campaign for Louisiana and Arkansas in hopes of bringing in more job seekers to fill positions.

Examples of the jobs available are electricians, machinists, mechanics, janitors, assemblers, cashiers, analytical chemists, sandblasters, managers, sales persons and secretaries.

OTHER FAIRS.....

The Marshall Fair will come right on the heels of the Victoria Fair held August 27.

Approximately 100 job seekers turned out to apply for the 320 openings during the first hour. A steady flow of applicants continued throughout the morning.

"It is too soon to be able to determine how many people were hired as a result of the fair," Willis Mason of the Victoria Texas Employment Commission explained. "Final statistics will not be available for several weeks."

An advertising campaign by the Victoria Chamber of Commerce attracted applicants from San Antonio, Houston, Fort Worth, Corpus Christi, Abilene, Kerrville and the Lower Rio Grande Valley.

* * * * *

Now in the planning stages is the Lubbock Job Matching Fair scheduled for September 24 at the KoKo Palace.

An orientation meeting will be held September 7 to determine exactly how many jobs will be available for the event.

The Lubbock Fair is sponsored by the Chamber of Commerce, TEC and the South Plains Association of Governments.

