

# ACTIVE news

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**THE ADVISORY COUNCIL FOR TECHNICAL-VOCATIONAL EDUCATION IN TEXAS**

## TOP LEADERS SET FOR CONFERENCE

Outstanding leaders in business/industry, government, and education are lined up and ready to take part in the "Business and Industry Speak" statewide conference February 12-13 in Austin. Participants will take part in both the general sessions and the seminars.

General session participants from the private sector include Jack Miller, president of Sanger-Harris Company; Maurice Frasier of Motorola; Chuck Nielson of Texas Instruments; Mike Shapiro of Belo Broadcasting Corporation; and Diane Sullivan of Rockwell International.

Government officials scheduled for the general sessions include Daniel Dunham, Deputy Commissioner of Education, and Charles Knapp, Assistant Deputy Secretary of Labor, both from Washington D. C.; Thomas Westfall, Mayor of El Paso; and Bill Clayton, speaker of the House of Representatives.

Representatives from the education sector

include Alton O. Bowen, Commissioner of Education; David Alders, president of Texas Future Farmers of America; Beatrice Reubens of Columbia University; Joe Kelly Butler, chairman of the State Board of Education; and Charles Whiteside, president of the Texas Association of School Boards.

Registration for the conference begins at 11:00 a.m., February 12, in the Austin Municipal Auditorium, and adjournment will be at 2:00 p.m. on February 13. During this time, there will be four general sessions (including two meal functions), and two sessions of the 12 seminars on employment by career clusters.

A point of interest during the sessions will be discussion on the image of vocational education and how it affects recruiting and training skilled workers for Texas business and industry. A plan for remedying the situation will be presented at the third general session.

## BUSINESS LEADERS HEAD SEMINARS ON EMPLOYMENT

The 12 seminars on Employment by Career Clusters will be chaired by business and industry leaders from their respective employment fields. Vice chairs will be from education.

The 12 seminars will be conducted simultaneously, and conference participants will have the opportunity to voice their opinions as to the types of employment skills needed

by employees in business and industry; identify opportunities as well as constraints of education in supplying the needed skills; and recommend actions in order to meet the employment needs of business and industry.

Panel members in the seminars are being selected by the chair and vice chair of each group to address specific areas of need.

Chairs and vice chairs are:

### Agriculture/Natural Resources

Chair-Mr. Dennis Engelke

Director of Rural Development  
Texas Electric Cooperatives, Inc.  
Austin

V. Chair-Mr. John Holcomb

Professor  
Agricultural Education Department  
Texas A & M  
College Station

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STATEWIDE CONFERENCE  
TECHNICAL, VOCATIONAL, ADULT EDUCATION AND OTHER TRAINING  
February 12-13, 1980 - Austin Municipal Auditorium

REGISTRATION: February 12, 1980, 11:00 a.m. in the Austin Municipal Auditorium

ADJOURNMENT: Conference concludes at 2:00 p.m., February 13, 1980

OUTLINE OF CONFERENCE PROGRAM

- February 12  
1:15 p.m. First General Session
- Presiding - Doyel Chandler, ACTIVE, Kirbyville
  - Welcome - Alton O. Bowen, Commissioner of Education, Austin
  - The Economic Climate of Texas - Jack Miller, President of Sanger-Harris Company, Dallas
  - Worker and Employer Attitudes - Maurice Frasier, Motorola, Inc., Austin
  - Images and Concepts of Work - Thomas D. Westfall, Mayor of El Paso
- 3:00 p.m. Twelve Seminars on Employment by Career Clusters
- 7:00 p.m. Banquet Session
- Presiding - Dr. Robert Hunter, ACTIVE, Abilene
  - Greetings - David Alders, President, Texas FFA, Nacogdoches
  - Address - Daniel Dunham, Deputy Commissioner of Education, Washington, D. C.
  - Address - Charles Knapp, Assistant Deputy Secretary of Labor, Washington, D. C.
- February 13  
8:15 a.m. General Session
- Presiding - Dorothy Robinson, ACTIVE, Palestine
  - Transition from School to Work - An International Perspective, Beatrice Reubens, Columbia University, New York
  - Image of Vocational Education - Mr. Chuck Nielson, Texas Instruments, Lubbock
  - Improving the Image of Vocational Education - Mike Shapiro, President, Belo Broadcasting Corporation, Dallas
- 9:45 a.m. Continue the Twelve Seminars on Employment by Career Clusters
- 12 Noon Luncheon Session
- Presiding - E. W. Collins, ACTIVE, Beaumont
  - Summary of Seminar Recommendations - Diane Sullivan, Rockwell International, Inc., Richardson
  - Decision Makers Response
    - Bill Clayton, Speaker, Texas House of Representatives, Springlake
    - Joe Kelly Butler, Chairman, State Board of Education, Houston
    - Charles Whiteside, President, Texas Assn. of School Boards, Kilgore

## HERE AND THERE

VOCATIONAL EDUCATION WEEK--It's almost here and packets containing suggestions for activities are available. These were prepared by the Texas Education Agency and Advisory Council. Write to Carolyn Hinckley, TEA, 201 East 11th Street, Austin, Texas 78701, if you would like the packet, "Promoting Vocational Education Week in Texas."

The state executive directors of all the

vocational education student organizations are urging local clubs to work together to jointly sponsor observance activities.

"Rather than just promoting their own club or program during Vocational Education Week, we hope the student leaders will cooperate to tell their whole community about the many benefits of vocational education," said Pat Wingo, coordinator of the Texas Council of Vocational Leadership Organizations.

(HERE AND THERE, continued on page 4)

Business and Office

Chair-Mrs. Diane Sullivan  
Manager, Business Planning  
Rockwell International, Inc.  
Richardson

Communications/Media

Chair-Mr. Kurt Johnson  
Field Editor  
Texas Electric Cooperatives  
Austin

Construction

Chair-Mr. Jesse Harris  
President  
Jesse Harris Construction Company  
Dallas

Consumer and Homemaking

Chair-Mr. Bob Ross  
Restaurant Manager  
Villa Capri Hotel  
Austin

Environment and Energy

Chair-Mr. W. H. Fetter  
President  
Texas City Refining, Inc.  
Texas City

Health

Chair-Dr. Emmett Conrad  
General Surgeon  
Oakland Avenue Medical Group  
Dallas

Manufacturing

Chair-Mr. Chuck Nielson  
Personnel Director  
Texas Instruments  
Lubbock

Marketing

Chair-Mr. Cecil Antell  
Superintendent-Group Operations  
Sears Roebuck & Company  
Houston

Hospitality, Recreation, and Personal Service

Chair-Mr. Jose Louis Rodriguez  
Vice President  
La Posada Hotel  
Laredo

Public Service

Chair-Mr. Roy Lipson  
Manager  
Texas Employment Commission  
Fort Worth

Transportation

Chair-Mr. David Lancaster  
Director of Communications  
Texas Automobile Dealers Association  
Austin

V. Chair-Dr. Marvin Robinson  
Director  
Business and Management Center  
Dallas

V. Chair-Mr. Joe Rubio  
Associate Dean  
College of the Mainland  
Texas City

V. Chair-Dr. Phil Speegle  
President  
Odessa Community College  
Odessa

V. Chair-Mrs. Mable C. Tucker  
Teacher of Adults  
Dallas I. S. D.  
Dallas

V. Chair-Mrs. Shirlene Cook  
Vice President  
Vocational Homemaking Teachers  
Association of Texas  
Beaumont

V. Chair-Mr. John Haddad  
Director, Health Careers Program  
Recruitment & Placement Service  
Texas Hospital Association  
Austin

V. Chair-Mr. Dale Campbell  
Dean of Occupational Instruction  
Vernon Regional Junior College  
Vernon

V. Chair-Ms. Dianne Bynum  
Assistant to President  
Community Relations  
Houston Community College  
Houston

V. Chair-Dr. E. M. Pease  
Beauty Consultant  
Austin

V. Chair-Mr. W. C. Alton, Jr.  
Teacher, Occupational Investigation  
Dallas I. S. D.  
Dallas

V. Chair-Mr. B. L. Ditto  
Vice President-Administrator  
Houston Community College  
Houston

If you would be interested in participating in one of these groups and would like an invitation to the conference, contact Angie Grace, P. O. Box 1886, Austin, Texas 78767.

The Advisory Council for Technical-Vocational Education is striving to have as much participation from business and industry people as is possible. This includes, of course, local advisory committee members who are already working with the local education system in the area of providing more and better skilled workers. Please share this program with others in your community who would be in a position to make meaningful input as to the employment needs in the state.

(HERE AND THERE, continued from page 2)

**LABOR DEPARTMENT PROJECTIONS AVAILABLE--**  
To assist educational planners and vocational counselors, the Bureau of Labor Statistics has prepared their latest Occupational Projections and Training Data.

The 119-page booklet is an effort to relate future job openings in 291 occupations with expected entrants into these fields. It also provides information on enrollments in public vocational programs.

The booklet may be obtained from the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402. The cost is \$3.25.

**TEACHERS NEEDED OVERSEAS--**Department of Defense Dependents Schools announces employment opportunities overseas for the 1980-81 school year. This segment of American public education consists of approximately 260 elementary, junior high, and high schools. The schools are located in 25 countries around the world, with an enrollment of some 130,000 students and staffed by nearly 8,000 educators.

Write to Anthony Cardinale, Director, DOD Dependents Schools, 2461 Eisenhower Avenue, Alexandria, Virginia 22331, for requirement information and application forms.

**Jeanine Hicks, Editor**

**ACTIVE—512/475-2046**  
**Doyel Chandler, Chair**  
**Alton D. Ice, Executive Director**

**The Advisory Council for Technical-  
Vocational Education in Texas**  
**P.O. Box 1886**  
**Austin, Texas 78767**