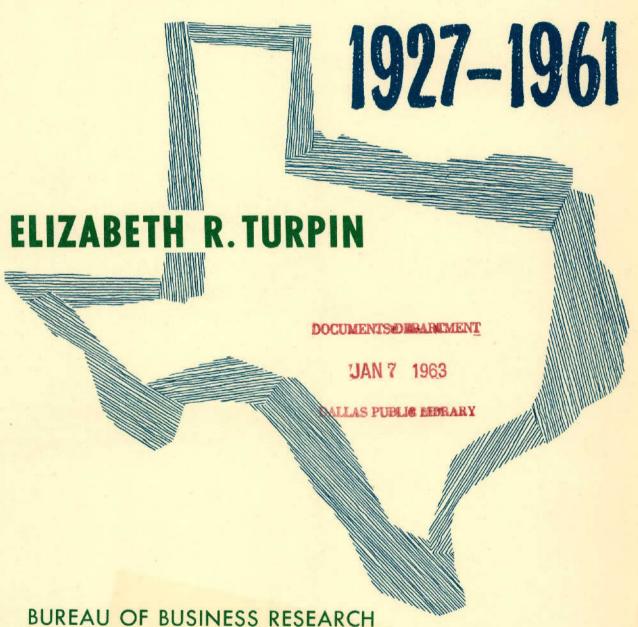
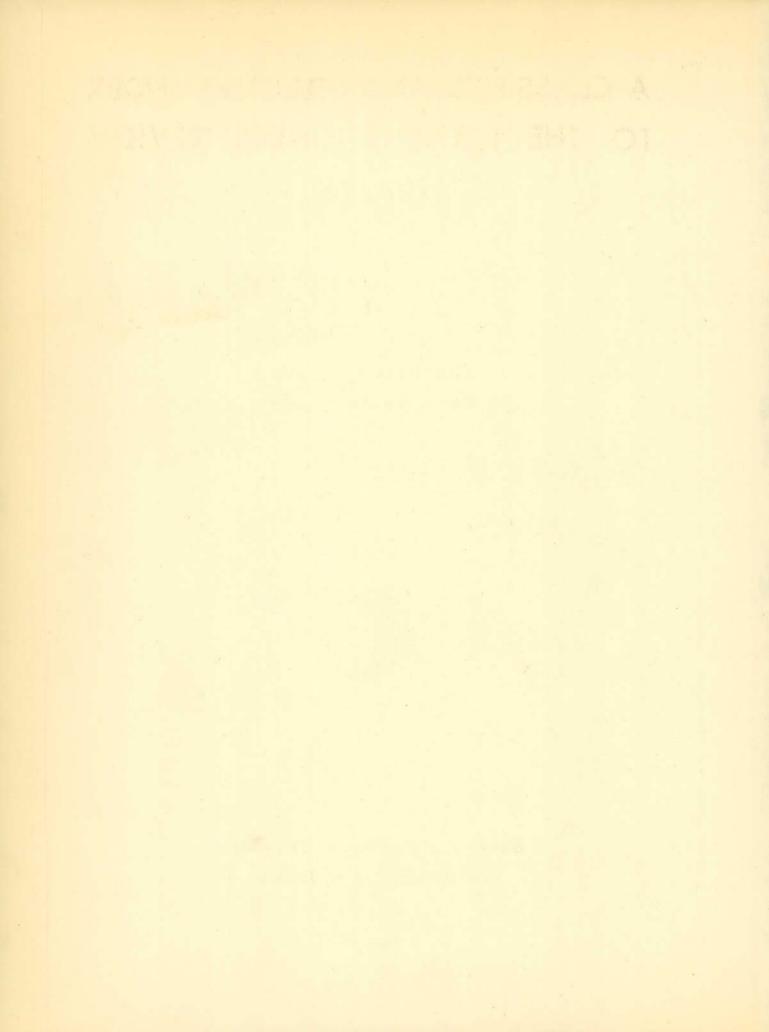
# A CLASSIFIED AND SELECTIVE INDEX TO THE TEXAS BUSINESS REVIEW



THE UNIVERSITY OF TEXAS



# A CLASSIFIED AND SELECTIVE INDEX TO THE TEXAS BUSINESS REVIEW 1927-1961

Compiled by Elizabeth R. Turpin Research Associate



Bureau of Business Research
The University of Texas
Austin
1962

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# Foreword

During the first thirty-five years of its publication, the TEXAS BUSINESS REVIEW was not indexed. However, to meet the growing need for a systemized record of special articles and their authors, as well as formalized access to the diverse information in the monthly columns, Mrs. Elizabeth Turpin, a research associate on the staff of the Bureau of Business Research, has compiled A CLASSIFIED AND SELECTIVE INDEX TO THE TEXAS BUSINESS REVIEW, 1927-1961.

In subsequent years, the REVIEW will be indexed for each year, with the index bound with the December issue.

Mrs. Turpin was assisted in the preparation of the manuscript for publication by Linda Beard, Tim Duffee, Florence Escott, Mrs. Juanita Hammons, Josephine Knippa, and Mrs. Margaret Smith. The cover was designed by Ellen Watson, and offset printing was done by Robert Dorsett and Daniel Rosas.

JOHN R. STOCKTON Director

August 1962

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# How to Use the Index

# ARRANGEMENT OF THE INDEX

The index has been divided into two parts: (1) A subject index lists and classifies and/or abstracts selected items, and (2) an author index lists authors alphabetically and gives the dates of publication (months and years) for all signed contributions to the REVIEW.

# CROSS REFERENCES

For added convenience in locating related material, cross references to other sections in the index are listed after each entry in the table of contents, as shown below:

A = Articles, B = Reports, C = Columns; references to the Miscellaneous section (D) occur only under the history subsection; numbers and lower case alphabet refer to the corresponding enumeration for subsections in both the text and the table of contents. No subject cross references are made from the author index to the subject index or vice versa; the author index does, however, list all articles and reports for each author by title and date and also cites the columns written by an author as well as his contributions to the Miscellaneous section, if any.

# SUBJECT INDEX

# ARRANGEMENT

The subject index is divided into the following four categories:

(1) articles, (2) reports, (3) monthly columns, and (4) miscellaneous.

Each of the first three categories has been subdivided into subject classifications listed alphabetically, with the entries (either titles or abstracts) listed chronologically within each subject grouping.

The miscellaneous grouping has been arranged chronologically without additional subdivision.

# FORMAT

The following marks of punctuation have been given specific meaning in the subject index, as shown below:

- " " --Quotation marks are used to enclose (1) titles of articles or reports, (2) subheadings under the column section, (3) titles of pamphlets, etc.
- () --Parentheses are used (1) to enclose subheadings in articles and reports where they are included following the title in quotation marks, (2) to enclose auxiliary information or subtitles following a title in quotation marks, (3) in the usual manner to enclose parenthetical statements (usually where no quoted titles are present), and (4) to enclose the author's name and column title or classification at the end of an entry.
- [ ] --Brackets are used to enclose (1) editorial additions, such as classifications, abstracted headings, etc., and (2) the author's name or the column title or classification if editorially derived or determined.

# SAMPLE ENTRIES

The following are some sample entries taken from each of the four sections included under the subject index:

# Articles

"Some Implications of Technologic Progress" (Part I), XIV-1, Feb. 1940, pp. 7-10; (Part II), XIV-2, Mar. 1940, pp. 5-6. (Elmer H. Johnson, No. 2 in Series)

"Some Economic Realities" (Substance of Economic Problems; Industry the Basic Thing; Strategic Aspects of Industry; Postwar Problems; [Tentative Outline for Detailed Regional Studies]), XV-4, May 1941, pp. 4-9. (Elmer H. Johnson)

# Reports

"The Year in Review" [1946], XX-12, Jan. 1947, pp. 26-31, (John R. Stockton, Year-End Summary)

"Texas Expands Acetylene Production" (Monsanto Chemical Co.; Union Carbide Chemicals Co.; Rohm & Haas Co.; Dow Chemical Co.; Diamond Alkali Co. [Potential]), XXXII-11, Nov. 1958, pp. 14-15. (Robert L. Parker, Industrial Production)

# Columns

World Commercial Cotton Production for 1947-1948 and World Consumption; ERP (Marshall Plan) and Effect on Cotton Market, XXII-2, Mar. 1948, p. 13. (Agriculture--Cotton)

Marriner Eccles of Federal Reserve Board Explains Factors in Recent Price Rise, XI-2, Mar. 1937, p. 3. (F. A. Buechel, Business Review and Prospect--[General])

"Sulfur: On Land and at Sea; Manufacturing in East Texas; Lone Star Is Rising Star in Steel; Expansion in Hydrocarbons Industries [Polymerized Gasoline]"; Ethylbenzene and By-Products of Natural Gases and Refining, XXVII-4, May 1953, pp. 9-10. (Robert H. Ryan, Industrial Production)

# Miscellaneous

Types of Bibliographies Published by the Bureau Are Listed, XXVII-1, Feb. 1953, p. 11. [Boxed Insert]

"Selected Trade and Professional Associations of Texas" (by Frank T. Cadena and Charlotte Bellah), XXVII-4, May 1953, p. 15. [Announcement, Boxed]

"The University of Texas Executive Seminars," XXIX-7, July 1955, p. 3. [Announcement, Boxed]

"Texas Retail Trade" [Monthly Supplement to Review], XXIX-8, Aug. 1955, p. 7. [Announcement, Boxed]

Notice of Death of Dr. Ernest H. Vaughan, Jr., XXIX-10, Oct. 1955, p. 17. [Boxed Insert]

"Crisis in Coastal Shipping" (by John L. Hazard), XXIX-11, Nov. 1955, p. 17. [Review, Illustrated]

"Editor's Note" [Defining Farm Cash Income], XXXV-2, Feb. 1961, p. 10. [Explanation]

# EXPLANATION OF ENTRIES

Each entry in the subject index contains the following basic information where pertinent: (1) subject material, (2) volume and issue number, (3) date, (4) pages, (5) author, (6) column identification, (7) column subheads (if recurrent), (8) special classification, such as Year-End Summary, Semiannual Review, Boxed Insert, etc.

# Subject Material

For articles and reports, the subject entry is the title of the article in quotes, followed by subheadings or editorial comment. For columns and the miscellaneous entries, the subject material will be in quotation marks if titles or subheadings are given. If no title or subheading is available or suitable, abstracts without quotation marks

will be included. For columns, only selected portions of column material or subheadings may be abstracted or included.

# Volume and Issue Numbers

Volume and issue numbers are given for each entry. Even if the volume or issue number appears incorrectly on the cover of an issue, a correction in the index reference has been made to follow chronological sequence. From 1928-1953, each new volume began with the February issue. Beginning with 1954, the first issue in the volume is January. Annual issues have generally been published in February, with semiannual issues in July or August of each year.

# Date

The corresponding month and year for the volume and issue cited in an entry are included for all subject index entries.

# Pages

Inclusive pages are given for all articles and reports in the subject index. For columns and miscellaneous entries, only those pages on which material has been cited or abstracted have been included.

# Author, Column, Classification

For all sections of the subject index, the following information has been included in parentheses or brackets following the main entry:

- 1. Author's name, if signed.
- Column, including regular subheadings, if taken from a titled column.
- Classification, if included.

# CONTENTS OF SUBJECT INDEX

# Articles

Articles are featured discussions of specialized studies, with extensive research, broad coverage, and comprehensive approach, and they are usually among the longer contributions to the REVIEW. The entries in this section are usually above and beyond the type of material normally included in the month-to-month coverage of the REVIEW, and as such they warrant the informal classification of "special articles." These may include extensive geographic studies, industry studies, etc. The types of articles have varied considerably over the period of the REVIEW's publication, but all entries which could be classed as articles have been included in the subject index.

# Reports

Reports are also featured discussions, but they cover only one aspect or phase of a specific topic, or else they provide a more generalized coverage of a broader subject. Entries frequently are featured material from columns and are often an outgrowth of regularly reported data. All contributions to the REVIEW which could be classed as reports have been included in the subject index.

# Columns

Columns are comprised of contributions occurring frequently (often monthly) under the same title or heading and featuring analysis and interpretation of regularly collected data for a segment of the Texas business activity. In general, the column material in the index has been grouped insofar as possible under those headings or divisions currently or recently found in the REVIEW, e.g., Agriculture, The Business Situation in Texas, Construction, Finance, Retail Trade, etc. Where a column has appeared under variant titles, these will appear below the section title in parentheses following the word Also.

While all contributions classed as articles or reports have been included in the subject index, not all column entries have been cited. However, since much of the column material is of considerable interest from a research standpoint, it was found useful to provide titling or abstracting for this information. These abstracts are not intended to take the place of reading the entry but merely to suggest trends and types of information offered.

Some of the characteristics of the information abstracted from the columns include: (1) part of any long-range trend (local, state, or national), such as the depression, recovery, war, reconversion, industrial expansion, and so on; (2) illustration of a basic economic, financial, or industrial principle; (3) discussion of state or national administration policies, political attitudes, legislative programs, financial policies, or overall industry policies.

# Miscellaneous

The section for miscellaneous entries includes divers and sundry information, either in untitled column form or as boxed inserts or announcements, which are to be found throughout the REVIEW. All items of interest not already classified under the other three sections have been listed chronologically under this section, with each entry including a descriptive classification.

# AUTHOR INDEX

The author index includes all <u>signed</u> contributions appearing in the REVIEW, regardless of whether or not they have been entered in the subject index. The authors' names are arranged alphabetically, with each entry containing essentially the following:

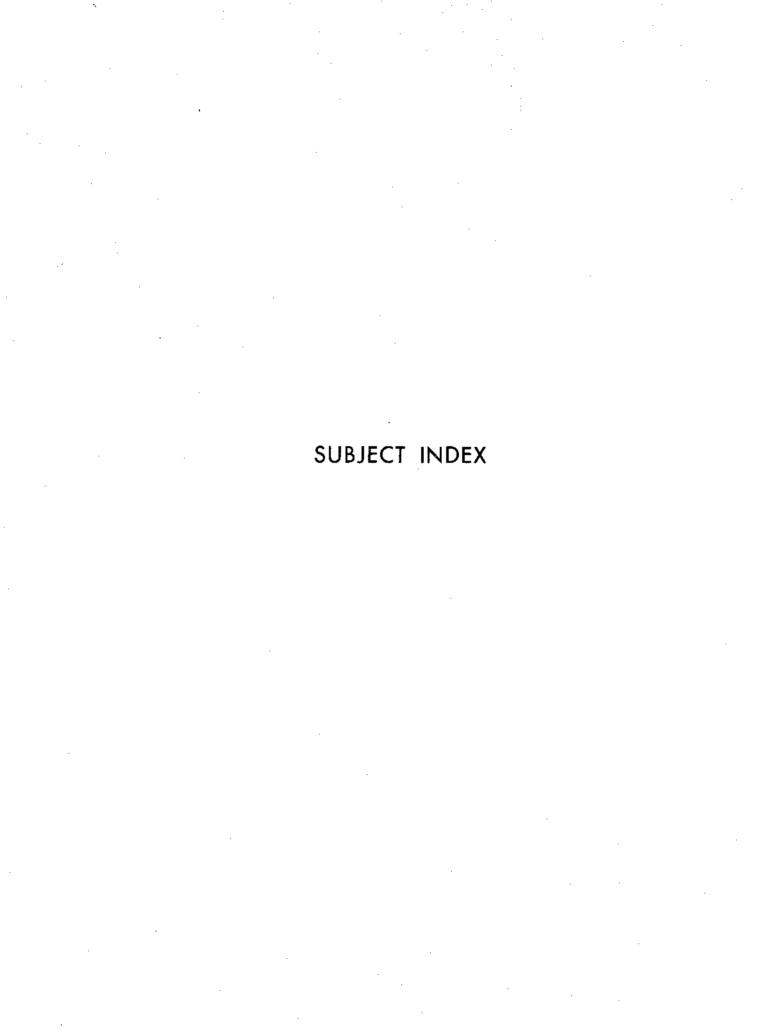
AUTHOR'S NAME. Types of contribution (miscellaneous, columns, reports, articles).

OCCURRENCE: A complete list of months and years in which an author has made signed contributions to the Review.

REFORTS: An itemization by title and date of all of the above contributions classed as reports.

ARTICLES: An itemization by title and date of all of the contributions classed as articles.

Where there is multiple authorship to an article or report, the entry will be indexed under each author, and the other authors will be listed. Coauthored entries appear at the end of an author's individual contributions.



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Articles



#### 1. AGRICULTURE AND AGRICULTURAL CONDITIONS

"Agricultural Regions and the Agricultural Situation" (Our Agricultural Problems; Major United States Agricultural Problem Regions: The Wheat Belt, The Corn Belt, The Cotton Belt; In Conclusion), XII-4, May 1938, pp. 4-8. (Elmer H. Johnson)

"Crop Reporting Districts in Texas" (Introduction-Geographic Perspective, Historical Perspective; The Crop Reporting Districts and Regional Analysis--The Trans-Pecos, The Great Plains, Central Denuded Region, The Coastal Plain, The Texas Prairies, The Gulf Coast Forest Zone), XV-2, Mar. 1941, pp. 4-16. (Elmer H. Johnson)

"Texas Water Resources: I. 1953--Year of the Drouth" [Special Report], XXVII-5, July 1953, p. 9. (Robert H. Ryan)

"Texas Water Resources: II. Irrigation for Texas Farmers," XXVII-6, Aug. 1953, pp. 15-17. (Richard P. Brenneman)

"Weather--and the Texas Economy," XXVIII-3, Mar. 1954, pp. 15-17. (Alfred G. Dale)

"New Crops for Texas" (Sesame; Guar; Flax; Castor Beans; Guayule; Safflower; Sunflower; Okraseed; Kenaf; Bamboo; Ramie; Other New Crops), XXIX-6, June 1955, pp. 13-16. (Raymond V. Lesikar)

"Rice Farming in Texas," XXX-9, Sept. 1956, pp. 7-9. (James H. Keahey)

"The Future in a Nutshell: Pecans in Texas," XXX-10, Oct. 1956, pp. 11-13. (James H. Keahey)

"Weather Forecasting and Texas Business" (Industrial Meteorology; Outside Industries; Inside Industries), XXXI-7, July 1957, pp. 6-8. (James H. Keahey)

"Texas--Major Onion Grower," XXXIII-7, July 1959, pp. 8-11. (Walter Gray)

"Rice: Texas Crop in Search of a Consumer" (Geographic Location; Income; Frequency of Serving Rice; Ethnic Factor; Number of Foods Served with Rice; Farm or City Origin of Adults; When Housewife Works outside the Home; When There Are Children in the Family; Summary and Recommendations), XXXIV-11, Nov. 1960, pp. 5-7. (Parley M. Pratt)

"The Changing Face of Texas Agriculture" (Census Definitions of Farms; Livestock and Poultry; Crops; The National Pattern), XXXV-6, June 1961, pp. 8-11. (Fredolin Kaderli)

"Prospects for Weather Prediction and Control" (Collection and Use of Data; Long-Range Forecasting; Man-Made Weather), XXXV-7, July 1961, pp. 5-7. (Raymond C. Staley)

"Texas: Cosmopolitan Cattle Country" (Longhorn Lineage; New Blood; The Participants: (1) Hereford, (2) Shorthorn, (3) Angus, (4) Brahman, (5) Charolaise, (6) Santa Gertrudis, (7) Charbray,(8) Brangus, (9) Beefmaster; Summary), XXXV-10,Oct. 1961, pp. 7-10. (James D. Gordon)

"Where the Cows Are" (Behind the Exodus; The Coming of Cotton; The Eastern Attraction; Down to the Sea; In Perspective), XXXV-12, Dec. 1961, pp. 5-8. (James D. Gordon)

#### 2. AREA STUDIES

"What Supports a City's Growth?" XXVIII-1, Jan. 1954, pp. 11-13. (Alfred G. Dale)

"Texas Sabine Area Ports," XXVIII-9, Sept. 1954, pp. 15-17. (Ernest H. Vaughan)

"The Rio Grande," XXIX-7; July 1955, pp. 13-16. (Stanley A. Arbingast)

"The Economy of El Paso," XXXII-8, Aug. 1958, pp. 9-12. (James S. Swearingen, Jr.)

"The Economy of Corpus Christi and the Lower Nucces River Valley," XXXII-9, Sept. 1958, pp. 8-10. (Melvin R. Mason)

"The Upper Nucces River Basin," XXXIII-1, Jan. 1959, pp. 7-10. (Melvin R. Mason)

"The Economy of Laredo," XXXIII-5, May 1959, pp. 7-9. (Charles R. McCord)

"The Midland-Odessa-Monahans Area," XXXIII-6, June 1959, pp. 5-8. (Robert H. Ryan)

"The Economy of San Angelo," XXXIII-8, Aug. 1959, pp. 5-7. (Robert H. Drenner)

"Amarillo: Crossroads of the Texas Panhandle," XXXIV-7, July 1960, pp. 6-8. (Charles T. Clark)

"Abilene: Key City of West Texas," XXXIV-10, Oct. 1960, pp. 5-8. (Robert H. Drenner)

"Big Spring: A Singular West Texas City," XXXV-1, Jan. 1961, pp. 5-7. (Robert H. Ryan)

"Corpus Christi: Texas Industrial Frontier" (Retreat to Prosperity; Out of the Past; Ranchers, Not Oil Men; The Sorghum Fringe; Water and Oil; The Benefits of Climate; It Almost Never Snows; Under Twenty-Four Flags; Reshaping the Earth; An Economic Frontier), XXXV-8, Aug. 1961, pp. 5-9. (Robert H. Ryan)

#### 3. FINANCE

"Some Financial Aspects of the War in Europe" (Germany's Economic Front; Allied Financial Resources; Effect on American Business), XIII-10, Nov. 1939, pp. 7-10. (Waldo B. Little)

"Patterns of Change in Personal Income Distribution in Texas: 1929-1957" (Growth Factors in the Texas Economy; Major Sources of Income), XXXII-12, Dec. 1958, pp. 7-9. (Francis B. May)

"New Look in Texas Banking," XXXIII-9, Sept. 1959, pp. 5-7. (Girdner Youngquist)

"Commercial Banking in Texas" (Commercial Banks; Texas Commercial Banking prior to 1946; Comparison of Commercial Banking in Texas with Adjacent States and United States, 1946-1956; Effect of Bank Size on Condition and Income of Texas Commercial Banks in 1956-1958; Effect of Geographic Location on the Condition and Income of Texas Commercial Banks in 1956 and 1958), XXXIV-4, Apr. 1960, pp. 5-9. (William Hubert Baughn and David Townsend)

"From Dollar Shortage to Dollar Glut--a Reappraisal" (Our Foreign Economic Objectives and Policies; After Success--New Problems), XXXV-4, Apr. 1961, pp. 9-11. (David Townsend)

#### 4. HISTORY

"Index to Progress: 25 Years of Business Research," XXVI-4, May 1952, pp. 17, 23. (Robert H. Ryan)

"Business History," XXXI-4, Apr. 1957, pp. 6-8. (Joe B. Frantz)

"The College of Business Administration: A History," XXXII-7, July 1958, pp. 8-11. (Stella Traweek)

"The South's Call to Greatness: Challenge to All Southerners" (An Address by the Distinguished Professor of History of The University of Texas to the Texas Council of Social Studies, June 29, 1959), XXXIII-10, Oct. 1959, pp. 1, 6-8. (Walter Prescout Webb)

### 5. INDUSTRIAL SUMMARIES

"Texas Industry: 1953-1954" (Part I. Plants), XXVIII-2, Feb. 1954, pp. 1, 8-9. (Stanley A. Arbingast)

"Texas Industry: 1953-1954" (Part II. Production), XXVIII-2, Feb. 1954, pp. 10-11. (Robert H. Ryan)

"Texas Industry, 1954-1955" (Part I. Plants), XXIX-2, Feb. 1955, pp. 1, 14-16. (Stanley A. Arbingast)

"Texas Industry, 1954-1955" (Part II. Production: Strong; Rapid; Expanding), XXIX-2, Feb. 1955, pp. 16-18. (Robert H. Ryan)

"Texas Industry: 1955-1956" (Part I: I. Minerals; II. Refining; III. Chemicals; IV. Metals), XXX-2, Feb. 1956, pp. 16-19. (Stanley A. Arbinegast)

"Texas Industry: 1955-1956" (Part II: V. Transportation Equipment; VI. Metal Fabrication; VII. Wood Products Industries; VIII. Construction Materials; IX. Market-Oriented Industries; X. Textiles and Apparel; XI. Food Processing), XXX-3, Mar. 1956, pp. 1, 14-16. (Stanley A. Arbingast)

"Texas Industry 1957-1958" (Part I: Chemicals; Refining; Plastics; Aircraft and Missiles; Electronics), XXXII-2, Feb. 1958, pp. 10-14. (Robert H. Drenner)

"Texas Industry 1957-1958" (Part II: Construction Materials; Metal Fabrication; Apparel; Food Processing; Furniture), XXXII-3, Mar. 1958, pp. 8-11. (Robert H. Drenner)

"Primary Metals Industries in Texas, 1957-1958" (Iron and Steel; Aluminum; Magnesium; Tin; Zinc; Copper; Lead; Antimony), XXXII-5, May 1958, pp. 1, 7-11. (James S. Swearingen, Jr.)

"Texas Industrial Expansion, 1958" (Part I: 011 Refining; Gas Processing; Chemicals; Building Materials), XXXIII-2, Feb. 1959, pp. 7-9. (Robert H. Drenner)

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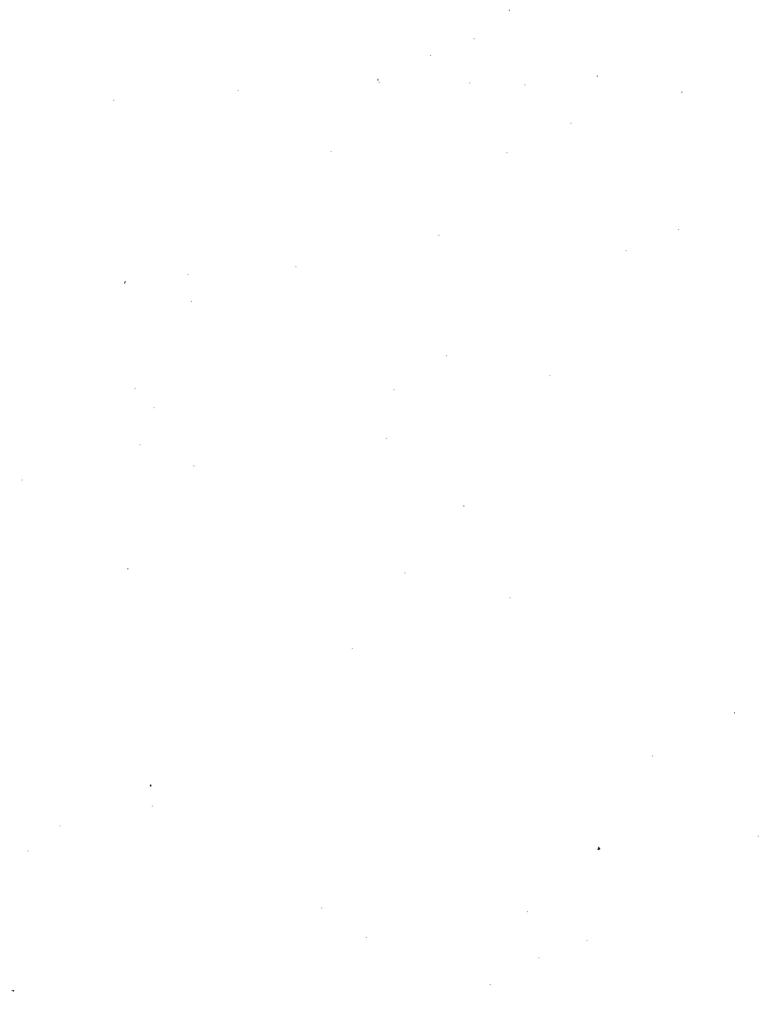
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General Recession Very Evident though Somewhat Mitigated in Some Areas; Construction Remains a Bright Spot in Economic Picture; Recession Expected to Reach Bottom and Begin Recovery in the Fourth Quarter, XXXII-5, May 1958, pp. 2-3. (Francis B. May, The Business Situation in Texas)

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Air Freight Controversy Affects Independents; Movement among Certified Domestic Airlines to Increase Passenger Fares Resisted by Transcontinental Carrier, XXI-9, Oct. 1947, pp. 19-20. (Transportation--Air)

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New Mail Service Rate Formulas for the "Big Five" Airlines Disappointing to Carriers, XXII-3, Apr. 1948, p. 20, (Transportation--Air)

Bill on Air Parcel Post Service for Domestic Commerce Discussed, XXII-5, June 1948, p. 19. (Transportation--Air)

Strong Growth in Air Freight; National Appropriation for International Airport between Dallas and Ft. Worth, XXII-6, July 1948, pp. 19-20. (Transportation--Air)

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"Announcement: Texas Wholesale Trade and Commodity Sales in the Gulf Southwest" (by A. B. Cox and Clara H. Lewis; 2 Parts), XVIII-9, Oct. 1944, p. 12. [Review]

"Employment and Payrolls in Texas," XVIII-10, Nov. 1944, p. 17. (A. B. Cox, [Explanation])

"Announcement: Texas Retail Trade, 1945" [5 Volumes], XIX-8, Sept. 1945, p. 22. [Review]

"Agricultural Census Tabulations" [20 Tables for All of the 254 Counties in Texas], XIX-11, Dec. 1945, p. 23. [Review, Boxed]

"This Month" [New Features Presented in Texas Business Review; Sectionalization of Information; Revised Method of Referring to Tables; Relation of All Information to Current Business and Economic Conditions in Texas; More Improvements Promised], XX-1, Feb. 1946, p. 3. [Boxed Insert]

Computation of Farm Cash Income Explained, XX-1, Feb. 1946, p. 9. [Notation]

"This Month" [New Statistical Series Added to <u>Texas Business Review</u>], XX-2, Mar. 1946, p. 3. [Boxed Insert]

"The Directory of Texas Manufacturers--1946 Edition," XX-2, Mar. 1946, p. 7. [Announcement, Boxed]

"This Month" [Changes in Coverage and Format of Review Given], XX-3, Apr. 1946, p. 3. [Boxed Insert]

Introductory Statement Included Monthly for Each Column in Review, Giving Purpose and Focus, XX-3, Apr. 1946, pp. 5, 7, 9-19. (Trade--Retail Trade, Wholesale Trade; Production--Manufacturing, Construction; Agriculture--Income, Prices, Marketings, Cotton; Finance--Bank Credit, Bank Debits, Charters, Failures, Life Insurance Sales, Credits and Collections; Labor--Employment, Payrolls, Hours and Earnings, Unemployment Compensation; Government--Federal Finance, State Finance, [Notation])

"This Month" [Length of <u>Review Increased</u>; New Statistical Series Including Section on Prices Added], XX-4, May 1946, p. 3. [Boxed Insert]

Introductory Statement Included, XX-4, May 1946, pp. 10, 17, 20, 22-23. (Production--Public Utilities, Natural Resources; Labor--Man-Hours; Prices--Wholesale Prices, Consumers' Prices, [Notation])

"This Month" [Additions to Review Include Sections on Transportation, Air Express, Freight Loadings and Unloadings, Foreign Trade, Industrial Relations, Unemployment, and Cold Storage], XX-5, June 1946, p. 4. [Boxed Insert]

Introductory Statement Included, XX-5, June 1946, pp. 8, 16, 19-21, 24. (Trade--Foreign Trade; Agriculture--Cold Storage; Finance--Corporations; Transportation--Rail, Air Express; Labor--Industrial Relations, Unemployment, [Notation])

"This Month" [Special Semiannual Review of Data and Several New Statistical Series Added to Review], XX-6, July 1946, p. 4. [Boxed Insert]

"Locker Freezer Plants in Texas" [Supplement to 1946 Edition of Directory of Texas Manufacturers], XX-6, July 1946, p. 18. [Announcement, Boxed]

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p. 20. (Finance--Veterans' Loans, [Notation])

"This Month" [New Material in Review Includes GI Loans in Finance Section and Newspaper Linage in Retail Trade Section], XX-8, Sept. 1946, p. 3. [Boxed Insert]

"This Month" [New Series in Review Include Fertilizer Tax Tag Sales under Agriculture and Waterborne Commerce under Transportation], XX-9, Oct. 1946, p. 3. [Boxed Insert]

Introductory Statement Included, XX-9, Oct. 1946,
pp. 17, 21. (Agriculture--Fertilizer Sales; Transportation--Water, [Notation])

Introductory Statement Included, XX-10, Nov. 1946,
p. 23. (Labor--Labor Force, Placements, [Notation])

"This Month" [Addition to Review of Figures for Year to Date Cited; Other First Reports Added], XX-11, Dec. 1946, p. 3. [Boxed Insert]

"This Month" [Special Annual Review by John R. Stockton Included in Review], XX-12, Jan. 1947, p. 3. [Boxed Insert]

"This Month" [Announcement Made of New Subscription Rate of \$2.00 for Review; Discontinuance of Complimentary Distribution Explained; New Cities Included in Local Data], XXI-2, Mar. 1947, p. 3. [Boxed Insert]

"This Month" [Statistics on Tourist Trade Included in Retail Trade Section of Review], XXI-4, May 1947, p. 3. [Boxed Insert]

"Small Business Aids" [Series Offered by Bureau of Business Research Is Listed], XXI-4, May 1947, p. 4. [Announcement, Boxed] "Small Business Aids" [Addition to Previous Series Listed], XXI-5, June 1947, p. 4. [Announcement, Boxed]

"This Month" [New Features Added to Labor and Financial Sections of Review], XXI-6, July 1947, p. 4. [Boxed Insert]

"Small Business Aids" [Additions to Previous Series Listed], XXI-6, July 1947, p. 25. [Announcement, Boxed]

"This Month" [Dr. A. H. Chute to Assume Charge of Research in Retailing for Bureau, Analyze Data for Trade Section of Review, and Assume Responsibility for New Monthly Retail Trade Supplement], XXI-8, Sept. 1947, p. 3. [Boxed Insert]

"Small Business Aids" [Additions to Previous Series Listed], XXI-8, Sept. 1947, p. 26. [Announcement, Boxed]

"This Month" [Bureau Welcomes Five Additional Review Analysts: Dr. C. A. Wiley, Agriculture; Mr. Charls E. Walker, Finance; Mr. Ralph B. Thompson, Prices; Dr. H. K. Snell, Mr. Jerry W. Martin, Transportation; Dr. W. A. Nielander, Wholesale Trade], XXI-9, Oct. 1947, p. 3. [Boxed Insert]

"This Month" [Bureau Adds Mr. Clark E. Meyers, Current Manufacturing Trends], XXI-10, Nov. 1947, p. 3. [Boxed Insert]

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Retail Trade Supplement, Frepared under Dr. A. H. Chute, Is New Bureau Publication, XXI-10, Nov. 1947, p. 5. [Boxed Insert]

"This Month" [Chart Book of Texas Business Available], XXI-11, Dec. 1947, p. 3. [Boxed Insert]

New Series of Publications, Business Leaflets, to Be Published by Bureau of Business Research, XXI-11, Dec. 1947, p. 11. [Announcement, Boxed]

Special Chart Series Available on "Wholesale Prices in the United States, 1770-1947" and "Indexes of Consumers' Prices in Houston," XXI-11, Dec. 1947, p. 25. [Announcement, Boxed]

"This Month" [Year-End Summary and Data Included in January Issue of Review], XXI-12, Jan. 1948, p. 3. [Boxed Insert]

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Bonds, [Notation])

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Bureau of the Census Suspends Monthly Releases on Foreign Trade by Air, XXII-1, Feb. 1948, p. 7. [Boxed Insert]

"This Month" [Bureau of Business Research Adds Bryan, Laredo, and Marshall to Local Business Section of <u>Review</u>; Value of Natural Resources Makes First Appearance in <u>Review</u>], XXII-2, Mar. 1948, p. 3. [Boxed Insert]

"Small Business Aids" [Additions to Previous Series Listed], XXII-2, Mar. 1948, p. 7. [Announcement, Boxed]

"This Month" [As Requested, Bureau of Business Research Adds Map of Crop Reporting Districts to Agriculture Section], XXII-3, Apr. 1948, p. 3. [Boxed Insert]

"Small Business Aids" [Additions to Previous Series Listed], XXII-4, May 1948, p. 4. [Announcement, Boxed]

Resources Specialist for Bureau of Business Research, Dr. Raymond K. Cassell, to Prepare Production Section of Review, XXII-5, June 1948, p. 11. [Boxed Insert]

"This Month" [Third Semiannual Issue of Review Gives Summary Data and Analyses], XXII-6, July 1948, p. 3. [Boxed Insert]

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Small Business Aids [Additions to Previous Series Listed], XXII-8, Sept. 1948, p. 4. [Announcement, Boxed]

"This Month" [Addition of Dr. J. D. Neal to Bureau Staff Announced; Dr. Neal and Dr. H. K. Snell to Prepare the Transportation Section Analysis], XXII-8, Sept. 1948, p. 19. [Announcement, Boxed]

Small Business Aids [Additions to Previous Series Listed], XXII-9, Oct. 1949, p. 19. [Announcement, Boxed]

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"New Publications" [Two Publications: The Production and Marketing of Mohair in Texas, by Miss Stella Traweek; a Directory of Management Consultants in Texas, Prepared by the Bureau Staff]; "Small Business Aids" [Additions to Previous Series Listed], XXII-12, Jan. 1949, p. 3. [Announcements, Boxed]

"New Publications" [Two New Business Leaflets, a Bibliography, and a Census Tract Street Directory Announced], XXIII-1, Feb. 1949, p. 4. [Announcement, Boxed]

"Announcing a Series of County Economic Surveys".
[Background for Preparation Discussed], XXIII-1, Feb. 1949, p. 27. [Explanation, Boxed]

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Two New Tables of Data Added to Construction Section of the Review, XXIII-5, June 1949, p. 9.
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"This Month" [Semiannual Issue Includes Comprehensive Analysis of the Business Situation and Summary Statistics for Jan.-June 1949], XXIII-6, July 1949, p. 3. [Boxed Insert]

Small Business Aids [Additions to Previous Series Listed], XXIII-6, July 1949, p. 4. [Announcement, Boxed]

"A New Chart Book" [Second Edition of the Chart Book of Texas Business Issued], XXIII-7, Aug. 1949, p. 4. [Review, Boxed]

Small Business Aids [Additions to Previous Series Listed], XXIII-8, Sept. 1949, p. 4. [Announcement, Boxed]

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Alterations in Collection of Data for Labor Section of Review Explained, XXIII-10, Nov. 1949, p. 19. [Boxed Insert]

New Series of Business Guides to Be Issued; Vol. I Is Figuring for Merchandising Profit by Dr. A. H. Chute, XXIII-11, Dec. 1949, p. 5. [Review, Boxed]

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Economic Survey of Rockdale Announced, XXIV-2, Mar. 1950, p. 9. [Announcement, Boxed]

Revised Estimates for Retail Sales Cited; Other Revisions of Indexes Available, XXIV-4, May 1950, p. 5. [Boxed Insert]

Publication Is Announced for A Selected and Annotated Bibliography of Recent Sources of Information on the Industrialization of Texas, by Stanley A. Arbingast and Marshall A. Beasley, XXIV-4, May 1950, p. 7. [Review, Boxed]

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"Preliminary Census of Business Release" [For Retail Sales for 1948], XXIV-5, June 1950, p. 23. [Explanation]

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Publication Announced for Construction in Business, July and August, a Supplement to the Review, XXIV-7, Aug. 1950, p. 9. [Review, Boxed]

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Partial List of New Factories and Plant Expansions for 1950-1951 Published, XXIV-11, Dec. 1950, p. 15. [Announcement, Boxed]

"Directory of Texas Manufacturers" [for 1950], XXV-1, Feb. 1951, p. 3. [Review, Boxed]

Retail Trade Supplement Is a Regular Monthly Supplement to Review, XXV-1, Feb. 1951, p. 4. [Boxed Insert]

"Recent Publications of the Bureau of Business Research," XXV-2, Mar. 1951, p. 3. [Announcement, Boxed]

Monthly Release (Texas Dairy Manufacturing) Is Available, XXV-3, Apr. 1951, p. 15. [Boxed Insert]

"Fluid Milk Price Control in the Southwest during World War II, by Alfred L. Seelye, "XXV-4, May 1951, p. 3. [Review, Boxed]

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First Publication in Personnel Series Announced, XXV-5, June 1951, p. 11. [Review, Boxed]

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"Applications of Statistical Methods to Factory Management Problems, by Halsey N. Broom," XXV-9, Oct. 1951, p. 17. [Review, Boxed]

Bibliography on the Metals Industries of Texas to Be Available, XXV-10, Nov. 1951, p. 3. [Boxed Insert]

"Location of Major Metals Plants in Texas," XXV-10, Nov. 1951, p. 17. [Listed Notation]

Barometers of Texas Business Available, XXV-11, Dec. 1951, p. 5. [Boxed Insert]

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"Sheffield's Houston Steel Plant," XXV-12, Jan. 1952, p. 21. [Boxed Insert]

"The Chartbook of Texas Business, 1952 (Third Edition)," XXVI-1, Feb. 1952, p. 15. [Announcement, Boxed]

Publication Announced for 1952 Edition of <u>Directory</u> of <u>Texas</u> Manufacturers, XXVI-1, Feb. 1952, p. 17. [Review, Boxed]

"Water Requirements Survey of the Texas High Plains," XXVI-2, Mar. 1952, p. 13. [Review, Boxed]

Reprints of Additional Articles by Elmer H. Johnson Announced, XXVI-2, Mar. 1952, p. 15. [Announcement, Boxed]

Further Information on Directory of Texas Manufacturers Cited, XXVI-3, Apr. 1952, p. II. [Review, Boxed]

Personnel Study No. 4 Available, XXVI-3, Apr. 1952, p. 14. [Review, Boxed]

"Industrial Expansion in Texas, First Quarter, 1952, by Stanley A. Arbingast and Joanne Barry," XXVI-4, May 1952, p. 11. [Review, Boxed]

"Metals Industries in Texas" (by Stanley A. Arbingast and Frank T. Cadena), XXVI-4, May 1952, p. 13. [Review, Boxed]

"Texas High Plains, Economic Activities Map," XXVI-4, May 1952, p. 15. [Review, Boxed]

"Small Business Aids" [Preparation Transferred; New Series Listed], XXVI-5, June 1952, p. 11. [Boxed Insert]

"Directory of Texas Manufacturers" [Notes on the Industrialization of Texas], XXVI-5, June 1952, p. 17. [Review]

"Population of Texas, April 1, 1940-April 1, 1950," XXVI-6, July 1952, p. 9. [Announcement, Boxed]

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"The ABC's of Synthetic Rubber" [Basic Terms Defined], XXVI-8, Sept. 1952, p. 16. [Boxed Insert]

"A Survey of Bank and Department Store Employee Handbooks" (by William R. Spriegel and E. Lanham), XXVI-9, Oct. 1952, p. 14. [Review, Boxed]

"How Major Cities Are Counted," XXVI-9, Oct. 1952, p. 17. [Boxed Insert]

"The Use of Independent Accountants' Reports in Texas Banks" (Business Guides No. 5, by C. Aubrey Smith and Robert G. Standlee), XXVI-10, Nov. 1952, p. 10. [Announcement, Boxed]

"Bureau of Business Research Publications" [Economics of Natural Gas in Texas, by John R. Stockton, Richard C. Henshaw, and Richard W. Graves], XXVI-10, Nov. 1952, p. 17. [Review]

"Economics of Natural Gas in Texas" (by John R. Stockton, Richard C. Henshaw, Jr., and Richard W. Graves), XXVI-11, Dec. 1952, p. 6. [Announcement, Boxed]

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"Selected Trade and Professional Associations of Texas" (by Frank T. Cadena and Charlotte Bellah), XXVII-4, May 1953, p. 15. [Announcement, Boxed]

"Job Evaluation in Automobile and Automotive Parts Industries" [by William R. Spriegel and E. Lanham], XXVII-5, June 1953, p. 17. [Announcement, Boxed]

"Economic Statistics of Texas: 1900-1952" (Business Leaflet No. 6, by Alfred G. Dale and Frank T. Cadena), XXVII-7, Aug. 1953, p. 4. [Review, Boxed]

"Personnel Practices in Industry" (by William R. Spriegel and Alfred G. Dale), XXVII-8, Sept. 1953, p. 5. [Review, Boxed]

"Notes on the Industrialization of Texas, Series 1," XXVII-8, Sept. 1953, p. 10. [Review, Boxed]

"Water Requirements Survey, Red River Basin, Texas" (by John R. Stockton, Stanley A. Arbingast, and W. Bion Moore), XXVII-8, Sept. 1953, p. 12. [Review, Boxed]

"New Base for Economic Indexes," XXVII-9, Oct. 1953, p. 3. [Boxed Insert]

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"An Economic Survey of Killeen, Texas" (by John R. Stockton, Alfred G. Dale, and Olin A. Hardwick, Jr.), XXVIII-2, Feb. 1954, p. 15. [Announcement, Boxed]

"A Retail Trade Area Survey of Austin, Texas" (by Ralph B. Thompson and Robert A. Jones), XXVIII-5, May 1954, p. 11. [Review, Boxed]

"Directory of Texas Manufacturers, Ninth Edition," XXVIII-5, May 1954, p. 13. [Review, Boxed]

Basic Principle of Refrigeration Illustrated and Explained, XXVIII-6, June 1954, p. 14. [Explanation]

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Indexes of Industrial Power Use and Crude Oil Runs Explained and Illustrated, XXVIII-7, July 1954, pp. 8-9. [Explanation]

"Texas Industrialization" (by Stanley A. Arbingast and Frank T. Cadena), XXVIII-7, July 1954, p. 13. [Review, Boxed]

"Toxas Business Peview of the Air" [Weekly Program], XXVIII-12, Dec. 1954, p. 13. [Announcement, Boxed] "Why 122 Manufacturers Located Plants in Texas" (Texas Industry Series, No. 3, by Florence Escott), XXVIII-12, Dec. 1954, p. 17. (Review, Boxed)

"Adjustment for Seasonal Variation," XXIX-1, Jan. 1955, p. 1 [Cover]. [Explanation]

"The University of Texas Executive Development Program, March 7-April 7, 1955," XXIX-2, Feb. 1955, p. 3. [Announcement, Boxed]

"Residential Construction in Texas" [Tabulation Sheets], XXIX-3, Mar. 1955, p. 5. [Review, Boxed]

"Cotton Economic Research: Sixth Annual Short Course in the Use of Fiber-Testing Instruments and Interpretation of Data," XXIX-3, Mar. 1955, p. 11. [Announcement, Boxed]

"An Economic Survey Method for Small Areas" (by Alfred G. Dale), XXIX-3, Mar. 1955, p. 12. (Review, Boxed]

"1955-1956 Chartbook of Texas Business," XXIX-5, May 1955, p. 3. [Announcement, Boxed]

"Community Relations in Texas Industry" (by Stanley A, Arbingast, Al E. Cudlipp, Jr., and Anne K. Schuler), XXIX-5, May 1955, p. 5. [Review, Boxed]

"The University of Texas Executive Seminars," XXIX-7, July 1955, p. 3. [Announcement, Boxed]

"Texas Retail Trade" [Monthly Supplement to Review], XXIX-8, Aug. 1955, p. 7. [Announcement, Boxed]

"[Shopping] Centers Come in Three Basic Sizes to Fit the Market," XXIX-8, Aug. 1955, p. 15. [Explanation]

"Report to Texas" [A Weekly 15-Minute Radio Program to Begin], XXIX-9, Sept. 1955, p. 9. [Announcement, Boxed]

Making of Glass Explained and Illustrated, XXIX-9, Sept. 1955, p. 15. [Explanation]

Notice of Death of Dr. Ernest H. Vaughan, Jr., XXIX-10, Oct. 1955, p. 17. [Boxed Insert]

New Publications Listed [Natural-Gas Statistics by Richard C. Henshaw, Jr.; An Economic Survey of Dallas County, Texas, by Richard C. Henshaw, Jr., and Alfred G. Dale], XXIX-11, Nov. 1955, p. 10. [Reviews, Boxed]

"Crisis in Coastal Shipping" (by John L. Hazard), XXIX-11, Nov. 1955, p. 17. [Review, Illustrated]

"Texas Business Review on the Air," XXIX-12, Dec. 1955, p. 13; Stations and Times Listed, XXX-3, Mar. 1956, p. 13. [Announcement]

"Census Tract Street Directory, Austin, Texas" (Compiled by Carl M. Rosenquist), XXIX-12, Dec. 1955, p. 17. [Review, Boxed]

"Annotated Bibliography of Public Relations" (by William A. Nielander), XXX-1, Jan. 1956, p. 13. [Review, Boxed]

"Expert Advice for Texas Businessmen: The Small Business Administration," XXX-2, Feb. 1956, p. 9. [Explanation]

"Directory of Austin, Texas, Wholesalers," XXX-2, feb. 1956, p. 11. [Review]

"Natural Gas Studies" [List of Three Publications], XXX-3, Mar. 1956, p. 11. [Announcement, Boxed]

"History of Savings and Loan in Texas" (by Jack W. Cashin), XXX-6, June 1956, p. 3. [Review, Boxed]

"Manufacturing in Dallas: A Study of Effects" (by Tom Lee McKnight), XXX-9, Sept. 1956, p. 15. [Review]

"Pecan Experts Recommend Five Ways to Further Growth of the Industry," XXX-10, Oct. 1956, p. 12. [Explanation]

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What the <u>Directory of Texas Manufacturers Reveals</u> about the <u>State of Texas Manufacturing, XXX-12</u>, Dec. 1956, p. 6. [Explanation]

Some Announcements of Industrial Expansion in Texas, XXX-12, Dec. 1956, pp. 10-11. [Listed Notation]

"A Manual of Life, Accident, and Sickness Insurance" (by Henry T. Owen), XXX-12, Dec. 1956, p. 17. [Review, Boxed]

"Company and Association Publications of Texas, 1956, by DeWitt C. Reddick and J. Roy Moses" (Business Guide No. 8), XXXI-1, Jan. 1957, p. 5. [Review, Boxed]

Population Gains in Texas Discussed and Illustrated, XXXI-1, Jan. 1957, p. 7. [Explanation]

Directory of Texas Manufacturers, 1956-1958, XXXI-2, Feb. 1957, p. 3. [Announcement, Boxed]

"New Plants" [from Industrial Expansion Report], XXXI-2, Feb. 1957, p. 7. [Boxed Insert]

"One Step to the Top: Texas Executive Development Conference," XXXI-2, Feb. 1957, p. 19. [Explanation]

"New Publication: 324 Periodicals Listed" [Company and Association Publications of Texas], XXXI-3, Mar. 1957, p. 17. [Review]

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"The University of Texas in Cooperation with Busimessmen of Texas Announces Executive Development Seminars," XXXI-6, June 1957, p. 14. [Announcement, Boxed]

Economic Surveys of Burnet, Texas, and Denton County, Texas, Released, XXXI-7, July 1957, p. 11. [Announcement, Boxed]

"1957-1959 Chartbook of Texas Business," XXXI-9, Sept. 1957, p. 11. [Review, Boxed]

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"The Ethylene Complex" [Diagram and Commentary], XXXI-10, Oct. 1957, p. 7. [Notation and Illustration]

"Some Petrochemical Terminology" [Definitions], XXXI-10, Oct. 1957, p. 8. [Boxed Insert]

"The University of Texas Executive Development Program, February 23-March 28, 1958," XXXI-10, Oct. 1957, p. 15. [Boxed Insert]

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"Turkey Production: Texas Counties Race for the Top," XXXI-11, Nov. 1957, p. 12. [Boxed Insert]

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"Bank Figures at High Stable Levels," XXXI-12, Dec. 1957, p. 15. (JAB [James A. Byrd, Explanation])

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"Texas Resources and Industries, Selected Maps of Distribution, by Stanley A. Arbingast, Lorrin G. Kennamer, and Roberta B. Steele," XXXII-5, May 1958, p. 9. [Announcement, Boxed]

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"The Texas Power & Light Company Texas Resources Award," XXXII-8, Aug. 1958, p. 15. [Announcement, Boxed]

"Missile Contracts Guide" [A Basic Guide to How and Where to Get Contracts and Subcontracts for Missiles and Satellites], XXXII-9, Sept. 1958, p. 17. (R. H. Drenner, [Review])

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"William J. Reilly Receives Marketing Award," XXXIII-12, Dec. 1959, p. 5. [Announcement, Boxed]

"1958 Survey of Personnel Practices in Department Stores" (Personnel Study No. 12, by William R. Spriegel), XXXIII-12, Dec. 1959, p. 12. [Announcement, Boxed]

"Index of Publications of Bureaus of Business and Economic Research, Supplement, 1958" (Published by Associated University Bureaus of Business and Economic Research, 1959. Bureau of Business Research, University of Oregon, Eugene, Oregon), XXXIII-12, Dec. 1959, p. 15. [Review, Boxed]

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