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ACTIVE news



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THE ADVISORY COUNCIL FOR TECHNICAL-VOCATIONAL EDUCATION IN TEXAS

El Paso Links CETA and Voc Ed to Combat Youth Unemployment

Editor's Note: Much attention is being given the subject of a more effective linkage between CETA and vocational education. It was brought to our attention that a very successful program was being implemented in El Paso on developing linkages between voc. ed. and CETA. The main coordinator is an ACTIVE member, Cletus G. Michel, assistant superintendent of vocational education for the El Paso ISD. The title of the project is "Vocational Education Program to Reduce Unemployment Rate of Youth and Sex Stereotyping in Vocational Education in Urban Areas." We felt the success story of this program was worth sharing. (Reprinted from CETA/Vocational Education Exchange Newsletter).

El Paso, Texas, on the United States-Mexican border, has experienced a very high unemployment rate among young persons, 18 to 25 years of age. El Paso has a large Mexican-American population with limited English-speaking ability; many within this population are economically and educationally disadvantaged. The large number of aliens crossing the border to seek employment further complicates the situation for young people wanting to work: they must compete in a crowded labor market.

Last year the El Paso Public Schools and the CETA Youth Program worked together to provide youth with a combination of basic skills, job-seeking skills, and placement in private sector jobs. The link between the schools and the CETA Youth Program began with the planning of the 1979 summer youth program. One hundred and ten slots were designated for vocational education students; 104 of these students were placed in private sector jobs; upon completion of the summer program, 75 percent of these students were retained by their employers, most returned to the regular school program; their experience indicated that additional school course work would be

beneficial in future attempts to obtain employment.

During the 1979-80 school year, the CETA/voc ed linkage is being maintained. CETA has funded 90 slots in regular cooperative vocational education programs. For a maximum of 24 weeks, students spend 15 hours per week with a private sector employer in exploratory work experiences. When the school system's CETA/voc ed program coordinator and the cooperating employer jointly determine that the student has developed into a productive employee, the training stipend is discontinued and the student moves onto the employer's payroll. To date, 81 percent of the students have been transferred to employers' payrolls; it is anticipated that many more will be transferred by the end of the school year.

An additional 40 slots have been funded for handicapped students. These students may remain in the program for a maximum of 36 weeks. It now appears that two out of three of the handicapped students will complete the program successfully and will be retained on their employers' payrolls.

The Texas Education Agency funded the El Paso Public Schools to employ a full-time CETA/voc ed program coordinator to serve as a liaison between the Department of Vocational Education and the CETA Youth Program during the 1979-80 school year. It is believed that the creation of this position has contributed greatly to the success of the El Paso program and to the closer alignment of CETA and vocational education in general.

For additional information on El Paso's approach to the placement of youth in the private sector, contact C. G. Michel, Assistant Superintendent for Vocational Education, El Paso Public Schools, P. O. Box 20100, 6531 Boeing Drive, El Paso, Texas 79998.

M/DE Workshop Set

The State Advisory Committee for Marketing and Distributive Education is sponsoring a new innovative project — a workshop for local M/DE chairpersons and members. Ray Elliott of Schulenburg, chair of the State Advisory Committee for M/DE has announced the workshop will be October 15 at the Loews-Anatole Hotel in Dallas.

Highlights for the meeting include orientation to the role local advisors can play; panel of local leaders citing successful ventures of their particular groups; a superintendent citing how he views the advisory committee's role; a panel of M/DE coordinators detailing what they need; and break-out discussion groups by community size.

Elliott points out that the local M/DE program should serve as a built-in train-

ing center for retailers and other service selling enterprises. "Where else can you find a trainee who spends an hour a day studying private enterprise and business principals taught by an instructor with industry and education...and neither one on the company payroll?" "It is the role of the local advisory group, working with school administrators, to make the M/DE program more practical, more viable from the standpoint of the students as well as the business," states Elliott.

Interested local M/DE supporters and advisory board members are urged to attend. Registration fee is \$25.00 and includes Wednesday luncheon and Tuesday evening reception. For more information or to register, contact Skipper Shipp, Dallas ISD, 3700 Ross Avenue, Dallas 75204.

San Antonio Can Boast

San Antonio has a lot to be proud of... its rich heritage...the beautiful river, etc. But it has almost more than its share to crow about when it comes to the subject of vocational association leaders. Would you believe eight presidents or presidents-elect of vocational associations are from San Antonio?! They are:

1. Janell Trees, president of Vocational Office Education Teachers Assn. of Texas. She is a VOE coordinator at Judson High.

2. Mary Lou Davis, president of the Texas Vocational Guidance Assn.; vocational counselor at Lee High.

3. John Lux, president-elect of the Vocational Guidance Assn.; Occupational Orientation instructor at Pease Middle School.

4. Barbara Ciavarra, president of the Job Placement Coordinators Division of the Guidance Assn.; job placement coordi-

nator at Northeast ISD.

5. Dianne Porter-Davis, president of the Vocational Homemaking Teachers Assn. of Texas; HECE coordinator at John Kay High.

6. Ruth Smith, president of Texas Health Occupations Assn.; Health Occupations coordinator at Marshall High.

7. Jean Rhoden, president-elect of Health Occupations Assn.; Health Occupations lab instructor at Holmes High.

8. Ken Koop, president of the Texas Industrial Vocational Association; ICT coordinator at Lee High.

And at the national level, Gay Sweet, who is a member of ACTIVE, is president of the Business and Office Education Division of the American Vocational Association. She is a teacher coordinator in VOE Co-op Training at Thomas Jefferson High.

Industry - Education Convention

NAIEC CONVENTION IN DALLAS -- The National Association for Industry-Education Cooperation will hold its 8th National Convention on Employment, Productivity and Economic Development: Industry/Education Cooperation for the 80's in Dallas. It will be Oct. 15-18 at the Sheraton-Dallas Hotel. Twenty-two prominent industry-education leaders from throughout the nation will speak, with focus to be on the alignment between education and the marketplace.

Speakers include Linwood Frederickson, director of programs for Rotary International speaking on "Vocational Service Programs;" Dr. Gene Bottoms, executive director of American Vocational Association talking on "Involved with Industry;" Gerald S. Parshalle, president of Realist, Inc., speaking on "Industry-Education Cooperation -- How it's Done in Wisconsin;" William Gaylor, manager of Systems Product Engineering for Rockwell International, addressing "Local School Involvement;" Dr. Robert P. Fried, president of NOW Corporation speaking on "Business Internships for Students -- Hands on Approach."

In addition, Department of Education Secretary Shirley Hufstедler will keynote the opening session on Friday.

The subject of job placement will lead off the program with 14 different speakers included in this portion of the convention.

For more information, contact Norman T. Halls, Secretary, NAIEC, P. O. Box 2203, Springfield, Mass. 01101, (413)783-5583 or 536-8433, or for a copy of the NAIEC Convention Newsletter, contact Jeanine Hicks, ACTIVE, P. O. Box 1886, Austin 78767, (512)475-2046.

Workshop Re Gifted and Talented

Five workshops for Vocational Leadership Training in Identification and Placement of Gifted and Talented Students are being planned, beginning in October.

The workshops are being funded by the Division of Occupational Education and Technology at the Texas Education Agency. All Vocational personnel are invited.

Purposes of the workshops are to (1) raise awareness level of counselors and vocational directors about the gifted; (2) train vocational personnel in identification procedures; (3) provide information to vocational personnel that will enable them to make effective placement of gifted students in vocational programs.

Participation of the five workshops will be by Education Service Center regions.

Dates, places and regions are as follows:

(1) Oct. 22-23 - San Angelo (Harte Student Center at San Angelo State), Education Service Center Regions 15, 18, 19, 20.

(2) Nov. 19-20 - Lubbock (Texas Tech), Education Service Center Regions 9, 14, 16, 17.

(3) Feb. 4-5 - Richardson, Education Service Center Regions 7, 8, 10, 11.

(4) Mar. 25-26 - Huntsville (Sam Houston State), Education Service Center Regions 4, 5, 6, 12.

(5) Apr. 29-30 - Corpus Christi, Education Service Center Regions 1, 2, 3, 13.

Other topics will include looking at the needs of the gifted and talented that can be met by vocational education and existing programs in Texas for the gifted.

HERE AND THERE

DIRECTORY OUT -- The State's Educational Information Centers Program has developed a first contact directory entitled "Texas Education Opportunity Guide." The guide lists the names, addresses, and phone numbers of Texas postsecondary educational institutions, state agencies, and federal manpower programs that provide information on education and work opportunities for the citizens of Texas. The guide also provides information on state and federal financial aid, types of degrees/certificates offered by Texas postsecondary institutions, and educational and career counseling, guidance, and referral services available statewide. We feel that this document will prove to be a valuable statewide resource guide for counselors,

the traditional college age group, as well as the adults who may be unaware of all of the educational opportunities available to them in Texas. For more information, or to receive a copy of the Guide, write or call Dr. Nelson Robinson, Office of Post-secondary Educational Planning, Coordinating Board, Texas College and University System, P. O. Box 12788, Capitol Station, Austin, Texas 78711, 512/475-8165.

THE SECRET IS OUT — And the word is spreading as we receive more requests for use of the slide/tape presentation and for the brochures, "A New Image for Vocational-Technical Education in Texas" and "The Secret Is Out." Mike Shapiro, who made the "unveiling" speech at the State-wide Conference for the awareness campaign is again on the bandwagon. He spoke on "The Secret Is Out" for the North Texas Association of Directors, Supervisors, and Counselors meeting in Dallas this month. Mike is General Manager of WFAA-TV in Dallas and President of Belo Broadcasting and a very busy man. We appreciate his time and interest on behalf of this campaign to upgrade the status of

vocational-technical education and skilled work in Texas.

INTERNATIONAL CONSULTANTS SOUGHT -- The National Center for Research in Vocational Education needs individuals who might serve in short term (three months or less) or long term international assignments throughout the world. If you are interested in obtaining further information, write Dr. Marla Peterson, Attention: International Programs Area, National Center for Research in Vocational Education, 1960 Kenny Road, Columbus, Ohio 43210.

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