

E1400.6  
Ac 88  
17:1

# ACTIVE news

FEB 27 1986



Vol. XVII, Number 1

Dallas Public Library  
January/February 1986

## THE ADVISORY COUNCIL FOR TECHNICAL-VOCATIONAL EDUCATION IN TEXAS

### SBOE Discusses Technical Committees

The State Board of Education is in the process of establishing vocational education technical committees which are mandated by the Carl Perkins Vocational Act. The law stipulates that technical committees are to advise the State Council on Vocational Education and the State Board of Education on the development of model curricula to address state labor market needs.

These committees shall develop an inventory of skills that may be used to define state-of-the-art model curricula. Such inventory will provide the type of level of knowledge and skills needed for entry, retention, and advancement in occupational areas taught in the state. The proposed membership shall be representative of (1) employers from any relevant industry or occupation for which the committee is established; (2) trade or professional organization representing any relevant occupation; and (3) organized labor, where appropriate.

Rather than establish two technical committees (Vocational Program Improvement and Vocational Program Accessibility) as provided in the current state plan, the Board is considering establishing technical committees in the following program areas: Agricultural Education, Vocational Home Economics, Vocational Office Education, Health Occupations, Marketing Education, Trade/Industrial Education, Technical Education, and Industrial Arts.

The proposal suggests each committee be composed of seven members with six from business, industry, or labor having knowledge relating to relevant industries and occupations, including new and emerging technologies and one teacher from the program area. The State Board of Education would be the appointing authority. Staff from the Vocational Education Programs Division would provide the necessary support services for each committee.

According to the proposed organizational plan, the technical committees would identify an inventory of skills for occupations served by secondary and post-secondary programs. For this reason, the Joint Advisory Committee, established by Senate Bill 911, would advise the State Board of Education and Coordinating Board on articulation between secondary and post-secondary vocational-technical education programs.

The Texas Education Agency staff is recommending that the committees be phased in over a two-year period with three committees being appointed the first year.

The State Board's Finance and Program's Committee reviewed this proposal at the December meeting. Preliminary discussion by

the Board includes establishing committees the first year in Health Education, Office Education, and Trade and Industrial Education.

All recommendations from the committees would be submitted to the Advisory Council for review and comment prior to submission to the State Board.

### White House Honors Voc Ed Graduate



Jose de Santiago stands with his family in front of the White House after being presented the National Minority Businessman of the Year Award.

National Minority Businessman of the Year, Jose Eduardo de Santiago of Houston, is a former vocational education student of Weslaco Independent School District in Weslaco.

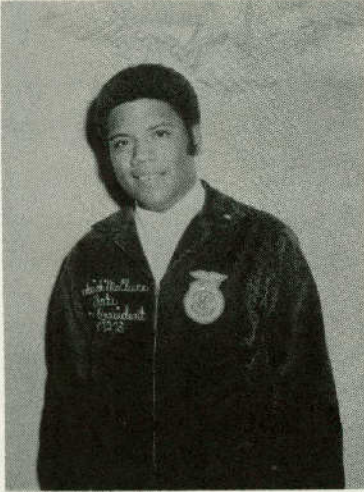
Mr. de Santiago, his wife Gloria, and their son Eddie were presented the award by Vice President Bush at a ceremony at the White House on October 9, 1985. The de Santiago's were received by President Reagan.

De Santiago, a former illegal alien, came to the U.S. at age 17 seeking the "American dream." Leaving behind parents and a one room dirt-floor adobe with no water or electricity in Veracruz, Mexico, 24 years later de Santiago owns the Desco Steel Product Company which does \$3 million a year in sales. Desco Steel Products fabricates metal buildings and operates in Texas, Florida, and Louisiana.

As an illegal alien, de Santiago entered the sixth grade at 18. Former teacher Jose Calvillo, Jr. said de Santiago spoke poor English, but "he had a lot of enthusiasm, drive, and self confidence." After finishing four grades in one year, de Santiago learned

(DE SANTIAGO, Continued on Page 2)

## Former Ag Student Moves Into White House



**McClure begins success climb as FFA President....**

Success among vocational graduates is not unusual. Many vocational graduates have successfully climbed the ladder of success professionally.

Former vocational agricultural graduate, Fred McClure's climb up the ladder has led him to a change in address. His new address is the White House with his recent appointment by President Reagan as Special Assistant to the President for Legislative Affairs.

As former Texas State President and National Secretary of the Future Farmers of America, he launched a career of accomplishment.

In 1983 and 1984, McClure served as Legislative Director and Legal Counsel to the senior United States Senator from Texas, the Honorable John G. Tower. Before joining the Senator's staff, McClure was a commercial trail attorney in Houston, Texas, associated with the law firm of Reynolds, Allen and Cook.

McClure received his Bachelor of Science degree in agricultural economics from Texas A&M University in 1976, where he graduated summa cum laude, was elected to Phi Kappa Phi, and received the University's Brown-Rudder Outstanding Student Award. He also served as Student Body President in 1976-77. McClure presently serves as International Vice President on the Board of Directors of the Association of

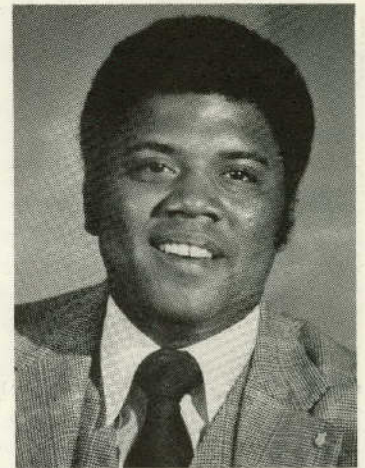
Former Students of Texas A&M, and as a member of the Board of Directors of the National Fraternity of Alpha Zeta.

McClure received his Juris Doctor degree from the Baylor University School of Law in 1981, where he was elected President of the Student Bar Association and as a member of the National Order of Barristers. McClure presently serves as a director of the Baylor Law Alumni Association.

Prior to entering law school, McClure served as Agricultural Assistant and state office director for Senator Tower. In 1975, former President Gerald R. Ford appointed McClure as a White House Intern.

He was also appointed by former Texas Governor Dolph Briscoe to the State Advisory Council for Technical-Vocational Education while still a student.

Fred McClure's professional success is indeed an inspiration. This is another chapter in "the rest of the story."



**...McClure continues success climb as he becomes a part of the White House staff.**

(DE SANTIAGO, Continued from Page 1)  
welding through a vocational program that Calvillo now directs as vocational administrator.

Having trouble with spelling and English, he was encouraged to enroll in vocational education. "It was the best advice ever given me," he said.

In the vocational school, he received instruction in welding, which was to shape his future business career.

In 1965 he and his wife, Gloria, headed for Houston. With only \$1 in his pocket and a half a tank of gas, they arrived in the city. Mrs. de Santiago, a vocational nurse, got a job at Hermann Hospital and Mr. de Santiago landed a job as a welder's helper at American Steel Building Company.

From that humble beginning, he started his own business with the help of a \$100,000 loan from the Small Business Administration. At that point he was on his way to becoming a millionaire.

De Santiago's millionaire status developed roots in a high school vocational program. Thus another vocational education success is added to the "rest of the story."

## North Texas Hosts Joint Planning Conference

Serving the needs of "at risk" in school youth through joint planning was the topic of a validation conference held in Hurst, Texas on Thursday, November 21, 1985. Representatives of Community Based Organizations (CBOs), Service Delivery Areas (SDAs), and Local Education Agencies (LEAs) attended the conference which was designed to present and obtain input for improvement of a joint planning resource manual. The manual was developed to enhance comprehensive and joint planning between vocational education and Job Training Partnership Act providers. The validation conference was attended by more than sixty people representing four SDAs, two CBOs, and forty LEAs, TDCA, and the Texas Advisory Council for Technical-Vocational Education. The validation conference was planned by the CBO/LEA project staff of North Texas State University and the North Texas Education and Training Coop. The conference was hosted by the North Texas Association of Directors, Counselors, and Supervisors of

(CONFERENCE, Continued on Page 4)

# Spotlighting Vocational Successes

Selling vocational education is a task taken seriously by Dotty Ottinger, Vocational Administrator of Corpus Christi ISD. The vocational department published a magazine entitled "Real Learning" which showcases vocational education within the CCISD.

According to Ms. Ottinger, the magazine describes the many activities taking place on the 18 different campuses where approximately 5,000 junior high and high school students in grades 7-12 are enrolled in vocational classes. The first issue of "Real Learning" was published last February



**Dotty Ottinger (left) is pictured with Pam Rowland, an active member of the Texas Marketing and Distributive Education Advisory Foundation.**

and met with such success that another followed in May and a third issue was distributed in November.

The magazine serves a dual function. The community is presented a concise yet descriptive overview of vocational education. Also the magazine serves as a counseling tool for parents and students.

Articles in the magazine cover a wide array of topics. The topics include: Community survey results which determine labor market supply and demand information, vocational program overview, follow-up statistics, graduate success stories, etc.

Also included in the magazine are follow-up success stories from students and employers. Examples of these stories follow.

\* \* \* \* \*

"As a 1970 graduate of W. B. Ray High School, I was selected an outstanding office education (VOE) student that year. My first work station was as a secretary for the credit manager of Lichtenstein's (now Frost Brothers). After two years at Del Mar College as an accounting major, I attended Southwest Texas State University where I attained a BBA in accounting in 1974. I worked as an accountant from 1974-81 at the HEB Grocery Company and as a public accountant from



**Janet Adkins**

1981-83. For the past two years I have served as an assistant controller for the Everest Mineral Corporation. It was through the guidance of the VOE program at Ray that I got the opportunity to be where I am right now."

"Being selected as Marketing and Distributive Education Student of the Year for 1984-85 was a great honor and made me realize that I must believe in myself. My successful experience in MDE taught me that in order to accomplish my goals, I must be willing to study and work hard. A person doesn't necessarily have to be brilliant to become successful, but that person must want to study, try to improve, be willing to change, and have a good attitude toward herself and her job. Being a senior was tough but I am thankful to God for making last year a successful one for me. The three things I learned in the MDE program are how to get along with people, how to understand the world of work, and how to believe in myself."

\* \* \* \* \*

"I took three years of Auto Mechanics at Miller High School and learned all the components required to be a mechanic with saleable skills. I also was taught how to use electronic equipment. I was a member of Vocational Industrial Clubs of America (VICA) and served as sergeant-at-arms for three years. My work station was at Jesse's Garage. Since graduating in 1983, I have become part-owner of the shop. I credit my teacher and the Auto Mechanics Class for giving me the opportunity to learn the basics of my trade."

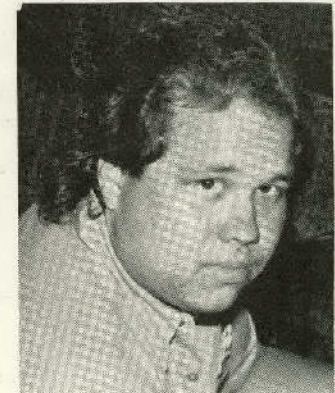
\* \* \* \* \*

Joyce Harris, Dillard's Department Store employee for 13 years, looks at

cooperative training programs as a joint teamwork effort that benefits the school, the student, and the company. As personnel director, she employs as many as 10 or 12 students each year from the programs. "Students will gain from the program exactly what they want to gain. Most of them will become successful career people."



**Angel Lightner**



**Mario Juarez**



**Joyce Harris**

**(CONFERENCE, Continued from Page 2)**

Occupational Education and Technology.

Dr. Natica Petrossian, Employment and Training Division of TDCA, set the stage for the review of the resource manual by presenting an overview of the State perspective of JTPA and Vocational Education Coordination. Dr. Lillian Linebarger and Dr. Bill Lovelace, project directors, presented an overview of the document "Meeting the Needs of In-School Disadvantaged Youth Through Joint Planning of LEAs, CBOs, and SDAs: A Resource Manual" to the participants during the morning of the conference.

During the afternoon session Cadar Parr, representing Local Education Agencies, and Lloyd Webb, representing Community Based Organizations, provided a summarization of the presentations, and a critique of the resource manual as perceived by a CBO participant and a LEA participant. Following the presentation of the summaries and critiques, the participants were convened by SDAs for discussion and developing plans of action for continued communication and joint planning efforts.

Participants reported that the conference served as an excellent vehicle for presentation of the resource manual and bringing about the needed interaction between and among the LEAs, CBOs, and SDAs. The majority of the participants felt that the resource manual will be a valuable reference for achieving the needed joint planning essential to meeting the needs of in-school "at risk" youth. Many LEA participants felt that the final resource manual should be

presented at dissemination conferences conducted for other vocational association areas and SDAs.

**Voc Ed Proclamation Ceremony Set**

Governor Mark White will sign a proclamation declaring February 9-15, 1986, as Vocational Education Week for Texas. The proclamation ceremony will be on January 16 at 3:00 p.m. in the Governor's Reception room.

Vocational Education Week is also a national celebration. Local districts have been planning for this event for several months. Many varied activities will be taking place across the State and nation.

\*\*\*\*\*  
\* **ACTIVE MEETING** \*  
\*  
\* ACTIVE will meet February 27-28 in Houston \*  
\* at the Wyndham Hotel. Agendas for the \*  
\* meeting are available from the Council \*  
\* office. \*  
\*\*\*\*\*

Sharon Willis, Editor  
Lynda Permenter, Assoc. Editor

**ACTIVE—(512) 463-5490**  
**Janey Lack, Chairman**  
**Will Reece, Executive Director**

**The Advisory Council for Technical-  
Vocational Education in Texas  
P. O. Box 1886  
Austin, Texas 78767**