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# ACTIVE news

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THE ADVISORY COUNCIL FOR TECHNICAL-VOCATIONAL EDUCATION IN TEXAS

## Officers Elected for Reorganized ACTIVE

Leadership of the Advisory Council for Technical-Vocational Education in Texas will be under the helm of Janey Lack of Victoria and Gary Boren of Lubbock.

Meeting May 28th in Austin, the 13-member Council, which recommends initiatives the State Board of Education can take to streamline public tax-supported vocational education programs, elected Lack and Boren to serve one-year terms as chairman and vice chairman.

Lack, a financial specialist, is a Victoria city councilwoman. She serves on the Governor's State Job Training Coordinating Council. Boren, who owns temporary personnel staffing firms in several Texas cities, is vice president of the Lubbock School District Board of Trustees. He serves on an advisory board to the Texas Department of Community Affairs.

The Council, which drafted reform measures contained in House Bill 72 aimed at redirecting vocational education in Texas school districts, recently underwent a



**Janey Lack**  
Victoria  
Chairman



**Gary Boren**  
Lubbock  
Vice Chairman

reorganization. Changes in federal and state laws reduced the Council from 24 to 13 members, streamlined membership categories, and called for more private sector involvement.

The Council's top priority in the next 12 months will be to recommend the proper distribution and mix of vocational funding and programs in relationship to the priority needs of the state's current and future labor market.

### Direction Given to Council

Greetings from Governor Mark White were extended to the Council by Larry Yawn, Director, Education Division, Office of the Governor, at the first meeting of the newly organized Council on May 28 in Austin.

"The Governor is a supporter of vocational education," according to Yawn. Yawn explained that a higher priority must be given to the basic skills that are necessary and common to all people in all (YAWN, Continued on Page 6)



**New Council members receive orientation information for ACTIVE activities. Seated left to right: George Matott, Hank Brown, Jim Hutchins, and Gary Boren.**

# A Closer Look at the Advisory Council

Governor Mark White's appointments to the Advisory Council have a varied array of backgrounds. The 13-member Council includes seven members from the private sector (business and industry, organized labor, and agriculture) with the remaining six representing secondary and post-secondary vocational institutions, career guidance and counseling organizations, and special populations including women, minorities, and the disadvantaged.

The new members include James Hutchins of Estelline, William Zinsmeyer of San Antonio, George F. Matott of Austin, Hank S. Brown of San Antonio, Talmadge D. Steinke of Waco, John Cox of Houston, Ted Martinez, Jr. of Dallas, Filomena Leo of La Joya, Joe Pentony of Houston, and Gary Boren of Lubbock.

The reappointments include Shirlene Cook of Beaumont, Donna Price of Houston, and Jane Sara Lack of Victoria.

Jim Hutchins, owner of the J-H Land & Cattle Company in Estelline, represents agriculture on the Council. The J-H Land & Cattle Company includes ranches, cotton farms, and wheat farms in the lower Panhandle of Texas. Hutchins also serves as a member of the Governor's Family Farm and Agriculture Advisory Committee.

Representing business and industry, Bill Zinsmeyer, President of William E. Zinsmeyer & Associates, Inc., heads an agency dealing with insurance and investments. Zinsmeyer has been active with the North East Independent School District Vocational Advisory Committee since 1974 and currently serves as chairman. His experience with vocational education began as a student in marketing and distributive education and as a former President of the local chapter for the Distributive Education Clubs of America.

George Matott represents business and industry as a site training and development administrator for Texas Instruments in Austin. Having responsibility for both internal and external education and training for T&I employees, Matott brings industry training expertise to the Council. He currently serves on advisory boards for several schools in the Austin area and is presently with the Austin chapter of the American Society for Training and Development.



**Council members participate in first meeting of reorganized Council. Seated left to right: William Zinsmeyer, Joe Pentony, Donna Price, and Ted Martinez, Jr.**

## Reappointments



**Shirlene Cook  
Beaumont**

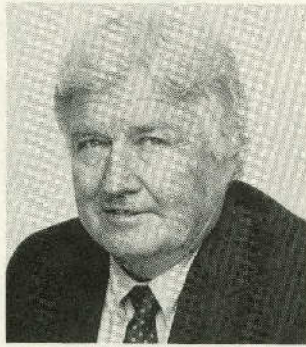


**Donna Price  
Houston**

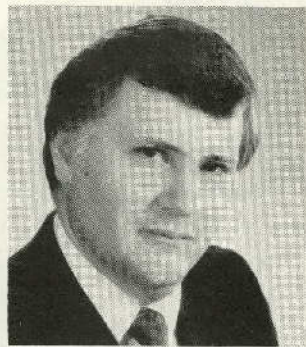
Hank Brown, former President of the Texas AFL-CIO, represents labor. Beginning his career as a plumber, Brown is currently owner of Hank Brown & Associates, a public relations firm specializing in labor relations in San Antonio. Brown was an appointee of President John F. Kennedy to the National Labor-Management Panel and an appointee of President Lyndon B. Johnson to serve on the National Vocational Education Panel.

As international representa-  
**(COUNCIL, Continued on Page 3)**

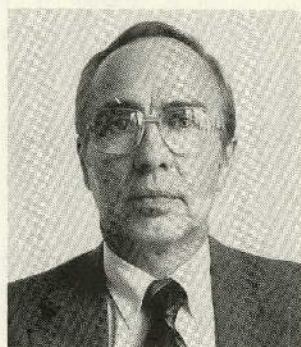
**Appointments**



**James Hutchins  
Estelline**



**William E. Zinsmeyer  
San Antonio**



**George F. Matott  
Austin**



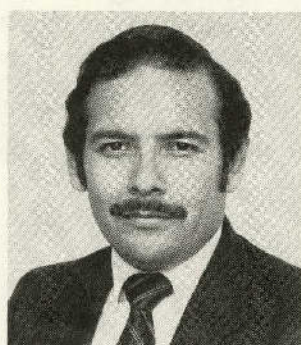
**Hank S. Brown  
San Antonio**



**Talmadge D. Steinke  
Waco**



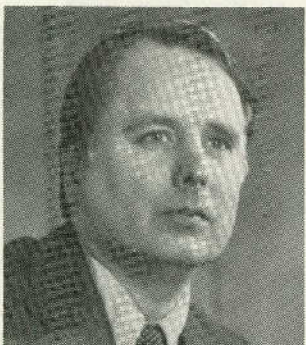
**John Cox  
Houston**



**Ted Martinez, Jr.  
Dallas**



**Filomena Leo  
La Joya**



**Joe Pentony  
Houston**

**(COUNCIL, Continued from Page 2)**

tive of United Rubber Workers of America, T. D. Steinke of Waco also represents labor. Steinke began his career in the labor movement in 1946. He served as a member of the Texas State Technical Institute Board of Regents.

John Cox, Deputy Superintendent for Occupational and Continuing Education for the Houston Independent School District, represents secondary vocational education. Cox is in charge of the largest secondary vocational program in the State of Texas.

Representing post-secondary vocational education, Ted Martinez, Jr. is Director of Career and Continuing Education for the Dallas County Community College District. With responsibility for 120+ technical-occupational programs offered at seven campuses, Martinez has a background in a variety of post-secondary programs.

Filomena Leo serves La Joya Independent School District as Special Education Director. Her background in special education for the past 7 years qualifies her to fill that membership category. Leo is on the Board of Trustees of the South Texas Independent School District which is a rehabilitation district.

Dr. Joe Pentony, chairman of the Psychology Department at the University of St. Thomas in Houston, represents special populations. Pentony served two terms in the Texas Legislature in the early 1970's.

Gary Boren of Lubbock was elected Vice Chairman of the Council and represents small business. (For more information, see related article

**(COUNCIL, Continued on Page 4)**

**(COUNCIL, Continued from Page 3)**  
"Leadership" on page 1.)

Reappointed Council member Shirlene Cook represents secondary vocational education as a teacher-coordinator for home economics in the Beaumont Independent School District. Cook, former President of the statewide Vocational Home Economics Association, received the "Outstanding Female in Vocational Education Award" given by the National Altrusa Club in 1982.

Donna Price of Houston was reappointed to fill the guidance and counseling membership category. She is a Licensed Professional Counselor in private practice. Price is a national certified counselor and just recently became a national certified career counselor.

Janey Lack of Victoria was reappointed to represent the State Job Training Coordinating Council. She was elected Chairman of the Council on May 28. (For more information, see related article "Leadership" on page 1.)

The reorganized Council will serve until January 1, 1989.

### **SBOE Assigns Evaluation Topics**

The State Board of Education assigned the Advisory Council three evaluation topics (issues) to be addressed during the ensuing 12 months.

After considerable discussion, the State Board finalized a list of topics at the May 11, 1985, meeting. The topics are as follows in priority order:

(1) Evaluate the distribution and mix of vocational funding and programs in relationship to the priority needs of the current and future labor market.

(2) Determine the degree to which students in vocational education are mastering the essential elements.

a. What degree of mastery should vocational education stu-

dents attain?

b. How should vocational and nonvocational programs be integrated?

(3) Identify and evaluate initiatives and methods the private sector could undertake to assist in the modernization of vocational education programs.

State legislation requires the State Board to formulate evaluation topics to be assigned the Advisory Council by May 15 on an annual basis.

The Council will begin formulating strategy to address these topics at the next Council meeting to be held June 25 in Austin.

### **Summer Vocational Inservice**

Professional Improvement Conference is the new title of the statewide summer vocational inservice workshops to be held in July and August across the State. These conferences are sponsored by the Occupational Education and Technology Department of the Texas Education Agency. A list of the upcoming conferences, dates, and locations follows:

<u>Group</u>	<u>Date/Location</u>
Vocational Agriculture	July 31-August 2, 1985 Amfac DFW Airport
Marketing & Distributive Education	August 5-8, 1985 Astro Village Hotel Houston
(New MDE Teachers)	August 1-3, 1985 Astro Village Hotel Houston
Health Occupations	August 5-8, 1985 Quality Inn, South Austin
(New H.O. Teachers)	August 1-3, 1985 Quality Inn, South Austin

**(WORKSHOPS, Continued on Page 8)**

## Vocational Education in Texas

Nearly one million individuals were served by public tax-supported vocational education programs during the 1983-84 school year at a cost of \$559.2 million based on data available from the Texas Education Agency.

Of the nearly 1,100 Texas school districts, 953 offered vocational education. Also vocational education was offered in 47 community college districts, Texas State Technical Institute System, Lamar University, and Texas A&M University.

Nearly 52 percent of the individuals served were enrolled in programs offered in grades 7-12 in the secondary schools. The community colleges and TSTI enrolled 42 percent of the individuals served. Another six percent were adults enrolled in vocational programs offered by school districts.

Of the \$559.2 million expended on vocational education during the 1983-84 school year, \$50.9 million were federal dollars, one of which includes funds carried over from the previous year. The bulk of expenditures, over \$500 million, were State funds. The amount of local funds expended is not available.

A breakout of enrollments is as follows:

Program Area	School Districts Grades 7-12	Community Colleges & TSTI	Adults Served by School Districts	Totals
1. Agriculture	60,725	5,290	7,574	73,589
2. Marketing & Distributive Education	27,560	63,985	725	92,270
3. Allied Health	6,600	46,335	751	53,686
4. Home Economics (Wage Earning)	27,520	12,192	1,386	41,098
5. Business/Office	31,564	105,933	9,640	147,137
6. Consumer/Homemaking	181,093	5,152	31,885	218,130
7. Technical	1,588	97,393	1,415	100,365
8. Trades/Industrial	68,289	78,563	7,784	154,667
9. Occupational Orientation	49,306	0	0	49,306
10. Exploratory Industrial Arts	58,993	46	276	59,315
Totals	513,238	414,889	61,436	989,563

In reviewing the distribution of enrollments in secondary schools, nearly 74 percent were in three areas: Home Economics with 40.7 percent, Trades/Industrial with 13.3 percent, and Occupational Orientation/Exploratory Industrial Arts with a combined total of 21.1 percent. Another 11.8 percent were enrolled in Agriculture programs.

Of enrollments in community colleges and TSTI vocational programs, 69 percent were focused in three areas: Business/Office with 25.5 percent, Technical with 23.5 percent, and Trades/Industrial with 18.9 percent. Another 15.4 percent were enrolled in Marketing and Distributive Education. Just over 11 percent were enrolled in Allied Health programs.

In reviewing adults served by vocational programs offered by school districts, over 80 percent of the enrollments were in three areas: Home Economics with 54.2 percent, Business/Office with 15.7 percent, and Trades/Industrial with 12.7 percent. Another 12.3 percent were enrolled in Agriculture programs.

During the 1983-84 school year, 260,255 (26.4 percent) of the 989,563 individuals served by vocational education were classified as "special needs" students: 20.5 percent disadvantaged, 4.1 percent handicapped, and 1.8 percent limited English proficiency.

There were 105,896 students who completed vocational education training at the end of the 1982-83 school year, the latest year that data is available. A student follow-up survey was attempted on 95,654. Results of the follow-up reflect:

	Percent
1. Employed in field related to training	35.41
2. Employed in field unrelated to training	12.07
3. Unemployed (seeking employment)	5.22
4. Military service (full-time)	2.67
5. Pursuing additional education/training	24.01
6. Not in labor force or pursuing additional education and training	4.44
7. Status unknown	16.18
Total	100.00

## Kirby Addresses Council

"Vocational Education stands at a crossroad and you (the Advisory Council) will play an integral part in determining which direction that it decides ultimately to go," stated William Kirby, Commissioner of Education, in his welcoming address to the Advisory Council.

In his presentation, Kirby reviewed the effects of the new legislation in House Bill 72 on vocational education. Vocational education has some real financial and fiscal limitations right now which will require some funding adjustment. The reform measures indicate that the Legislature is asking for vocational education to make some innovative changes to

### (YAWN, Continued from Page 1)

areas of work which is why the Governor is focusing on academics in public schools.

Yawn issued a charge from the Governor to the Council to take a new look at vocational education and determine the future role of vocational education within the State of Texas. The vocational education reform measures in House Bill 72 offer a real challenge and opportunity. Yawn encouraged the Council to "not be afraid to look at every program that exists and to question its relevance and value in view of Texas' changing economy." Stress was placed on the importance of the Council being innovative in recommendations to the State Board for improving voc ed.

Another area of Council responsibility that Yawn emphasized is adult education. "The illiteracy rate in the State must be attacked."

Yawn closed by stating "It is extremely important that you view yourselves as advocates for vocational education. It will be up to you to show the rest of the State why vocational education is important. You will help to determine the priority that vocational education has in Texas."

meet the needs of the Texas work force. "If during the next two years we can devise a plan that will significantly improve vocational education and take it forward, the Legislature will respond. I believe the money can be there to do the job if the Legislature is sure that the kinds of programs will take our kids into the 21st century. These programs must be meaningful and not serve students only in the ways of the past," explained Kirby.

Kirby charged the Council to be very independent, using the State Board of Education as an example; to be very focused on the task at hand; and to make all decisions based on what is best to improve education in this State.



**Dr. William Kirby, Commissioner of Education, explains ACTIVE's role in improving vocational education.**

\* \* \* \* \*

### **ACTIVE Meeting Set**

\* The next meeting of the \*  
\* Advisory Council is set for \*  
\* June 25 in Austin at the Texas \*  
\* Employment Commission Building, \*  
\* located at 12th & Trinity, Room \*  
\* 304. \*

\* Items on the agenda will in- \*  
\* clude the Council budget and \*  
\* program of work items. A com- \*  
\* mittee structure for the Coun- \*  
\* cil will also be considered. \*  
\* \* \* \* \*

# Vocational Education 1986-87 Appropriations

This table reflects the Texas Legislature's 1986-87 biennial appropriations for vocational education. These appropriations are a part of an overall \$36.8 billion two-year state spending bill. The first year of the biennium (Fiscal Year 1986) begins September 1.

Vocational Education Line Items	Appropriated 1985*	Appropriated 1986	Appropriated 1987
1. School Districts	\$239,899,119	\$252,733,829	\$258,461,358
2. Community & Junior Colleges	213,641,784	214,127,778	214,687,647
3. Texas State Technical Inst.	45,381,502	42,458,734	42,282,207
4. School District Equipment	U.B.	0	0
5. School Dist. Supplemental Fund	3,200,000	0	0
6. Industrial Start-Up Training	U.B.	1,780,000	U.B.
7. Apprenticeship Training	2,090,422	500,000	250,000
8. Vocational Teacher Training	806,189	0	0
9. Federal Funds (Formula)	39,484,633	39,484,633	39,484,633
10. Federal Funds (Discretionary)	5,311,414	5,311,414	5,311,414
11. TEA (Voc Ed Administration)	6,154,783	4,202,648	4,202,648
12. ACTIVE	232,331	222,546	223,746
Totals	\$556,202,177	\$560,821,582	\$564,903,653

**Explanations:** Line items 1 through 8 are either exclusively or primarily state dollars. Items 9 and 10 are federal dollars, most of which will be shared by school districts and post-secondary institutions. Items 11 and 12 are a mixture of federal and state dollars.

U.B. means "unexpended balance." The Legislature appropriated \$5,000,000 in 1984 for school district vocational equipment (Item 4) and \$1,780,000 for industrial start-up training (Item 6), with unexpended balances to be used in 1985. Both appropriations were state dollars. The line item for school district equipment was eliminated for 1986-87. The 1986 appropriation for start-up training is to be used over a two-year period.

In 1985, the Legislature appropriated \$3.2 million in state funds to supplement school district expenditures for vocational education (Item 5). School districts had discretionary use of the funds. This line item was eliminated for 1986-87.

Apprenticeship training (Item 7) received \$2,090,422 in state funds for 1985. The Legislature reduced the amount of state dollars available to \$500,000 in 1986 and \$250,000 in 1987. The State Board of Education is authorized to use federal funds for apprenticeship training, provided the combined use of state/federal funds does not exceed \$2,090,422 each year.

The Legislature appropriated state funds totaling \$806,189 in 1985 to colleges/universities to conduct vocational teacher training programs (Item 8). State funds for this specific purpose were eliminated for 1986-87; however, the Legislature authorizes colleges/universities to continue to support vocational teacher training programs with funds from their total budgets.

The Legislature greatly reduced appropriations for the Texas Education Agency's state level administration of vocational education (Item 11). The TEA presently employs 173 full-time equivalent personnel. Most are based in Austin. There are 72 FTE personnel working in 12 TEA field offices located throughout the State. Estimates are that as many as 60 staff positions could be eliminated. The State Board of Education will decide the level of cuts and where they will be made.

\*Amounts shown for 1985 were appropriated by the Legislature in 1983 and amended in 1984. The federal funds reflected for 1985 are higher than amounts appropriated in 1983 because more federal funds became available than initially anticipated.

**(WORKSHOPS, Continued from Page 4)**

Vocational Home Economics	August 12-15, 1985 Amfac DFW Airport
Vocational Industrial Education	August 5-8, 1985 Amfac DFW Airport
Vocational Office Education	August 6-12, 1985 Hyatt Regency Hotel Fort Worth
(New VOE Teachers)	August 5-6, 1985 Hyatt Regency Hotel Fort Worth
Vocational Guidance	August 4-7, 1985 Hilton Inn Austin
(New O.O Teachers)	August 4-5, 1985 Hilton Inn Austin
Vocational Admn. & Supervisors	July 31-August 2, 1985 Hilton Inn Austin

**Industrial Arts Education**

**Four Regional Meetings:**

1. August 12-14, 1985  
Coronado High School  
Lubbock
2. August 14-16, 1985  
MacArthur High School  
Irving
3. August 19-21, 1985  
Rhode Hall, A&I Univ.  
Kingsville
4. August 21-23, 1985  
Conroe High School  
Conroe

**Sharon Willis, Editor**  
**Lynda Permenter, Assoc. Editor**

<b>ACTIVE—(512) 475-2046</b> <b>Janey Lack, Chairman</b> <b>Will Reece, Executive Director</b>
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