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GOVERNOR'S JOB MATCHING CAMPAIGN

September 1977

MARSHALL JOB FAIR HUGE SUCCESS

The Marshall Job Matching Fair held September 17 was another tremendous success for the TEXAS FIRST program.

More than 900 people turned out to apply for the 800 jobs available. Two hundred and fifty people had already passed through the doors of the Marshall Civic Center by 9 a.m. when the fair was officially scheduled to begin.

Jobs ranging from engineers to janitors and secretaries to cashiers were listed for the one-day event by 40 area employers.

"We are overwhelmed by the success of the fair," Howard Westmoreland of the Marshall Texas Employment Commission said. "The results were excellent and every employer involved expressed thorough satisfaction with the quality of applicants interviewed."

Job seekers travelled from a wide area to attend the fair. Local sponsors--the Chamber of Commerce, TEC and the East Texas Human Development Corporation--placed advertisements in papers outside the area in an effort to draw skilled job seekers needed to fill positions.

"It's too soon to know exactly how many people were hired but judging from the enthusiasm, we know that a lot of positions were filled," Westmoreland explained.

One such success story came for the editor of the Marshall News Messenger who hired the first person interviewed for a job which had been open for several months.

Other employers had similar success in finding the qualified workers needed to fill highly skilled positions. "We filled all of our Millwright openings. And that has been one of the most difficult positions to fill in this area," Westmoreland said.

E.H. Sheffield of the Texas Industrial Commission said that he has heard nothing but praise from area employers on the results of the fair and the way it was handled.

"We are already having people ask us when there will be another one in that area!"

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NEXT MONTH.....

Results on the September 24 Lubbock Job Fair and the October 8 Amarillo Fair.

