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Dallas Area Rapid Transit Selects GlobeSherpa to Provide New Mobile Ticketing System for Dallas-Fort Worth Commuters

DALLAS, TX & PORTLAND, OR (March 23, 2016) - GlobeSherpa, the market leader in mobile book-and-pay ticketing for public transit, is pleased to announce that DART has selected GlobeSherpa to provide a new end-to-end mobile phone ticketing software system for DART riders, integrated with the Comprehensive Payment System being developed by Vix Technology, the lead DART systems integrator.

The new mobile phone ticketing system will enhance the current app offerings and improve the way transit customers in the broader DFW area pay their fares. Designed to incorporate leading edge electronic payment technologies to make transit use more convenient for customers, the GlobeSherpa system will be integrated with Vix's market-leading eO account-based fare collection solution to provide DART an efficient and secure fare collection platform.

DART chose GlobeSherpa through a competitive process to create an enhanced, account-based mobile application, set to launch in 2017. As part of the project, GlobeSherpa and Vix Technology will work together to deliver the following features:

- Ability to purchase, store, and use single or multiple DART fares on one mobile device
- Customized animated ticket and QR-code support for easy authentication by DART operators and inspectors
- Ability to pay for fares using more than one credit or debit card
- Industry-leading security to protect personal information and payments
- Support for trip planning and real-time arrival information
- Ability to manage a GoPass smart card account via a single account of record provision in Vix's eO platform, as well as top up value, set auto loads, and use transit benefits all right from a smartphone

"We are thrilled to be selected by DART as their mobile ticketing partner," said Nat Parker, CEO of GlobeSherpa. "GlobeSherpa strives to be the most innovative provider of mobile ticketing software and we look forward to providing DART riders with an enhanced version of mobile ticketing for their daily commute."

Doug Thomas, General Manager of Vix Technology Americas said, "Vix is proud to work with DART as the Systems Integrator for its new Comprehensive Payment System, and we're excited to partner with GlobeSherpa to deliver an enriched experience for the Dallas transit riders."

"DART embraced the concept of a mobile payment platform in 2011 and introduced a first generation mobile ticketing and trip planning app in September of 2013," DART's Executive Vice President/Chief Financial Officer David Leininger explained. "Our customers have enthusiastically embraced this initiative and were even more pleased when we were also able to incorporate in-app linkages to ride source entities such as Uber, Lyft and Zipcar. The selection of GlobeSherpa to advance our mobile platform to the next level of functionality and enhanced customer experience was made after careful consideration of the competitive offerings."

Leininger added, "Their demonstrated success in deployments in agencies such as Trimet, CTA and Virginia Rail was impressive. Their acquisition by RideScout, a subsidiary of Daimler Benz, and a leading provider of app-based ride sourcing service, gives further support to their position as the industry leader in mobile payment ticketing, payments and trip planning systems for the public transit industry. We believe the inclusion of GlobeSherpa with Vix Technology as payment system integrator and Pay Near Me as retail merchant manager for contactless card distribution and provision of location of retail locations permitting uploading of value on customer accounts gives DART best of class electronic payment solution providers."

With GlobeSherpa's proven mobile ticketing system, DART will deliver industry-leading innovation to its riders at a fraction of the cost of traditional fare collection technology and improve operations through real-time reporting and geo-location data. GlobeSherpa's award-winning platform is currently live in some of the largest transit systems in the nation, including Chicago, San Francisco, Los Angeles, Washington D.C., Portland, and Houston.

The DART mobile ticketing app will be available for download from Google Play and Apple iTunes at no cost. The system is expected to become generally available in 2017 and will serve three transit agencies: DART, the Fort Worth Transportation Authority, and the Denton County Transportation Authority.

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About GlobeSherpa

GlobeSherpa provides a secure, mobile payment platform for transit systems interested in moving to open payments, open data, and mobile fare collection with minimal infrastructure investment. GlobeSherpa is developing next generation mobile technologies using NFC and Bluetooth Low Energy and is integrating those with our robust back-office business intelligence software to reduce the cost of fare collections and improve operations for transit. GlobeSherpa was acquired by RideScout in June 2015. Both companies are part of moovel Group GmbH, a subsidiary of Daimler AG. For more information about GlobeSherpa please visit www.globesherpa.com

About Vix Technology

Vix Technology transforms and simplifies the way people connect and commute around the world. Vix delivers leading technologies for transportation, including secure payment systems, to more than 200 global cities and manages more than five billion transactions a year. Vix Technology has more than 25 years of experience, with 700 employees in offices all over the world. Our technology and range of solutions transforms people, communities and businesses. For more information about Vix Technology, please visit: www.vixtechnology.com

About Dallas Area Rapid Transit

Dallas Area Rapid Transit (DART) serves Dallas and 12 surrounding North Texas cities with rail, bus, paratransit, and rideshare services. For more information, please visit DART at www.dart.org