

*The  
Kerr County Historical Commission  
presents*

*An ORAL HISTORY*

*Of*

*Button Forehand  
and  
Jerome Alexander*

*Kerrville, Texas 2018*

*Kerr County Historical Commission*

*ORAL HISTORY PROJECT*

Interviewee: Button Forehand & Jerome Alexander

Interviewers: Francelle Robison Collins  
Bonnie Pipes Flory

Date: September 25, 2018

Place: 200 Harper  
Kerrville, Texas

*The Oral History Project is a project of  
The Kerr County Historical Commission,  
a volunteer organization. Oral History  
Committee chair is Francelle Robison Collins.*

Transcribed and Edited by Rita Edington Odom

*Kerr County Historical Commission*

*ORAL HISTORY PROJECT*

Name: Norman "Button" Forehand

Date of Birth: August 11, 1939

Place of Birth: Corpus Christi, Texas

Education: Tivy High School

Name: Jerome Isaacson Alexander

Date of Birth: September 5, 1938

Place of Birth: Houston, Texas

Education: Schreiner Institute  
Tivy High School  
University of Houston

Father: Charles Jerome Alexander

Mother: Julia McCutchen Alexander

SUMMARY

Jerome Alexander was born on September 5, 1938 in Houston, Texas. Norman "Button" Forehand was born August 11, 1939 in Corpus Christi, Texas. They both graduated from Tivy High School and went to work on the YO Ranch. They worked there for fifty years and have a wealth of information about the ranch in those days up to the present day. The YO Ranch was famous all over the world and both men served as hunting guides. They guided people from areas around the YO Ranch, celebrities and even royalty. It was a good life for both men as guides had great responsibility to insure good hunting for their customers and respect for the animals hunted. Their stories are informative, interesting and many times humorous.

**An Oral History of**  
**Jerome Alexander**  
**and**  
**Norman “Button” Forehand**

*My name is Francelle Robison Collins and I am with the Kerr County Historical Commission, Oral History Project. Today is September 25, 2018, and I am here at the Kerr County Courthouse in Kerrville, Texas, with Bonnie Pipes Floury. We are talking with Button Forehand and Jerome Alexander, who understand that we are making audio and video recordings of this interview and that a typewritten transcript of this interview will be provided so that changes can be made. The audio and video tapes, however, cannot be edited. This information along with copies of any family pictures and documents provided by you will then be turned over to the Kerr Regional History Center, Schreiner University, and the University of North Texas’ Portals to Texas History, where they will be available to the public unless specific restrictions are placed on them by you. These restrictions will be noted in the Release form after you have had a chance to review your manuscript. Are you clear on what we are doing today?*

JEROME: Yes

FRANCELLE: Jerome, I will start with you. What is your given name and where were you born?

JEROME: Jerome Isaacson Alexander. Born in Houston, Texas 9-5-38.

FRANCELLE: Do you have any siblings?

JEROME: Yes. I have a brother and a sister.

FRANCELLE: What was your father’s name?

JEROME: Charles Jerome Alexander

FRANCELLE: What was your mother’s name?

JEROME: Julia McCutchen Alexander

FRANCELLE: When did you come to Kerrville?

JEROME: It must have been 1950.

FRANCELLE: Did you go to Tivy?

JEROME: I went to Schreiner and then Tivy.

FRANCELLE: Did you board there?

JEROME: Yes. It was a boy's military school.

FRANCELLE: And then you went to Tivy?

JEROME: Yes. My sophomore year my folks moved to Kerrville and then I went to Tivy.

FRANCELLE: Did you like Schreiner?

JEROME: Yeah, I did. Parts of it.

FRANCELLE: What year did you graduate from Tivy?

JEROME: 1956.

FRANCELLE: At what point did you start working at the YO Ranch?

JEROME: 1966.

FRANCELLE: Who hired you?

JEROME: Charles Schreiner I guess. Charlie III.

FRANCELLE: Tell us what you did there.

JEROME: I was a hunting guide. My friend Bobby Snow was a year ahead of me and we grew up together and his daddy, Captain Snow, was the Predator Control Officer for the State of Texas.

FRANCELLE: What does that mean?

JEROME: If anybody had any problems with a wild animal they would call him and we would go move 'em, kill 'em or whatever we needed to do.

FRANCELLE: Coyotes?

JEROME: Coyotes, hogs, whatever. Hogs could wipe out a sheep rancher. And goats. Those Russian boars. They brought them in to hunt and they got out all over the hill country. They cross bred with the feral hogs and they are just killers. And dogs. I ran ten thousand miles chasing hogs and dogs.

FRANCELLE: How many acres were at the YO when your started?

JEROME: A hundred and fifty thousand acres.

FRANCELLE: How many today?

JEROME: The main ranch about twenty-two thousand. Each of the heirs got about five thousand so there's about forty or fifty thousand acres left. All the heirs are trying to sell theirs, they don't want any part of it.

FRANCELLE: And someone else bought the rest of it?

JEROME: Byron Sadler. He bought twenty-two thousand acres right down the middle of the ranch. The headquarters, houses, all of that.

FRANCELLE: What was the intention of the Schreiners when they opened the ranch at the beginning? Was it cattle?

JEROME: Yeah. They had cattle. They used to lease some of their pastures to hunters. They'd have twenty or thirty guys that would come out and we would hunt every day. Whatever they killed they'd pay for. We made so much money, plus tips. It was big country. You could ride around for days and not see the same thing.

FRANCELLE: Was it always exotics.

JEROME: We were the first to bring them in.

FRANCELLE: Was that when you first started?

JEROME: Yeah. I was at the Patio Ranch, the Rickenbacker Ranch at the time. Patio Foods bought it from Eddie Rickenbacker. He was a WWI ace. He owned American Airlines and had a big ranch and we and the Rickenbacker Ranch were the first ones to bring in the exotics. They told us they wouldn't compete with the white tails. Well, that's crazy. The Axis deer browse and eat grass. The white tails browse but when there is no grass...the Axis browse but higher than the white tails can reach. So it hurt our white tail herd. They kinda went down.

FRANCELLE: Did they have buffalo?

JEROME: They had everything: Cape Buffalo, Kudu, Eland, Black Buck Antelope

FRANCELLE: Even a buffalo they could shoot then?

JEROME: Yeah.

FRANCELLE: Was the exotic hunting to sustain the whole ranch?

JEROME: Some did. They always hunted the white tail and the exotics were more variety to hunt.

FRANCELLE: For taxes?

JEROME: Pay taxes. Make money.

FRANCELLE: When you guided, was it just you?

JEROME: It depends. That was preferable. But sometimes you had 2 or 3 people at a time. We hunted out of jeeps, drove all around the ranch and find stuff, kill it, field dress it and bring it in.

FRANCELLE: Was it real hunting or were they easy to find?

JEROME: You have to find the right one. You want to be nice to the animal and not shoot the first one you see. It took a while to learn the whole ranch. There was this one guy that was kin to Charlie. No, maybe it was his wife's nephew. He wanted to guide and he was always getting lost. He'd climb up a windmill and wave to people.

FRANCELLE: Did you ever spend the night out or was it just a day hunt?

JEROME: We'd always come back in. They had quarters and we'd eat breakfast, go out to hunt, come back for lunch and go out again until evening.

FRANCELLE: So everybody like you were hired as guides. And there were people out there that worked on fences and other things.

JEROME: Yeah. They road crews, a lot of Mexicans worked out there. It was a big organization.

FRANCELLE: Did they have longhorns then?

JEROME: Yeah.

FRANCELLE: Did you ever go out and brand?

JEROME: No. The cowboys did that. They had different departments. They had the hunting department, cooks, road crews, cowboys. They employed a lot of people.

- FRANCELLE: Reading about the early days, a lot of people from Kerrville would come out there and stay months. They would go into Kerrville for supplies and go right back out there. So, that was pretty typical?
- JEROME: I never lived on the ranch. Jesse...what was Jesse's last name?
- BUTTON: Garza.
- JEROME: He was the foreman of the fence crew. His wife lived in town. He had twenty-two kids. He'd come to town once a month. Jesse was coming back from Junction one day and he was turning into the ranch and was killed in a car wreck. I knew some of his kids.
- FRANCELLE: I heard he would come in and Mr. Schreiner would give him a check and he would go in to Quinlan Grocery store and cash it and give it to his wife. She would put the money in envelopes for each of the hands and he would bring it back out to the ranch. He was very respected and trusted by Mr. Schreiner.
- JEROME: Oh yes. He had his own house out there.
- FRANCELLE: I think he worked out there fifty something years. You knew Bob Snow. Did know Bob Ramsey also?
- JEROME: I knew Bob Ramsey from summer camp in Arkansas. He would come out to the ranch but I already knew him. But I knew old man Snow for years. We'd take people down to Mexico for jaguar and lion hunting. I had a hell of a childhood growing up with those people.
- FRANCELLE: Was Bob Snow a Texas Ranger?
- JEROME: No. He was a Game Warden. I think he was a Special Ranger. He had a run-in with Lyndon Johnson, he was hunting after hours. He said when Johnson, sitting in the back of a limo, put a hanky over his face and Bob said "Lyndon, you know you can't hide your face, I can see your ears." Johnson tried to get that ticket squashed. He went to the head of the department. I can't remember his name but he has a street named after him in Temple. He said no, I'm backing my men. So, when Johnson got enough power he disbanded the old Game and Fish Commission and fired that guy and started the Parks and Wildlife and made the guy that was hunting with him the head of it. Howard Dodgen was the guy he fired. He's the one that backed Bob and ended up losing his job. You know Johnson had a lot of power. He was sorry.
- FRANCELLE: Tell us a little about Bob Ramsey.
- JEROME: Bob Ramsey was also a Game Warden. He was a teacher. He knew everything.



FRANCELLE: He wrote a lot of books.

JEROME: Yeah. He was something else.

FRANCELLE: Was he employed at the YO?

JEROME: I think he came out there and did classes. (to Button). Did he ever guide?

BUTTON: (shook his head “no:”) Biology.

JEROME: He was a biologist.

FRANCELLE: Did someone come out there to check on the animals and see if everything was done right?

JEROME: No. But they took care of their stuff. Had to. They paid good money for them.

FRANCELLE: So, Parks and Wildlife didn’t come out and oversee?

JEROME: No. It’s a private ranch. It was a well-run organization for a long time.

FRANCELLE: At what point did you quit working there, or do you still work there?

JEROME: I worked for Byron after he bought it. But I worked out there for fifty years. That’s enough. I spent lots of good years there.

FRANCELLE: Tell us a little bit about Charlie III.

JEROME: Charlie III, you know, was a banker in San Antonio. I’m sure he inherited the ranch. The old man started it when he got a land grant after the Civil War. He kept buying and buying and at one time it was half a million acres. He had 4 or 5 sons and Charlie was the old man’s son or grandson or something. I don’t know. Charlie was the only one out there. The boys were in Kindergarten, young, and Charlie was in high school. Button was out there before I was. (to Button). Did you come out in ’64?

BUTTON: (nods “yes”)

FRANCELLE: Let me ask Button some questions. What is your given name?

BUTTON: They nicknamed me.

FRANCELLE: Where did you get the name “Button”? Because you were cute as a button?

Button Forehand & Jerome Alexander

BUTTON: (laughing). Naw. My granddad gave me the name. My sister and I were on a cattle roundup in Arizona. The youngest cowboy on the roundup was always called the button. I was the youngest so I got that name.

FRANCELLE: Is your real name Norman?

BUTTON: (nods "yes")

FRANCELLE: When were you born?

BUTTON: 1937

JEROME: I'm older than you are? What the hell?

FRANCELLE: What is your birthdate?

BUTTON: 8-11-37

FRANCELLE: Where were you born?

JEROME: Corpus

FRANCELLE: When did you come to Kerrville?

BUTTON: 1945. Third year of school.

FRANCELLE: Did you move here because your father got a job here?

BUTTON: No. He was dead.

FRANCELLE: So what brought you here?

BUTTON: My grandparents lived here.

JEROME: He said they were Merritts.

FRANCELLE: Bob Stovall was your step-dad I recall. What year did you graduate from Tivy?

BUTTON: 1955

FRANCELLE: What year did you start working at the YO?

BUTTON: '64

FRANCELLE: You were a guide also?

BUTTON: Yes.

FRANCELLE: You worked for Charlie III?

BUTTON: Yeah. I called him Mr. Schreiner and he said, "You want me to call you Mr. Forehand?"

JEROME: He wanted to be called Charlie.

FRANCELLE: So you mostly guided?

JEROME: And entertained.

FRANCELLE: You played the guitar?

JEROME: Mainly the mandolin. Rusty Cox played the guitar and we played together.

FRANCELLE: Your father was a musician. Did he teach you?

JEROME: Yeah. I started playing when I was about 8 years old. I was playing in a band  
in  
Bandera when I was 10. I had a pretty good upbringing.

FRANCELLE: Did you play at the Cabaret?

JEROME: No, we played at the Helotes Inn. We had a fiddle player, guitar player and mandolin player.

FRANCELLE: If I came out there and wanted to kill an elk, what would that cost me?

JEROME: I don't know that we had any elk.

FRANCELLE: What about a buffalo?

JEROME: I don't know. Maybe fifteen hundred bucks. It went up and down.

FRANCELLE: What would it cost today?

JEROME: Byron's gone crazy. Probably fifty thousand dollars. We had an area where we kept special animals and they were a lot higher. It might be five thousand dollars for a deer, big deer.

FRANCELLE: Do they advertise in papers? How do they advertise?

JEROME: Yeah, they advertise. I remember I use to walk to the ice plant when they first opened it up and these 3 guys came in and said they were going to the YO to hunt. It was Mickey Mantle, Whitey Ford and Roger Maris. And I didn't even get an autograph.

FRANCELLE: Did you recognize them?

JEROME: Oh yeah. We talked and I didn't get anything. Dummy.

FRANCELLE: Did you take them out there?

JEROME: No. I was working and I was still in high school. That was when I first started hunting day hunts out there. I remember you would just hear about the YO, a mythical place. A plane crashed on the YO. They had to go out there and get the remains and everything and it kind of brought it to people's attention. I think it was a military plane and the pilot got killed.

FRANCELLE: What burned a few years ago? There was a fire.

JEROME: Yeah. The pavilion and quarters people stayed in.

FRANCELLE: Was that original to the place?

JEROME: Yeah. It's all gone. Byron's built some new cabins and he was going to build a big restaurant out there on the lake but he hasn't done it yet. I don't know what he's planning on doing.

FRANCELLE: If I were to leave Kerrville and drive out there, how long would it take me?

JEROME: If you were driving with me, about forty-five minutes.

FRANCELLE: How long would it take an old lady?

JEROME: About an hour. They have all these new gates and new codes and they won't give them to you. It's like they don't want anybody out there.

FRANCELLE: Don't they have tours?

JEROME: They probably do. When I guided for them 2 years ago (my fiftieth year), it was like he didn't want anybody out there anymore. Wanted new people. People he could control.

FRANCELLE: Don't people come from other countries?

- JEROME: Oh yeah. We have Prince Rainier and Grace Kelly. I guided John Wayne, Chill Wills, a bunch of movie stars came out there. I guided one of the Berettas and he gave me an 0100 Beretta shotgun which is worth a fortune.
- FRANCELLE: What would you get paid to guide back then?
- BUTTON: Twenty-five dollars for a white tail.
- JEROME: And it went up over the years to maybe one hundred twenty-five.
- FRANCELLE: You would get tips?
- JEROME: Yeah. Maybe one or two thousand.
- FRANCELLE: How much did Chill Wills give you?
- JEROME: Nothing. Gave me an autograph.
- BUTTON: There was Elmer Keith.
- JEROME: Oh yeah. He was a famous musician.
- BUTTON: He had a BIG gun. From Idaho.
- FRANCELLE: Did Elmer Kelton, the author, ever come out there to write about it?
- JEROME: No. We had a lot of outdoor writers come out there for 4 or 5 days. It was free and they would write about the YO.
- FRANCELLE: When people got there, do you think the YO was what they expected?
- JEROME: It was the only place on earth like that. It was an amazing place. I count myself really lucky to have fallen into that deal. The only reason I got the job was Captain Snow. He recommended me and Charlie hired me.
- FRANCELLE: You knew his son.
- JEROME: Yeah. But I hunted with him in Mexico. If he told you to do something you better do it. We were in Mexico one time and we had these 2 guys from Nebraska hunting for jaguar. I had an international scout and I made a bed in the back of it and I'd cook and whatever was needed. They slept maybe two or three hundred yards up the hill. We had been there a couple of days and Bob came down with just one of them and said, "Hoss, you know anything about first aid?" Go up there and take care of Kenny; he had a little problem with his horse this morning. I said,

“Where are you going?” and he said “Hunting”. So, I drive up there in my Scout

and here’s this guy had half his head kicked off, the whole top is gone. I’d need to be a brain surgeon. I cleaned him up and wrapped a towel around him. Victoria was a hundred miles away. So I put him in the back of my Scout and took off for Ciudad Victoria and it had been raining so some of the streams were up and I had to go fast to get through ‘em. This poor guy would hit the ceiling. He’d say, “It’s all right, we don’t need to go.” We get there and there’s this restaurant and I knew the guy that owned it. I asked him where a doctor was and he told me. So, I found the doctor and took the guy in and this old man in a long black coat opened the door. I thought he was the doctor, so I told him this guy’s horse had kicked him in the head so he brought him in, cleaned him up and went over and got this jar of black salve. I had seen it in horse barns. He put it all over his head and cut the ends off of band-aides to make butterflies and wrapped him up. About the time he finished a guy comes in in a suit. He’s the doctor. This guy’s his daddy. But it turned out good. The guy didn’t even have a scar. So, I got me a jar of that black stuff. The doc said it was okay because he was a veterinarian and knew what he was doing. So, the vet did the work on him. He was back hunting in a day or two. We hunted about 9 days and we were riding through the jungle and a vine got wrapped around his neck. Almost ripped his head off.

FRANCELLE: That same guy?

JEROME: Same guy. Let me tell you a funny story. Old man Snow hated the bow and arrow. He’d say, “If the bow and arrow were any good the Indians would be running the country.” So, we had this guy in San Antonio that wanted to kill a jaguar with a bow and arrow.

FRANCELLE: A jaguar.

JEROME: Yeah. Jaguar is a bad cat. This was in Mexico. We had camps down there. This guy had this big ole recurved bow and all this stuff and Bob got disgusted and said to take that guy back to camp and when we tree a jaguar I’ll call you. So, we got this jaguar treed and Bob told him to take the gun and shoot it. But the guy said, “Oh no. I’m going to use my bow. Bob said, “Well, wait a minute. Let me catch up all my dogs because when you shoot that cat and he comes out of the tree and kills you, I don’t want my dogs to get hurt.” So, the guy took the gun and shot him. Then he went over and stuck an arrow in the hole and took a picture. It’s the cruelest thing you can do to an animal. It doesn’t kill them, and they run and bleed. It’s horrible. I hate ‘em. Ted Nugent, I quit guiding him. He wanted to kill a buffalo one time with a bow and arrow. This buffalo was eating, and Ted snuck up and shot the arrow. It hit the buffalo and he didn’t even quit eating. He shot him 6 times and the buffalo finally backed up and looked around. Nugent went over and pulled some arrows out and shot some more. Shot about ten or twelve arrows before he killed him.

Button Forehand & Jerome Alexander

FRANCELLE: Do most of the animals come from Africa that they have out there?

JEROME: Yeah. Some they let range wild and some we keep in a couple of different areas so they could go hunt 'em.

FRANCELLE: A couple of years ago I read they were unloading a deer and the antlers got the guy unloading him and it killed him.

JEROME: Who was that kid that got killed? I think they were having a sale. It was a red deer and he was coming down the chute and the kid got in front of him and the horns got him and killed him.

FRANCELLE: So, you have to know what you're doing.

JEROME: Oh yeah. They're animals. You have to watch them.

FRANCELLE: Do they have domestics – sheep and goats?

JEROME: They have lots of sheep and goats. When the synthetics came out with the cloths, they couldn't make any money so they quit it. The eagles would come out and when they would drop the lambs and cubs and they would swarm in a eat those lambs and cubs. And they're protected so Charlie brought in the Federal Game Warden to trap some of the eagles. They would trap them, take them out to Big Ben and tag them and they'd be back at the ranch the next day.

FRANCELLE: What kind of eagles?

JEROME: All kinds – golden, Mexican eagles.

BUTTON: Bald eagles.

JEROME: All kinds.

FRANCELLE: Do they have people out there that watch for the pigs and coyotes?

JEROME: No. It's just incidental. If you run across one you shoot it.

BUTTON: Just keep your mouth shut. If you shoot one, don't tell anybody.

FRANCELLE: It is high fenced out there?

JEROME: Yeah.

FRANCELLE: It hasn't been high fenced always, has it? When you started out there, was it high fenced?

JEROME: The perimeter was high fenced. They used to lease pastures to people to hunt and then they started the day hunting and the whole system changed. There was a banker from Dallas who had a lease and when they started day hunting they gave up their lease.

FRANCELLE: Do you have a favorite memory from working out there?

JEROME: Well, let's see. What was her name? There was this girl who played Bobbie Jo on Petticoat Junction – I can't remember her name. She and the old man that was on that show and we got to be friends. She was pretty, sweet gal. But she could shoot. Most of the women did all right. We backed them up – had to. I had an old forty-five Colt and I could hit pretty good with it. This guy shot a deer and it was a hand load. So, he shot this deer and it was trying to get up and he was trying to find his shell and I said, "Get up there and shoot that deer, man. It's gonna get up". He said, "I'm trying to find my brass." The deer got up to run and I shot him and killed him instantly. His antlers wrapped around a tree and the guy thought I had ruined his trophy. I said, "Naw. You can just make them look bigger."

FRANCELLE: Did Mickey Mantle and those guys know what they were doing?

JEROME: I didn't guide them – just took them out there. But I'm sure they did. That's when I was in high school, working at the ice plant.

FRANCELLE: I remember pictures of them in the paper. Maybe it was out at Mooney when they landed.

JEROME: Still mad I didn't get their autographs?

FRANCELLE: Did you get any other autographs?

JEROME: I don't remember.

FRANCELLE: Button, do you have a favorite memory?

BUTTON: No. I forget.

FRANCELLE: Charlie III is the one still alive, right?

JEROME: No. Charlie IV is. He lives in San Antonio. I had lunch with him a while back and he and his wife are getting ready to get a divorce.

FRANCELLE: None of the other boys out there?

JEROME: No. There aren't any of the Schreiner's out there. That's all gone. They don't even



have access to it. They can't even come down the road. They have to go around to get to their own property. I don't know how he can get away with that. Somebody said "I don't want to say anything bad about him but if I wanted to go 'donkey's behind' hunting, I take him for a decoy.

FRANCELLE: Any other memories you want to share?

JEROME: Just hunting every day. It went on and on.

FRANCELLE: But a good part of your life?

JEROME: Oh yeah. I wouldn't trade it for anything. I still keep in contact with people I guided. I got a letter from one of the wives that said, "I've just got to meet you. My husband hasn't quit talking about you since he got back." I was colorful.

FRANCELLE: I would say you're colorful. Thank y'all for taking your time.

JEROME: I hope you can print it. It might have a lot of bleep, bleep, bleep.

FRANCELLE: That makes you who you are. We'll leave it to the transcriber.

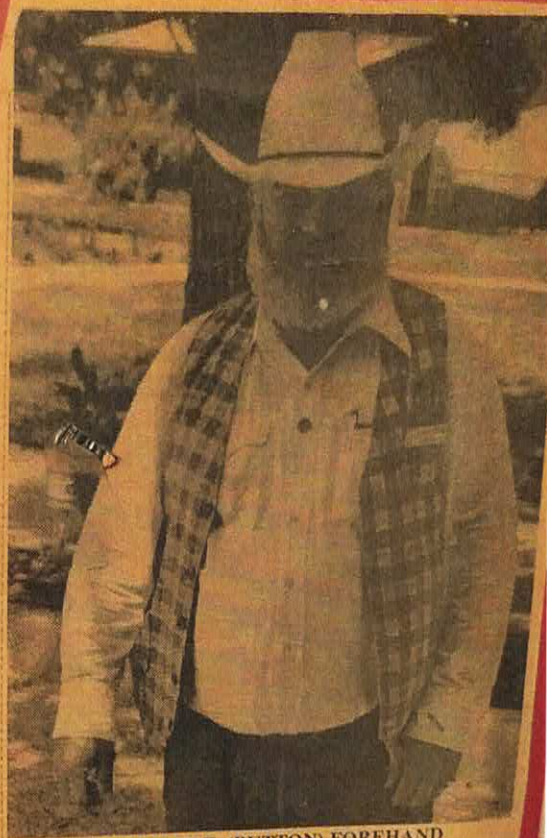
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## Man of the Year



and of Kerrville receives the Man of the Year in Texas Agriculture Carver, president of the Texas County Agricultural Agents Association, for his outstanding leadership and his support of educational extension agents of Texas. (Photo courtesy of Kerr County Extension)



NORMAN E. (BUTTON) FOREHAND

## Forehand 'Man of Year'

Norman E. "Button" Forehand of Kerrville was recently named "Man of the Year in Texas Agriculture" at the annual meeting of the Texas County Agricultural Agents Association.

He received a plaque and the hearty congratulations of his colleagues at the meeting in College Station, a recognition he modestly acknowledged last week.

Forehand, a county employee, runs the Hill Country Youth Exhibition Center in Kerr County and is a strong advocate for youth development. He focuses much of his support on the 4-H program in the area.

He helps set up the facilities on Texas Highway 27 East for events, and gives much of his time to support district level 4-H judging contests, shooting sports events, horse shows and other 4-H achievement events, the TCAAA said.

He also provides leadership to other volunteers who work with events such as the Hill Country District Junior Livestock Show and the Kerr County Fair.

For more than 15 years, Forehand was a traditional fixture at the YO Ranch in far West Kerr County, where he helped educate wildlife enthusiasts.

"Off and on for about 18 years, between 1963 and

1981, I guided hunting and photographic tours at the YO Ranch," he said.

He has been featured in television commercials, including one for Wolf Brand Chili. He said that one was filmed near Kerrville one July in 101-degree heat with all the actors trying to look like they were enjoying it.

Forehand also is a movie star. "I was a stagecoach driver in a western called 'Pony Express Rider.' It was filmed here in Kerr and Gillespie counties in 1976, and Ace Reid and a lot of other local people had parts in it," he said.

Eddie R. Holland, Kerr County Extension agent, said Forehand exemplifies someone truly deserving of the "Man of the Year" award.

"The life of agricultural interest," Holland said, "has kept him close and committed to the values and goals of the Texas Agricultural Extension Service."



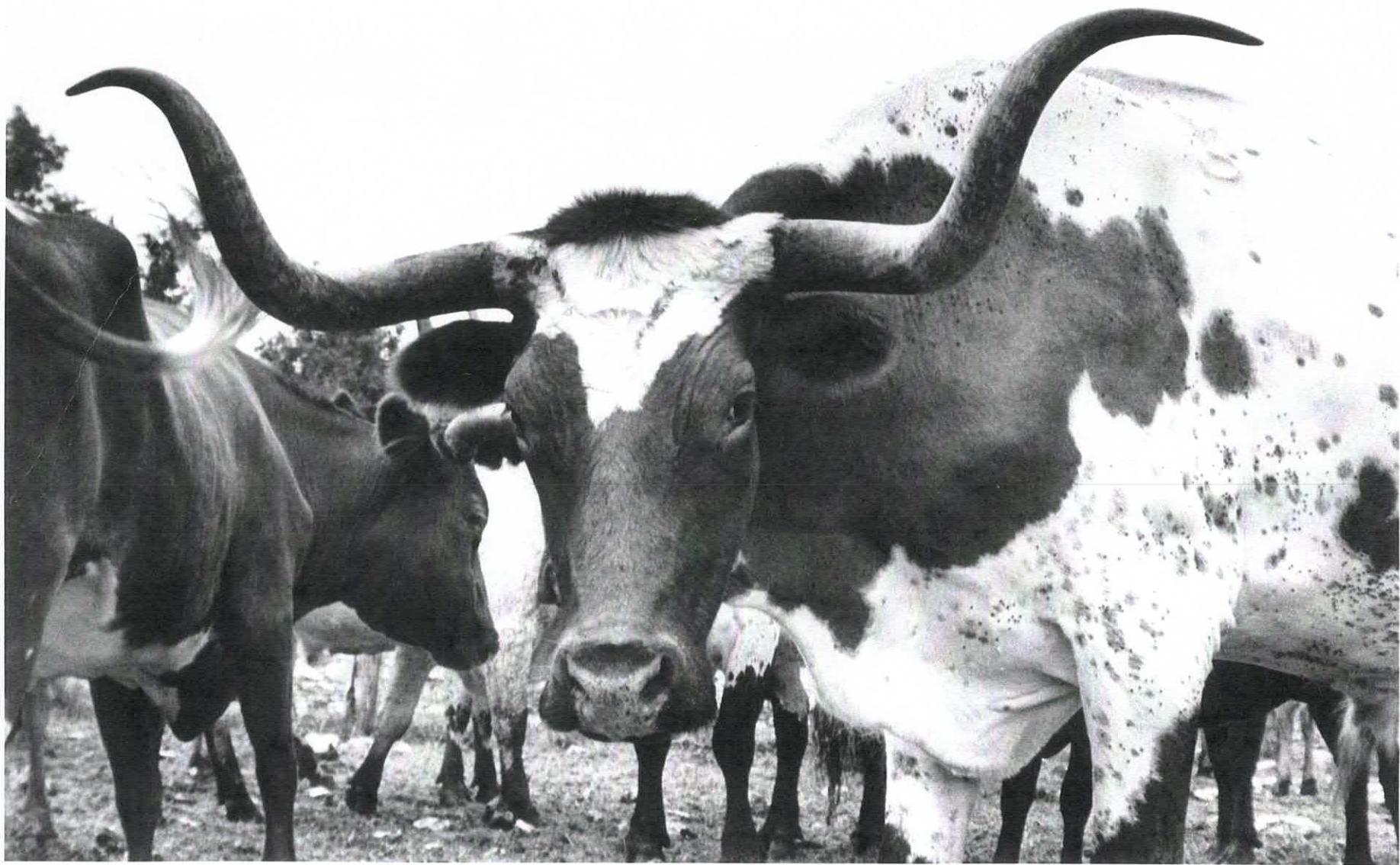
Norman E. Forehand is well-known to those familiar with the Hill Country District Junior Livestock Show. This year the show organizers are dedicating the show to Forehand. (Times photo by S.K. McIver)

He has a long history with the show. "When I was a young kid, the older boys were always helping out at the livestock show. I always wanted to help out with the show, but I was told I was too young," he said. "When I got older, I began showing animals and I guess I have been helping out with the show one way or another ever since."

Forehand just turned 68 last August. "I have always had a Kerrville address, my mother's family has been in Kerrville ever since time began as far as I know. I will always consider Kerrville my home," Forehand said.

Forehand leaves an impression on the people he meets. "I met Button a few months ago at the agriculture barn. From the first moment I met him, I understood what people meant when they said he was a gentleman's gentleman. His word is his bond. When he says something he means it," said Doris Rogers, secretary for the extension office. "He is the kindest man I have ever met in my life."





LONGHORNS AT THE YO



CHARLIE III AND BUTTON



BUTTON



BUTTON

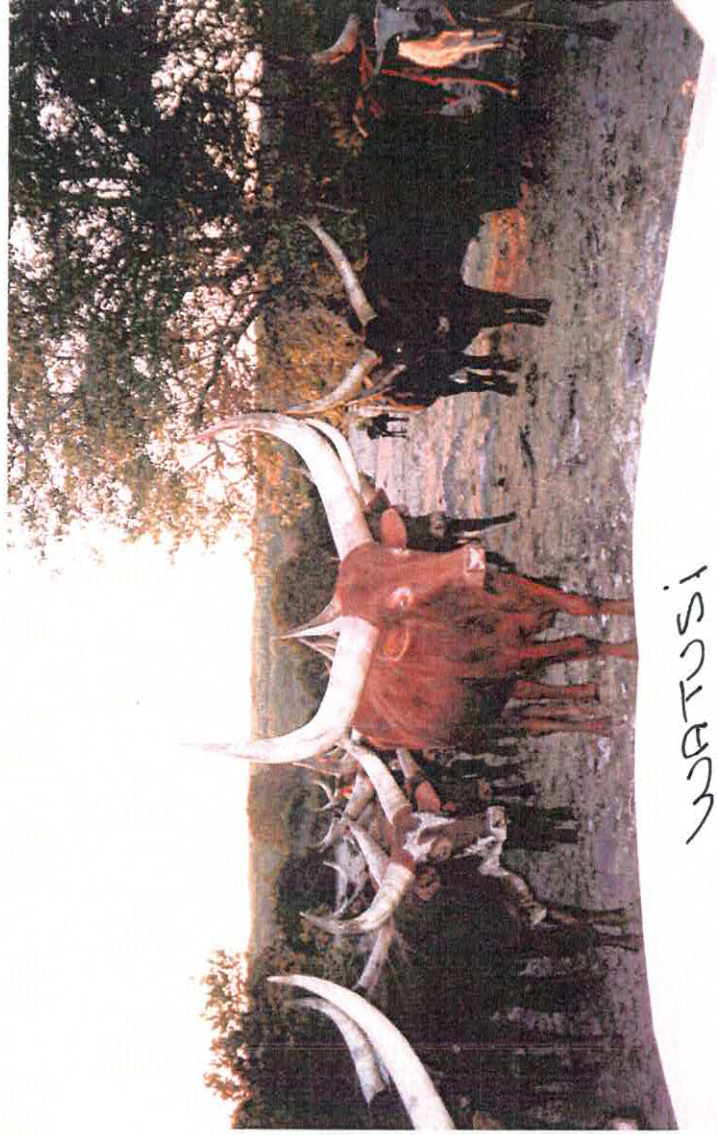




BUTTON AND TEXAS RANGER



JEROME & GUEST



WATUSSI



YO GUEST



SEBASTIAN & GUEST

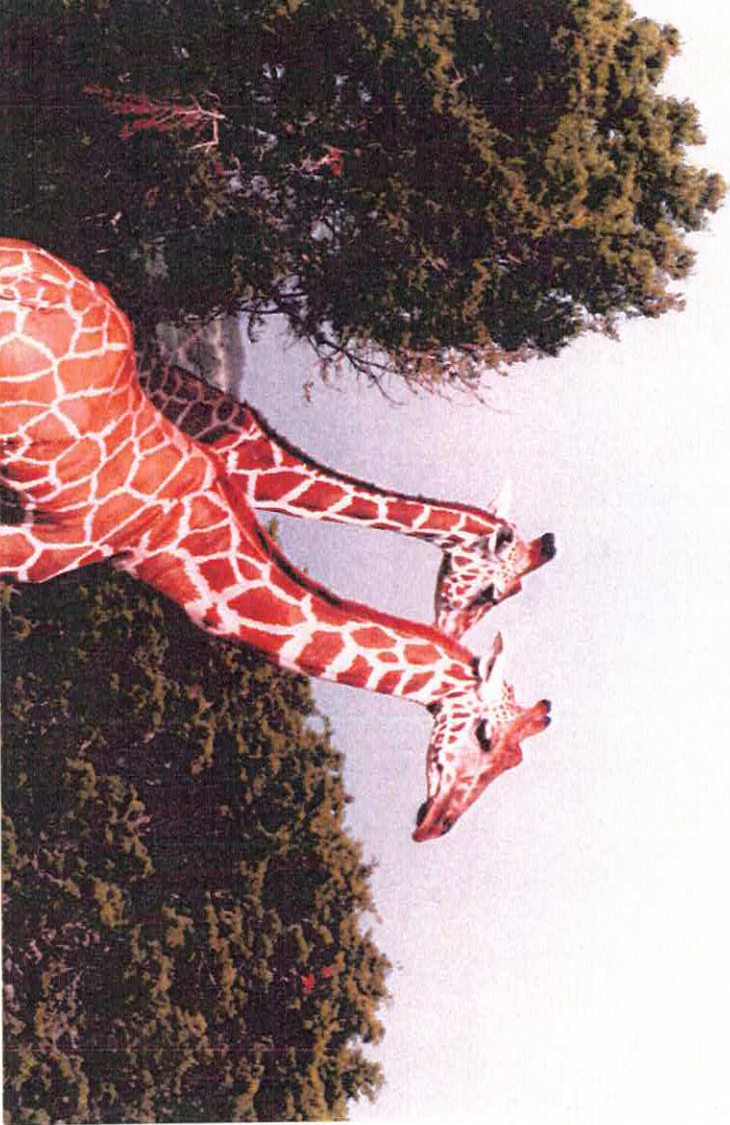


GUEST AND TURKEY





WILDLIFE AT Y0





GUESTS AT YO





WATUSI



LONGHORN



COATOSI



WILDLIFE



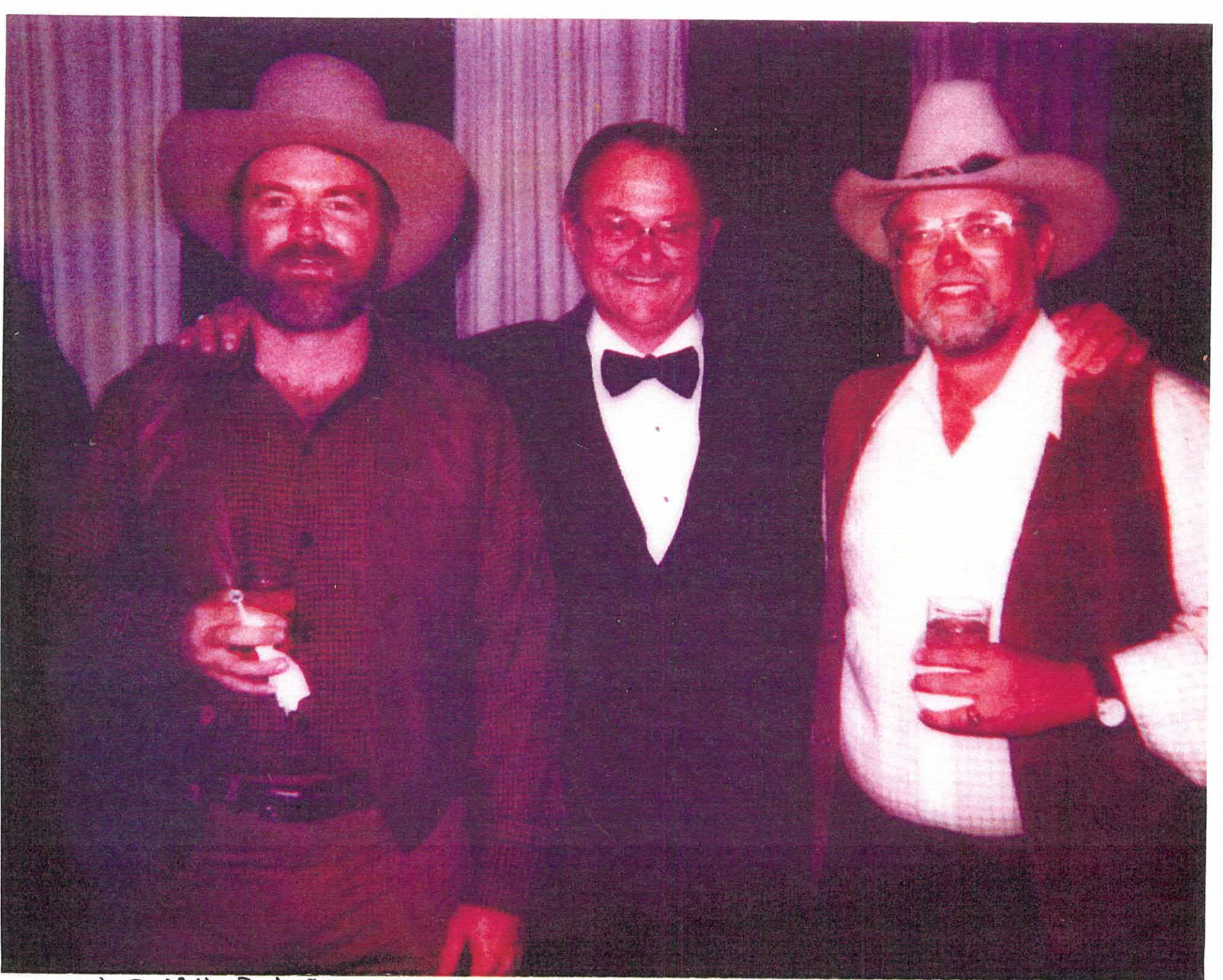


LOUIE SCARLENDER



GUN ROOM





LONGHORN CATTLE SALE AT VO RUSTY COX CHARLES III & TEAMME



GROUP OF YO EMPLOYEES

BUTTON (7th ON FRONT ROW)

JEROME (4th ON 2ND ROW)

FRONT ROW: CHARLIE III, LOUIE, WALTER SCHREINER  
(1) (2) (6)



DEAD COYOTE

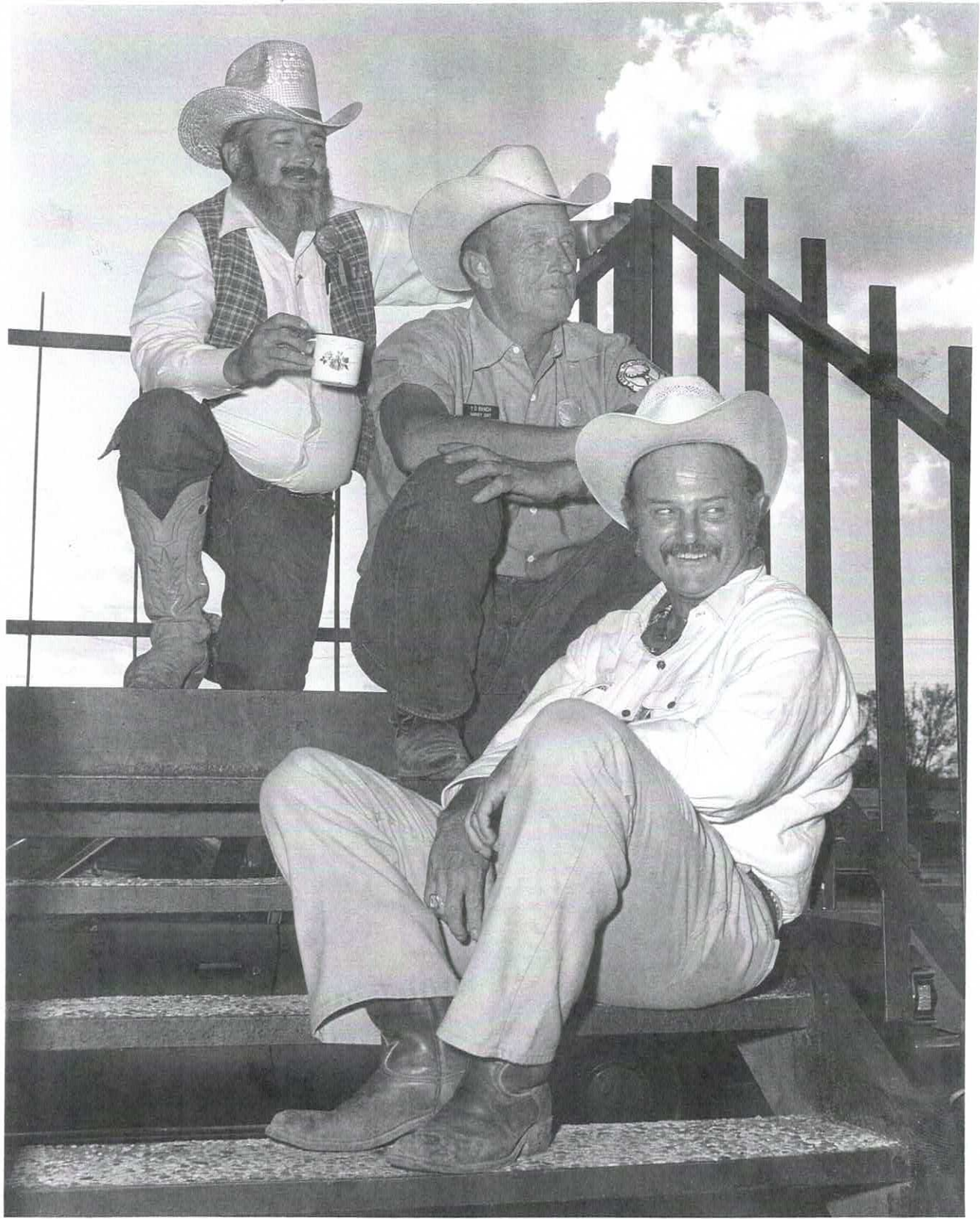


HUNTING VEHICLE

SHERIFF OF DODGE CITY

KENNY HOUSE





BUTTON, HARVEY GOLF, CHARLIE III



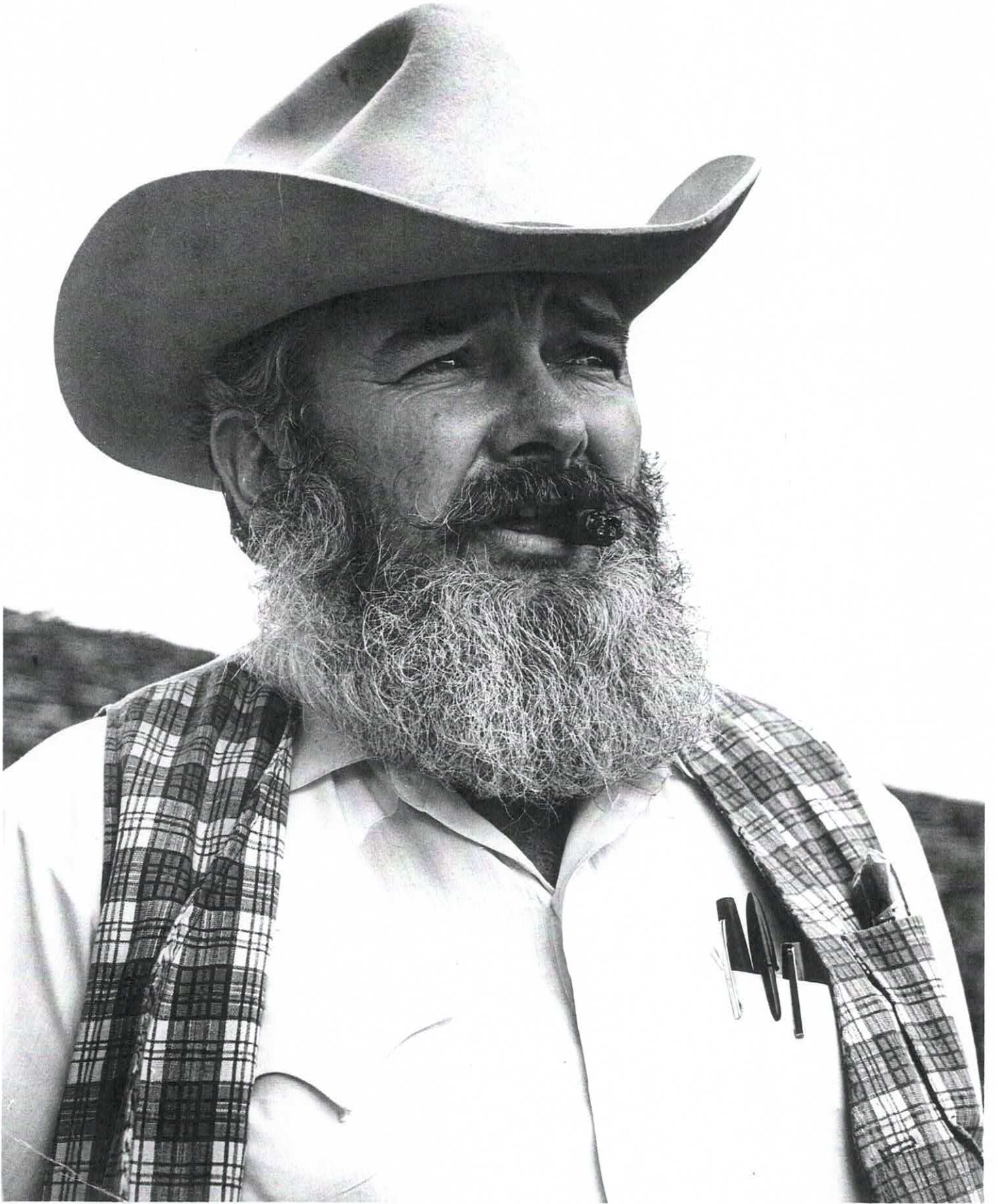
SOUP COMMERCIAL MADE IN THE 60'S  
AT THE YO INCLUDING CAPT. BOB SNOW,  
TUFFY CROWDEN & CHARLIE LAND (in  
STRIPPED SHIRTS)



BUTTON & GUEST

HER FIRST DEER MARKED  
ON FOREHEAD

BUTTON



BUTTON