

Texas Libraries



TEXAS
STATE
LIBRARY

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Texas Libraries

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Texas Libraries is issued bi-monthly by the Texas State Library. Opinions expressed in signed articles are not necessarily those of the Texas Library and Historical Commission. Persons are urged to submit articles and items on every phase of librarianship and library development to: Robert E. Lee, *Editor*, Texas State Library, State Capitol, Austin.



EXECUTIVE DEPARTMENT
AUSTIN, TEXAS

PRICE DANIEL
GOVERNOR

November 16, 1960

Dear Friends:

As Governor, I congratulate the Friends of Texas Libraries on the outstanding work you are doing to support and further library development in Texas.

Public libraries of our State occupy a vital role in the transmission of knowledge to countless numbers of people. Freedom of the press and the freedom to read are two of Democracy's most-cherished liberties. Only through an enlightened and educated public can our democratic way of life be preserved and protected.

We are all familiar with the quotation from Augustine Birrell:

"Libraries are not made; they grow."

Not so well known perhaps is Sir William Osler's statement which is to the point on one of a library's major requirements:

"Money invested in a library gives much better returns than mining stock."

Libraries do not just spring into existence, shelves overflowing, card catalogues neatly indexed. They require years in the building, hard work and careful planning by citizens in communities over the State. They require an investment of money--not the largest investment that taxpayers are called on to make, to be sure--but an outlay of funds, sometimes substantial.

It is with this very deep feeling that I commend the Friends of Texas Libraries on your efforts to help our libraries "grow," to encourage the necessary investments--and generally to promote better library service for our citizens while stimulating understanding of the important role of libraries and librarians.

Sincerely yours,

A handwritten signature in cursive script that reads "Price Daniel".

Letter From the President of Friends of Texas Libraries

Dear Friends:

The Friends issue is one of the most appropriate means to keep in touch with all Friends groups throughout the state. With such a large state, it is difficult to reach all parts of Texas; but with this opportunity of discussing our accomplishments and our needs we get the entire picture of the state's libraries. Naturally our own Friends of the library are important and through them we build up this widespread interest in the needs of the state. The activities, interests and plans are shared with each other which strengthens the Friends of Texas Libraries. Through our combined efforts FOTL grows steadily.

As we feel keenly the great need for timely information and education, and study more the history of our country we realize that liberty is something not only to be fought for, but constantly guarded against the dangers that would deprive us of our liberties. "The truth shall make you free."

A \$1,000 scholarship in the field of library science to aid in gaining professional librarians for the state of Texas was secured. Mr. Leopold Meyer of Houston headed the fund gathering for this schol-

arship. We sincerely appreciate his interest and generosity. We are continuing our efforts to secure additional scholarships so that deserving students of library science may attend Texas library schools.

Two scholarships were granted for two participants in the Institute on Archival Management which was held on the University of Texas campus July 12-August 12.

We wish to express our appreciation to Governor Price Daniel for his prompt action regarding the Library Services Act. This bill is of great importance to the entire country.

Again, our thanks to the Executive Board of TLA for the \$150 allocation to the FOTL budget for 1960-61.

The annual Friends program and luncheon will be during TLA's annual conference in El Paso in April. At this Friends meeting a new president and recording secretary will be elected. The name of the nominating committee will be announced shortly. Please make plans to attend this annual meeting.

Sincerely,
Mrs. A. W. NUSSBAUM

Letter From the President of TLA

Dear Friends:

One of the joys of being president of the Texas Library Association (and there *are* pleasures as well as much work and responsibility) is the opportunity to get to know and work with the many splendid librarians in Texas and other states and also the many interested and fine friends of libraries. The realization that you as individuals and as a group are working with us and for us is a source of encouragement and inspiration to librarians.

The president of the Southwestern Library Association at the October meeting in Tucson, Arizona, spoke with gratitude of the help of the Friends organization but indicated that he hoped the scope of the Friends of *Public* Libraries could be broadened to include all libraries rather than just public libraries. I believe that the Friends in Texas have already included other libraries in their program. The very fact that you are interested in and backing the Texas Library Association and have secured a scholarship for training a librarian for any field of librarianship is positive evidence that you are interested in *all* types of libraries.

At the same meeting mentioned above, it was pointed out that librarians of the southwest are friendly and hospitable, energetic, and alert to present day events but that we must work both individually and cooperatively to overcome the physical facts that we are far from established library

centers and that our region includes many sparsely settled areas poorly served by libraries. We need to help develop more and better public libraries, strengthen our college library research facilities, work toward higher standards and more state leadership of school libraries, and give encouragement and guidance to the rapidly growing special libraries. This should be a challenge to interested citizens as well as librarians in Texas to look beyond the librarian, library, or type of library to the total picture of rich library resources all over the state. We need to continue with our specific and smaller accomplishments, but let us hope we will never sit back and feel that we have finished the job. Librarians who are new at their jobs soon learn that they never finish their library work. We hope library-minded citizens feel the same way; the satisfaction of continued growth is a much happier feeling than that of complacent inactivity after completing one project.

On behalf of the Texas Library Association, I would like to thank the Friends of Texas Libraries for their steady, active interest and help. Whether it is scholarships or help with our legislative programs or cooperation on National Library Week committee or just individual and collective friendliness with librarians, we truly appreciate you.

Sincerely,

RUTH JUNKIN

Image Projection for Libraries

James L. Eager

Supervisor of Investor Relations

Texas Eastern Transmission Corporation

Today's business is increasingly concerned with "the corporate image." This concept of a corporation's public personality is equally applicable to libraries.

Research in recent years has revealed many facets of the companies' personalities. And it has revealed some interesting sidelights on the make-up of the American public. For example, sudsless detergents have met very limited success. Public opinion research has demonstrated that housewives simply do not believe a soap can clean without sudsing—an idea which has no basis in fact. Consequently, practically all manufacturers today add artificial foaming agents to satisfy this housewives' whim.

The research which has revealed to business such peculiarities can also tell libraries much about their own "image." An almost continuous flow of articles on image research, most frequently found in public relations and advertising journals, gives many clues as to the directions this research is taking and the trends of the findings.

Successful business advertising and public relations campaigns designed to influence the corporate image, begin with an analysis of the "audience" (this in itself has been and will continue to be the basis for much research). Of course, in many situations the company is able, arbitrarily, to define its own particular "audience of interest." For example, while

a consumer goods manufacturer is concerned with all of the consuming public, the manufacturer of intricate electronic mechanisms is primarily concerned with the relatively few potential purchasers of his mechanisms. Or a company primarily concerned with fluctuations of its securities may confine its "image" research to a group such as the Wall Street financial community.

In the same fashion, by careful definition of its audiences a library will find that maximum benefit can be derived by confining its public relations efforts to specific areas. If the reputation of the library categorizes it as a staid, musty collection of weighty tomes, efforts to prove its usefulness to housewives and businessmen will strengthen its standing in the community. An undue emphasis on a specific area, "how-to-do-it books" for instance, may leave historical researchers with the opinion their own interests are being ignored.

Certainly no public library would knowingly exclude sectors of the community; actions resulting in a negative image may in fact exclude specific areas of the public. Attitude of library employees with whom the public comes in contact may have much to do with this. A belligerent or unfriendly librarian can very effectively exclude a large number of timid or shy persons. And the public may draw its impressions

from unsuspected sources. Prompt overdue notices may convey the idea of an up-to-the-minute, efficient operation; slackness in such matters may convey to patrons the image of a wasteful, slovenly operation.

A very few minutes of thoughtful reflection should reveal areas of deficiency in a library's image. Such factors as activity and interest of the Friends may reveal potential support which is being neglected.

Once publics to be influenced have been analyzed and existing areas of deficiency are evaluated, the library may wish to embark upon a more vigorous, active program of image projection.

In corporate image projection, two approaches may be defined: simply, the hard sell and the soft sell. The hard sell is most often confined to direct influence on large sectors of the population; cigarette and soap commercials are examples of the hard sell. Some of the national advertising of American Telephone and Telegraph, for example, reveals a soft-sell of the concept that A. T. & T. is a progressive, growing business involved in research which will ultimately benefit all of humanity. An A. T. & T. advertisement may reveal to you that smaller telephone instruments are now available but it will seldom, if ever, attempt to convince you that you should ORDER ONE TODAY.

Activities of the Friends are one very efficient means to influence a library's image. A well-motivated group of Friends and each of these individual's numerous contacts can easily reach a very large segment of the local public. Make-up of the organization may, in itself, convey a spe-

cific image of the Friends and, by reflection, of the library. If the Friends organization is composed of older, well-established patrons then the public's impression of the library may well be that of an old, well-established organization catering primarily to the desires of this group. If on the other hand, the Friends include young and old, the successful and the striving, then the library will probably be thought of as providing for the needs of all these groups. Basically this means that the image conveyed through the Friends will in large measure be dictated by the type of individuals who comprise the Friends. If a library feels the need for a broader-base of patrons, then it would be well to recruit a broader, more diversified group of Friends.

Means employed to convey a library's image should be dependent on the image to be conveyed. If the scholarly resources are to be emphasized in a particular drive, library communications should be couched in scholarly terms; if a drive is intended to enlist interest of young people, communications must be related to that area of the public.

Probably the greatest area of untapped support of libraries is its patrons. Everyone who uses the library should be a booster, but this is far from the actual situation in many cases. Proper approach to these individuals, keeping in mind the interests and requirements of each, should readily enlist their support. And if the library is not being patronized by a sufficiently broad base, a more aggressive campaign to interest additional publics should be launched after first defining the new publics to be reached.

Many public relations activities fail because they are not directed to specific publics or objectives; a scatter-gun blast is always less successful in terms of energy expended than is a well-aimed rifle shot.

The library is rare, indeed, which cannot uncover facets of its

public image which need improvement. Definition of needs and tailoring of efforts to suit those needs can most effectively benefit the library. When an intermediary, such as the Friends, is to be employed, that arm of the library must be tailored as carefully as are its objectives.

What Are Friends of the Library Groups?

NAME? Optional. Expresses friendly concern of members for the library, and their willingness to help.

WHO ORGANIZES: Local individuals or groups, and/or the library board, with help from the library staff.

PURPOSES? To stimulate: public support, understanding, and use of the library. To improve: service, resources, quarters. To encourage: gifts. To establish: a library, a branch, or a new service.

ACTIVITIES: *Public Relations:* book columns, displays, reviews; receptions; contests; speakers; tours; brochures. *Services:* books for shut-ins, hospitals; story hours; rental shelf; book drives; clerical work; picture files; interviews with pioneers; survey of users; history of library; newspaper index. *Library-Centered Programs:* book discussion groups; films; book fairs; record concerts; play-reading. *Direct gifts:* books, audio-visual equipment; furniture; scholarships; book-drop; bookmobile; building.

Other activities: study library needs. Attend: budget hearings; commission, board, and district library meetings. Get: space for library, bequests, branches, buildings, staff. Redecorate; repair.

STRUCTURE: Membership open to everyone interested. *Dues:* regular, \$1 or less; clubs, \$5 up; contributing, \$10 up; patron, \$25 up; student, 25c up; family, \$5 up. Officers: to suit local needs. *Relationship with library and with library board:* similar to that of P.T.A. with school and with school board; both the library, and the library board, should be represented on the FRIENDS executive committee, ex-officio. *Type meetings:* business or social as desired; *frequency:* annual, semi-annual, quarterly, or monthly; when infrequent, the executive committee should be empowered to transact routine business at stated intervals. *Open meetings:* FRIENDS OF THE LIBRARY meetings should be open as this constitutes part of their public relations job; it is particularly important in the organizing stage.

The Public Library as a Community Institution

Clay Bailey

(Editor's note: Clay Bailey, former music and drama editor of the *Dallas Times Herald*, is currently assistant district director of public relations for U. S. Steel in the Southwest. His articles have appeared in the *Commonwealth Magazine*, *The Handbook of Texas*, *New York Times*, *Kansas City Star*, *Houston Chronicle* and *Southern Journal of History*.)

Recently I traveled for two months in Italy. Among the many pleasant recollections of a trip extending from Palermo to Milan is the conviction that Italy is a nation devoted to cherishing its heritage.

It has been said that Italy is an endless museum—and when you attempt to see even a few of Florence's 40 museums you begin to accept this comment as fact. But the great repositories of paintings and sculpture are only part of the evidence of the modern Italian's reverence for the past.

Libraries, too, are a fascinating part of the general cultural scene. These, of course, are both varied and numerous. The tourist may visit imposing collections at such church libraries as the Ambrosian at Milan or the Vatican in Rome. There are more than thirty state libraries and these exercise special influence in the regions of their location. The National Central Library of Florence is impressive both as to the number of volumes housed and its wealth of priceless manuscripts.

Italy's famed universities similarly enjoy great library privileges. While visiting the campus of one of these, the University of Bologna (founded 1158), we couldn't help thinking of Carlyle's dictum that a university should be ancillary to its library. Student life appeared to radiate from the massive structure housing a collection which for hundreds of years has attracted scholars from all over the world.

A heart-warming phase of the Italian scene is the dedicated attention which many of the little towns give to their museums and libraries. Over the years, the intellectual life of these localities finds an anchor in the community library. Collections of venerable age and reflecting centuries of colorful life, enrich contemporary community existence in Italy. The Italian cherishes his past and makes of it a continuing study.

Something of this spirit must invade the public library of Texas if it is to become a community institution as well as a civic facility. In our life today there is room for any institution which improves the tone of society or lends to it a sense of permanence. One of the current imperatives is to slow down what appears to be a general countdown on character—and a trend toward the shallow in both public entertainment and individual thinking. Man must know what he has been, must understand his potentialities, if we hope to move to a higher plateau.

For the thoughtful person the

public library offers a renewing intellectual experience every time he visits it. When he opens a book he may, as Niccolo Michiavelli phrased it, "enter the courts of the ancients and ask the reasons for their actions." Modern man may not depend solely on the present. Even in this age of technological breakthrough, we need more than ever to understand the human race. The wisdom of the ages, in varying quantities, may be consulted wherever a library stands. Libraries happen to be the preservers of certain carry-over values with which each succeeding generation endows the next.

In Texas there exists a special need to preserve for posterity the history of the individual communities. In the shift to the cities, in the moving habits of our population, lie a very real danger to maintaining a permanent record of our way of life. The local library may be of great service in pointing up the historical significance of its supporting community. Even with the cascade of titles issued by the national publishers there is still room for the regional publication or local manuscript.

In the long history of libraries much attention, naturally, has been given to the acquisition of books and physical facilities for housing them. This is the natural order and will continue to be observed. However, it must not be forgotten that the library's real mission—that of extending the frontiers of the individual mind—begins at this point. The forward-looking library will work ceaselessly to encourage library usage

as well as to enlarge library stocks. The regular library user is quite likely to become a library supporter.

Emerson wrote in his much-quoted Phi Beta Kappa address at Harvard that people are not primarily professors, doctors, lawyers, merchants, farmers or salesmen. Professions or occupations are just one aspect of whole men. Men, he rightly pointed out, also are priests and scholars, statesmen and parents, lovers and soldiers.

We cannot, even in this space age, afford the luxury of lopsided personalities—individuals who excel in a single branch of learning and remain cultural ignoramuses in all others. It is in the realm of human ideals and human values that the individual finds his greatest joy and his most lasting conviction. Outer space is fine for the missileers and no doubt, as the experts tell us, a necessary avenue for national defense.

But for those of us who are more earthbound the values of "inner space" continue to hold significance. Even in the midst of what Dr. Samuel Johnson described as an "age of innovation" it must never be forgotten that thought, not machines, is the basic stuff of civilization. America still needs men and women with the broad vision and deep knowledge which only an awareness of the past gives. In supplying them every library in every nook of the land should have a part. In this process the library may be a constant cultural force, enhancing day by day the general intellectual climate of its host community.

Friends Over the State

The Abilene Friends have joined with a Citizens and Service Club group to buy books and shelves for the new library.

Officers:

Mrs. Briggs Todd, Chairman

Our President, Miss Helen

AUSTIN L. McDonald, served as Chairman of the Texas Citizens Committee for National Library Weeke in April, 1960, and we are proud of the leadership she gave.

At the Friends annual meeting in May, 1960 (delayed from its usual meeting time early in the year by the remodeling of the Main Library), the Friends devoted their time to hearing reports by Miss Rice, Librarian of the Austin Public Library, Mrs. Fay Bock, head of the Films and Recordings department, and Mrs. Katherine Hart, on the staff of the **AUSTIN-TRAVIS COUNTY COLLECTION** in the Library. Miss Rice spoke on the gratifying use of the Library's services in Austin, evidenced by the 8/1 ratio of books circulated to books owned in 1959, and on the Howson Branch, which was then under construction in Tarrytown, as the result of a bequest of \$111,000 to the Library by Mrs. Emilie Wheelock Howson in 1957.

Reminding the Friends that it was primarily their interest and financial help which had contributed to the establishment of audio-visual service and the collection of local history materials in the Library, Miss Rice called upon Mrs. Bock to tell of the growth of the Films and Recordings Center and Mrs. Katherine Hart to report on the **AUSTIN-TRAVIS COUNTY COLLECTION**.

After Mrs. Bock had spoken of the increasing use by groups (now num-

bering 540) of films, filmstrips, slides, and recordings, Mrs. Hart reported the recent gift of \$500 by Mrs. Dora Dieterich Bonham which would enable the Library to acquire and prepare on slides many additional photographs of early homes and buildings of Austin to add to the more than 500 slides now in the Bonham Project of the Collection.

Mrs. Edward Weems, Chairman of the Gift Projects Committee, recommended the purchase of two slide projectors, a filmstrip projector, and a portable screen for use in the Library and for outside programs, and the sum of \$300 was approved for these gifts.

The following officers of 1959 were re-elected to serve for the coming year: President, Miss Helen L. MacDonald; Vice President, Mr. E. P. Cravens; Secretary-Treasurer, Mrs. Lewis Hanke. Miss MacDonald concluded the meeting by asking the members to continue to build up the Friends group so that as special needs arise, the Library can continue to turn to the Friends for understanding and help.

Since then, the Friends circulated a letter widely at the time when a municipal bond issue was imminent in August, 1960, calling upon Austin citizens to lay a secure foundation for library development in the future by approving the \$350,000 portion of the bond issue for library purposes. This was primarily for the purchase of land for future branches, when it might be available at reasonable prices. Voter approval which followed will enable the city to plan ahead and to have ready desirable sites in various parts of Austin. The Friends feel that their participation in the publicity on behalf of the bond issue was one of their most significant activities this past year.

In December 1959, a Christmas party was held in the clubroom of the library in the clubroom of the library in honor of all girls of the elementary schools in the county. The climax of the party was the drawing for a doll and a wardrobe. Tickets had been sold by the Friends as a Ways and Means project, which netted \$112.

During National Library Week, the Friends sponsored an art exhibit, a coffee, and a tea. The art exhibit consisted of portraits, some of which were of Brady residents, painted by a native of Brady, Mrs. George Adkins, of Austin. The coffee hour gave businessmen an opportunity to see the art exhibit and encourage them to use the library.

At the tea for all members and prospective members, speech students from Brady High School spoke on "Libraries and Librarians." Officers for the coming year were installed and the group voted to finance additional shelving for the library. The outgoing officers were guests of honor: Mrs. D. K. Lindsay, Mrs. K. K. Steffens, Mrs. Jack Hunter Wiggington, Mrs. Bob Carneichal, and Mrs. Harry Priess.

During the week Mrs. E. B. Kyzar, the new president, was interviewed on radio and urged all residents of McCulloch County to join the Friends. Mrs. William L. Jackson, the librarian, also appeared on one program telling the purposes of the Friends, of National Library Week, and of some of the newest books at the library.

Officers:

Mrs. E. B. Kyzar, President
Mrs. Joe B. Gault, Secretary-Treasurer
Mrs. Steve King, Vice President
Mrs. Ed Williams, Social Chairman
Frank Roddie, Publicity Chairman

At the annual meeting in April, 1960, officers were elected and members heard

a talk by Michael Krenitsky of the A & M College library on his experiences last year in Indonesia. The Friends presented the library with a new record cabinet.

The Friends sponsored an open house during National Library Week in the newly-redecorated Carnegie Library.

A Book Fair is planned to be held during Book Week; a large selection of books, both adult and juvenile, will be for sale, the profits to go into the Friends' treasury.

Officers:

Louis F. Hauer, President
Fred Nelson, Treasurer

Inspirational high-CORPUS CHRISTI light for the year with Friends of La Retama Public Library was the co-sponsorship with the Byliners on March 10, 1960, on the first floor of the library of an invitational lecture by the eminent poet, essayist, and author, John Ciardi, who is a Professor of English at Rutgers University. In addition Mr. Ciardi is President of the College English Association and poetic editor and critic for *The Saturday Review*. Mr. Ciardi spoke at the library to over 400 Corpus Christians on "What Good It Does To Read a Book." The author donated his time to the library to help improve the services because he believes that books give us the experience we need to grow as human beings. He left many thoughts for his listeners to ponder on poetry offered in the public schools. He says that the adolescent American male is not excited by the traditional poetry selections. This critic who advocates to live in terms of questions impressed the local citizens who were wildly enthusiastic.

Another project of this organization, the Childrens' Story Hour, continued

to expand the library program this summer. Over 5,000 children attended the 102 story hours at 16 recreation centers with 32 volunteer Friends of the Library providing the leadership in this undertaking sponsored for the fourth season by the city park and recreation department, The *Caller-Times* newspaper, Friends of the Library, and La Retama Library. Each center is visited by a "traveler" for six consecutive weeks, beginning in June. On story telling days, La Retama's bookmobile stops at most of the centers either preceding or immediately following the story sessions. This summer-time story telling program, catering primarily to children in elementary grades, has the following incentive awards: Each child is given a suitcase certificate at the beginning of his "trip." A sticker from a foreign country is awarded for each story journey made. At the end of the program youngsters are given ribbon awards, according to their number of stickers. Also special awards are given to children for outside reading achievements.

The Microfilm Committee's program was given a tremendous boost this year by the Wednesday Study Club's community achievement project which resulted in their adding a \$300 check to the microfilm fund. This was possible because this club won the first place award in the state Federation of Womens' Clubs contest for community achievement. In addition to the prize money donated to the Friends' microfilm fund, this club held book reviews, and over a two year period, \$1,834.34 has been contributed to the microfilm fund. In addition to local historical films, 498 census films are now housed in the Reference Division of the library due to the persistent efforts of this committee, making it one of the best collections in the state. Altogether the contributions to this microfilm program total \$7,000 which gives the library a diversity of resources to

assure its own perpetuity by the wide interest engendered in the community. Every Federated Womens' Club in the city participated in ticket sales to the two large book reviews. In promoting the collection, the Junior Chamber of Commerce played a role with "Operation Library," and over 100 clubs and associations as well as individual citizens by the score made contributions.

The Business and Industry Committee is pleased with the preliminary work on getting better services for this area of patron by an awareness program to the businesses, both large and small, in the community. This committee feels its program will continue to grow in the future.

An all out effort is being made by the entire Friends organization to promote a Branch Library for the south side of the city. The Friends will make speakers available to Corpus Christi clubs to talk about the proposed branch.

Officers:

Edward H. Harte, President
Mrs. Cecil Burney, Vice President
I. M. Alexander, Treasurer
Mrs. W. K. Foster, Secretary

Our group enjoyed a particularly high standard of achievement in 1959-1960, and the coming year promises to rival this period in the significance of its projects. The 1959-1960 period resulted in one of the group's most unusual projects: the landscaping of an open-air Terrace off the third-floor Terrace Room Gallery in the downtown library. Our patrons can now enjoy the quiet charm of a garden in the heart of the city, a unique little oasis that adds beauty and intimacy to our library. The Friends sponsored the library's exhibition policy which attempts to provide our patrons with a variety of interesting and worthwhile art exhibits. The group contributed \$500 to be used

as The Texas Institute of Letters award. This annual award was presented in 1959 to David L. Miller for his "outstanding contribution to knowledge," *Modern Science and Human Freedom*. In addition to contributing \$1,000 for the purchase of books for two of our branches, the Friends sponsored a photography contest, "Books and Reading," which attracted a great deal of favorable attention to the library.

1960 has been a most active and rewarding year. In addition to contributing \$500 for the library's exhibit program, an additional \$300 for display and exhibits equipment has resulted in a much more flexible and efficient operation for the many displays shown during the year. The group also contributed toward our Assistant Librarian's passage to Sweden as an ALA representative.

During the coming year, the Friends have mapped out further achievements, which will probably be another outstanding year. The Texas Institute of Letters Award is offered again, more books will be purchased for the library, and an annual sum of \$1,000 has been set aside for the purchase of rare books with which to stock the Rare Book Room, established by the Friends in 1956. An outstanding project for the coming year will be the backing of a five-year report on the Dallas Public Library. This report will serve to acquaint the community more thoroughly with the organization of the library, to publicize the past triumphs and future hopes of the library. The publication, to be written by a staff member, will boast an introduction by Paul Horgan, illustrations by Buck Schiwetz, and will be published by Carl Hertzog. Once again, the Friends will continue their support of the library exhibit policy. Money has been allowed for the maintenance of the outdoor Terrace garden, and a handsome contemporary desk

and chair have been purchased for the Terrace room.

Officers:

Mrs. Jack Hyman, President
John D. Harris, Chairman of the Board of Directors
Mrs. J. B. McEntire, Vice President
A. G. Schlosstein, Treasurer
Hydon Calhoun, Secretary

In early spring, three **GALVESTON** programs were presented: Dr. and Mrs. Thurman Blocker, "A Visit to Russia, as a United States Citizen"; Professor George Williams, "Immorality in Literature"; and Dr. Walter Prescott Webb, "The Hazards of Historical Interpretation." At the meeting on May 8, 1960, the Friends gave to the Rosenberg Library \$900, to be spent to enlarge the book collection in various science fields.

At the October 16, 1960 meeting Mr. Garland Goodrum, a Presbyterian missionary in the Congo for several years prior to the current crisis, spoke on problems there.

We are at the present planning, at J. Frank Dobie's suggestion, to have Carl Hertzog speak at one of the meetings. There is also a possibility that we may have the Lyric Art Quartet of Houston perform at another meeting.

Officers:

Mrs. Arthur Ruskin, President
Harry Levy, Jr., Vice President
Dr. C. Wallace McNutt, Treasurer
Mrs. Leroy Dampman, Secretary

We have had two **GEORGE WEST** meetings of the Executive Board — one to plan National Library Week which we celebrated by inviting business men to a coffee in the Library one morning during the week; about 90 people called. At a recent called meeting of the Executive Board plans were made for the annual meeting of

the Friends, and also to mark the fifth anniversary of the establishment of the Live Oak County Library. This meeting will be November 21, with a speaker, and the election of new officers. Refreshments will be served.

Our group has bought curtains for the Library, and we will have about \$35 left to buy books.

Officers:

Mrs. E. A. Gay, President
Mrs. Leroy Riser, Secretary
Miss Maxine Henley, Secretary
Mrs. Lynn Smith, Treasurer

Two literary programs **HOUSTON** were presented by the Friends of the Houston Public Library. On April 24th, Mr. Harry Worthman, well known Houston artist, reviewed his book *Daddy Was in the E. T. O.* He accompanied the account of his art experiences while in the Army with a showing of original drawings he made during this period. Mr. Worthman's portrait of Mrs. H. F. Ring, president of the Ladies' Reading Club, 1898-1900, hangs in the central library. Mrs. Ring and the Ladies' Reading Club worked hard to obtain a public library for Houston.

The second program on November 10th featured Mr. George Garrett, author of short stories and poetry. He is currently in Houston working at the Alley Theater under a Ford Grant. Mr. Garrett read from his published books of poetry as well as from some of his new works.

In June Mrs. Winfred G. Ellis, president, entertained members with a Friendship Coffee. This was the first of a series of coffees given by Mrs. Ellis to bring new Friends into the organization. Each old Friend brought a new Friend to acquaint him with the organization.

During the year several gifts were made to the library to make the social

occasion more enjoyable. Library and Friends sponsored activities were made more pleasant and the speakers were more easily heard because of the gift from Mr. Winfred G. Ellis. Mr. Ellis gave the library a public address system which included microphones, amplifier and speakers. Also, a gift of nine dozen silver spoons and dessert forks as well as nine dozen cups, saucers and dessert places were presented to the library by the Friends. A coffee urn, silver and glass revolving tray and a large silver service tray were also given.

A gift of money was presented to the Looscan Branch Library for the purchase of children's picture books to help in the expanded summer reading program. Individual members gave the library many books throughout the year as memorials to friends and loved ones.

In June, the officers and directors for the year were elected. They are Mrs. Winifred G. Ellis, president; Mrs. William T. Boyd and Mrs. M. F. Clegg, vice-presidents; Mrs. E. A. Luton and Mrs. E. C. Berthold, secretaries; Mrs. M. H. Jacobs, treasurer; Mrs. Lois Taylor Burer, auditor and Mrs. John R. Mooney, parliamentarian. The directors are Mr. Roy Cullen, Mr. Richard B. Davies, Mr. James L. Eager, Mr. Richard Gemmer, Mr. W. E. Japhet, Mr. Frank H. Newman, Jr., Mr. Thomas K. Niland, Jr., Mr. Loren B. Odell, Mr. Silas B. Ragsdale, Mrs. A. W. Nussbaum and Mrs. Harriet Dickson Reynolds.

A page was purchased in "Greetings to Our New Neighbors" magazine published by the New Neighbors League. The page included greetings and an invitation to join the Friends. A coupon was included with the membership information. The Buck Schiwetz picture of the library decorated the page. This magazine goes to 200 persons a month.

National Library Week was observed by an open house at the central library. Friends assisted in the reception line

and in the guided tours of the library. A quarter-page ad was purchased in one of the daily papers. The ad carried the purpose of the Friends organization and an appeal to join the Friends during National Library Week.

Plans were made for an extensive membership drive in December. The drive is called Friends Christmas Membership Drive. The slogan is "Make the Library Your Christmas Project—Join the Friends." Over 7,500 people will be contacted by mail or through organizations. Each person contacted will receive special literature urging a membership in the Friends.

We have only two meetings **LLANO** each year—in the fall, a business, social and program; in the spring, what we call a "Spring Festival." Last fall ten high school students gave the program and this fall we had an outstanding speaker give a talk on poetry.

Our main project last year was the re-wiring of the library. When the job was completed the County Commissioners Court voted to pay for it, but we feel it was our accomplishment. At the request of the library board, we presented four volumes on poetry to the library. Since the recent program on poetry created more interest in the subject the organization voted to add more.

Our "Spring Festival" last March was an outstanding function in our community. Given in the home of a mother and daughter who had traveled around the world, items of interest were on display with the two hostesses presenting short lectures. Guests from all over our county, as well as adjoining Burnet County, called during the afternoon—contributions of \$223 were received.

We have tentative plans for this years' "Festival" to be held in a home at Buchanan Dam (the resort area of

our community) displaying arts, hobbies and crafts of persons in this area. We seek the support for our library of the many new residents living in this fast growing part of our state.

At the October meeting we voted to give the library two large, comfortable chairs, two reading lamps, and an appropriate light over a sketch of the Llano County courthouse, sketched by artist Buck Schiwetz, recently placed in the library on permanent loan from the Humble Oil and Refining Company.

Officers:

Mrs. Clyde L. King, Chairman
Mrs. John Dodgean, Vice-chairman
Mrs. Lawrence L. Bruhl, Secretary-Treasurer

The Friends held two meetings to show films on **MEXIA** Communism, and sponsored the purchase and display of factual and recommended books dealing with the Communist conspiracy.

Officers:

Mrs. V. H. McMulloch, President
Mrs. O. L. Parks, Secretary

Midland Friends have done many things this year with **MIDLAND** pride. Our retiring president, John Hills, was appointed to the Midland Library Board. A member of the Friends board and a former member also serve in this capacity. One of our Friends board members, Mrs. H. N. Phillips, was given the Golden Deeds Award by the Midland Exchange Club primarily because of her many years of effort in behalf of our public library.

We have presented a monthly exhibit of paintings and other articles. First editions, drawings and nature subjects of Ernest Thompson Seton were shown. Sculpture, crafts and hobby collections have been featured.

Dr. Fred Bullard of the University

of Texas spoke to us about South American culture and volcanoes. Our local published authors have been honored in exhibits and asked to speak—Mrs. Bill Floyd, Elizabeth Kaderli and Robert Walsh.

Life members were honored in a special way at our annual meeting. We gave a farewell luncheon for our retiring librarian, Rose Kinzer, and are looking forward to the professional advice of our new librarian, Margaret Hoyal.

We sponsored the formation of a new Great Books Discussion group. We hope to have a bookmobile serving our community some day and have established a separate bank account to receive contributions from individuals and clubs in addition to the Friends.

Officers:

Mrs. E. S. Keefe, President
Alan B. Leeper, Vice President
Mrs. Emil Rassman, Secretary
Tom Shultz, Treasurer

Sponsored National Library
ODESSA Week.

Sponsored vocal soloist in recital, April, 1960—first day of National Library Week.

Local clubs displayed table exhibits in interest of hobbies and use of library.

Sponsored demonstration of Great Books and organization of first year group.

Sponsored a book review of a book written by local author, Dr. Hattie Love Rankin, and silver tea for purpose of buying books for library.

Budget committee assisted in preparing budget of 1961 for the Ector County Library.

Officers:

Thomas E. Rodman, President
R. E. Durrett, Jr., Vice-President
Fred Homeyer, Treasurer
Mrs. Josh Par, Secretary

Meetings are held
SAN ANTONIO quarterly. Special projects for two year period: Informing public and increasing membership, and sponsoring mailing costs of **QUARTERLY BOOK LISTS** sent out to very large group of patrons. Plan to buy a speakers' stand with light, honoring Mr. Holman.

Officers:

Mrs. W. Hayden Miller, President
Mrs. Ralph Glenney, Mr. Edwin Frankenstein, Vice Presidents
Mrs. John A. Dobbins, Secretary
Mr. Henry Dielmann, Treasurer

The main project of
WOODVILLE the Friends group has been to provide a headquarters building for the Multi-county Bookmobile that moved into the area of Tyler, Polk, Jasper and Hardin Counties in July, 1960 for a one-year demonstration. A portable aluminum building was furnished free by the M. P. Manufacturing Corporation of Woodville and is located near the county hospital. The Tyler County Memorial Library moved its stock of books into this new location from the third floor of the courthouse (its first home). The library is open to the public sixteen hours a week compared to six hours a week at the beginning of the library service. Donations through the Friends for the library have been numerous—books, shelving, air conditioner, file, desk, chairs, tables, heater, supplies. The book stock is now 3,000. The library actually became a reality in April, 1959, approximately a year and a half after the organization of the Friends group. The Friends hope to start a building fund campaign for a more spacious building in the near future.

Officers:

Jack C. White, President
Morris C. Clemmons, Jr., Vice President
Mrs. Joe E. Smith, Secretary
R. Everton Kennerly, Treasurer

