



Winning

FREE

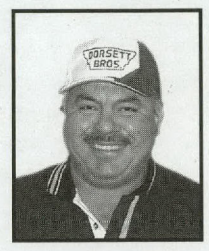
January 2001

www.txlottery.org News about winners, winning numbers, new games and more.

FOCUSING On Scratch Offs

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Pasadena's P. Cuevas became the second top-prize winner on the Texas Lottery's \$10 scratch-off game **Jingle Bucks**, uncovering a \$100,000 winning ticket December 5 at the Spencer Corner Food Store in Pasadena.



With the holidays dwindling down, everyone is starting to make their New Year's resolutions. Here at the Texas Lottery, our resolution is to continue to provide you with fun and exciting new Scratch Offs that you will enjoy playing!

We have done a lot of research over the years to find out exactly who our players are and what kinds of games they like to play. In our 1999 Segmentation Study, we identified our top three player groups and categorized them as *High Rollers*, *Paternalistic Players* and *Upscale Trusting Texans*. When determining the proper mix of scratch-off games that we will introduce throughout the year, we focus on the game attributes these groups find most appealing.

High Rollers enjoy a chance to win large prize amounts on scratch-off games (ex. *Wild Wild Winnings*, *Mega Money* and *Jingle Bucks*) and appreciate tickets packed with excitement and a mental challenge. *Paternalistic Players* show a lot of interest in *Weekly Grand* and other scratch-off games, such as *9's In A Line*, that are quick and easy to play. *Upscale Trusting Texans* are also attracted to easy-to-play scratch-off games, especially ones with Texan themes (ex. *Texas 2000* and *Ten Gallon Tripler*).

Four times a year we take new scratch-off game ideas to cities throughout the state and ask players from these three groups what they like or don't like about particular concepts. The results from these focus groups help us determine what Scratch Offs we develop further into real games that you can go into your Lottery store and play. We are constantly looking for games that will give us the proper mix of Scratch Offs to appeal to all types of players.

In the new year we will continue to provide you with flyers, such as Winning Tickets Remaining, that give updated information about the number of prizes remaining in your favorite games. There are numerous games with lots of great prizes left to win and don't forget, Scratch Offs always make wonderful gifts throughout the year! Valentine's Day is just around the corner...

The Texas Lottery is working with our retailers to customize their inventory of Scratch Offs so they can offer you a good variety of games that you like to play. Next time you walk into a store and see a game you enjoyed playing in the past, why not give that game another try? You never know when you might be the next winner!



Number of Scratch-Off Tickets Cashed in November 2000:

17.4 MILLION WINNERS!

(17,358,161)

Winners . . .

Jesse A. Hutto
Hondo
Texas Roundup
\$5,000

Mary Ann Martinez
Pleasanton
Rake In The Cash
\$1,000

Jose Segarra
Houston
Pick 3
\$2,500

Dora Mae Mican
El Campo
Lotto Texas
\$2,645

Margarito Izquierdo
Sinton
Break The Bank
\$1,000

Renee Y. Haynes
San Antonio
Lotto Texas
\$2,494

Raymond Johnson
Blessing
Cash 5
\$601

Julia Gonzalez Garza
McAllen
Cash 5
\$622

Eugene S. Leonard
Houston
\$25,000 Diamonds
\$1,000

Shirley Riley
San Antonio
Triple Blackjack
\$1,000

Winning Stories from around the State

Lots of players take home some very nice prizes. Here are a few of their stories.

George Kohler, Corpus Christi

Lotto Texas is a friendly, harmless, on-line game that pays out lots of money, but on October 4 it caused George Kohler to lose some sleep. "I saw the results on TV," Kohler said. "I was so happy I couldn't sleep. I got up at 4 a.m. to check how much I had won." The early riser discovered a prize of \$2,931 awaiting him and planned on "just having fun" with his winnings.

Carol Overstreet, Sulphur Springs

Carol Overstreet was reading her morning paper October 8, and after realizing she had matched 4 of 5 numbers in the Friday, October 6 Cash 5 drawing, hurried to the nearest retailer to find out how much she had won. The \$622 prize was her second win on Cash 5, and when asked what she was going to

do with her winnings, Carol responded, "I really don't know." She did, however, have some advice for all Lottery players. "Pick one set of numbers and just stick with them."

Ramon Muniz, Pecos

When playing a Texas Lottery scratch-off game, the first glance at a winner can be deceiving. Just ask Ramon Muniz, who thought he had won only \$20 on his *In The Chips* ticket. A second look showed his prize was much larger. "I thought I had only won \$20 at first," Muniz said. "I was very happy when I discovered that it was \$2,000 instead." Ramon, whose favorite scratch games are *In The Chips*, *Diamonds In The Rough* and *Winning Combination*, planned on giving his winnings to his wife.

Eden Mora, El Paso

For Eden Mora, October 21 was a lucky day. After purchasing a ticket for her favorite Texas Lottery game, *Lotto Texas*, Mora found out the next day she had matched 5 of 6 numbers — good for a \$2,587 prize. "I found out what I had won and I was so happy," Mora said. "I went and told all of my family that I was a Lottery winner." The first thing Eden planned on doing with her winnings was buying herself a new car.

Kendra Hughes, Tahoka

Luck plays a big part in the life of Kendra Hughes, or so she says. "I just play when I feel like I'm lucky," Hughes said. She certainly had to feel that way on August 23 after cashing in a 5-of-5 winner on *Cash 5* for a \$36,733 prize. "When I noticed I had all five numbers, I

couldn't breathe," Hughes stated. Kendra planned on sharing her winnings with family, and she reminded players that "You never know when it will be your turn to win."

Kevin Sloan, San Antonio

Kevin Sloan knew it right away, but had to work extra hard to convince his wife he was a \$2,259 winner in the October 25 Lotto Texas drawing. "When I told my wife she said, 'No, we didn't!'" Sloan said. "Then I said, 'Fine, I'll keep it all.' Then she came over and grabbed the ticket and saw that I wasn't kidding." Kevin, whose favorite game is *Lotto Texas* when "the mood strikes me," and his wife planned on storing their winnings in savings.

Just The
FAQs
Frequently Asked Questions To The Texas Lottery

Q. *I'd like to play Lotto Texas, but with so many other things in my life, I don't have time to stop in at the convenience store. What about a system where I can pre-pay for a year with a credit card and be entered with the same numbers in every drawing - then I can just check the web site Thursday morning to see if I've won! Time for Lotto Texas to use the Internet as one more way to increase sales!*
(J.K. in Richmond)

A. We know what you mean about life being busy and not always having enough time to buy tickets. That's why we offer Multi-Draw for all our games. You can play your favorite numbers for up to 10 drawings in advance for *Lotto Texas*. That's five weeks of drawings.

There are, however, some difficulties in the idea you've suggested. First, state law forbids credit card sales. Tickets can only be purchased using cash, check, debit cards (not credit cards), coupons or vouchers issued by the Commission, or on a subscription form authorized by the Lottery.

While a subscription program was recently authorized by the state Legislature, it takes a good deal of time to implement something like that. We continue to review that option, but we have no scheduled date to begin offering such a service at this time. We constantly review our current games and make modifications when we believe they're necessary to maintain player enthusiasm. The subscription program may be something we can offer in the future.

To submit questions, email the Texas Lottery Commission at info@txlottery.org.

Winning Tickets Remaining

	\$2 Game #182 Texas 2000	\$20,00013		\$2 Game #189 Cash Stampede	\$20,0006	
		\$2,000148				\$2,000113
		\$1,000215				\$1,000162
		\$20015,604				\$2008,483
	\$2 Game #183 Wild Card Cash	\$25,0009		\$2 Game #201 Winning Combination	\$20,00012	
		\$6,00015				\$1,000303
		\$1,000689				\$3006,433
		\$30010,183				\$4089,417

(as of December 2, 2000)

Partial list only: For a complete listing of all active Texas Lottery "Winning Tickets Remaining" see your retailer or visit our web site at www.txlottery.org

NOTICE: A Scratch Off game may continue to be sold even when all the top prizes have been claimed. For current information on prizes remaining in a Scratch Off game, call 1-800-37-LOTTO. Must be 18 years or older to purchase and participate.

Winners . . .

Brenda J. Harden
Austin
Jack O' Lantern Cash
\$1,000

Daniel Casarez
San Antonio
Lotto Texas
\$2,494

LaShalonda Williams
Commerce
Cash 5
\$713

Steven R. Taylor
Corpus Christi
10 Times The Money
\$2,000

Elva P. Gonzales
San Antonio
Triple Blackjack
\$1,000

Lloyd Brown
Dallas
Pick 3
\$660

Tamara Reichel
Houston
Lotto Texas
\$2,866

Manuel Martinez
Lamesa
Texas Roundup
\$5,000

Joann Sorrells
Mont Belvieu
Piece Of Cake
\$800

Caroll Eaton
DeLeon
Texas Million
\$300

PRIZES Paid In November 2000

Instant Games.....	\$103,153,866
Pick 3.....	\$6,950,340
Cash 5.....	\$5,766,142
Texas Million.....	\$1,131,260
Lotto Texas.....	\$33,309,903

Total: \$150,311,511

Upcoming Scratch Off Games



\$5 Game #217
Mega Money
Top Prize: \$50,000!



\$1 Game #233
Cupid Cash
Top Prize: \$1,000!



\$1 Game #235
Masquerade Match Up
Top Prize: \$2,000!

See your local Lottery retailer for more details or visit the Lottery's web site at www.txlottery.org
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Winning Numbers

LOTTO TEXAS	PRIZES PAID	NUMBERS
10/4/00	\$761,257	04-12-14-16-26-38
10/7/00	\$6,174,060	08-16-21-29-37-41
10/11/00	\$620,867	02-04-14-38-42-46
10/14/00	\$774,189	10-16-20-22-31-42
10/18/00	\$746,699	11-13-22-33-35-52
10/21/00	\$922,034	02-04-22-29-31-32
10/25/00	\$969,888	03-14-17-25-42-50
10/28/00	\$1,263,460	02-04-11-15-18-36

CASH 5	PRIZES PAID	NUMBERS
9/25/00	\$348,770	09-13-23-36-38
9/26/00	\$147,636	04-21-29-33-35
9/28/00	\$361,087	06-09-19-20-39
9/29/00	\$391,034	13-15-21-26-31
10/2/00	\$362,008	04-07-10-28-35
10/3/00	\$363,189	02-05-07-28-34
10/5/00	\$377,889	13-18-24-25-27
10/6/00	\$400,918	04-06-27-29-31
10/9/00	\$344,062	15-24-27-31-36
10/10/00	\$357,441	17-18-22-30-39
10/12/00	\$370,224	03-21-24-29-34
10/13/00	\$394,456	03-04-19-24-28
10/16/00	\$358,766	06-18-21-25-34
10/17/00	\$353,495	08-14-17-19-21
10/19/00	\$376,136	06-19-23-27-30
10/20/00	\$391,827	07-10-13-14-15
10/23/00	\$360,360	07-10-11-31-34
10/24/00	\$348,416	18-21-24-36-39
10/26/00	\$371,779	01-09-28-29-37
10/27/00	\$391,762	01-12-15-18-25
10/30/00	\$362,893	14-18-20-24-38
10/31/00	\$353,334	04-22-28-33-37

TEXAS MILLION	PRIZES PAID	NUMBERS
10/6/00	\$314,440	45-69-77-95
10/13/00	\$322,150	00-07-42-95
10/20/00	\$311,200	30-42-53-72
10/27/00	\$292,470	50-55-68-84
11/3/00	\$309,930	50-62-78-83

PICK 3	PRIZES PAID	NUMBERS
9/21/00	\$484,480	8-1-5
9/22/00	\$407,960	4-2-5
9/23/00	\$215,670	6-0-0
9/25/00	\$243,700	4-7-6
9/26/00	\$181,610	7-7-0
9/27/00	\$403,040	9-2-6
9/28/00	\$188,160	6-6-1
9/29/00	\$289,740	6-0-8
9/30/00	\$231,960	2-7-7
10/2/00	\$207,660	9-3-3
10/3/00	\$159,260	5-9-0
10/4/00	\$390,170	2-3-6
10/5/00	\$238,560	6-5-3
10/6/00	\$333,090	6-9-5
10/7/00	\$179,460	9-5-8
10/9/00	\$415,520	2-9-8
10/10/00	\$174,950	4-4-8
10/11/00	\$230,230	9-6-1
10/12/00	\$194,700	0-5-5
10/13/00	\$297,690	6-4-3
10/14/00	\$427,230	4-1-7
10/16/00	\$546,690	2-3-1
10/17/00	\$205,140	8-6-1
10/18/00	\$446,860	1-1-3
10/19/00	\$158,290	4-5-5
10/20/00	\$368,180	5-1-6
10/21/00	\$445,490	1-6-3

These are unofficial winning numbers for Lotto Texas, Cash 5, Texas Million and Pick 3. In the case of a discrepancy between these numbers and the official winning numbers or the total cash prize for each draw, the official numbers and amounts will prevail.

and more winners...



Cynthia Almanza
Socorro
Lotto Texas
\$2,105



Samuel Cunningham
Chappell Hill
Break The Bank
\$3,000



Botessa Love
Perryton
Wild Wild Winnings
\$1,000



Larry Helman
Georgetown
Cash 5
\$910



Ykita Reese
Bellville
Pick 3
\$660



Juan Ramos
Fulton
Break The Bank
\$1,000



Jackie Gershwin
Nashville, TN
Cash 5
\$554



Pablo Puente
Abilene
Pick 3
\$2,640



Tony Kawczynski
Pampa
Raceway Riches
\$4,000



Mary Garcia
Levelland
Break The Bank
\$1,000

For Lotto Texas number frequency, visit the Lottery's web site at www.txlottery.org/online/freqlotto.com

To find the location of a Charitable Bingo hall near you, call 1-888-488-3927